



**THE OHIO STATE UNIVERSITY**

COLLEGE OF  
EDUCATION AND HUMAN ECOLOGY

Office of Undergraduate Education

College of Education and Human Ecology

A100 PAES Building

305 Annie and John Glenn Ave

Columbus, OH 43210

Memo

August 6, 2025

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Pete Locascio, Executive Director of Undergraduate Education, EHE

RE: INFORMATIONAL ITEM: **O** @ **BS program,**

Department of Human Sciences. Please find materials included in this proposal related to a small-scale revision.

The department proposes:

- Add #07kou' '8 "

These changes account for roughly 0% of change and do not add any additional credit hours to the curriculum. This was approved by the EHE Curriculum Committee on April 17, 2025.

If there are any questions, please contact me at [Locascio.7@osu.edu](mailto:Locascio.7@osu.edu)



April 10, 2025

Pete Locascio

Executive Director of Undergraduate Education

EHE Office of Undergraduate Education

Dear Pete:

I am writing to express my support for the following update to the curriculum, **effective Autumn 2025**:

1. **Sport Industry, BS**

Update: program sheet

Add CSFRST 5571 to Group B

This update applies only to the list of course options within the curriculum. There are no changes to the total credit hours or core requirements of the program; therefore, this update is for informational purposes only. Attached you will find the necessary documentation outlining curricular updates.

There are no negative budgetary implications, nor are additional funds or personnel required for implementation. Therefore, I support the proposed updates as presented.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,

**Sue Sutherland, PhD**

*Pronouns: she/her/hers*

Professor, Associate Department Chair

College of Education and Human Ecology

**From:** Turner, Brian [turner.409@osu.edu](mailto:turner.409@osu.edu)  
**Sent:** Friday, February 7, 2025 10:02 AM  
**To:** Lewis, Tasha <[lewis.215@osu.edu](mailto:lewis.215@osu.edu)>  
**Cc:** Samad, Moetiz <[samad.9@osu.edu](mailto:samad.9@osu.edu)>  
**Subject:** FW: Sports in Fashion course questions

CONCURRENCE

Tasha,

I'm including Dr. Moe Samad, our undergraduate studies chair, for any additional feedback.

The syllabus looks good to me and we would not have any concurrence issues. We could include in our Group B electives (Group A are almost entirely for our KNSISM elective courses).

Brian

**Brian A. Turner, PhD**  
Professor  
Kinesiology Program Chair  
National Academy of Kinesiology Fellow #640

**From:** Lewis, Tasha <[lewis.215@osu.edu](mailto:lewis.215@osu.edu)>  
**Sent:** Friday, January 24, 2025 12:55 PM  
**To:** Turner, Brian <[turner.409@osu.edu](mailto:turner.409@osu.edu)>  
**Cc:** Tackett, Kimberly <[tackett.209@osu.edu](mailto:tackett.209@osu.edu)>  
**Subject:** Sports in Fashion course questions

Hi Brian,

Thank you again for offering your assistance with the new course I am proposing on sports and fashion. I reached out to Tackett as well to ask her to review the syllabus and offer recommendations. She pointed out 2 areas that would be important to ask you about:

1. Obtaining concurrence from Sport Industry
2. Consideration of adding this course to your Group A or Group B elective options for the Sport Industry major

I have attached the syllabus for your review. Please let me know if you have any questions about the course or need additional information.

Have a great weekend!

Tasha

**Tasha Lewis, PhD**  
Nina Mae Mattus Associate Clinical Professor in Fashion & Retail Studies  
Affiliated Faculty, Sustainability Institute  
College of Education & Human Ecology  
Department of Human Sciences

