

Office of Undergraduate Education

College of Education and Human Ecology

A100 PAES Building

305 Annie and John Glenn Ave

Columbus, OH 43210

Memo

A , 2025

To: Graduate School Curriculum

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE:  $@/7 \setminus KU \circ u \otimes V \circ O \otimes -U : \#$  o  $7ko U \circ$  , Department of = O .

Please find materials included in this proposal related to a new program proposal.

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This was approved as an informational item by the EHE Curriculum Committee on , 2025. If there are any questions, please contact me at Locascio.7@osu.edu



April 10, 2025 Pete Locascio **Executive Director of Undergraduate Education EHE Office of Undergraduate Education** 

Dear Pete:

I am writing to express my support for the following updates to the curriculum, effective Autumn 2025:

1. Fashion and Retail Studies, MN

Update: program sheet Remove CSFRST 4571 from Part C Add CSFRST 5571 to Part C

2. Fashion and Retail Studies, BS

Update: program sheet Add CSCFRST 5571 to Product Development Track Remove CSFRST 4571 from Product Development Track

3. Consumer Sciences, MS (FRS)

Update: program sheet (thesis and non-thesis) Add CSFRST 5571 to the Specialization Requirement

These updates apply only to the list of course options within the curriculum. There are no changes to the total credit hours or core requirements of the program; therefore, this update is for informational purposes only. Attached you will find the necessary documentation outlining curricular updates.

There are no negative budgetary implications, nor are additional funds or personnel required for implementation. Therefore, I support the proposed updates as presented.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,

Sue Sutherland, PhD

Pronouns: she/her/hers Professor, Associate Department Chair

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College of Education and Human Ecology

## **CURRENT**

# Fashion and Retail Studies

Specialization leading to an MS in Consumer Sciences





Thesis Track (30 Hours)	HOURS
Core Requirements	4
CONSCI 6000 Introduction to Research in Consumer Sciences	3
CONSCI 7900 Graduate Seminar in Consumer Sciences	1
Research Methods and Statistics (Choose 6 Hours)	6
Common selections:	•
ESQREM 7648 GLM I: Introduction to Regression and ANOVA	4
ESQREM 7658 GLM II: Advanced Regression and ANOVA	4
ESQREM 8648 Multivariate Analysis	3
ESQREM 8659 Structural Equation Modeling	3
ESQUAL 8285 Qualitative Data Analysis Methods and Applications	3
PSYCH 6810 Statistical Methods in Psychology I	4
PSYCH 6811 Statistical Methods in Psychology II	4
PSYCH 6822 Statistical Mediation, Moderation, and Conditional Process Analysis	3
SOCIOL 5649 Intro to Quantitative Research/Multiple Regression	3
SOCIOL 6650 Categorical Data Analysis	3
STAT 5301 Intermediate Data Analysis I	4
STAT 5302 Intermediate Data Analysis II	3
Specialization Requirement (Choose 9 Hours; unselected courses can be used as electives)	9
CSFRST 5701 Readings and Theories in Fashion and Retail Studies – repeatable	1-4
CSFRST 5710 Ethical Decision-Making in Consumer Sciences	3
CSFRST 5720 Economic History of Power in Fashion	3
CSFRST 5730 Fashion, Textiles, and the Environment	3
CONSCI 7991 Research Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7992 Teaching Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7993 Industry Practicum in Consumer Sciences – repeatable	1-4
CONSCI 8894 Special Topics Seminar: Fashion and Retail Studies	3

