

Memo

January 21, 2025

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: PROGRAM REVISION REQUEST: **Fashion and Retail Studies M2 program**, Department of Human Sciences. Please find materials included in this proposal related to a revision of the Fashion and Retail Studies M2. For background context, the Fashion and Retail Studies M2 varies from the typical major curriculum of the BS. These changes only impact the M2 curriculum, not the BS major curriculum.

The department proposes:

- Moving two courses previously housed in the GE requirements under GE-L to Major Core
- Update CSFRST 2990, which is now 3 credits
- Add CSFRST 3585
- Update course titles

These changes account for roughly 30% of change. This was approved by the EHE Curriculum Committee on October 17, 2024.

If there are any questions, please contact me at Locascio.7@osu.edu



January 13, 2025

Dr. W. Randy Smith, PhD
Vice Provost for Academic Programs
The Ohio State University

Dear Vice Provost Smith,

I am writing on behalf of the College of Education and Human Ecology's (EHE) Office of Academic Affairs. EHE supports the recent curricular change that was approved by the EHE Curriculum Committee on December 12, 2024:

- Revision of the Fashion and Retail BS undergraduate program. The revision added a new course, included new courses in the core requirements and updated the credit hours required for the undergraduate major.

We anticipate that these changes will improve the curriculum in the BS in Fashion and Retail Studies for the students.

Sincerely yours,

Anastasia R. Snyder, PhD
Associate Dean for Faculty Affairs
College of Education and Human Ecology

October 10, 2024
Pete Locascio
Executive Director of Undergraduate Education
EHE Office of Undergraduate Education

Dear Pete:

I am writing to express my support for the proposed revisions to the FRST double major, **effective Spring 2025**:

1. Fashion and Retail Studies, BS (M2)

Proposal: update credit hours, add courses back into core requirement, add new course

Attached you will find the necessary documentation outlining proposal details. These changes are approved by the Consumer Sciences faculty. Review of and approval from members of the Department of Human Sciences Undergraduate Curriculum Committee has also been obtained.

There are no negative budgetary implications and no additional funds or human resources necessary for the execution of these changes. Thus, I am in support of the proposed revisions as outlined in the attached documents.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,



Sue Sutherland, PhD

Pronouns: she/her/hers

Professor, Associate Department Chair

College of Education and Human Ecology

9/17/24

Dear Sue,

The Fashion and Retail Studies faculty are seeking approval to revise the CSFRST-BS, M2 as a result of changes in the overlap rules as the university transitioned from the GEL to GEN curriculum (legacy to new). Summary of percent of change calculations are as follows:

CSFRST-BS, M2: percent of change = 30.5% (11-36 credits)

1. Increase in overall program hours from 25 to 36
 - a. **6 credit hours**
CSCFRST 2372 and 2374: Under the previous GE curriculum, these courses were *required* and satisfied the Historical Study and Social Sciences General Education Legacy (GEL) categories. However, with the new policy preventing GEN Foundations courses from overlapping with major requirements—previously permitted in the GEL curriculum—CSCFRST 2372 and 2374 are now included as core requirements in the CSFRST M2 program.
 - b. **2 credit hours**
CSFRST 2990: This course went through the appropriate curricular approval process to increase from 1 to 3 credit hours, resulting in a two-credit hour change.
 - c. **3 credit hours**
CSFRST 3585: Is a new course that was added to the FRST major and therefore, has been added as an M2 core requirement as well.
2. Revisions to course titles and course numbers are informational items and therefore, not included in the percentage of change calculation.

This proposal was approved by the Fashion and Retail Studies faculty (Sept. 2024). If you have questions or concerns, please reach out to me at lewis.215@osu.edu.

Sincerely,



Tasha Lewis, PhD

**Nina Mae Mattus Associate Clinical Professor
Fashion and Retail Studies**

MARKUP

Fashion and Retail Studies – M2

Bachelor of Science in Human Ecology



THE OHIO STATE UNIVERSITY
COLLEGE OF
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning **Spring 2025**

| M2 Requirements | HOURS |
|--|--------------|
| Major Core | 13 24 |
| CSFRST 2370 Design Aesthetics of Fashion & Retail (update course title) | 3 |
| CSFRST 2371 Textiles | 3 |
| CSFRST 2372 Appearance, Dress, and Cultural Diversity (moved from GEL category requirement to core requirement) | 3 |
| CSFRST 2373 Business of Fashion & Retailing (update course title) | 3 |
| CSFRST 2374 Twentieth Century Fashion and Beyond (moved from GEL category requirement to core requirement) | 3 |
| CSFRST 2990 Professional Development (moved from interdisciplinary core requirement to core requirement, increase cr) | 4 3 |
| CSFRST 3191 Internship | 3 |
| CSFRST 3585 Retail Merchandising I (new course) | 3 |
| Interdisciplinary Core | 12 |
| CSFRST/CSHSPMG 2300 Branding in Fashion, Hospitality and Sports Industries | 3 |
| CSFRST/CSHSPMG 3300 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus | 3 |
| CSFRST/CSHSPMG 3950 Uses of Social Media and IT in Fashion, Hospitality, and Sports Industries | 3 |
| CSFRST/CSHSPMG 4680 Strategic Management in Fashion & Hospitality Industries | 3 |
| CONSCI 3910 Consumer Service and Satisfaction (remove course) | 3 |
| TOTAL CREDIT HOURS | 25 36 |

PROPOSED

Fashion and Retail Studies – M2

Bachelor of Science in Human
Ecology



THE OHIO STATE UNIVERSITY
COLLEGE OF
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning **Spring 2025**.

| M2 Requirements | HOURS |
|---|-----------|
| Major Core | 24 |
| CSFRST 2370 Design Aesthetics of Fashion & Retail | 3 |
| CSFRST 2371 Textiles | 3 |
| CSFRST 2372 Appearance, Dress, and Cultural Diversity | 3 |
| CSFRST 2373 Business of Fashion & Retailing | 3 |
| CSFRST 2374 Twentieth Century Fashion and Beyond | 3 |
| CSFRST 2990 Professional Development | 3 |
| CSFRST 3191 Internship | 3 |
| CSFRST 3585 Retail Merchandising I | 3 |
| Interdisciplinary Core | 12 |
| CSFRST/CSHSPMG 2300 Branding in Fashion, Hospitality and Sports Industries | 3 |
| CSFRST/CSHSPMG 3300 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus | 3 |
| CSFRST/CSHSPMG 3950 Uses of Social Media and IT in Fashion, Hospitality, and Sports Industries | 3 |
| CSFRST/CSHSPMG 4680 Strategic Management in Fashion & Hospitality Industries | 3 |
| TOTAL CREDIT HOURS | 36 |