From:	Smith, Randy
To:	Reed, Katie
Subject:	FW: Proposal to establish a Tech Innovation Specialization in the Business Administration Major
Date:	Wednesday, March 4, 2026 12:40:21 PM
Attachments:	image001.png

I did send – just not copied to you.

THE OHIO STATE UNIVERSITY

W. Randy Smith, Ph.D.
Vice Provost for Academic Programs
Office of Academic Affairs
University Square South, 15 E. 15th Avenue, Columbus, OH 43201
614-292-5881 Office
smith.70@osu.edu
Assisted by:
Katie Reed
Executive Assistant

From: Smith, Randy
Sent: Friday, February 20, 2026 9:51 AM
To: Dotson, Jeff <dotson.83@osu.edu>
Cc: Sutherland, Sue <sutherland.43@osu.edu>; Herrmann, Samantha <herrmann.74@osu.edu>; Smith, Randy <smith.70@osu.edu>; Griffiths, Rob <griffiths.44@osu.edu>; Duffy, Lisa <duffy.262@osu.edu>; Hunt, Ryan <hunt.781@osu.edu>; Croxton, Keely <croxton.4@osu.edu>; Chandrasekaran, Aravind <chandrasekaran.24@osu.edu>; Agrawal, Shereen <agrawal.313@osu.edu>; Brown, Trevor <brown.2296@osu.edu>; Bellamkonda, Ravi <bellamkonda.7@osu.edu>
Subject: Proposal to establish a Tech Innovation Specialization in the Business Administration Major

Jeff:
The proposal from the Fisher College of Business to establish a Tech Innovation Specialization in the Business Administration major leading to the Bachelor of Science in Business Administration was approved by the Council on Academic Affairs at its meeting on February 18, 2026. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal review/approval is necessary. This action will be included in the Council's next Annual Activities Report to the University Senate (July 2026).

My office will now work with you on the approval process with the Ohio Department of Higher Education (ODHE). As discussed with ODHE, this will be submitted as a concentration under the existing Bachelor of Science in Business Administration-Special Major.

The Office of the University Registrar will work you with any implementation issues.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Sue Sutherland (.43), or me.

I wish you success with this important program development.

Randy

THE OHIO STATE UNIVERSITY

W. Randy Smith, Ph.D.
Vice Provost for Academic Programs
Office of Academic Affairs
University Square South, 15 E. 15th Avenue, Columbus, OH 43201
614-292-5881 Office
smith.70@osu.edu
Assisted by:
Katie Reed
Executive Assistant
(614) 292-5672

From:	Croxton, Keely
To:	Reed, Katie
Cc:	Smith, Randy
Subject:	New SCM specialization
Date:	Monday, December 8, 2025 3:26:14 PM
Attachments:	image001[50].png image002[96].png Tech Innovation Proposal - December 2025.pdf Tech Innovation Specialization - Letter from Dean Chandrasekaran.pdf Curriculum Sheet_BSBA_TECH_INNOV.pdf

Katie,

I am attaching documents related to a new specialization that Fisher would like to offer in Tech Innovation. We have been working on this with Shereen Agrawal at the Center for Software Innovation. I believe Randy knows this is coming. We are on a tight timeline on this as it is important that we launch it in AU26, which means recruiting students into it this spring. If there's any possibility of getting it on the CAA agenda in January it would be much appreciated. As we've discussed a bit, I think it is worth noting that this is a new specialization within the Business major, so technically not a new major - more like a new track. I'm not sure if that has implications for whether it needs approval downtown or not, but I wanted to call it out in case it does.

I'll have another proposal coming to you today but I thought it might be helpful to keep the two emails separate.

Let me know if you need anything else!

Keely

THE OHIO STATE UNIVERSITY

Keely L. Croxton, PhD
Assoc. Dean of Undergraduate Programs & Global Engagement
Prof. of Logistics
Fisher College of Business
croxton.4@osu.edu

HATE
HAS NO
BUSINESS
HERE.

