Advising Communications
Q2S Summit at OSU

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• **Q2S Steering Committee**
  – Leadership & Oversight

• **Advising, Transfer & Articulation Subcommittee**
  – Identification of Communications needed

• **Communications Subcommittee**
  – Strategy, Implementation & Execution of Communications & Events
Awareness Campaign

• Started March 2009
• Official Letter from the President
• Website
  – FAQs
  – Advisor Locator link
Consistent Message

1. Website address
   www.RhodesState.edu/semesters

2. Quarters to Semesters logo

3. “Have Questions? See your academic advisor”
Orientation PowerPoint

Rhodes State is converting from quarters to semesters Fall 2012.

Benefits:
- More time for students to absorb and understand course material
- More time to work on projects and papers
- Alignment with the University System of Ohio (USO) to enable easier transfer to other Ohio institutions
- Earlier graduation gives job market advantage to students.

Go to www.RhodesState.edu/semesters for updates.
Our Pledge to Students

- **No Loss of Credit**
  Credits earned by you in your chosen program before the semester conversion will be applied after the conversion.

- **No Extended Time to Graduation**
  If you are on track to complete your degree within a certain timeframe at the point of semester conversion and follow your Educational Plan for Quarter Completers (EPQC) or Individual Transitioning Academic Plan (ITAP), you will be able to complete your degree and graduate on time.

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Our Pledge to Students Continued

- **No Increased Costs**
  Your annual tuition and fees will not be greater for a two-semester academic year than for the three-quarter academic year system. Please note that the College may implement annual tuition increases as authorized by the Board of Trustees.

Go to [www.RhodesState.edu/semesters](http://www.RhodesState.edu/semesters) for updates.

Questions? See your academic advisor.
May Week Event

- Q2S Table
  - Contest with Prizes - $$$
  - Frisbees
  - Business cards
  - Small version of the Pledge
Advisor Training

• Designed to ensure consistent messaging
• Training included faculty and staff advisors
• Three phases
  – Spring 2010
  – Summer 2010
  – Opening week Fall 2010
Fall Quarter

• Table tents
• Banners
• Fabric Displays
• Digital Billboard
• Info in schedules
• Welcome Day
Student Feedback

• Campaign is working!
• Students are indicating
  – They are informed
  – Aware of website
  – Know to see advisor
• They are noticing logo on campus through our use of different touch points
Completing an Educational Plan

The Educational Plan for Quarter Completers (EPQC) and the Individual Transitional Academic Plan (ITAP) are essential tools designed to guide educational planning during the conversion period.

Financial Aid and Billing

Financial aid will continue to be awarded based on the Expected Family Contribution (EFC) determined by the Free Application for Federal Student Aid (FAFSA). On the quarter system, financial aid awards are made three times per year, typically fall, winter, and spring terms. On the semester system, financial aid awards will be made twice per year, typically fall and spring. The annual financial aid award will remain unchanged, but will be disbursed over two academic terms rather than three.

- The semester conversion does not affect the availability of financial aid or the amount of financial aid a student may receive.
- An academic year will have two semesters, rather than three quarters.
- The annual award amount will be disbursed in halves, rather than thirds.
- Students must continue to maintain Satisfactory Academic Progress (SAP) to receive financial aid. The current SAP policy is based on progress in a quarter-based academic year. This policy will change to reflect the semester conversion and SAP will be processed after each semester.
- You must be registered for 12 semester credit hours per semester to be considered a full-time student.
- To be eligible for a student loan, you must be enrolled in at least six (6) semester credit hours per semester.
What’s Next?

• Targeted Advising Strategy-Driven
• Letters from Advisors
• Postcards
  – Announcing Divisional Info Sessions & Group Advising
• Email from Advisor
  – Reminder re: Info Session & Group Advising
QUESTIONS?

2012 Semester Conversion