

Ashok K Krishnamurthy

From: Mangum, Stephen <mangum_1@fisher.osu.edu>
Sent: Tuesday, May 24, 2011 2:16 PM
To: Ashok K Krishnamurthy
Cc: Yutzey, Jay; Gómez-Bellengé, Francisco
Subject: FW: Subcommittee A questions regarding the MA nd PhD programs in Business Administration
Attachments: BA PhD Semester AdvisiBA PhD Program Approval Form with Logistics added detail.docx

Ashok:

The attachment here contains the additional detail (the chart/table) on the logistics specialization that was missing from the original document and which consequently prompted the questions to which I responded below. Please note that the document that I am sending you here shows track changes when opened (which I seem unable to suppress) so you will need to go to the "final" rather than "final mark up" version to see it cleanly. Please let me know if the combination of the material below and this attachment are sufficient response to your questions. Thanks.

Steve

From: Mangum, Stephen
Sent: Tuesday, May 24, 2011 8:41 AM
To: Ashok K Krishnamurthy
Cc: krishnamurthy.1@osu.edu; Yutzey, Jay; Gómez-Bellengé, Francisco
Subject: RE: Subcommittee A questions regarding the MA nd PhD programs in Business Administration

Ashok:

Thank you for your reaction to our program proposals and for the clarifying questions. I have reproduced your questions below, to which I also provide an initial response. Please let me know whether these responses are sufficient or whether further clarity on my part is needed. Once I have your confirmation we will then be ready to make any changes needed and resubmit the proposals if that is required.

Business Administration MA Questions

1. Do all 3 MA track students have to take a Masters Exam? Or do "degree in course" Doctoral students not have to take the exam? Does the candidacy exam serve as the Master's exam?

Very good question as I see where there could be a lack of clarity on this point in terms of the material submitted. Very rarely do we experience a situation in which a "one-of-a-kind" masters program is utilized, in part because of the significant number of tagged and specialized masters programs already in existence within Fisher College. When and if such a situation were to arise, the "one of a kind" program student would be required to successfully complete a Masters Exam. With regard to the other two student cases, "degree in course" for doctoral students, and students who have successfully completed at least 30 semester credit hours of pre-candidacy course work and then deciding not to continue to pursue doctoral studies, the candidacy exam serves as the master's exam.

2. Please provide a Proposed Class Structure table for Logistics, similar to the ones provided for the other specializations.

Please see response given with regard to #2 below under Business Administration PhD. Is this sufficient answer to the question posed here?

3. Transition plan: It is stated that an individualized plan will be developed for students who span the transition from Quarters to Semesters. Please also add a sentence in keeping with the overall OSU position that students who span the transition will be held “unharmmed.”

Easily done for this is certainly our commitment and intent

Business Administration PhD

Questions

1. According to the program, the significant change are the ½ semester long graduate seminar courses. Are these the 1.5 credit Seminar courses in the List of Semester Courses for Ph.D. in Business Administration?

Yes, this is correct.

2. Possible Class Structures: Finance provides this for 4 years, Entrepreneurship, Human Resources, International Business, Organizational Behavior, Strategic Management, Organizational Management, and Marketing provide this for 2, and Logistics has no Class Structure Table. Is there a reason for these differences?

No reason. The observed differences are due to nothing more than differences in how complete the individual departments of the college were in responding to the requests made of them. The Department of Finance decided to submit a sample program of study that shows coursework and research seminars spread over four years. Two departments, the Department of Management and Human Resources and the Department of Management Sciences, submitted sample programs of study showing prescribed coursework over two years, with greater flexibility in courses and dissertation credits assumed in years three and four. In the case of the Department of Marketing and Logistics, the marketing faculty subgroup submitted a two year plan in the same format as the other two departments mentioned earlier. The logistics subgroup's submission lists the courses rather than showing them in a chart. The logistics specialization within the Ph.D. program often tends to be more field research based and involves focused, personalized attention between faculty mentor/advisor and Ph.D. student, consequently the listing of a single year of Ph.D. seminars with individualized instruction occurring within the context of dissertation credits.

I have asked the logistics group to provide me with a chart for a sample program similar to those in the existing proposal in case your committee requires such in a revised program proposal. At this time I do not know when that will be received. Let me know if it is essential in order for your committee to move our proposal forward.

3. Transition plan: It is stated that an individualized plan will be developed for students who span the transition from Quarters to Semesters. Please also add a sentence in keeping with the overall OSU position that students who span the transition will be held "unharmd."

Easily done for this is certainly our commitment and intent

I hope that I have answered your questions to your satisfaction. We await your signal as to next steps.

Steve

Stephen Mangum
Senior Associate Dean
Professor of Management and Human Resources
Fisher College of Business
The Ohio State University

(614) 292-3834

From: Ashok K Krishnamurthy [mailto:ashok@osc.edu]
Sent: Friday, May 20, 2011 9:23 AM
To: mangum.1@osu.edu
Cc: krishnamurthy.1@osu.edu
Subject: Subcommittee A questions regarding the MA and PhD programs in Business Administration

Dear Prof. Mangum,
Subcommittee A of the CAA is considering the Quarter-to-Semester conversion proposals for the MA and PhD in Business Administration. We have a couple of topics on which we are seeking clarification. These are in the attached document. Please respond directly to me and I will bring it up with the Subcommittee. Overall, the proposals are very well done and we thank you for your effort in putting these together.

Yours sincerely,
--ashok

Ashok Krishnamurthy
Interim Co-Director, OSC
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Linda Flickinger
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Semester Advising Sheet for PhD BA

Program Approval Form

The Doctoral Program in Business Administration consists of four major course segments: major area, second field, research methods and tools and dissertation credits. In addition, depending on the Ph.D. student's background and preparation for Ph.D. studies, the student's faculty advisor may require successful completion of functional area competence courses.

A list of functional area competence courses (if any) and major, second field, and research methods and tools courses is developed by the student in consultation with the faculty advisors and recorded on the Program Approval Form.

The Program Approval Form (see below), once signed by major and second field advisors, is then submitted to the Graduate Programs Office for review prior to formal approval of the course work by the Ph.D. Coordinator of the student's department (the department's representative on the Ph.D. Program in Business Administration Committee).