From: Croxton, Keely <croxton.4@osu.edu>
Date: Thursday, November 20, 2025 at 4:05 PM
To: Reed, Katie <reed.901@osu.edu>
Subject: Changes to Fisher's Business Analytics Minor

Katie,

I want to submit a proposal for some modifications to Fisher's existing Business Analytics minor. I have attached the documents as well as a letter of support from our Dean. Also perhaps noteworthy, we mentioned at APAC that we were going to have a GPA minimum for this minor, but we have decided against that. I just wanted to make sure Randy was aware of that change so that he wasn't confused when he didn't see it mentioned in these documents.

Please let me know if you need anything else.

Thank you!

Keely

The Ohio State University

Keely L. Croxton, PhD
Assoc. Dean of Undergraduate Programs & Global Engagement
Prof. of Logistics
Fisher College of Business
croxton.4@osu.edu

HATE
HAS NO
BUSINESS
HERE.

THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

Office of the Dean
201 Fisher Hall
2100 Neil Avenue
Columbus, OH 43210-1144

614-292-2666 Phone
fisher.osu.edu

December 8, 2025

Randy Smith
Vice Provost for Academic Programs
The Ohio State University

Dear Randy:

Fisher's Undergraduate Curriculum Committee and Associate Dean for Academic Programs, Keely Croxton, has endorsed a proposal for a new specialization in our undergraduate curriculum in Tech Innovation. Note that this is not a new major, but a new specialization within the Business Major. I fully support this initiative.

This proposal aligns with our strategic plan to continuously enhance programs that meet evolving student and market needs. This is a quite unique specialization that reimagines business education through corporate-sponsored technology project development. By adopting a compressed 1-semester immersion format followed by sustained corporate project engagement, industry professional co-instruction, and comprehensive mentorship, we position Fisher as a global leader in innovative business education while maintaining rigorous BSBA standards.

We have a strong motivation and desire to launch this specialization in AU26, which requires us to recruit students into early in spring semester, so any help you can provide moving this through the approval process would be very appreciated!

Sincerely,

Aravind Chandrasekaran
Interim Dean

Tech Innovation Specialization Proposal

Transforming Business Education Through Corporate-Sponsored Tech Project Development

Proposed Launch: Fall 2026
Target Cohort: 50 Students per Entry Point (2 sections of 25)
Entry Points: Fall Sophomore or Spring Sophomore
Duration: 3 Years (Sophomore Immersion + Junior/Senior Builders Studio)
Total Credit Hours: 25

Executive Summary

The Fisher College of Business proposes launching a revolutionary Tech Innovation Specialization that reimagines business education through corporate-sponsored technology project development. This specialization addresses the critical gap between traditional business education and the demands of modern tech-driven corporate environments by having students work on real corporate technology initiatives over their junior and senior years.

By adopting a compressed 1-semester immersion format followed by sustained corporate project engagement, industry professional co-instruction, and comprehensive mentorship, we position Fisher as a global leader in innovative business education while maintaining rigorous BSBA standards. This approach enables students to master both foundational business disciplines and cutting-edge technology practices through immediate application on corporate-sponsored initiatives.

Educational Innovation Vision

Pedagogical Transformation

Our corporate tech project-centered approach represents a fundamental shift in business education delivery:

- **Intensive Immersion Preparation:** One-semester immersion (sophomore year) provides foundational skills for modern tech firm operations
- **Sustained Corporate Engagement:** Two years of Builders Studio courses focused on real corporate-sponsored technology projects
- **Dual Entry Points:** Fall or Spring sophomore entry provides flexibility and continuous cohort development
- **Intensive Modular Learning:** Four 3-week modules (Monday-Thursday) during immersion semester provide focused skill development

- **Industry Professional Integration:** Every course co-taught by faculty and practicing corporate technology professionals
- **Corporate Mentorship Model:** Each student team assigned corporate sponsor and internal mentor
- **Executive Learning Integration:** Friday Executive Lecture Series featuring corporate technology leaders
- **Real Corporate Impact:** All projects address actual corporate technology challenges with measurable business outcomes

Student Learning Outcomes

Graduates will demonstrate:

