

From: [Elliot Slotnick](#)
To: [Dena Myers](#)
Cc: [Valarie Williams](#); [HANAN KASHOU](#); "[Melanie Bales](#)"; [Theresa Early](#); "[montalto.2@osu.edu](#)"; "[Slotnick.1@osu.edu](#)"
Subject: FW: Department Name Change
Date: Wednesday, January 27, 2010 9:40:30 AM
Attachments: [DESIGN.pdf](#)
[architecture_approv.pdf](#)
[theatre_approvpdf.pdf](#)

All,

Please see the note from Randy Smith to Paul Nini approving a departmental name change at the CAA level. Concomitant with that proposal was a request to change the name of the related graduate programs. Supporting documentation is attached to this e-mail and this appears to be something for which an e-mail response to me would be appropriate and a meeting not necessary. It all looks pretty straightforward to me—but please let me know if you concur. If not, please forward any questions or concerns to me as soon as possible. Ultimately, of course, the program name change, once accomplished internally, will have to be run through the statewide RACGS process.

Best to all,
elliot

From: Valarie Williams [mailto:williams1415@humanities.osu.edu]
Sent: Wednesday, January 27, 2010 9:17 AM
To: Elliot Slotnick
Subject: FW: Department Name Change

Elliot,

Attached are the materials for the Department of Design name change.

Val

Valarie Williams
Professor and Associate Dean, Arts and Humanities
Director, Urban Arts Space

From: Smith, Randy [smith.70@osu.edu]
Sent: Wednesday, January 20, 2010 6:07 PM
To: Paul Nini
Cc: Soave, Melissa; Smith, Randy; Collier, Alexis; Steven Fink; Christy, Ann; Valarie Williams; John W. Roberts; Steinmetz, Joe; Carlson, Wayne; Alutto, Joe; Gillespie, Josh; Zacher, Chris; Jay Hobgood; Williams, Susan; Elliot Slotnick; Osmer, Patrick
Subject: Department Name Change

Paul:

The proposal from the Department of Industrial, Interior, and Visual Communication Design to change its name to the Department of Design, was approved by the Council on Academic Affairs at its meeting on January 20, 2010. Thank you for attending the meeting to respond to questions/comments. The graduate program name changes need to be approved by the Graduate School - a step that typically follows the unit name change and so I work with you and Professor Elliot Slotnick, Associate

Dean, Graduate School, immediately on that step.

The proposal will now be sent to the University Senate for action. I will contact you when I know details. Professor Jay Hobgood, Chair of the Council, will present the proposal, but we will need you to attend the meeting to respond to any detailed questions/comments. If approved by the Senate, the proposal will go to the Board of Trustees for action at its meeting on May 14, 2010.

This message represents my formal communication with you about this action. Please keep a copy for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions/comments, please contact the Chair of the Council, Professor Jay Hobgood (hobgood.1) or me.

Congratulations on the successful completion of this important stage in the review/approval process!

Randy

W. Randy Smith

Vice Provost for Academic Programs



Office of the Dean

Arts and Humanities
186 University Hall
230 North Oval Mall
Columbus, OH 43210-1319

Phone (614) 292-1882
Fax (614) 292-8666

December 16, 2009

W. Randy Smith
Vice Provost for Academic Affairs
200 Bricker Hall
CAMPUS

Dear Randy,

The Arts and Humanities Curriculum Committee met, reviewed, and unanimously supports the Department of Industrial, Interior Space, and Visual Communication Design's (IIVCD) proposal for a name change to the proposed name, *Department of Design*. As Chair Paul Nini's letter addresses, the current name is not an appropriate reflection of the breadth of the programs, both undergraduate majors and minors and graduate, which this top-ranked program delivers. The Department of IIVCD focuses not only on the three major undergraduate tracks, Industrial Design, Interior Space Design, and Visual Communication Design, but also the minor, the foundational courses that span the interdisciplinary nature of the field, and the cross-college curricular offerings that many of the graduate students in the M.A. and M.F.A. programs experience (many have the opportunity to work with faculty from the College of Engineering and from the Advanced Computing Center for the Arts and Design).

We also support the name change in the graduate degrees of M.A. and M.F.A. to *Master of Arts in Design* and *Master of Fine Arts in Design*, and that the course offerings listing be changed to "Design." We also see the wisdom in keeping the undergraduate tagged degree B.S.D. as it currently stands to reflect the traditional tracks which will still be a part of the undergraduate program.

The proposed name changes will be an appropriate move as it relates to the following:

- interdisciplinary nature of the design field,
- transparency for students and advisors who search for Design courses in Book 3 listings,
- representation for the multiple offerings in the unit.