General Program Structure

A. *Majors, Second Fields, and Research Methods & Tools*

All students are expected to prepare a formal program of study by the end of their first semester in residence. The Program Approval Form (see below), once signed by major and second field advisors, is then submitted to the Graduate Programs Office for review prior to formal approval of the course work by the Ph.D. Coordinator of the student's department (the department's representative on the Ph.D. Program in Business Administration Committee).

Students must maintain a cumulative grade point average of 3.00 in their major, second field, and research tool areas, respectively.

Major Area: The major field requirement is a minimum of nine (9) hours of doctoral level course work, (8000 level or equivalent doctoral level courses). Although all major areas stipulate that some specific courses be included in the major field course work, most major areas permit student discretion in the choice of additional courses to round out the major field.

Second Field: The second field is designed to augment or supplement the knowledge required in the student's major. The second field, therefore, must complement, but not duplicate, the work in the major field. Students work with their major field advisor and with their choice of a second field advisor to develop that field. Second field requirements include a minimum of six (6) hours of graduate course work including at least one 8000 level (or equivalent doctoral level) course. Some fields may require more. Competence in the second field is demonstrated by passing a written examination or by some other method of certification. Approved second fields may be

selected from within the Fisher College of Business or from areas outside of Business Administration.

Research Methods & Tools: The purposes of the Research Methods & Tools requirement are: (1) to prepare students to pursue advanced course work in the field of interest, and (2) to develop research skills that allow students to undertake independent research. Students work with their major and second field advisors to select a minimum of nine (9) hours of course work in the areas of research design, statistical analysis, and other techniques and tools that extend the research capabilities of the students. Major and second fields may require more than nine hours of research methods and tools course work and may stipulate specific courses or content areas that are relevant to the field.

See Program Approval Form

C. Dissertation

The final phase of the Doctoral Program is the dissertation. As a result of intensive study in the major and second fields, students identify specific areas of research interest. With the help of a dissertation committee chaired by the student's dissertation advisor, the student develops a written proposal detailing the specific questions of interest and the method proposed for answering those questions.

Departmental Graduate Studies Committees may require a formal proposal defense for their areas of concentration. Guidelines for a formal proposal defense must be approved by the Committee for Graduate Education in Business Administration.

PROGRAM APPROVAL FORM
PhD Program in Business Administration

Date:

Name:

OSU Username.#:

FCOB E-mail Address:

Entered Term/Year:

Major:

Advisor:

Proposed Program of Study

The following is to be completed by the student and signed by the major and second field advisors. After completion, return original to the Graduate Programs Office, leave a copy with your major advisor, and retain a copy for your own records. The guidelines below are the minimum required for each area; however, your department may require more credit hours in the various areas. You should follow the course requirements required by your department.

Major Field:				Second Field:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 9 Hours Required: _____				Minimum of 6 Hours Required: _____			
Research Methods and Tools:				Electives:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 9 Hours Required: _____				Minimum of 6 Hours Required: _____			

Additional Program Comments/Notes:

Student Signature: _____ Date: _____

Program Approval Signatures

Major Advisor: _____ Date: _____

Second Field Advisor: _____ Date: _____

Department PhD Coordinator: _____ Date: _____

Majors

Although Majors follow the general pattern of course work outlined in *Proposed Program of Study* form (above), individual student programs are one-of-a-kind and do not follow a prescriptive set of courses. Specific courses are proposed by students in consultation with their advisors and approved by Ph.D. Coordinator in their academic department.

A Ph.D. requires 80 semester hours of course work. Students entering with a master's degree can transfer up to 30 credit hours to OSU. Students that have been admitted to candidacy can only register for 3 semester credit hours per semester. If students need more credits to earn their degree, they may register for more research credit post candidacy.

Where majors provide guidance to students regarding course work and scheduling, that information is included in the list of majors below under the appropriate major.

Finance

	Semester I		Semester II	
Year 1	Asset Pricing Theory BUS-FIN 8210	Empirical Asset Pricing BUS-FIN 8220	Corporate Finance Theory BUS-FIN 8230	Empirical Corporate Finance BUS-FIN 8240
	Microeconomics I		Microeconomics II	
	Macroeconomics I		Macroeconomics II	
	Research Methods & Tools I		Research Methods & Tools II	
	Elective I		Elective II	
Year 2	Advanced Asset Pricing BUS-FIN 8250	Advanced Corporate Finance BUS-FIN 8260	Finance Research Topics BUS-FIN 8290	
	Elective III		Elective VI	
	Elective IV		Elective VII	
	Elective V		Elective VIII	
Year 3	Research in Finance BUS-FIN 8280		Research in Finance BUS-FIN 8280	
	Research Credit		Research Credit	
Year 4	Research in Finance BUS-FIN 8280		Research in Finance BUS-FIN 8280	
	Research Credit		Research Credit	

Entrepreneurship

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Entrepreneurship BUS-MHR 8501

Suggested Seminars:

- Seminar in Strategic Management BUS-MHR 8401
- Advanced Seminar in Strategic Management -BUS-MHR 8402.01

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Strategy Seminar BUS-MHR 8401</i>
	<i>Entrepreneurship Seminar BUS-MHR 8501</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Strategy Seminar I BUS-MHR 8402.01</i>	<i>ELECTIVE SEMINAR</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Human Resources

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Human Resources Management BUS-MHR 8301
- Advanced Seminar in Human Resources Management I BUS-MHR 8302.01

Suggested Seminars:

- Seminar in Organizational Behavior BUS-MHR 8201
- Advanced Seminar in Organizational Behavior I BUS-MHR 8202.01

Possible Class Structure:

	<i>Semester I</i>		<i>Semester II</i>	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Human Resources Seminar BUS-MHR 8301</i>
	<i>Org. Behavior Seminar BUS-MHR 8201</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Human Resources Seminar I BUS-MHR 8302.01</i>	<i>Advanced Org. Behavior Seminar I BUS-MHR 8202.01</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

International Business

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in *Intl. Business* BUS-MHR 8001
- *Advanced Seminar in Intl. Business I* BUS-MHR 8002.01

Suggested Seminars:

