



4120 Smith Laboratory
174 W. 18th Avenue
Columbus, OH 43210

Phone (614) 292-6736
Fax (614) 292-5678

artsandsciences.osu.edu

May 18, 2011

To: W. Randy Smith, Vice Provost, Office of Academic Affairs
From: Terry L. Gustafson, Special Assistant to the Executive Dean for Semester Conversion

Re: Arts and Sciences Program Proposals from the Arts and Humanities Division

Arts and Sciences is pleased to submit the following programs from the Arts and Humanities Division to the Office of Academic Affairs for conversion from quarters to semesters. The programs have been approved by the faculty members and chair of the originating unit, and reviewed and approved by the divisional advisory panel, a subcommittee of the ASC Committee on Curriculum and Instruction (CCI), and the full CCI. The vote for approval of all programs at the full CCI was unanimous.

Program Name	Academic Plan Code	Conversion Designation	CCI Approval	Last Revision
Art BA	ART-BA	Converted	5/13/2011	9/18/2008
Studio Art BFA	ART-BFA	Converted	5/13/2011	9/18/2008
Studio Art Minor	STUDART-MN	Converted	5/16/2011	6/7/2006
Bachelor of Art Education BAE	ARTEDU-BAE	Converted	3/6/2011	10/8/2008
Arts Management BAM	ARTEDU-BAM	New	4/18/2011	N/A
Arts Entrepreneurship Minor	ARTSENT-MN	Converted	3/6/2011	6/2/2010
Dance BFA	DANCE-BFA	Converted	4/25/2011	10/8/2008
Dance Education BFA	DANCED-BFA	Deactivated	5/2/2011	Prior to 2006
Dance Minor	DANCE-MN	Converted	4/24/2011	3/5/2010
Industrial Design BSD	INDDSN-BSD	Converted	4/4/2011	10/8/2008
Interior Design BSD	INTDSN-BSD	Converted	4/4/2011	10/8/2008
Visual Communication Design BSD	VSLDSN-BSD	Converted	4/8/2011	10/8/2008
Industrial Interior & Visual Communications Minor	DESIGN-MN	Converted	4/18/2011	4/7/2010
Music BA	MUSIC-BA	Converted	4/17/2011	1/19/2011
Composition BM	COMP-BM	Converted	4/4/2011	1/19/2011
Jazz Studies BM	JAZZSTD-BM	Converted	4/4/2011	4/20/2008
Musicology BM	MUSHIST-BM	Re-envisioned	4/3/2011	4/20/2008
Performance BM	PERFORM-BM	Converted	4/4/2011	4/20/2008
Theory BM	MUSTHY-BM	Converted	4/20/2011	4/20/2008
Choral Music BME	BMECHOR	Converted	4/12/2011	4/20/2008
General Music BME	BMEGEN	Converted	4/8/2011	4/20/2008
Instrumental Music BME	BMEINST	Converted	4/8/2011	4/20/2008
Music Minor	MUSIC-MN	Converted	2/28/2011	Prior to 2006
Music, Media, and Enterprise Minor	MSCMDEN-MN	Converted	3/15/2011	8/19/2009

Arts and Sciences General Education (GE) Program: The GE program for untagged B.A. and B.S. degrees in Arts and Sciences was approved by the Council on Academic Affairs on May 26, 2010, after receiving approval from the Arts and Sciences Faculty Senate. The new proposal for the Bachelors in Arts Management follows the approved GE program. *The remaining programs all have accreditation requirements and unique formulations for their GE programs.* The exceptions to the quarter version of GEC program granted to each of the accredited programs has been previously approved by the CCI and CAA and are detailed in the program proposals. Each program is maintaining the approved exceptions in the context of the semester version of the GE. It is also important to note that all the programs, except the new Bachelors in Arts Management, include the GE as part of their total program requirements as prescribed by their individual accreditation bodies.

College of Arts and Sciences Transition Policy: The College of Arts and Sciences is committed to the principles outlined in the university's Pledge to Undergraduate Students. Each unit has a plan on how best to assist its majors and minors through the transition. And the Arts and Sciences Academic Advising Services will advise students on how to transition their GE program. Dual advising is the existing process used in Arts and Sciences and will continue under semesters.

