

## Journalism BA-REVISIONS

Please attach this correspondence. As well, the PACER table should be amended to match the table below, and the table on pg 11 should be amended to match the table below the new PACER form.

- The PACER table does not match the table on pg 11. Which one is correct? Please send a correct version with all information.

Journalism BA-

The PACER table should have 85 as the total minimum credit hours required for completion of the program, not 80. It should also include 53 as the number of total semester credit hours instead of 50. The table in the attachment is correct. I have amended the PACER table below and added an additional table for clarification.

On the quarter system, the major requires students to complete 50 credits within the department and complete a minor of 20-25 credits outside the department.

Students must also complete our pre-major courses (10 credits in the department and 5 credits outside the department).

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		85	53.3	53	0.3
Required credit hours offered by the unit	Minimum	60	40.0	38	2.0
	Maximum	60	40.0	38	2.0
Required credit hours offered outside of the unit	Minimum	20	13.3	12	1.3
	Maximum	25	16.7	15	1.7
Required prerequisite credit hours not included above	Minimum	5	3.3	3	0.3
	Maximum	5	3.3	3	0.3

	Quarter	Semester
Total credits	85	53
Premajor courses in dept	10	6
Prerequisite outside dept	5	3
Major courses in dept	50	32
Minor courses outside dept	20	12

- Currently, students can be admitted to the program after one year in the premajor. In semesters, it will be after one semester. What about transition students who might have only been in the premajor 1 or 2 quarters? Will they be required to take an entire semester in the premajor?

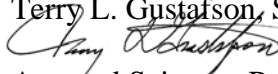
Currently, we require that students complete a minimum amount of credits and complete the pre-major courses before they may apply to the major. On the semester system students will be able to apply to the major after completing the two pre-major courses. Students who apply for admission to the major Summer 2012 and later will only need to complete the two pre-major courses. We will not require students who completed the pre-major courses on quarters to spend additional time in the pre-major on semesters. They may apply for admission as soon as they have completed the two pre-major courses.



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June 15, 2011

To: W. Randy Smith, Vice Provost, Office of Academic Affairs  
From: Terry L. Gustafson, Special Assistant to the Executive Dean for Semester Conversion  
  
Re: Arts and Sciences Program Proposals from the Social and Behavioral Sciences Division

Arts and Sciences is pleased to submit the following programs from the Social and Behavioral Sciences Division to the Office of Academic Affairs for conversion from quarters to semesters. The programs have been approved by the faculty members and chair of the originating unit, and reviewed and approved by the divisional advisory panel, a subcommittee of the ASC Committee on Curriculum and Instruction (CCI), and the full CCI. The vote for approval of all programs at the full CCI was unanimous.

Program Name	Academic Plan Code	Conversion Designation	CCI Approval	Last Revision
Journalism BA	JOURNAL-BA	Converted	6/7/2011	2/19/2010
Communication Minor	COMM-MN	Converted	6/7/2011	Prior to 2006
Communication Technology Minor	COMTECH-MN	New	6/7/2011	N/A
Media in Society Minor	MEDIASC-MN	Converted	6/7/2011	Prior to 2006
Organizational Communication Minor	ORGLCOM-MN	New	6/7/2011	N/A
Speech and Hearing Science Minor	SPHHRNU-MN	Converted	6/2/2011	Prior to 2006

**Arts and Sciences General Education (GE) Program:** The GE program for untagged B.A. and B.S. degrees in Arts and Sciences was approved by the Council on Academic Affairs on May 26, 2010, after receiving approval from the Arts and Sciences Faculty Senate. All the programs presented here follow the approved GE program.

**College of Arts and Sciences Transition Policy:** The College of Arts and Sciences is committed to the principles outlined in the university's Pledge to Undergraduate Students. Each unit has a plan on how best to assist its majors and minors through the transition. And the Arts and Sciences Academic Advising Services will advise students on how to transition their GE program. Dual advising is the existing process used in Arts and Sciences and will continue under semesters.

