

COUNCIL ON ACADEMIC AFFAIRS

200 Bricker Hall
November 28, 2012
3:00 - 5:00 PM

MINUTES

Attendance

Faculty:

- ✓ Dr. Heather Allen (Chemistry)
- ✓ Dr. Mollie Blackburn (School of Teaching and Learning)
- ✓ Dr. Ken Goings (African American and African Studies)
- ✓ Dr. Ashok Krishnamurthy (Engineering)
- ✓ Dr. Eric MacGilvray (Political Science)
- ✓ Dr. James Rathman (Engineering)
- Dr. Fernando Unzueta (Spanish and Portuguese)
- ✓ Dr. Kay Wolf (Health and Rehabilitation Sciences)
- ✓ Dr. Henry Zerby (Animal Sciences)

Students:

- Niraj Antani (USG, Political Science)
- Emily Chorey (Inter-Professional Council, Veterinary Medicine)
- ✓ Courtney Kasuboski (USG, Industrial and Systems Engineering)
- ✓ Sarah Lang (CGS, Education and Human Ecology)
- Ann Morrison (Optometry)
- ✓ Akshay Paropkari (Engineering)

Administrator:

- ✓ Dr. W. Randy Smith (Academic Affairs), Vice Chair

Guests:

- Mr. M. Dolan Evanovich (Office of Enrollment Services)
- Dr. Steve Fink (Arts and Sciences)
- Mr. Michael Gable (University Registrar)
- Dr. Kathleen Hallihan (John Glenn School of Public Affairs)
- Dr. Scott Herness (Graduate School)
- Dr. Alan Kalish (University Center for Advancement of Teaching)
- Ms. Sarah Odum (College of Education and Human Ecology)
- Mr. David L. Roy (Undergraduate Admissions)
- Ms. Melisa Soave (Office of Academic Affairs)
- Ms. Gail Stephenoff (Office of Enrollment Services)
- Mr. Andy Zircher (Education and Human Ecology)

The meeting came to order at 3:00 PM.

REPORT FROM THE CO-CHAIR – PROFESSOR KAY N. WOLF

Professor Lisa Florman, Department of History of Art, will join the Council in January 2013 as a Faculty Council appointment. She has a strong background in curriculum matters within the College of Arts and Sciences. She is assigned to Subcommittee C.

Subcommittee C (Allen, Antani, Florman, Paropkari, and Zerby) has been assigned the proposal from the College of Nursing to remove the general education requirement of Mathematics 1116 from the RN and BSN program.

REPORT FROM THE VICE-CHAIR – PROFESSOR W. RANDY SMITH

The proposal to restructure the College of Education and Human Ecology was approved by the Board of Trustees at its meeting on November 9, 2012.

The Office of Academic Affairs received a request from the Center for Electronic and Magnetic Nanoscale Composite Multifunctional Materials (ENCOMM) to change its name to the Center for Exploration of Novel Complex Materials. Following a brief discussion, Council members had no concerns and the name change was approved.

Today, President Gee announced that Joseph A. Alutto, Executive Vice President and Provost will retire on June 30, 2013 and Joseph Steinmetz, currently Executive Dean, College of Arts and Sciences, will assume that position. A search for a new Executive Dean will begin soon. Council members will have a dinner meeting with Dr. Alutto, at the Faculty Club, immediately following this meeting.

UPDATE ON THE ONE UNIVERSITY ENROLLMENT PLAN

Guest: Dolan Evanovich, Vice President for Strategic Enrollment Planning

The Office of Enrollment Planning began, in 2010, to develop an all-inclusive Strategic Enrollment Plan. Previous plans focused on freshman students at the Columbus campus. This plan includes freshman and transfers students, all campuses, and all levels of education, undergraduate and graduate. The targets would focus on quantity, quality and diversity. The plan

was reviewed by this Council, the Council on Enrollment and Student Progress, Senate Fiscal Committee, Council of Deans, the Vice Provosts, Senior Management Council, and the Board of Trustees. It is being reviewed continuously by the Enrollment Management Steering Committee that includes faculty, staff and students. Copies of the plan were provided to Council members prior to the meeting.

