

Memo

February 26, 2025

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: INFORMATIONAL ITEM: **Sport Industry BS program**, Department of Human Sciences.

Please find materials included in this proposal related to a small-scale revision of the Sport Industry BS program.

The department proposes:

- Adding KNSISM 3100 to the list of options under Group A Electives of the major

KNSISM 3100 was created in SU24, providing both new content as an option for Sport Industry majors and appeal as a course within GE Theme: Lived Environments.

These changes account for roughly 0% of change and do not add any additional credit hours to the major curriculum. This was approved by the EHE Curriculum Committee on February 20, 2025.

If there are any questions, please contact me at Locascio.7@osu.edu



February 26, 2025

Dr. W. Randy Smith, PhD
Vice Provost for Academic Programs
The Ohio State University

Dear Vice Provost Smith,

I am writing on behalf of the College of Education and Human Ecology's (EHE) Office of Academic Affairs. EHE supports the recent curricular change that was approved by the EHE Curriculum Committee on February 20, 2025:

- Add a new course (*KNSISM 3100: Where Sport Happens*) that would supplement the existing Sport Industry curriculum and is targeted at the Lived Environments GE theme.

The addition of this new course will enhance the Sport Industry undergraduate major, build the GE course portfolio in the Department of Human Sciences and EHE, and offer OSU undergraduate students a new GE theme course option.

Sincerely yours,

Anastasia R. Snyder, PhD
Associate Dean for Faculty Affairs
College of Education and Human Ecology



THE OHIO STATE UNIVERSITY

College of Education and Human Ecology

Department of Human Sciences

Sport Industry

September 26, 2023

Sue Sutherland

Chair, Undergraduate Studies Committee

College of Education and Human Ecology, Department of Human Sciences

Dear Sue,

The KNSISM faculty have reviewed Marc Horger's proposal for undergraduate course KNSISM 3100: Where Sport Happens, targeted at the Lived Environments general education theme.

We appreciate all the effort Marc has put into the design, development and intentionality of the course. We unanimously support and approve, by a vote of 3-0, Marc continuing forward with seeking official approval and implementation of KNSISM 3100 (Sept 2023). We believe the adequate designation for said course should be a Group A selection, due to the 3000-level nature and the KNSISM status of said course.

If you have any questions or comments, please do not hesitate to contact me. Thank you for the consideration.

Sincerely,

Moetiz Samad

Sport Industry UG Curriculum Committee Representative



Sue Sutherland
Chair, Undergraduate Studies Committee
Department of Human Sciences, College of Education and Human Ecology
A266 PAES Building
305 Annie & John Glenn Avenue
Columbus, OH 43210

PAES Building, First Floor
305 Annie & John Glenn Avenue
Columbus, OH 43210

614-688-1444 Phone
614-292-7229 Fax

go.osu.edu/HS

Dear Sue,

On behalf of the KNSISM faculty, I would like to submit for approval a new undergraduate course, KNSISM 3100: Where Sport Happens, targeted at the Lived Environments general education theme.

The course has four parts, each of which explores the lived environments of sport from a different perspective.

Part one, Spaces and Places, focuses primarily on the history of the built environment of sport and its relationship to the history and philosophy of architecture, urban planning, and the ways in which human societies engineer “natural” environments. It also examines how the environment of sport, both built and imagined, defines a sporting event as a unique conceptual space with unique rules, mores, and conventions — a world, for example, where football is not assault and in which spectators and participants have differentiated roles.

Part two, Community and Identity, focuses on the ways in which people have come to invest varied forms of individual and community identity into sport — via fandom, school spirit neighborhood and urban identity, ethnic and sectarian identifications, hooliganism and other forms of socialized violence, and political commitments up to and including nationalism — and how these identities are defined and encompassed by the built and imagined environments of sport.

Part three, Livelihoods, focuses on the economic and political consequences of sport facilities construction and the impact they have on other aspects of public policy and community life. For example, should a city use public resources to build or subsidize a sporting facility? Should a city seek to attract or retain franchises? Does a city or a nation benefit from hosting international sporting events such as the Olympics or the World Cup? What are the economic benefits, if any, of resources invested in sports facilities?

The final section, Past, Present, and Future, asks students to synthesize themes from the first three sections by focusing on case studies in specific locations over extended periods of time: the history of the Brooklyn/Los Angeles Dodgers and the built environments of sport in Brooklyn (Ebbets Field), Los Angeles (Dodger Stadium) and Queens (Shea Stadium and Citi Field); Penn Station, Madison Square Garden, and the

Consumer Sciences

262 Campbell Hall
1787 Neil Avenue
614-292-4389 Phone
614-688-8133 Fax

**Human Development
and Family Science**

135 Campbell Hall
1787 Neil Avenue
614-292-7705 Phone
614-292-4365 Fax

Human Nutrition

325 Campbell Hall
1787 Neil Avenue
614-292-0827 Phone
614-292-4339 Fax

Kinesiology

PAES Building, First Floor
305 Annie & John Glenn Ave
614-292-5679 Phone
614-292-7229 Fax

battle over who and what determines the value of urban public space; the OSU-Michigan rivalry as a case study in the investiture of identity into American intercollegiate sport well beyond the boundaries of campus; and the emergence of Columbus, Ohio as a “major league city” via NHL and MLS expansion, the construction of associated facilities, and the efforts necessary to remain “major league” in the face of franchise migration and/or facilities obsolescence.