- Deep understanding of modern technology company operations and decision-making processes
- Proficiency in corporate consulting methodologies and client relationship management
- Leadership capabilities in cross-functional corporate technology teams
- Competency in AI-native product development and data-driven corporate decision making
- Portfolio of completed corporate technology projects with demonstrated business impact
- Specialized expertise in corporate technology domains (product management, growth, operations, etc.)
- Network of corporate relationships and ongoing professional mentorship connections

Competitive Differentiation

This specialization positions Fisher uniquely among peer institutions by:

- Creating corporate and startup-ready technology builders rather than teaching theory
- Providing direct access to corporate technology leaders through co-instruction and mentorship
- Building a network of corporate-experienced alumni and industry professionals
- Delivering real business value to corporate partners through student project work
- Integrating AI fluency as a native capability for corporate environments
- Generating measurable corporate outcomes that demonstrate educational ROI
- Delivering education at scale while maintaining personalized corporate mentorship

---

Program Structure

Freshman Year: Application to the Program

Format: Awareness building and application process
Timeline: Information sessions throughout Fall and Spring semesters
Application Deadlines:

- Fall Entry: Applications due February 15 - Spring semester
- Spring Entry: Applications due October 15 - Fall semester

Key Activities:

- Attend program information sessions and corporate partner showcases
- Connect with current student ambassadors and program alumni
- Develop application materials (statement of interest, resume, portfolio)
- Complete application and selection process (review, interview, notification)
- Accepted students receive program onboarding materials and preparation guidance

Sophomore Year: Technology Foundation Immersion

Format: 12 credit hours focused on modern tech innovation + Executive Lecture Series
Entry Points: Fall Semester OR Spring Semester
Schedule: Two 7-week terms with integrated instruction and project work
Credit Distribution: 12 credit hours (two 6-credit courses) + 1 credit hour Executive Lecture Series = 13 total credit hours

Junior & Senior Years: Builders Studio Corporate Projects

Format: 1 Builders Studio course per semester (Fall/Spring Junior and Senior years)
Focus: Corporate-sponsored technology projects with real business impact
Credit Distribution: 13 credit hours in the sophomore year + 3 credit hours per semester in the junior and senior years = 25 total credit hours

Course Structure and Progression

Sophomore Immersion (Choose Fall OR Spring Entry)

Term	Weeks	Course Title	Credit Hours	Modules Covered	Project Milestones
Term 1	1-7	Innovation Foundations: Discovery to Validation	6	**Ideate** (Weeks 1-3): Opportunity Discovery & Problem Framing **Validate** (Weeks 4-7): Business Model Testing & Customer Validation	• Team formation + validated problem with customer evidence • Validated business model + proof of customer willingness to pay + MVP specification
Term 2	9-15	Product Development: Build to Scale	6	**Build** (Weeks 8-10): Rapid Product Development & Iteration **Scale** (Weeks 11-14): Go-to-Market Execution & Growth	• Launched MVP with user testing + documented feedback and iteration plan • Live product with traction + investor-ready pitch + commercialization strategy

Term	Weeks	Course Title	Credit Hours	Modules Covered	Project Milestones
Full Semester	1-15	Executive Lecture Series	1	Weekly executive sessions and corporate network development	Corporate network development and industry insights

Note: This structure conforms with OSU's standard 7-week academic session format, with two sequential 6-credit hour courses comprising the 12 credit hours of intensive modules, plus 1 credit hour for the Executive Lecture Series running throughout the full semester.