One of the goals of the plan was a modest enrollment increase of about 4% across all ranks and on all campuses from about 63,000 students (headcount) to about 65,000 from 2011 to 2015. The quality goals were developed for a 5 year period, and also individual yearly metrics were created for: ACT and SAT scores, high-school class rank, and GPA scores. The University will look, transparently, at racial/ethnic diversity, geographic diversity and economic diversity.

The plan is to take the University from the middle of Big Ten to the top on each of the metrics. Currently, Northwestern University, the University of Michigan, the University of Illinois, the Pennsylvania State University, and the University of Wisconsin rank above us. The plan is for Ohio State to move into the top three institutions.

Evanovich presented the Council enrollments from Autumn 2011 and 2012. The number of applications decreased by 2%, and the number of new freshman increased by 282. The yield rate improved. Semester conversion factors were taken into consideration when planning for Autumn 2012 enrollments. Similar to other schools that converted from a quarter to semester calendar, the number of students who wanted to graduate before the conversion increased significantly. That was the case here for Spring 2012. Some of the changes for Autumn 2012 were expected, but some were unpredicted. The ACT and SAT scores of the enrolled students increased; modest increases were recorded for honors, scholars and minority students; and significant increases were recorded for non-Ohio residents and international students. Some of the targets set for 2015, with regard to students' profiles, have been achieved 3 years earlier than predicted. Conversations with the Board of Trustees now focus on whether plan goals should be expanded or maintained.

In response to Council members' comments/questions, the following responses were provided.

- More scholarship funding was added. Special recruiters are being placed nationwide to strategically meet the enrollment and the geographic diversity goals. More and better-prepared students are being attracted here nationally and internationally, to help offset a decreasing number in Ohio's population.

- Changes were made in the application process for honors and scholars students. This year the University joined the Common Application process. The Common Application is a not-for-profit organization that provides access to the college application process. Students may submit applications to any of the higher institutions that are members.

- For 2013, the goal is to bring in a smaller freshman class of about 6950 - 7000, consisting of about 25% non-Ohio residents, and about 7% - 8% of international students. For

the past few years the enrollment in these categories has grown. Continuous conversations are being made with the state of Ohio legislators to increase the non-resident enrollment.

- The discussions include only Columbus campus statistics. Regional campuses have an open enrollment policy and separate individual targets are being set for each campus. For regional campuses the goal is to increase admission to 500 freshmen over the next 5 years. This goal is very aggressive and it will need to be evaluated yearly. There are separate enrollments goals developed for transfer students.

- There are no gender specific goals regarding enrollment for the University. Some individual colleges do address this issue however – Engineering for example.

- In the market place, the University is competing nationally with other large research institutions (Illinois, Michigan, Minnesota, Purdue, Wisconsin, Pennsylvania State University).

- Data collected from the College Board shows a significant decrease of 18 year olds in Ohio for the next 10 years. The national data show a decline of this population in the next 3-4 years, then a rapid increase by 2022. Overall, the central states are losing population in this segment, while the coastal states (east and west) are growing rapidly in the number of high school graduates. There are double digit increase rates for states like: Florida, Texas, parts of California. As a result of these statistics, over the last few years, the number of recruiters we have in these states has increased. Similar kinds of analyses are being done at the international level.

- Admitted students are being surveyed to reveal our top competitors and the reason for choosing to enroll at another institution. Those data are being analyzed in detail. A survey concluded that the three salient images associated with Ohio State among admitted students (from Ohio and from out-of-state) are “athletics”, “affordable”, and “tradition”. In the same survey, the national competitors are mostly associated with “selective”, “challenging”, and “highly respected”.

- A high number of high-school students (from in-state and out-of-state) were surveyed with regard to their perception about the University: about 20% responded that they did not know enough about it; 18% that the academic programs were better at the institutions they chose. In the market place, often our image is associated with “football” and “big”. The facts that the University has great academic programs, international programs, and is highly ranked as a research university are not marketed to our full potential. Faculty and staff are encouraged to promote the quality of the University at academic and professional meetings. Columbus and the State of Ohio face a similar kind of challenge. The large corporations in Ohio are also working on attracting talented people to Ohio and to Columbus. Changing such perceptions will take time. In some cases, our international perception is based on rankings created by the US News and World Report publications. There are continuous discussions on how to improve our scores in national and international rankings.