I believe this course enhances the curricular goals of the Sport Industry major and has a high likelihood of being approved as a general education course under the Lived Environments theme. It was developed with support from the Strategic Plan Teaching Work Group and aligns with department priorities with respect to GE course development and enhancement of the undergraduate student experience. Syllabus and supporting materials are attached.

Sincerely,



Marc Horger
Senior Lecturer
Sport Industry/Sport Management

KNSISM 3100 – Where Sport Happens

TERM 2024, 3 CREDIT HOURS, UG

Instructor: Marc Horger

Email: Horger.2@osu.edu

Office Hours: By appointment (Zoom)

Course Information

Course time and location: [TBA]

Mode of delivery: In-person

Course Overview

Description/Rationale

Participation in and identification with sport shape the lives of millions, as do the environments in which they take place. KNSISM 3100 is a multidisciplinary examination of the spaces and places in which sport occurs: playgrounds, parks, pitches, and courses; fieldhouses, rinks, and arenas; ballparks, racetracks, and stadia; and other built environments. This course will explore, among other things, how, where, and why such spaces get built, and who gets to build them; how players, participants, and spectators define themselves within their boundaries; how they impact local economies, community identities, and national images; how they have changed over time; and how they are imagined and re-imagined. Students will explore these themes in a variety of locations through a variety of sources, encompassing economic, historical, architectural, literary, and ecological ways of seeing the world.

The course is divided into four parts. Part one, Spaces and Places, traces the history of the built environment of sport and explores how these spaces have come to exist as unique social locations with unique boundaries, mores, and social contracts. Part two, Community and Identity, explores how these spaces have come to encompass varied forms of human connection and belonging. Part three, Livelihoods, examines the economic forces which shape where, when, why, how, and even if such places are built and maintained. Part four, Past, Present, and Future, uses four case studies to root the themes of the course in specific locations over an extended period of time, and serves as the organizing principle for the concluding project in the course.

Prerequisites: N/A

Prerequisite Knowledge: N/A

GE Theme: Lived Environments, Goals

1. Successful students will analyze an important topic or idea at a more advanced and in-depth level than in the Foundations component.
2. Successful students will integrate approaches to the theme by making connections to out-of-classroom experiences with academic knowledge or across disciplines and/or to work they have done in previous classes and that they anticipate doing in future.
3. Successful students will explore a range of perspectives on the interactions and impacts between humans and one or more types of environments (e.g., agricultural, built, cultural, economic, intellectual, natural) in which humans live.
4. Successful students will analyze a variety of perceptions, representations, and/or discourses about environments and humans within them.

GE Theme: Lived Environments, Expected Learning Outcomes

Successful students are able to:

- 1.1. Engage in critical and logical thinking about the topic or idea of the theme.
- 1.2. Engage in an advanced, in-depth, scholarly exploration of the topic or idea of the theme.
- 2.1. Identify, describe, and synthesize approaches or experiences as they apply to the theme.
- 2.2. Demonstrate a developing sense of self as a learner through reflection, self-assessment, and creative work, building on prior experiences to respond to new and challenging contexts.
- 3.1. Engage with the complexity and uncertainty of human-environment interactions.
- 3.2. Describe examples of human interaction with and impact on environmental change and transformation over time and across space.
- 4.1. Analyze how humans' interactions with their environments shape or have shaped attitudes, beliefs, values, and behaviors.
- 4.2. Describe how humans perceive and represent the environments with which they interact.
- 4.3. Analyze and critique conventions, theories, and ideologies that influence discourses around environments.

KNSISM 3100 fulfills the General Education theme in Lived Environments. This course will enable students to explore issues related to humans and their lived environments through both objective and subjective lenses inclusive of physical, biological, cultural, and aesthetic space that individuals and groups occupy, and the relationship between humans and these environments.

Course Materials

Required

Three books are required:

Paul Goldberger, *Ballpark: Baseball and the American City*;

Bob McGee, *The Greatest Ballpark Ever: Ebbets Field and the Story of the Brooklyn Dodgers*;

Benjamin S. Flowers, *Sport and Architecture*

Additional readings and materials will be made available in Carmen.

