

Memo

April 7, 2026

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: INFORMATIONAL ITEM: **Sport Industry BS program**, Department of =
O . Please find materials included in this proposal related to a small-scale
revision.

The department proposes:

- Add a course, CSHSPMG/CSFRST 5780
in Part B of the major
- Faculty determined that the course aligns with
this area
- u

These changes account for roughly % of change to the curriculum. This was approved by the
EHE Curriculum Committee on March 26, 202.

If there are any questions, please contact me at Locascio.7@osu.edu

March 18, 2026
Pete Locascio
Executive Director of Undergraduate Education
EHE Office of Undergraduate Education

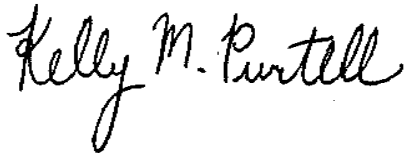
Dear Pete:

I am writing to express my support for the proposed program update:

1. **Sport Industry, BS**
Update: Add CSHSPMG/CSFRST 5780 to Group B an elective option

Attached you will find the necessary documentation outlining proposal details. Review of and approval from the Consumer Sciences and Sport Industry faculty as well as the Department of Human Sciences Undergraduate Studies committee has been obtained. There are no negative budgetary implications and no additional funds or human resources necessary for the execution of this update. If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,



Kelly Purtell, PhD
Interim Vice Chair, Department of Human Sciences
Scarlet and Gray Associate Professor, Human Development and Family Science
College of Education and Human Ecology
purtell.15@osu.edu



THE OHIO STATE UNIVERSITY

College of Education and Human Ecology

Department of Human Sciences

Sport Industry

19 February 2026

Dear Sue,

Our Sport Industry / Sport Management faculty are in support of CSHSPMG / CSFRST 5780 – Leadership for the Service Industry to be added to the Sport Industry program as a Group B elective.

The faculty consider the course to align with opportunities of Group B electives within our program where principles, outcomes and course content share transferable skills and education for our Sport Industry students.

If you have any questions or comments, please do not hesitate to contact me. Thank you for the consideration.

Sincerely,

Moetiz Samad

Sport Industry
Bachelor of Science in
Education



Effective for students admitted to the College of Education and Human Ecology beginning Autumn 2024

General Education Requirements (32-39 Hours)		HOURS
Bookends (2 Hours)		
Launch Seminar		1
Reflection Seminar		1
Foundations (22-25 Hours)		
Writing & Information Literacy		3
Mathematical & Quantitative Reasoning or Data Analysis		3-5
Literary, Visual & Performing Arts		3
Historical & Cultural Studies		3
Natural Science		4-5
Social & Behavioral Sciences		3
Race, Ethnic & Gender Diversity		3
Thematic Pathways (8-12 Hours)		
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.		
Citizenship for a Diverse & Just World		4-6
Choice of 4-6 hours from one additional Thematic Pathway:		
Lived Environments Sustainability Health & Wellbeing	Origins & Evolution Traditions, Cultures, & Transformations Number, Nature, Mind	Migration, Mobility, & Immobility
		4-6
EHE 1100 College Survey		1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
Admissions Criteria: 2.75 GPA and at least 12 credits completed at Ohio State	
Major Core	21
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing and Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
Group A Choose at least 12 hours from the following choices:	12
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports and Game Studies	3
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletics	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3100 Where Sports Happen	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4113 Sport Sales	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport and Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport and Sexuality	3
KNSISM 5626 Sport and Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport and Disability	3
Group B Choose at least 9 hours (listed on Page 3)	9
Total Hours: 75-85	
Free Electives to reach 120 Hours: 35-45	
Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.	

Group B Choices	HOURS
AFAMAST 2275 Blackness and the Politics of Sports	3
BUSMHR 2210 Personal Leadership and Team Effectiveness	3
BUSMHR 3211 Leadership and Character	3
CLAS 2205 Sports and Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal and Professional Leadership	3
COMLDR 4430 Leadership in Teams and Community Organizations	3
COMLDR 5350 Youth Organizations and Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSFRST 5571 Sports in Fashion: Fans, Brands, & Athletes	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Sport and Positive Youth Development	3
WGSST 4403 Gender and Leadership	3

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COMLDR 5350 Youth Organizations and Program Management	4
COMM3403 Sports Journalism	3
COMM3413 Media Entertainment	3
COMM3425 Media Management	3
COMM3415 Sports, Mass Media & Society	3
CSFRST 5571 Sports in Fashion: Fans, Brands, & Athletes	3
CSHSPMG/CSFRST2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
CSHSPMG/CSFRST 5780 Leadership for the Service Industry	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
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