# Sport Industry

## Bachelor of Science in Education



**THE OHIO STATE UNIVERSITY**  
COLLEGE OF  
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning **Autumn 2024**

General Education Requirements (32-39 Hours)		HOURS
Bookends (2 Hours)		
Launch Seminar		1
Reflection Seminar		1
Foundations (22-25 Hours)		
Writing & Information Literacy		3
Mathematical & Quantitative Reasoning or Data Analysis		3-5
Literary, Visual & Performing Arts		3
Historical & Cultural Studies		3
Natural Science		4-5
Social & Behavioral Sciences		3
Race, Ethnic & Gender Diversity		3
Thematic Pathways (8-12 Hours)		
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.		
Citizenship for a Diverse & Just World		4-6
Choice of 4-6 hours from one additional Thematic Pathway:		4-6
Lived Environments	Origins & Evolution	
Sustainability	Traditions, Cultures, & Transformations	
Health & Wellbeing	Number, Nature, Mind	
EHE 1100 College Survey		1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
<b>Admissions Criteria:</b> 2.75 GPA and at least 12 credits completed at Ohio State	
<b>Major Core</b>	<b>21</b>
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing and Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
<b>Group A</b> Choose at least 12 hours from the following choices:	<b>12</b>
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports and Game Studies	3
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletics	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport and Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport and Sexuality	3
KNSISM 5626 Sport and Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport and Disability	3
<b>Group B</b> Choose at least 9 hours (listed on Page 3)	<b>9</b>
<p><b>Total Hours: 75-85</b></p> <p><b>Free Electives to reach 120 Hours: 35-45</b></p> <p>Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.</p>	

Group B Choices	HOURS
AFAMAST 2275 Blackness and the Politics of Sports	3
BUSMHR 2210 Personal Leadership and Team Effectiveness	3
BUSMHR 3211 Leadership and Character	3
CLAS 2205 Sports and Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal and Professional Leadership	3
COMLDR 4430 Leadership in Teams and Community Organizations	3
COMLDR 5350 Youth Organizations and Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Sport and Positive Youth Development	3
WGSST 4403 Gender and Leadership	3

# Sport Industry Bachelor of Science in Education



**THE OHIO STATE UNIVERSITY**  
COLLEGE OF  
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning Autumn 2024

General Education Requirements (32-39 Hours)		HOURS
Bookends (2 Hours)		
Launch Seminar		1
Reflection Seminar		1
Foundations (22-25 Hours)		
Writing & Information Literacy		3
Mathematical & Quantitative Reasoning or Data Analysis		3-5
Literary, Visual & Performing Arts		3
Historical & Cultural Studies		3
Natural Science		4-5
Social & Behavioral Sciences		3
Race, Ethnic & Gender Diversity		3
Thematic Pathways (8-12 Hours)		
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.		
Citizenship for a Diverse & Just World		4-6
Choice of 4-6 hours from one additional Thematic Pathway:		4-6
Lived Environments	Origins & Evolution	
Sustainability	Traditions, Cultures, & Transformations	
Health & Wellbeing	Number, Nature, Mind	
EHE 1100 College Survey		1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
<b>Admissions Criteria:</b> 2.75 GPA and at least 12 credits completed at Ohio State	
<b>Major Core</b>	<b>21</b>
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing and Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
<b>Group A</b> Choose at least 12 hours from the following choices:	<b>12</b>
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports and Game Studies	3
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletics	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport and Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport and Sexuality	3
KNSISM 5626 Sport and Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport and Disability	3
<b>Group B</b> Choose at least 9 hours (listed on Page 3)	<b>9</b>
<p><b>Total Hours: 75-85</b></p> <p><b>Free Electives to reach 120 Hours: 35-45</b></p> <p>Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.</p>	



Group B Choices	HOURS
AFAMAST 2275 Blackness and the Politics of Sports	3
BUSMHR 2210 Personal Leadership and Team Effectiveness	3
BUSMHR 3211 Leadership and Character	3
CLAS 2205 Sports and Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal and Professional Leadership	3
COMLDR 4430 Leadership in Teams and Community Organizations	3
COMLDR 5350 Youth Organizations and Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSFRST 5571 Sports in Fashion: Fans, Brands, and Athletes (3)	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Sport and Positive Youth Development	3
WGSST 4403 Gender and Leadership	3

# Sport Industry Bachelor of Science in Education



**THE OHIO STATE UNIVERSITY**  
COLLEGE OF  
EDUCATION AND HUMAN ECOLOGY



Effective for students admitted to the College of Education and Human Ecology beginning Autumn 2024

General Education Requirements (32-39 Hours)		HOURS
Bookends (2 Hours)		
Launch Seminar		1
Reflection Seminar		1
Foundations (22-25 Hours)		
Writing & Information Literacy		3
Mathematical & Quantitative Reasoning or Data Analysis		3-5
Literary, Visual & Performing Arts		3
Historical & Cultural Studies		3
Natural Science		4-5
Social & Behavioral Sciences		3
Race, Ethnic & Gender Diversity		3
Thematic Pathways (8-12 Hours)		
Take 4-6 hours from Citizenship for a Diverse & Just World and 4-6 hours from another Thematic Pathway of choice.		
Citizenship for a Diverse & Just World		4-6
Choice of 4-6 hours from one additional Thematic Pathway:		4-6
Lived Environments	Origins & Evolution	
Sustainability	Traditions, Cultures, & Transformations	
Health & Wellbeing	Number, Nature, Mind	
EHE 1100 College Survey		1