Course Requirements/Evaluation

Grades

Assignment/Category	Points or Percent
Response Essay 1 (20%) Response Essay 2 (20%) Response Essay 3 (20%)	60%
Concluding Project	25%
Attendance/Participation (inc. reflection essays)	15%
TOTAL	100%

Grading Scale

A	92.5-100	B+	87.5-89.5	C+	77.5-79.5	D+	67.5-69.5
A-	90-92.4	B	82.5-87.4	C	72.5-77.4	D	60-67.4
		B-	80-82.4	C-	70-72.4	E	Below 60

Assignment Descriptions

Students will write three short **reflection essays** (2 pp.) asking them to examine their own relationships and experiences with sport fandom and the venues in which it takes place, as well as three longer **response essays** (5-6 pp.) asking them to synthesize scholarly material from a variety of disciplines on the spaces in which sport takes or has taken place. These assignments will also help drive class discussion. The **concluding project** will ask students to focus the entirety of their learning in the course on one or more specific sporting venues, locations, franchises, and/or institutions.

Reflection Essay due end of week one: Where Have You Seen Sport in Your Lifetime? (ELO 2.1, 2.2)

First Response Essay, The Spaces and Places of Sport, due end of week four (ELO 1.1, 1.2, 2.1, 2.2, 3.1, 4.3)

Reflection Essay due end of week five: What team(s) do you root for, and why? (ELO 2.1, 2.2)

Second Response Essay, Community and Identity in Sport, due end of week seven (ELO 1.1, 1.2, 2.1, 2.2, 4.1)

Reflection Essay due end of week eight: (What) does sport contribute to a community? (ELO 2.1, 2.2)

Third Response Essay, Venues and Livelihoods, due end of week ten (ELO 1.1, 1.2, 2.1, 2.2, 4.2)

Concluding Project, Past, Present, and Future, due exam week (ELO 1.1, 1.2, 2.1, 2.2, 3.1, 3.2, 4.1, 4.2, 4.3)

Course Policies

Communication

The university's official mode of communication is via university email. Students should use their buckeyemail when emailing their professor, and faculty/staff will use their OSU email when emailing students.

The following are my expectations for how we should communicate as a class. Above all, please remember to be respectful and thoughtful.

- *Writing style:* While there is no need to participate in class discussions as if you were writing a research paper, you should remember to write using good grammar, spelling, and punctuation. Informality (including an occasional emoticon) is fine for non-academic topics.
- *Tone and civility:* Please attempt to maintain a supportive learning community where everyone feels safe and where people can disagree amicably. Remember that sarcasm doesn't always come across online.
- *Citing your sources:* When we have academic discussions, please cite your sources to back up what you say. For the textbook or other course materials, list at least the title and page number. For online sources, use a link.
- *Backing up your work:* Consider composing your academic posts in a word processor, where you can save your work, and then copying into the Carmen discussion.

Response Times: I am providing the following list to give you an idea of my intended availability throughout the course. Remember you can call 614-688-HELP or use 8help@osu.edu at any time if you have a technical problem.

Grading and Feedback: For large weekly assignments, you can generally expect feedback within 7 days.

Email: I will reply to emails within 24 hours on school days.

Discussion Board: I will check and reply to messages in the discussion boards every 24 hours on school days.

Course Etiquette

It is your responsibility to exhibit professional behavior and decorum in all modes of communication.

- Honor people's rights to their opinion; respect the right for people to disagree.
- Be professional; use language that is not considered foul or abusive.
- Respond to peers honestly but thoughtfully, respectfully, and constructively.

Course Assignments and Course Academic Integrity

In addition to Ohio State's Academic Integrity Policy, listed below, please review my course-specific policies:

Exams: You must complete the final exam yourself, without any external help or communication.

Written assignments: Your written assignments should be your own original work. In formal assignments, please follow either MLA or Chicago style to cite the ideas and words of your research sources. It is acceptable to ask a trusted person to proofread your assignments before you turn them in, but no one else should revise or rewrite your work.

Reusing past work: In general, you are prohibited in university courses from turning in work from a past class to your current class, even if you modify it. If you want to build on past research or revisit a topic you've explored in previous courses, please discuss the situation with me.

Technology

For help with your password, university email, Carmen, or any other technology issues, questions, or requests, contact the OSU IT Service Desk. Standard support hours are available at <https://it.osu.edu/help>, and support for urgent issues is available 24 hours and 7 days a week.

Self-Service and Chat Support: <https://osuitsm.service-now.com/selfservice/>

Phone: 614-688-HELP (4357)

Email: 8help@osu.edu

TTY: 614-688-8743

Technology necessary for this course: [if applicable]

No special technological skill beyond basic word processing, digital file consumption (mainly PDFs) and Carmen navigation skills should be necessary to complete the course.