Special Notes for the Submitted Programs:

Programs Requiring Semesters with More Than 18 Credit Hours: The programs requiring semesters with more than 18 credit hours deliberated on alternative solutions and thoughtfully considered options for their students. The resulting programs have been optimized to keep the number of semesters requiring greater than 18 credit hours to a minimum.

Existing Programs Labeled as "New" in the Electronic Program and Course Approval System: Owing to a quirk in the new electronic approval system, many of the submitted programs did not appear in the system and it was necessary to call them "New" in order to enter them. The actual conversion designation is indicated in the table above.

Course Level Exemption for the Minors in Dance, Design, and Music: Owing to the nature of the minors in Dance, Design, and Music, CCI has approved exemptions to the ASC rules regarding the inclusion of 1000-level courses and the requirement of 6 units of 3000-level course work to these minors. The specifics are detailed in each of the respective minor proposals.

Status: PENDING

PROGRAM REQUEST
Minor in Music, Media, and Enterprise

Last Updated: Williams, Valarie Lucille
03/14/2011

Fiscal Unit/Academic Org	School Of Music - D0262
Administering College/Academic Group	Arts And Sciences
Co-administering College/Academic Group	Business
	Arts And Sciences
Semester Conversion Designation	New Program/Plan
Proposed Program/Plan Name	Minor in Music, Media, and Enterprise
Type of Program/Plan	Undergraduate minor
Program/Plan Code Abbreviation	MINRMME
Proposed Degree Title	Minor in Music, Media, and Enterprise

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program				15	
Required credit hours offered by the unit	Minimum			6	
	Maximum			12	
Required credit hours offered outside of the unit	Minimum			3	
	Maximum			9	
Required prerequisite credit hours not included above	Minimum			0	
	Maximum			0	

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

- (A) Student develops basic understanding of cultural, economic, and media theory as they pertain to music.
- (B) Student gains an understanding of historical and current patterns and practices in the music and entertainment industries.
- (C) Student explores interrelationships of music and musical practice, media, and commercial, social, and economic entrepreneurship.
- (D) Student develops an understanding of the history and styles of music and technologies that shaped an increasingly globalized culture.
- (E) Student develops capacity for analysis of and creative problem solving in the convergence of music, culture, and commerce in society through perspectives from music, communications, business, cultural studies, and technology.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- MME_LetterFromProgramOfferingUnit.pdf
(Letter from Program-offering Unit. Owner: Leasure, Timothy Lee)
- MME_map.pdf
(Curricular Map(s). Owner: Leasure, Timothy Lee)
- A and H-1-Arts.Music Minors.CL.doc: A and H/CCI sub CL
(Letter from the College to OAA. Owner: Williams, Valarie Lucille)

Comments

- The Minor in Music, Media, and Enterprise is not a new program. The School had difficulty submitting the MME program in PACER, so we are submitting it as NEW. *(by Leasure, Timothy Lee on 03/14/2011 12:31 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Leasure, Timothy Lee	03/14/2011 12:32 PM	Submitted for Approval
Approved	Leasure, Timothy Lee	03/14/2011 12:33 PM	Unit Approval
Approved	Williams, Valarie Lucille	03/14/2011 02:21 PM	College Approval
Pending Approval	Hanlin, Deborah Kay Vankeerbergen, Bernadette Chantal Meyers, Catherine Anne Jenkins, Mary Ellen Bigler Nolen, Dawn	03/14/2011 02:21 PM	ASCCAO Approval



College of Arts and Sciences

186 University Hall
230 North Oval Mall
Columbus, OH 43210

Phone (614) 292-1667

Fax (614) 292-8666

Web artsandsciences.osu.edu

February 22, 2011

Lawrence Krissek, Professor of Earth Sciences
Faculty Chair, Committee on Curriculum and Instruction
College of Arts and Sciences

