



# Goal Setting and Accountability: College Strategic Planning and Program Reviews

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## Session Overview

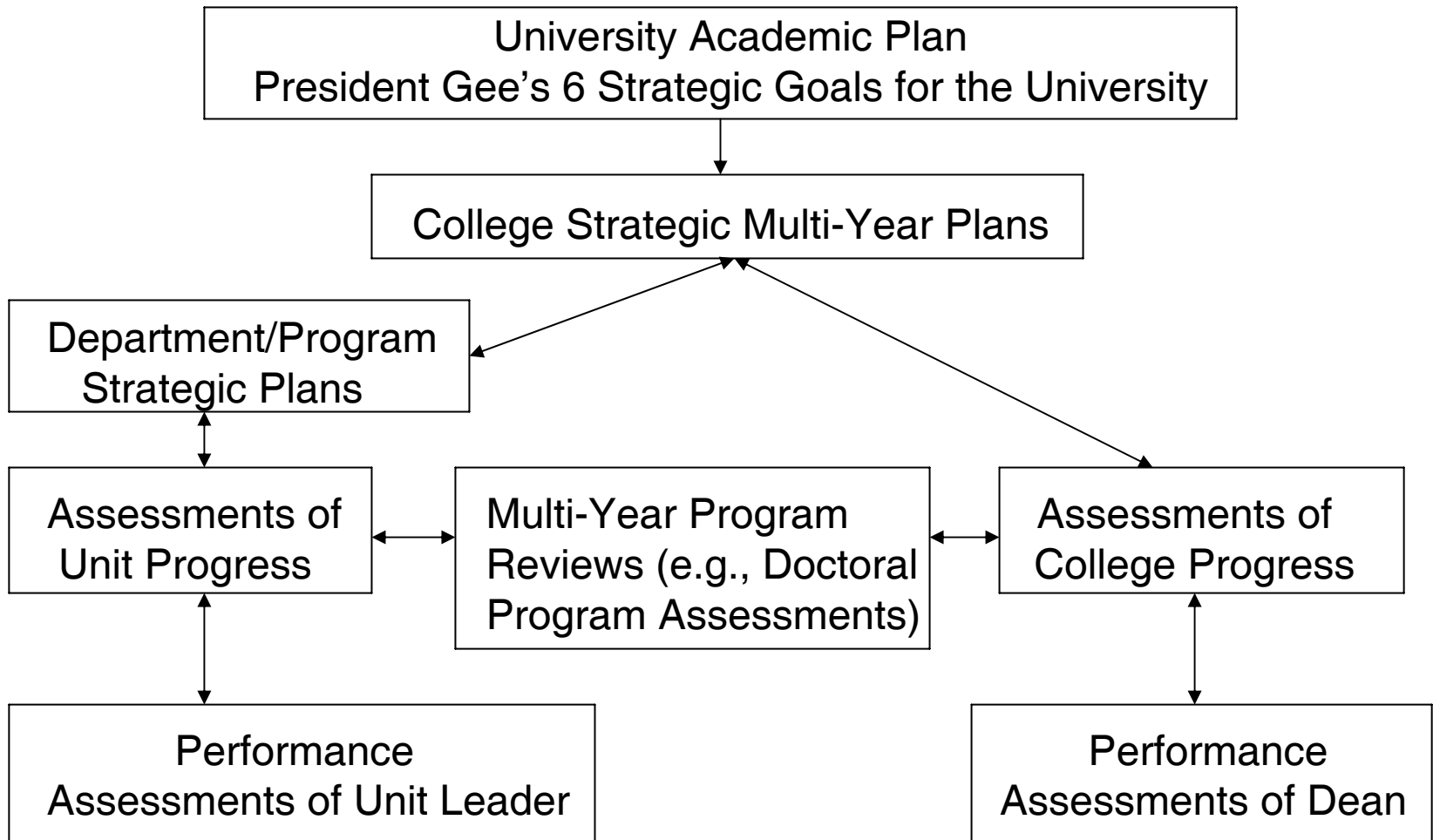
Purpose of Today's Session:

- To present our strategic planning processes—  
focusing on alignment

Desired Outcome:

- To receive the committee's guidance on  
strengthening those processes

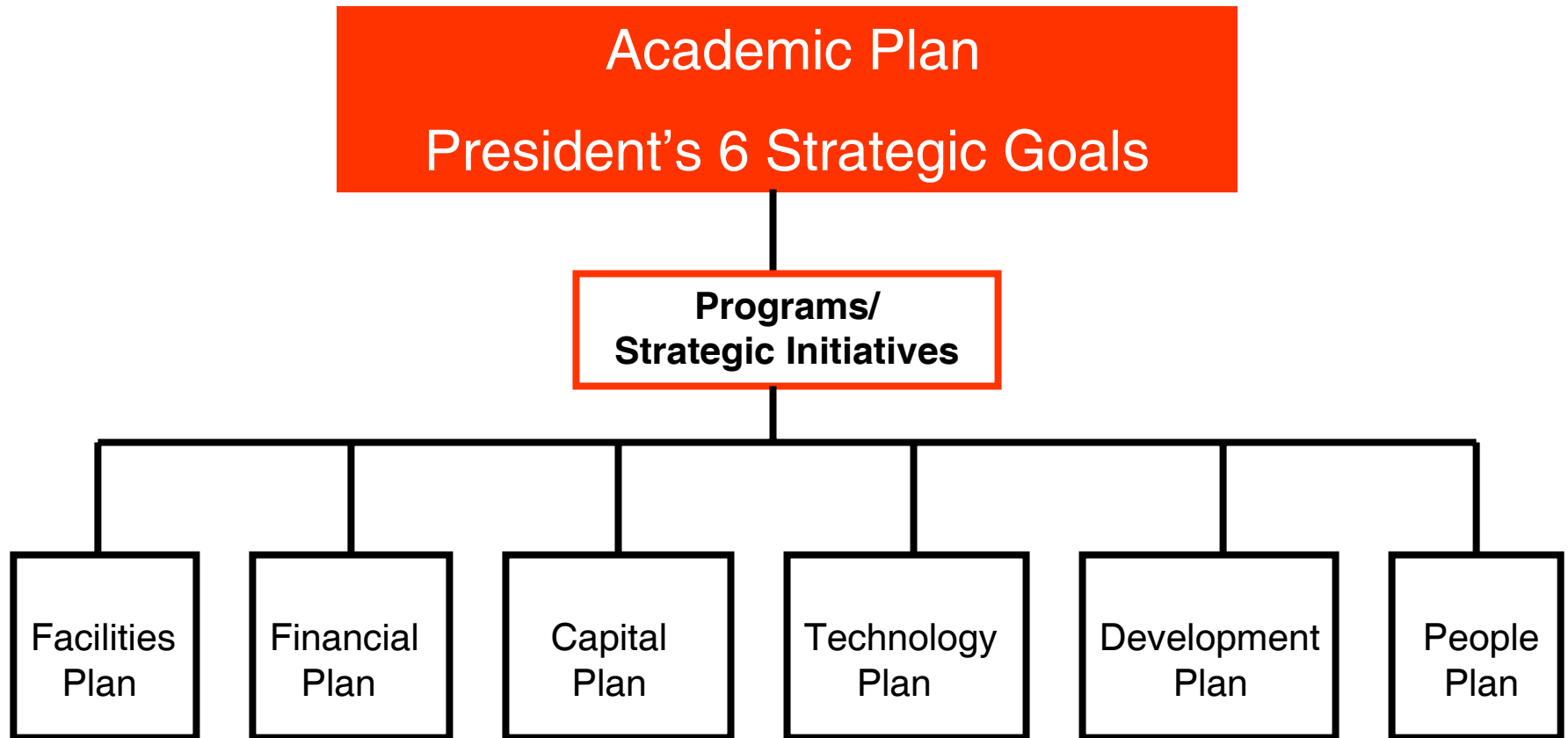
## Overall Planning Processes and Cycle



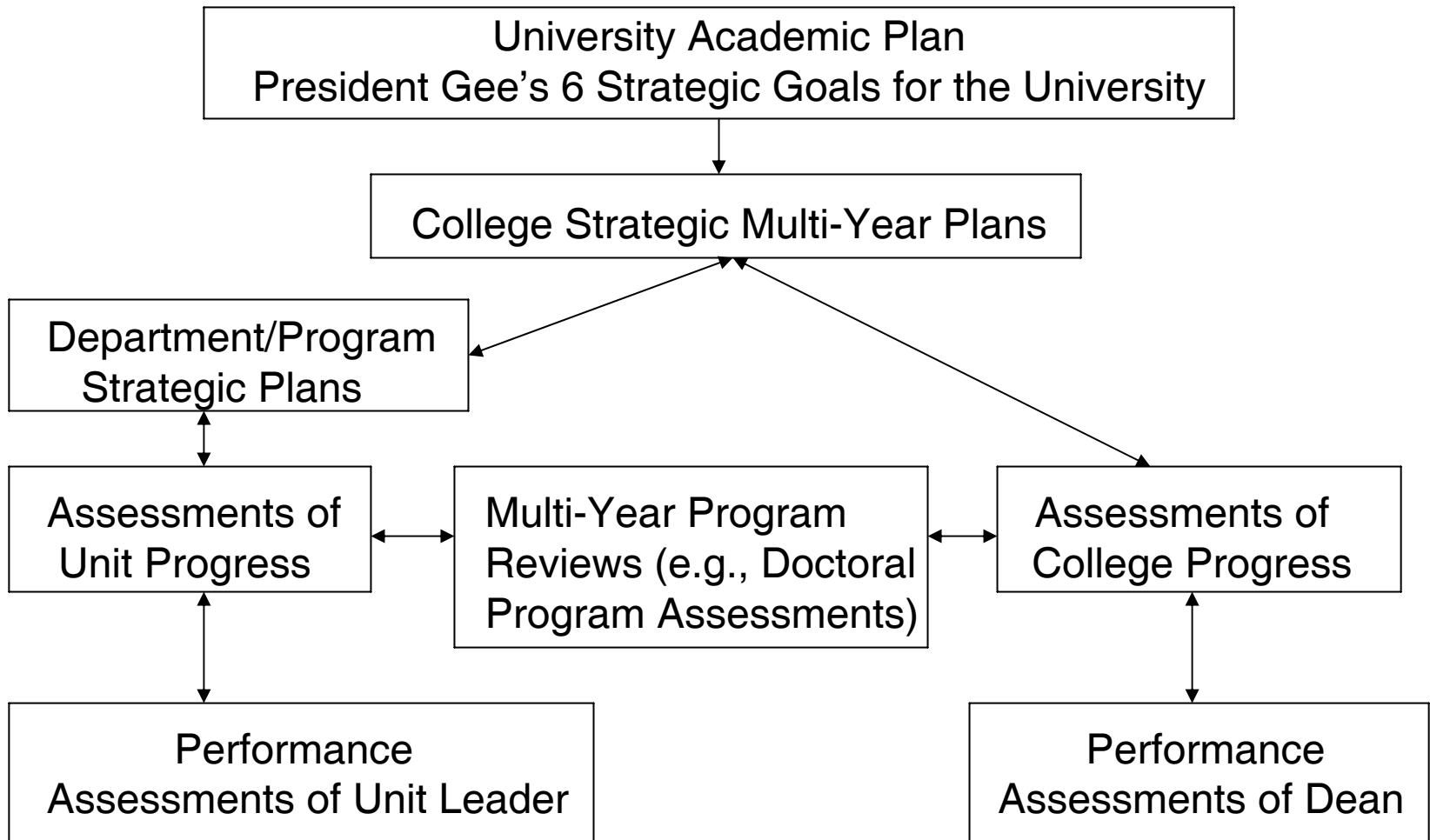
## College Strategic Plan Elements

1. Identification of the general process used to develop the plan
2. Goals / tactical implementation steps tied to key Academic Plan dimensions
3. Integrated college and center/department goal statements
4. An overview of resource needs and income streams
5. Time period specific metrics for assessing progress
6. Periodic assessments of college and decanal progress towards plan goals

# Strategic Planning Components



## Overall Planning Processes and Cycle



## Program Reviews

*Program reviews can be department-specific, cross-department, or cross-college.*

### The Program Review Process (2004 - )

- Preparation of a self-study based on analysis of data with supporting materials
- Visit / report by external team
- Review of self-study and external team report by the provost, vice provost for academic programs, dean of the Graduate School, college dean, and department chair

## The Program Review Process *(continued)*

- Creation of a “plan of action” that is integrated with college and department strategic planning and aligned with the Academic Plan
- ~ 20 reviews completed
  - General issues:
    - ✓ Research / graduate program focus
    - ✓ Routine academic program assessment
    - ✓ Integration of new faculty into department / school governance
    - ✓ Academic support
- Integration of the plan of action with college and university planning, budgeting, and reporting processes to ensure progress

## **Intent: Create a Data-Driven Process in which...**

