

From: [Smith, Randy](#)
To: [Gerber, Carri](#); [Osborne, Jeanne](#)
Cc: [Sutherland, Sue](#); [Reed, Katie](#); [Smith, Randy](#); [Griffiths, Rob](#); [Greenbaum, Rob](#); [Duffy, Lisa](#); [Hunt, Ryan](#); [Witter, Jon](#); [Kress, Cathann](#)
Subject: Proposal to revise the Agricultural Communication major
Date: Friday, July 18, 2025 3:04:58 PM
Attachments: [image001.png](#)

Carri and Jeanne:

The proposal from Ohio State ATI to revise the Agricultural Communication major leading to the Associate of Science was approved by the Council on Academic Affairs at its meeting on July 17, 2025. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal review/approval is necessary. This action will be included in the Council's next Annual Activities Report to the University Senate (July 2025).

The Office of the University Registrar will work with you on any implementation issues.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Sue Sutherland (.43), or me.

I wish you success with this important program development.

Randy



W. Randy Smith, Ph.D.

Vice Provost for Academic Programs

Office of Academic Affairs

University Square South, 15 E. 15th Avenue, Columbus, OH 43201

614-292-5881 Office

smith.70@osu.edu

Assisted by:

Katie Reed

Executive Assistant

(614) 292-5672

From: [Osborne, Jeanne](#)
To: [Smith, Randy](#)
Cc: [Reed, Katie](#); [Violet, Cynthia](#); [Lewandowski, Monica](#); [Gerber, Carri](#)
Subject: Requesting CAA Approval for revision to the Agricultural Communication - AS degree
Date: Wednesday, June 18, 2025 2:19:09 PM
Attachments: [AGRCOMM-AS.pdf](#)
[image001.png](#)

Dear Dr. Smith,

The College of Food, Agricultural, and Environmental Sciences is requesting Council on Academic Affairs approval for revision to the current Agricultural Communication AS degree, as summarized below and outlined in the attached proposal.

The proposed changes to the Agricultural Communication AS results in a stronger alignment with the corresponding Agricultural Communication BS AGR major program, providing a smoother transition for students moving from the Wooster campus to the Columbus campus. These proposed changes to the current Agricultural Communication AS include the addition of a major course (AGRCOMM 2130, course change in process to add Wooster as a campus of offering), and a corresponding removal of AGRCOMM 4530 from the AS degree – the students will complete this course after they transition to their Bachelor degree program in alignment with their peers that start their BS degree on the Columbus campus. There is no change in credit hour requirement for the degree. Current students will not be affected by these changes and any course offering changes will be managed by petition to ensure students' progress to graduation.

This proposal has been approved by the Academic Affairs Committee of the Ohio State Agricultural Technical Institute (ATI) - Wooster and the CFAES Committee on Academic Affairs. Please let me know if any additional information is needed in support of this request.

Sincerely,

Jeanne



THE OHIO STATE UNIVERSITY

Jeanne M. Osborne | *Pronouns: She, Her, Hers*

Assistant Dean for Academic Affairs
College of Food, Agricultural, and Environmental Sciences
100E Agricultural Administration, 2120 Fyffe Rd.
Columbus, OH 43210
Tel: 614-292-1734
Fax: 614-292-1218
e-mail: Osborne.2@osu.edu

'Unexpected kindness is the most powerful, least costly, and most underrated agent of human change' (Bob Kerrey)



April 1, 2025

Ms. Jeanne Osborne
Assistant Dean for Academic Programs
100E Agricultural Administration Building
2120 Fyffe Rd
Columbus, OH 43210

Dear Ms. Osborne,

Enclosed please find the proposed revisions to the curriculum plan and course sequence for the Associate of Science Agricultural Communication program submitted for consideration by the FAES Academic Affairs Committee.

The proposed revisions to the current program were developed by the program coordinator, Rachael Ramsier. One course was removed, and one course was added. The overall credits for the degree remains at 61-64. The changes to the curriculum plan align the Associate of Science curriculum with the Bachelor of Science curriculum. Ms. Ramsier provides the following rationale for the curricular change:

- **ADD AGRCOMM 2130 Visual Media in Agriculture and Natural Resources**
This course will strengthen technical skills of agricultural communicators at the associate's level. While currently required only for Agricultural Communication students, Animal Sciences has expressed interest in this course as a possible elective for their students. Additionally, this course would count toward an AGRCOMM minor in Columbus, so any student considering an AGRCOMM minor in Columbus could take this course.
- **REMOVE AGRCOMM 4530 Communicating Agricultural Issues**
This course 4530 is more appropriate for bachelor's degree-seeking students.

The proposed changes to the current curriculum plan and course sequence for the Associate of Science Agricultural Communication program were approved by the Arts, Science, and Business Division at Ohio State ATI and the Ohio State ATI Academic Affairs committee. Ohio State ATI is committed to protecting the academic progress of students. This program change will not disrupt progress toward degree for students enrolled in this degree program. Course substitutions and manual management of the degree audits will occur as needed for students enrolled in this degree program during the transition. When appropriate, coursework completed by students under the current degree program will be utilized for completion of the proposed degree program.

