

Status: PENDING

PROGRAM REQUEST
Agricultural Communication - AGRCOMM-BS

Last Updated: Pfister, Jill Ann
01/14/2011

| | |
|--|--|
| Fiscal Unit/Academic Org | Human & Community Resource Dev - D1118 |
| Administering College/Academic Group | Food, Agric & Environ Science |
| Co-administering College/Academic Group | |
| Semester Conversion Designation | Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content) |
| Current Program/Plan Name | Agricultural Communication |
| Proposed Program/Plan Name | Agricultural Communication - AGRCOMM-BS |
| Program/Plan Code Abbreviation | AGRCOMM-BS |
| Current Degree Title | Bachelor of Science in Agriculture |

Credit Hour Explanation

| Program credit hour requirements | | A) Number of credit hours in current program (Quarter credit hours) | B) Calculated result for 2/3rds of current (Semester credit hours) | C) Number of credit hours required for proposed program (Semester credit hours) | D) Change in credit hours |
|---|---------|---|--|---|---------------------------|
| Total minimum credit hours required for completion of program | | 55 | 36.7 | 36 | 0.7 |
| Required credit hours offered by the unit | Minimum | 40 | 26.7 | 30 | 3.3 |
| | Maximum | 50 | 33.3 | 30 | 3.3 |
| Required credit hours offered outside of the unit | Minimum | 15 | 10.0 | 6 | 4.0 |
| | Maximum | 15 | 10.0 | 6 | 4.0 |
| Required prerequisite credit hours not included above | Minimum | 5 | 3.3 | 3 | 0.3 |
| | Maximum | 5 | 3.3 | 3 | 0.3 |

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Create strategic communication plans.
 - Demonstrate the capacity to synthesize technical and scientific information in the fields of food, agriculture, and the environment.
 - Analyze, utilize, and evaluate emerging communication technologies for domestic and international environments.
 - Exhibit professionalism.
 - Produce effective written, verbal and visual communication.

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? Yes

Does the degree program or major have an assessment plan on file with the university Office of Academic Affairs? No

DIRECT MEASURES (means of assessment that measure performance directly, are authentic and minimize mitigating or intervening factors)

Classroom assignments

- Embedded testing (i.e. specific questions in homework or exams that allow faculty to assess students' attainments of a specific learning goal)
- Other classroom assessment methods (e.g., writing assignments, oral presentations, oral exams)

Evaluation of a body of work produced by the student

- Practicum, internship or research evaluation of student work
- Portfolio evaluation of student work
- Capstone course reports, papers, or presentations

INDIRECT MEASURES (means of assessment that are related to direct measures but are steps removed from those measures)

Surveys and Interviews

- Student evaluation of instruction

Additional types of indirect evidence

- Job or post-baccalaureate education placement
- Student or alumni honors/recognition achieved

USE OF DATA (how the program uses or will use the evaluation data to make evidence-based improvements to the program periodically)

- Analyze and discuss trends with the unit's faculty
- Make improvements in course content
- Make improvements in course delivery and learning activities within courses
- Make improvements in learning facilities, laboratories, and/or equipment
- Periodically confirm that current curriculum and courses are facilitating student attainment of program goals
- Benchmark against best programs in the field

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- Program Proposal.pdf

(Program Proposal. Owner: Trefz, Marilyn Kaye)

Comments

Status: PENDING

PROGRAM REQUEST
Agricultural Communication - AGRCOMM-BS

Last Updated: Pfister, Jill Ann
01/14/2011

Workflow Information

| Status | User(s) | Date/Time | Step |
|--------------------|-------------------------|---------------------|------------------------|
| Submitted | Trefz, Marilyn Kaye | 09/22/2010 09:02 AM | Submitted for Approval |
| Approved | Cano, Jamie M | 09/22/2010 09:45 AM | Unit Approval |
| Revision Requested | Stokoe, Laurie Anne | 11/08/2010 09:23 AM | College Approval |
| Submitted | Trefz, Marilyn Kaye | 11/17/2010 09:47 AM | Submitted for Approval |
| Revision Requested | Stokoe, Laurie Anne | 11/23/2010 09:04 AM | Unit Approval |
| Submitted | Trefz, Marilyn Kaye | 12/09/2010 12:10 PM | Submitted for Approval |
| Approved | Cano, Jamie M | 12/13/2010 10:29 AM | Unit Approval |
| Revision Requested | Pfister, Jill Ann | 01/03/2011 02:48 PM | College Approval |
| Submitted | Trefz, Marilyn Kaye | 01/03/2011 02:51 PM | Submitted for Approval |
| Approved | Whittington, Melena Sue | 01/03/2011 02:56 PM | Unit Approval |
| Approved | Pfister, Jill Ann | 01/14/2011 05:37 PM | College Approval |
| Pending Approval | Soave, Melissa A | 01/14/2011 05:37 PM | CAA Approval |



December 7, 2010

Phone (614) 292-6321
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Dr. Jill Pfister
Assistant Dean, Academic Affairs
College of Food, Agricultural, and Environmental Sciences
100 Agricultural Administration Building
2120 Fyffe Road
Columbus, OH 43210

Dear Jill:

This letter is to lend departmental administrative support to the efforts made by the Human and Community Resource Development faculty as they planned the undergraduate curriculum transition from a quarter to a semester academic calendar. The planning process has been thorough and extensively involved all faculty in the department.

Undergraduate Curriculum. The work of the faculty has resulted in three undergraduate majors I believe will serve our students well in the future:

- Agricultural Communication
- Agriscience Education
- Community Leadership, which is comprised of two specializations:
 - Community and Extension Education
 - Leadership

They have also developed four departmental minors that will meet the needs of not only students within the College of Food, Agricultural, and Environmental Sciences, but also the needs of students throughout the University.

- Agricultural Communication
- Leadership Studies (Interdisciplinary)
- Youth Development (Interdisciplinary)
- Outreach Education (formerly Agricultural and Extension Education)
- Faculty met almost weekly from January, 2010-June, 2010 and then for several extended periods in autumn.

Graduate Curriculum. Subsequent to the work on the undergraduate curriculum, the faculty turned its attention to the graduate program. Five meetings were held from the end of August through early November. The faculty agreed to continue the following graduate programs, with minor adjustments:

- Agricultural and Extension Education – M.S.
- Agricultural and Extension Education – M.Ed.

- Agricultural and Extension Education – Ph.D.
- Research Methods minor

We had essentially 100% participation in the undergraduate and graduate program development. These changes were adopted by near unanimous consensus in every case.

Many thanks to you and the College Academic Affairs Committee for your efforts in this process.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. H. Newcomb', written in a cursive style.