Builders Studio Sequence (Junior & Senior Years)

Year	Semester	Course Title	Credit Hours	Focus Area
Junior	Fall	Builders Studio I	3	Corporate Technology Strategy Projects
	Spring	Builders Studio II	3	Product Development & Implementation
Senior	Fall	Builders Studio III	3	Advanced Technology Consulting

Year	Semester	Course Title	Credit Hours	Focus Area
	Spring	Builders Studio IV	3	Strategic Technology Leadership

Total Program Credit Hours: 25 (13 immersion + 12 Builders Studio)

Builders Studio Sequence (Junior & Senior Years)

Year	Semester	Course Title	Credit Hours	Focus Area
Junior	Fall	Builders Studio I	3	Corporate Technology Strategy Projects
	Spring	Builders Studio II	3	Product Development & Implementation
Senior	Fall	Builders Studio III	3	Advanced Technology Consulting
	Spring	Builders Studio IV	3	Strategic Technology Leadership

Total Program Credit Hours: 25 (13 immersion + 12 Builders Studio = 25 total)

Weekly Schedule Structure

Sophomore Immersion Year

Monday - Thursday: Intensive Module Instruction

- Co-taught by faculty and corporate technology professionals
- Project-based learning with continuous startup development
- Daily team standups and progress reviews

- Hands-on workshops and skill-building exercises
- Case studies from real tech company journeys

Friday: Executive Lecture Series + Skills Integration

- Morning: Executive Lecture Series with corporate technology leaders
- Afternoon: Team project work and mentor meetings
- Skills integration workshops and peer collaboration
- Corporate mentor sessions and career guidance
- Preparation for next module milestones

Junior & Senior Builders Studio Years

Ongoing Corporate Projects:

- Teams of 4-5 students work on semester-long corporate-sponsored projects
- Weekly client meetings and progress reviews
- Monthly corporate mentor sessions
- Quarterly project presentations to corporate leadership

Immersion Curriculum Details

Module 1: Ideate – Opportunity Discovery & Problem Framing

Understanding how to discover and frame opportunities worth pursuing in modern tech markets. Students learn opportunity discovery methodologies, tech landscape analysis, customer insight generation, and team formation dynamics. Teams form around validated problems identified through direct customer conversations.

Core Question: *How do you discover and frame opportunities worth pursuing?*

Co-Instructors: Faculty + Startup Founders / Venture Scouts / Innovation Consultants
Project Milestone: Team formation + validated problem statement with customer interviews demonstrating clear pain point

Module 2: Validate – Business Model Testing & Customer Validation

Business model design and validation, customer discovery methodologies, MVP scoping and feature prioritization, problem-solution fit testing, financial modeling and unit economics, and AI integration strategy. Students test whether their solution is worth building through intensive customer validation.

Core Question: *How do you test if your solution is worth building?*

Co-Instructors: Faculty + Product Managers / Business Model Consultants / Early-stage VCs
Project Milestone: Validated business model + proof of customer willingness to pay + MVP specification ready to build (customer validation conversations)

Module 3: Build – Rapid Product Development & Iteration

Rapid prototyping and agile development methodologies, no-code/low-code tools and AI-accelerated development, user experience design fundamentals, technical collaboration and product management, quality testing and iteration frameworks. Students build working MVPs and gather user feedback.

Core Question: *How do you go from concept to working product?*

Co-Instructors: Faculty + Product Builders / Technical PMs / UX Designers / AI Application Engineers
Project Milestone: Launched MVP with users testing + documented feedback and iteration plan

Module 4: Scale – Go-to-Market Execution & Growth

Go-to-market strategy and positioning, growth frameworks and experimentation methodologies, sales and marketing fundamentals, metrics and KPIs (OKRs, North Star metrics, unit economics), operations and scaling infrastructure, fundraising and commercialization paths, pitch craft and investor storytelling.

Core Question: *How do you take a working product to market and grow it?*

Co-Instructors: Faculty + Growth Leaders / Sales Executives / Marketing Strategists / VCs
Project Milestone: Live product with traction (users, revenue, or validated growth loop) + investor-ready pitch + clear commercialization or continuation strategy

---

The Startup-as-Microcosm Approach

Continuous Project Evolution:
Students work on the same startup project throughout the entire immersion semester, with each module building on the previous one. This mirrors the real journey of tech companies from idea to market and provides students with a complete understanding of how modern technology ventures are built, validated, and scaled.

