



Memo

July 1, 2015

To: Randy Smith, Vice Provost of Academic Programs
Melissa Newhouse, Program Manager

CC: Andrew Zircher, Director of Assessment and Curriculum
Sarah Odum, Curriculum Coordinator

From: Bryan Warnick, Associate Dean of Academic Affairs

RE: CURRICULUM REVISIONS: FASHION AND RETAIL STUDIES MINOR

The faculty and administration of the College of Education and Human Ecology (EHE) have approved revisions to the Fashion and Retail Studies minor in the Department of Human Sciences. The proposal was approved by the EHE Curriculum Committee.

The revision put forward by faculty includes requiring 3 courses (9 credit hours) from a list of courses in the 2000 level and 2 courses from a list of courses in the 3000 and above level in Fashion and Retail Studies. This change gives students additional choice as well as depth of study by moving all 2000 level courses into the first area and 3000 or higher into the second. The current version of the minor requires 4 course and 1 course that is chosen from a list. The minor sheet also now includes information on prerequisite courses and complies with the new university minor policy. The current and proposed program sheet are attached.

EHE approves the revisions to the Fashion and Retail Studies minor in the Department of Human Sciences and requests approval from the Council on Academic Affairs. If there are any questions, please contact me at warnick.11@osu.edu or our curriculum coordinator, Sarah Odum, at odum.11@osu.edu.

The Ohio State University
College of Education and Human Ecology- Department of Human Sciences

Fashion and Retail Studies Minor (TXTLCLO-MN)

College of Education and Human Ecology
Department of Human Sciences
Undergraduate Student Services
A100 PAES Building
305 W. 17th Ave Columbus, OH 43210; 614-292-9261
<http://ehe.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. After the academic program coordinator in the College of Education and Human Ecology has approved your Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the college.

Minimum of 15 credit hours.

Choose 3 courses from the following:

CSFRTS 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)
CSFRST 2374 20th Century Fashion (3) (prereq English 1110)

Choose 2 courses from the following*:

CSFRST 3470 Apparel Prod Development & Branding (5) (prereq 2370, 2372)
CSFRST 3471 Textile Product Quality (5) (prereq 2373, 2371, Chem 1110)
CSFRST 3474 Fashion Forecasting (3) (prereq 2370, 2373, 2374)
CSFRST 4570 Product Data Mgt & Apparel Prod Dev (5) (prereq 3470, 3471, 3474)
CSFRST 4575 Retail Environments (3) (prereq 2370, Con Sci 3940)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, 3471 or perm)
CSFRST 4577 Fashion & Retail Promotion (3) (prereq 3474, Con Sci 3940, BusML 3150)
CSFRST 4583 International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
CSFRST 4585 Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)

*Check prerequisites. Any CSFRST prereq require grade of C- or higher.

Fashion and Retail Studies minor program guidelines

The following guidelines govern minors:

Required for graduation No

Credit hours required A minimum of 15 credit. 1000 level courses shall not be counted toward the 15 credit hr minimum.

Transfer credit hours allowed A maximum of 6

Overlap with the GE Permitted.

Overlap with the major Not allowed and

- The minor must be in a different subject than the major.
- Courses specified on the major that are also part of an established minor can be counted toward both the major and the minor.

Overlap between minors Each minor completed must contain 12 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.

Minor Approval Early declaration of the minor and early consultation with an academic advisor to discuss course choices is highly encouraged. Any variation from the coursework described on the minor sheet needs the approval of an academic advisor in a department/school or the academic program coordinator in the College of Education and Human Ecology. If you follow the course guidelines on the minor sheet with no variation, no additional approval is required.

When preparing to graduate:

- If "OK" appears next to your minor on your DAR, you have met the minor requirements and the minor can be officially approved.
- If "NO" appears next to your minor on the DAR, you must meet with an academic advisor or the academic program coordinator listed on the minor sheet
- If your minor does NOT appear on your DAR, you must meet with an academic advisor or the academic program coordinator listed on the minor sheet

Filing the minor program form Students must declare their minor with the College of Education and Human Ecology at least by the time the graduation application is submitted. Early declaration is highly encouraged.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by an academic advisor.

The Ohio State University
College of Education and Human Ecology- Department of Human Sciences
Approved by the College of Arts and Sciences

Fashion and Retail Studies Minor (TXTLCLO-MN)

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Minimum of 15 credit hours
Four courses required and choose one

Required Courses

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CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)

Choose one from the following:

CSFRST 3471 Textile Product Quality (3)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3)
CSFRST 2374 20th Century Fashion (3)
CSFRST 4575 Retail Environments (3)
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