Dear Larry,

The Disciplinary Advisory Committee for Curriculum from the Division of Arts and Humanities within the College of Arts and Sciences met, reviewed, and unanimously approved the two minor programs from the School of Music on November 24, 2010. The Arts and Humanities-1, Arts Subcommittee of the Committee on Curriculum and Instruction also met and unanimously approved the two minors from the School of Music: Minor in Music, Media, and Enterprise and Minor in Music. Both minor programs are accredited by the National Association of the Schools of Music (NASM) and have been approved by that body. I have outlined below certain points discussed in both meetings and certain aspects of the programs:

Minor in Music, Media, and Enterprise: The Minor in Music, Media, and Enterprise was approved by CAA on August 19, 2009. There were no major revisions to the program. The program converted from 22 credit hours to 15 credit hours and maintained the two required courses in Music along with the one required course from Fisher College of Business with the remaining credit hours filled from the same list of electives. Please note that in the PACER program, there was no provision made for the minor, therefore it is filed under the heading of the school's other minor program: Music Minor. We are still asking it be counted as the Minor in Music, Media, and Enterprise. Please note that music majors can take the minor, as approved by ASC CCI and CAA in 2009. We are retaining that aspect of the minor program. We have also included letters of support from the School of Communication and the Fisher College of Business.

The Arts and Humanities-1, Arts Subcommittee of the Committee on Curriculum and Instruction reviewed the transition from the quarter-system program to the semester-system and noted that it is a straight conversion: 3 required quarter courses to 3 required semester courses, with the remainder of the course work fulfilled through elective choices. The subcommittee noted small typos, additions of the PACER chart, and other errata. The minor was unanimously approved on February 3, 2011.

Minor in Music: The Minor in Music was approved by CAA in Spring 2004, and students began enrolling in the minor in Autumn Quarter 2004. The quarter-version of the minor was approved by ASC CCI and CAA with the inclusion of 100-level courses in applied study counting on the minor program. The semester-version will also include the same 1000-level courses on the Music Minor. This is the appropriate option for applied study, which typically is considered the studio component of the minor program. The minors take the 1000-level in applied while the music majors (BA, BM, BME) begin at the 2000-level in applied since they have passed an entrance audition and a theory examination to enter the major programs. Please

note that the music minors do experience 2000-level and 3000-level coursework in Musicology (Music History) and Music Theory. *Therefore, we are requesting an exemption from the ASC rule of no 1000-level course work counting on the minor, and 6 credits at the 3000-level and above.* Please note that the learning goals for this program are set by NASM. There are 15 entries in PACER because the box only allows for a set number of characters that is surpassed by the NASM goals. In order to include the goals in their entirety, the school has included them in 15 entries, while naming them “A,” “B,” etc. These six goals labeled “A,” “B,” etc. listed on the map correspond to the six goals in the 15 PACER form entries.

The minor consisted of 20 hours of quarter-credits and will consist of 15 hours of semester-credits. While in the quarter-version program students had the option of taking a course in Musicology or Music Theory, the semester-version program requires that students take one course in Musicology and one course in Music Theory that total 5 semester-credit hours. The limits on ensembles and applied courses remain the same.

The Arts and Humanities-1, Arts Subcommittee of the Committee on Curriculum and Instruction reviewed the transition from the quarter-system program to the semester-system and noted that it is a relatively straight conversion with the requirement that students take the 5 credit hours of Musicology and Music Theory. They also enquired about students who wished to take applied lessons that were not included on the minor; those students who wish to take a different instrument may audition for placement in a studio. However, there is no *guarantee* that a minor student could receive one-on-one instruction in studios beyond the ones listed on the minor form. The subcommittee noted small typos, additions of the PACER chart, and other errata. The minor was unanimously approved on February 3, 2011.

We are sending these programs forward for review at the full Committee on Curriculum and Instruction.