- Seminar in Strategic Management BUS-MHR 8401
- *Advanced Seminar in Strategic Management I* BUS-MHR 8402.01
- Seminar in Entrepreneurship BUS-MHR 8501

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations</i> BUS-MHR 8601	<i>Macro Foundations</i> BUS-MHR 8602	<i>Macro Methods</i> BUS-MHR 8781	<i>Strategy Seminar</i> BUS-MHR 8401
	<i>Entrepreneurship Seminar</i> BUS-MHR 8501	<i>Intl. Business Seminar</i> BUS-MHR 8001	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Strategy Seminar I</i> BUS-MHR 8402.01	<i>Advanced Intl. Business Seminar I</i> BUS-MHR 8002.01	<i>Micro Methods</i> BUS-MHR 8780	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Organizational Behavior

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Organizational Behavior BUS-MHR 8201
- Advanced Seminar in Organizational Behavior I BUS-MHR 8202.01

Suggested Seminars:

- Seminar in Human Resource Management BUS-MHR 8301
- Advanced Seminar in Human Resource Management I BUS-MHR 8302.01

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Org. Behavior Seminar BUS-MHR 8201</i>
	<i>Human Resources Seminar BUS-MHR 8302</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Human Resources Seminar I BUS-MHR 8302.01</i>	<i>Advanced Org. Behavior Seminar I BUS-MHR 8202.01</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Strategic Management

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Strategic Management BUS-MHR 8401
- Advanced Seminar in Strategic Management I BUS-MHR 8402.01

Suggested Seminars:

- Seminar in *Intl. Business* BUS-MHR 8001
- *Advanced Seminar in Intl. Business I* BUS-MHR 8002.01
- Seminar in Entrepreneurship BUS-MHR 8501

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations</i> BUS-MHR 8601	<i>Macro Foundations</i> BUS-MHR 8602	<i>Macro Methods</i> BUS-MHR 8781	<i>Intl. Business Seminar</i> BUS-MHR 8002
	<i>Entrepreneurship Seminar</i> BUS-MHR 8501	<i>Strategy Seminar</i> BUS-MHR 8401	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Strategy Seminar I</i> BUS-MHR 8402.01	<i>Advanced Intl. Business Seminar I</i> BUS-MHR 8002.01	<i>Micro Methods</i> BUS-MHR 8780	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Operations Management

	Semester I		Semester II	
Year 1	Seminar: Ops Strategy BUS-MGT 8230	Seminar: Tech & Innovation BUS-MGT 8231	Seminar: Econometric Applications BUS-MGT 8236	Seminar: Psychometric Apps BUS-MGT 8237
	Seminar: Ops Analysis BUS-MGT 8234	Seminar: Ops Research BUS-MGT 8235	Seminar: Planning & Control I BUS-MGT 8232	Seminar: Planning & Control II BUS-MGT 8233
	Statistics STAT-XXXX (old 620/621)		Statistics STAT-XXXX (old 621/622)	
	Linear Programming ISE-XXXX (old 702)		Econometrics ECON-XXXX (Old 741)	
Year 2	Seminar: High Performance Ops BUS-MGT 8230	Seminar: Managing Supply BUS-MGT 8231	Seminar: Econometric Applications BUS-MGT 8236	Seminar: Psychometric Apps BUS-MGT 8237
	Seminar: Ops Analysis BUS-MGT 8234	Seminar: Ops Research Apps BUS-MGT 8235	Seminar: Facilities BUS-MGT 8232	Seminar: Services BUS-MGT 8233
	Factor Analysis PSYCH-XXXX (Old 820)		Structural Equation Modeling PSYCH-XXXX (Old 830)	
	Econometrics II ECON-XXXX (Old 742)		Discrete Event Simulation ISE-XXXX (Old 704)	

Other courses as selected by Student and Advisor

Marketing

	Semester I		Semester II	
Year 1	Research in Consumer Behavior: Memory & Process BUS-M&L 8250	Research in Marketing Strategy BUS-M&L 8251	Research in Marketing Models: Estimation BUS-M&L 8252	
Year 2	Research in Consumer Behavior: Behavioral Decision Theory BUS-M&L 8250	Research in Marketing Strategy BUS-M&L 8251	Research in Marketing Models: Structural Models BUS-M&L 8252	

Logistics

The following courses will be taught once every other year. There is no required class sequence. These are 1.5 credit 7-week courses.

Sample Course Plan

	Semester 1			Semester 2	
Year 1	Strategic Logistics Management M&L 7380	Research Seminar in Logistics M&L 8380		Logistics Decision Making M&L 7381	Research Seminar in Supply Chain Management M&L 8381
	Supply Chain Management M&L 7383	Logistics elective		Logistics elective	Minor elective
	Statistics in Psychology PSYCH-XXXX (old 826)			Correlation Analysis PSYCH-XXXX (old 828)	
	Elective	Elective		Elective	Elective
Year 2	Minor elective	Research Seminar in Transportation M&L 8382		Elective	Optimization Modeling in Logistics M&L 8383
	Discrete Event Simulation ISE-XXXX (Old 704)			Minor elective	Minor elective
	Factor Analysis PSYCH-XXXX (Old 820)			Structural Equation Modeling PSCY-XXXX (Old 830)	
	Research credit			Research credit	

Other courses as selected by Student and Advisor

Logistics courses		Methods courses		Minor courses		Electives
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Milestones to degree completion

1. Prerequisites
2. Majors, Second Field and Research Methods & Tools course requirements
3. Preliminary or Qualifying Exams for Majors and/or Second Fields (optional-varies by concentration)
4. Second Field Exam
5. Candidacy Exam
6. Dissertation and Oral Defense

Status: PENDING

PROGRAM REQUEST
Business Administration

Last Updated: Myers, Dena Elizabeth
04/05/2011

Fiscal Unit/Academic Org Business Administration - D1000
Administering College/Academic Group Business
Co-administering College/Academic Group
Semester Conversion Designation Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name Business Administration
Proposed Program/Plan Name Business Administration
Program/Plan Code Abbreviation BUSADM-MA
Current Degree Title Master of Arts