## Fashion and Retail Studies - Thesis Track

Thesis Track (Continued from Page 1)	HOURS
Major and Supporting Course Electives (Choose 6 Hours)	6
CSFRST/CSHSPMG 5555 Management Consulting for Hospitality and Fashion Retail Operations	3
CSFRST 5575 Social, Psychological, and Cultural Aspects of Fashion and Dress	3
CSFRST/CSHSPMG 5780 Leadership for the Service Industry	3
CSFRST 6576 Global Sourcing and Trade in Textile Products	3
CSFRST 6585 Retail Merchandising II	3
CSFRST 7472 History of American Dress: Critical Issues, Theory, and Method	3
CSFRST 7478 Textiles: A Global and Cultural History	3
BUSML 8250 Consumer Behavior – repeatable	4
BUSML 8251 Consumer Decision Making	3
CONSCI 5333 Finding Happiness in the Classroom, Workplace, and Beyond	3
CONSCI 6010 Individual and Family Behavior in the Market Place	3
CONSCI 7193 Individual Studies in Consumer Sciences – repeatable	1-4
CONSCI 7194 Group Studies in Consumer Sciences – repeatable	1-4
CSCFFS 5130 Solutions to Consumer Problems	3
CSHSPMG 5640 Marketing in Hospitality Enterprises	3
CSHSPMG 5820 Revenue Management in the Hospitality Industry	3
CSHSPMG 8630 Services in the Hospitality and Retail Industries	3
CSHSPMG 8640 Managing Hospitality and Retail Operations	3
CSHSPMG 8660 Recent Developments in Hospitality and Retail Management	3
Additional elective courses from other departments and colleges determined by student and advisor.	
Exit Requirement (5 Hours)	5
CONSCI 7999 Research for Thesis	5
Successful defense of Thesis.	

### Minimum hours: 30 hours

Note: Student's exact curriculum may vary depending upon program of study determined by student and advisor.

#### For more information:

Department of Human Sciences 325 Campbell Hall 1787 Neil Avenue 614-688-2275

consumersciences@osu.edu

**Program Code: CONSCI-MS, FRS** 

Last revised: 2/27/24

# Fashion and Retail Studies

Specialization leading to an MS in Consumer Sciences





Non-Thesis Track (30 Hours)	HOURS
Core Requirements	4
CONSCI 6000 Introduction to Research in Consumer Sciences	3
CONSCI 7900 Graduate Seminar in Consumer Sciences	1
Research Methods and Statistics (Choose 3 Hours)	3
Common selections:	
ESQREM 7648 GLM I: Introduction to Regression and ANOVA	4
ESQREM 8659 Structural Equation Modeling	3
ESQUAL 8285 Qualitative Data Analysis Methods and Applications	3
PSYCH 6810 Statistical Methods in Psychology I	4
SOCIOL 5649 Intro to Quantitative Research/Multiple Regression	3
SOCIOL 6650 Categorical Data Analysis	3
STAT 5301 Intermediate Data Analysis I	4
Specialization Requirement (Choose 9 Hours; unselected courses can be used as electives)	9
CSFRST 5701 Readings and Theories in Fashion and Retail Studies – repeatable	1-4
CSFRST 5710 Ethical Decision-Making in Consumer Sciences	3
CSFRST 5720 Economic History of Power in Fashion	3
CSFRST 5730 Fashion, Textiles, and the Environment	3
CONSCI 8894 Special Topics Seminar: Fashion and Retail Studies	3
Continued on Page 4	_

## Fashion and Retail Studies - Non-Thesis Track

Non-Thesis Track (Continued from Page 3)	HOURS
Major and Supporting Course Electives (Choose 11 Hours)	11
CSFRST/CSHSPMG 5555 Management Consulting for Hospitality and Fashion Retail Operations	3
CSFRST 5575 Social, Psychological, and Cultural Aspects of Fashion and Dress	3
CSFRST/CSHSPMG 5780 Leadership for the Service Industry	3
CSFRST 6576 Global Sourcing and Trade in Textile Products	3
CSFRST 6585 Retail Merchandising II	3
CSFRST 7472 History of American Dress: Critical Issues, Theory, and Method	3
CSFRST 7478 Textiles: A Global and Cultural History	3
BUSML 8250 Consumer Behavior – repeatable	4
BUSML 8251 Consumer Decision Making	3
CONSCI 5333 Finding Happiness in the Classroom, Workplace, and Beyond	3
CONSCI 6010 Individual and Family Behavior in the Market Place	3
CONSCI 7193 Individual Studies in Consumer Sciences – repeatable	1-4
CONSCI 7194 Group Studies in Consumer Sciences – repeatable	1-4
CSCFFS 5130 Solutions to Consumer Problems	3
CSHSPMG 5640 Marketing in Hospitality Enterprises	3
CSHSPMG 5820 Revenue Management in the Hospitality Industry	3
CSHSPMG 8630 Services in the Hospitality and Retail Industries	3
CSHSPMG 8640 Managing Hospitality and Retail Operations	3
CSHSPMG 8660 Recent Developments in Hospitality and Retail Management	3
Additional elective courses from other departments and colleges determined by student and advisor.	
Exit Requirement (Choose 3 Hours)	3
CONSCI 7991 Research Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7992 Teaching Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7993 Industry Practicum in Consumer Sciences – repeatable	1-4