L. H. Newcomb
Interim Chair



July 2, 2010

Dr. Jill Pfister
c/o Academic Affairs
100 Ag Admin
2120 Fyffe Rd
Columbus, OH 43210

Dear Dr. Pfister:

In response to the request for a cover letter to accompany the Proposals for Programs and Courses, I am submitting this summary of department processes. The Department of Human and Community Resource Development began its Q2S program transition with a formal departmental meeting in November, 2009. We then participated in "Q2S Wednesdays" from January 6 to June 9. As a result, the HCRD Semester Program Proposal is being submitted on July 2, 2010. This letter captures the essence of the department's collective efforts.

During the department's strategic planning meetings held Autumn Quarter, 2009, our faculty members committed to "re-examine, reconfigure, and realign all course content to prepare for the conversation to semesters as well as to more effectively provide instruction via different methods of delivery". The departmental teaching committee drew upon processes advocated by the committee that wrote the 2002 departmental document, "A New Vision for Undergraduate Education", as a basis for leading the development of new program and learning outcomes that guided our semester program development. During this time, the undergraduate coordinator met individually with each incoming freshmen, the first class of students who will be affected by the semester conversion, to review their current programs and to assure them that we, as faculty, will work with them to minimize any difficulties that may occur in their programs due to the transition.

When the department held its first "Q2S Wednesday" in January, we began with collecting brainstormed thoughts to two questions: "**What words or phrases would you use to describe our ideal graduates of the future**"? and, "**What should our ideal curriculum provide future students that they cannot acquire elsewhere?**" The data collected were factored into categories: Cutting-edge and Technically Competent; Professionally Competent and Masterful at Designing and Implementing Educational Programming; Ability to Lead; Life-long Learners; Critical Thinkers; Globally Aware; Possess Socially-Relevant Skills; Contemporary, Visionary, and Innovative. These categories provided the basis for spending the next several weeks creating our new Program Outcomes, and subsequently using the Program Outcomes to create our Learning Outcomes. Using the Learning Outcomes, we leveled the skills and dispositions according to freshmen entry-level skill development versus senior exit-level skill development, and then packaged like-outcomes into potential new courses.(Cover letter- HCRD, continued).

In April we started preparing proposed program plans which led to proposing a new structure of majors and minors that focused our efforts toward working horizontally, rather than vertically across all disciplines in the department. The proposed majors are: Agricultural Communication, Agriscience Education, and Community Leadership, with Community Leadership having two specialties; one in Community and Extension Education, and one in Leadership. With the majors decided, teams of faculty began creating first drafts of new core courses that will be required for all majors in the department. Since student input is valuable, focus groups with current extension, agricultural communication, preservice teachers, and leadership option majors were conducted. Student input was used to alter some of the original proposal.

Following discussions by faculty, it was decided that the Mayterm will be used to meet early experiences in Extension offices and public schools, since schools will be in-session while OSU is out-of-session. The Mayterm will also be used to enrich student experiences through study abroad.

Discussions regarding internship experiences and capstone courses were healthy, and resulted in exciting changes that capture more authentic, contextual experiences for learners. Current issues in agriculture and the related sciences will be used to engage learners in a combination of traditionally delivered and non-traditionally delivered experiences.

Finally, given the college interpretation of the new university General Education Requirements, the faculty made final decisions regarding credit hours available for the core, study in-depth, and electives. Also, given the new university numbering system, faculty agreed upon an organized approach to numbering the courses in the department. Student input regarding the proposed system indicated that they felt that the system was easy to understand and was logical to them.

The 8-month journey undertaken by the faculty in the department has resulted in the proposal we are delivering. We believe we have created an exciting, engaging curriculum based upon current issues in agriculture and the related sciences that is directly reflected in the new program outcomes developed collectively by our faculty. Thank you for your careful consideration of this proposal.

Sincerely,

M. Susie Whittington

M. Susie Whittington
Associate Professor
Undergraduate Coordinator
Co-Q2S Point Personnel

Department of Human and Community Resource Development Rationale for Majors and Minors

The three majors in Human and Community Resource Development will be **Agricultural Communication, Agriscience Education, and Community Leadership**. The names of the majors and the content in the majors reflect current career options for our learners. These new majors were developed as a result of several weeks of faculty discussions and brainstorming to create new learning outcomes for all graduates of the department. Once the learning outcomes were refined, leveling of the learning outcomes took place to determine the best sequencing for the developmental approach that was desired for our learners. Packaging of courses then took place. New names were selected to reflect more current agriculture and related sciences concepts.

Under the former Agricultural and Extension Education (AEE) major, Ohio licensure requirements for the teacher education option tended to stifle flexibility for the other two options in the major (Extension Education and Leadership). To address this concern, the **Agriscience Education** curriculum is now designed to address the teacher licensure requirements for Ohio. Its curriculum was designed after taking into consideration the new Ohio Agricultural Science Pathways for High School curriculum. Consequently, the major now reflects options for the minor from which a student can choose a more in-depth pathway of study.

The new **Community Leadership** major was developed to meet the needs of students previously in the Extension Education and Leadership options of the AEE. This new major offer content to prepare learners for take leadership roles in agribusiness, agencies, and communities. Specializations within this major are **Community and Extension Education** and **Leadership**. The design of this major will better provide leaving the other programs with opportunities to better meet needs of learners in more creative/flexible ways.

The **Agricultural Communication** major was re-conceptualized with modern technology in mind.

We are maintaining our requirement for science credits across all majors. We have repackaged our internship requirements to engage learners in capstone experiences that provide more contextual, authentic learning related to current issues in agriculture and the related sciences.

The four minors in Human and Community Resource Development will be **Leadership Studies, Youth Development, Outreach Education, and Agricultural Communication**. Discussions among faculty resulted in identifying gaps in programming across the university in which members of the department had expertise. Consequently, the proposed minors provide value-added skills to many majors across the university community.

Human and Community Resource Development - Semester Course Listings and Teaching Assignments - Draft 12/20/2010