The proposal has the full support of Arts and Humanities. If you have questions, please contact me.

If CAA and the University Senate are able to approve this request by May 2010, this would be the optimal deadline for the Registrar's office to make the changes within SIS for implementation in Winter 2011.

Thank you for considering this request,



Valarie Williams
Associate Dean

cc: John W. Roberts, Interim Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences
Paul Nini, Chair, Department of Industrial, Interior and Visual Communication Design

Concurrence requested from:

Ann Pendelton-Jullian, Director, Knowlton School of Architecture
Mark Shanda, Chair, Department of Theatre.

Proposal for an Academic Unit Name Change

Submitted by Paul J. Nini, Interim Department Chairperson
Autumn Quarter 2009

Current name:

Department of Industrial, Interior, and Visual Communication Design.

Proposed new name:

Department of Design.

Rationale for the name change:

The Department of Industrial, Interior, and Visual Communication Design at The Ohio State University has long been recognized nationally and internationally for the high quality of its programs and alumni. The 2009 edition of *U.S. News and World Report: America's Best Graduate Schools* ranked our graduate program as #5 in the nation, and #1 in public institutions. Similarly, the graduate program was ranked #6 nationally in the 2009 *DesignIntelligence* survey, and our undergraduate program was ranked #10. Our undergraduate program was also ranked #3 in a recent survey of Deans of Schools of Art and Design. The Department is also extremely active with foreign exchange and study abroad initiatives, which is impressive given its relatively small size.

Yet we are constantly hampered by what our faculty believes to be an unnecessarily long and unwieldy unit name that derives from our three, current undergraduate majors. The name causes confusion in marketing our graduate program, which is cross-disciplinary in nature. Graduate students pursue research in areas such as user-centered design processes, interaction design, and the semantics of form and function, often in outcomes that combine artifacts, spaces and/or messages. This somewhat unique approach to graduate design education is confused by a unit name that emphasizes traditional disciplinary boundaries.

The current name also causes confusion with our foreign partner institutions, who are used to working with Schools, Departments or Divisions of Design, the typical names for units such as ours. Communication with foreign institutions is already complicated by matters of language, time, distance and culture, and a confusing unit name only further worsens the situation.

We also wish to more effectively communicate to current and potential students our course offerings. Course bulletins list us under our current unit name, even though most users search for us using the term "Design." We consistently hear from students who have great difficulty finding us in the University, due to the ongoing confusion surrounding our unit name.

We believe that the proposed new unit name's use of the word "Design" without disciplinary qualifiers is justified by its use in similar names in peer institutions. For instance, Arizona State University recently combined the same three design disciplines under their "School of Design Innovation." Purdue University

also houses these three disciplines (along with several fine arts disciplines) under the name "Division of Art & Design." University of Cincinnati and Carnegie Mellon University, both of whom we regularly compete with for students in the region, use the name "School of Design" for their similar units.

Therefore, we strongly believe that our request for a simple and more direct unit name is both warranted and reasonable. The term "Design" is in use by units such as ours both nationally and internationally. The confusion that arises from our current unit name puts us at a disadvantage in many ways, and can be easily remedied by the proposed unit name change.

Our faculty acknowledges that "design activity" exists in other areas across the university (including Architecture, Art, Industrial Systems Engineering, and Theatre), but the above terms are common descriptors of their disciplines, and are traditionally used within their unit names. Likewise "Design" is the traditional descriptor for our field, which is related to and collaborates with the above disciplines, but exists as its own unique, professional domain.

The unit faculty vote on this matter was taken 01 October 2009, and resulted in unanimous support for this proposal. No changes to existing undergraduate major names or undergraduate degree titles are proposed.

It is proposed, however, that the current graduate program name ("Industrial, Interior, and Visual Communication Design") change simply to "Design."

Likewise, we propose that current graduate degree titles ("Master of Arts in Industrial, Interior, and Visual Communication Design," and "Master of Fine Arts in Industrial, Interior, and Visual Communication Design") be simplified to "Master of Arts in Design" and "Master of Fine Arts in Design."

Finally, we propose that the current course offerings bulletin listing ("Industrial, Interior, and Visual Communication Design") change simply to "Design."



Office of the Dean

Arts and Humanities
186 University Hall
230 North Oval Mall
Columbus, OH 43210-1319

Phone (614) 292-1882
Fax (614) 292-8666

December 16, 2009

Mark Shanda, Professor and Chair
Department of Theatre
Drake Union

Dear Mark,

We are requesting concurrence from the Department of Theatre for the *Department of Industrial, Interior Space, and Visual Communication Design's* proposal for a name change from its current name to the proposed name, *Department of Design*. Please review the attached letter from the department and the Arts and Humanities Curriculum Committee, indicate your concurrence below, and return to me by January 8, 2010 through email or fax at 292-8666; I will greatly appreciate it.