Student Resources

TECHNOLOGY

[EHE Tech Help](#)

ACADEMICS

[EHE Homepage](#)

[OSU Advising](#)

[Dennis Learning Center](#)

OSU Office of Research

STUDENT LIFE

OSU Student Health Services

OSU Student Life

OSU Student Financial Aid

EHE Office of Diversity, Inclusion, and Community Engagement

[OSU Tech Support](#)

[EHE Advising Resource Guide](#)

[OSU Thompson Library](#)

EHE Office of Research

EHE Office of Undergraduate Education

OSU Student Advocacy Center

EHE Career Services

OSU Office of Diversity and Inclusion

Course Schedule

WK	Topic	ELOs	Readings & Activities	Assignments & Assessments
1	PART 1: SPACES & PLACES Introduction: Welcome to Corporate Naming Rights Arena	1.1, 1.2, 2.1, 2.2	Flowers, Ch. 1-4; Modern and Postmodern Architecture (Carmen)	Reflection Essay due end of WK 1 Where have you seen sport in your lifetime?
2	The Built Environment of Sport, Part I - History	1.1, 1.2, 2.1, 2.2, 4.3	Goldberger, Ch. 1-4; McGee, Ch. 1-5	
3	The Built Environment of Sport, Part II - Culture	1.1, 1.2, 2.1, 2.2, 4.3	Flowers, Ch. 4-6; Goldberger, Ch. 5-8	
4	The Social Contract of Sport	1.1, 1.2, 2.1, 2.2, 3.1	Flowers, Ch. 8, 9; The Hillsborough Disaster (Carmen); Malice at the Palace (Carmen)	First Response Essay due end of WK 4
5	PART 2: COMMUNITY & IDENTITY On the Nature of Fandom	1.1, 1.2, 2.1, 2.2, 4.1	Flowers, Ch. 7; Fandom and Nationalism (Carmen); The Soccer Wars (Carmen)	Reflection Essay due end of WK 5 What team(s) do your root for, and why?
6	School Spirit	1.1, 1.2, 2.1, 2.2, 4.1	College Sport, Community, and Identity (Carmen)	
7	Rooting for Laundry	1.1, 1.2, 2.1, 2.2, 4.1	Sport and Projected Identity (Carmen)	Second Response Essay due end WK 7
8	PART 3: LIVELIHOODS Should you Build a Venue? Where? Why?	1.1, 1.2, 2.1, 2.2, 4.2	Goldberger, Ch. 9-12; Franchise Mobility and Community Disruption (Carmen)	Reflection Essay due end of WK 8 (What) does sport contribute to a community?
9	Who Should Build your Venue, and with whose Resources?	1.1, 1.2, 2.1, 2.2, 4.2	Land, Labor, Capital, and Community (Carmen)	
10	Should you Host the World Cup or the Olympics?	1.1, 1.2, 2.1, 2.2, 4.2	On the Olympics (Carmen); Qatar and the Architectural Imagination (module)	Third Response Essay due end of WK 10
11	PART 4: PAST, PRESENT, & FUTURE The Ghosts of Ebbets Field	1.1, 1.2, 2.1, 2.2, 3.2	McGee, Ch. 6-13; Dodger Stadium, Shea Stadium, Citi Field, and the Perils of Urban Renewal (Carmen)	
12	Madison Square Garden vs. Penn Station	1.1, 1.2, 2.1, 2.2, 3.2	The Battle for Midtown (Carmen)	
13	The Shoe and The Big House	1.1, 1.2, 2.1, 2.2, 3.2	The Rivalry, The Big Game, and Other Invented Traditions (Carmen)	
14	Dos a Cero	1.1, 1.2, 2.1, 2.2, 3.2	Columbus, Ohio: Major League City? (Carmen); MLS and the Americanization of the Global Game (Carmen)	
15	Final Exam Week	1.1, 1.2, 2.1, 2.2, 3.1, 3.2, 4.1, 4.2, 4.3	Wrap up	Concluding Project

The schedule above is subject to change based on course and participant needs. Any changes in schedule will be posted in Carmen.

Institutional Policies

Academic Integrity

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. Thus, The Ohio State University and the Committee on Academic Misconduct (COAM) expect that all students have read and understand the University's *Code of Student Conduct*, and that all students will complete all academic and scholarly assignments with fairness and honesty. Students must recognize the at failure to follow the rules and guidelines established in the University's *Code of Student Conduct* and this syllabus may constitute "Academic Misconduct."

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University.

If you have any questions about the above policy or what constitutes as academic misconduct in this course, please contact me. Other sources of information on academic misconduct (integrity) to which you can refer include:

- [COAM: The Committee on Academic Misconduct](#)
- [Ten Suggestions for Preserving Academic Integrity](#)
- [Eight Cardinal Rules of Academic Integrity](#)

Accessibility Accommodations

The university strives to maintain a healthy and accessible environment to support student learning in and out of the classroom. If you anticipate or experience academic barriers based on your disability (including mental health, chronic, or temporary medical conditions), please let me know immediately so that we can privately discuss options. To establish reasonable accommodations, I may request that you register with [Student Life Disability Services](#). After registration, make arrangements with me as soon as possible to discuss your accommodations so that they may be implemented in a timely fashion.