| UNDERGRADUATE | | | | | | | | | | |
|---|--|--------|---------------------|---|-----------------------------|------------|---------|--------------------|-------------------|--------------------|
| QUARTER COURSE INFORMATION | | | | | SEMESTER COURSE INFORMATION | | | | | |
| Qtr. Course No. | Name of Quarter Course | Hours | Semester Course No. | Name of Semester Course | Hours | Cl Hrs | Lab Hrs | Semester(s) Taught | Program(s) Served | Faculty |
| AGRICULTURE EDUCATION (ASE) | | | | | | | | | | |
| NEW COURSE | Individual Studies | 1 to 5 | ASE 2193 | Individual Studies | 1 to 3 | | | All | ASE, AG COM | Whittington |
| NEW COURSE | Group Studies | 1 to 5 | ASE 2194 | Group Studies | 1 to 3 | | | All | ASE, AG COM | Whittington |
| AEE 280 | Early Field Experience in Agricultural and Extension Education | | ASE 2880 | Early Experience in Agriscience Education | 1 | Off-campus | | May Term | ACEL | Whittington |
| AEE 480 | Field Experience | 3 | ASE 4280 | Context-based Learning in Agriscience Education | 2 | Off-campus | | Fall | ASE | Cano |
| NEW COURSE | | | ASE 3448 | Professional Development in Agr. Communication, Ed., and Leadership | 1 to 3 | | | Fall/Spring | ASE | Whittington |
| NEW COURSE | | | ASE 4683 | Research with Distinction | 1 to 6 | | | All | ACEL | Whittington |
| AEE 683H, AC 683H | Honors Projects | | ASE 4683H | Research with Distinction - Honors | 1 to 6 | | | All | ACEL | Whittington |
| NEW COURSE | | | ASE 4998 | Undergraduate Research | 1 to 6 | | | All | ACEL | Whittington |
| NEW COURSE | Individual Studies | 1 to 5 | ASE 5193 | Individual Studies | 1 to 3 | | | All | CL-CEE, CL-L | Whittington |
| NEW COURSE | Group Studies | 1 to 5 | ASE 5194 | Group Studies | 1 to 3 | | | All | CL-CEE, CL-L | Whittington |
| AEE 530.02 | Methods of Teaching Agricultural Education | 5 | ASE 5230 | Methods of Teaching in Agriscience Education | 3 | 2 | 1 | Fall | ASE | Whittington |
| AEE 531 | Experiential Education in Public Schools | 3 | ASE 5231 | Experiential Learning in Agriscience Education | 2 | 2 | | Fall | ASE | Whittington |
| AEE 585 | Program Development in Public Schools | 3 | ASE 5255 | Program Planning in Agriscience Education | 2 | 2 | | Spring | ASE | Whittington |
| AEE 580.01 | Field Experience in Public Schools I | 5 | ASE 5280 | Internship in Agriscience Education | 4 | Off-campus | | Spring | ASE | Cano |
| AEE 580.02 | Field Experience in Public Schools II | 5 | ASE 5281 | Capstone in Agriscience Education | 4 | Off-campus | | Spring | ASE | Cano |
| AEE 580.03 | Field Experience in Public Schools III | 5 | ASE 5282 | Evaluation in Agriscience Education | 4 | Off-campus | | Spring | ASE | Cano |
| AEE 594 | Egyptian Program - Pre-Program Seminar | | ASE 5197 | FAES Egyptian Program - Pre-Program Seminar | 2 | | | Spring | ACEL | Cano |
| AEE 697 | Egyptian Program - In-Country Course | | ASE 5797 | FAES Egyptian Program In-Country Course | 3 | Off-campus | | May Term | ACEL, CFAES, OSU | Cano |
| COMMUNITY LEADERSHIP (COMLDR) | | | | | | | | | | |
| AEE 293 | Individual Studies | 1 to 5 | COMLDR 2193 | Individual Studies | 1 to 3 | | | All | CL-CEE, CL-L | Scheer and King |
| AEE 294 | Group Studies | 1 to 5 | COMLDR 2194 | Group Studies | 1 to 3 | | | All | CL-CEE, CL-L | Scheer and King |
| AEE 230; AC 200 | Introduction to AEE; Introduction to Agr. Communication | 3 to 5 | COMLDR 2530 | Introduction to Agr. Communication, Education and Leadership - Lecture | 2 | 2 | | Fall | ACEL | Whittington |
| | | | COMLDR 2530E | Introduction to Agr. Communication, Education and Leadership - Lecture-HE | 2 | 2 | | Fall | ACEL | Whittington |
| NEW COURSE | | | COMLDR 2550 | Land Grant Influence (proposed GEC History course) | 1 | Off-campus | | May Term | ACEL | Whittington |
| AEE 280 | Early Field Experience in Agricultural and Extension Education | | COMLDR 2880 | Early Experience in Community and Extension Education | 3 | 3 | | Fall | CL-CEE | Scheer |
| AEE 420 | Program Development in Extension | 3 | COMLDR 3330 | Program Development and Evaluation | 3 | 3 | | Fall | ACEL, OSU | Birkenholz |
| AEE 342 | Fundamentals of Personal and Professional Leadership | 3 | COMLDR 3530 | Foundations of Personal and Professional Leadership | 3 | 3 | | Fall | ACEL, OSU | Birkenholz |
| AEE 594 | Toward Cultural Proficiency | | COMLDR 3530E | Foundations of Personal and Professional Leadership - Honors Embedded | 3 | 3 | | Spring | ACEL, OSU | Whittington |
| AEE 387 | Data Analysis in Applied Sciences | 5 | COMLDR 3537 | Toward Cultural Proficiency | 3 | 2 | 1 | Fall/Spring | ACEL | Cano |
| AEE 489 | Internship in Agricultural Occupations | 1 to 5 | COMLDR 4191 | Data Analysis in the Applied Sciences | 2 to 3 | | | All | CL-CEE, CL-L | King |
| AEE 442 | Leadership in Teams and Community Organizations | 5 | COMLDR 4430 | Leadership in Community Leadership | 3 | 3 | | Spring | CL-CEE, CL-L | ???? |
| NEW COURSE | | | COMLDR 4480 | Leadership Practicum | 3 to 6 | Off-campus | | All | CLL | Birkenholz |
| NEW COURSE | | | COMLDR 4683 | Research with Distinction | 1 to 6 | | | All | ACEL | Whittington |
| AEE 683H, AC 683H | Honors Projects | | COMLDR 4683H | Research with Distinction - Honors | 1 to 6 | | | All | ACEL | Whittington |
| NEW COURSE | | | COMLDR 4998 | Undergraduate Research | 1 to 6 | | | All | ACEL | Whittington |
| AEE 693 | Individual Studies | 1 to 5 | COMLDR 5193 | Individual Studies | 1 to 3 | | | All | CL-CEE, CL-L | Scheer and King |
| AEE 594 | Group Studies | 1 to 5 | COMLDR 5194 | Group Studies | 1 to 3 | | | All | CL-CEE, CL-L | Scheer and King |
| AEE 530.01 | Methods of Teaching in Non-Formal Learning Environments | 5 | COMLDR 5330 | Methods of Teaching in Non-formal Learning Environments | 3 | 2 | 1 | Fall | CL-CEE, CL-L | Whittington |
| AEE 795.02 | Issues Around Volunteerism | | COMLDR 5335 | Volunteer and Human Resource Management | 3 | | | Fall | CL-CEE, CL-L | Cochran |
| AEE 642 and 643 | Youth Organizations/Youth Program Mgt. in Non-School Settings | 3 + 3 | COMLDR 5350 | Youth Organizations and Program Management | 4 | 4 | | Spring | CL-CEE | Scheer and Cochran |
| AEE560.01 | Field Experience in Extension I | 5 | COMLDR 5380 | Internship in Community and Extension Education | 4 | Off-campus | | All | CL-CEE | Thomas |
| AEE 560.02 | Field Experience in Extension II | 5 | COMLDR 5381 | Capstone in Community and Extension Education | 4 | Off-campus | | All | CL-CEE | Thomas |
| AEE 560.03 | Field Experience in Extension III | 5 | COMLDR 5382 | Issues in Community and Extension Education | 4 | Off-campus | | All | CL-CEE | Thomas |
| NEW COURSE | | | COMLDR 5430 | Professional Leadership Ethics | 3 | 3 | | Fall | CL-CEE, CL-L, AC | King |
| QUARTER COURSE INFORMATION | | | | | | | | | | |
| AGRICULTURAL COMMUNICATION (AGRCOMM) | | | | | | | | | | |
| NEW COURSE | | | AGRCOMM 2130 | Visual Media in Agricultural and Natural Resources | 2 | | | Spring | AC, OSU | Rhoades |
| NEW COURSE | | | AGRCOMM 2193 | Individual Studies | 1 to 3 | | | All | ASE, AG COM | Rhoades |
| NEW COURSE | | | AGRCOMM 2194 | Group Studies | 1 to 3 | | | All | ASE, AG COM | Rhoades |
| AGRCOMM 390 | Oral Expression in Agriculture | 5 | AGRCOMM 3130 | Oral Expression in Agriculture | 3 | 2 | 1 | Fall/Spring | AgCEL, OSU | Stewart |
| AGRCOMM 367 | Agricultural Issues in Contemporary American Society | 5 | AGRCOMM 2367 | Agricultural Issues in Contemporary American Society | 3 | 3 | | Fall/Spring | AgCEL | Agnew |
| NEW COURSE | | | AGRCOMM 3448 | Professional Development in Agricultural Communication | 1 to 3 | | | Fall/Spring | AC | Rhoades |
| AGRCOMM 300 | Publication Design and Production | 5 | AGRCOMM 4130 | Publication Design and Production | 3 | | | Fall/Spring | CL-L, AC | Rhoades |
| AGRCOMM 489 | Agricultural Communication Internship | 2 to 5 | AGRCOMM 4191 | Internship | 2 | | | All | AC | Rhoades |
| NEW COURSE | | | AGRCOMM 4683 | Research with Distinction | 1 to 6 | | | All | ACEL | Rhoades |
| AEE 683H, AC 683H | Honors Projects | | AGRCOMM 4683H | Research with Distinction - Honors | 1 to 6 | | | All | ACEL | Rhoades |
| NEW COURSE | | | AGRCOMM 4998 | Undergraduate Research | 1 to 6 | | | All | ACEL | Rhoades |

