

## Reed, Katie

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**From:** Smith, Randy  
**Sent:** Wednesday, October 21, 2015 5:20 PM  
**To:** Boehm, Constance; Clapp, John D.; Dahlquist, Kristin E.; Hale, Kenneth  
**Cc:** Smith, Randy; Reed, Katie; Lilly, Blaine; Gregoire, Tom; Bronson, Denise; Steinmetz, Joseph; Gerber, Timothy; Gillespie, Josh; Steward, Deborah; Givens, Bennet; Wells, Thomas; Wills, Celia; Adams-Gaston, Javaune; Whitacre, Caroline; Cowley, Jennifer; Wolf, Kay; Manderscheid, David C.; Herness, Scott; Davies, Sharon; Boehm, Mike  
**Subject:** Center Proposal

John, Connie, Kristin, and Ken::

The proposal from the College of Social Work to establish the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, was approved by the Council on Academic Affairs at its meeting on October 21, 2015. Thank you for attending the meeting and responding so effectively to questions/comments.

The proposal will now be sent to the University Senate with a request that it be included on the agenda of the Senate Meeting on November 19, 2015. The Chair of the Council, Professor Blaine Lilly, will present the proposal but we will need one or more of you to attend that meeting to respond to any detailed questions. I will provide details about that meeting when I have them. No additional level of review/approval is required after Senate approval.

Please keep a copy of this message for your file on the proposal, and I will do the same for the file in the Office of Academic Affairs.

If you have any questions, please contact Professor Lilly(.2) or me.

Congratulations on the successful completion of this important stage in the approval process!

Randy



**W. Randy Smith, Ph.D.**

Vice Provost for Academic Programs

Office of Academic Affairs

203 Bricker Hall, 190 North Oval Mall, Columbus, OH 43210

614-292-5881 Office

[smith.70@osu.edu](mailto:smith.70@osu.edu)

# **Proposal to Establish The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery**

## **I. Mission**

The vision of The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD) is to contribute to student success nationally by achieving a measurable reduction in alcohol and drug misuse on America's campuses and promoting recovery efforts. The mission of HECAOD in partnership with the nation's colleges and universities, is to promote student success nationally by providing data-driven solutions to alcohol and drug misuse, lead the dialogue on collegiate alcohol and drug misuse and recovery in the national agenda and ensure the long-term sustainability and effectiveness of the Center's efforts.

Within this mission and vision, the Higher Education Center has four primary functions. The functions include education and training, research and evaluation, technical assistance and technology development.

History: The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery was brought to The Ohio State University by way of a gift from the Conrad N. Hilton Foundation. The Higher Education Center was formerly a federally funded center for nearly 20 years before it was closed due to sequestration in 2012. The U.S. Department of Education's center was named *The Higher Education Center for Alcohol, Drug Abuse and Violence Prevention*. When this program was cut, the field of collegiate substance misuse prevention had a large void that was felt across the nation. In 2013, colleagues from Ohio State met with the former Higher Education Center Director, Dr. John Clapp, to propose reopening the center at Ohio State. Soon after, funding was secured and Dr. John Clapp came to Ohio. As a very well-known program since 1995, Ohio State decided to maintain the branding.

### **A. The missions of the University most relevant to the Higher Education Center**

The Higher Education Center's mission aligns with the University's core goals of:

Teaching and Learning: to provide an unsurpassed, student-centered learning experience led by engaged, world-class faculty and enhanced by a globally diverse student body.

Research suggests that alcohol and other drug misuse behaviors impact students at a variety of levels, from academic failure to delayed advancement, due to injury or student conduct issues (Hingston, et.al., 2009). Given alcohol's detrimental effect on student performance, institutions strive to decrease high-risk drinking on campuses as a means of enhancing the quality of the learning environment. Furthermore, the traditional college student is at the average age when the misuse of prescription drugs begins (SAMSHA, 2013). Innovative, evidenced-based interventions developed by HECAOD will decrease high-risk drinking and drug misuse rates on campuses nationally to keep students healthier and academically engaged. The facilitation of student recovery programming will help students with substance use disorders maintain their sobriety while contributing to healthy environments. The Higher Education Center will also

provide excellent opportunities for students to participate in the development and implementation of meaningful research and service projects relating to alcohol and drug misuse prevention and student recovery at Ohio State.

Research and Innovation: to create distinctive and internationally recognized contributions to the advancement of fundamental knowledge and scholarship and to solutions of the world's most pressing problems.

Campus professionals across the country will seek guidance and support from the Higher Education Center to enhance, expand, and improve their prevention and recovery efforts. This impact will be facilitated through the delivery of training institutes, conferences, current technological methods to deliver information, and technical assistance. Research to contribute evidence-based solutions to prevent substance misuse and facilitate recovery is central to our mission. The translation of clinical research for use in the "real world" and identification of best practices will also benefit higher education institutions and their students. High-risk drinking accounts for nearly 2,000 deaths and 700,000 injuries among college students annually (Hingston, et.al, 2009). Additionally, drug overdose is now the leading cause of accidental death in the United States (CDC, 2015). The work of the Higher Education Center will impact these pressing public health problems on college campuses. Additionally, HECAOD plans to be a repository for new research, case studies, best practices and programming to accelerate the typically 17-year timeline from translating research into practice (Rogers, 2007). HECAOD will engage in basic, applied and translation efforts to better understand and address college alcohol and drug misuse. Our hope is to use technology to conduct research (e.g. data analytics, crowd sourcing, geo-spatial analysis, mHealth) and deliver interventions. To that end, HECAOD has developed an online screening, intervention program and is working to model the dynamics of college drinking.

Outreach and Engagement: to establish mutually beneficial partnerships with the citizens and institutions of Ohio, the nation, and the world so that our communities are actively engaged in the exciting work of The Ohio State University.

The Higher Education Center will partner with groups in Ohio and beyond to expand the reach of our efforts to improve student safety. HECAOD has created a formal partnership with Ohio's Drug Free Action Alliance (DFAA). HECAOD will collaborate with the Ohio College Initiative to Enhance Student Wellness (a DFAA initiative) and pilot prevention and recovery models throughout the state's institutions of higher education. This partnership includes a shared Prevention Specialist. There are 54 institutions of higher education in the Ohio College Initiative, and through this partnership each institution receives all of our materials, webinars and software programs without cost. Consistent with Ohio State's land-grant status, this allows local evaluation and pilot testing while benefitting the campuses in our state. HECAOD also has plans to partner with local, state and federal legislators to get the issue of alcohol and other drugs on college campuses back on the national agenda. To achieve this work nationally, we will participate in policy creation, advocacy and awareness. In the first year, we have had over 20 appearances in local and national media, including the Chronicle of Higher Education, Washington Post and New York Times (See Appendix E). In addition to local engagement, the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery created a working relationship with Michael Botticelli, the U.S. Drug Czar. Director Botticelli visited HECAOD in May of 2015.

## **B. The interdisciplinary nature of the center**

The Higher Education Center was envisioned by faculty, staff, and students in the College of Social Work, College of Pharmacy, and Office of Student Life as a result of the void left by the closing of the former organization. This partnership developed through previous collaborations and subsequent to a series of planning meetings. As HECAOD expands, the College of Engineering, the College of Public Health and others will also join this partnership to develop technology and solutions for advancing collegiate prevention and recovery efforts. We anticipate the eventual inclusion of additional OSU units with an interest in this work.

Faculty and professional staff affiliates from myriad disciplines constitute the core of expertise for the Higher Education Center. Students from a variety of disciplines including pharmacy, nursing, public health, social work, psychology, suicide prevention and health and rehabilitation sciences will supplement the work of the HECAOD staff by engaging in internships and field experiences to support research, grant writing, technical assistance, marketing, and more.

## **C. The goals of the center that cannot be met within existing academic units**

The Higher Education Center's core values include innovation, adaptability, and responsiveness. HECAOD will provide training and education, technical assistance, technology, and translational research to benefit a variety of institutions. In addition, alcohol and drug misuse problems differ on each campus and within various student populations. The student population is transient. Students routinely find ways to misuse alcohol and other drugs. This requires HECAOD to find ways to be responsive to the current context of the issue. Effectively working with a variety of units with differing expertise requires a collaborative approach among researchers, practitioners, and students. This approach requires partnerships between academic units and student life departments to develop comprehensive and diverse, targeted approaches to this complex issue.

## **II. Faculty**

Faculty or professional staff in academic or support units are welcomed to work with HECAOD based on their scholarship or interest in collegiate alcohol or drug misuse prevention or recovery. Defined broadly, scholarship may include (but is not limited to) research, instruction, program development, clinical service delivery, outreach and engagement efforts, student services, and other proficiencies that would support the various initiatives of HECAOD.

### **A. Criteria for HECAOD membership**

Faculty and staff interested in affiliating with HECAOD must submit a written request to the Director outlining his or her scholarship and/or service relating to the goals of HECAOD. Appointments will be made by the Director in consultation with the Executive Committee. Criteria for Center membership include:

1. Involvement in research, teaching or service related to collegiate alcohol and drug misuse prevention or recovery that will support attainment of HECAOD's goals.
2. Willingness to participate in the activities of HECAOD.

Membership categories include faculty, staff and student affiliates. External affiliates are also eligible for HECAOD membership based on nomination by an internal member of HECAOD.

**B. Faculty/staff expressing interest in working with (or currently working with) HECAOD include:**

Kelli Barnes, Assistant Professor of Clinical Pharmacy, College of Pharmacy  
Stuart Beatty, Associate Professor of Clinical Pharmacy, College of Pharmacy  
Audrey Begun, Associate Professor, College of Social Work  
Molly Downing, Clinical Instructor, College of Pharmacy  
Curtis Haywood, Assistant Director, Counseling and Consultation Services  
Nicole Kwiek, Assistant Professor-Clinical, College of Pharmacy  
Anne McDaniel, Associate Director, Center for the Study of Student Life  
Kevin Passino, Professor, College of Engineering  
Natasha Slesnick, Professor, Human Sciences Administration  
Lane Wallace, Professor, College of Pharmacy  
Woo-Young Ahn, Assistant Professor, Department of Psychology  
Candace Haugvedt, Pharmacist, OSU Student Health Services  
Daniel Sui, Professor, Department of Geography  
Philip Payne, Professor, College of Public Health; Director, Data Analytics Collaborative  
Darcy Haag Granello, Professor, Director, OSU Suicide Prevention Program  
Jill Clutter, Assistant Professor, Clinical, Health and Rehabilitation Sciences  
Ken Lee, Professor, College of Food, Agriculture, and Environmental Sciences  
Gladys Gibbs, Director, Student Health Services  
Blake Marble, Assistant Director, Student Wellness  
Molly Hegarty, Director, Student Legal Services  
Randi Love, Associate Professor, College of Public Health  
Jennifer Carter, Director, Sports Psychology  
Gene Smith, Director, Athletics  
Dinessa Solomon, Executive Director, Foundation Relations

We expect HECAOD affiliate membership to grow significantly beyond this initial group to include affiliates from other departments on campus and external to the university. Marketing efforts will be made through university publications and groups (e.g., health science deans) to recruit interested individuals.

**C. The extent to which staff and students will be involved and how they will be supported**

HECAOD has four primary functions: 1) Education and Training; 2) Research and Evaluation; 3) Technical Assistance; and 4) Technology Development. Staff and students will be involved throughout each of these functions. Staff affiliates will be supported for their efforts in the Higher Education Center in various ways. Some staff will be employed by HECAOD in a contractual agreement or through collaborative projects. Staff will also be supported by the Higher Education Center as all of our webinars and trainings are free to Ohio State employees. Ohio State staff interested in this work have been very involved in our education and training programs. Students may receive an hourly wage for their work, earn a stipend for an internship or engage in HECAOD's work as a volunteer. HECAOD currently has one GA who is responsible

for the social media, web development, podcasts and webinars pushed out through HECAOD. We have a Masters in Social Work student placement who is providing SBIRT (screening, brief intervention, and referral to treatment) to students at The Ohio State University. HECAOD has several other student volunteers assisting with research initiatives and one undergraduate paid intern who is completing computer programming and design for HECAOD.

Education and Training: HECAOD faculty, staff and affiliates will develop content for webinars, online courses, conference presentations, institutional resources, the website, podcasts and more. Student interns will also be involved in previewing and assisting in content development. These student interns may be graduate or undergraduate students from a variety of different academic disciplines. The Student Life Student Wellness Center's model for their Student Experience will be used to develop the interns. Each year, HECAOD will hold the National Meeting, a conference focused on collegiate alcohol and drug misuse prevention, intervention and recovery work, which will engage student volunteers. In August 2015, the Higher Education Center hosted the National Meeting at the Blackwell Inn & Conference Center, bringing 200 campus professionals to the city to discuss new and innovative evidence-based ways to combat this public health issue (See Appendix D).

Research and Evaluation: An area of great need for the field, and an opportunity for The Ohio State University, is translating the current research base for alcohol and other drug misuse prevention as well as student recovery into user friendly programs and technologies for use in real world settings. This work will be done in collaborative partnerships between numerous OSU academic and student service units and draw upon the expertise of the Center for the Study of Student Life. The OSU Student Life Student Wellness Center constitutes an ideal setting to develop, pilot, and evaluate these interventions. HECAOD's partnership with the Ohio College Initiative to Enhance Student Wellness provides a similar platform for piloting interventions throughout the state. This process could potentially yield the following: 1) scholarly publications, 2) federal and foundation grant opportunities, 3) training materials for student health and wellness professionals, 4) new and innovative prevention and recovery programs for colleges and universities, 5) research opportunities for faculty and students, and 6) training opportunities for student interns interested in AOD prevention and recovery. Additionally, the partnerships created between HECAOD and the Data Analytics Collaborative, the department of Geography, the Center for the Study of Student Life, the College of Engineering and more, help develop and test innovative and transformative solutions to college AOD (alcohol and other drug) problems at the local, national global levels.

Technical Assistance: Filling a national need, the Higher Education Center will provide support and guidance to institutions and collegiate prevention and recovery professionals in the field through technical assistance. This support may be provided through telecommunications or via on-site visits. This will provide opportunities for faculty, staff and student involvement in the development and delivery of technical assistance efforts.

Technology Development: The Higher Education Center will create innovative technologies to support their prevention and recovery missions. Software, smartphone applications, distance learning courseware, and social media tools are examples of these technologies. Faculty, staff and students from myriad disciplines could be involved in this aspect of the Center's mission, including content, clinical, information technology and educational technology experts. Our first project has wrapped up recently that will allow campuses to administer an evidence-based

screening tool to identify students with risky alcohol or prescription drug use while automatically supplying the student with resources and referrals as needed.

#### **D. External Partners**

The Higher Education Center will continue to engage external partners to enhance the work we are doing nationally. HECAOD has created a formal partnership with Ohio's Drug Free Action Alliance (DFAA) that includes a shared Prevention Specialist. HECAOD will collaborate with the Ohio College Initiative to Enhance Student Wellness (a DFAA initiative) and pilot prevention and recovery models throughout the state's institutions of higher education. HECAOD's external partners also include Working Partners, Cardinal Health, RADD (Recording Artists, Athletes and Actors against Drunk Driving), NASPA (National Association of Student Personnel Administrators), Shatterproof to end Addiction, and The Network Addressing Collegiate Alcohol and Other Drug Issues. Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery also created a working relationship with Michael Botticelli, the U.S. Drug Czar.