Status: PENDING

**PROGRAM REQUEST**  
Journalism

Last Updated: Mumy, Gene Elwood  
06/01/2011

<b>Fiscal Unit/Academic Org</b>	School Of Communication - D0744
<b>Administering College/Academic Group</b>	Social And Behavioral Sciences
<b>Co-administering College/Academic Group</b>	
<b>Semester Conversion Designation</b>	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
<b>Current Program/Plan Name</b>	Journalism
<b>Proposed Program/Plan Name</b>	Journalism
<b>Program/Plan Code Abbreviation</b>	JOURNAL-BA
<b>Current Degree Title</b>	Bachelor of Arts in Journalism

**Credit Hour Explanation**

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		80	53.3	50	3.3
Required credit hours offered by the unit	Minimum	60	40.0	38	2.0
	Maximum	60	40.0	38	2.0
Required credit hours offered outside of the unit	Minimum	20	13.3	12	1.3
	Maximum	25	16.7	15	1.7
Required prerequisite credit hours not included above	Minimum	5	3.3	3	0.3
	Maximum	5	3.3	3	0.3

**Program Learning Goals**

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Students are knowledgeable about the principles of journalism within a social science framework and understand the role of public affairs journalism in society.
  - Students are competent in the practice of multimedia journalism and adapt to an evolving field.
  - Students are sufficiently trained and prepared to get jobs in media and journalism.

**Assessment**

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

**Is this a degree program (undergraduate, graduate, or professional) or major proposal? Yes**

**Does the degree program or major have an assessment plan on file with the university Office of Academic Affairs? Yes**

**Summarize how the program's current quarter-based assessment practices will be modified, if necessary, to fit the semester calendar.**

For our assessment, we use a variety of direct and indirect methods, across several courses, and our core courses remain essentially the same. None of our assessment practices depend on quarter or semester lengths. As a result, we do not anticipate any changes to our assessment practices under the semester system.

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? Yes

Completion of COMM 1100 and 1101 (with C- or better). Freshmen considered for admission following 15 semester hours minimum, transfer students considered for admission following completion of premajor courses. Enrollment management plan remains. Students admitted based on space and cumulative grade point average. Transfer students fulfilling premajor courses through transfer will be considered based upon cumulative gpa from transferring institutions. See Semester Conversion\_Revision of Premajor

## Attachments

- CCI\_Subcommittee Chair Journalism\_Lett.doc: CCI Subcommittee Chair Letter  
*(Other Supporting Documentation. Owner: Vankeerbergen, Bernadette Chantal)*
- JournProposal.pdf  
*(Program Proposal. Owner: McDonald, Daniel Gary)*
- Journ Curric Map.pdf  
*(Curricular Map(s). Owner: McDonald, Daniel Gary)*
- Division Letter for Communication.doc: Division Letter  
*(Letter from the College to OAA. Owner: Mumy, Gene Elwood)*