The proposal has the full support of Arts and Humanities. If you have questions, please contact me at Williams.1415 or at 2-4063.

Thank you for considering this request,

Valarie Williams
Associate Dean

cc: John W. Roberts, Interim Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences

I support ___ / do not support ___ the attached proposal.

Signature

Date

**Please note that if no response is received support of this proposal will be assumed.*



Office of the Dean

Arts and Humanities
186 University Hall
230 North Oval Mall
Columbus, OH 43210-1319

Phone (614) 292-1882
Fax (614) 292-8666

December 16, 2009

Ann Pendleton-Jullian, Professor and Director
Knowlton School of Architecture
Knowlton Hall

Dear Professor Pendleton-Jullian,

We are requesting concurrence from the Knowlton School of Architecture for the *Department of Industrial, Interior Space, and Visual Communication Design's* proposal for a name change from its current name to the proposed name, *Department of Design*. Please review the attached letter from the department and the Arts and Humanities Curriculum Committee, indicate your concurrence below, and return to me by January 8, 2010 through email or fax at 292-8666; I will greatly appreciate it.

The proposal has the full support of Arts and Humanities. If you have questions, please contact me at Williams.1415 or at 2-4063.

Thank you for considering this request,

A handwritten signature in cursive script that reads "Valarie Williams".

Valarie Williams
Associate Dean

cc: John W. Roberts, Interim Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences

I support ___ / do not support ___ the attached proposal.

Signature

Date

**Please note that if no response is received support of this proposal will be assumed.*



Office of the Dean

Arts and Humanities
186 University Hall
230 North Oval Mall
Columbus, OH 43210-1319

Phone (614) 292-1882
Fax (614) 292-8666

December 16, 2009

Mark Shanda, Professor and Chair
Department of Theatre
Drake Union

Dear Mark,

We are requesting concurrence from the Department of Theatre for the *Department of Industrial, Interior Space, and Visual Communication Design's* proposal for a name change from its current name to the proposed name, *Department of Design*. Please review the attached letter from the department and the Arts and Humanities Curriculum Committee, indicate your concurrence below, and return to me by January 8, 2010 through email or fax at 292-8666; I will greatly appreciate it.

The proposal has the full support of Arts and Humanities. If you have questions, please contact me at Williams.1415 or at 2-4063.

Thank you for considering this request,

Valarie Williams
Associate Dean

cc: John W. Roberts, Interim Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences

I support do not support the attached proposal.

Signature

12/17/09
Date

**Please note that if no response is received support of this proposal will be assumed.*



Office of the Dean

Arts and Humanities
186 University Hall
230 North Oval Mall
Columbus, OH 43210-1319

Phone (614) 292-1882
Fax (614) 292-8666

December 16, 2009

Ann Pendleton-Jullian, Professor and Director
Knowlton School of Architecture
Knowlton Hall

Dear Professor Pendleton-Jullian,

We are requesting concurrence from the Knowlton School of Architecture for the *Department of Industrial, Interior Space, and Visual Communication Design's* proposal for a name change from its current name to the proposed name, *Department of Design*. Please review the attached letter from the department and the Arts and Humanities Curriculum Committee, indicate your concurrence below, and return to me by January 8, 2010 through email or fax at 292-8666; I will greatly appreciate it.

The proposal has the full support of Arts and Humanities. If you have questions, please contact me at Williams.1415 or at 2-4063.

Thank you for considering this request,

A handwritten signature in cursive script that reads 'Valarie Williams'.

Valarie Williams
Associate Dean

cc: John W. Roberts, Interim Dean, Arts and Humanities
Joseph Steinmetz, Executive Dean and Vice Provost, Arts and Sciences

I support do not support the attached proposal.

A handwritten signature in cursive script that reads 'J.W. Roberts' written over a horizontal line.
Signature

A handwritten date '12/23/09' written over a horizontal line.
Date

*Please note that if no response is received support of this proposal will be assumed.

**Graduate Council
February 15, 2010
143 University Hall
Meeting Minutes**

Graduate Council Members Present:

Ana Azevedo, Enrico Bonello, Theresa Early, Ruth Peterson, Jim Phelan (chair), Harald Vaessin, Danelle Wilbraham (representing Brian Gay)

Graduate School Staff Present: Patrick Osmer, Ann Salimbene, Elliot Slotnick, Kathleen Wallace, Susan Reeser (recorder)

A. Approval of Minutes

- Professor Phelan called the meeting to order and asked for a review of the minutes from the January 11, 2010, Graduate Council meeting. The minutes were approved as submitted.