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		45	30.0	30	0.0
Required credit hours offered by the unit	Minimum	15	10.0	9	1.0
	Maximum	30	20.0	21	1.0
Required credit hours offered outside of the unit	Minimum	15	10.0	9	1.0
	Maximum	30	20.0	21	1.0
Required prerequisite credit hours not included above	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

Program Learning Goals

- 1. Graduates master the core knowledge in their major field of study.
- 2. Graduates master the research tools in their major field of study.
- 3. Where applicable, graduates also master the basic knowledge in a minor field of study.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? Yes

Does the degree program or major have an assessment plan on file with the university Office of Academic Affairs? No

DIRECT MEASURES (means of assessment that measure performance directly, are authentic and minimize mitigating or intervening factors)

Standardized tests

- Local comprehensive or proficiency examinations

Classroom assignments

- Other classroom assessment methods (e.g., writing assignments, oral presentations, oral exams)

Status: PENDING

PROGRAM REQUEST
Business Administration

Last Updated: Myers,Dena Elizabeth
04/05/2011

INDIRECT MEASURES (means of assessment that are related to direct measures but are steps removed from those measures)

Additional types of indirect evidence

- Other: Indirect measures not used-enrollment too low for statistical validity

USE OF DATA (how the program uses or will use the evaluation data to make evidence-based improvements to the program periodically)

- Meet with students directly to discuss their performance

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- All Letters & Attachments for BA Master of Arts.pdf: All Letters & Attachments for BA Master of Arts

(Other Supporting Documentation. Owner: Gomez-Bellenge,Francisco X)

Comments

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Gomez-Bellenge,Francisco X	04/04/2011 10:47 AM	Submitted for Approval
Approved	O'Neill,Jill Ann	04/04/2011 10:48 AM	Unit Approval
Approved	O'Neill,Jill Ann	04/04/2011 10:49 AM	SubCollege Approval
Approved	Mangum,Stephen L	04/04/2011 10:54 AM	College Approval
Approved	Myers,Dena Elizabeth	04/05/2011 02:48 PM	GradSchool Approval
Pending Approval	Soave,Melissa A	04/05/2011 02:48 PM	CAA Approval



March 25, 2011

Provost Joseph A. Alutto
Office of Academic Affairs
203 Bricker Hall

Dear Joe:

RE: Proposed Semester Conversion for Master of Arts

On behalf of the Fisher College of Business, we recommend approval of the proposed revision to the existing Master of Arts (BUSADM-MA) Degree Program to accommodate conversion to a semester-system schedule.

The M.A. program is typically a one to two year program consisting of major area requirements, second field requirements, research methods and tools requirements, and the Master's Examination . It may also include foundation work in Business Administration. The M.A. offers nine areas of concentration: Finance, Entrepreneurship, Human Resources, International Business, Organizational Behavior, Strategic Management, Operations Management, Marketing and Logistics.

Responsibility for the program is vested in the graduate faculty of the academic departments of Finance, Management and Human Resources, Marketing & Logistics and Management Sciences and the Ph.D. in Business Administration Committee. This committee is comprised of representatives from the above mentioned departments.

The proposed M.A. program revisions were developed by the graduate faculty of the academic departments and approved by the Ph.D. in Business Administration Committee in Winter 2011. We concur with the recommendation of the graduate faculty and the Ph.D. in Business Administration Committee and recommend the proposed M.A. curriculum and courses be approved.

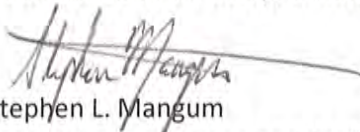
Office of the Dean

Sincerely,



Christine A. Poon

Dean and John W. Berry, Sr. Chair in Business



Stephen L. Mangum

Senior Associate Dean and Professor of MHR

March 25, 2011

Provost Joseph A. Alutto
Office of Academic Affairs
203 Bricker Hall

Dear Joe:

RE: Proposed Semester Conversion for Master of Arts

On behalf of the Fisher College of Business, I recommend approval of the proposed revision to the existing Master of Arts (M.A.) Degree Program to accommodate conversion to a semester-system schedule.

Background

The Master of Arts degree in the Fisher College of Business may be used for three different purposes: 1) It may be used for a one-of-a-kind masters level program that is differentiated from all other available Fisher masters degrees; 2) It may be used as a “degree in course” for doctoral students; or 3) It may be used by students who have successfully completed at least 30 semester credit hours of pre-candidacy course work for the Ph.D. in Business Administration or the Ph.D. in Labor & Human Resources but have decided not to continue to pursue doctoral studies; such students who satisfactorily complete a Master’s Examination in addition to the above mentioned course work may be awarded a Master of Arts degree.

Proposed Semester Curriculum

The M.A. program is typically a one to two year program consisting of major area requirements, second field requirements, research methods and tools requirements, and the Master’s Examination . It may also include foundation work in Business Administration. The M.A. offers nine areas of concentration: Finance, Entrepreneurship, Human Resources, International Business, Organizational Behavior, Strategic Management, Operations Management, Marketing and Logistics.

While there are general patterns of course work, individual student programs are one-of-a-kind and do not follow a prescriptive set of courses. Specific courses are proposed by students in consultation with their advisors and approved by the academic department's Graduate Studies Coordinator.

The program is a straightforward conversion from quarters to semesters with the exception that most graduate level courses within the college will follow the new 7-week/half credit delivery format.

Review Process

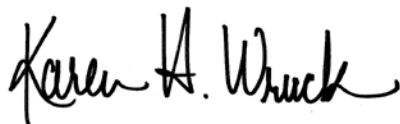
Responsibility for the program is vested in the graduate faculty of the academic departments of Finance, Management and Human Resources, Marketing & Logistics and Management Sciences and the Ph.D. in Business Administration Committee, which I chair. This committee is comprised of representatives from the above mentioned departments.

The proposed M.A. program revisions were developed by the graduate faculty of the academic departments and approved by the Ph.D. in Business Administration Committee in Winter 2011.

In the attachments, you will find the required materials for conversion of the M.A. from a quarter to a semester system.

I concur with the recommendation of the graduate faculty of the academic departments and the Ph.D. in Business Administration Committee and recommend the proposed M.A. curriculum and courses be approved.