## Comments

Status: PENDING

**PROGRAM REQUEST**  
Journalism

Last Updated: Mumy, Gene Elwood  
06/01/2011

**Workflow Information**

Status	User(s)	Date/Time	Step
Submitted	McDonald, Daniel Gary	10/29/2010 02:14 PM	Submitted for Approval
Approved	Nathanson, Amy Ilene	11/01/2010 07:14 AM	Unit Approval
Approved	Vanarsdale, Sonya Renee	11/02/2010 11:17 AM	College Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	11/03/2010 12:52 PM	ASCCAO Approval
Submitted	VanPelt, Susan J	11/03/2010 03:13 PM	Submitted for Approval
Approved	McDonald, Daniel Gary	11/03/2010 03:44 PM	Unit Approval
Revision Requested	Mumy, Gene Elwood	11/23/2010 08:45 PM	College Approval
Submitted	McDonald, Daniel Gary	12/12/2010 10:31 AM	Submitted for Approval
Approved	McDonald, Daniel Gary	12/12/2010 10:50 AM	Unit Approval
Revision Requested	Mumy, Gene Elwood	01/14/2011 03:12 PM	College Approval
Submitted	McDonald, Daniel Gary	01/17/2011 10:35 AM	Submitted for Approval
Approved	McDonald, Daniel Gary	01/17/2011 10:36 AM	Unit Approval
Approved	Mumy, Gene Elwood	01/18/2011 10:51 AM	College Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	01/25/2011 12:24 PM	ASCCAO Approval
Submitted	McDonald, Daniel Gary	01/28/2011 12:43 PM	Submitted for Approval
Approved	McDonald, Daniel Gary	01/28/2011 01:01 PM	Unit Approval
Revision Requested	Mumy, Gene Elwood	02/04/2011 01:17 PM	College Approval
Submitted	McDonald, Daniel Gary	03/08/2011 01:36 PM	Submitted for Approval
Approved	McDonald, Daniel Gary	03/08/2011 01:44 PM	Unit Approval
Approved	Mumy, Gene Elwood	03/31/2011 01:59 PM	College Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	04/22/2011 02:21 PM	ASCCAO Approval
Submitted	VanPelt, Susan J	06/01/2011 09:05 AM	Submitted for Approval
Approved	McDonald, Daniel Gary	06/01/2011 09:21 AM	Unit Approval
Approved	Mumy, Gene Elwood	06/01/2011 08:40 PM	College Approval
Pending Approval	Nolen, Dawn Jenkins, Mary Ellen Bigler Meyers, Catherine Anne Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay	06/01/2011 08:40 PM	ASCCAO Approval





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December 17, 2010

Professor Larry Krissek  
Chair, Arts and Sciences CCI  
Re: Journalism BA

Dear Professor Krissek:

At the November 29, 2010 meeting of the Mathematics and Social, Behavioral, and Natural Sciences CCI Subcommittee the semester conversion plans for the Journalism BA program, submitted by the School of Communication, was reviewed. In her letter of support for the proposal, Dr. Glynn summarizes the extensive and careful review that was undertaken by the department in planning for the semester conversion. She mentions that during the last decade their program has continually updated, striving to keep pace with the fast evolving journalism industry, and that the OSU program now serves as a model for peer institutions. In keeping with their goal to remain abreast of the field, they have focused on maintaining the integrity of the program. Two changes in the program were highlighted. Combining COMM 421 with 422 and COMM 604 with 607, respectively, will develop two updated core courses in the areas of writing/editing and law/ethics. And the selection of electives will be reduced to direct student to a more focused major. The requirement for a minor is retained in the degree program. While these changes are substantive to the program, the overall goals of the program remain largely unchanged. The committee felt the proposal covered the essential topics; however, we requested a few minor revisions for clarification. These included:

- In the PACER Program request form, under Program Learning Goals, the learning goals should be phrased as student-active statements: e.g. “Students demonstrate the ability ...”
- In the revisions to the curriculum, we noted that the course pairs Comm 421/422 and Comm 604/607 would be combined into single courses. A bridge course was proposed for students who have completed only Comm 421 and not 422; will there be a comparable transition plan for students who have completed 604 and not 607?
- In the table highlighting credit hour changes the Core Requirements are listed as 19 semester hours; however, on the Semester Advising Sheet, the Core Requirements are listed as 16 hrs. This should be resolved, and for clarity it would be helpful to state the semester hours for each of the courses both in the main proposal section and in the advising sheet.
- Please clarify the classification of Comm 3204. In the List of Courses it is listed as part of the Core Requirements. However, on the Semester Advising Sheet, it is not part of the core, rather it’s listed in its own category: Foundation Requirements.
- On the Semester Advising Sheet, should Comm 3149 be Comm 2149?
- Please provide a brief explanation of the Recommended Electives Category and indicate if a specified number of courses or credit hours are required from this section.

