

THE OFFICE OF ENROLLMENT SERVICES AND UNDERGRADUATE EDUCATION

This overview of the budgetary authority of the Office of Enrollment Services and Undergraduate Education is intended to make the sources and uses of its funds transparent to the University community.

For full details of the University Current Funds Budget, please see <http://www.rpia.ohio-state.edu/KBPD/CFB/cfb-2007.pdf>.

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I. Office of Enrollment Services and Undergraduate Education Fiscal Philosophy. Our budgetary authority will stimulate and enable the academic quality of The Ohio State University.

Office of Enrollment Services and Undergraduate Education at The Ohio State University's Mission:

In alignment with University goals, the Office of Enrollment Services and Undergraduate Education serves students, faculty and staff in promoting and attaining student success throughout the University. Through our relationships across all OSU campuses, we work collaboratively to support the recruitment, enrollment, retention and graduation of students rich in talent, diversity and individuality.

The fiscal philosophy of the Office of Enrollment Services and Undergraduate Education that is originated in this mission have been shaped by two of the six strategies of Ohio State's Academic Plan (Enhance and Better Serve the Student Body and Create a Diverse University Community).

Our fiscal philosophy is also informed by the responsibilities of the Executive Vice President and Provost as set forth in [Board of Trustees Bylaw 3335-1-03](#).

Founded on these institutional touchstones, the fiscal philosophy of the Office of Enrollment Services and Undergraduate Education is that our budgetary authority will promote and enhance the academic quality of The Ohio State University. Our officers are committed to bringing rigor to budgetary decision-making and transparency to the budgetary process. Accordingly, in consultation with our colleges and our affiliated groups, we will do our utmost to

deploy resources in an effective, efficient, and practical way to support academic accomplishments.

II. Office of Enrollment Services and Undergraduate Education Budget. Its Sources.

General Funds Operating Budget.

The University's distribution of the general funds operating budget to central support units—like ES&UE—is determined during the central budget decision-making process. This annual process calls for all areas, including the Office of Enrollment Services and Undergraduate Education, to set forth the external mandates that must be met and to prioritize their service improvement requests.

These mandates and service improvement requests are then presented for consideration to the Central Support Unit Subcommittee of the University Senate Fiscal Committee, the full University Senate Fiscal Committee, the Council of Deans, and the President's Cabinet.

The Executive Vice President, Provost and Senior Vice President for Business and Finance, develop recommendations about the allocations of funds and present them to the president for review and approval. The final decisions are reported annually in the "Current Funds Budget". This document is submitted to and approved by the Board of Trustees each September.

This process provides for the Office of Enrollment Services and Undergraduate Education general funds operating budget, which comes from funds derived from the central tax on net marginal resources, the student services assessment and the research assessment. Additional information about this distribution can be found at http://www.rpia.ohio-state.edu/budget_planning/budget_restruct.htm.

FY08 allocations for the Office of Enrollment Services and Undergraduate Education are depicted in the table below.

Summary of Annual Funds Budget Changes						
(Columbus Campus General Funds Budget – In Millions)						
	Final 2007 PBA¹	Incr. 2007 to 2008 - NMR²	University Initiatives, Service Imp. & Mandates³	Total Incr. from FY 2007 to FY 2008	Percent Increase	One Time Funds
Enrollment Services and Undergraduate Studies	29.64	0.96	0.00	0.96	3.24%	

¹ PBA, or Present Budget Allocation, is the University's continuing General Funds Budget per Schedule A. Mortgage of \$61,722.34 for org 4293 was removed.

² NMR is net marginal revenue. Includes the total marginal allocation minus marginal assessments for space and research administration. Figures also include allocations for salaries and benefits, as well as the increase for Graduate Fee Authorizations

³ Provided through central funds, student services assessment, and Research Administration assessment

III. Office of Enrollment Services and Undergraduate Education Budget. Its Uses.

General Funds Operating Budget.

The Office of Enrollment Services and Undergraduate Education FY08 General Funds Operating Budget is apportioned among the following major operating units. The dollar amounts are current to July 1, 2007.