Module Progression Mirrors Company Stages:

- **Ideate** = Pre-seed / Idea stage (0 → 1 problem discovery)

- **Validate** = Seed stage (testing product-market fit)
- **Build** = Series A stage (building scalable product)
- **Scale** = Series B+ stage (growth and market expansion)

Real-World Dynamics:
Through this compressed journey, students experience authentic tech company challenges: cross-functional collaboration, rapid iteration cycles, customer obsession, data-driven decision making, AI-native building practices, resource constraints, pivot decisions, and market pressure—all within a single semester.

Builders Studio: Corporate Project Engagement

Corporate Partnership Model

Project Sponsors: Fortune 500 companies and high-growth tech firms provide real technology challenges requiring student solutions

Project Types:

- AI implementation and optimization initiatives
- Product development and market expansion projects
- Digital transformation and process improvement
- Customer experience and growth strategy projects
- Technology infrastructure and operational efficiency

Corporate Mentor Network:

- Senior product managers and technology leaders
- Strategy and operations executives
- AI and data science professionals
- Growth and marketing leaders

Builders Studio Progression

Builders Studio I (Fall Junior): Corporate Technology Strategy Projects

- Focus on strategic analysis and recommendation development
- Work with corporate sponsors on high-level technology initiatives
- Develop consulting skills and corporate relationship management

Builders Studio II (Spring Junior): Product Development & Implementation

- Focus on product development and market implementation
- Build and test solutions for corporate technology challenges
- Develop technical project management and execution capabilities

Builders Studio III (Fall Senior): Advanced Technology Consulting

- Focus on complex, multi-stakeholder corporate initiatives
- Lead cross-functional teams and manage corporate relationships
- Develop advanced consulting and leadership skills

Builders Studio IV (Spring Senior): Strategic Technology Leadership

- Focus on enterprise-level strategic technology initiatives
- Present to C-level executives and board members
- Capstone projects with potential for ongoing corporate engagement

---

Implementation Requirements

Student Recruitment and Selection

Freshman Year Awareness Building:

- Information sessions during Fall and Spring semesters
- Current student ambassadors sharing program experiences
- Corporate partner showcase events featuring program alumni

Application Timeline:

- **Fall Entry:** Applications due end of Spring semester freshman year
    - By end of January for 2026 for the pilot program
- **Spring Entry:** Applications due end of Spring semester freshman year

Selection Criteria and Process

Target: 25 Fisher students per entry point (Fall and Spring)

Application Components:

- Academic transcript (minimum 3.0 GPA)
- Statement of interest (500-750 words addressing motivation for tech innovation focus and career goals)

- Resume highlighting relevant experiences, projects, or technical skills
- One faculty or professional recommendation
- Optional: Portfolio of prior projects, technical work, or entrepreneurial activities

Selection Process:

- Initial application review by program committee
- Semi-finalist interviews (15 minutes, virtual or in-person)
- Final selection based on holistic evaluation including:
    - Academic performance and trajectory
    - Demonstrated interest in technology and innovation
    - Collaborative potential and teamwork orientation
    - Growth mindset and learning agility
    - Alignment with program values and corporate partner needs
    - Diversity of perspectives and experiences across cohort

Notification Timeline:

- Applications reviewed within 3 weeks of deadline
- Interviews scheduled within 2 weeks of initial review
- Final decisions communicated within 1 week of interviews
- Accepted students provided detailed program onboarding materials

Compliance with Ohio Senate Bill 1 (Advance Ohio Higher Education Act)

The Tech Innovation Specialization recruitment and selection process is designed in full compliance with Ohio Senate Bill 1. The program ensures that all prospective students are evaluated as individuals based solely on merit and potential for success in technology innovation careers.

Individual-Based Selection: Student recruitment and selection criteria focus exclusively on academic performance, demonstrated interest in technology and innovation, collaborative potential, growth mindset, and alignment with program objectives. No consideration is given to race, ethnicity, religion, sex, sexual orientation, gender identity, or any other protected class characteristics in admissions decisions, consistent with SB1's requirement to treat all students as individuals.

Equal Standards and Opportunity: All applicants are evaluated using identical selection criteria regardless of background. The application components—academic transcript, statement of interest, resume, recommendation, and optional portfolio—provide equal opportunity for all students to demonstrate their qualifications and potential. Selection decisions are based entirely on holistic evaluation of each applicant's individual merit and fit for the program's rigorous corporate project environment.