### **III. Administration**

#### **A. HECAOD Director**

John Clapp, Ph.D., FAAHB  
Professor and Associate Dean for Research and Faculty Development  
College of Social Work

Dr. Clapp has led other centers of this nature in the past, including the U.S. Department of Education's Higher Education Center for Alcohol, Drug Abuse and Violence Prevention which HECAOD was created to replace. He is a prolific researcher with nationally-recognized expertise relating to the reduction of high-risk drinking and other prevention issues (CV is in Appendix B).

#### **B. Responsibilities of the Director**

The Director serves as chief executive of HECAOD for all matters relating to personnel, budget, strategic planning, partner relations, fundraising, and operations. He will:

1. Develop an annual operating budget in consultation with the Executive (HECAOD Directors) and Oversight Committees.
2. Establish HECAOD policies and procedures.
3. Supervise the functioning of the Higher Education Center office and staff.
4. Represent HECAOD within the university community and with external stakeholders.
5. Identify funding sources.
6. Support the development of HECAOD faculty, staff and students.
7. Prepare annual reports for the external advisory board, oversight committee and funding organizations.
8. Complete innovative research on behalf of HECAOD.

#### **C. Function(s) and composition of the oversight committee**

The Higher Education Center's internal Oversight Committee will be composed of the Deans of the Colleges of Social Work and Pharmacy; the Vice President for Student Affairs; the Associate Vice President for Health Promotion and Chief Wellness Officer; and the President of the Undergraduate Student Government.

This group will meet bi-annually to:

1. Provide input for the Higher Education Center's strategic planning
2. Review progress in the Center's achievement of strategic goals
3. Review the Center's budget and fundraising activities
4. Facilitate the integration of the Center into related university and external initiatives

**D. The reporting line—the deans and vice president to whom HECAOD will report**

The Higher Education Center (through its director) will report to the leadership of its three founding units: The Deans of the Colleges of Social Work and Pharmacy, and the Vice President for Student Affairs.

**E. The main components of a pattern of administration for the center (to be formally completed/approved within a year of center establishment)**

The Higher Education Center's Pattern of Administration will utilize the framework provided in the Office of Academic Affairs' sample document. It will address HECAOD operational rules relating to the Center's mission; criteria for membership; roles and responsibilities of HECAOD faculty, staff and students; an organizational chart; HECAOD administrative procedures; HECAOD oversight, including the roles of the Oversight Committee and external advisory board; guidelines for Center staff meetings; allocation of Center resources; financial conflicts of interest; yearly strategic plans and logic models; and procedures relating to paid external consulting.

**IV. Budget/Funding**

**A. Year Two Budget**

Year Two funding is provided entirely by the Conrad N. Hilton Foundation (Fund # 314854). Budgeted expenses for Year Two are: The College of Social Work (\$337,185), the College of Pharmacy (\$211,145) and The Office of Student Life (\$217,602). Total Year Two expenses of \$765,932 will be funded by The Conrad Hilton Foundation. Year Two funding of \$500,000 and a portion of the carry forward balance of unspent Year One funds of \$410,235 will cover Year 2 expenses. Year 3 funding of \$500,000 is conditional, based upon a requirement to raise \$1,000,000 in external funding prior to the Year 3 disbursement. At the end of Year 1, we have raised \$540,000 in external support. This includes conference registrations and sponsorships (\$101,472); webinar registrations (\$4,750) and programmatic support (\$433,674).

HECAOD OAA Budget - Year 2		FY16
Salary		
Faculty		\$107,467
Clinical		\$18,954



A&P Staff	\$209,499
GRAs	\$38,400
Students	\$16,112
Salary Expense	\$390,432
Benefits	
Faculty	\$36,517
Clinical	\$7,449
A&P Staff	\$77,515
GRAs	\$4,992
Students	\$178
Benefits Expense	\$126,651
Tuition	\$25,830
Personnel Total	
	\$542,913
NonPersonnel Operating Expense	
Rent	\$32,623
Supplies /Misc.	\$13,436
Travel	\$25,000
Conference Support	\$20,000
Consultants-Program Development	\$10,000
Program Evaluation	\$26,000
Webinar Expense	\$10,000
Software Development	\$10,000
Website Design/Support	\$10,000
Student Life Program Exp	\$15,000
Student Life Utilities, Equipment	\$9,862
Student Life Marketing	\$3,600
Pharmacy Research Incentives	\$37,500
NonPersonnel Operating Total	\$223,021
Total Budget	
	\$765,934

## **B. Funding Sources, and one-time vs. recurring costs**

The majority of HECAOD's costs are recurring. Approximately 70% of costs are personnel related. The remaining 30% of costs are related to programming (3.7%), evaluation (3.9%), travel (3.3%) and conference/webinar expenses (3.9%). Pharmacy has budgeted 5% for research incentives.

## **C. Equipment, space, facilities**

HECAOD is located on the first floor of Stillman Hall. The space includes conference and reception areas that are fully equipped for the daily operations of HECAOD. The College of Social Work also provides space for webinar hosting. Expense for this space is \$8,160. Student Life has additional rental expense of \$24,300 budgeted for space needed for the Collegiate

Recovery Program (<http://swc.osu.edu/alcohol-tobacco-other-drugs-atod-education-and-prevention/collegiate-recovery-community/>). Total rent charges are 4.3% of the budget.

#### **D. The sustainability of the center-possibilities for external funding, and details or related funding proposal submissions**

The critical need by colleges and universities for The Higher Education Center coupled with a challenging external funding environment requires a well-thought out sustainability plan. We have developed a diversified approach to sustainability. We currently have institutional commitment from The Ohio State University in the form of partial salary support for staff and related space (College of Social Work, College of Pharmacy, and Student Life), IT and instructional technology support (Student Life and Social Work), website funds (Social Work), conference support (Social Work, Pharmacy and Student Life), fiscal and clerical support (all units), and travel support (all units). In addition, we have funding from Cardinal Health (Hale and Kwiek, PI) for the Generation Rx program and funding from the Stacie Mathewson Foundation for our Student Recovery program (Student Life). We will continue to pursue a variety of foundation funds as The Higher Education Center grows. In addition, Dr. Clapp will lead efforts with other OSU faculty to obtain extramural research grants to support HECAOD. Finally, we have explored the viability of developing a “fee for service” model or membership model, which would help sustain HECAOD.

There are nearly 4,700 degree-granting institutions in the United States that can be organized into a number of distinct segments (US Department of Education, 2015). It’s estimated, collectively, these institutions spend nearly \$40 billion annually on a range of student services.<sup>1</sup> Spending on “student services” includes a wide range of non-instructional programs and activities such as admissions, registrar services, and financial aid administration, as well as activities focused on students’ emotional and physical well-being. Of this \$40 billion, nearly \$2 billion is devoted to health and safety, collectively here called the H&S market. This spending is composed of a number of different areas including Alcohol and Other Drug (AOD) programming and prevention. We estimate that within the H&S market, institutions allocate approximately 20% (collectively \$400 million) to the purchase of products and services delivered by third-party organizations. Narrowing that further, we estimate that the AOD segment represents roughly \$55 million in annual expenditures for third-party products and services.

It is important to understand however, that many AOD professionals working at colleges and universities have little authority to spend resources on AOD prevention (Ruderman, Clapp, in process). It is our goal to provide high quality services and products at cost, plus overhead. We anticipate that many of the services and products will be free (web materials, prevention blogs and UReport, etc.), while others (e.g., webinars, on-site training) will be offered at a modest fee. We have several potential models in development including an annual subscription model (trainings and webinars, etc.) and customized models. One important aspect of our work will be to teach campus professionals how to best use interventions like SBIRT (Screening, Brief Intervention and Referral to Treatment) to maximize their limited resources. We have developed a tool for campuses to deliver SBIRT in a variety of settings that will be sold to campuses and universities as an additional form of revenue (ScreenU.org). This program is set to pilot

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<sup>1</sup> EGA analysis is based on data drawn from the Delta Cost Project Database hosted by the National Center for Education Statistics (<http://nces.ed.gov/ipeds/deltacostproject/>).

September 2015 and sold in early 2016. We project to have ScreenU in use at 200 colleges within the first two years, bringing in \$300,000 per year. The National Meeting is another source of annual revenue.

Beyond the cost-recovery model and product sales, the development team at the University are continually looking for additional foundation and private endowment funding.

## **V. Evaluative criteria and benchmarks**

HECAOD's evaluation model is designed to assess attainment of HECAOD's objectives and expected outcomes. HECAOD has hired an external program evaluator, Dr. Mark Reed of San Diego State University. The logic model and evaluative criteria are attached (see Appendix C).

### **A. HECAOD Objectives**

After our first year of operation, we have gone through a strategic planning process with the Office of Academic Affairs to refine the following objectives.

#### **Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery**

**Vision Statement:** To contribute to student success nationally by achieving a measurable reduction in alcohol and drug misuse on America's campuses and promoting recovery.

**Mission Statement:** The mission of the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, in partnership with the nation's colleges and universities, is to:

1. Promote student success nationally by providing data-driven solutions to alcohol and drug misuse
2. Lead the dialogue on college alcohol and drug misuse prevention and recovery in the national agenda
3. Ensure the long-term sustainability and effectiveness of the center's efforts

#### **1) Promote Student Success Nationally By Providing Data-Driven Solutions To Alcohol And Drug Misuse**

Priority #1: Content Management

- 1.1 Repository for updated research, case studies, best practices and programs
- 1.2 Develop Prescription Drug Misuse Prevention best practices

Priority #2: Deployment

- 1.3 Develop vehicles to deploy turn-key solutions that lead to desired outcomes
- 1.4 Aid in the formation of recovery programs nationwide

Priority #3: Discovery

- 1.5 Development of new and improved data-driven solutions
- 1.6 Identify gaps in current body of research by using a model for discovery/ideation/design

Priority #4: Impact

- 1.7 Provide leadership for high-quality monitoring and assessment of alcohol and drug misuse and recovery outcomes
- 1.8 Assess the effectiveness of Collegiate Recovery Programs

## **2) Lead The Dialogue On Collegiate Alcohol And Drug Misuse Prevention And Recovery In The National Agenda**

### **Priority #1: Communication and Training**

- 2.1 Professional development: be a schoolhouse for training & education to ensure a competent workforce
- 2.2 Ensure access to the evidence-based solutions
- 2.3 Offer a recovery ally training

### **Priority #2: Awareness & Advocacy**

- 2.4 Create an advocacy page on our website
- 2.5 Determine the economic and human impact of this issue on college campuses
- 2.6 Utilize parents and students to bring more people into the conversation

### **Priority #3: Policy Development**

- 2.7 Develop policies to respond to the current context of the issue
- 2.8 Assurance & evaluation of those policies to ensure effectiveness

## **3 Ensure The Long-Term Sustainability And Effectiveness Of The Center's Efforts**

### **Priority #1: Resources**

- 3.1 Financial and personnel resources in place
- 3.2 Recalibrate our budget to meet the new goals
- 3.3 Finalize marketing and business plan

### **Priority #2: Organizational Assessment**

- 3.4 Creation of internal policies
- 3.5 Creation of a new advisory board

### **Priority #3: Environmental Scans**































- 3.6 Monitoring the Future like scans of the nature of AOD misuse and recovery on college campuses to be responsive to the needs of the national community
- 3.7 Use the assessment as a baseline to continually monitor progress

## **B. Project Time Line**

As year two has begun, a FY2 timeline was established for the achievement of specific goals within these objectives, with benchmarks to be reached during this year of HECAOD operations. Annual benchmarks will be established as a component of internal review thereafter.

### HECAOD Timeline

Year 2	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Fundraise \$1M	→	→	→	→	→	→	→	→	→	→	→	→
2015 NM	→											

Podcast 1													
Pilot ScreenU													
Center Proposal													
Finalize Advisory Board													
Finalize FY15-16 Budget													
Podcast 2													
Determine software system for Sales/project management													
Webinar 1 – Rx Drug Misuse													
Podcast 3													
Parent/Student Blog Posts – Rx Drug Misuse													
Finalize HR needs for HECAOD													
Business Plan Finalization													
Determine Center associate model													
Podcast 4													
Parent/Student Blog Posts - Tailgating													
Webinar 2 – Biennial Review													
Policy Creation re: AOD & Recovery locally or nationally													
Determine Immersion Training or Mini institute format													
Podcast 5													
Podcast 6													
Create Rx Drug Misuse													

Prevention Best Practices												
Webinar 3- Campus Safety							➡					
Parent/Student Blog Posts – Campus Safety							➡					
Podcast 7							➡					
Podcast 8								➡				
National Monitoring the Future Like Survey								➡				
Webinar 4- Marijuana or Other Drugs								➡				
Determine Economic and Human Cost of AOD Misuse									➡			
Best practices - Recovery									➡			
Podcast 9									➡			
Podcast 10										➡		
Begin development of Phase 2 of ScreenU											➡	
Podcast 11											➡	
Podcast 12												➡

### C. Internal and External Reviews

Internal reviews and stewardship reports will be prepared annually for review by HECAOD's Executive and Oversight Committees. A fourth-year external review will be conducted via the generation of a self-study report and site visit reviews by a team of external experts (at least three) to be selected by the Center's Executive and Oversight Committees.

### D. Benchmarks

Center progress will be monitored across a variety of benchmarks which have been established for:

1. Content Management
2. Deployment
3. Discovery
4. Impact

5. Communication and Training
6. Awareness & advocacy
7. Policy Development
8. Resources
9. Organizational Assessment
10. Environmental scans

These benchmarks can be found in the attached logic model (Appendix C).

VI. **Supporting Materials:**

Letters of Support

- A. The Director's CV
- B. Logic Model
- C. The National Meeting Report
- D. The Media Report



**THE OHIO STATE UNIVERSITY**

Office of the Vice President for Student Life

3034 Ohio Union  
1739 North High Street  
Columbus, OH 43210-1230

614-247-5353 Phone  
614-688-5430 Fax  
<http://studentlife.osu.edu>

November 18, 2014

Dr. John Clapp  
125A Stillman Hall  
1947 College Road  
Columbus, Ohio 43210

Dear John:

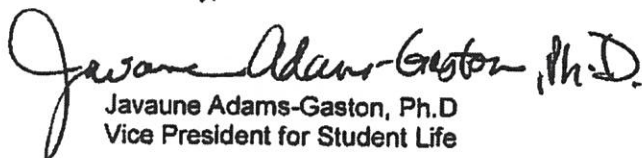
In my years as a student affairs leader, practitioner and counselor, I have witnessed the negative impacts of high risk alcohol use and drug abuse on individual students' academic progress, professional development and personal wellbeing. Each individual case of misuse can create fractured relationships and other issues that affect families, loved ones and entire campus communities.

It is with these sadly unfortunate situations in mind that I am writing to proudly share my strong support of the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery recently established at The Ohio State University. This innovative partnership between the Office of Student Life, the College of Social Work and the College of Pharmacy will produce groundbreaking work that will benefit students at Ohio State and institutions across the globe.