Thank you for their consideration,



Valarie Williams, Professor of Dance
Associate Dean, College of Arts and Sciences, Arts and Humanities
Chair-for-a-Day, Subcommittee of Arts and Humanities-1, Arts

cc: Rick Blatti, Professor and Interim Director, School of Music
Mark Shanda, Professor and Dean, Arts and Humanities
Timothy Leasure, Associate Professor and Associate Director, School of Music
Eva-Marie Banks, Assistant to the Associate Director, School of Music



School of Music

Arts and Humanities
110 Weigel Hall
1866 College Road
Columbus, OH 43210-1170

Phone (614) 292-6571
Fax (614) 292-1102
Web: music.osu.edu

January 7, 2011

To: Office of Academic Affairs
Re: Cover letter for semester conversion in the School of Music
Fr: Richard L. Blatti, Interim Director

Rationale

The School of Music offers the following documents for converting its degree programs from quarters to semesters. The School houses nine undergraduate degrees, four graduate degrees, two minors, and one Graduate Interdisciplinary Specialization.

Degrees and Major Programs

Bachelor of Arts in Music

Bachelor of Music in Composition

Bachelor of Music in Jazz Studies with 2 subplans:

in Composition

in Performance

Bachelor of Music in Performance with 3 subplans:

in Brass, Harp, Percussion, Strings, or Woodwinds

in Piano

in Voice

Bachelor of Music in Musicology

Bachelor of Music in Theory

Bachelor of Music Education in General Music

Bachelor of Music Education in Instrumental Music

Bachelor of Music Education in Choral Music

Master of Arts

in Music Education

in Theory

in Musicology

in Brass Pedagogy

in Piano Pedagogy

in String Pedagogy

in Voice Pedagogy

in Woodwind Pedagogy

Master of Music

in Composition

in Choral Conducting

in Orchestral Conducting

in Wind Conducting

in Brass Performance

in Percussion Performance

in Piano Performance

in String Performance
in Voice Performance
in Woodwind Performance

Doctor of Philosophy
in Music Education
in Music Theory
in Musicology

Doctor of Musical Arts
in Composition
in Conducting
in Instrumental Performance
in Voice Performance

Minor Programs

Minor in Music

Minor in Music, Media, and Enterprise

Specializations

Graduate Interdisciplinary Specialization in Singing Health

School of Music Program Prerequisites

<p>Bachelor of Music Education <i>in General Music</i> <i>in Instrumental Music</i> <i>in Choral Music</i></p>	<p>Bachelor of Arts in Music</p>	<p>Bachelor of Music <i>in Composition</i> <i>in Jazz Studies (all subplans)</i> <i>in Performance (all subplans)</i> <i>in Musicology</i> <i>in Theory</i></p>
<p>The Bachelor of Music Education, the Bachelor of Arts in Music, and the Bachelor of Music degrees are considered prerequisite to both the Master of Arts and Master of Music degrees. Deficiencies may be removed by additional preparatory course work assigned by the advisor.</p>		
<p>Master of Arts <i>in Music Education</i> <i>in Theory</i> <i>in Musicology</i></p>	<p>Master of Arts <i>in Brass Pedagogy</i> <i>in Piano Pedagogy</i> <i>in String Pedagogy</i> <i>in Voice Pedagogy</i> <i>in Woodwind Pedagogy</i></p>	<p>Master of Music <i>in Composition</i> <i>in Choral Conducting</i> <i>in Orchestral Conducting</i> <i>in Wind Conducting</i> <i>in Brass Performance</i> <i>in Percussion Performance</i> <i>in Piano Performance</i> <i>in String Performance</i> <i>in Voice Performance</i> <i>in Woodwind Performance</i></p>
<p>The Master of Arts (Music Education, Theory, and Musicology) degree is prerequisite to the Doctor of Philosophy degree while both the Master of Arts degree and the Master of Music degree are prerequisite to the Doctor of Musical Arts degree.</p>		
<p>Doctor of Philosophy <i>in Music Education</i> <i>in Musicology</i> <i>in Music Theory</i></p>	<p>Doctor of Musical Arts <i>in Composition</i> <i>in Conducting</i> <i>in Instrumental Performance</i> <i>in Voice Performance</i></p>	

Members of the tenure track faculty of the School of Music led by eight academic area heads are responsible for crafting and delivering the curricula. Beginning in Winter Quarter, 2009, a task force began discussions and identified principles by which the conversion would take place. After comparing the semester systems used by peer institutions, the decision was made to minimize changes to OSU program goals and/or curricular requirements. Led by the Associate Director of Undergraduate Studies and the Chair of Graduate Studies, three committees, including the curriculum, graduate studies, and administrative (comprising the eight area heads), continued their deliberations. Administrative committee discussions yielded the decision to renumber the School's courses based upon the current numbering system rather than developing a new system.

