

Council of Deans
November 20, 2007

- TOPIC: University-level International Strategy
- ISSUE: To achieve its goal of eminence, the University must optimize its international reputation and position itself for impact and influence at the international level.
- CONTEXT: The President's International Programs Task Force report indicated that the University leadership should articulate an international strategy to establish priorities to help focus resources and energy.
- Many important international activities are underway across campus but an international strategy with clearly defined goals, objectives and metrics will give these efforts a much higher impact.
- The support units of the university will better support the academic units on an international scale with an established and endorsed international strategy.
- While international activities abound, the relationship of international activities to unit-level performance success as well as faculty and staff performance success and professional advancement should be established and articulated for maximal effect.
- PERS-
PECTIVES: Our academic objectives and the President's priorities can be carried out and achieved at an international level.
- Our Office of International Affairs as well as other units are poised to be more responsive and supportive of a university-level international strategy.
- A draft working statement, principles, perspectives and tactics have been developed for consideration by University Leadership (*attached*).
- QUES-
TIONS: Are these principles, perspectives and tactics focused enough to provide some structure for the development of a cohesive international strategy?
- Are the right and most appropriate elements to support the success of an international strategy identified?
- How might an international strategy be most successfully developed, implemented, and assured?
- Do we have strengths in the international arena upon which we should build a component or components of our strategy?
- What are the next steps?