- Evanovich is meeting with each college to help guide its strategic plan regarding enrollment. Conversations with the Fisher College of Business, and the Colleges of Arts and Sciences, Engineering, and Food, Agricultural, and Environmental Sciences are underway. The goal is to have coordinated enrollment plans at the University level. Evanovich will provide regular updates on the strategic enrollment plans for each college to this Council.

- The Graduate School, in recent years, has completed analyses to determine if enrollment in graduate programs should grow, in which ones, and by how much? In general, the results are that the PhD programs should not grow in enrollment, but there is growth opportunity at the master's level, especially in terminal master's degrees and professional master's degrees. The goal is to increase enrollment in these programs by about 400 in the next 5 years, and to hold steady the enrollment in PhD programs.

- Budget analyses have been conducted to see the effects of enrollment growth and the resources needed to support the proposed growth. These analyses were taken into consideration when this strategic plan was developed.

- The Office of Undergraduate Admissions is working extensively to provide numerous campus visits and tours to high-school students and parents. An in-person visit often changes, in a positive way, the perception some individuals have about the University and about Columbus as a city in which to live. Indeed, Columbus is the second largest college town per capita in the nation, after Boston.

Smith noted that continuous updates on enrollments will provide a context for this Council's decision-making regarding academic program changes.

SUBCOMMITTEE D – Professors Kay Wolf and W. Randy Smith

- **Addition of Specializations to the Master of Occupational Therapy (MOT) and the Doctor of Physical Therapy (DPT): School of Health and Rehabilitation Sciences**

Herness presented the proposal. The School of Health and Rehabilitation Sciences is requesting the addition of two specializations to each of the following professional degree programs: Master of Occupational Therapy and the Doctor of Physical Therapy. The specializations are:

a) The research specialization is a pre-existing specialization in both degrees. It existed in the Quarter calendar but, through an oversight, as not submitted for semester conversion. It is submitted now without substantial changes. This specialization will allow

students in these clinically-orientated degrees to get real life experiences in laboratories, and gain experience in experimental design. This specialization will be transcriptable.

b) The pediatric specialization previously existed within the program. The content of this specialization was included in the graduate interdisciplinary specialization (GIS) in Early Intervention / Early Childhood. The units offering the courses in this specialization decided it would now be beneficial to present this specialization as a part of their degrees. The pediatric specialization will be developed in each of the MOT and DPT degrees to replace the GIS. No new students are being admitted to this GIS. Historically there were very few students from outside of these units that would take this GIS.

The proposal has been reviewed by the Graduate School Curriculum Committee and by the Graduate Council.

During the Council meeting it was revealed that the Council did not have the final version of the proposal. MacGilvary asked for the proposal to be tabled until next Council meeting (December 5, 2012), when the Council will have the final version. The motion carried with all in favor.

Undergraduate Minors

Subcommittee B (Blackburn, Chory, Kasubosky, Rathman, and Unzueta) has been asked to review the current status of undergraduate minors at the University, and make recommendations with regard to guidelines and review processes for the future. A draft charge to the Subcommittee was discussed by the full Council. It included a review process that will include:

- Review of the current guidelines for undergraduate minors across the campus;
- Review of enrollment patters/trends in undergraduate minor programs;
- Input (meetings with): the associate deans for curriculum in each college that offers an undergraduate minor; Vice Provost and Dean of Undergraduate Education, Wayne Carlson, Assistant Provost John Wanzer, University Registrar Brad Myers, undergraduate students, and other as deemed appropriate.

It is expected that the Subcommittee will prepare a report for the full Council, by April 2013, that addresses the following:

- The current status of minors (including a list of transcriptable minors and those that have pre-requisites) and issues associated with it.
- An appropriate definition for an undergraduate minor moving forward

- Appropriate requirements (credit hours/ grade requirements/overlap with majors) for an undergraduate minor
- The process for approval of the minors across the University.

The Meeting Adjourned at 4:35 PM.

Respectfully submitted,

W. Randy Smith

Liana Crisan-Vandeborne