Since these revisions were viewed as minor, the subcommittee unanimously approved the proposal and we have submitted it for the next step in the approval process.

Sincerely,

A handwritten signature in blue ink that reads "Charles J. Daniels". The signature is written in a cursive style and is positioned above the typed name.

Charles J. Daniels, Ph.D.

Professor

Acting Subcommittee Chair for Nov. 29





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May 27, 2011

Chairs of Arts and Sciences CCI and CAA

Dear Chairs:

At the undergraduate level the School of Communication has two major programs:

The Communication Bachelor of Art with three areas of concentration: 1) Strategic Communication; 2) New Media and Communication Technology; and 3) Communication Analysis and Practice.

The Public Affairs Journalism Bachelor of Art (a tagged degree).

In her cover letter, School Director Carroll describes the careful consideration given by the School to the semester conversion plans for all programs, especially these two majors and the minimal changes made to the majors in the conversion. The only changes worth noticing at all are the repackaging of some courses into more concentrated modules.

**It also needs to be noted that even though the Journalism BA is a tagged degree students taking that degree do the regular GE for BAs in Arts and Sciences.** As a result the credit hour table in PACER is filled in following the rules for an untagged degree rather than accounting for all of the GE in hours for the major.

The conversion plans for both majors were reviewed and endorsed by the Social Sciences Disciplinary Advisory Panel (SS DAP). As a result I approve Communication's conversion plans for its two majors and submit them for CCI's consideration.

At the undergraduate level Communication also has four minors. In addition to the General Communication minor, there are three specialized minors:

- A) Communication Technology
- B) Media and Society
- C) Organizational Communication

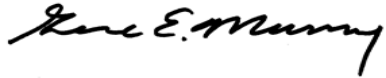
The three specialized minors were developed during 2007 and were approved as new minors in Spring 2008; and the general minor was reassessed at the same time. Because of technical issues with PACER the Communication Technology and Organizational Communication minors are listed as new, when they are in fact straight conversions of the minors approved in 2008 at 20 quarter credit hours. Indeed all of the minors are straight conversions because they are new or were reconsidered as part of the 2007-2008 process. As a result the SS DAP has endorsed the semester versions and I have approved them and submit them for CCI's consideration.

At the graduate level Communication offers the Ph.D. and MA. In her letter, School Director Glynn notes that much thought was given to the structure of the programs but in the end the faculty was satisfied with the current structure of the programs and both were converted with very minimal change.

The approval process for all Ph.D. and MA programs in SBS was that all of them were first examined and discussed for feedback and improvement by the SBS Graduate Committee, which is made up of the graduate directors. When ready for final consideration in the Division they move to the Social Sciences Disciplinary Advisory Panel (SS DAP). For other graduate programs in SBS the departments work with the associate dean and then the programs are sent to the SS DAP when ready.

The SS DAP has approved the Communication Ph.D. and MA programs after minor changes and I endorse that decision and now submit them to CAA and the Graduate School for their consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Gene E. Mumy". The signature is written in a cursive style with a large, sweeping initial "G".


Gene E. Mumy  
Associate Dean of Arts and Sciences/Social and Behavioral Sciences



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Date: January 14, 2011  
To: Reviewing Committee  
From: Carroll Glynn   
Director  
School of Communication  
Subject: Program Conversion

The School of Communication is pleased to recommend the adoption of the enclosed materials for semester conversion. These materials include templates for the following programs:

*Program:*

Ph.D., Communication  
M.A., Communication  
BA, Communication (sub-plan in Strategic Communication)  
BA, Communication (sub-plan in New Media and Communication Technology)  
BA, Communication (sub-plan in Communication Analysis and Practice)  
BA in Journalism, Public Affairs Journalism

*Minors:*

Communication (general)  
Organizational Communication  
Communication Technology  
Media and Society

Our conversion, as with all major curriculum initiatives and revisions, followed the School of Communication Pattern of Administration guidelines through discussions and deliberations involving all department faculty. In this instance, these discussions and deliberations were pursued by our Semester Conversion Committee, discussions with all departmental faculty by area and at faculty meetings, discussions amongst the chairs of the Undergraduate and Graduate Studies committees with the department chair, and solicited input (including focus group discussions) from undergraduate and graduate students. In addition, we sought advice and information about experiences from benchmark institutions that had undergone calendar conversion in recent years.