Undergraduate Admissions and First Year Experience	\$9,666,308
University Registrar	\$5,943,764
Student Financial Aid	\$5,772,370
Administrative Services	\$3,728,607
Graduate and Professional Admissions	\$2,421,629
Vice Provost ES and Dean UE	\$1,491,919
University Honors and Scholars	\$1,346,432
Undergraduate Research Office	\$227,405
 TOTAL	 \$30,598,434

Notes.

- *Table does not reflect committed annual rate allocations (new funds) transferred in FY08.*
- *Administrative Services includes Enrollment Management, Systems Support, and HR/Fiscal.*

Of the ES&UE units listed above, Undergraduate Admissions and First Year Experience, University Registrar, and Student Financial Aid collectively account for over 70 percent of the overall budget of the Office of Enrollment Services and Undergraduate Education. The budgets of these units contain a number of line items that are committed to meet university-wide needs. For example, the Office of Enrollment Services and Undergraduate Education provides \$7M to Undergraduate Admissions and First Year Experience Program.

This kind of budgetary commitment, together with those of all Office of Enrollment Services and Undergraduate Education units, provides direct support for the mission of ES&UE and contributes to realizing the vision of the Academic Plan.

IV. Office of Enrollment Services and Undergraduate Education Budget. Value Added.

The value that the Office of Enrollment Services and Undergraduate Education had added to the University can take many forms throughout the student's experience with the University, ranging from the time they apply to our institution until their commencement. Some examples of the value added include:

- The academic profile of our incoming freshman class has undergone a dramatic transformation over the last decade (Average ACT in 1997 – 23.9; Average ACT in 2007 – 27.0) **Attachment A.**

- We are retaining students across all ethnic groups at a much higher rate. **Attachment B**
- Our four, five and six year graduation rates have all seen significant increases. **Attachment B.**
- Student Financial Aid administers over \$500 million in aid in partnership with the colleges and development office.
- Many offices from ES&UE are partnering with the Office of Information Technology and other stakeholder offices to implement the Student Information System. The new system will allow us to cease the use of social security numbers as the student record identifier.

Attachment A:

	Autumn 1995	Autumn 1996	Autumn 1997	Autumn 1998	Autumn 1999	Autumn 2000	Autumn 2001	Autumn 2002	Autumn 2003	Autumn 2004	Autumn 2005	Autumn 2006	Autumn 2007
Number	5794	5976	5861	6092	5986	5774	5894	5888	6258	5980	5860	6162	6110
Average ACT	22.8	23.5	23.9	24.2	24.7	24.9	25.2	25.2	25.4	25.6	25.8	26.4	27.0
Average SAT	1074	1113	1132	1132	1147	1154	1166	1167	1176	1180	1194	1200	1220
Cum % in top 10%	21	24	26	26	28	32	32	32	33	35	38	44	53
Cum % in top 25%	46	50	57	56	62	68	66	67	69	71	77	80	89
Honors Students	856	1098	1179	1171	1304	1283	1278	1155	1517	1291	1273	1483	1710
Scholars	N/app	N/app	N/app	N/app	N/app	269	672	517	698	721	821	939	982
H.S. Valedictorians	150	171	181	186	231	239	245	218	240	221	240	290	317
National Merit Scholars	96	96	103	74	104	104	104	107	93	98	95	109	116
National Achievement Scholars	1	4	9	6	11	3	6	10	10	7	3	6	13
National Hispanic Scholars	N/app	N/app	N/app	N/app	N/app	9	8	10	16	13	9	12	20
African Americans	491 (8.5%)	514 (8.6%)	575 (9.8%)	554 (9.1%)	564 (9.4%)	553 (9.6%)	581 (9.9%)	572 (9.7%)	550 (8.8%)	393 (6.6%)	418 (7.1%)	378 (6.1%)	407 (6.7%)
Hispanics	108 (1.9%)	129 (2.2%)	114 (1.9%)	136 (2.2%)	141 (2.4%)	157 (2.7%)	163 (2.8%)	180 (3.1%)	178 (2.8%)	165 (2.8%)	176 (3.0%)	187 (3.0%)	177 (2.9%)
Native Americans	22 (0.4%)	25 (0.4%)	23 (0.4%)	17 (0.3%)	28 (0.5%)	36 (0.6%)	40 (0.7%)	23 (0.4%)	19 (0.3%)	21 (0.4%)	24 (0.4%)	29 (0.5%)	18 (0.3%)
Asian Americans	302 (5.2%)	284 (4.8%)	321 (5.5%)	338 (5.5%)	331 (5.5%)	335 (5.8%)	341 (5.8%)	360 (6.1%)	349 (5.6%)	340 (5.7%)	319 (5.4%)	380 (6.2%)	368 (6.0%)
Non-Ohio Residents	616 (10.6%)	753 (12.6%)	723 (12.3%)	874 (14.3%)	945 (15.8%)	900 (15.6%)	970 (16.5%)	907 (15.4%)	892 (14.3%)	800 (13.4%)	792 (13.5%)	898 (14.6%)	1022 (16.7%)
International Students	125 (2.2%)	98 (1.6%)	130 (2.2%)	96 (1.6%)	138 (2.3%)	128 (2.2%)	157 (2.7%)	92 (1.6%)	94 (1.5%)	101 (1.7%)	64 (1.1%)	89 (1.4%)	133 (2.2%)

