

Office of Undergraduate Education

College of Education and Human Ecology

A100 PAES Building

305 Annie and John Glenn Ave

Columbus, OH 43210

Memo

August 6, 2025

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: INFORMATIONAL ITEM: 7 'K 'O BS program,

Department of Human Sciences. Please find materials included in this proposal related to a small-scale revision.

The department proposes:

Add #o7kou h) uk #o7kou h) u

These changes account for roughly 0% of change and do not add any additional credit hours to the curriculum. This was approved by the EHE Curriculum Committee on April 17, 2025.

If there are any questions, please contact me at Locascio.7@osu.edu



April 10, 2025
Pete Locascio
Executive Director of Undergraduate Education
EHE Office of Undergraduate Education

Dear Pete:

I am writing to express my support for the following updates to the curriculum, effective Autumn 2025:

1. Fashion and Retail Studies, MN

<u>Update</u>: program sheet Remove CSFRST 4571 from Part C Add CSFRST 5571 to Part C

2. Fashion and Retail Studies, BS

<u>Update</u>: program sheet Add CSCFRST 5571 to Product Development Track Remove CSFRST 4571 from Product Development Track

3. Consumer Sciences, MS (FRS)

<u>Update</u>: program sheet

Add CSFRST 5571 to the Specialization Requirement

These updates apply only to the list of course options within the curriculum. There are no changes to the total credit hours or core requirements of the program; therefore, this update is for informational purposes only. Attached you will find the necessary documentation outlining curricular updates.

There are no negative budgetary implications, nor are additional funds or personnel required for implementation. Therefore, I support the proposed updates as presented.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,

Sue Sutherland, PhD *Pronouns: she/her/hers*

Professor, Associate Department Chair College of Education and Human Ecology

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CURRENT

Fashion and Retail Studies

Bachelor of Science in Human Ecology





Effective for students admitted to the College of Education and Human Ecology beginning Summer 2023

General Education Requirements (32-39 Hours)	HOURS
Launch Seminar	1
Reflection Seminar	1
Foundations (22-25 Hours)	
Writing & Information Literacy	3
Mathematical & Quantitative Reasoning or Data Analysis	3-5
Literary, Visual & Performing Arts	3
Historical & Cultural Studies	3
Natural Science	4-5
Social & Behavioral Sciences	3
Race, Ethnic & Gender Diversity	3
Thematic Pathways (8-12 Hours)	
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.	Γ
Citizenship for a Diverse & Just World	4-6
Choice of 4-6 hours from one additional Thematic Pathway:	4-6
Lived Environments Origins & Evolution Migration, Mobility, & Immobility	
Sustainability Traditions, Cultures, & Transformations Health & Wellbeing Number, Nature, Mind	
EHE 1100 College Survey	1

Supporting Course Requirements (9-12 Hours)	HOURS
Math Placement M or higher, or MATH 1116 Excursions in Mathematics or higher	0-3
BUSML 3150 Foundations of Marketing	3
ECON 2001.01 Principles of Microeconomics (can overlap with GE Social & Behavioral Sciences)	3
CSFRST/CSHSPMG 2100 Profit-Centered Merchandising & Hospitality, or ACCTMIS 2000 Fundamentals of Accounting	3
Major Requirements (51 Hours)	HOURS
Major Core Requirements	24
CSFRST 2372 Appearance, Dress, & Cultural Diversity	3
CSFRST 2374 Twentieth Century Fashion & Beyond	3
CSFRST 2370 Aesthetics of Fashion & Retail	3
CSFRST 2371 Textiles	3
CSFRST 2373 Business of Fashion & Retailing	3
CSFRST 2990 Professional Development	3
CSFRST 3585 Retail Merchandising I	3
CSFRST 3191 Internship	3
Interdisciplinary Core	12
CSFRST/CSHSPMG 2300 Branding in Fashion, Hospitality, & Sports Industries	3
CSFRST/CSHSPMG 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indstr.	3
CSFRST/CSHSPMG 3950 Uses of Social Media & IT in Fashion, Hospitality, & Sports Industries	3
CSFRST/CSHSPMG 4680 Strategic Management in Fashion & Hospitality Industries	3
Major Tracks Requirements Students can complete either the Merchandising Track or Product Development Track, or complete 15 total hours from a combination of both Tracks	15
Merchandising Track	
CSFRST 3474 Fashion Forecasting (3) CSFRST 4575 Retail Environments (3) CSFRST 4576 Global Sourcing & Trade in Textile Products (3) CSFRST 4577 Fashion & Retail Promotion (3) CSFRST 4585 Retail Merchandising II (3)	
Product Development Track	
CSFRST 3470 Apparel Product Development I (3) CSFRST 3471 Garment Manufacturing Decisions (3) CSFRST 4570 Apparel Product Development II (3) CSFRST 4571 Technologies for Fashion Product Management (3) CSFRST 4576 Global Sourcing & Trade in Textile Products (3)	
Total Hours: 89-103 Free Electives to reach 120 Hours: 17-31 Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.	

	HOURS
Suggested Electives (not required for degree completion; will not count for Major Requirements)	
BUSMHR 2500 Entrepreneurship	3
BUSMHR 3100 Foundations of Management & Human Resources	3
BUSOBA 3130 Foundations of Operations Management	3
CONSCI 3940 Consumer Information: Methods for Data Analysis	3
CONSCI 4990 Practicum in Consumer Sciences	1-3
CSCFFS 2260 Family Financial Management	3
CSCFFS 3270 Families in Business	3
CSFRST 2375 Folk, Funk, Festivals: Music and Fashion	3
CSFRST/CSHSPMG/CSCFFS 3910 Customer Experience Management	3
CSFRST 4583 International Retailing	3
CSFRST 5575 Social, Psychological, and Cultural Aspects of Fashion and Dress	3
CSFRST 5701 Readings and Theories in Fashion and Retail Studies	1-4
CSFRST 5710 Ethical Decision-Making in Consumer Sciences	3
CSFRST 5720 Economic History of Power in Fashion	3
CSFRST 5730 Fashion, Textiles, and the Environment	3
CSFRST/CSHSPMG 5780 Leadership for the Service Industry	3

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CSFRST 3191 Internship	3
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CSFRST/CSHSPMG 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indstr.	3
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