Ohio State's Higher Education Center (HEC) will provide critical support for campus leaders across the nation, including education and training, research and evaluation resources, identification and promotion of best practices, technical assistance and technology resources. Here at Ohio State, the HEC will be a source of positive impact by developing and testing innovative interventions and working to change the culture of and attitudes toward high risk alcohol use and drug abuse.

I am proud that the Office of Student Life is a founding partner of the HEC because the endeavor represents the important marriage between theory and practice. Our division is fully supportive of the HEC, including our commitment to offer staff, physical space and other resources. I look forward to the great change and impact that the HEC will soon contribute to our campuses and to college students everywhere.

Sincerely,

  
Javaune Adams-Gaston, Ph.D.  
Vice President for Student Life





## THE OHIO STATE UNIVERSITY

College of Social Work

Office of the Dean

311 Stillman Hall  
1947 College Road  
Columbus, OH 43210-1162

614-292-5300 Phone

614-292-6940 Fax

csw.osu.edu

December 5, 2014

Dr. John Clapp, PhD, FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Road  
Columbus, OH 43210

Dear Dr. Clapp,

I am pleased to provide a letter of support for the establishment of a university center, the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD). As a collaboration between the Colleges of Social Work and Pharmacy, Student Life, the Generation Rx Initiative, and Collegiate Recovery Community, the HECAOD will fill a significant national void for research and evaluation, education, technical assistance and technology development in the area of substance misuse among college aged youth.

This center responds to a critical social problem, and addresses one of the leading causes of academic failure in higher education. The long-term negative life trajectory for students whose academic career is derailed by alcohol and other drug use is well established. Substance misuse is among the leading causes of death and serious injury among this youth this age.

The HECAOD has a sound fiscal plan for its creation and ongoing support. The Conrad N. Hilton Foundation awarded a grant of \$2 million to fund the center. You are actively fundraising to provide additional support, and most importantly the center design will be self-sustained through partnerships with campuses across the nation. I am also aware that there is a sound plan for an external evaluation of the HECAOD.

In conclusion, I congratulate you and your colleagues on the development of this center. It addresses an important need, has a sound resource plan, and it's current membership includes a number of scholars who are considered leaders in their field. The center will reflect well upon our university, and provide considerable benefit to society.

Sincerely,

Tom Gregoire, PhD  
Dean



**THE OHIO STATE UNIVERSITY**

**College of Pharmacy**

**Office of the Dean  
217 Parks Hall  
500 West 12<sup>th</sup> Avenue  
Columbus, OH 43210**

**614-292-2266    Phone  
614-292-2588    Fax**

December 15, 2014

John Clapp, Ph.D., FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research  
Professor, College of Social Work  
125A Stillman Hall, 1947 College Road  
Columbus, OH 43210

**RE: Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD)**

Dear John:

As Dean of the College of Pharmacy, it is my pleasure to support the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD).

The College of Pharmacy is pleased to provide support for this multi collaborative Center involving the College of Pharmacy, the College of Social Work, Office of Student Life, the Generation Rx Initiative and the Collegiate Recovery Community to establish a premier local and national resource for colleges and universities focusing on providing a range of alcohol and other drug programming, recovery support and offering technical assistance and training for health professionals.

I am confident under your leadership, along with Dr. Kenneth Hale and Mrs. Connie Boehm, this Center will be able to institute and cultivate its goals.

Sincerely,

Henry J. Mann, Pharm.D., FCCP, FCCM, FASHP  
Dean and Professor  
College of Pharmacy



## OHIO STATE ATHLETICS

Fawcett Center | 2400 Olentangy River Rd. | Columbus, Ohio 43210

December 19, 2014

Dr. John Clapp PhD, FAAHB

Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery

125A Stillman Hall

1947 College Road

Columbus, OH 43210

Dear John:

This letter is to support the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery that was recently established here at The Ohio State University. This center will have the capacity to do groundbreaking work through the collaborative efforts of the College of Social Work, the College of Pharmacy, and the Office of Student Life.

Student athletes experience the same struggles as other students in relation to alcohol and other drug use and its negative impacts on their lives. Having a resource here on our campus with the goal of helping leaders implement and evaluate policies and programs to reduce these problems in students would be significant. This center would not only serve us here at Ohio State, but its work would provide resources as to research and best practices on a national scale. I know my colleagues in other Athletic Departments would welcome advancements and support in education and training, research and assessment along with technical assistance and technological resources that the Higher Education Center would supply.

We are blessed with many resources on our campus to assist students. This Center would add critical support to leaders who are faced with managing the too prevalent issues of alcohol and other drug use that may limit students' ability to achieve their desired goals. We look forward to continued collaboration with these groups to better facilitate the healthy growth and development of our student athletes.

Sincerely,

Eugene Smith

Vice President and Director of Athletics





Associate Dean of Student Affairs

December 4, 2014

Dr. John Clapp, PhD, FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Road  
Columbus, Ohio 43210

Dear Dr. Clapp,

Institutions of Higher Education continually address the issues of alcohol and drug abuse and violence among their students. In order to effectively address our issues, institutions of Higher Education need ongoing access to research results; legislative, research, and funding opportunity updates; expertise, technical assistance, and trainings in all areas of substance abuse prevention in the specific higher education arena. Expertise includes strategic planning, policy development, compliance with laws, media advocacy, coalition building and sustaining, among others.

As the past chair of the Network Addressing Collegiate Alcohol and Other Drug Issues and as a Student Affairs administrator, I fully support the establishment of HECAOD as a university center. This is an important move to enable HECAOD to consistently provide the services it is so well prepared to offer. As campuses continue to struggle to keep their students safe and academically focused, prevention and treatment practitioners continue to desire and rely on the services that HECAOD can and will provide.

Best Regards

Carla Lapelle  
Associate Dean



College of Public Health

Division of Health Behavior and Health Promotion  
359A Cunz Hall  
1841 Neil Avenue  
Columbus, OH 43210

Phone (614) 292-4685  
Fax (614) 688-3533  
<http://www.cph.osu.edu>

December 10, 2014

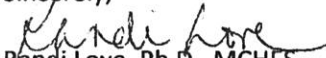
Dr. John Clapp, Ph.D., FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention  
and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Rd.  
Columbus, Ohio 43210

Dear Dr. Clapp:

I strongly support the establishment of the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD) as a university center. This center would enable college and community leaders to develop, implement and evaluate programs and policies aimed at reducing problems experienced by students related to the misuse and abuse of alcohol and other drugs. The functions of this center (education and training, research and evaluation, technical assistance and technology development) will provide the critical focus necessary for this important public health effort to succeed. Its reach goes far beyond the OSU campus. It will serve as a prevention and recovery resource for colleges and universities across the nation. The collaborations and partnerships established in the center's development will ensure sustainability.

Colleges and universities can be particularly risky environments for problems associated with alcohol and other drugs. There are many potential influences that contribute to harmful use. There is a high concentration of young people at a point in their lives when risk taking is common and peer acceptance is important. Institutions have cultural traditions and perhaps offer few alternatives to drinking. Additionally, this population is subject to the heavy marketing of alcoholic beverages. Misuse and abuse can lead to devastating economic, health, social and educational consequences among students. The center has great potential to mitigate these consequences, resulting in a healthier, safer and more productive student body.

Sincerely,



Randi Love, Ph.D., MCHES

Associate Professor – Practice  
Division of Health Behavior/Health Promotion  
College of Public Health



**THE OHIO STATE UNIVERSITY**

**Center for the Study of Student Life**

517 Lincoln Tower  
1800 Cannon Drive  
Columbus, OH 43210  
Phone (614) 247-6220  
Fax (614) 247-6216

Dr. John Clapp, PhD, FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Road  
Columbus, OH 43210

Dear Dr. Clapp:

It is my pleasure to write this letter in support of the request to establish the HECAOD as a university center here at The Ohio State University.

As a student affairs administrator and researcher of college student behavior, I can attest to the need for a central, national resource that not only informs the practice of alcohol and other drug prevention work, but also works to meet gaps in the research in this area. The problem of alcohol and drug use is only growing on college campuses, and it negatively impacts college student learning both inside and outside of the classroom. The Higher Education Center needs to be established as a university center in order to continue its national leadership in the work already established by you and your colleagues. The Center for the Study of Student Life intends to partner with the HECAOD in order to support the research process and ideation around how to advise administrators to implement high-quality programs that educate students toward prevention of this behavior, and also to assist students in recovery.

In conclusion, I fully support the establishment of the HECAOD as a center on campus. Any center that ultimately helps to prevent a growing problem for college student success would be an important asset to establish at The Ohio State University. Not only will this center serve the needs of our students here on campus, it will also supply much-needed research on these crucial student topics to the higher education community at large.

Sincerely,

Robert W. Aaron, PhD  
Executive Director





SEXUAL ASSAULT & VIOLENCE PREVENTION RESOURCE CENTER  
DIVISION OF STUDENT AFFAIRS  
TEL: (858) 534-5793  
FAX: (858) 822-5304

9500 GILMAN DRIVE # 0129  
LA JOLLA, CALIFORNIA 92093-0129  
EMAIL: sarc@ucsd.edu

December 15, 2014

Dr. John Clapp, PhD, FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Road  
Columbus, OH 43210

Dear Dr. Clapp:

It is my pleasure to write a letter of support for the establishment of HECAOD as a university center. I have been waiting for the day that I could write this letter...we are desperately in need of a research-based, student-centered, national resource to address alcohol and other drug misuse among our college students. Desperate may sound like an over-exaggeration, but, honestly, it is the truth. There are some resources available, but nothing on a national level with strong research, evaluation and technical assistance focused on the college population. Some resources provide training and education, but may be expensive and the university will need to find the funds to have the training for the next year.

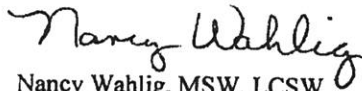
For over twenty-five years, I have been the Director of the UCSD Sexual Assault & Violence Prevention Resource Center (SARC). I was also one of the Center Associates for the Higher Education Center formerly funded by the Department of Education. As a Center Associate, I conducted trainings to other colleges, assisted with developing materials and was an expert in the area of sexual violence prevention and intervention. The Center Associates were a diverse group of staff from colleges and universities across the nation, who worked together with the HEC staff to create the fabulous trainings held across the country. This training model was dynamic, respectful of all communities and comprehensive in the content. The Center Associates gave a variety of tools to the participants, but then the participants decided what tools worked on their campus. In addition, the participants continued to receive technical assistance from the HEC staff. I was proud to be a part of such a forward-thinking organization.

It is critical to establish a national center to educate and support the campus leaders as they grapple with the issues of alcohol and drug misuse. A national center can compassionately and without judgment assist the leaders to review policies, develop trainings for staff, faculty and students and possibly connect them with other colleges who have similar concerns. A national center can assist with revitalizing efforts for campuses to connect and work together

locally as well as statewide. This proposal can help small colleges, large universities, private and public institutions work together, especially to support the campuses that have only one staff person responsible for the entire student population.

In summary, I strongly support the establishment of the HECAOD as a university center. Please feel free to contact me if you have any questions or need additional information.

Sincerely,

A handwritten signature in cursive script that reads "Nancy Wahlig".

Nancy Wahlig, MSW, LCSW  
Director  
Sexual Assault & Violence Prevention Resource Center  
UC San Diego





# **DEAA**

## **Drug Free Action Alliance**

LIFETIME PREVENTION | LIFETIME WELLNESS

December 11, 2014

John Clapp, PhD, FAHB

Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery

Associate Dean for Research, Professor

College of Social Work

125A Stillman Hall

1947 College Road

Columbus, OH 43210

Dear Dr. Clapp:

In 1996, Ohio Parents for Drug Free Youth, (now Drug Free Action Alliance), launched the nation's first statewide initiative using an environmental management approach to address high-risk drinking among college students. The initiative became the Ohio College Initiative to Reduce High Risk Drinking. Then President of the Ohio State University, Dr. E. Gordon Gee and Dr. Barbara Ross-Lee, Dean of the College of Osteopathic Medicine, of Ohio University served as co-chairs.

This innovative initiative served to create a prevention infrastructure in Ohio that was built upon campus/community coalitions using a comprehensive environmental approach. Drug Free Action Alliance, with the technical support of the U.S. Department of Education's Higher Education Center for Alcohol and Other Drug Prevention, trained and provided technical support to the initial 19 campus/community coalitions across the state. The number of Institutions of Higher Education now involved in this statewide coalition has grown to 52. The focus of the statewide coalition has extended beyond alcohol misuse to include all substance abuse and misuse and campus recovery efforts.

The Higher Education Center's prevention philosophy of environmental management became the hallmark on the Initiative's comprehensive approach. In the early years, using this philosophy and under the guidance of Drug Free Action Alliance, many Ohio campuses developed the infrastructure necessary for effective prevention by:

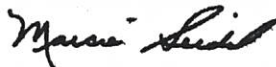
- Establishing an active campus/community coalition

- Increasing the diversity of the coalition's membership
- Creating written action plans to focus on a comprehensive environmental approach
- Increasing environmentally oriented campus prevention activities

With the closing of the U.S. Department of Education's Higher Education Center of Alcohol and Other Drug Prevention in 2012, a tremendous vacuum was created in supporting prevention efforts on college campuses. Additionally, funds for such efforts have diminished and turnover in trained college personnel have compounded the situation leaving the Ohio College Initiative and Institutions of Higher Education all over the nation seeking leadership in education and training, research and evaluation, technical assistance and technology development. The creation of The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery fulfills this profound need and we are deeply grateful not only for its creation but to also have it located at The Ohio State University.

Drug Free Action Alliance, with its 27 years of prevention experience and 18 years working with the Ohio College Initiative, **strongly recommends and supports the request of The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery to become a university center at The Ohio State University.** This Center uniquely fills an important national need which strategically places The Ohio State University in a national leadership role in this discipline. All efforts to support and sustain this Center are a high priority that we believe will pay big dividends to not only The Ohio State University, but also to those who work to keep campuses safe and students healthy and academically successful.

Sincerely,



Marcie Seidel  
Executive Director

Dr. John Clapp, PhD, FAAHB  
Director, Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Associate Dean for Research, Professor  
College of Social Work  
125A Stillman Hall  
1947 College Road  
Columbus, OH 43210

December 11, 2014

Dear Dr. Clapp:

I am proud to write this letter of support for Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD). In the past the Higher Education Center (HEC) was funded by the U. S. Department of Education. During the years the HEC was active it offered incredibly valuable resources to the field from technical assistance for alcohol and other drug prevention programs, a warehouse of relevant and important literature, to support of a National Meeting addressing alcohol and other drug abuse in higher education. In addition, the HEC provided a national voice for alcohol and other drug issues in higher education to the professionals in the field and the relevant national organizations and government agencies.