Supporting Courses (3 Hours)	HOURS
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (either can overlap with GE Historical & Cultural Studies)	3
Major Requirements (42 Hours)	HOURS
<b>Admissions Criteria:</b> 2.75 GPA and at least 12 credits completed at Ohio State	
<b>Major Core</b>	<b>21</b>
KNSISM 3208 The Sport Industry	3
KNSISM 3189 Field Experience: Sport Industry	3
KNSISM 4245 Leadership & Programming in Sports Industry	3
KNSISM 4411 College Sport	3
KNSISM 4509 Sport Marketing and Promotion	3
KNSISM 4607 Legal Aspects of Sport	3
KNSISM 4900 Researching in Sports Industry	3
<b>Group A</b> Choose at least 12 hours from the following choices:	<b>12</b>
KNSISM 2210 History of Sport in 19 <sup>th</sup> Century America, or KNSISM 2211 History of Sport in 20 <sup>th</sup> Century America (whichever was not taken in Supporting Courses)	3
KNSISM 2100 Introduction to Esports and Game Studies	3
KNSISM 2250 Name, Image, and Likeness in Intercollegiate Athletics	3
KNSISM 2260 Sport in Contemporary America	3
KNPE 2262 Coaching the Young Athlete	3
KNSISM 3550 Entertainment & Brand Licensing in Sport, Fashion, and Hospitality Industries	3
KNSISM 3698 Strategic Insights for Sport Organizations in Emerging Markets	3
KNSISM 3798 The European Model of Sports	3
KNSISM 4191 Internship: Sport Industry	6
KNSISM 4615 Sport and Social Values	3
KNSISM 5610 Women's Sport History	3
KNSISM 5614 Sport and Sexuality	3
KNSISM 5626 Sport and Popular Culture	3
KNSISM 5630 Recreational Sport Leadership	3
KNPE 5643 Coaching Effectiveness	3
KNPE 5657 Sport and Disability	3
<b>Group B</b> Choose at least 9 hours (listed on Page 3)	<b>9</b>
<p><b>Total Hours: 75-85</b></p> <p><b>Free Electives to reach 120 Hours: 35-45</b></p> <p>Minimum 120 credit hours required for degree completion. Total Hours based on requirement course choices and/or number of credits that overlap between requirement areas. Students encouraged to overlap as many credits as possible.</p>	

Group B Choices	HOURS
AFAMAST 2275 Blackness and the Politics of Sports	3
BUSMHR 2210 Personal Leadership and Team Effectiveness	3
BUSMHR 3211 Leadership and Character	3
CLAS 2205 Sports and Spectacles in the Ancient World	3
COMLDR 3530 Foundations of Personal and Professional Leadership	3
COMLDR 4430 Leadership in Teams and Community Organizations	3
COMLDR 5350 Youth Organizations and Program Management	4
COMM 3403 Sports Journalism	3
COMM 3413 Media Entertainment	3
COMM 3425 Media Management	3
COMM 3415 Sports, Mass Media & Society	3
CSFRST 5571 Sports in Fashion: Fans, Brands, and Athletes (3)	3
CSHSPMG/CSFRST 2300 Branding in Fashion, Hospitality and Sport Industries	3
CSHSPMG/CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Indus	3
CSHSPMG/CSFRST 3910 Customer Experience Management	3
CSHSPMG/CSFRST 3950 Use of Social Media and IT in Fashion, Hospitality, and Sport Industries	3
ECON 4830 Economics of Sports	3
ECON 4831 Sports Data Analytics and Economic Analysis	3
ESHESA 2570 Team and Organizational Leadership	3
HCS 2270 Historical Perspectives on Golf Course Design and Management	2
HCS 3370 Sports Turf Management	2
HCS 3475 Turf Management for Golf Course Managers	3
HDFS 2420 Adolescence and Emerging Adulthood	3
HTHRHSC 5550 Survey of Sports Medicine	3
PSYCH 2420 Psychology Applied to Sport	3
SLAVIC 2365.xx Sports, Socialists, and Society in Russia and Eastern Europe	3
SOCIOL 4655 Sociology of Sport	3
SOCWORK 2110 Sport and Positive Youth Development	3
WGSST 4403 Gender and Leadership	3