For the remainder of the academic year, each area began to convert its courses to their semester equivalents. In the summer of 2010, new course information was collected to enter the School's 700 courses into the CUT spreadsheet. Also, during the summer of 2010, the Associate Director, in frequent consultation with the area heads, drafted semester programs, four-year plans, and curriculum maps. Each area vetted drafts of these documents at the annual faculty retreat in September of 2010. Simultaneously, the Chair of Graduate Studies, through consultation with area heads and the Graduate Studies Committee, revised the curricular sheets for the graduate degrees. Further modifications were made to these documents through October, and near-final drafts were properly vetted through the curriculum committee, Graduate Studies Committee, and administrative committee during that period. The full faculty approved all semester programs on October 27, 2010.

Transition Plans

In the Autumn of 2010, the School faculty began to advise its students of the approaching conversion to semesters: 1) during the annual welcome convocation, the Associate Director spoke with students about the conversion process and how it will affect them; 2) on the same day, a portion of the School's website was dedicated to the semester conversion. Documents contained therein discuss the semester numbering system, the university's commitment to students, and advice for the students as the semester change approaches. Over time, these web pages will contain more specific information providing details on program and course conversion. Furthermore, the SOM Associate Director will create a spreadsheet that will show current quarter system course numbers and titles and their semester equivalents. During the 2010-2011 school year, the Associate Director will also meet with student organizations such as the Undergraduate Music Council, to discuss the conversion process in detail, and to provide the aforementioned documentation to the students.

In the Autumn of 2011, the Associate Director will offer an extensive group advising session for all undergraduate students on the day prior to the start of classes. Soon thereafter, during "Advising Fairs," members of the SOM faculty, even those not regularly assigned advisory duties, will offer special (one-time only) individual advising sessions in preparation for the School's conversion to semesters. Furthermore, several times in each quarter of 2012, the Associate Director will offer additional undergraduate group sessions which will be advertised by email, web communication, and posted flyers. One-on-one advising sessions with each student's regular advisor, undergraduate and graduate, will serve as follow up during the normal advising period. In determining eligibility for students enrolled in the School's minor programs, those courses taken in the quarter system will be honored using a 1:1 ratio.

It is anticipated that, for a number of students in the School who started earlier than 2008, flexibility will be required to prevent further delays in the time it takes them to graduate; the School intends to use substitute courses within each student's program to alleviate this problem. Moreover, those students who have been away from campus or have fallen behind in their programs will need special guidance to access the correct course sequence and fulfill the necessary prerequisites. For example, any student midway through a sequence in Music Theory or Musicology will have course options which are designed to overlap slightly with courses already taken and those yet to be taken. A specific scenario might describe a performance major who has completed Music 421 (the fourth of six quarters in theory) in the quarter system and needs to complete the sequence in the semester system by taking a seven-week course, designed to serve as a bridge between 421 and 3422, the fourth of four semesters in theory. Musicology sequences will be handled in similar fashion; the attached four-year plans will be of great assistance to all involved in this process.

For those graduate students who matriculate under the quarter system and are transitioning into the semester system, then: 1) no student will have their progress delayed by the change to semesters, 2) any required course under quarters that has been re-envisioned under semesters will be counted, and 3) if, for whatever reason, a student is unable to take a required course, then upon the recommendation of the advisor, either a substitute course will be allowed or the course will be waived by the Chair of Graduate Studies.

I would like to acknowledge the dedicated work of the Associate Director for Undergraduate Studies, Tim Leasure, and the Director of Graduate Studies, Pat Woliver; the documents shepherded by these two gentlemen throughout this time-consuming and frequently overwhelming task are monuments to their commitment, skill, and perseverance.