I currently serve as the Chair for The Network Addressing Collegiate Alcohol and Other Drug Issues, a consortium of over 1,600 colleges and universities throughout the U.S, Puerto Rico and the Virgin Islands. The Network was founded and supported by the U.S. Department of Education as was the HEC, however The Network was defunded from the U.S. Department of Education in 2010. We have been working to keep The Network alive, as it is part of the national voice offered by the HEC, however with absolutely no funding we were close to dismantling The Network. Then I had the



pleasure of speaking with you, John Clapp, in July of 2014 informing me that with the support of grants and Ohio State University, the HECAOD was opening in the fall of 2014. In addition, The Network was offered funding from the HECAOD that gave it the boost it needed to keep going.

The new HECAOD has excited professionals working in the field as the need for expert support and a focal point for resources on collegiate alcohol and other drug issues was missing and now has a promising start in the first few months it has been in operation. The scope of issues and related expert support has expanded meeting the needs of higher education, specifically collegiate recovery that adds value to the HECAOD for those working on college and university campuses. This is evident to me from the early response to the news of the HECAOD from Network member institutions.

I am eager to see all that the HECAOD has to offer. The mission, goals, and related plans seem to serve the dual purpose for providing resources and educational opportunities to collegiate professionals who address alcohol and other drug issues, as well as giving the field that much needed national voice. I am proud to have learned about the HECAOD and to be asked to serve as a member of its initial Advisory Board.

Sincerely,

A handwritten signature in black ink, appearing to be 'John Watson', with a stylized, flowing script.

John Watson, MS, NCC, LPC  
Director of Alcohol, Other Drug and Health Education,  
Adjunct Assistant Professor – Psychology Department  
Drexel University

Chair, The Network Addressing Collegiate Alcohol and Other Drug Issues



## THE OHIO STATE UNIVERSITY

Dr. John Clapp  
125 A Stillman Hall  
1947 College Road  
Columbus, Ohio 43210

Office of Student Life  
Student Health Services  
Wilce Student Health Center  
1875 Millikin Road  
Columbus, OH 43210-2200  
614-292-4321 Phone  
614-292-7042 Fax  
shs.osu.edu

September 23, 2015

Dear Dr. Clapp,

While I have only been working with college students for the last 4 years, I have seen firsthand the negative impact of alcohol and drugs on our college students. As a physician in college health I have witnessed serious accidents as a result of intoxication as well as missing classes due to hangovers or alcohol poisoning. I am aware of students who have had to leave school in order to facilitate treatment for alcohol and substance use disorder.

Alcohol and substance use disorders not only impacts the individuals but also impacts friends, families and the entire community. I have personally suffered the loss of a family member secondary to a drug overdose. The loss is especially profound in light of the potential for prevention and treatment.

I wholeheartedly support the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery (HECAOD) established on the OSU campus. With the collaborative efforts and combined resources of the Office of Student Life, College of Social Work, and College of Pharmacy, this Center was established to champion prevention and recovery efforts not only on our campus but also across the state and throughout the country.

College administrators identify alcohol and drug misuse as one of the most important issue on college campuses that interfere with a student's ability to successfully matriculate. HECAOD will contribute evidence-based solutions to help prevent substance misuse and facilitate recovery on our college campuses. The identification and then promotion of these best practices will greatly benefit higher education institutions and their students. As the director of Student Health Services I am eager to learn from the HECAOD in order to better serve our students.

As a member of the Big 10 Student Health Services Directors, I also look forward to sharing findings from HECAOD with my colleagues across the country and challenge their involvement with HECAOD. I look forward to working together with these colleagues to implement innovative strategies to change the culture on our campuses nationwide.

The Office of Student Life's Student Health Center is proud to be a partner in the establishment of HECAOD. The short and long-term risks to our students for not addressing the misuse and abuse of alcohol and drugs on our college campuses are great. I support the OSU Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery without reservations.

Sincerely,

Gladys Gibbs, MD, MS  
Director, Student Health Services



THE OHIO STATE UNIVERSITY

Office of Student Life

**Counseling and Consultation Service**

4<sup>th</sup> Floor, Younkman Success Center

1640 Neil Avenue

Columbus, Ohio 43201

614 292 5766 Phone

614 688 3440 Fax

[ccs@osu.edu](mailto:ccs@osu.edu)

September 28, 2015

Dr. John Clapp  
125 A Stillman Hall  
1947 College Road  
Columbus, Ohio 43210

Dear Dr. Clapp,

In my lengthy experience at several university counseling centers, I have seen firsthand how detrimental the abuse of alcohol and drugs can be on college students impacting their personal wellbeing, academic success and professional development. Alcohol and drug abuse on college campuses affects not only the students and their personal relationships, but also the community at large.

It is with this knowledge that I strongly support the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery established at OSU. I believe that the collaboration between Office of Student Life, College of Social Work and College of Pharmacy to create this Center will make a significant difference in the prevention and recovery efforts not only for our students, but nationally and globally.

The Higher Education Center (HEC) at Ohio State will contribute with evidence-based solutions to prevent substance misuse and facilitate recovery. By identifying and promoting best practices like education, training, research, technical assistance, and other resources, the positive impact will be greatly felt by the campus community in terms of support across all lines including campus leadership, faculty, students, and their families.

As the President of the Association for University and College Counseling Center Directors, I look forward to sharing findings from HEC with my colleagues across the country and challenge their involvement by implementing innovative strategies to change the culture on our campuses nationwide.

As part of the OSU Office of Student Life, I appreciate the value that the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery will bring by changing high risk alcohol and drug use and its negative impact on college campuses.

Sincerely,

Micky M. Sharma, Psy. D.  
Director

## **John D. Clapp, Ph.D., FAAHB**

Associate Dean for Research and Faculty Development;  
Director, The Higher Education Center for Alcohol and Drug Misuse  
Prevention and Recovery;  
Professor

The Ohio State University  
College of Social Work  
1947 College Road  
203 Stillman Hall  
Columbus OH 43210-1162  
614-688-1068

### ***Education:***

Ph.D. (1995) The Ohio State University, Social Work

MSW (1991) San Diego State University, Social Work

BA (1987) San Diego State University, Psychology

### ***Awards and Honors:***

Inducted into the OSU College of Social Work Hall of Fame—recipient of the Alumni Distinguished Career Award (2014)

Appointed by the Hon. Kathleen Sebelius, U.S. Secretary of Health and Human Services to the National Advisory Council, Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention (2012-2015).

Fellow, American Academy of Health Behavior (2010).

San Diego State University Presidential Leadership Award to support community-university research collaborations (2009).

Monty Award for Distinguished Alumni, San Diego State University, College of Health and Human Services (2005).

SDSU Social Work Alumni Association "Social Worker of the Year" (2005).

Awarded U.S. Department of Education Model Program for ATOD Prevention on College Campuses (1 of 5 national programs selected) (2002).

SDSU's Top 25 Outstanding People Award (2002).

*J.D. Clapp, Ph.D.*



Merriss Cornell Distinguished Researcher Award, College of Social Work, OSU (1996).

Outstanding Teaching Associate of the Year, College of Social Work, OSU (1996).

Alpha Delta Mu- National Honors Society in Social Work (1995).

Vice Presidential Student Service Award- San Diego State University (1991).

Phi Kappa Phi-National Honors Society (1990).

Psi Chi-National Honors Society in Psychology (1986).

***University and Research Appointments:***

Executive Director, The Ohio State University Center for Alcohol and Drug Misuse Prevention and Recovery (2014-Present)

Associate Dean for Research and Faculty Development, Professor (with tenure), College of Social Work, The Ohio State University (2013-present).

Affiliate Research Scientist in Social and Epidemiological Research, Centre for Addiction and Mental Health (Canada) (2013-Present).

Associate Director of Research, SDSU School of Social Work (2011—2013).

Professor, (Tenured) San Diego State University, School of Social Work (2003-2013).

Special CSU Faculty Designation: 2007/2008; 2008/2009; 2009/2010; 2010/2011 (eligible); 2011/2012 (eligible) Grant-Related Specially-Funded Instructional Faculty (GRSFIF) Appointment. (Special appointment for high volume grant activity).

Director, SDSU Center on Alcohol and Drug Studies (2003-2013).

Doctoral Faculty, Joint Ph.D. program in Health Behavior; joint Ph.D. in Global Health both at San Diego State University (Graduate School of Public Health) with the University of California, San Diego (School of Medicine, Department of Family and Preventive Medicine) (2007-2013).

Adjunct Professor, San Diego State University, Graduate School of Public Health, 2003-2013.



Visiting Professor, Center for Latin American Studies Summer Program in La Paz. Universidad Autonoma de Baja California Sur (UABCS)--(Autonomous University of Baja California, South) (Summer 2005).

Adjunct Professor, University of San Diego, Masters Degree Program in Non-profit Management. (Fall 2003).

Associate Professor (with tenure). San Diego State University, School of Social Work, (2000-2003).

Assistant Professor (tenure-track), San Diego State University, School of Social Work, (1998-2000).

Lecturer, San Diego State University, School of Social Work, (1997-1998).

Assistant Professor (tenure-track), University of Nevada, Las Vegas, School of Social Work (1996-1997). (Note: School lost CSWE accreditation that year).

Lecturer, The Ohio State University, College of Social Work (1996).

Teaching Associate, The Ohio State University, College of Social Work (1994-1995).

### ***Federal Appointments:***

Member, National Advisory Council, U.S. Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention (2012-2015)

Director and Distinguished Scholar, The U.S. Department of Education's, Higher Education Center for Alcohol, Drug and Violence Prevention (2009-2012).

### ***Professional Memberships & Boards:***

American Academy of Health Behavior (Board Member, 2008-2010); Fellow, 2010-present).

Kettil Bruun Society for Alcohol Epidemiology (2000-present)

Research Society on Alcoholism (2000-present).

Society for Prevention Research (2000-2010).

California Evidence Based Clearinghouse for Child Welfare, Scientific Review Board (Alcohol and Other Drug expert) (2012).

International Society of Addiction Journal Editors (2011-present).

Council on Social Work Education (2014- 2015)

Society for Social Work Research (2005-present)

***Publications:***

*Impact Metrics:*

Publish or Perish:

*Citations in Peer Reviewed Articles=1260*

*Mean citations per paper=14.32*

*h-Index=23*

*g-Index=33*

*m-Index=1.01*

Research Gate

*Impact Score= 34.52 (92.5 percentile)*

*4254 downloads*

*10,139 Publication Views*

96) Croff, J.M. & **Clapp, J.D.** (2015). Modifying healthcare system alcohol interventions for the high-risk drinking environment: theory in practice. Journal of Alcohol and Drug Education 59 (1).

95) Montag, A.C. , Brodine, S.K., Alcaraz, J.E., **Clapp, J.D.**, Allison, M.A., CALAC, D.J., Hull, A.D., Gorman, J.R., Jones, K.L., and Chambers, C.D. (in-press). Effect of depression on risky drinking and response to an SBIRT Intervention. American Journal of Public Health.

94) Hofstetter, R., **Clapp, J.**, Allem, J., Hughes, S., Li, Y. Irvin, V., Daly, A., Kang, S., Hovell, M. (In Press). Social Networks and Alcohol Consumption among First Generation Chinese and Korean Immigrants in the Los Angeles Metropolitan Area. International Journal of Alcohol and Drug Research.

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#### *Principal Investigator/Project Director*

18) Principal Investigator, (2014-2017) The Ohio State University Higher Education Center for Alcohol, Drug and Violence Prevention. Grant from the Conrad N. Hilton Foundation. \$2,000,000 (Total).

17) Principal Investigator with J. Syvertsen (OSU Anthropology). (2014-2015) Exploring the Etiology of Neonatal Abstinence Syndrome in Appalachia. Funded by the Ohio Department of Mental Health and Addiction Services. \$75,000 (total).

16) Principal Investigator with K. Passino (OSU Engineering) (2014-2016) Creation of the Central Ohio Community Technology Clinic. OSU Outreach and Engagement Grant. \$49,700 (total).

15) Principal Investigator with S. Woodruff (SDSU, SW) (2009-2011) Screening and Brief Intervention for Latino and non-Latino White Drug Users. National Institute for Drug Abuse, Challenge Grant (1RC1DA028031-01) \$1,500,000 (total).

14) Director & PI, (2009-2012) Center for Alcohol, Drug Abuse, and Violence Prevention in Higher Education, U.S. Department of Education, Award # EQP090002; \$6,700,000 (total). (Award to Educational Development Center, Newton, MA).

13) Co-Principal Investigator (project) PI SDSU Sub-Contract (2009-2012) Prenatal Alcohol Consumption Among Native American Women in San Diego County. Native American Research Centers for Health grant to San Diego Indian Health Council, San Diego State University, University of California, San Diego (NOTGM/08/115 total direct costs \$1,040,000, total sub-contract \$223,001).

12) Principal Investigator (2004-2009). Reducing High-Risk College Drinking Environments. Funded by NIH--NIAAA. (RO1 AA013968, direct costs \$1,516,500; total award \$2,305,080).

- 11) Principal Investigator, (2005-2008) Evaluation of California's CSAP State Initiative Grants. Contract from the California Department of Alcohol and Drug Programs (ADP# 05-00217, direct \$387,000) (L. Segars and J Lange Co-PIs).
- 10) Co-Principal Investigator (2006-2008) Social Smoking within College Drinking Environments funded by University of California Tobacco Related Disease Research Program (15IT-0027; direct costs \$100,000) M.B. Reed (PI).
- 9) Principal Investigator, California Department of Alcohol Beverage Control, College Drinking Prevention Program (2004) (Direct costs \$75,000 contract; ABC# 05-00).
- 8) Principal Investigator and Project Director, (2001-2003) C-CAPP's Community Oriented Policing Project (COP Project). Funded by the U.S. Department of Education. Award number: S184H010044. Direct costs \$267,249).
- 7) Principal Investigator and Project Director, (2001-2002) Drug and Alcohol Prevention Programs on College Campuses, National Award Recipient--Funded by the U.S. Department of Education. (Award number: S184N010020. Direct cost \$99,398).
- 6) Co-Principal Investigator, (1999-2004). Environmental Prevention of College Alcohol Problems. Funded by the National Institute of Alcohol Abuse and Alcoholism. Bob Voas, PI, Pacific Institute of Research and Evaluation. (RO1AA12540, Total award \$1,200,000; SDSU Subcontract Direct costs \$362,334).
- 5) Principal Investigator and Project Director, (1999-2002). The Community/Collegiate AOD Prevention Partnership: Project C-CAPP. Funded by the U.S. Department of Education, Safe and Drug-Free Schools Program. (Award Number: S184H990014. Direct costs \$247,205).
- 4) Principal Investigator, (1999) Assessment of the California Substance Abuse Treatment System. Funded by the California State University Faculty Fellow Program (Direct costs \$15,000).
- 3) Principal Investigator, (1999) AOD Prevention Coalition Assessment & Measurement Project. Funded by the U.S. Department of Education, (Direct costs \$19,500).
- 2) Principal Investigator, (1999) San Diego County Responsible Hospitality Survey. Funded by The San Diego Youth Access to Alcohol Policy Panel (direct costs \$10,300).
- 1) Co-PI & Research Director, (1997-1999) Community Alcohol and Other Drug Prevention Partnership. Project funded by the U.S. Department of Education, Drug Free Schools Validation Program. (Direct costs \$255,000 award).