Our Associate Director for Planning and Research and our Associate Director for Undergraduate Studies worked with our Undergraduate Program Coordinator and members of the faculty representing each area of study to develop our undergraduate plans. The Director of Graduate Studies and members of the School of Communication Graduate Studies Committee worked together to put together the M.A. and Ph.D. semester conversion graduate programs.

Votes were taken within committees and at faculty meetings to develop consensus in support of the programs. The plans were presented to the full School of Communication faculty and

feedback was provided and taken into account in revisions. A final vote was taken and results were strongly supportive of the proposed semester conversions of our undergraduate and graduate programs as reflected in these documents.

We believe that we have followed all guidelines and provided what is required at upper administrative levels. While our programs fall within the scope of 'minimal programmatic changes,' our faculty and staff had put a great deal of thought and effort into the conversion. In addition, we have sought input from our graduate and undergraduate students, conducted focus groups on semester conversion as well as on what they would like to see changed, examine potential overlap in courses with the transition to semester, run simulations for course enrollments for majors and non-majors with the move to semesters. In addition, we have developed plans for staffing courses with faculty and graduate teaching assistants, assessing our needs and running simulations based on projected enrollments. The results reflect, I think, the best programs we can develop that will insure that all of our students can remain on track for graduation while obtaining a high-quality education in Communication and Journalism.

A number of courses have been dropped, or merged, there are several new courses, and we have considered the implications of all the changes for our undergraduates. Minimal programmatic change also reflects the fact that our curriculum has been in continual update and change for the past 10 years. We have seen a number of programs at our peer institutions follow our lead in developing concentrations within communication, and reforming our journalism major to keep apace with industry evolution. Because of these efforts, much of our work was focused on maintaining the integrity of our programs while converting to semesters, identifying weak spots and/or potential problems, and ensuring that students in the transition years will not be harmed by the process.

I recommend approval of our plan for semester conversion.

## Journalism Major Semester Proposal Attachment

### Rationale for Program Changes

The date of the last significant revision to the Journalism major was in 2006. The challenge has been to convert the program to semesters.

The changes to the journalism major program can be summarized as follows:

A. 421 and 422 are combined into one course, 2221.

B. 604 and 607(H) are combined into one course, 3404(H).

C. A large number of courses listed as 2 required has been collapsed into a small number of courses targeted toward critical thinking about the role of a journalist in society and the effects of journalism and reporting, to enable a more focused major, but one in which the student has been exposed to some key ideas in professional freedom and responsibility.

### 11) Table highlighting credit hour changes

Area	Quarter Hours	2/3 of Quarter Hours	Semester Hours
Premajor	15	10	6
Prerequisite	0	0	3
Requirements	45	30	29
Internship	5	3.4	3
Minor	20	13.4	12
Total	85	57	53
Percent of Degree	47%	47%	44%

Rationale for credit hour changes: Proportionately, our credit hours remain as close as we can get to our most recent program, subject to rounding error.

### List of Courses in the Program (cr. hrs.)

Premajor:

1100 Introduction to Communication Theory (3)

1101 History of Communication (3)

Research Methods Requirement (choose 1):

2160(H) Communication Research Methods (4)

2167 Quantitative Reasoning for Journalists (4)

2169 Interviewing (4)

3149 Foundations of Survey Research (4)

Core Requirements:

2221 Media Writing and Editing (4)

2223 Lantern Practicum (4)  
3226 Multimedia Journalism (4)  
3404(H) Media Law and Ethics (3)  
4221 Enterprise Reporting in Diverse Communities (4)

Internship or Co-Operative (1 required)

4190 Journalism and Communication Co-Operative Educational Experience (0-12)  
4191 Internship (1-3)

Critical Thinking Skills (2 required)

3224 Principles of Civic Journalism (3)  
3240(H) Science Communication (3)  
3402 Crime and the News Media (3)  
3597 International Perspectives on Communication (3)  
4446 Media Economics (3)  
4814 Political Communication (3)  
4820(H) Public Opinion and Communication (3)

A minor is required.