Respectfully Submitted,

A handwritten signature in black ink that reads "Richard L. Blatti". The signature is written in a cursive style with a clear, legible font.

Richard L. Blatti
Professor and Interim Director

Minor in Music, Media, and Enterprise Program Rationale

The Minor in Music, Media, and Enterprise program has been converted with minimal changes. The quarter program consists of 22 credits and, under the semester system, the program will consist of 15 credits. This reflects neither an increase nor decrease relative to two-thirds of the quarterly credit total. There are no significant curricular changes in this program.

Semester Courses in the MME Minor

Required

MUS 2271 – Introduction to Music Enterprise
MUS 3330 – Music Production and Reception
BUS MHR 290 (Successor) – Entrepreneurship

Electives

COM 1101 – History of Human Communication
COM 3404 – Media Law and Ethics
COM 3413 – Media Entertainment: Theory and Research
COM 2440 – Mass Communication and Society
COM 4446 – Media Economics
COM 3554 – Social Implications of Communication Technology
COM 3466 – Communication and Popular Culture
AMIS 211 (successor) – Introduction to Accounting
BUS MHR 390 (Successor) – Personal Creativity and Innovation

BUS MHR 490 (successor) – New Venture Creation
MUSIC 2220 – Introduction to Music Technology
MUSIC 2250 – Music Cultures of the World
MUSIC 2251 – The World of Classical Music
MUSIC 2252 – History of Rock 'N' Roll
MUSIC 2253 – Introduction to Jazz
MUSIC 2288 – Bebop to Doowop to Hiphop: The Rhythm and Blues Tradition
MUSIC 3348 – Music on the Move in a Globalized World
MUSIC 3349 – The Beatles in 20th Century Music
MUSIC 3431 – Protest in American Music
MUSIC 3432 – Spectacle: Music and Public Amusements
MUSIC 5638 – Audio Recording
MUSIC 5639 – Audio Recording Laboratory

The Ohio State University
School of Music
SEMESTER
Music, Media, and Enterprise Minor (XXX, XXX)

Coordinating Advisor contact info: An Arts academic advisor or the Director of the Music, Media, and Enterprise Minor in the School of Music.

The Music, Media, and Enterprise minor requires a minimum of 15 credits of course work. Students are required to take courses in Music, Communication, and Business and to select at least one course from outside their major. No courses may be taken for credit more than once and counted toward this minor.

Through the MME minor, students will be able to develop a multidisciplinary perspective on the role of music in commerce, and society. Students gain a theoretical foundation for continuing study and research in the interrelated areas of music, communication, business, society, and culture. They will exhibit knowledge of fundamental principles relevant to professional education in business and the law and understand the practical principles and skills of musical and creative entrepreneurship. Through the MME Minor, students will be able to transcend disciplinary specialization and isolation to explore the heterogeneous complexity of music production and reception in contemporary society.

Required Courses (9 credits):

Students must take the following courses:

- MUS 2271 Introduction to Music Enterprise (3)
- MUS 3330 Music Production and Reception (3)
- BUS MHR 290 (Successor) Entrepreneurship

Electives (6 credits):

The recommendation is to choose at least two courses outside the student's major; however students must take one course outside their major.

Students should complete the remaining credits to total 15 credits for the minor. This may be from the courses listed below:

- COM 1101 History of Human Communication (3)
- COM 3404, Media Law and Ethics (3)
- *COM 3413 Media Entertainment: Theory and Research (3)
- *COM 2440 Mass Communication and Society (3)
- *COM 4446 Media Economics (3)
- COM 3554 Social Implications of Communication Technology (3)
- COM 3466 Communication and Popular Culture (3)
- *AMIS 211 (Successor) Introduction to Accounting
- BUS MHR 390 (Successor) Personal Creativity and Innovation
- *BUS MHR 490 (Successor) New Venture Creation (pre-re: 290)
- MUSIC 2220 Introduction to Music Technology
- MUSIC 2250 Music Cultures of the World
- MUSIC 2251 The World of Classical Music
- MUSIC 2252 History of Rock 'n' Roll
- MUSIC 2253 Introduction to Jazz

- MUSIC 2288 Bebop to Doowop to Hiphop: The Rhythm and Blues Tradition
- MUSIC 3348 Music on the Move in a Globalized World
- *MUSIC 3349 The Beatles in 20th Century Music
- MUSIC 3431 Protest in American Music
- MUSIC 3432 Spectacle: Music and Public Amusements
- MUSIC 5638 Audio Recording
- MUSIC 5639 Audio Recording Laboratory

Note: Non-Music Majors must have approval from the Director of the Music, Media, and Enterprise Program for all electives in music.