Merit-Based Scholarships: Any future scholarships or financial support associated with the Tech Innovation Specialization will be awarded based solely on academic achievement, financial need, or demonstrated excellence in technology innovation—with no consideration of diversity, equity, or inclusion criteria as prohibited under SB1.

Transparent and Accountable Process: The structured selection timeline and clear evaluation criteria ensure a transparent admissions process where all applicants understand the standards by which they will be judged. Program faculty review applications using standardized rubrics focused on academic preparedness and innovation potential, providing accountability and consistency in admissions decisions that align with SB1's transparency requirements.

Faculty and Staffing

Core Faculty: 4-6 dedicated faculty members with corporate technology experience

Corporate Co-Instructors: 15-20 practicing corporate professionals, including:

- Corporate strategy and operations leaders
- Product managers and technology executives
- AI and data science professionals
- Management consultants and business analysts

Executive Lecture Series Speakers: 30+ corporate technology leaders per academic year

Corporate Mentor Network: 40+ corporate professionals providing project-based mentorship

Support Staff:

- Program Director
- Assistant Director
- Corporate Relations Coordinator
- Student Success and Project Coordinator
- Executive Lecture Series Coordinator

Corporate Partnerships

Project Sponsor Companies:

- Fortune 500 technology companies
- High-growth technology startups
- Digital transformation leaders across industries
- AI and data-driven organizations

Mentor Network:

- Corporate technology and strategy leaders
- Alumni in corporate technology roles
- Management consultants and business analysts
- Product managers and growth leaders

Infrastructure and Technology

Physical Space:

- Dedicated corporate project labs with team collaboration areas
- Corporate presentation and client meeting spaces
- Executive lecture hall for Friday programming

Technology Stack:

- Access to enterprise-grade development and analytics platforms
- Corporate software licenses for project management and collaboration
- AI and data analysis tools used in corporate environments

Assessment and Evaluation

Corporate Impact Metrics:

- Measurable business outcomes from student projects
- Corporate sponsor satisfaction and engagement levels
- Student project adoption and implementation rates
- Long-term corporate partnership development

Student Performance Assessment:

- Corporate mentor evaluations of project contributions
- Client presentation and stakeholder management skills
- Technical competency and business impact metrics
- Professional development and network building

Expected Outcomes and Impact

Student Success Metrics

Immediate Outcomes:

- 90%+ placement in corporate technology roles
- Demonstrated corporate project management capabilities

- Strong professional network in corporate technology sector
- Measurable AI fluency and technical collaboration skills

Long-term Impact:

- Alumni network of corporate technology leaders
- Ongoing corporate partnerships and recruitment relationships
- Industry recognition as premier corporate technology preparation program

Corporate Partner Benefits

Direct Business Value:

- Access to high-quality project resources and fresh perspectives
- Solutions to real corporate technology challenges
- Early identification and recruitment of top talent
- University partnership for ongoing innovation initiatives

Institutional Benefits

Academic Excellence:

- Enhanced reputation for innovative corporate-focused education
- Increased corporate engagement and partnership opportunities
- Research opportunities in corporate technology and innovation
- Attraction of high-caliber students seeking corporate technology careers

Economic Impact:

- Direct value creation for corporate partners
- Alumni success in corporate technology leadership roles
- Corporate partnership revenue and sponsored project opportunities
- Model for corporate-university collaboration

Conclusion

The Tech Innovation Specialization represents a fundamental reimagining of business education that prepares students not just to enter corporate technology environments, but to lead them. By centering the educational experience around real corporate technology project development with comprehensive industry integration, professional mentorship, and executive engagement, we create graduates who have already demonstrated their ability to deliver measurable business value in corporate settings.

This program positions Fisher College of Business as a national leader in corporate technology education while providing students with unparalleled preparation for leadership roles in modern technology-driven organizations. The combination of intensive skill development, sustained corporate project engagement, industry integration, and professional relationship building creates a unique value proposition that serves both student success and corporate partner objectives.