If you are isolating while waiting for a COVID-19 test result, please let me know immediately. Those testing positive for COVID-19 should refer to the [Safe and Healthy Buckeyes site](#) for resources. Beyond five days of the required COVID-19 isolation period, I may rely on Student Life Disability Services to establish further reasonable accommodations. You can connect with them at slds@osu.edu; 614-292-3307; slds.osu.edu; 098 Baker Hall, 113 W. 12th Avenue.

Grievances

According to University policies, available from the Division of Student Affairs, if you have a problem with this class, "You should seek to resolve a grievance concerning a grade or academic practice by **speaking first with the instructor or professor**. Then, if necessary, with the department chairperson, college dean, and provide, in that order. Specific procedures are outlines in Faculty Rule 3335-7-23, which is available from the Office of Student Life, 208 Ohio Union."

Copyright Disclaimer

The materials used in connection with this course may be subject to copyright protection and are only for the use of students officially enrolled in the course for the educational purposes associated with the course. Copyright law must be considered before copying, retaining, or disseminating materials outside of the course.

- **Course Audio and Video Recording:** Students who wish to record their classes must first obtain written permission of the instructor/professor. Otherwise, such recording constitutes a violation of the *Code of Student Conduct*.
- **Student Generated Materials:** Any materials generated by a student(s) is copyrighted. Permission must be obtained to use these materials other than the intended purpose inside the course.
- **Course Materials:** These materials are copyrighted and are owned by the author. Copyrights have been secured or they are considered fair use inside/for the course, but this does not apply to uses outside of the course.

Mental Health Statement

As a student you may experience a range of issues that can cause barriers to learning such as: strained relationships, increased anxiety, alcohol/drug problems, feeling down, difficulty concentrating and/or lack of motivation. These mental health concerns or stressful events may lead to diminished academic performance or reduce a student's ability to participate in daily activities. The Ohio State University offers services to assist you with addressing these and other concerns you may be experiencing.

If you or someone you know are suffering from any of the aforementioned conditions, you can learn more about the broad range of confidential mental health services available on campus via the [Office of Student Life's Counseling and Consultation Service](#) (CCS) or calling 614-292-5766. CCS is located on the 4th floor of the Younkun Success Center and 10th floor of Lincoln Tower. **You can reach an on-call counselor when CCS is closed at 614-292-5766- and 24-hour emergency help is also available 24/7 by dialing 988 to reach the Suicide and Crisis Lifeline.**

Diversity Statement

The College of Education and Human Ecology affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different, as discrimination on the basis of age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

The College of Education and Human Ecology is committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among its members; and encourages everyone to strive to reach their own potential. In pursuit of its goal of academic excellence, the College seeks to develop and nurture diversity, believing that it strengthens the organization, stimulates creativity, promotes the exchange of ideas, and enriches the University's community on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, gender identity, sexual orientation, ability status, health status, or veteran status.

Statement on Title IX: Title IX makes it clear that violence and harassment based on sex and gender are Civil Rights offenses subject to the same kinds of accountability and the same kinds of support applied to offenses against other protected categories (e.g., race). If you or someone you know has been sexually harassed or assaulted, you may find the appropriate resources by visiting the [Title IX Office of Institutional Equity](#) website or calling the Title IX Coordinator at titleix@osu.edu.

The Office of Diversity and Inclusion provides holistic support for qualifying student parents enrolled at Ohio State. To learn more, contact the "Child Care Access Means Parents in School" (CCAMPIS) Program at 614-247-7092, email lewis.40@osu.edu, or visit www.odi.osu.edu/ccampis.

Religious Accommodations

It is Ohio State's policy to reasonably accommodate the sincerely held religious beliefs and practices of all students. The policy permits a student to be absent for up to three days each academic semester for reasons of faith or religious or spiritual belief.

Students planning to use religious beliefs or practices accommodations for course requirements must inform the instructor in writing no later than 14 days after the course begins. The instructor is then responsible for scheduling an alternative time and date for the course requirement, which may be before or after the original time and date of the course requirement. These alternative accommodations will remain confidential. It is the student's responsibility to ensure that all course assignments are completed.

GE Theme course submission worksheet: Lived Environments

Overview

Courses in the GE Themes aim to provide students with opportunities to explore big picture ideas and problems within the specific practice and expertise of a discipline or department. Although many Theme courses serve within disciplinary majors or minors, by requesting inclusion in the General Education, programs are committing to the incorporation of the goals of the focal theme and the success and participation of students from outside of their program.