Sincerely,

A handwritten signature in black ink that reads "Karen H. Wruck". The signature is written in a cursive, flowing style.

Karen H. Wruck, Ph.D.
Professor of Finance,
Associate Dean for Graduate Programs,
Dean's Distinguished Professor

Degree Program Rationale for Master of Arts (Business Administration)

The Master of Arts degree in the Fisher College of Business may be used for three different purposes: 1) It may be used for a one-of-a-kind masters level program that is differentiated from all other available Fisher masters degrees; 2) It may be used as a “degree in course” for doctoral students; or 3) It may be used by students who have successfully completed at least 30 semester credit hours of pre-candidacy course work for the Ph.D. in Business Administration or the Ph.D. in Labor & Human Resources but have decided not to continue to pursue doctoral studies; such students who satisfactorily complete a Master’s Examination in addition to the above mentioned course work may be awarded a Master of Arts degree.

The program is a straightforward conversion from quarters to semesters with the exception that most graduate level courses within the college will follow the new 7-week/half credit delivery format. The creation of 7-week courses enhances program quality by providing students with greater degrees of freedom to select from among a larger number of more tightly focused courses and provides opportunity for exposure to a broader sample of the college’s faculty.

List of Semester Courses for Master of Arts (Business Administration)

Although the Master of Arts requires major, minor or secondary area and *Research Methods and Tools* components, individual student programs are frequently one-of-a-kind and do not follow a prescriptive set of courses beyond core graduate seminars, these frequently being department-specific. Beyond these, specific courses are co-determined by the student and their advisors and approved by the department's Graduate Studies Committee representative. M.A. students may also take courses in a number of university departments outside the College of Business with advisor approval (not listed here).

Department	Course #	Credits	Title
ACCT-MIS	8780	3	Doctoral Seminar in Accounting & MIS
ACCT-MIS	8782	3	Doctoral Seminar in Financial Accounting
ACCT-MIS	8783	3	Doctoral Seminar in Managerial Accounting
ACCT-MIS	8896	3	Doctoral Seminar in MIS Topics
ACCT-MIS	8890	3	Doctoral Seminar in Accounting Topics
BUS-FIN	8210	1.5	Asset Pricing Theory
BUS-FIN	8220	1.5	Empirical Asset Pricing Theory
BUS-FIN	8230	1.5	Corporate Finance Theory
BUS-FIN	8240	1.5	Empirical Corporate Finance
BUS-FIN	8250	1.5	Advanced Asset Pricing
BUS-FIN	8260	1.5	Advanced Corporate Finance
BUS-FIN	8280	1.5	Research in Finance
BUS-FIN	8290	1.5	Finance Research Topics
BUS-MHR	8001	1.5	Seminar in International Business
BUS-MHR	8002.01	1.5	Advanced Seminar: Selected Issues in International Business I
BUS-MHR	8002.02	1.5	Advanced Seminar: Selected Issues in International Business II
BUS-MHR	8201	1.5	Seminar in Organizational Behavior
BUS-MHR	8202.01	1.5	Advanced Seminar: Selected Issues in Organizational Behavior I
BUS-MHR	8202.02	1.5	Advanced Seminar: Selected Issues in Organizational Behavior II
BUS-MHR	8203	1.5	Seminar in Organizational Theory
BUS-MHR	8301	1.5	Seminar in Human Resource Management
BUS-MHR	8302.01	1.5	Advanced Seminar: Selected Issues in Human Resource Management I
BUS-MHR	8302.02	1.5	Advanced Seminar: Selected Issues in Human Resource Management II
BUS-MHR	8401	1.5	Seminar in Strategic Management
BUS-MHR	8401.01	1.5	Advanced Seminar: Selected Issues in Strategic Management I
BUS-MHR	8401.02	1.5	Advanced Seminar: Selected Issues in Strategic Management II
BUS-MHR	8501	1.5	Seminar in Entrepreneurship
BUS-MHR	8501.01	1.5	Advanced Seminar: Selected Issues in Entrepreneurship I

BUS-MHR	8501.02	1.5	Advanced Seminar: Selected Issues in Entrepreneurship II
BUS-MHR	8601	1.5	Seminar: Micro Foundations of Management
BUS-MHR	8602	1.5	Seminar: Macro Foundations of Management
BUS-MHR	8780	1.5	Introduction to Micro Research Methods in Management
BUS-MHR	8781	1.5	Introduction to Macro Research Methods in Management
BUS-MGT	8230	1.5	Seminar in Operations Strategy
BUS-MGT	8231	1.5	Seminar in Technology & Innovation
BUS-MGT	8232	1.5	Seminar in Operations Planning & Control I
BUS-MGT	8233	1.5	Seminar in Operations Planning & Control II
BUS-MGT	8234	1.5	Seminar in Behavioral Operations Management
BUS-MGT	8235	1.5	Seminar in Operations Research Applications to Operations Management
BUS-MGT	8236	1.5	Seminar in Econometric Applications in Operations Management
BUS-MGT	8237	1.5	Seminar in Psychometrics
BUS-M&L	8250	1.5	Consumer Behavior
BUS-M&L	8251	1.5	Marketing Strategy
BUS-M&L	8252	1.5	Marketing Models
BUS-M&L	8253	1.5	Recent Advancements in Marketing Research
BUS-M&L	8380	1.5	Seminar in Logistics & Supply Chain Management
BUS-M&L	8381	1.5	Research Seminar in Supply Chain Management
BUS-M&L	8382	1.5	Research Seminar in Transportation
BUS-M&L	8383	1.5	Optimization Modeling in Logistics

Semester Advising Sheet for Master of Arts (Business Administration)

Program Approval Form

The Master of Arts Program consists of four major course segments: major area, second field, research methods and tools and a Master's Examination. In addition, depending on the student's background and preparation for M.A. studies, the student's faculty advisor may require successful completion of functional area competence courses.

A list of functional area competence courses (if any) and major, second field, and research methods and tools courses is developed by the student in consultation with the faculty advisors and recorded on the Program Approval Form.

The Program Approval Form (see below), once signed by major and second field advisors, is then submitted to the Graduate Programs Office for review prior to formal approval of the course work by the Graduate Studies Coordinator of the student's department.