### *Co-Investigator*

12) Co-Investigator/ K. Passino PI (2014-2015) Engineering Tech, Human Affairs and Social Justice: From Columbus to Columbia. The Battelle Engineering, Technology and Human Affairs Endowment (BETHA). \$59,985 (total).

11) Co-Investigator (2010-2011) SDSU PI; Steffanie Strathdee, PI; \$640,803) A Binnational Training Program to Improve Social Justice and health in the Mexico –U.S. Border USAID Contract).

10) Co-Investigator (2009-2011) Understanding Networking and Alcohol Consumption among Recent Immigrants (RC1AA018970-01) PI: C RICHARD HOFSTETTER, PHD (2.0% effort).

9) Co-Investigator (2009-2012) Disclosing Contents of Drinks: Experimental Test on Natural Consumption. Funded by NIAAA. J.E. Lange, PI. (RC1 AA019004-01) \$1,000,000 direct. (25% effort).

8) Co-Investigator (2008-2010) Investigating Collegiate Natural Drinking Groups. Funded by NIAAA. J.E. Lange, PI. (R21 AA016800-01A1) \$250,000 direct. (10% effort).

7) Co-Investigator (2009-2014) A Community-based ZT Program: Completing the Model of MLDA Enforcement. Funded by NIAAA. M. Johnson, PI. (RO1 AA017186) \$1,000,000 direct. (10% effort).

6) Co-Investigator (2008-2011) Adolescent AOD Use Self-reports: Testing report Stability over 14 years. A.M. Shillington PI (R21 AA06769) \$275,000 direct costs. (10% effort).

5) Co-Investigator (2003) Safe Rides Evaluation Project. Funded by the NIAAA. J.E. Lange, PI. (Total Costs: \$50, 000. Administrative add-on to 1 RO1 AA12445). (25% effort).

4) Co-Investigator (2003-2008). Alternative Activities Rapid Response Grant. Funded by the NIAAA. J.E. Lange, PI. (Total costs: \$1,800,000). (10% effort).

3) Co-Investigator (2000-2004), Youth Drop-in Centers as Models for HIV Risk Reduction. Funded by California University AIDS Research Program. A. Shillington, Principal Investigator, Center for Behavioral Epidemiology and Community Health, SDSU. (\$947,000) (25% effort).

2) Co-Investigator (2000-2002), Answers Benefiting Children Project, California Department of Social Services. San Diego State University, Policy Institute (Terry Carrillio, PI). (Total costs \$2,500,000) (25% effort).

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1) Co-Investigator (2000-2001). Juvenile Substance Abuse & Public Educational Alternatives. Funded by the Robert Wood Johnson Foundation. (Cathy Amuedo-Dorantes, PI). (total costs \$100,000) (10% effort).

*Evaluator*

10) Evaluation Consultant, (1998 – 2004) The Higher Education Center for Alcohol and Other Drug Prevention, Newton, MA.

9) Evaluator, (2003-2004) Youth Advocacy/Innocent Addicts, Inc. California Endowment Program. (\$25,000 contract).

8) Evaluation Consultant, (2001-2002) Institute for Public Strategies, Ventura County Last Drink Survey Project.

7) Evaluator, (2000-2001) Addiction Transfer Technology Center, Pacific Southwest Region. Subcontract from the University of California, San Diego, Department of Psychiatry (\$32,000 contract) (with M. Hohman).

6) Evaluator, (2001-2003) Consensus Organizing Center's Youth Development Project. Funded by the Health Care Alliance. San Diego State University. M. Eichler, P.I. (10% effort).

5) Evaluator, (1997) San Diego State University Smart Tips AOD Prevention Program, Funded by the U.S. Department of Education. (L. Stanger, PD). (25% effort).

4) Evaluator, (1997- 1998) Clark County, Nevada Neighborhood Services Program (\$10,000 contract). (with T. Reilly and D. Imig).

3) Evaluation Consultant, (1996-1997) The Nevada Bureau of Alcohol and Drug Abuse Prevention Program Focus Group Project. Project supported by the Nevada Bureau of Alcohol and Drug Abuse. (with T. Early).

2) Project Evaluation Director, (1992--1993) Options for Recovery Evaluation Project, The National Resource Center on Family-Based Services, University of Iowa, School of Social Work. Funded by San Diego County, Department of Health Services. (J Hall PI) (20% Effort).

1) Evaluator, (1992 -1993) Student-to-Student Dissemination Project, San Diego State University Foundation, School of Social Work. Funded by the U.S. Department of Education, Fund for the Improvement of Post-Secondary Education. Primary grant writer (25% effort) (Direct costs \$142,000). (L. Stanger, PD).

### *Institutional Awards*

2) Project Director, San Diego State University Presidential Leadership Award (\$7,900).

1) Project Director, (1997). Award from the Addition Technology Transfer Center, University of Nevada, Reno to develop and teach a seminar on alcohol and other drugs for social workers (\$6300 contract).

### *Funded Clinical Service Projects Related to ATOD*

4) Principal Investigator (2008-2013). San Diego State University Drunk Driving Program. San Diego County (contract #00000582). \$12,600,000 (\$3,200,404, yearly budget).

3) Principal Investigator (2007-2010). California Screening and Brief Intervention, Referral and Treatment Services Project. San Diego County, (contract #1775). CSAT & ADP Pass through-- Direct costs \$6,811,952.

2) California Enforcing Underage Drinking Laws—Rural Communities Project (2007-2008) \$1,050,000 (OJ0601) California Office of Traffic Safety.

1) Youth Council Statewide Training & Technical Assistance Project (2007-2009) \$200,910 (AL0847) California Office of Traffic Safety.

### ***Professional Practice & Consultation:***

AOD Prevention Consultant (2013) University of Dayton. Providing program and policy review to VP of Student Affairs along with recommendations.

Higher Education AOD Prevention and Marketing Consultant. (2013). Hazelden Publishing. Providing strategic direction, market assessment, and scientific review of MyStudentBody software package.

Consultant. (2011-2012) The Ohio State University, College of Social Work. Worked with junior tenure track faculty to develop research trajectories. Worked with Dean on developing research policies and strategies for college.

Consultant. (2007-2008). Institute for Public Strategies Reviewed and modified measurement approach for State of Montana's Place of Last Drink and Minor in Possession of Alcohol Surveys.

AOD Consultant. (2001-2004) U.S. Department of Defense, Marine Corps, Drug Prevention Project. Assessed the design and content of AOD prevention programs for enlisted personnel.

Grant Writer. (1997). San Diego Literacy Council. Developed and wrote the following successful grant proposals: Wiengart Foundation, \$40,000 Parker Foundation, \$12,000, Fieldstone Foundation, \$10,000, Las Patronas, \$8,000.

Coordinator. (1991-1993). Head Start Substance Abuse Prevention and Capacity Building Project. SDSU Foundation, School of Social Work. Project funded by the U.S. Department of Health and Human Services. Managed project.

Community Organizer. (1991). San Diego County Community Partnership Drug Prevention Project. San Diego State University Foundation, School of Social Work. Project funded by San Diego County Department of Health and Human Services. Co-Organized a “Town/Gown” coalition targeting illicit drug use in the SDSU area.

### ***Keynote and Plenary Addresses***

7) **Clapp, J.D.** Trends and Controversies in College AOD Prevention—Lunch Keynote Panel. Meeting of the Minds. Kansas City, MO March 2015.

6) **Clapp, J.D.** Implementing Prevention Evidence in the Real World. Keynote Address 42 Annual Kentucky School of Alcohol and Other Drug Studies.

5) **Clapp, J.D.** Current Practices, Current Science: Implementation of Evidence in the Real World. Keynote Address at the 27<sup>th</sup> National Prevention Network Annual Meeting. Connecticut, September 2014. (Invited)

4) **Clapp, J.D.** What College Presidents Need to Know about Alcohol Prevention. Keynote presentation, College Presidents Meeting, The Ohio Initiative to Reduce High-Risk Drinking. Columbus, OH. February 14, 2013. (Invited)

3) **Clapp, J.D.** The Current State of Alcohol Use and Prevention in College Settings. Keynote address to the 10<sup>th</sup> Annual California Educational Conference on Alcohol and Drugs. Held at CSU Fresno. April, 12 and 13, 2012. (Invited)

2) **Clapp, J.D.** The Wasted Years? The Past, Present, and Future of College Drinking. **Keynote address to the Oklahoma Board of Regents Second Annual Campus Wellness Symposium.** Oklahoma City, OK. November 11, 2011. (Invited)

1) **Clapp, J. D.** Commencement Speaker, College of Health and Human Services, SDSU (2006) Social Work, Public Health, Nursing, Gerontology, and Speech Language Science.

### ***Research Presentations/Posters:***

114) **Clapp, J.D.**, Giraldo, F. and Passino K., Model, Dynamics and Analysis of Drinking Groups. Innovations in Collaborative Modeling Conference. Paper presented at Michigan State University. June 2015. (peer reviewed)

113) **Clapp, J.D.**, A brief history of college alcohol prevention. Presented at Meeting of the Minds. March, 2015. Kansas City, MO. Invited.

112) **Clapp, J.D.** The Relationship between binge drinking and marijuana use among college students. MAPS Conference 2015. Columbus Ohio. Invited Presentation.

111) **Clapp, J.D.**; Giraldo, F.; Passino K.; and Ruderman, D. Computational Analysis of Previously Observed Drinking Behaviors: Group Dynamics and Social Choice. Poster presented at The American Academy of Health Behavior. Annual Meeting, San Antonio, Texas. March 17, 2015. (Peer reviewed)

110) **Clapp, J.D.**; Giraldo, F.; Passino K.; and Ruderman, D. Computational Analysis of Previously Observed Drinking Behaviors: Group Dynamics and Social Choice. Paper presented at Society for Social Work Research, January 17, 2015. New Orleans, LA. (Peer Reviewed)

109) **Clapp, J.D.** Current Issues in Environmental Prevention: Environmental Prevention Across the Continuum of Care. Presented at The Ohio Prevention and Early Intervention Conference. Ohio Wesleyan University, Delaware, Ohio. June 2, 2014. (Invited)

108) **Clapp, J.D.**, Recruitment and Retention in Research: Issues Related to Internal and External Validity. Presented at the Intervention Research Symposium at the College of Nursing, The Ohio State University. May 28, 2014; Also May 2015. (Invited)

107) Reed, M.D., **Clapp, J.D.**, Martel, B., Gonzalez, M.C., & Ruderman, D. Drinking Behaviors Among Low-Income Older Adults: A Multi-Method Approach to Estimating Alcohol Use. Poster presented at the 14<sup>th</sup> Annual AAHB Scientific Meeting. Charleston, SC. March 17, 2014. Peer Reviewed

106) **Clapp, J.D.**, What have we learned from alcohol and other drug abuse prevention efforts that might help us in prescription drug abuse prevention. The Generation Rx University Conference for Prescription Drug Abuse Prevention & Recovery. Columbus, OH. August 8, 2013. Invited.

105) **Clapp, J.D.** SBIRT: Implementation in Social Work Practice. Panel Presentation at the 48<sup>th</sup> Annual Meeting of the Society of Social Work for Leadership in Health Care. Philadelphia PA. October 5, 2013. Invited.

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104) **Clapp, J.D.** Preventing Substance Abuse in College Communities: Building an Evidence-Based Multi-level Wellness Approach. Plenary Session at the Inaugural Building Healthy Academic Communities National Summit. Columbus OH. April 22, 2013. Invited

103) Reed, M.B., Vesco, K.M., **Clapp, J.D.**, Roesch, S. The moderating effects of state-level anti-tobacco policies on the genetic susceptibility of daily smoking in adolescent smokers: A gene environment study. Poster presented at the American Academy of Health Behavior National Meeting. Santa Fe, NM. March 17, 2013. Peer reviewed.

102) Camp-Mazzatti, A; Montag, A., Dusek, M., Nelson, M., Ortega, L., Calac, D., **Clapp, J.D.**, Chambers, C. Knowledge regarding alcohol use in pregnancy among Native American/Alaska Native Women of Childbearing Age. Poster presented at SACNAS. Society for Advancement of Chicanos and Native Americans in Science. Seattle, WA. October 10, 2012. Peer Reviewed

101) **Clapp, J.D.** and Woodruff, J.D. Effect of Screening and Brief Intervention for Drug Use in Southern California. Paper presented at (INEBRIA) International Network for Brief Interventions for Alcohol Problems. Annual Scientific Meeting, Boston MA, September 22, 2011. (Peer Reviewed). Abstracted in ADDICTION SCIENCE & CLINICAL PRACTICE · OCTOBER 2012

100) **Clapp, J.D.**, and Downs, T.T. "Building and Sustaining Campus, Community, and Statewide Coalitions for Effective Alcohol and Other Drug (AOD) Abuse Prevention." National OJJDP/EUDL Leadership Conference, Orlando, FL. August, 2011. Peer reviewed

99) **Clapp, J.D.**, Martell, B.N. The Importance of Mixed Alcohol and Energy Drinks to Bar Profits. Roundtable presented at the Research Society on Alcoholism Annual Scientific Meeting, Atlanta, GA. June 25, 2011. Peer Reviewed

98) **Clapp, J.D.**, Martell, B., Woodruff, S. Ko, E.J., Min, J.W. Alcohol use among residents of senior living centers in the Southwest California. Poster presented at the Annual Meeting of the American Academy of Health Behavior, Hilton Head, SC. March 22, 2011. Peer reviewed.

97) **Clapp, J.D.**, Reed, M.B., Trim, R., and Martell, B. Pre-drinking among a sample of bar patrons: results of a field study. Poster presented at the Annual Meeting of the American Academy of Health Behavior, Hilton Head, SC. March 22, 2011. Peer reviewed.

96) **Clapp, J.D.**, Downs, T.T., MacKay-Smith, G., Lucy R. Integrating Mental Health and Substance Abuse Prevention on College Campuses. Roundtable at the Annual NASPA Mental Health and Substance Abuse Conference. Miami, FL. January, 2011. Invited.

95) **Clapp, J.D.** Adolescent Substance Abuse Treatment and Prevention Programs. Presented at The 25<sup>th</sup> International Conference on Child Maltreatment. San Diego, CA January 26, 2011. Invited.

94) **Clapp, J.D.**, Kathleen, Lippitt, Robert Hall. Examining San Diego Alcohol Beach ban: Evidence for success and Displacement. Alcohol Policy 15. Policies for Reducing Problems Associated with Alcohol Availability. Washington, DC. December 5-7, 2010. Peer reviewed

93) Ko, E., **Clapp, J.D.**, Martell, B.N., Min, J.W., Woodruff, S. A Study of Alcohol Use among Low-Income Elderly. Poster presented at The 63<sup>rd</sup> Annual Scientific Meeting of the Gerontological Society of America, New Orleans, LA, November 21, 2010. Peer Reviewed

92) Delrahim-Howlett K, Chambers CD, **Clapp JD**. "Web-Based Intervention for Alcohol Use in Women of Childbearing Potential" Poster presented at the 2010 United States Public Health Service (USPHS) Scientific and Training Symposium, San Diego, California, May 2010 and at the Agency for Healthcare Research and Quality (AHRQ) Health IT Grantee and Contractor Meeting, Washington, DC, June 2010 and at the 50th Teratology Society Annual Meeting, Louisville, KY, June 2010.