The dual entry point model (Fall or Spring sophomore entry) provides flexibility for student recruitment while ensuring continuous cohort development and corporate project pipeline management. Through the Tech Innovation Specialization, Fisher can lead the way in creating the next generation of corporate technology leaders who are equally comfortable with strategy, technology, and execution—all while building meaningful corporate relationships that will serve both students and partners throughout their careers.

Bachelor of Science
Major: Business Administration [*Specialization: Technology Innovation*]

Students in this major will complete a minimum of 121 hours outlined as follows.

General Education Requirements [a, b] *These GE Requirements can be fulfilled by business foundation courses listed below		
Requirement	**Course Options**	**Hours**
GE Launch Seminar	GENED 1201	1
Foundations: Writing and Information Literacy	***Student Choice*** *	3
Foundations: Mathematical & Quantitative Reasoning/Data Analysis	***Student Choice*** *	3-5
Foundations: Literary, Visual and Performing Arts	***Student Choice***	3
Foundations: Historical & Cultural Studies	***Student Choice***	3
Foundations: Natural Science	***Student Choice***	4-5
Foundations: Social & Behavioral Sciences	***Student Choice*** *	3
Foundations: Race, Ethnic and Gender Diversity	***Student Choice***	3
Theme: Citizenship for a Diverse & Just World [b]	***Student Choice***	4-6
Theme: Student Choice [b]	***Student Choice***	4-6
GE Reflection	GENED 4001	1
General Education Credit Hours:		**32-39**

Required Non-Major Coursework: Business Foundation Courses		
Requirement	**Course Options**	**Hours**
WRITING & INFORMATION LITERACY	**ENGLISH 1110 (WIL)** [c]	3
ADVANCED WRITING LITERACY	**Choose from list on page 3**	3
CALCULUS	**MATH 1131/1151 OR EQUIV (MQRDA)** [c]	5
STATISTICS	**STAT 1430 (MQRDA)**	4
MICROECONOMICS	**ECON 2001 (SBS)**	3
MACROECONOMICS	**ECON 2002 (SBS)**	3
COMPUTER SCIENCE	**CSE 2111 (MQRDA)**	3
FINANCIAL ACCOUNTING	**ACCTMIS 2200+**	3
MANAGERIAL ACCOUNTING	**ACCTMIS 2300+**	3
STATISTICAL TECHNIQUES	**BUSOBA 2320+**	3
BUSINESS ANALYTICS	**BUSOBA 2321+**	1.5
Credit Hours:		**35.5**
With GE Overlap Total Hours:		**24.5**

Major Coursework		
Course	**Title**	**Hours**
Major Core		
BUSMHR 2292	Business Skills & Environment	3
BUSMHR 2000	Introduction to International Business	1.5
BUSFIN 3500	Legal Environment of Business	1.5
BUSML 3380	Logistics Management	1.5
BUSFIN 3220	Business Finance	3
BUSOBA 3230	Introduction to Operations Management	3
BUSML 3250	Marketing Management	3
BUSMHR 3200	Organizational Behavior	3
BUSMHR 4490	Strategic Management	3
Major Core Credit Hours		**22.5**
Specialization Requires Application and Second Year Start		
BUSADM 2801	Innovation Foundations	6
BUSADM 2802	Product Development	6
BUSADM 2800	Executive Lecture Series	1
BUSADM 3801	Builders Studio I	3
BUSADM 3802	Builders Studio II	3
BUSADM 4803	Builders Studio III	3
BUSADM 4804	Builders Studio IV	3
Specialization Credit Hours:		**25**
Program Electives		
BUSADM 1100	College Survey	1
	Electives	9-16
Total Degree Hours:		**121**

These GE requirements can be fulfilled by business foundation courses

[a] Some coursework required by the major or college may satisfy GE requirements. There is no limit to the number of courses that may overlap between the GE Foundations and the rest of the academic program

[b] Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes.