Attachment B:

**RETENTION AND GRADUATION RATES FOR NEW FRESHMEN
THE OHIO STATE UNIVERSITY - Columbus Campus
ENTERING AUTUMN QUARTERS 1997-2006**

<i>TOTAL</i>	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Total First Year Retention Rate	81.8%	82.8%	84.1%	86.0%	86.5%	87.7%	88.0%	89.7%	91.5%	92.4%
<i>African American</i>	74.0%	74.1%	76.8%	77.6%	73.9%	81.0%	80.7%	88.1%	89.1%	89.3%
<i>Hispanic</i>	73.9%	77.2%	78.5%	76.9%	80.0%	82.9%	87.2%	87.4%	89.2%	89.3%
<i>White, Non Hispanic</i>	82.8%	83.6%	84.8%	87.4%	87.8%	88.4%	88.8%	89.7%	92.0%	92.9%
Total Second Year Retention Rate	73.0%	71.9%	75.8%	79.0%	80.1%	80.3%	82.0%	84.8%	86.1%	
<i>African American</i>	62.0%	61.3%	65.2%	70.3%	65.7%	72.1%	71.8%	80.6%	81.9%	
<i>Hispanic</i>	63.5%	64.0%	70.1%	66.0%	71.5%	74.0%	78.9%	79.6%	86.9%	
<i>White, Non Hispanic</i>	74.1%	72.9%	76.9%	80.6%	81.6%	81.0%	83.1%	85.2%	86.6%	
Total Third Year Retention Rate	67.0%	66.0%	71.6%	74.0%	74.6%	75.3%	77.7%	79.6%		
<i>African American</i>	55.1%	51.8%	60.3%	61.8%	60.1%	65.1%	67.7%	73.9%		
<i>Hispanic</i>	52.2%	57.4%	68.1%	62.2%	63.0%	73.5%	76.1%	73.1%		
<i>White, Non Hispanic</i>	68.8%	67.5%	72.8%	76.2%	76.3%	76.4%	79.0%	80.4%		
Total Four Year Graduation Rate	29.2%	30.6%	34.9%	39.1%	39.9%	42.3%	46.2%			
<i>African American</i>	17.8%	18.0%	21.3%	25.0%	25.1%	30.0%	35.4%			
<i>Hispanic</i>	23.5%	19.9%	25.0%	28.8%	29.1%	33.1%	45.6%			
<i>White, Non Hispanic</i>	30.1%	31.9%	36.7%	41.2%	41.9%	44.1%	47.1%			
Total Five Year Graduation Rate	55.8%	56.4%	62.8%	65.7%	65.8%	68.1%				
<i>African American</i>	35.2%	38.7%	47.9%	51.4%	45.5%	54.8%				
<i>Hispanic</i>	47.8%	47.1%	52.8%	51.9%	49.7%	56.9%				
<i>White, Non Hispanic</i>	57.9%	58.3%	64.5%	68.4%	68.3%	70.0%				
Total Six Year Graduation Rate	62.1%	61.8%	68.1%	71.1%	71.2%					
<i>African American</i>	41.6%	44.8%	54.9%	57.0%	51.8%					
<i>Hispanic</i>	53.0%	52.9%	61.8%	57.1%	58.2%					
<i>White, Non Hispanic</i>	64.1%	63.4%	69.3%	73.5%	73.5%					