91) Alcohol Screening and Brief Intervention in Emergency Department Settings: Evidence for Effectiveness. **J.D. Clapp** and S. Woodruff. Paper presented in the symposium Translating Research into Practice: Innovative Interventions Across the Course of Alcohol Use Disorders. Society for Alcohol Research, 33<sup>rd</sup> Annual Meeting, San Antonio, TX. June 26-30, 2010.

90) 5-HTTLPR genotype interaction with drink specials and associations with intoxication and intent to drive: Results from a field study of bar patrons. Thombs, D., O'Mara, R., Hou, W., Wagenaar, A., Dong, H. Merves, M., Goldberger, B.A., Weiler, R.M., **Clapp, J.D.**, Dodd, V. 10<sup>th</sup> Annual Meeting of the American Academy of Health Behavior, Clearwater, FL. February 9<sup>th</sup>, 2010. (Peer reviewed).

89) Translating research into Practice: Alcohol and Other Drug Prevention on Campus. **Clapp, J.D.**, Downs, T., Ryan, B. & Linowski, S. Seminar. NASPA conference on Alcohol Problems, New Orleans, January 15, 2010. (Peer reviewed). Also Presented at CSAP's National Meeting in Anaheim, CA (2010) and AP 15 in Washington DC (2010). Peer reviewed at all.

88) Introduction to a comprehensive alcohol and other drug abuse prevention approach. **Clapp, J.D.**, Webinar hosted by the U.S. Department of Education, January 20, 2010.

87) College alcohol and Drug Prevention: The State of Science and Practice. **Clapp, J.D.** California Prevention Institute Sponsored by the U.S. Department of Education, HEC.

86) Delrahim-Howlett K, Chambers CD, **Clapp JD**, Xu R, Van Sickle D, Moyer R, Larson S. "Web-Based Intervention for Alcohol Use in Women of Childbearing Potential: A preliminary Report of Participant Demographics and Satisfaction" Poster presented at the 2009 Pediatric Translational Research Symposium, San Diego, CA, November 2009.

85) Delrahim-Howlett K, Chambers CD, **Clapp JD**, Van Sickle D, Moyer R, Larson S. "Pilot Project to Test Feasibility of Web-Based Screening for Alcohol Use Among Pregnant or Potentially Pregnant Women" Poster presented at the 32nd Annual Scientific Meeting of the Research Society on Alcoholism (RSA), San Diego, CA, June 2009.

84) The proximal relationship between drinking and smoking behaviors: results from a late-night field study. Reed, M.B., McCabe, S.E., Lange, J.E., and **Clapp, J.D.** Poster presented at the 32<sup>nd</sup> Annual Meeting of the Research Society on Alcoholism, San Diego, CA, June 20, 2009. Peer Reviewed

83) Pilot project to test feasibility of web-based screening for alcohol use among pregnant or potentially pregnant women. Delrahim-Howlett, K., Chambers, C.D., **Clapp, J.D.**, Van Sickle, D, Moyer, R., and Larson, S. Poster presented at the 32<sup>nd</sup> Annual Meeting of the Research Society on Alcoholism, San Diego, CA, June 22, 2009. Peer Reviewed.

82) Blood alcohol concentrations among bar patrons: A multi-level study of drinking behavior. **Clapp, J.D.**, Reed, M.B, Min, J.W., Shillington, A.M., Croff, J., Holmes, M.R., Trim, R. Poster presented at the American Academy of Health Behavior, National Annual Meeting, March 9, 2009. Peer Reviewed. (**Poster of Distinction Award**).

81) The relationship between alcohol consumption and smoking initiation among college student smokers. M.B. Reed, C.T. McCabe, J.E. Lange, **J.D. Clapp**, & A.M. Shillington. Poster presented at the American Public Health Association, 136<sup>th</sup> Annual meeting, San Diego CA. October 29, 2008. Peer Reviewed.

80) Examining the proximal relationship between drinking and smoking behaviors utilizing data collected from a late-night field study. M.B. Reed, C.T. McCabe, J.E. Lange & **J.D. Clapp**. Poster presented at the American Public Health Association, 136<sup>th</sup> Annual meeting, San Diego CA. October 28, 2008. Peer Reviewed.

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- 79) Lange, J.E., Daniel, J. D., Homer, K., Isense, C.E., Reed, M.B., **Clapp, J.D.** Observable effects of Salvia divinorum. Paper presented at the American Public Health Association, 136<sup>th</sup> Annual meeting, San Diego CA. October 28, 2008. (Peer Reviewed).
- 78) **Clapp, J.D.**, Min J.W., Shillington, A.M., Reed, M.B., Ketchie, J.M. Person and Environment Predictors of Blood Alcohol Concentrations: A Multi-Level Study of College Parties. Poster presented at Alcohol Policy Conference 14, San Diego CA. January 28, 2008. Peer Reviewed
- 77) **Clapp, J.D.**, Ketchie, J.M., Reed, M.B., Shillington, A.M., Lange, J.E., and Holmes, M.R. Three exploratory studies of college theme parties. Poster presented at Alcohol Policy Conference 14, San Diego CA. January 28, 2007. Peer Reviewed
- 76) **Clapp, J.D.**; DeJong, W.; DeRicco, B.; Dowdall, G.; Hartman, R.; Lange, J.; and Saltz, R. Alcohol problem avoidance in college environments. Pre-conference institute at Alcohol Policy 14: Engaging states and local communities in prevention policies. San Diego, CA. January 29, 2008. Invited
- 75) **Clapp, J.D.**, Min J.W., Shillington, A.M., Reed, M.B., Ketchie, J.M. Blood alcohol concentrations among bar patrons: An examination of drinking plans and contexts. Paper presented at Alcohol Policy Conference 14, San Diego CA . January 28, 2008. Peer Reviewed
- 74) **Clapp, J.D.**, Ketchie, J.M., Reed, M.B., Shillington, J.E., Lange, M.R. Holmes. Three Exploratory Studies of College Theme Parties. Poster presented at the 30<sup>th</sup> annual meeting of the Research Society on Alcoholism, Chicago, IL. July 7, 2007. Peer Reviewed
- 73) Bousman, C., Shillington, A.M. & **Clapp, J.D.** Drop-in Centers and Homeless Youth: Characteristics and Preferences. Poster presented at IUHPE World Conference on Health Promotion and Health Education. Vancouver, BC. June 10, 2007. Peer Reviewed.
- 72) Reed, M. B., Lange, J.E., Ketchie, J.M., & **Clapp, J.D.** The relationship between social identity, normative information, and college student drinking. Poster presented at the Research Society on Alcoholism, 29<sup>th</sup> Annual Research Meeting, June 29, 2006, Baltimore, MD. Peer Reviewed.
- 71) Reed, M.B., Wang, R., Shillington, A.M., **Clapp, J.D.**, and Lange, J.E. The relationship between alcohol use and cigarette smoking in a sample of undergraduate college students. Poster presented at the Research Society on Alcoholism, 29<sup>th</sup> Annual Research Meeting, June 29, 2006, Baltimore, MD. Peer Reviewed



70) **Clapp, J.D.**, Holmes, M.R., Reed, M., Lange, J.E., and Voas, R.B. An evaluation of an environmental college alcohol promotion control campaign. Poster presented at the 14<sup>th</sup> Annual Meeting of the Society of Prevention Research. San Antonio TX. June 1, 2006. Peer Reviewed.

69) **Clapp, J.D.**, Min, J.W., Shillington, A., Reed, M., Lange, J.E., and Holmes, M. R., Environmental and individual predictors of error in field estimates of BAC: A multi-level analysis. Poster presented at the 14<sup>th</sup> Annual Meeting of the Society of Prevention Research. San Antonio TX, June 1, 2006. Peer Reviewed.

68) Lange, J.E., Shillington, A.M., Reed, M.B., **Clapp, J.D.**, & Henry, S. College undergraduate Ritalin abusers: Protective and risk factors. Poster presented at the 14<sup>th</sup> Annual Meeting of the Society of Prevention Research. San Antonio TX, June 1, 2006. Peer Reviewed.

67) Lange J.E., Reed, M.B., Ketchie, J. & **Clapp, J.D.** Normative Influence on College Student Alcohol Consumption: Moderating Effects on Group Identity. Society for Personality and Social Psychology, 7<sup>th</sup> Annual Meeting, Palm Springs, CA, January 27, 2006. Peer Reviewed.

66) **Clapp, J.D.**, Reed, M.B., Holmes, M.R., Lange, J.E., & Voas, R.B. Drunk in Public, Drunk in Private: The Relationship Between College Students' Drinking Environments and Alcohol Consumption. Research Society for Alcoholism, 28<sup>th</sup> Annual Meeting. Santa Barbara, CA. June 25, 2005. Peer Reviewed.

65) **Clapp, J.D.** & Holmes, M.R. Measuring Alcohol Consumption and the Physical Environment in College Parties. Society for Prevention Research. Washington D.C. May, 24, 2005. Peer Reviewed.

64) Johnson, M., Lange, J., **Clapp, J.D.**, & Voas, R.B. The Sidewalk Survey: A method for collecting objective measures on college campuses. Society for Prevention Research. Washington D.C. May, 24, 2005. Peer Reviewed.

63) **Clapp, J.D.** & Holmes, M.R. Methodologies for measuring alcohol consumption in the field. Research Society for Alcoholism, 28<sup>th</sup> Annual Meeting. Santa Barbara, CA. June 25, 2005. Peer Reviewed.

62) **Clapp, J.D.**, Voas, R.B., Johnson, M., Lange, J.E., Shillington, A.M., & Russell, C.A. Reducing DUI among college students: Results of an environmental prevention trial. 17<sup>th</sup> International Conference on Alcohol, Drugs and Traffic Safety. Paper in Proceedings. Glasgow, UK. August 9-13, 2005. Peer Reviewed.

61) **Clapp, J.D.**, Durrant, R., Wolfson, M., Saltz, R. Current Issues in Program Evaluation. Pre-Conference Institute, The U.S. Department of Education's 17<sup>th</sup> Annual National Meeting on Alcohol and Other Drug Abuse and Violence Prevention in Higher Education. Austin TX. October 16-19, 2003. Invited

60) Mueller, K., Shillington, A.M., Lehman, S., Hovell, M., Blumberg, E., **Clapp, J.D.**, and Sipan, C. High-risk behavior among Latino youth attending a community drop-in-center. Center for Disease Control National Conference. July 27, 2003. Peer Reviewed.

59) Shillington, A.M., Lehman, S., **Clapp, J.D.**, Blumberg, E., Sipan, C., Hovell, M. A comparison of youth reporting risky sex under the influence and youth reporting to have sex when sober. Center for Disease Control National Conference. July 27, 2003. Peer Reviewed.

58) **Clapp, J.D.**, Shillington, A.M., Lange, J.E., Voas, R.B. & Johnson, M. Results of College-Based DUI Prevention Program. Poster presented at the 13<sup>th</sup> Alcohol Policy Conference. Boston, MA. March 15, 2003. Peer Reviewed.

57) **Clapp, J.D.**, Langford, L., Novak, M., Walsh-Jackson, J., and Lee, M. Organizing, Maintaining, and Evaluating A Coalition. Workshop presented at the 16<sup>th</sup> National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education. Seattle, WA. November, 22, 2002. Peer Reviewed.

56) **Clapp, J.D.**, Lange, J.E. & Shillington, A.M Three Measures of Drinking Misperceptions: The Relationship of Drinking Misperceptions to Drinking Behaviors. Poster presented at the 16<sup>th</sup> National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education. Seattle, WA. November 22, 2002. Peer Reviewed.

55) Lange, J.E., **Clapp, J.D.** & Voas, R. Drinking More, Binging Less: Correspondence between BAC and Binge Drinking Items. Poster presented at the 16<sup>th</sup> National Meeting on Alcohol, Other Drugs, and Violence Prevention in Higher Education. Seattle, WA. November 22, 2002. Peer Reviewed.

54) **Clapp, J.D.** College Drinking in San Diego. Presented at the San Diego, College Presidents' Forum on College Drinking and the 15<sup>th</sup> Annual nation Prevention Network Prevention Research Conference. San Diego, CA. November 4, 2002. Invited.

53) **Clapp, J.D.**, Lange, J.E., Min, J.W., Johnson, M., Shillington, A.M., and Voas, R. Environmental Predictors of Heavy Episodic Drinking among college students: A preliminary validation study. Poster Presented at the 16<sup>th</sup> International Conference on Alcohol, Drugs and Traffic Safety. Montreal, Canada. August 5, 2002. Peer Reviewed.

52) **Clapp, J.D.**, Lange, J.E., Min, J.W., Johnson, M., Shillington, A.M., and Voas, R. Three Studies of Environmental Predictors of Heavy Drinking. Poster Presented at the 25<sup>th</sup> Annual Research Society on Alcoholism Scientific Meeting. San Francisco, CA July, 2. 2002. Peer Reviewed. Abstract published in Alcoholism: Clinical and Experimental Research, Supplement to 26, 5, May 2002.

51) Lange, J. **Clapp, J.D.** & Voas, R. Drinking More, bingeing Less: Questioning the Correspondence Between “Binge” Drinking and High BACs. Poster Presented at the 25<sup>th</sup> Annual Research Society on Alcoholism Scientific Meeting. San Francisco, CA July, 1. 2002 Peer Reviewed. Abstract published in Alcoholism: Clinical and Experimental Research, Supplement to 26, 5, May 2002.

50) **Clapp, J.D.** (Panel Member). Alcohol Intervention in College Communities. National Web-Telecast. University of Vermont Public Television. Monday, April 15, 2002. Invited.

49) **Clapp, J.D.** & Shillington, A. Drinking and Driving Behaviors Among College Students: The Predictive Power of Various Substance Use Indicators. Poster presented at the sixth annual meeting of the Society for Social Work and Research, San Diego, CA. January 19, 2002. Peer Reviewed.

48) Shillington, A., Hohman, M., & **Clapp, J.D.** The epidemiology of male & female clients in alcohol and drug treatment: Implications for Social Work Treatment and policy. Paper presented at the sixth annual meeting of the Society for Social Work and Research, San Diego, CA. January 19, 2002. Peer Reviewed.

47) **Clapp, J.D.**, Langford, L., Saltz, R, Straub, B. Environmental Management Strategies: How to Measure Environmental Change. Pre-Conference Institute Presented at the U.S. Department of Education’s 15<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Washington, D.C. November, 8, 2001. Invited.

46) Russell, C. A. & **Clapp, J.D.** Evaluating the Effectiveness of a Social Marketing Ad: The Case of the Done 4 campaign. Poster presented at the U.S. Department of Education’s 15<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Washington, D.C. November, 9, 2001. Peer Reviewed.

45) **Clapp, J.D.**, Voas, R.B., Lange, J. E. & Shillington, A.M. Correlation between modes of drinking and modes of driving as reported by students at two American universities. Poster presented at the U.S. Department of Education’s 15<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Washington, D.C. November, 9, 2001. Peer Reviewed.