CAA
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Human and Community Resource Development - Semester Course Listings and Teaching Assignments - Draft 12/20/2010

| AGR COMM No. | Course Title | Hours | Semester Course No. | Name of Semester Course | Hours | CL-L | AC | Spring | Program(s) Served | Faculty |
|-----------------|---|--------|---------------------|--|---------|------|------------|--------------------|-------------------|------------|
| AGR COMM 510 | Campaign Design and Management in Agricultural Organizations | 5 | AGR COMM 5130 | Campaign Design and Management in Agricultural Organizations | 3 | 3 | | Spring | | Stewart |
| AGR COMM 500 | Agricultural Feature Writing | 5 | AGR COMM 5135 | Agricultural Feature Writing | 5 | | AC | Spring | | Rhoades |
| AGR COMM 650 | Communication Strategies for Change and Development | 5 | AGR COMM 5150 | Communication Strategies for Change and Development | 3 | | UG | ??? | | Agunga |
| AGR COMM 693 | Individual Studies | 1 to 5 | AGR COMM 5193 | Individual Studies | 1 to 3 | | AGRCOMM | All | | Rhoades |
| AGR COMM 594 | Group Studies | 1 to 5 | AGR COMM 5194 | Group Studies | 1 to 3 | | AGRCOMM | All | | Rhoades |
| AGR COMM 350 | Advanced Agricultural Communication Technology | 5 | AGR COMM 5530 | Advanced Agricultural Communication Technology | 3 | | AgCEL, OSU | Fall | | Rhoades |
| GRADUATE | | | | | | | | | | |
| Qtr. Course No. | Name of Quarter Course | Hours | Semester Course No. | Name of Semester Course | Hours | CL-L | AC | Semester(s) Taught | Program(s) Served | Faculty |
| AGR 795.07 | Graduate Student Orientation | 1 to 3 | AGR 7000 | Graduate Orientation Seminar | 1 | 1 | | Fall | | Birkenholz |
| AGR 726 and 823 | Strategic Planning in Agricultural and Extension Education | 3 | AGR 7230 | Strategic and Program Planning for Visionary Change | 3 | 3 | | | | Scheer |
| AGR 622 | Continuing Education in Agricultural and Extension Education | 3 | AGR 7320 | Adult Learning and Professional Development | 3 | 3 | | | | Scheer |
| AGR 795.02 | Emerging Problems and Issues | 1 to 3 | AGR 7420 | Emerging Issues in Agricultural and Extension Education | 2 | 2 | | | | Scheer |
| AGR 795.04 | Seminar on Program Development | 3 | AGR 7520 | Human Development and Program Planning | 2 | 2 | | | | Scheer |
| AGR 770 | Program Evaluation in Agricultural and Extension Education | 3 | AGR 7700 | Documenting Change through Evaluation and Accountability | 3 | 3 | | | | Bruns |
| AGR 700 | Foundations of Agricultural and Extension Education | 3 | AGR 7889 | Workshop in Agricultural and Extension Education | 1 to 3 | | | | | King |
| AGR 840 | Agricultural Communication Theory and Practice | 3 | AGR 8000 | Leading Through Historical Perspectives | 3 | 3 | | | | Agunga |
| AGR 993 | Individual Studies | 3 | AGR 8100 | Applied Communication Theory and Practice | 3 | 3 | | | | Agunga |
| AGR 842 | Leadership and Administration in Agr. and Extension Education | 3 | AGR 8193 | Individual Studies | 1 to 3 | | | | | King |
| AGR 735N | Methods of Teaching Agriculture (College Teaching Section) | 3 | AGR 8420 | Leadership and Administration in Agricultural and Extension Education | 3 | | | | | King |
| AGR 885 | Research Methods | 3 | AGR 8835 | Methods of Teaching Agriculture (special section for College Teaching) | 2 | 2 | | | | Cano |
| NEW COURSE | Research Methods | 3 | AGR 8850 | Research Methods | 2 | | | | | |
| AGR 886 | Research Design | 3 | AGR 8851 | Research Proposal I | 1 | | | | | |
| NEW COURSE | Research Design | 3 | AGR 8860 | Research Design | 2 | | | | | |
| AGR 887 | Analysis and Interpretation of Data | 1 | AGR 8861 | Research Proposal II | 1 | | | | | |
| AGR 795.05 | Seminar: Research and Evaluation | 3 | AGR 8870 | Analysis and Interpretation of Data | 2 | | | | | |
| AGR 888 | Instrumentation and Procedures for Data Collection | 3 | AGR 8875 | Data Analysis and Interpretation Laboratory | 1 | | | | | |
| AGR 995 | Seminar in Research | 1 to 3 | AGR 8880 | Instrumentation and Procedures for Data Collection | 2 | | | | | |
| AGR 889 | Advanced Studies | 3 | AGR 8890 | Applied Regression Analysis | 2 | | | | | |
| AGR 999 | Research | 18-Jan | AGR 8895 | Applied Data Reduction Techniques | 2 | | | | | |
| | | | AGR 8898 | Graduate Research | 1 to 3 | | | | | |
| | | | AGR 8999 | Research | 1 to 12 | | | | | |