**Comparison of current quarter-based and proposed semester-based curriculum advising sheets.**

*2 Pages Following*

*Proposed Semester Advising Sheet*

**Program Area Description:** Students in the PAJ area are trained in the skills related to the practice of journalism. In addition to journalism and communication skills, we believe that it is critical for journalism students to be equipped with in-depth knowledge in an area of specialization.

Students in this area will take courses that emphasize the following:

- Integrated reporting, editing and media presentation skills within a multimedia platform
- In-depth understanding of the relationship of journalism to society
- Extensive practical experiences working in a laboratory setting for the print and online student newspaper

Students will train for careers in the news media, or in trade journal and other publications. In addition, they can serve as public information officers, writers, editors, publishers, and media relations specialists.

**Required Premajor:** Students must complete the following prior to applying for admission to the Public Affairs Journalism program: **COMM 1100 Introduction to Communication Theory (3)** (passed with C- or better), and **COMM 1101 History of Communication (3)** (passed with C- or better).

<b>Research Method Requirement</b>	<b>(4 credit hrs.)</b>
Choose one of the following:	
COMM 2160 (H)	Communication Research Methods (4) <i>(prereq: Statistics 1350, 1450 or equivalent)</i>
COMM 2167	Quantitative Reasoning for Journalists (4)
COMM 2169	Interviewing (4)
COMM 3149	Survey Research (4)

<b>Critical Thinking Skills</b>	<b>(6 credit hrs.)</b>
Choose at least two not already counted in other categories	
COMM 3224	Principles of Civic Journalism (3)
COMM 3240(H)	Science Communication (3)
COMM 3597	International Perspectives on Communication (3)
COMM 3402	Crime and the News Media (3)
COMM 4446	Media Economics (3)
COMM 4814	Political Communication (3)
COMM 4820(H)	Public Opinion and Communication (3)

<b>Core Requirements</b>	<b>(19 credit hrs.)</b>
All five required	
COMM 2221	Media Writing and Editing (4)
COMM 2223	Lantern Practicum (4)
COMM 3226	Multimedia Journalism (4) <i>(prereq: English 2269 Digital Media Composing)</i>
COMM 3404(H)	Media Law and Ethics (3)
COMM 4221	Enterprise Reporting in Diverse Communities (4)

<b>Required Minor</b>	<b>(required credit hrs vary by program; minimum 12 credit hrs.)</b>
Student will select an approved minor from this list:	
Criminology – General Business – Economics – Geography – International Studies – Political Science – Capital Program	
Student may petition to take a relevant minor in another area with permission of the School. A list of Arts & Sciences minors can be found at <a href="http://artsandsciences.osu.edu/currofc/gec/minors.cfm">http://artsandsciences.osu.edu/currofc/gec/minors.cfm</a>	

<b>Required Internship</b>	<b>(3 credit hrs.)</b>
COMM 4190	Journalism and Comm Co-operative Ed Experience (0-12)
COMM 4191	Internship (1-3, repeatable*)

\*Repeatable up to 12 credits. Maximum of 3 count toward major.  
(H) Honors course offered



**Current Quarter Advising Sheet**

**Program Area Description:** Students in the PAJ area are trained in the skills related to the practice of journalism. In addition to journalism and communication skills, we believe that it is critical for journalism students to be equipped with in-depth knowledge in an area of specialization.