- 44) **Clapp, J.D.** C-CAPP: A model program. Overview presented at the U.S. Department of Education's 15<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Washington, D.C. November, 9, 2001. Invited.
- 43) **Clapp, J.D.**, Russell, C. & DeJong, B. Done 4 did zip: Evaluating a failed social norms marketing campaign. Paper presented at The National Conference on the Social Norms Model: Science-based prevention, practical strategies, and new directions. Anaheim, CA, July 18-20, 2001. Invited.
- 42) Lange, J., **Clapp, J.D.**, Johnson, M. & Turrisi, R. (discussants: Boyd, G. & Larimer, M.) College Binge Drinking: What is it? Who does it? Symposium presented at the 24<sup>th</sup> Annual Scientific Meeting of the Research Society on Alcoholism. Paper by Clapp: Situational Correlates of Heavy Episodic Drinking. June 23-28, 2001. Montreal, Quebec, Canada. Peer Reviewed.
- 41) **Clapp, J.D.** & Segars, L.B. A conceptual model of the alcohol environment for college students. Paper presented at Environmental Prevention Measurement: Identifying and Assessing Factors in the Physical and Social Environment Indicative of Health and Safety Risk Associated with the Use of Alcohol and Other Drugs. An Invitational Symposium Sponsored by the U.S. Department of Education. San Diego, CA, Feb. 22, 2001. Invited
- 40) **Clapp, J.D.** (session leader), Denniston, R. & Greenfield, T. Marketing regulations restricting alcohol promotion on campus. Discussion panel at Environmental Prevention Measurement: Identifying and Assessing Factors in the Physical and Social Environment Indicative of Health and Safety Risk Associated with the Use of Alcohol and Other Drugs. An Invitational Symposium Sponsored by the U.S. Department of Education. San Diego, CA, Feb. 24, 2001. Invited.
- 39) Shillington, A.M., **Clapp, J.D.** & Hovell, M. Drop-In Centers for At-Risk Youth: The Use of the Logic Model as a Tool for Program Evaluations. Poster Presented at the California University AIDS Research Program, Annual Meeting, Los Angeles, CA. Feb 16, 2001. Peer Reviewed.
- 38) Shillington, A. and **Clapp, J.D.** Differential Outcomes for Adolescents: Alcohol Users Compared to Alcohol and Marijuana Users. Poster presented at the 5th Annual Conference of the Society for Social Work and Research, Atlanta, GA. January, 2001. Peer Reviewed.
- 37) Voas, R. and **Clapp, J.D.** The C-CAPP Model. Paper presented at the alcohol problems section of the Traffic Research Board's Annual Meeting. Washington, D.C., Jan. 8, 2001. Peer Reviewed.

36) **Clapp, J.D.** Science-Based, Data-Driven AOD Prevention. Workshop Presented at the 14<sup>th</sup> Annual Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Pittsburgh, PA. October 15, 2000. Peer Reviewed.

35) Toomey, T, **Clapp, J.D.**, DeJong, W. Environmental management: What's the research? Workshop presented at the 14<sup>th</sup> Annual Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Pittsburgh, PA. October 15, 2000. Invited.

34) **Clapp, J.D.**, Novak, M., Watts, J. & Stanger, L. The Collegiate-Community Alcohol Prevention Partnership: The Case for Collaborative Prevention. Showcase Symposium presented at the 14<sup>th</sup> Annual Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Pittsburgh, PA. October 16, 2000. Invited.

33) **Clapp, J.D.** & Novak, M. The community/collegiate alcohol prevention partnership: An empirically-based environmental prevention model. Presentation at the California Prevention Summit 2000. Riverside CA. October 3, 2000. Peer Reviewed.

32) **Clapp, J.D.**, Faller, C., Major, L. & Novak, M. Community Specific Case Studies. Panel discussion at Alcoholic Beverage Control: Partnerships for Prevention. An invitational symposium sponsored by the U.S. Department of Education. San Diego, CA. July 21, 2000. Invited.

31) **Clapp, J.D.**, Dresser, J., Gliksman, L. & Langford, L. What Do We Need to Know? Identifying a Research Agenda. Panel discussion at Alcoholic Beverage Control: Partnerships for Prevention. An invitational symposium sponsored by the U.S. Department of Education. San Diego, CA. July 22, 2000. Invited.

30) **Clapp, J.D.** The Collegiate-Community Alcohol Prevention Partnership: A Bi-National Town/Gown Coalition. Paper Presented at the Third U.S./Mexico Bi-National Drug Demand Reduction Conference. Phoenix Arizona, May 31-June 2, 2000. Invited.

29) **Clapp, J.D.** Data-based Environmental AOD Prevention Strategies. Paper Presented at the San Diego County Substance Abuse Summit V. San Diego, CA. May 16, 2000. Invited.

28) **Clapp, J.D.** Binge Drinking in College. Paper Presented at the 14<sup>th</sup> Annual CAADE Conference. San Diego, CA. April 28, 2000. Invited.

27) **Clapp, J.D.** & Shillington, A. A public health model of alcohol use and related problems: Data from the National Longitudinal Survey of Youth. Poster presented at the Society for Social Work Research Annual Meeting, Charleston, SC. January 29, 2000. Peer Reviewed.

26) Shillington, A. and **Clapp, J.D.** Who quits smoking in adolescence? Risk and protective factors for smoking severity using the National Longitudinal Survey of Youth. Poster presented at the Society for Social Work Research Annual Meeting, Charleston, SC. January 29, 2000. Peer Reviewed.

25) Hohman, M. & **Clapp, J.D.** An Assessment of California's Publicly Funded AOD Treatment System. Presentation to The Pacific Addition Technology Transfer Center Faculty. January 6, 2000. Invited.

24) Hohman, M. & **Clapp, J.D.** An Assessment of California's Publicly Funded AOD Treatment System. Technical Report Presented to the California Senate Office of Research. November 18, 1999. Invited.

23) **Clapp, J.D.** & Stanger, L.A. Two-Year Process Outcomes of the Ready, Set, Go Project. Presentation made at the 13<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention. Albany, New York. November 7, 1999. Invited.

22) **Clapp, J.D.**, Shillington, A. & Stanger, L. Contexts of Heavy Episodic Drinking. Poster presented at the 13<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention. Albany, New York. November 7, 1999. Peer Reviewed.

21) Stanger, L. & **Clapp, J.D.** The SDSU Community AOD Prevention Partnership—Building, Sustaining and Evaluating a Town/Gown Coalition. Paper presented to the Senior Administrators Section at the 13<sup>th</sup> Annual National Meeting on Alcohol, Other Drug, and Violence Prevention in Higher Education. Albany, NY. November 6, 1999. Invited.

20) **Clapp, J.D.**, Imig, D., Heavey, C. & Reilly, T. Creating opportunities for authentic citizen involvement: neighborhood services in the Las Vegas valley. Paper presented at the 60<sup>th</sup> Annual Meeting of the American Society of Public Administrators. Orlando, FL. Peer Reviewed.

19) **Clapp, J.D.**, Stanger, L., Baker, J., Marin, J. & Wallig, N. The San Diego AOD College Prevention Experience. Panel presentation at the National Symposium on Alcohol and Other Drugs in College Athletics. Sponsored by the Robert Wood Johnson Foundation. San Diego, CA. March 15, 1999. Invited.

18) Shillington, A.M. & **Clapp, J.D.** Maternal and child predictors of adolescent cigarette use: Data from the NLSY study. Poster presented at the Society for Research on Nicotine and Tobacco, Fifth Annual Scientific Session, San Diego CA. March 5, 1999. Peer Reviewed.

17) **Clapp, J.D.** Lessons learned: Social marketing norms messages to colleges students—the SDSU experience. U.S. Department of Education, Grantee Meeting, Austin, TX. January 26, 1999. Invited.

16) Burke, C. A., & **Clapp, J.D.** Ownership and Competition in Outpatient Substance Abuse Treatment Units: A multidimensional Approach. Paper presented at the Society for Social Work Research Annual Meeting, Austin, TX. January 24, 1999. Peer Reviewed.

15) **Clapp, J.D.** Acute Alcohol Problems Among College Students: Toward a Public Health Model. Poster presented at the American Public Health Association's 126<sup>th</sup> Annual Meeting. Washington D.C. November 15, 1998. Peer Reviewed.

14) **Clapp, J.D.** Intoxication-related problems among college students. Paper presented at the 12<sup>th</sup> Annual Meeting on Alcohol, Other Drug and Violence Prevention in Higher Education. Washington, D.C. October 15, 1998. Peer Reviewed.

13) **Clapp, J.D.**, Stanger, L. and Novak, M. Border Crossings: Town Gown Collaboratives. Paper presented at the 12<sup>th</sup> Annual Meeting on Alcohol, Other Drug and Violence Prevention in Higher Education. Washington, D.C. October 16, 1998. Peer Reviewed.

12) **Clapp, J.D.** & Stanger, L.A. Environmental strategies to reduce alcohol and other drug problems among adolescents and young adults. Paper presented at the United Nation's International Symposium on Youth: Education, Health and Drug Abuse. San Diego, CA. May 30, 1998. Invited.

11) **Clapp, J.D.** & Stanger, L.A. An Environmental Approach to Preventing AOD Problems on College Campuses. Paper presented at the 12<sup>th</sup> Annual CAADE Conference. Culver City, CA. April 25, 1998. Invited.

10) **Clapp, J.D.** & Burke, C. Discriminating characteristics of substance abuse treatment organizations that provide harm reduction services. Poster presented at the International Conference for the Society of Social Work Research. Florida International University, Miami, FA. January 24, 1998. Peer Reviewed.

9) **Clapp, J.D.**, Early, T. & Johnston, R.H. Developing an evaluation system for Nevada's substance abuse prevention programs. Poster presented at the American Public Health Association's 125<sup>th</sup> Annual Meeting. Indianapolis, IN. November 11, 1997. Peer Reviewed.



- 8) Julian, D. & **Clapp, J.D.** Framework for designing & evaluating community interventions. Paper presented at the 6<sup>th</sup> Biannual Conference on Community Research & Action, Sponsored by the American Psychological Association, Division Twenty-Seven. University of South Carolina. May 31, 1997. Peer Reviewed.
- 7) Swank, E. & **Clapp, J.D.** Methodological issues in estimating crowd size. Presented at the North Central Sociological Association. Indianapolis, IN. April 17, 1997. Peer Reviewed.
- 6) Bronson, D., Carney, M., **Clapp, J.**, Irby, M., Skeels, J. The challenge of providing program development and outcome evaluation. Presented at "Vision 2000: Meeting the challenge!" The National Association of Social Workers, Ohio Chapter, Fourteenth Annual Conference. Toledo, OH. March 25, 1995. Peer Reviewed.
- 5) **Clapp, J.D.** & Stanger, L. Preventing alcohol and other drug problems among Head Start children, families, and communities: A comprehensive collaborative model. Presented at Towards 2001: Creative Healing with Children, Youth, Families, and Systems. Sponsored by San Diego County Mental Health Services. San Diego, CA. June 11, 1992. Peer Reviewed.
- 4) Packard, T., **Clapp, J.D.**, Bennet, B., & Stanger, L. Community-university prevention partnerships to change the environment. Panel presentation at the Sixth Annual Intercollegiate Prevention Forum. University of San Diego, CA. February 29, 1992. Invited.
- 3) Segars, L. & **Clapp, J.D.** The association of drinking contexts to risk of alcohol problems. Presented at the 119<sup>th</sup> meeting of the American Public Health Association. Atlanta, GA. November 10, 1991. Peer Reviewed.
- 2) Stanger, L., **Clapp, J.D.**, & Segars, L. Identifying community alcohol problems on college campuses: A systems approach. Presented at the U.S. Department of Education's Fund for the Improvement of Post-Secondary Education Annual Grantee Meeting. Washington, D.C. September 18, 1991. Peer Reviewed.
- 1) **Clapp, J.D.** (Panel member). Networking on college campuses: Towards drug-free environments. National Conference for the Fund for the Improvement of Post-Secondary Education, U.S. Department of Education. Washington, D.C. October 15, 1990. Invited.

## ***Teaching and Advising:***

### *Courses Taught*

Research methods (undergraduate and graduate), Ohio State, SDSU, UNLV, USD  
Statistics (undergraduate), Ohio State, UNLV  
Alcohol and other drug studies (undergraduate and graduate), SDSU  
Social administration (undergraduate), UNLV  
Professional writing (graduate), Ohio State  
Program planning (graduate), USD  
Generalist practice (undergraduate), SDSU

### *Advising/Mentoring*

#### Ph.D.

Danielle Ruderman, MSW (Social Work, OSU) Role: Chair (2013-Present)

Ashley Stewart, MSW (Social Work, OSU) Role: Chair (2014-Present)

Tori Cambell, MSW (Social Work, OSU) Role: Chair (2014-Present)

Annika Montag, Ph.D. (Epidemiology, UCSD) Role: Committee Member (2009-2013)

Chad Bousman, Ph.D. (Health Behavior UCSD/SDSU). Role: Chair (2007-2009).  
Genes, Neurocognition, and HIV Risk Behaviors in the Context of Methamphetamine.

Josh West, Ph.D. (Joint JDP in Health Behavior, UCSD/SDSU). Role: Dissertation  
Committee Member (2007-2008). High Risk Behaviors Among Latino Adolescents  
Along the U.S./Mexico Border.

Julie Ketchie Croff Ph.D., (Health Behavior, UCSD/SDSU) Role: Chair (2005-2010).  
Brief Intervention to Reduce Alcohol Use Among Men Who Have Sex with Men.

Katia Delrahim Ph.D. (Health Behavior, UCSD/SDSU) Role: Co-Chair with Dr. Tina  
Chambers UCSD (2005-2010) Web-Based Intervention for Alcohol Use in Women of  
Childbearing Potential.

Meghan Morris, Ph.D. (Global Health, UCSD). Role: Committee member (2009-2011).

Tyson Volkmann (ABD, JDP Global Health, UCSD) Role: Committee Member.  
Substance Use and HIV-related Sexual Behaviors among Male Clients of Female Sex  
Workers in Tijuana, Mexico.

### Masters (All at SDSU)

Jennifer Torio-Hurley MSW (2002). The relationship of body dissatisfaction, media exposure, and the sociocultural ideals of thinness in college age women. Role: Chair

Dahlia Fuentes MSW/MPH (2002). Gender Differences in Alcohol Consumption Behaviors Among Younger and Older College Students. Role: Chair

Lisa Ann Heidt MSW (2001). Alternate Forms and Test-Retest Reliability of the College Alcohol and Other Drug Prevention Coalition Evaluation Questionnaire. Role: Chair

Michael G. Whitney. (2001). An Inter-Rater Reliability Analysis of Two Tools to Assess Alcohol and Other Drug Content in College Newspapers and Bulletin Boards. Role: Chair

Anita McDonnell MSW (1999) The Effect of Individual and Environmental Factors on Alcohol Problems Reported by College Students. Role: Chair

Davis Plunkett, jr. MSW (1999) Perceptions of Student Alcohol and Other Drug Problems: Comparison Study of Campus Police, Psychological Services, and Health Service Personnel. Role: Chair

Marcie Keane MSW/MPH (1999) The Relationship of Living Arrangement to Alcohol and Other Drug Consumption and Related Problems Among College Students. Role: Chair.