HUMAN AND COMMUNITY RESOURCE DEVELOPMENT – Undergraduate Semester Program Policies

- 1) **Transition policy** – In HCRD, student progress through the degree program requirements will be benchmarked using new learning outcomes written to become the foundation on which our new semester programs were built. Students will be expected to meet the new learning outcomes through a combination of courses in the quarter system, courses in the semester system, or formal and nonformal learning activities. The transition advising process began with the incoming freshman class in fall 2009 (the first class that would enter under quarters, but graduate under semesters). Using the CFAES 100 department sessions as our transition forum (a model that will continue), the department hosted a focus group to identify and respond to student transition concerns. The undergraduate coordinator also began individual advising sessions to address the student concerns. As information regarding Q2S was made available through college-wide meetings, the information was shared with students during undergraduate student organization meetings throughout the year. This year's CFAES 100 department sessions are being used to communicate our department's master plan of course changes (old and new names, numbers, offerings), and to assist students with comparing their quarter system advising sheets with the plans for the semester system. As always, individual advising sessions using student audits will continue. Recommended four-year course plans are included in this proposal.

- 2) **Meeting the tenets of the third writing course** – Since the third writing course requires a formative and summative feedback system of writing, providing feedback, rewriting and re-submitting, we have woven those tenets through assignments across the new curriculum. For example, the peer teaching assignment in the first year Introduction class (required of all students in the department), as well as the unit of instruction assignment in the third year methods class (Agriscience Education), subscribe to the third writing philosophy. In Agricultural Communication, the magazine writing course, AG COM 5135 naturally lends itself to the tenets of the third writing course. Students will be writing several magazine stories, with each story going through several drafts/revisions, resulting in a finished magazine written and edited by the students. Finally, because the capstone content in each major/specialization will be issues-based, relevant agricultural topics addressed during the internship experiences, the third writing tenets will be prevalent across the experience.

- 3) **Description of how the internship requirement is being met** – The internship requirements in HCRD are denoted on the new semester program sheets. Each major has credit hours required for an internship. For example, in Agriscience Education, and in Community and Extension Education, the spring semester of the fourth year of study will be spent in 12 credit hours of Practicum, of which 4 credits will comprise the internship requirement. In Agricultural Communication, students participate in a total of five hours of internship, divided into two separate experiences. The Leadership specialization requires that students complete three hours of internship.

B.S. in Agriculture
AGRICULTURAL COMMUNICATION

Effective Summer 2012

All students must complete two Global Issues courses in the GE. This requirement is the successor to the diamond/asterisk requirement. All students must complete a Social Diversity requirement in the GE which can be done by completing Rural Sociology 105 or Sociology 101.

| | | | |
|--------------------------------------|-----|--|--------------|
| FAES 100 or USAS 100, etc: | 1 | Social Science 1: RURLSOC 105 | 3 |
| Writing Level 1 | 3 | Social Science 2: AEDECAN 2001 | 3 |
| Writing Level 2: AGRCOMM 2367 | 3 | Option #1: PSYCH 100 | 3 |
| AGRCOMM 3130 | 3 | Historical Study | 3 |
| Math 1130 or 1148 | 4 | Culture & Ideas or Historical Study | |
| Data Analysis: COMLDR 3537 | 3 | COMLDR 3535S | 3 |
| Biological Science: Ento 101 or | | Literature | 3 |
| Bio 101 or 113, or Plant Bio 101 | 5 | Art | 3 |
| Physical Science (from CFAES list) | 5 | Contemporary Issues (from CFAES list – 3597) | 3 |
| Additional Science (from CFAES list) | 3-5 | Total GEC: | 54-56 |
| | | Internship: AGRCOMM 4191 | 2 |
| | | Major | 42 |
| | | Minor | 12-15 |
| | | Electives | 6-12 |
| | | Total Credit Hours: | 121 |

Major Requirements **42**

| | | |
|--|---|---|
| COMLDR 2530 | Introduction to Agricultural Communication, Education, and Leadership | 2 |
| COMLDR 3530 | Foundations of Personal and Professional Leadership | 3 |
| AGRCOMM 5530 | Advanced Agricultural Communication Technology | 3 |
| AGRCOMM 2130 | Visual Media in Agriculture and Natural Resources | 2 |
| AGRCOMM 4130 | Publication Design and Production | 3 |
| AGRCOMM 4191 | Internship | 3 |
| AGRCOMM 5130 | Campaign Design and Management in Agricultural Organizations | 3 |
| AGRCOMM 5135 | Agricultural Feature Writing | 5 |
| AGRCOMM 5150 | Communication Strategies for Change and Development | 3 |
| COM LDR 5430 | Professional Leadership Ethics | 3 |
| COMM 2221 | Media Writing and Editing | 3 |
| COMM 4202 | Magazine Writing | 3 |
| Choose 2 courses (6 hours) from the following: | | 6 |
| COMM 2165 | Evaluation & Usability Testing | 3 |
| COMM 2169 | Interviewing | 3 |
| COMM 2223 | Lantern Practicum | 3 |
| COMM 2226 | Multimedia Journalism (prereq: English 269 – Digital Media Composing) | 3 |
| COMM 2367(H) | Persuasive Communication | 3 |
| COMM 2511 | Visual Communication Design | 3 |
| COMM 3223 | Principles of Citizen Journalism | 3 |
| COMM 3333 | Crisis Communication | 3 |
| COMM 3334 | Strategic Message Design | 3 |
| COMM 3404 | Media Law and Ethics | 3 |
| COMM 3443 | Global Media | 3 |
| COMM 4554 | Social Media | 3 |
| COMM 4556 | Information Tech & Org Com | 3 |

AGRICULTURAL COMMUNICATION
New Freshmen and Transfer Students With 44 or Fewer Credit Hours
Entering OSU Summer 2007 and Thereafter