Each category of the GE has specific learning goals and Expected Learning Outcomes (ELOs) that connect to the big picture goals of the program. ELOs describe the knowledge or skills students should have by the end of the course. Courses in the GE Themes must meet the ELOs common for all GE Themes and those specific to the Theme, in addition to any ELOs the instructor has developed specific to that course. All courses in the GE must indicate that they are part of the GE and include the Goals and ELOs of their GE category on their syllabus.

The prompts in this form elicit information about how this course meets the expectations of the GE Themes. The form will be reviewed by a group of content experts (the Theme Advisory) and by a group of curriculum experts (the Theme Panel), with the latter having responsibility for the ELOs and Goals common to all themes (those things that make a course appropriate for the GE Themes) and the former having responsibility for the ELOs and Goals specific to the topic of **this** Theme.

Briefly describe how this course connects to or exemplifies the concept of this Theme (Lived Environments)

In a sentence or two, explain how this class “fits” within the focal Theme. This will help reviewers understand the intended frame of reference for the course-specific activities described below.

The course is a multidisciplinary examination of the built and imagined environments in which sport occurs — playgrounds, parks, pitches, and courses; fieldhouses, rinks, and arenas; ballparks, racetracks, and stadia — and the impacts they have on fans, athletes, and the surrounding society. The course explores, among other things, how, where, and why such spaces get built, and who gets to build them; how players, participants, and spectators define themselves within their boundaries; how they impact local economies, community identities, and national images; how they have changed over time; and how they are imagined and re-imagined. Students will explore these themes in a variety of locations through a variety of sources, encompassing economic, historical, architectural, literary, and ecological ways of seeing the world.

Connect this course to the Goals and ELOs shared by all Themes

Below are the Goals and ELOs common to all Themes. In the accompanying table, for each ELO, describe the activities (discussions, readings, lectures, assignments) that provide opportunities for students to achieve those outcomes. The answer should be concise and use language accessible to colleagues outside of the submitting department or discipline. The specifics of the activities matter—listing “readings” without a reference to the topic of those readings will not allow the reviewers to understand how the ELO will be met. However, the panel evaluating the fit of the course to the Theme will review this form in conjunction with the syllabus, so if readings, lecture/discussion topics, or other specifics are provided on the syllabus, it is not necessary to reiterate them within this form. The ELOs are expected to vary in their “coverage” in terms of number of activities or emphasis within the course. Examples from successful courses are shared on the next page.

Goal 1: Successful students will analyze an important topic or idea at a more advanced and in-depth level than the foundations. In this context, “advanced” refers to courses that are e.g., synthetic, rely on research or cutting-edge findings, or deeply engage with the subject matter, among other possibilities.

Goal 2: Successful students will integrate approaches to the theme by making connections to out-of-classroom experiences with academic knowledge or across disciplines and/or to work they have done in previous classes and that they anticipate doing in future.

	Course activities and assignments to meet these ELO's
ELO 1.1 Engage in critical and logical thinking.	The course builds critical and logical thinking skills by examining a single type of lived environment -- the places where sport occurs -- from a variety of scholarly and intellectual perspectives -- historical, economic, architectural, literary, ecological, and others. Lectures, readings, and assessments focus on connecting each student's lived experiences with sports-focused environments with advanced scholarly discourse on the subject.
ELO 1.2 Engage in an advanced, in-depth, scholarly exploration of the topic or ideas within this theme.	The course is divided into four parts, each with a different scholarly focus. Part one, Spaces and Places , traces the history of the built environment of sport and explores how these spaces have come to exist as unique social locations with unique boundaries, discourses, and social contracts. Part two, Community and Identity , explores how these spaces have come to encompass varied forms of human connection and belonging. Part three, Livelihoods , examines the economic forces which shape where, when, why, how, and even if such places are built and maintained. Part four, Past, Present, and Future , uses four case studies to root the themes of the course in specific locations over an extended period of time.
ELO 2.1 Identify, describe, and synthesize approaches or experiences.	<p>Each section of the course explores the lived environments of sport from a different scholarly perspective.</p> <p>Part one, Spaces and Places, focuses primarily on the history of the built environment of sport and its relationship to the history and philosophy of architecture, urban planning, and the ways in which human societies engineer “natural” environments. It also examines how the environment of sport, both built and imagined, defines a sporting event as a unique conceptual space with unique rules, discourses, and conventions — a world, for example, where football is not assault and in which spectators and participants have differentiated roles.</p> <p>Part two, Community and Identity, focuses on the ways in which people have come to invest varied forms of individual and community identity into sport — via fandom, school spirit neighborhood and urban identity, ethnic and sectarian identifications, hooliganism and other forms of socialized violence, and political commitments up to and including nationalism — and how these identities are defined and encompassed by the built and imagined environments of sport.</p> <p>Part three, Livelihoods, focuses on the economic, political, and/or cultural consequences of sport facilities construction and the impact they have on other aspects of public policy and community life. For example, should a city use public resources to build or subsidize a sporting facility? Should a city seek to attract or retain franchises? Does a city or a nation benefit from hosting international sporting events such as the Olympics or the World Cup? What are the economic benefits, if any, of resources invested in sports facilities?</p> <p>The final section, Past, Present, and Future, asks students to synthesize themes from the first three sections by focusing on case studies in specific locations over extended periods of time: the history of the Brooklyn/Los Angeles Dodgers and the built environments of sport in Brooklyn (Ebbets Field), Los Angeles (Dodger Stadium) and Queens (Shea Stadium and Citi Field); Penn Station, Madison Square Garden, and the battle over who and what determines</p>