Students in this area will take courses that emphasize the following:

- Integrated reporting, editing and media presentation skills within a multimedia platform
- In-depth understanding of the relationship of journalism to society
- Extensive practical experiences working in a laboratory setting for the print and online student newspaper

Students will train for careers in the news media, or in trade journal and other publications. In addition, they can serve as public information officers, writers, editors, publishers, and media relations specialists.

<b><u>Research Method Requirement</u></b>	<b>(5 credit hrs.)</b>
Choose one of the following:	
COMM 460(H)	Communication Research Methods <i>(prereq: Statistics 135 or 145)</i>
COMM 463	Communication Industry Research Methods <i>(prereq: Statistics 135 or 145)</i>
COMM 500	Quant Reasoning for Journalism & Comm
COMM 672	Qualitative Interviewing as Comm. Practice

<b><u>Focus Area Foundation Requirement</u></b>	<b>(5 credit hrs.)</b>
Choose at least one from the following:	
COMM 604	Media Ethics
COMM 607(H)	Mass Comm Law

<b><u>Focus Area Skill Requirements</u></b>	<b>(25 credit hrs.)</b>
All five required	
COMM 421	Reporting and Writing across News Platforms
COMM 422	Media Presentation
COMM 423	Lantern Practicum (repeatable*)
COMM 426	Multimedia Journalism
COMM 621	Enterprise Reporting in Diverse Communities

<b><u>Required Internship -</u></b>	<b>(5 credit hrs.)</b>
COMM 683	Internship (repeatable **) or
COMM 690	Journalism and Comm Co-operative Ed Experience

<b><u>Focus Area Electives</u></b>	<b>(10 credit hrs.)</b>
Choose at least two not already counted in other categories	
COMM 310	News Design
COMM 311	Visual Communication Design
COMM 423	Lantern Practicum (repeatable *)
COMM 424	Principles of Civic Journalism
COMM 425	Media Management
COMM 500	Quant Reasoning for Journalism & Comm
COMM 502	Crime and the News Media
COMM 545	Strategic Media Planning
COMM 602	Magazine Writing
COMM 604	Media Ethics
COMM 605	Explanatory Reporting
COMM 606(H)	Development of Mass Media in America
COMM 607(H)	Mass Communication Law
COMM 614	Political Communication
COMM 620(H)	Public Opinion and Communication
COMM 640(H)	Science Communication
COMM 642	Mass Communication and Society
COMM 643	Intl Comm and the World Press
COMM 646	Media Economics
COMM 648.01	History of American Newspaper Comic Strips
COMM 648.02	History of American Newspaper Pol. Cartoons

<b><u>Required Minor</u></b> – Student will select an approved minor from this list:
Criminology – General Business – Economics – Geography – International Studies – Political Science – Capital Program
Student may petition to take a relevant minor in another area with permission of the School. A list of Arts & Sciences minors can be found at <a href="http://artsandsciences.osu.edu/currofc/gec/minors.cfm">http://artsandsciences.osu.edu/currofc/gec/minors.cfm</a>

\* Repeatable up to 10 credits.  
\*\* Repeatable up to 15 credits. Only 5 count toward major.  
H Honors course offered

### **Transition policy**

Transition plans are currently being developed to phase students at various levels of completion. The curriculum will be flexible enough to accommodate the revised requirements. We see a need for one bridge course in journalism at this point. We may need a bridge course because the required courses 421 & 422 will be merged into one course (2221). Some students may have had 421 but not 422 as we transition to semesters. We have a proposal for 2221.01, Bridge News Media Presentation.

We will not need a bridge course to handle combining 604 & 607 into one course (3404(H)) because students have not been required to take both courses under the quarter system. As a result, students who have taken either 604 or 607 in quarters will be granted credit for 3404(H). Students who have not taken either course under quarters will be required to take 3404(H) under semesters.

### **Implications for Assessment**

For our assessment, we use a variety of direct and indirect methods, across several courses, and our core courses remain essentially the same. None of our assessment practices depend on quarter or semester lengths. As a result, we do not anticipate any changes to our assessment practices under the semester system. We do have an assessment plan on file at OAA.