All students must complete two International Issues courses one of which must be a non-western or global course designated with an asterisk (*). The other course may be another non-western or global course or a western (non-US) course designated with a diamond. Check ✓ when completed: * ____, *or ♦ ____,

| | | | |
|--|-------|---|-------|
| FAES 100 or USAS 100, etc. | 1 | Social Science | 15 |
| English 110.01 | 5 | AED Econ 200 or Econ 200 | 5 |
| Second Writing Course | 0-5 | Rural Soc 105 or Soc 101 | 5 |
| (See approved CFAES GEC list) | | Additional Social Science | 5 |
| Agr Comm 390 or Comm 321 | 5 | (See approved CFAES GEC list) | |
| Math 130 or 148 | 4 | History (See approved CFAES GEC list) | 5 |
| Natural Sciences | 24-25 | Arts and Literature (See approved CFAES GEC list) | 10 |
| Biology 101 or 113 or H115 or PCMB 101 | | Literature | 5 |
| Chemistry 101 or 121 or H201 | | Visual and Performing Arts | 5 |
| Physics 103 or 106 or 111 or 131 or 161 | | Contemporary Issues (See approved CFAES GEC list) | 5 |
| Second Course in a Sequence (select one): | | Major (See below) | 55-65 |
| Biology 102 or 114 or H116 or PCMB 102; | | Internship (Agr Comm 489) | 3-5 |
| Chemistry 102 or 122 or H202; Physics 104 or 107 or | | Minor | 20-25 |
| 112 or 132 or 162 | | Students majoring in Agricultural Communication <u>must</u> | |
| Fifth Natural Science/Math (select one): | | select an Agricultural or Natural Resources minor excluding | |
| Anim Sci 310; Biology 102, 114, H116; Chemistry 102, 122, 123, | | Agricultural Education. | |
| H202, H203; EEOB 232, 235; ENR 201, 300.01 and 300.02; FD | | Free Electives | 8-31 |
| SC&TE 201; H&CS 200, 300; Humn Ntr 210; Math 131 (WI 03 | | Total | 183 |
| or thereafter) or 132 (prior to SP 03) or 151; Microbiology 509; | | | |
| Physics 104, 107, 112, 113, 132, 133, 162; or PCMB 102, 300. | | | |

Major 55-65

| | | | |
|-----------------|-------------------|--|----|
| Required | | | 55 |
| AEB | 387 ¹ | Data Analysis in Applied Sciences | 5 |
| AGR COMM | 200 | Introduction to Agricultural Communication | 5 |
| AGR COMM | 300 | Publication Design and Production | 5 |
| AGR COMM | 350 | Advanced Agricultural Communication Technology | 5 |
| AGR COMM | 500 | Agricultural Feature Writing | 5 |
| AGR COMM | 510 | Campaign Design and Mgmt in Agr Organization | 5 |
| AGR COMM | 590 | Senior Seminar in Agricultural Communication | 5 |
| COMM | 421M (was 421M01) | Beginning Journalism Practicum | 5 |
| COMM | 422M (was 421M02) | Intermediate Journalism Practicum | 5 |
| COMM | 431M | Strategic Communication Principles | 5 |
| AGR COMM 600 or | | Legal and Ethical Issues in Agr Communication/Mass Communication Law | 5 |
| COMM 607 | | | |

outside

Electives in Agricultural Communication 0-10
(Courses subject to availability)

| | | | |
|----------|------------|---|------|
| AGR COMM | 489 | Agricultural Communication Internship | 3-6 |
| AGR COMM | 500 | Agricultural Feature Writing | 5 |
| AGR COMM | 593 | Individual Studies | 1-5 |
| AGR COMM | 650 | Communication Strategies for Change and Development | 5 |
| AGR COMM | H683 | Honors Project | 1-10 |
| AGR COMM | 694 | Group Studies in Agricultural Communication | 1-5 |
| ART | 300.01 | Introduction to Photography—Film Camera | 5 |
| ART | 300.02 | Introduction to Photography—Digital Camera | 5 |
| BUS M&L | 450 or 650 | Marketing | 4 |
| COMM | 221M | Reporting and Editing for the News Media | 5 |
| COMM | 311 | Visual Communication Design | 5 |
| COMM | 341 | Intro. to Telecommunications and Electronic Media Theories and Policies | 5 |
| COMM | 423 | Lantern Practicum | 5 |
| COMM | 424 | Civic Journalism | 5 |
| COMM | 502 | Crime and the News Media | 5 |
| COMM | 642 | Mass Communication and Society | 5 |
| COMM | 644 | Advertising and Society | 5 |
| COMM | 645 | Strategic Media Planning | 5 |
| COMM | 657 | Technology of Communication | 5 |
| COMM | 660 | Communication Research Methods | 5 |
| RURL SOC | 662 | Diffusion of Innovations | 3 |

¹ Or another data analysis course from AED ECON 205, H&CS 260, ANIM SCI 260, ENR 222, STAT 145

AGRICULTURAL COMMUNICATION MAJOR – CURRICULUM MAP

PROGRAM LEARNING GOALS - Upon successful completion of the Agricultural Communication major, students should:

- Create strategic communication plans.
- Demonstrate the capacity to synthesize technical and scientific information in the fields of food, agriculture, and the environment.
- Analyze, utilize, and evaluate emerging communication technologies for domestic and international environments.
- Exhibit professionalism.
- Produce effective written, verbal and visual communication

| COURSE | PROGRAM LEARNING GOALS | | | | |
|---|--------------------------------------|--|---|-------------------------|---------------------------------|
| | Create strategic communication plans | Demonstrate capacity to synthesize information | Analyze, utilize, evaluate technologies | Exhibit professionalism | Produce effective communication |
| FAES 100 | | | | | |
| English 111 | | | | | |
| AGRCOMM 2367 | Beginning | Beginning | | Beginning | Beginning |
| AGRCOMM 3130 | | Beginning | Beginning | Beginning | Beginning |
| Math 130 or 148 | | | | | |
| COMLDR 3537 | | | | | |
| Ento 101, or Bio 101 or 113, or Plant Bio 101 | | | | | |
| Physical Science (CFAES list) | | | | | |
| Additional Science (CFAES list) | | | | | |
| Rural Sociology 105X | | | | | |
| AED Economics 200 | | | | | |
| Psych 100 (Option#1) | | | | | |
| History | | | | | |
| Literature | | | | | |
| Art | | | | | |
| COMLDR 3535 | | Intermediate | | Intermediate | |
| Contemporary Issues | | | | | |
| Internship – AG COM 4191 | | | Advanced | Advanced | Advanced |
| ACEL 2530 | | Beginning | Beginning | Beginning | Beginning |
| COMLDR 3530 | | | | Intermediate | |
| AGRCOMM 5530 | Intermediate | Intermediate | Advanced | Advanced | Advanced |
| AGRCOMM 2130 | Beginning | | Intermediate | Beginning | Intermediate |
| AGRCOMM 4130 | Intermediate | | Beginning | Intermediate | Beginning |
| AGRCOMM 5130 | | Intermediate | Intermediate | Intermediate | Intermediate |
| AGRCOMM 5135 | | Advanced | Advanced | Advanced | Advanced |
| AGRCOMM 5150 | Intermediate | Intermediate | | | Intermediate |
| COMLDR 5430 | | Advanced | | Advanced | Intermediate |
| COMM 2221(Media Writing & Editing) | Beginning | Beginning | Beginning | Beginning | Intermediate |
| COMM 4202 (Magazine Writing) | | Beginning | Beginning | Beginning | Intermediate |
| Free Electives 6-12 hrs. | | | | | |
| MINOR 12-15 | | | | | |