Enclosed please find the following documents:

- Current curriculum plan and course sequence for the Associate of Science Agricultural Communication program
- Proposed curriculum plan and course sequence for the Associate of Science Agricultural Communication program

Please let me know if there are questions, or if additional information or documentation is required to accompany this submission. We look forward to hearing from the FAES Academic Affairs Committee regarding next steps in the approval process.

Sincerely,

A handwritten signature in cursive script that reads "Carri A. Gerber". The signature is written in a dark ink and is positioned above the printed name.

Carri A. Gerber
Associate Director
Ohio State ATI

CURRENT

**ASSOCIATE OF SCIENCE DEGREE
AGRICULTURAL COMMUNICATION CURRICULUM PLAN**

General Education Requirements		
Requirement	Course Options	Hrs
GE Launch Seminar	<i>Student Choice</i>	1
Writing and Information Literacy	<i>Student Choice*</i>	3
Mathematical & Quantitative Reasoning OR Data Analysis	<i>Student Choice*</i>	4
Literary, Visual and Performing Arts	<i>Student Choice</i>	3
Historical and Cultural Studies	<i>Student Choice*</i>	3
Natural Science	<i>Student Choice*</i>	4-5
Social and Behavioral Sciences	<i>Student Choice*</i>	3
Race, Ethnic and Gender Diversity	<i>Student Choice</i>	3
General Education Credit Hours:		24-25*

Major Coursework		
Course	Title	Hrs
AGRCOMM 2330	Perceptions of Agricultural and Environmental Issues	4
AGRCOMM 2531	Introduction to Agricultural Communication Practices	3
AGRCOMM 4130	Publication Design and Production	3
AGRCOMM 4530	Communicating Agricultural Issues	3
COMLDR 3530	Foundations of Personal and Professional Leadership	3
COMLDR 3537	Data Analysis in the Applied Sciences	3
GENCOMM 2189.01T	Practicum in Agricultural Communication	3
ELECTIVES	Courses to be selected in consultation with advisor	8
Credit Hours:		30

* The following courses are prerequisites and/or corequisites to this major and can also fulfill certain GE Requirements above.

Course (hrs)	GE Category
AEDECON 2001 (3)	Social & Behavioral Sciences
BIOLOGY 1101 or 1113.01 (4)	Natural Science
COMLDR 3535 (3)	Historical and Cultural Studies
MATH 1148 (4)	Mathematical & Quantitative Reasoning

	Hrs
General Education	24-25
Degree Requirements	7-9
Major	30
Total Credit Hours	61-64

Degree Requirements		
Requirement	Course Options	Hrs
College Orientation	GENSTDS 1201.01T	0.5
Major Orientation	GENCOMM 1201T	0.5
Oral Expression	AGRCOMM 3130	3
Additional Science	<i>Student Choice</i>	3-5
Credit Hours:		7-9

Course	Title	Credits
1st Year – Autumn Semester		
GE Lit, Vis and Perf Arts	Student Choice	3
MATH 1148 ^a	College Algebra	4
GE Writing and Info. Literacy	Student Choice	3
GENCOMM 1201T	Exploring Agricultural Communication, Education and Leadership	0.5
GENSTDS 1201.01T	College Orientation	0.5
AGRCOMM 2531	Introduction to Agricultural Communication Practices	3
Total:		14
1st Year – Spring Semester		
GENED 1201	GE Launch Seminar	1
AEDECON 2001 ^a	Principles of Food and Resource Economics	3
AGRCOMM 3130	Oral Expression in Agriculture	3
COMLDR 3530	Foundations of Personal and Professional Leadership	3
GENCOMM 2189.01T	Practicum in Agricultural Communication	1
ELECTIVES	Courses to be selected in consultation with advisor	5
Total:		16
2nd Year – Autumn Semester		
COMLDR 3535 ^a	Toward Cultural Proficiency	3
BIOLOGY 1101 OR 1113.01 ^a	Introductory Biology OR Bio Sci: Energy Transfer and Development	4-5
AGRCOMM 2330	Perceptions of Agricultural and Environmental Issues	4
ELECTIVES	Courses to be selected in consultation with advisor	3
GENCOMM 2189.01T	Practicum in Agricultural Communication	2
Total:		16-17
2nd Year – Spring Semester		
GE R.E. & G. Diversity	Student Choice	3
Additional Science	Student Choice	3-5
AGRCOMM 4130	Publication Design and Production	3
AGRCOMM 4530	Communicating Agricultural Issues	3
COMLDR 3537	Data Analysis in the Applied Sciences	3
Total:		15-17
Total Credits for Associate of Science Degree:		61-64

^a One possible course from approved GE list or major requirement that has multiple options, as outlined in corresponding Degree Requirements document.

PROPOSED with changes highlighted

ASSOCIATE OF SCIENCE DEGREE AGRICULTURAL COMMUNICATION CURRICULUM PLAN

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