### Minimum hours: 30 hours

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## **MARKUP**

## Fashion and Retail Studies

Specialization leading to an MS in Consumer Sciences





Thesis Track (30 Hours)	HOURS
Core Requirements	4
CONSCI 6000 Introduction to Research in Consumer Sciences	3
CONSCI 7900 Graduate Seminar in Consumer Sciences	1
Research Methods and Statistics (Choose 6 Hours)	6
Common selections:	•
ESQREM 7648 GLM I: Introduction to Regression and ANOVA	4
ESQREM 7658 GLM II: Advanced Regression and ANOVA	4
ESQREM 8648 Multivariate Analysis	3
ESQREM 8659 Structural Equation Modeling	3
ESQUAL 8285 Qualitative Data Analysis Methods and Applications	3
PSYCH 6810 Statistical Methods in Psychology I	4
PSYCH 6811 Statistical Methods in Psychology II	4
PSYCH 6822 Statistical Mediation, Moderation, and Conditional Process Analysis	3
SOCIOL 5649 Intro to Quantitative Research/Multiple Regression	3
SOCIOL 6650 Categorical Data Analysis	3
STAT 5301 Intermediate Data Analysis I	4
STAT 5302 Intermediate Data Analysis II	3
Specialization Requirement (Choose 9 Hours; unselected courses can be used as electives)	9
CSFRST 5571 Sports in Fashion: Fans, Brands, and Athletes	3
CSFRST 5701 Readings and Theories in Fashion and Retail Studies – repeatable	1-4
CSFRST 5710 Ethical Decision-Making in Consumer Sciences	3
CSFRST 5720 Economic History of Power in Fashion	3
CSFRST 5730 Fashion, Textiles, and the Environment	3
CONSCI 7991 Research Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7992 Teaching Practicum in Consumer Sciences – repeatable	1-4
CONSCI 7993 Industry Practicum in Consumer Sciences – repeatable	1-4
CONSCI 8894 Special Topics Seminar: Fashion and Retail Studies	3

## Fashion and Retail Studies - Thesis Track

Thesis Track (Continued from Page 1)	HOURS
Major and Supporting Course Electives (Choose 6 Hours)	6
CSFRST/CSHSPMG 5555 Management Consulting for Hospitality and Fashion Retail Operations	3
CSFRST 5575 Social, Psychological, and Cultural Aspects of Fashion and Dress	3
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CSFRST 7472 History of American Dress: Critical Issues, Theory, and Method	3
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CONSCI 6010 Individual and Family Behavior in the Market Place	3
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CSHSPMG 8630 Services in the Hospitality and Retail Industries	3
CSHSPMG 8640 Managing Hospitality and Retail Operations	3
CSHSPMG 8660 Recent Developments in Hospitality and Retail Management	3
Additional elective courses from other departments and colleges determined by student and advisor.	
Exit Requirement (5 Hours)	5
CONSCI 7999 Research for Thesis	5
Successful defense of Thesis.	

### Minimum hours: 30 hours

Note: Student's exact curriculum may vary depending upon program of study determined by student and advisor.

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# Fashion and Retail Studies

Specialization leading to an MS in Consumer Sciences





Non-Thesis Track (30 Hours)	HOURS
Core Requirements	4
CONSCI 6000 Introduction to Research in Consumer Sciences	3
CONSCI 7900 Graduate Seminar in Consumer Sciences	1
Research Methods and Statistics (Choose 3 Hours)	3
Common selections:	
ESQREM 7648 GLM I: Introduction to Regression and ANOVA	4
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CSFRST 5730 Fashion, Textiles, and the Environment	3
CONSCI 8894 Special Topics Seminar: Fashion and Retail Studies	3
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Exit Requirement (Choose 3 Hours)	3
CONSCI 7991 Research Practicum in Consumer Sciences – repeatable	1-4
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## **PROPOSED**

## Fashion and Retail Studies

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CSHSPMG 8640 Managing Hospitality and Retail Operations	3
CSHSPMG 8660 Recent Developments in Hospitality and Retail Management	3
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### Minimum hours: 30 hours

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