*Denotes a pre-requisite or permission of instructor

Note: Students must have 6 credits at the 3000-level or above.

Music, Media, and Enterprise minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credits required A minimum of 15

Transfer credits allowed A maximum of 10

Overlap with the GE Permitted

Overlap with the major No courses may count on both the minor and on the major.

Overlap between minors Each minor completed must contain 12 unique credits.

Grades required

- Minimum C- for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required No

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Any changes to the requirements must be approved by the Director of the Music, Media, and Enterprise Program.

Arts and Sciences Curriculum Office
<http://artsandsciences.osu.edu>
The Ohio State University
154 Denney Hall

Revised 1/6/11 TLL

**The Ohio State University
Colleges of the Arts and Sciences
College of the Arts**

Music, Media, and Enterprise Minor (XXX, XXX)

Coordinating Advisor contact info: An Arts academic advisor or the Director of the Music, Media, and Enterprise Minor in the School of Music.

The Music, Media, and Enterprise minor requires a minimum of 22 credit hours of course work. Students are required to take courses in Music, Communication, and Business and to select at least one course from outside their major. No courses may be taken for credit more than once and counted toward this minor.

Through the MME minor, students will be able to develop a multidisciplinary perspective on the role of music in commerce, and society. Students gain a theoretical foundation for continuing study and research in the interrelated areas of music, communication, business, society, and culture. They will exhibit knowledge of fundamental principles relevant to professional education in business and the law and understand the practical principles and skills of musical and creative entrepreneurship. Through the MME Minor, students will be able to transcend disciplinary specialization and isolation to explore the heterogeneous complexity of music production and reception in contemporary society.

Required Courses (14 credit hours):

Students must take the following courses:

MUS 271 Introduction to Music Enterprise
MUS 330 Music Production and Reception
BUS MHR 290 Entrepreneurship

Electives (8 credit hours):

The recommendation is to choose at least two courses outside the student's major; however students must take one course outside their major.

Students should complete the remaining credit hours to total 22 hours for the minor. This may be from the courses listed below:

+COM 101 History of Human Communication
COM 604 Media Ethics
*COM 607 Mass Communication Law
*COM 613 Media Entertainment: Theory and Research
*COM 642 Mass Communication and Society
*COM 646 Media Economics
COM 654 Social Implications of Communication Technology
COM 666 Communication Perspectives on Contemporary Cultural Products
*AMIS 211 Introduction to Accounting
BUS MHR 390 Personal Creativity and Innovation

*BUS MHR 490 New Venture Creation (pre-re: 290)
MUSIC 250 Music Cultures of the World
MUSIC 251 The World of Classical Music
MUSIC 252 History of Rock 'N' Roll
^MUSIC 253 Introduction to Jazz
*^MUSIC 348 Music on the Move in a Globalized World
*MUSIC 349 20th Century Music
MUSIC 431 Protest in American Music
MUSIC 432 Spectacle: Music and Public Amusements

^Note: Non-Music Majors must take either MUSIC 253 or 348 as an elective

* Denotes a pre-requisite or permission of instructor

+Note: If Comm 101 is taken, students must take at least 25 credit hours total. See ASC rules 1 and 2 under ASC Minor Guidelines.

Music, Media, and Enterprise minor program guidelines

The following guidelines govern this minor.

Required for graduation No

Credit hours required A minimum of 22

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted

Overlap with the major No courses may count on the minor and on the major.

Overlap between minors Each minor completed must contain 20 unique hours.

Grades required

- Minimum C- for a course to be counted on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Approval required No

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Any changes to the requirements must be approved by the Director of the Music, Media, and Enterprise Program and the MME Steering Committee.