B. Announcements – Dean Pat Osmer

1. The Graduate School's winter quarter meeting will be held on February 17 at the Blackwell from 3:00-4:30 p.m.
2. The NRC Assessment of Doctoral Programs report is expected to be released within the next several months. Universities will receive their own program ratings 72 hours in advance of the press. The NRC Methodology Report is available now to assist program in interpreting and evaluating the data that will be presented in the NRC report.

C. Business

1. Graduate Student Enrollment subcommittee

The subcommittee held their first meeting on February 8. Dolan Evanovich, Vice President for Strategic Enrollment Planning, explained that the goal of the Strategic Enrollment Plan for 2011-2015 is to expand the student body by ~2,500 students university-wide, from 63,000 to 65-66,000 students, and to enhance the academic quality and diversity on all Ohio State campuses. Graduate student enrollment is expected to be increased by 200-300 students. The subcommittee reports are expected to be completed by May 1, with the approved plan in place by autumn quarter 2010 and implementation of the plan beginning in 2011.

The committee will focus its efforts on identifying areas of future growth through market trends at the corporate, government, and health industry levels, recruitment opportunities of domestic and international graduate students, by promoting retention, and through the pursuit of dual or professional master's degrees.

2. Semester Conversion update

Elliot reported that the Graduate School Semester Conversion Subcommittee has formed two workgroups. The group chaired by Robert Perry is reviewing annual graduate associate workloads, tuition charges to grants, implementation of policies, and the challenges posed by the May Term. Elliot is chairing the "Nuts and Bolts" workgroup, reviewing rules and regulations, and revising the *Graduate School Handbook*.

The Slotnick and Perry workgroups are in the process of reconciling the two sets of subgroup recommendations and will be ready for presentation and vetting by the Graduate Council at their next meeting. Concern was expressed about how the material should be presented and how much justification is needed for changes. Elliot hopes to provide an organized and condensed overview highlighting the review process and proposed changes and their corresponding reference in the *Handbook*. It was agreed that a 2-hour meeting should be scheduled to discuss the workgroup's recommendations. Susan Reeser will poll Council members to set up the next meeting.

3. University Fellowship competition

Elliot reported that 750 nominations for the University Fellowship competition and 225 nominations for the Graduate Enrichment Fellowships have been received in the Graduate School. The nomination packets are being assembled for review by the fellowship committees.

4. Update on the Summer Research Opportunities Program (SROP) Fellowship

Five Summer Research Opportunities Program (SROP) Fellowships were awarded to students who successfully completed the SROP program. To date, 3 of the SROP students have accepted the five-year fellowship. The Graduate School has committed to funding the first and fifth years of the student's fellowship with the department providing funding for the intervening years.

Elliot also reported that the 2010 Fellowship competition marks the third year of college allocated fellowships. Data resulting from these fellowships competitions will be tallied to gain insight into the quality of the nominations, time to degree, graduation rates, and placement.

D. For introductory discussion

1. English proficiency and conditional admission for international students

The English as a Second Language program is initiating a graduate conditional admission policy based on English proficiency to assist with the admission of academically qualified, degree-seeking international graduate students who have not fulfilled the English proficiency requirement. The new policy guarantees a student admission to a graduate program after enrolling in the English proficiency courses for two quarters, or one semester, prior to starting their graduate program. If the student is unsuccessful in completing the intensive English instruction, admission to the program will be revoked and the student has the option to leave the U.S. or to seek a transfer to another U.S. institution. Implementation of the policy on conditional admission is expected in AU 2010.

- Council members suggested that a comprehensive cultural immersion program be put in place to assist students with housing, culture training, and the ability to take upper level undergraduate courses in preparation for joining their graduate program after completing the program. The proposal will undergo further review by the vice provosts and the Council of Deans. Dean Osmer asked Council members to send him their comments.

E. Graduate Council Curriculum Committee Reports and Actions

– Theresa Early, Liaison

1. Proposed course changes in the Arts Policy Administration/Public Policy and Management Dual Degree requirements.
2. Proposed change in the name of the Graduate Program in Industrial, Interior and Visual Communication Design to the Graduate Program in Design to correspond with the department's name.
3. Curriculum addition to the Graduate Interdisciplinary Specialization in Global Health to satisfy degree requirements.

➤ **Theresa detailed the relatively minor course changes in each of the proposals. The proposals were approved by Graduate Council and will be forwarded to the Council on Academic Affairs (CAA) for further processing.**

The meeting was adjourned at 4:29 p.m.