[c] Students must earn a grade of C or higher in these courses

+ These are prerequisite courses to specialization classes

STRUCTURE FOR TECHNOLOGY INNOVATION:

Students interested in the technology innovation specialization must attend an information during autumn or spring semesters of their first year. An application is required by January of year 1, for autumn start, and by April of year 1 for spring start. Minimum 3.0 GPA required to apply.

REQUIRED COURSES	TITLE	HRS	PREREQUISITES
Sophomore Immersion: 13 credit hours, either autumn or spring of year 2			
BUSADM 2800	Executive Lecture Series	1	Admission to Specialization
BUSADM 2801	Innovation Foundations: Discovery to Validation	6	Admission to Specialization
BUSADM 2802	Product Development: Build to Scale	6	BUSADM 2801
BUSADM 3801	Builders Studio I	3	BUSADM 2802
BUSADM 3802	Builders Studio II	3	BUSADM 3801
BISADM 4803	Builders Studio III	3	BUSADM 3802
BUSADM 4804	Builders Studio IV	3	BUSADM 4803

This specialization will require a minimum of 5 semesters to complete.

It is the responsibility of the student to know the published policies governing the curriculum, as well as the regulations and procedures of the college and the university. ***For potential updates visit fisher.osu.edu or contact an Academic Advisor***

Policies and General Requirements for Degree

- A minimum of 121 total credit hours. Remedial coursework (English 1109; EDUTL 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1010; Mathematics 1040, 1050, 1073, 1074, 1075) do not count toward the 121-hour minimum requirement for the BS degree.
- If a major-required course or major elective is a GE Theme course, two 3-4 cr courses (no more than one per theme area) is permitted to double count in the GE and major hours. There is no limit on overlap between the GE Foundations courses and other coursework.
- Students are encouraged to participate in education abroad opportunities. Consult with your advisor for how education abroad credit applies to your degree.
- Courses required in the major (including major-supporting courses and major electives) may **not** be taken pass/non-pass.
- Coursework taken as open electives may include a maximum of 4 credit hours of physical activity courses (all 1139-1197 courses), and a maximum of 4 credit hours of campus music organizations.
- A maximum of six hours of individual studies courses (x193) can be applied toward graduation; some majors may have a lower maximum.
- A cumulative 2.0 GPA is required
- **An application for degree must be submitted online at https://fisher.osu.edu/undergraduate/graduation**

Policies and General Requirements for Specialization:

- A grade of C or higher is required in English 1110 and Math 1131/1151
- A specialization GPA of 2.0 or higher is required

Policies and General Requirements for Minors/Minor Equivalent

- The minor/minor equivalent must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e., if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
- A 2.00 cumulative point-hour ratio is required in the minor/minor equivalent with a minimum C- grade for any course to be listed in the minor or minor equivalent (includes transfer credit).
- For programs requiring a minor: minors should be declared by the time students complete 60 hours.
- A student is permitted to count up to 6 credit-hours of transfer and/or EM credit in the minor or minor equivalent.

- Coursework graded Pass/Non-Pass cannot count in the minor. No more than 3 credit-hours of course work graded S/U may count toward the minor. Maximum of 3 credit-hours of xx93 are allowed to count in the minor.

List of Advanced Writing Literacy Classes:

- Economics 2367.01, 2367.02
- English 2367.01, 2367.01H, 2367.02, 2367.04, 3304, 3305
- Political Science 2367

GRADUATION APPLICATION DEADLINES:

Students must submit a graduation application ***one year*** before their anticipated graduation date.
Failure to submit an application by the deadline ***may*** result in a delay in graduation.
Find specific deadline dates and apply online here: https://fisher.osu.edu/undergraduate/graduation

Graduation Term	Application Deadline
Autumn	To receive a graduating senior priority scheduling appointment for your final term: Apply by the end of Autumn semester one year prior to intended graduating semester
Spring	To receive a graduating senior priority scheduling appointment for your final term: Apply by the end of Spring semester one year prior to intended graduating semester
Summer	To receive a graduating senior priority scheduling appointment for your final term: Apply by the end of Summer semester one year prior to intended graduating semester