

College Strategic Planning: A Timetable for Action

September/October, 2007: Workshop for deans and senior staff on strategic plans and strategic planning; resources guide (see below) to be distributed at workshop

Late winter quarter, 2008: Draft version of strategic plans due in the Office of Academic Affairs

Early spring quarter, 2008: OAA works with the colleges, as need be, to refine their strategic plan

End of spring quarter, 2008: Deadline for submission of final versions of strategic plans

College Strategic Planning: A Resources Guide

The following is a partial list of resources that may be useful in drafting and refining a college's strategic plan.

Selected books on the subject [others expected to be added]:

- *The Art of the Long View*. Peter Schwartz (New York: Doubleday, 1991).
- *Built to Last: Successful Habits of Visionary Companies*. James C. Collins and Jerry I. Porras (New York: HarperCollins, 1994).
- *Good to Great: Why Some Companies Make the Leap and Others Don't*. James C. Collins (New York: HarperCollins, 2001).
- *Leading Change*. John P. Kotter (Boston: Harvard Business School Press, 1996).
- *Strategic Change in Colleges and Universities: Planning to Survive and Prosper*. Daniel James Rowley, Herman D. Lujan, Michael G. Dolence (San Francisco: Jossey-Bass, 1997).

Websites of interest:

- URL to Institutional Research and Planning reports
- A selection of college strategic plans at Big Ten and benchmark universities:

<https://ag.arizona.edu/dean/planning/planoverview.pdf> (College of Agriculture and Life Sciences, University of Arizona)

http://www.ucla.edu/evc/strategic/Life_Sciences.pdf (Division of Life Sciences, UCLA)

http://www.law.northwestern.edu/difference/Strategic_Plan.pdf (School of Law, Northwestern University)

<http://www.ed.uiuc.edu/Future/strategicplan.html> (College of Education, University of Illinois)

<http://www.cla.purdue.edu/stratplan/> (College of Liberal Arts, Purdue University)

http://www.clas.uiowa.edu/college/strategic_plan.shtml (College of Arts and Sciences, University of Iowa)

<http://www.socialscience.msu.edu/about/plan.html> (College of Social Science, Michigan State University)

http://www.pharmacy.umn.edu/img/assets/9340/Strategic_Plan_final-5.pdf (College of Pharmacy, University of Minnesota)

<http://www.science.psu.edu/strategic/strategicplan-2005-2008.htm> (Eberly College of Science, Pennsylvania State University)

<http://www.engr.utexas.edu/about/stratplan/> (College of Engineering, University of Texas)

<http://depts.washington.edu/coe/about/plan.html> (College of Education, University of Washington)

<http://www.bus.wisc.edu/stratplan/StratPlan-UW-Business.pdf> (School of Business, University of Wisconsin)