RECOMMENDED SEMESTER COURSE PLAN FOR AGRICULTURAL COMMUNICATION MAJORS

This model plan of study is presented as a suggested path to graduation in 4 years. Students have unique situations that may cause them to deviate from this plan. This is especially true for students who transfer into the major after their sophomore year. Nevertheless, it is important for you to consider the flow of courses, in particular major courses.

| Freshman Year | | | | | | |
|------------------------------------|----|---------------------------------|----|--------------|--|-----------------------|
| Fall | | Spring | | Maymester | | Benchmarks |
| FAES x100 | 1 | Entomology 101 or equivalent | 5 | | | Complete Math Req. |
| Math x130 or x148 | 4 | Rural Sociology x105 | 5 | | | |
| English 1111 | 3 | Literature | 3 | | | |
| COMLDR 2530 | 3 | Psych 100 | 3 | | | |
| History | 3 | | | | | |
| | 14 | | 16 | | | 30 Hours |
| Sophomore Year | | | | | | |
| Fall | | Spring | | Maymester | | Benchmarks |
| COMLDR 3530 | 3 | AGRCOMM 3130 | 3 | Study Abroad | | Internship (2) |
| COMM 2221 | 3 | AGRCOMM 2130 | 2 | | | Declare Minor |
| Physical Science from college list | 5 | COMM 4202 | 3 | | | 2 Sciences Done |
| AGRCOMM 4130 | 3 | AED Econ 200 | 3 | | | Jou. Classes done |
| | | AGRCOMM 2367 | 3 | | | |
| | 14 | | 14 | | | 30 Hours |
| Junior Year | | | | | | |
| Fall | | Spring | | Maymester | | Benchmarks |
| COMLDR 5430 | 3 | AGRCOMM 5130 | 3 | Study Abroad | | Internship (3) |
| AGRCOMM 5530 | 3 | Minor Course | 3 | | | Minor ½ done |
| Minor Course | 3 | Third Science from college list | 3 | | | Apply to Grad. Spring |
| COMLDR 3537 | 3 | Arts | 3 | | | |
| COMM course | 3 | Elective | 2 | | | |
| | 15 | | 15 | | | 32 Hours |
| Senior Year | | | | | | |
| Fall | | Spring | | Maymester | | Benchmarks |
| Elective | 3 | AGRCOMM 5135 | 5 | | | |
| Minor Course | 3 | COMLDR 3535 | 3 | | | |
| Contemporary Issue | 3 | Minor Course | 3 | | | |
| Elective | 3 | COMM Course | 3 | | | |
| CMLDR 5430 | 3 | | | | | |
| | 15 | | 14 | | | 29 Hours |
| Total: 121 Hours. | | | | | | |

12/2/2010

RECOMMENDED QUARTER COURSE PLAN FOR AGRICULTURAL COMMUNICATION MAJORS

This model plan of study is presented as a suggested path to graduation in 4 years. Students have unique situations that may cause them to deviate from this plan. Nevertheless, it is important for you to consider the flow of courses, particularly in the major.

| <i>Freshman Year</i> | | | | | | |
|----------------------|-----------|-----------------------------|-----------|--------------------------|-----------|---|
| Autumn | | Winter | | Spring | | Benchmarks |
| Agr Comm 200 | 5 | Agr Comm 300 or 350 | 5 | AED Econ 200 or Econ 200 | 5 | <i>Permanent Advisor will be assigned no later than end of Spring Quarter. Math 130 or 148 and English should be completed by end of this year.</i> |
| English 110C | 5 | GEC-Introduction to Biology | 5 | GEC- History | 5 | |
| Math 130 or 148 | 4 | Rur Soc 105 or Soc 101 | 5 | GEC- Social Science | 5 | |
| Agr 100 | 1 | | | | | |
| | 15 | | 15 | | 15 | 45 hours |

| <i>Sophomore Year</i> | | | | | | |
|--------------------------|-----------|--------------------------|-----------|--------------------|-----------|---|
| Autumn | | Winter | | Spring | | |
| Ag Comm Elective | 5 | GEC-Elementary Chemistry | 5 | Comm 421M | 5 | <i>Minor must be declared.</i> |
| GEC- Visual Perform Arts | 5 | Agr Comm 367 | 5 | GEC- Human Biology | 5 | <i>At least three sciences should be completed by end of this year.</i> |
| Data Analysis | 5 | Agr Comm 350 or 300 | 5 | Minor Course | 5 | <i>Consider a study abroad program.</i> |
| | 15 | | 15 | | 15 | 45 hours |

| <i>Junior Year</i> | | | | | | |
|--------------------|-----------|-----------------|-----------|---------------------------|-----------|--|
| Autumn | | Winter | | Spring | | |
| Comm 422M | 5 | Minor Course | 5 | Agr Comm 500 ² | 5 | <i>Complete an Internship by the end of this summer. Half of the minor should be completed by the end of this year. Half the hours in the major should be complete by the end of this year. Apply to graduate three quarters prior to expected graduation.</i> |
| GEC- Physics | 5 | GEC- Literature | 5 | Agr Comm 390 | 5 | |
| Comm 431 | 5 | Agr Comm 510 | 5 | Agr Comm 489 | 3 | |
| | | | | Minor Course | 5 | |
| | 15 | | 15 | | 18 | 48 hours |

| <i>Senior Year</i> | | | | | | |
|--------------------------------------|-----------|--------------------------|-----------|---------------------------|-----------|-----------------|
| Autumn | | Winter | | Spring | | |
| Contemporary Issues 597 ¹ | 5 | Agr Comm 600 or Comm 607 | 5 | Agr Comm 590 ² | 5 | |
| Minor Course | 5 | Minor Course | 5 | Minor Course ³ | 5 | |
| Elective | 5 | GEC- Additional Science | 5 | Elective | 5 | |
| | 15 | | 15 | | 15 | 45 hours |

Please refer to the green General Education Curriculum sheet for the major for additional important curriculum information. Students must complete two international issues courses. One must be a non-western or global course designated by an asterisk (). The second can be another non-western or global course (*) or a western (non-US) course designated with a diamond (◊). Students majoring in Agricultural Communication must select Agricultural or Natural Resources minor excluding Agricultural Education. 10/11/07*

¹ Usually requires 2 or more qtrs to get into if Ani Sci 597 is chosen.