General Program Structure

A. *Majors, Second Fields, and Research Methods & Tools*

All students are expected to prepare a formal program of study by the end of their first semester in residence. The Program Approval Form (see below), once signed by major and second field advisors, is then submitted to the Graduate Programs Office for review prior to formal approval of the course work by the Graduate Studies Coordinator of the student's department.

Students must maintain a cumulative grade point average of 3.00 in their major, second field, and research tool areas, respectively.

Major Area: The major field requirement is a minimum of nine (9) hours of 8000 level courses. Although all major areas stipulate that some specific courses be included in the major field course work, most major areas permit student discretion in the choice of additional courses to round out the major field.

Second Field: The second field is designed to augment or supplement the knowledge required in the student's major. The second field, therefore, must complement, but not duplicate, the work in the major field. Students work with their major field advisor and with their choice of a second field advisor to develop that field. Second field requirements include a minimum of six (6) hours of graduate course work including at least one 8000 level course. Some fields may require more. Approved second fields may be selected from within the Fisher College of Business or from areas outside of Business Administration.

Research Methods & Tools: The purposes of the Research Methods & Tools requirement are: (1) to prepare students to pursue advanced course work in the field of interest, and (2) to develop research skills that allow students to undertake independent research. Students work with their major and second field advisors to select a minimum of nine (9) hours of course work in the areas

of research design, statistical analysis, and other techniques and tools that extend the research capabilities of the students. Major and second fields may require more than nine hours of research methods and tools course work and may stipulate specific courses or content areas that are relevant to the field.

See *Program Approval Form*

C. Master's Examination

The Master's Examination includes a minimum four-hour written portion and may include an oral portion.

PROGRAM APPROVAL FORM

Fisher College of Business

Master of Arts Program

Date:

Name:

OSU Username.#:

FCOB E-mail Address:

Entered Term/Year:

Major:

Advisor:

Proposed Program of Study

The following is to be completed by the student and signed by the major and second field advisors. After completion, return original to the Graduate Programs Office, leave a copy with your major advisor, and retain a copy for your own records. The guidelines below are the minimum required for each area; however, your department may require more credit hours in the various areas. You should follow the course requirements required by your department.

Major Field:				Second Field:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 9 Hours Required: _____				Minimum of 6 Hours Required: _____			
Research Methods and Tools:				Electives:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 9 Hours Required: _____				Minimum of 6 Hours Required: _____			

Additional Program Comments/Notes:

Student Signature: _____ Date: _____

Program Approval Signatures

Major Advisor: _____ Date: _____

Second Field Advisor: _____ Date: _____

Dept. Grad. Studies Coordinator: _____ Date: _____

Majors

Although Majors follow the general pattern of course work outlined in *Proposed Program of Study* form (above), individual student programs are one-of-a-kind and do not follow a prescriptive set of courses. Specific courses are proposed by students in consultation with their advisors and approved by the Graduate Studies Coordinator in their academic department.

Finance

	Semester I		Semester II	
Year 1	Asset Pricing Theory BUS-FIN 8210	Empirical Asset Pricing BUS-FIN 8220	Corporate Finance Theory BUS-FIN 8230	Empirical Corporate Finance BUS-FIN 8240
	Microeconomics I		Microeconomics II	
	Macroeconomics I		Macroeconomics II	
	Research Methods & Tools I		Research Methods & Tools II	
	Elective I		Elective II	
Year 2	Advanced Asset Pricing BUS-FIN 8250	Advanced Corporate Finance BUS-FIN 8260	Finance Research Topics BUS-FIN 8290	
	Elective III		Elective VI	
	Elective IV		Elective VII	
	Elective V		Elective VIII	
Year 3	Research in Finance BUS-FIN 8280		Research in Finance BUS-FIN 8280	
	Research Credit		Research Credit	
Year 4	Research in Finance BUS-FIN 8280		Research in Finance BUS-FIN 8280	
	Research Credit		Research Credit	

Entrepreneurship

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Entrepreneurship BUS-MHR 8501

Suggested Seminars:

- Seminar in Strategic Management BUS-MHR 8401
- Advanced Seminar in Strategic Management -BUS-MHR 8402.01

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Strategy Seminar BUS-MHR 8401</i>
	<i>Entrepreneurship Seminar BUS-MHR 8501</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Strategy Seminar I BUS-MHR 8402.01</i>	<i>ELECTIVE SEMINAR</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Human Resources

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Human Resources Management BUS-MHR 8301
- Advanced Seminar in Human Resources Management I BUS-MHR 8302.01

Suggested Seminars:

- Seminar in Organizational Behavior BUS-MHR 8201
- Advanced Seminar in Organizational Behavior I BUS-MHR 8202.01

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Human Resources Seminar BUS-MHR 8301</i>
	<i>Org. Behavior Seminar BUS-MHR 8201</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Human Resources Seminar I BUS-MHR 8302.01</i>	<i>Advanced Org. Behavior Seminar I BUS-MHR 8202.01</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

International Business

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in *Intl. Business* BUS-MHR 8001
- *Advanced Seminar in Intl. Business I* BUS-MHR 8002.01

Suggested Seminars:

- Seminar in Strategic Management BUS-MHR 8401
- *Advanced Seminar in Strategic Management I* BUS-MHR 8402.01
- Seminar in Entrepreneurship BUS-MHR 8501

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations</i> BUS-MHR 8601	<i>Macro Foundations</i> BUS-MHR 8602	<i>Macro Methods</i> BUS-MHR 8781	<i>Strategy Seminar</i> BUS-MHR 8401
	<i>Entrepreneurship Seminar</i> BUS-MHR 8501	<i>Intl. Business Seminar</i> BUS-MHR 8001	ELECTIVE SEMINAR	ELECTIVE SEMINAR
	METHODS (Econometrics, Psychometrics, or Statistics)		METHODS (Econometrics, Psychometrics, or Statistics)	
	ELECTIVE		ELECTIVE	
Year 2	<i>Advanced Strategy Seminar I</i> BUS-MHR 8402.01	<i>Advanced Intl. Business Seminar I</i> BUS-MHR 8002.01	<i>Micro Methods</i> BUS-MHR 8780	ELECTIVE SEMINAR
	METHODS (Econometrics, Psychometrics, or Statistics)		METHODS (Econometrics, Psychometrics, or Statistics)	
	ELECTIVE SEMINAR	ELECTIVE SEMINAR	ELECTIVE	
	ELECTIVE		ELECTIVE	

