



**THE OHIO STATE UNIVERSITY**

COLLEGE OF  
EDUCATION AND HUMAN ECOLOGY

Office of Undergraduate Education

College of Education and Human Ecology

A100 PAES Building

305 Annie and John Glenn Ave

Columbus, OH 43210

Memo

August 6, 2025

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: INFORMATIONAL ITEM: **Fashion & Retail Studies Minor**, Department of Human Sciences.

Please find materials included in this proposal related to a small-scale revision.

The department proposes:

- Remove CSFRST 4571 from Part C options
- Add CSFRST 5571 to Part C options

These changes account for roughly 0% of change and do not add any additional credit hours to the curriculum. This was approved by the EHE Curriculum Committee on April 17, 2025.

If there are any questions, please contact me at [Locascio.7@osu.edu](mailto:Locascio.7@osu.edu)



April 10, 2025

Pete Locascio

Executive Director of Undergraduate Education

EHE Office of Undergraduate Education

Dear Pete:

I am writing to express my support for the following updates to the curriculum, **effective Autumn 2025**:

1. **Fashion and Retail Studies, MN**

Update: program sheet

Remove CSFRST 4571 from Part C

Add CSFRST 5571 to Part C

2. **Fashion and Retail Studies, BS**

Update: program sheet

Add CSCFRST 5571 to Product Development Track

Remove CSFRST 4571 from Product Development Track

3. **Consumer Sciences, MS (FRS)**

Update: program sheet

Add CSFRST 5571 to the Specialization Requirement

These updates apply only to the list of course options within the curriculum. There are no changes to the total credit hours or core requirements of the program; therefore, this update is for informational purposes only. Attached you will find the necessary documentation outlining curricular updates.

There are no negative budgetary implications, nor are additional funds or personnel required for implementation. Therefore, I support the proposed updates as presented.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,

**Sue Sutherland, PhD**

*Pronouns: she/her/hers*

Professor, Associate Department Chair

College of Education and Human Ecology

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. For further information about the minor program, contact the college.

Minimum of 14 credit hours required. At least 6 credit hours must be at the 3000-level or above.

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**PART A – Take both courses (6 credits)**

CSFRST 2370 Design Aesthetics of Fashion & Retail (3)

CSFRST 2373 Business of Fashion & Retailing (3)

**PART B – Choose 1 course (3 credits)**

Courses **not** taken in Part B, can be used in Part C

CSFRST 3470 Apparel Product Development I (3)

CSFRST 3330\* Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus (3)

CSFRST 4575 Retail Environments (3)

**PART C – Choose 2 courses (5-6 credits)**

**At least 3 credits from PART C must be 3000-level or above**

Students should note course pre-requisites before planning which courses to choose. Courses cannot double count in Part B and C.

CSFRST 2300\* Branding in Fashion, Hospitality, and Sport Industries (3)

CSFRST 2371 Textiles (3)

CSFRST 2372 Appearance, Dress and Cultural Diversity (3)

CSFRST 2374 Twentieth Century Fashion and Beyond (3)

CSFRST 2375 From Folk to Funk to Festivals: The Interplay between Music and Dress (3)

CSFRST 2990 Professional Development (3)

CSFRST 3191 Internship (3)

CSFRST 3330\* Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus (3)

CSFRST 3910\* Customer Experience Management (3)

CSFRST 3950\* Use of Social Media and IT in Fashion, Hospitality and Sport Industries (3)

CSFRST 3470 Apparel Product Development I (3)

CSFRST 3471 Apparel Manufacturing Decisions (3)

CSFRST 3474 Fashion Forecasting (3)

CSFRST 3585 Retail Merchandising I (3)

CSFRST 4570 Apparel Product Development II (3)

CSFRST 4571 Technologies for Fashion Product Management (3)

CSFRST 4575 Retail Environments (3)

CSFRST 4576 Global Sourcing and Trade in Textile Products (3)

CSFRST 4577 Fashion & Retail Promotion (3)

CSFRST 4583 International Retailing (3)

CSFRST 4585 Retail Merchandising II (3)

CSFRST 4680\* Strategic Management in Fashion & Hospitality Industries (3)

CONSCI 4990 Practicum in Consumer Sciences (1-3)

CONSCI 4998 Undergraduate Research in Consumer Sciences (1-3)  
CSFRST 5701 Reading and Theories in Fashion and Retail Studies (1-4)  
CSFRST 5710 Ethical Decision-Making for the Fashion Retail Industry (3)  
CSFRST 5720 Economic History of Fashion and Power (3)  
CSFRST 5730 Fashion and the Environment (3)  
CSFRST 5575 Social, Psychological, and Cultural Aspects of Dress (3)

*\*Denotes course is cross-listed in CSHSPMG*

### **Fashion and Retail Studies minor program guidelines**

**Credit hours required:** A minimum of 14 credits. 1000 level courses shall not be counted in the minor. At least 6 credit hrs. must be upper-level courses as defined by the College of Education and Human Ecology (3000 level or higher).

**Transfer and EM credit hours allowed:** A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination.

**Overlap with the GE:** A student is permitted to overlap up to 6 credit hours between the GE and the minor.

### **Overlap with the major and additional minor(s):**

- The minor must be in a different subject than the major
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

### **Grades required:**

- Minimum C- for a course to be listed on the minor.
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- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of course work graded Satisfactory or Unsatisfactory may count toward the minor.

**X193 credits:** No more than 3 credit hours

**Minor approval:** Minor program approval is not required as long as there is no variation from the minor program sheet. Any variations from the minor as indicated must be approved by the EHE Office of Undergraduate Education located in A100 PAES Building (614-292-9261). A student's primary advisor can add the minor with the program code at the top of this sheet.

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## **Fashion and Retail Studies Minor (TXTLCLO-MN)**

**MARKUP**

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**CSCFRST 5571: Sports in Fashion: Fans, Brands, and Athletes (3)**

CSFRST 5701 Reading and Theories in Fashion and Retail Studies (1-4)

CSFRST 5710 Ethical Decision-Making for the Fashion Retail Industry (3)

CSFRST 5720 Economic History of Fashion and Power (3)

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