School of Communication

3016 Derby Hall
154 N Oval Mall
Columbus, OH 43210

Phone (614) 292-3400
Fax (614) 292-2055
www.comm.ohio-state.edu

Date: October 27, 2010

To: Reviewing Committee

From: Carroll Glynn
Director
School of Communication

RE: School of Music Minor

Colleagues:

We have reviewed the proposed semester version of the Music, Media and Enterprise Minor offered by the School of Music and have examined the Communication courses listed as options under the minor. We intend to continue to offer these courses as semester courses, and so have no problems with continuing the minor as proposed.

Sincerely,

A handwritten signature in black ink, appearing to read "Carroll J. Glynn".

Carroll J. Glynn

Professor and Director



October 27, 2010

Timothy Lee Leasure
Associate Professor
School of Music
110 Weigel Hall
1866 College Road
Columbus, OH 43210

Dear Dr. Leasure,

I am pleased to inform you that the Fisher College of Business plans to offer the courses you wish to include in your Music, Media, and Enterprise minor program under semesters.

The current courses you include in that program are AMIS 211, and Bus-MHR 290, 390, and 490. We plan to continue to offer all these courses under semesters. The proposed course numbers for these courses will be finalized within the next two weeks. We will inform you of the course numbers, titles and credit hour values as soon as these are finalized.

We would be happy to have you continue to make these courses available to Music, Media, and Enterprise minor program students under semesters.

Please let me know if you have any questions or if you need further information. Best wishes for good success with the semester conversion process.

Sincerely,

A handwritten signature in black ink, appearing to read 'Stephen L. Mangum', written over a horizontal line.

Stephen L. Mangum
Senior Associate Dean

Senior Associate Dean

Music, Media, and Enterprise Minor

	A	B	C	D	E	F
		GOAL A: Develop basic understanding of cultural, economic, and media theory as they pertain to music	GOAL B: Gain an understanding of historical and current patterns and practices in the music and entertainment industries	GOAL C: Explore interrelationships of music and musical practice, media, and commercial, social, and economic entrepreneurship	GOAL D: Develop an understanding of the history and styles of music and technologies that shaped an increasingly globalized culture	GOAL E: Develop capacity for analysis of and creative problem solving in the convergence of music, culture, and commerce in society through perspectives from music, communications, business, cultural studies, and technology.
1	Core Music Courses (required)					
2	MUS 2271	beginning	beginning			
3	MUS 3330	intermediate-advanced	intermediate-advanced	beginning	beginning	beginning
4	BUS MHR 290 (Successor)	beginning	beginning	beginning-intermediate		beginning
5						
6	Electives:					
7	COM 1101	beginning	beginning	beginning		
8	COM 3404		intermediate	intermediate		intermediate
9	COM 3413	intermediate	intermediate	intermediate	intermediate	intermediate
10	COM 2440	intermediate	intermediate	intermediate	intermediate	intermediate
11	COM 4446	advanced		intermediate		advanced
12	COM 3554	advanced		advanced		advanced
13	COM 3466	advanced				advanced
14	AMIS 211 (successor)	beginning	beginning			beginning
15	BUS MHR 390 (successor)	intermediate	intermediate	intermediate		
16	BUS MHR 490 (successor)	intermediate	intermediate	intermediate		intermediate
17	MUSIC 2220				beginning	
18	MUSIC 2250				intermediate	intermediate
19	MUSIC 2251				beginning	
20	MUSIC 2252		beginning	beginning	beginning	
21	MUSIC 2253		beginning	beginning	beginning	
22	MUSIC 2288		intermediate	intermediate	intermediate	intermediate
23	MUSIC 3348		beginning	beginning	intermediate	
24	MUSIC 3349		beginning	beginning	beginning	
25	MUSIC 3431		intermediate	advanced	advanced	advanced
26	MUSIC 3432	intermediate	advanced	advanced	advanced	advanced
27	MUSIC 5638		intermediate		intermediate	beginning
28	MUSIC 5639		advanced		advanced	intermediate