	<p>the value of urban public space; the OSU-Michigan rivalry as a case study in the investiture of identity into American intercollegiate sport well beyond the boundaries of campus; and the emergence of Columbus, Ohio as a “major league city” via NHL and MLS expansion, the construction of associated facilities, and the efforts necessary to remain “major league” in the face of franchise migration and/or facilities obsolescence.</p> <p>The first three sections of the course begin with reflection essays asking students to examine their own relationships and experiences with sport fandom and the venues in which it takes place and conclude with response essays asking students to integrate their own individual perspectives with the scholarly approaches presented in readings and/or lectures. The concluding project asks students to perform the kind of synthesis modeled in the final section of the course.</p>
ELO 2.2 Demonstrate a developing sense of self as a learner through reflection, self-assessment, and creative work, building on prior experiences to respond to new and challenging contexts,	<p>The first three sections of the course begin with reflection essays asking students to examine their own relationships and experiences with sport fandom and the venues in which they take place – for example, “What team(s) do you root for, and why? How did you choose?” “In what venues have you played or watched sport? What was positive or negative about your experience?” These reflections help students contextualize course lectures and course readings which examine these topics from a variety of scholarly perspectives. They also drive discussion throughout the course.</p>

Goals and ELOs unique to Lived Environments

Below are the Goals and ELOs specific to this Theme. As above, in the accompanying Table, for each ELO, describe the activities (discussions, readings, lectures, assignments) that provide opportunities for students to achieve those outcomes. The answer should be concise and use language accessible to colleagues outside of the submitting department or discipline. The ELOs are expected to vary in their “coverage” in terms of number of activities or emphasis within the course. Examples from successful courses are shared on the next page.

GOAL 3: Successful students will explore a range of perspectives on the interactions and impacts between humans and one or more types of environment (e.g. agricultural, built, cultural, economic, intellectual, natural) in which humans live.

GOAL 4: Successful students will analyze a variety of perceptions, representations and/or discourses about environments and humans within them.

	Course activities and assignments to meet these ELO’s
ELO 3.1 Engage with the complexity and uncertainty of human-environment interactions.	<p>A main focus of part one of the course, Spaces and Places, is the way in which sporting environments define acceptable patterns of human interaction in ways different and unique from non-sporting environments. Lectures and discussions in week four, for example, will focus on the boundaries of the social contract of sport – why, for example, do we permit football players, as part of the game, to commit what would otherwise be assault? What are the boundaries of this behavior? How and when does fandom, for instance, become hooliganism? What happens when the barrier between player and spectator breaks down, as with the “Malice at the Palace” incident in the NBA? The assessment in part one of the course will require students to evaluate the complexity of such human-environment interactions.</p>
ELO 3.2 Describe examples of human interaction with and impact on	<p>This is a main focus of part four of the course, Past, Present, and Future, which asks students to focus on the impact and legacy of the built environment of sport over extended periods of time in specific locations: the history of the Brooklyn/Los Angeles Dodgers and the built environments of sport in Brooklyn (Ebbets Field), Los Angeles (Dodger Stadium)</p>