² Offered only in the spring

³ May not be needed depending on minor selected

TRANSITION PLAN – 3 year quarters; 1 year semesters
AGRICULTURAL COMMUNICATION

(Students Beginning Autumn 2009)

| FRESHMAN YEAR - Quarter | | | | | | |
|--------------------------|----|-------------------------|----|----------------|----|--|
| Autumn | | Winter | | Spring | | Benchmarks |
| FAES 100 | 1 | Ag Comm 350 | 5 | AED 200 | 5 | Complete Math Req. |
| English 110 | 5 | Biology 101 | 5 | History | 5 | |
| Math 130 or 148 | 5 | Rural Soc 105 | 5 | Social Science | 5 | |
| Ag Comm 200 | 5 | | | | | |
| | 15 | | 15 | | 15 | 30 semester hrs. (45 qtr.) |
| SOPHOMORE YEAR - Quarter | | | | | | |
| Autumn | | Winter | | Spring | | Benchmarks |
| Ag Comm 300 | 5 | Chemistry | 5 | Com 421 | 5 | Declare Minor 3 Sciences Done |
| Visual Arts | 5 | Ag Comm 367 | 5 | Second Science | 5 | |
| Data Analysis | 5 | Minor or elective | 5 | Minor | 5 | |
| | | | | | | |
| | 15 | | 15 | | 15 | 30 semester hrs. (45 qtr.) |
| JUNIOR YEAR - Quarter | | | | | | |
| Autumn | | Winter | | Spring | | Benchmarks |
| Comm 422 | 5 | Minor Course | 5 | Ag Comm 500 | 5 | Internship (3) Minor ½ done Apply to Grad Spring |
| Physics | 5 | Literature | 5 | Ag Comm 390 | 5 | |
| Com 431 | 5 | 5 th Science | 5 | Ag Comm 489 | 3 | |
| | | Elective | 3 | Minor Course | 5 | |
| | 15 | | 18 | | 18 | 34 semester hrs. (51 qtr.) |
| SENIOR YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| Contemporary Issue | 3 | Minor course | 3 | | | 27 semester hrs. |
| Elective | 3 | AGRCOMM 5130 | 3 | | | |
| COMLDR 5430 | 3 | AGRCOMM 2130 | 2 | | | |
| COMLDR 3530 | 3 | COMLDR 3535 | 3 | | | |
| Internship | 4 | | | | | |
| | 16 | | 11 | | | 27 semester hrs. |
| 1/3/2011 | | | | | | 121 SEMESTER HRS. |

TRANSITION PLAN – 2 years quarters; 2 years semesters
AGRICULTURAL COMMUNICATION

(Students Beginning Autumn 2010)

| FRESHMAN YEAR - Quarter | | | | | | |
|--------------------------|----|--------------------|----|----------------|----|---|
| Autumn | | Winter | | Spring | | Benchmarks |
| FAES 100 | 1 | History | 5 | AED 200 | 5 | Complete Math Req. |
| English 110 | 5 | Rural Soc 105 | 5 | Literature | 5 | |
| Ag Comm 200 | 5 | Bio 101 | 5 | Psych 100 | 5 | |
| Math 148/130 | 5 | | | | | |
| | 16 | | 15 | | 15 | 31 semester hrs. (46 qtr.) |
| SOPHOMORE YEAR - Quarter | | | | | | |
| Autumn | | Winter | | Spring | | Benchmarks |
| AEE 594 | 3 | Ag Comm 367 | 5 | Minor | 5 | Internship (2) Declare Minor 2 Sciences Done Jou. Classes Done |
| Ag Comm 390 | 5 | COMM 2221 | 3 | COMM 4202 | 3 | |
| Art | 5 | Phys Sci | 5 | Addtl. Science | 5 | |
| Bio 102 | 5 | AEE 387 | 5 | Internship | 2 | |
| | 18 | | 18 | | 15 | 34 semester hrs. (51 qtr.) |
| JUNIOR YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| COMLDR 3530 | 3 | AGRCOMM 5130 | 3 | Internship | 3 | Internship (3) Minor ½ done Apply to Grad Spring |
| AGRCOMM 4130 | 3 | AGRCOMM 2130 | 2 | Study Abroad | ? | |
| Minor | 3 | AGRCOMM 5150 | 3 | | | |
| Minor | 3 | Minor | 3 | | | |
| Elective | 2 | Electives | 2 | | | |
| | 14 | | 13 | | 3 | 30 semester hrs. |
| SENIOR YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| COMLDR 5430 | 3 | AGRCOMM 5135 | 5 | | | |
| AGRCOMMM 5530 | 3 | COMM (from basket) | 3 | | | |
| Electives | 3 | Contemp Issues | 3 | | | |
| COMM (from basket) | 3 | Minor | 3 | | | |
| | 12 | | 14 | | | 26 semester hrs. |
| 1/3/2011 | | | | | | 121 SEMESTER HOURS |

TRANSITION PLAN – 1 year quarters; 3 years semesters

AGRICULTURAL COMMUNICATION

(Students Beginning Autumn 2011)

| FRESHMAN YEAR - Quarter | | | | | | |
|---------------------------|----|---------------------------|----|------------|----|---|
| Autumn | | Winter | | Spring | | Benchmarks |
| FAES 100 | 1 | History | 5 | AED 200 | 5 | Complete Math Req. |
| Eng. 110 | 5 | Rural Soc 105 | 5 | Literature | 5 | |
| Ag Comm 200 | 5 | Bio 101 | 5 | Psych 100 | 5 | |
| Math 148/130 | 5 | | | | | |
| | 16 | | 15 | | 15 | 31 semester hrs. (46 qtr.) |
| SOPHOMORE YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| AGRCOMM 4130 | 3 | AGRCOMM 2130 | 2 | Internship | 2 | Internship (2) Declare Minor 2 Sciences Done Jou. Classes Done |
| COMM 2221 | 3 | COMM 4202 | 3 | | | |
| AGRCOMM 2367 | 3 | AGRCOMM 3130 | 3 | | | |
| COMLDR 3537 | 3 | Physical Sci | 5 | | | |
| | 12 | | 13 | | 2 | 27 semester hrs. |
| JUNIOR YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| AGRCOMM 5530 | 3 | AGRCOMM 5130 | 3 | Internship | 3 | Internship (3) Minor ½ done Apply to Grad Spring |
| COMLDR 3530 | 3 | AGRCOMM 5150 | 3 | | | |
| Additional Science | 5 | COMLDR 3535 | 3 | | | |
| Minor | 3 | Art | 3 | | | |
| | | Minor | 3 | | | |
| | 14 | | 15 | | 3 | 32 semester hrs. |
| SENIOR YEAR - Semester | | | | | | |
| Fall | | Spring | | May Term | | Benchmarks |
| COMLDR 5430 | 3 | AGRCOMM 5135 | 5 | | | |
| Contemporary Issues | 3 | Electives | 3 | | | |
| Minor | 3 | Minor | 3 | | | |
| COMM (select from basket) | 3 | COMM (select from basket) | 3 | | | |
| Minor | 3 | Elective | 2 | | | |
| | 15 | | 16 | | | 31 semester hrs. |
| 1/3/2011 | | | | | | 121 HOURS |