Other courses as selected by Student and Advisor

Organizational Behavior

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Organizational Behavior BUS-MHR 8201
- Advanced Seminar in Organizational Behavior I BUS-MHR 8202.01

Suggested Seminars:

- Seminar in Human Resource Management BUS-MHR 8301
- Advanced Seminar in Human Resource Management I BUS-MHR 8302.01

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations BUS-MHR 8601</i>	<i>Macro Foundations BUS-MHR 8602</i>	<i>Macro Methods BUS-MHR 8781</i>	<i>Org. Behavior Seminar BUS-MHR 8201</i>
	<i>Human Resources Seminar BUS-MHR 8302</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Human Resources Seminar I BUS-MHR 8302.01</i>	<i>Advanced Org. Behavior Seminar I BUS-MHR 8202.01</i>	<i>Micro Methods BUS-MHR 8780</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Strategic Management

The following courses may not be taught each year. There is no required class sequence. These are 1.5 credit 7-week courses.

Required Seminars:

- Micro Foundations of Management-BUS-MHR 8601
- Macro Foundations of Management-BUS-MHR 8602
- Micro Methods in Management-BUS-MHR 8780
- Macro Methods in Management-BUS-MHR 8701
- Seminar in Strategic Management BUS-MHR 8401
- Advanced Seminar in Strategic Management I BUS-MHR 8402.01

Suggested Seminars:

- Seminar in *Intl. Business* BUS-MHR 8001
- *Advanced Seminar in Intl. Business I* BUS-MHR 8002.01
- Seminar in Entrepreneurship BUS-MHR 8501

Possible Class Structure:

	Semester I		Semester II	
Year 1	<i>Micro Foundations</i> BUS-MHR 8601	<i>Macro Foundations</i> BUS-MHR 8602	<i>Macro Methods</i> BUS-MHR 8781	<i>Intl. Business Seminar</i> BUS-MHR 8002
	<i>Entrepreneurship Seminar</i> BUS-MHR 8501	<i>Strategy Seminar</i> BUS-MHR 8401	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	
Year 2	<i>Advanced Strategy Seminar I</i> BUS-MHR 8402.01	<i>Advanced Intl. Business Seminar I</i> BUS-MHR 8002.01	<i>Micro Methods</i> BUS-MHR 8780	<i>ELECTIVE SEMINAR</i>
	<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>		<i>METHODS (Econometrics, Psychometrics, or Statistics)</i>	
	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE SEMINAR</i>	<i>ELECTIVE</i>	
	<i>ELECTIVE</i>		<i>ELECTIVE</i>	

Other courses as selected by Student and Advisor

Operations Management

	Semester I		Semester II	
Year 1	Seminar: Ops Strategy BUS-MGT 8230	Seminar: Tech & Innovation BUS-MGT 8231	Seminar: Econometric Applications BUS-MGT 8236	Seminar: Psychometric Apps BUS-MGT 8237
	Seminar: Ops Analysis BUS-MGT 8234	Seminar: Ops Research BUS-MGT 8235	Seminar: Planning & Control I BUS-MGT 8232	Seminar: Planning & Control II BUS-MGT 8233
	Statistics STAT-XXXX (old 620/621)		Statistics STAT-XXXX (old 621/622)	
	Linear Programming ISE-XXXX (old 702)		Econometrics ECON-XXXX (Old 741)	
Year 2	Seminar: High Performance Ops BUS-MGT 8230	Seminar: Managing Supply BUS-MGT 8231	Seminar: Econometric Applications BUS-MGT 8236	Seminar: Psychometric Apps BUS-MGT 8237
	Seminar: Ops Analysis BUS-MGT 8234	Seminar: Ops Research Apps BUS-MGT 8235	Seminar: Facilities BUS-MGT 8232	Seminar: Services BUS-MGT 8233
	Factor Analysis PSYCH-XXXX (Old 820)		Structural Equation Modeling PSYCH-XXXX (Old 830)	
	Econometrics II ECON-XXXX (Old 742)		Discrete Event Simulation ISE-XXXX (Old 704)	

Other courses as selected by Student and Advisor

Marketing

	Semester I		Semester II	
Year 1	Research in Consumer Behavior: Memory & Process BUS-M&L 8250	Research in Marketing Strategy BUS-M&L 8251	Research in Marketing Models: Estimation BUS-M&L 8252	
Year 2	Research in Consumer Behavior: Behavioral Decision Theory BUS-M&L 8250	Research in Marketing Strategy BUS-M&L 8251	Research in Marketing Models: Structural Models BUS-M&L 8252	

Logistics

The following courses will be taught once every other year. There is no required class sequence. These are 1.5 credit 7-week courses.

- Research Seminar in Logistics-BUS-M&L 8380
- Research Seminar in Supply Chain Management-BUS-M&L 8381
- Research Seminar in Transportation-BUS-M&L 8382
- Optimization Modeling in Logistics-BUS-M&L 8383

Quarter Advising Sheet for Master of Arts (Business Administration)

Program Approval Form

The Master of Arts consists of three major segments: (1) functional area competence courses; (2) major, second field, and research tools courses, and (3) a Master's Examination.

A list of functional area competence courses (if any) and major, second field, and research tools courses is developed by the student in consultation with the faculty advisors and recorded on the Program Approval Form.

The Program Approval Form (see below), once signed by major and second field advisors, is then submitted to the Graduate Programs Office for review prior to formal approval of the course work by the Graduate Studies Coordinator of the student's department.

General Program Structure

A. Functional Area Competence

Although the M.A. program of study provides specialization, each student is also required to have a breadth of knowledge across business functional areas. These prerequisites may be satisfied through academic course work at the master's level prior to enrollment in this program or through course work taken while enrolled. A minimum grade of B is required in each course used to meet the prerequisite course requirements.