environmental change and transformation over time and across space.	and Queens (Shea Stadium and Citi Field); Penn Station, Madison Square Garden, and the battle over who and what determines the value of urban public space; the OSU-Michigan rivalry as a case study in the investiture of identity into American intercollegiate sport well beyond the boundaries of campus; and the emergence of Columbus, Ohio as a “major league city” via NHL and MLS expansion, the construction of associated facilities, and the efforts necessary to remain “major league” in the face of franchise migration and/or facilities obsolescence. In each case, lectures and readings address questions such as, “What is the long-term impact on the urban environment of devoting public resources to private and/or non-profit sporting activity on a large scale? What is the impact when such entities leave or threaten to leave?” The concluding project will ask students to synthesize the entirety of their learning in the course around these questions.
ELO 4.1 Analyze how humans’ interactions with their environments shape or have shaped attitudes, beliefs, values and behaviors.	This is a main focus of part two of the course, Community and Identity , which asks students to focus on the ways in which people have come to invest varied forms of individual and community identity into sport — via fandom, school spirit neighborhood and urban identity, ethnic and sectarian identifications, hooliganism and other forms of socialized violence, and political commitments up to and including nationalism. Lectures and discussions in this section of the course focus on the ways in which the lived environments of sport shape beliefs, values, and behaviors in unique ways -- what, for example, are you really rooting for when you root for the Cleveland Cavaliers, none of whom are from Cleveland? Or when you root for a college you didn’t attend? Or invest a soccer team with the same identity you invest in the nation? Readings in this section trace the intellectual links between team fandom, school spirit, and nationalism, and the assessment asks students to contextualize their own relationships and experiences with sport fandom and the venues in which it takes place within a range of scholarly discourse.
ELO 4.2 Describe how humans perceive and represent the environments with which they interact.	This is a main focus of part three of the course, Livelihoods , which asks students to focus on the economic, political, and/or cultural consequences of sport facilities construction and the impact they have on other aspects of public policy and community life. How do people perceive and represent the value of environments dedicated to sport as against other uses of community resources and/or urban space? Lectures and readings in weeks eight and nine, for example, ask students to engage with the same questions engaged in by cities when franchises demand facilities renovations and/or threaten to move: what public value, if any, do these environments embody, and what, if anything, is it worth to keep them? Discussion in week ten will ask students to engage with the myriad dynamics involved in bidding to host an Olympics or World Cup. What, if anything, does hosting such an event say about how you perceive your city or your nation, or about how it is perceived by others? Is hosting likely to have a positive or negative economic impact? Does it hold any long-term value or benefit to the host community? How do the answers to these questions literally get built into the venues themselves, as was the case, for example, with the 2008 Summer Olympics in Beijing or the World Cup in Qatar in 2022? The assessment in part three asks students to examine how communities perceive the value of sporting environments and justify the resources devoted to them.
ELO 4.3 Analyze and critique conventions, theories, and ideologies that influence discourses around environments.	A main focus of part one of the course, Spaces and Places , is the way in which conventions, theories, and ideologies of architecture have shaped the history of the built environment of sport, and in turn how those environments have come to exist as unique social locations with unique boundaries, mores, and social contracts. For example, lectures and readings in weeks two and three focus on the architectural history of ballparks, stadia, arenas, and other venues, and discussions center on how the architectural imagination has changed over the course of the 20th and 21st centuries, and how those changes have impacted the way people engage with the lived environment of sport. The Assessment in part one asks students to examine how the built environment of sport bounds and enables a lived environment of sport.

Sport Industry

Bachelor of Science in Education



THE OHIO STATE UNIVERSITY
COLLEGE OF
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning Autumn 2022

General Education Requirements (32-39 Hours)		HOURS
Bookends (2 Hours)		
Launch Seminar		1
Reflection Seminar		1
Foundations (22-25 Hours)		
Writing & Information Literacy		3
Mathematical & Quantitative Reasoning or Data Analysis		3-5
Literary, Visual & Performing Arts		3
Historical & Cultural Studies		3
Natural Science		4-5
Social & Behavioral Sciences		3
Race, Ethnic & Gender Diversity		3
Thematic Pathways (8-12 Hours)		
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.		
Citizenship for a Diverse & Just World		4-6
Choice of 4-6 hours from one additional Thematic Pathway:		4-6
Lived Environments	Origins & Evolution	
Sustainability	Traditions, Cultures, & Transformations	
Health & Wellbeing	Number, Nature, Mind	
Migration, Mobility, & Immobility		
EHE 1100 College Survey		1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
Admissions Criteria: 2.75 GPA and at least 12 credits completed at Ohio State	
Major Core	21
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing and Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
Group A Choose at least 12 hours from the following choices:	12
KNSISM 2210 History of Sport in 19 th Century America, or KNSISM 2211 History of Sport in 20 th Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports and Game Studies	3
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletics	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3100 Where Sports Happen (can overlap with GE Themes: Lived Environments)	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport and Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport and Sexuality	3
KNSISM 5626 Sport and Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport and Disability	3
Group B Choose at least 9 hours (listed on Page 3)	9
<p>Total Hours: 74-85</p> <p>Free Electives to reach 120 Hours: 36-45</p> <p>Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.</p>	

Group B Choices	HOURS
AFAMAST 2275 Blackness and the Politics of Sports	3
BUSMHR 2210 Personal Leadership and Team Effectiveness	3
BUSMHR 3211 Leadership and Character	3
CLAS 2205 Sports and Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal and Professional Leadership	3
COMLDR 4430 Leadership in Teams and Community Organizations	3
COMLDR 5350 Youth Organizations and Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Sport and Positive Youth Development	3
WGSST 4403 Gender and Leadership	3