**Appendix A. Revision of premajor process for semester calendar**

Current process requires all students, with the exception of Honors students who are directly enrolled, to apply for admission to the School of Communication and a particular major/specialization. The number of students admitted equals the program's enrollment capacity. If the number of applicants exceeds the number of available spaces, enrollment is based on student's cumulative grade point average. To be eligible for admission students must complete premajor courses (COMM 101 with C- or better, COMM 200 with C- or better, and English 269); and a minimum number of hours at Ohio State (30 hours for transfer students and 45 hours for native students).

With the semester conversion upon us it is time to adjust our practice of admitting students to the journalism major. It is no longer practical to require this length of time in premajor status. The reduced number of enrollment periods places a greater importance on students being connected to their major program and beginning progress toward their major program earlier in their college career.

Given the large number of transfer students we see applying to the School of Communication it is especially important that we revise our process for advanced transfers. To ensure efficient movement of qualified students into our major programs it is essential we review and update transfer equivalencies with Ohio colleges and universities. It is also important that we establish premajor requirement equivalencies and entry level major courses with our neighbor Columbus State Community College. This process has already begun as we reviewed courses in development at CSCC this past year.

Freshmen admitted to the University will be considered for admission to the School of Communication after a minimum of one semester (minimum of 15 semester hours) and the completion of COMM 101 (1101) with C- or better and COMM 200 (1100) with C- or better. The current third premajor course (English 269 (2269)) will be removed from the premajor requirements and attached to appropriate course requirements within the major. English 269 (2269) (Digital Media Composing) has been added as a prerequisite to COMM 426 (3226). This course is indeed essential to a student's success in the respective courses but they offer relatively little value in the actual admission decision.

Transfer students who identify journalism as their intended major can be considered for admission to the School in their first semester at OSU if they have completed COMM 101 (1101) and COMM 200 (1100) equivalents and are transferring a minimum of 15 semester hours. The admission decision will be based on combined cumulative transfer grade point average. Transfer students not meeting these requirements upon entrance would be considered for admission following the completion of the required premajor courses and the decision based upon the student's OSU cumulative grade point average.

Students beginning their college careers at OSU's regional campuses will be able to complete the required premajor courses on their respective campuses. All regional campuses currently offer COMM 101 and 200.

Appeals will continue to be accepted from those students who have been denied admission to the School of Communication based on non-completion of premajor requirements and/or not having met grade point average standards.

Applications to the School of Communication will be accepted three times a year: Fall semester, Spring semester and Summer term. Students will continue to be able to submit applications online for review by the Undergraduate Committee. Notification of admission decisions will be emailed to students within two weeks of the application deadline.

School of Communication – Curricular Map - Journalism

**Program learning goals**

Goal 1. Students are knowledgeable about the principles of journalism within a social science framework and understand the role of public affairs journalism in society

Goal 2. Students are competent in the practice of multimedia journalism and adapt to an evolving field

Goal 3. Students are sufficiently trained and prepared for jobs in media and journalism

Curriculum map, indicating how program goals are accomplished via specific courses.

	I. Principles of Journalism	II. Skill Development	III. Professional/Career Preparation
Premajor			
1100	Basic		
1101	Basic		
Research Methods (1)			
2160(H), 2167, 2169, 3149		Intermediate	Advanced
Core Requirements			
2221	Intermediate	Intermediate	
2223		Intermediate	
3226	Intermediate	Intermediate	
3404 (H)			Advanced
4221			Advanced
Internship or Co-Op			
4190		Advanced	Intermediate
4191		Advanced	Intermediate

Critical Thinking (2)			
3224	Advanced		
3240 (H)	Intermediate		Intermediate
3402	Intermediate		Intermediate
3597	Intermediate		Intermediate
4446			Advanced
4814	Advanced		Advanced
4820(H)	Advanced		Advanced