1. Statistics: Students are expected to have a working knowledge of, or exposure to probability theory, inferential statistics, descriptive statistics, correlation, regression, hypothesis testing, and calculus.
2. Functional area competence: All students are required to have at least one graduate level¹ course in each of the functional areas outside their major and second fields. These areas are: Accounting, Finance, Management and Human Resources, Management Sciences, and Marketing.
3. Economics: All students are required to have one graduate level course in micro-economic theory, and one graduate level course in macro-economic theory.

¹Graduate level is defined as Masters or Ph.D. level course work as well as undergraduate work for which Graduate credit is given and is taken for Graduate credit.

4. Computer literacy: All students are required to have a working knowledge of the use of computers in problem solving. This requirement may be met by either a formal course or demonstrated experience.

It is the responsibility of the Graduate Studies Coordinator of the student's department to review the student's file on behalf of the Committee for Graduate Education in Business Administration during the student's quarter of entrance to determine which of the above prerequisites have been satisfied, and which areas require course work while enrolled in the M.A. Program. It is the responsibility of the student's advisor to work with the student to designate the remaining courses necessary to satisfy the prerequisites, from the above Functional Area Competence course list.

Successful completion of an MBA program will usually satisfy most, if not all, of these requirements and allow the student to enroll in research tool courses and courses in the major and second fields. Those students who do not have an MBA or who are deficient in one or more of the prerequisite areas should complete these requirements as soon as possible after entering the program.

See Program Approval Form

B. Majors, Second Fields, and Research Tools

All students are expected to prepare a formal program of study by the **end of their second quarter** in residence (the end of Winter Quarter). The Program Approval Form, (see below) once signed by major and second field advisors is then submitted to the Graduate Programs Office for review prior to formal approval by the Graduate Studies Coordinator of the student's department.

Courses in the major and second field must be taught by at least two different professors respectively. Students must maintain a cumulative grade point average of 3.00 in their major, second field, and research tool areas, respectively.

Major Area: The major field requirement is a minimum of fifteen (15) hours of graduate level course work, including at least one 900-level course. Some majors may require more. Although all major areas stipulate that some specific courses be included in the major field course work, most major areas permit student discretion in the choice of additional courses to round out the major field.

Second Field: The second field is designed to augment or supplement the knowledge required in the student's major. The second field, therefore, must complement, but not duplicate, the work in the major field. Students work with their major field advisor and with their choice of a second field advisor to develop that field. Second field requirements include a minimum of nine (9) hours of graduate course work including at least one 900 level course. Some fields may require more. Approved second fields may be selected from within the College of Business or from other areas outside of Business Administration.

Research Tools: The purposes of the Research Tools requirement are: (1) to prepare students to pursue advanced course work in the field of interest, and (2) to develop research skills that allow students to undertake independent research. Students work with their major and second field advisors to select a minimum of fifteen (15) hours of course work in the areas of research design, statistical analysis, and other techniques and tools that extend the research capabilities of the students. Major and second fields may require more than fifteen hours of research tools course work and may stipulate specific courses or content areas that are relevant to the field.

See *Program Approval Form*

C. Master's Examination

The master's examination includes a minimum four-hour written portion and may include an oral portion.

PROGRAM APPROVAL FORM
Fisher College of Business
Master of Arts Program

Date:

Name:

OSU Username.#:

FCOB E-mail Address:

Entered Quarter/Year:

Major:

Advisor:

Although the M.A. program of study provides specialization, each student is required to have a breadth of knowledge across business functional areas. The Graduate Studies Coordinator of the student's department reviews each admitted student's transcripts to determine if the prerequisites listed below have been satisfied, and which areas require coursework while enrolled in the Master's program. If a subject has not been waived, it is the responsibility of the student to work with their advisor to designate which courses will fulfill the prerequisite requirement, to be completed as soon as possible after entering the program. The formal program of study outlined below will need be completed with the faculty advisor and submitted

with signatures to the Graduate Programs Office in 100 Gerlach Hall by the end of the second quarter in residence (winter quarter).

Prerequisites (approved by the Graduate Studies Coordinator of the student's department)

<i>AREA</i>	<i>COURSE</i>	<i>QUARTER</i>	<i>INSTRUCTOR</i>	<i>GRADE</i>
Accounting				
Finance				
Marketing				
Org. Behavior				
Operations Mgt.				
Statistics I				
Statistics II				
Microeconomics				
Macroeconomics				
BA 790				

<p><u>Key</u></p> <p>W: Prerequisite Waived</p>
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Proposed Program of Study

The following is to be completed by the student and signed by the advisor. After completion, return original to the Graduate Programs Office, leave a copy with your advisor, and retain a copy for your own records. The guidelines below are the minimum required for each area; however, your department may require more credit hours in the various areas. You should follow the course requirements required by your department.

Major Field:				Second Field:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 15 Hours Required: _____				Minimum of 9 Hours Required: _____			
Research Tools:				Electives:			
<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>	<i>Course</i>	<i>Hours</i>	<i>Instructor</i>	<i>Grade</i>
Minimum of 15 Hours Required: _____				Minimum of 6 Hours Required: _____			

Additional Program Comments/Notes:

Student Signature: _____ Date: _____

Program Approval Signatures

Major Advisor: _____ Date: _____

Second Field Advisor: _____ Date: _____

Department Graduate Studies Coordinator: _____

Date: _____

Majors

Although Majors follow the general pattern of course work outlined in *Program Approval Form* (above), individual student programs are one-of-a-kind and do not follow a prescriptive set of courses. Specific courses are proposed by students in consultation with their advisors and approved by the Graduate Studies Coordinator of the student's department.

Available majors within the M.A. program are listed below.

- Finance
- Entrepreneurship
- Human Resources
- International Business
- Organizational Behavior
- Strategic Management
- Operations Management
- Marketing
- Logistics

Transition Policy for Master of Arts (Business Administration)

Because Master of Arts programs are highly individualized, we expect no transition issues. Specific courses are proposed by students in consultation with their advisors and approved by the academic department's Graduate Studies coordinator. It is possible for the Master of Arts program to be completed in as little as three quarters or two semesters. However, for students beginning course work under quarters but completing requirements under semesters, an individualized plan will be developed.