### Outside Mentorship

Matt Weber, MPH, MD, Thomas Jefferson Medical College, Philadelphia, PA. Fall 2010. Survey Design in Applied Settings. Field Supervisor.

Erin Williston, MPH in Health Behavior, Boston University, School of Public Health. Fall 2010. Organizational Development in Prevention Programs. Field Supervisor.

### National Institute of Health-Related Research Mentorship

Alicia Bunger, Ph.D. **2013-2015** *Implementation Research Training Institute.* Washington University in St. Louis, MO. *Funded by the National Institute of Mental Health (R25 MH080916-01A2) and the Department of Veterans Affairs, Health Services Research & Development Service, Quality Enhancement Research Initiative (QUERI).*

Njerie Kogotho, Ph.D. HIV Intervention Science Training Program for Promising New Investigators from Underrepresented Groups (HISTP). Columbia University School of Social Work, NY. NIH Funded.

*J.D. Clapp, Ph.D.*

## ***Community and University Service:***

### Volunteer Activities for the Research Community

#### *Federal Study Sections and Review Groups*

Ad Hoc Study Section Member, ZAA DD 08, (2012). NIAAA

Chair, Special Emphasis Panel/Scientific Review Group (2009, 2010) ZRG1 IFCN-L (50) R meeting. SOAR R03 for Young Investigators.

Ad Hoc Study Section Member, (2005, 2006) NIH AA2 Health Services Research & EPI Group.

Ad Hoc Study Section Member (2006) ZAA1 HH (60) Special Emphasis Panel.

Ad Hoc Study Section Member (2005) ZAA1 HH (42) Special Emphasis Panel

Ad Hoc Study Section Member (2005) Special Study Section ZAA1HH (34), NIH, NIAAA

Reviewer, SAMHSA Community AOD Coalitions (Renewals and New Applications) (2005)

Review Group Member, (2004), U.S. Department of Education, Safe and Drug-Free Schools, Model Programs in College Prevention Competition.

Proposal Review Group, U.S. Department of Education, Drug-Free Schools Grant Competition for Higher Education (1998- 1999).

#### *State or Local Review Groups*

Reviewer, Nevada Bureau of Alcohol and Drug Abuse Prevention Program Grant Competition (1997).

#### *Scientific Journals*

### **Editorial Boards**

Editor-in-Chief, International Journal of Alcohol and Drug Research (2011-present).

Editorial Board, Journal of the Society for Research and Social Work (2009-present).

Editorial Board Member, Journal of Teaching in the Addictions (2001-present).

Editorial Consultant, Journal of Drug Education (2002-present).

Editorial Board Member, American Journal of Community Psychology (1998-2002).

Editorial Reviewer, Journal of Poverty (1998-present).

## **Reviewer**

Reviewer, Annals of Behavioral Medicine (2009).

Reviewer, Alcoholism: Clinical and Experimental Research (2008-present).

Reviewer, Archives of General Psychiatry (2008).

Reviewer, Drug and Alcohol Review (2006-present) (International).

Reviewer, Criminology (2007).

Reviewer, Adolescence (2006).

Reviewer, Psychological Science (2006).

Reviewer, European Review of Applied Psychology (2006) (International).

Reviewer, Drug and Alcohol Dependence (2006-present) (International).

Reviewer, Journal of Studies on Alcohol and Drugs (2000-present).

Reviewer, Addiction (2004-Present) (International).

Reviewer, American Journal of Preventive Medicine (2000 -present).

Reviewer, Accident Analysis and Prevention (2005).

Reviewer, Pediatrics (2004).

Reviewer, Journal of Epidemiology and Community Health (2003).

Reviewer, Alcohol Research and Health (2002).

Reviewer, Social Science and Medicine (2000, 2002).

### *Scientific Meetings*

Reviewer, American Public Health Association, ATOD Section, (1998-2002) 126<sup>th</sup> Annual Meeting; 127<sup>th</sup> Annual Meeting; 128<sup>th</sup> Annual Meeting; 129<sup>th</sup> Annual Meeting.

### *Academic Presses*

Reviewer, Oxford University Press, Evaluation Section, (2001).

Reviewer, Oxford University Press, Research Methods, (2011).

Reviewer, Allyn and Bacon Publishers, Research Section (2003).

### **University Service**

#### OSU

Co-Chair University Committee on Wellness Framework for Drug Abuse and Excessive Alcohol Abuse. (2014/2015)

Chair, Faculty Search Committee (2014/2013)

Member, Ph.D. Committee (2014/2015)

#### SDSU

Member, University Research Council (2010-2012).

Member, SDSU Institutional Review Board for Research (2007-2008).

Chair, Search Committee for School of Social Work Director (2007/2008).

Member, Evidence-Based Practice Committee, School of Social Work, SDSU, (2006).

Member, Dean of College of Health and Human Services Search Committee (2004).

Senator, San Diego State University, Faculty Senate (2004-2007).

Chair, SDSU, School of Social Work, Faculty Search Committee (2004-2005; 2007);  
Member, (2006).

Member, SDSU, School of Social Work Personnel Committee (2003--present).

Member, SDSU Student Health Advisory Board (2003-2005).

*J.D. Clapp, Ph.D.*

Member, Retention and Review Committee (J. Lange), Student Health Services (2002-2004).

Chair, CHHS Research Committee (2002-2006); Member (2008-2009).

Member, SDSU, Research Council (2002-2005).

Member, Grants in Aid Committee (2002).

Member, Patten and Copyright Committee (2003-2005).

Member, Five-Year Tenure Review Committee (Karen Calfas) (2002).

Member, SDSU AOD Priority Team (2001-present).

Chair, Faculty Search & Selection Committee, SDSU School of Social Work, (2001-2002).

Member, Faculty Senate Student Affair Sub-Committee on Student Alcohol Problems San Diego State University (2000).

Member, FMI Committee, SDSU School of Social Work (2000-2001).

Member, Lecturer Evaluation Committee, SDSU School of Social Work (2000-2003).

Member, President's Task Force on AOD Issues, SDSU (1999-2000).

Chair, College of Health and Human Services Faculty Council Committee (1999-2000) elected.

Member, College of Health and Human Services Faculty Council Committee (2000-2001) (AY) elected.

Board Member, San Diego State University, Center on Substance Abuse (1999-2001).

Chair, Research Task Group, SDSU, School of Social Work (1999- 2003); Member (2003--2006).

Member, Curriculum Committee, SDSU, School of Social Work (1999-2003).

Member, Student Affairs Committee, SDSU, School of Social Work (1998-1999).

Member, Research Curriculum Task Group SDSU, School of Social Work (1998-1999).

*J.D. Clapp, Ph.D.*

Member, BSW Curriculum Task Group SDSU, School of Social Work (1998-2000).

Member, Aging, Health & Substance Abuse Curriculum Task Group SDSU, School of Social Work (1998-2000).

Member, Addiction Technology Transfer Center Advisory Board, University of Nevada, Reno, College of Education (1996-1997).

Graduate Admissions Coordinator, UNLV, School of Social Work (1996-1997).

Member, sequence committee on research, UNLV, School of Social Work (1996-1997).

Visiting Committee Member, San Diego State University, School of Social Work, (1992-1993).

Alumni Board Co-Chairperson, San Diego State University, School of Social Work, (1992-1993).

#### Other Universities

##### *External Tenure Reviewer*

University of California, San Diego (Psychology)

Tulane University (Social Work)

University of Maryland (Public Health; Community Health Behavior)

University of Illinois (Social Work)

University of Minnesota (Public Health)

##### *National Volunteer Activities*

National Advisory Board, The HealthLead Academic Accreditation Program (HAAP). US Healthiest. (2013).

U.S. Department of Education, Higher Education Center for Alcohol, Drug, and Violence Prevention National Advisory Board. (2007-2009).

##### *Local Volunteer Activities*

Vice President, Board of Directors, Institute for Health Advocacy (1998—2001).

Legislation, Policy and Program Evaluation Chairperson (1991-1992); Member-at-Large, National Association of Social Workers Region E Health Council (1993).

*J.D. Clapp, Ph.D.*



Executive Board Member, College Area Community Council, San Diego, CA, (1987).

**Media Coverage:**

Dr. Clapp has had his work reported on or been interviewed as an expert by the:

Newspapers:

- Washington Post
- The Globe and Mail (Canada)
- Reuters News Service
- London Daily Telegraph
- Christian Science Monitor
- The New York Times
- The Los Angeles Times
- The San Diego Union Tribune
- The Indiana Statesman
- Tucson Citizen
- Atlanta Journal Constitution
- Las Cruces Sun News
- The Chronicle of Higher Education
- San Diego City Beat
- The Onion (satire)

Television:

- ABC National News
- CBS 8 News (San Diego)
- Columbus News 10

Magazines:

- Men's Health
- Harpers
- Scientific America (podcast)
- Fast Company (online)
- Prevention File Magazine
- Focus Magazine (Germany)
- 360 SDSU Alumni

Websites:

- Science Daily.com
- MSN.Com
- About News and Issues New York
- E Canada Now

***References: Available on Request***

Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery  
Strategic Plan

<b>Vision Statement:</b> To contribute to student success nationally by achieving a measurable reduction in alcohol and drug misuse on America’s campuses and promoting recovery.			
<b>Mission Statement:</b> The mission of the Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery, in partnership with the nation’s colleges and universities, is to: <div><div>1. Promote student success nationally by providing data-driven solutions to alcohol and drug misuse</div><div>2. Lead the dialogue on college alcohol and drug misuse prevention and recovery in the national agenda</div><div>3. Ensure the long-term sustainability and effectiveness of the center’s efforts</div></div>			
Center Objective 1		Promote Student Success nationally by providing data-driven solutions to alcohol and drug misuse	
Resources	Activities	Outputs	Outcomes (short & long term)
HECAOD Staff	Create a repository for updated research, case studies, best practices and programs	Repository of research and best practice information	Accelerate the bench to bedside timeline
HECAOD Staff	Develop Rx Drug Misuse Prevention Best Practices	Have a single document with the Rx Prevention best practices downloadable from our website	Equip 500 colleges with this information to improve their prevention efforts
HECAOD Staff in partnership with Ohio State University	Develop vehicles to deploy turn-key solutions that lead to desired outcomes	Develop technology to deploy evidence-based prevention and interventions	Serve 2,000 students with new technology
HECAOD Staff	Aid in the formation of recovery programs nationwide	Work alongside 20 institutions to assist in their program development	Best practices will be developed and disseminated across the nation
HECAOD Staff	Development of new data-driven solutions	Create 1 additional solution beyond ScreenU	A measurable reduction in alcohol and drug misuse
HECAOD Staff	Identify gaps in current body of research	Host a “think-tank” around these issues	Stimulate research on those areas in a meaningful way for later translation
HECAOD Staff	Provide leadership for high-quality monitoring and assessment of AOD misuse and recovery outcomes	Assess the AOD and recovery space with a survey and evaluate current programs for effectiveness	Use this information in the Dashboard
HECAOD Staff	Assess effectiveness of Collegiate Recovery Programs	Deploy a Recovery survey(s)	Findings will be shared among all contacts
Center Objective 2		Lead the dialogue on collegiate alcohol and drug misuse prevention and recovery in the national agenda	
Resources	Activities	Outputs	Outcomes (short & long term)
HECAOD Staff	Be a professional development schoolhouse to ensure a competent workforce	Provide 6 webinars, 12 podcasts, 12 blog posts, 36 UReports and 1 online course per calendar year	Educate 900+ unique campus professionals
HECAOD Staff	Ensure access to evidence-based solutions	Create the Surveillance Dashboard	Provide this tool for all HEC members
HECAOD Staff	Create Recovery Ally Training	Packaged Training to share with campuses after HEC pilots and evaluates it at OSU	An increase in people who identify themselves as recovery allies nationally, contributing to the Recovery Movement
HECAOD Staff	Create an advocacy page on our website	Equip campus professionals to advocate for students	Legislators will be more educated on this issue
HECAOD Staff in partnership with Ohio State University	Determine the economic and human impact of this issue on college campuses	Create a regional and/or national infographic with this information	500 institutions of higher education have access to a data-figure to quantify AOD related problems
HECAOD Staff	Utilize parents and students to bring more people into the conversation	Parents and students to write blog posts for HECAOD about this topic	Increased awareness among all groups who are affected by AOD misuse and recovery
HECAOD Staff in partnership with DFAA	Develop policies to respond to the current content of the issue	3 new policies developed at a campus, community, local or national level	Constituents benefit from policies surrounding collegiate AOD and recovery
HECAOD Staff	Assurance and evaluation of aforementioned policies	Evaluation will take place	Equip 500 colleges with this information to inform practice & a benchmark creation for HEC
Center Objective 3		Ensure the long-term sustainability and effectiveness of the Center’s efforts	
	Activities	Outputs	Outcomes (short & long term)
HECAOD and Hilton Foundation	Solidify financial and personnel resources	Fundraise \$1M for the Hilton match & visit the organizational structure	Sustainability for the first 3-years with adequate staffing
HECAOD Staff	Recalibrate budget to meet new goals	New budget submitted to Hilton	Goals will have resources allocated for achievement in FY15-16
HECAOD Staff	Finalize the marketing and business plan	A marketing & business plan is developed	Sustainability is supported through Center’s new plans
HECAOD Staff	Creation of internal policies	HR Policies & organizational structure are created and committed to for FY15-16	HEC successfully manages goals for FY15-16
HECAOD Staff	Creation of a new advisory board	11 board members engaged in the work of HECAOD	Access, passion and functionality of the board to elevate our mission
HECAOD Staff	Scan the environment of AOD misuse prevention and recovery on college campuses	Data points will be garnered by HEC to inform our work	Progress can be tracked internally for effectiveness of the Center’s efforts
HECAOD Staff	Use the assessment as a baseline to continually monitor progress	HECAOD will know if the work we are engaging in is working, and if not, recalibrate our strategic plan	HECAOD will be effective in our work and good stewards of the funding



# 2015 National Meeting Report

August 4-6th, 2015

Columbus, OH

The Higher Education Center for Alcohol and Drug  
Misuse Prevention and Recovery

The Ohio State University  
College of Social Work  
College of Pharmacy  
Office of Student Life

Kristin Dahlquist - [dahlquist.5@osu.edu](mailto:dahlquist.5@osu.edu)  
[hecaod.osu.edu](http://hecaod.osu.edu)

**Higher Education Center**  
for Alcohol and Drug Misuse Prevention and Recovery



# 2015 National Meeting Report

## Basic Information

The 2015 National Meeting was held at the  
Blackwell Inn and Conference Center  
August 4-6, 2015

## Registration Fees

General Attendee - \$450  
Student - \$250

## Discounts

53 discounts used (29%)  
\$8,720 total discounted  
\$14,225 revenue from discounted

**Lodging** - Blackwell Hotel - \$135 per night

## National Meeting Website Page Hits:

Events/National Meeting: 3,144  
NM Schedule: 2,335  
Registration: 942  
Hotel Information: 639  
More information: 363

## General Emails Sent:

Save the Date | November 20th, 2014  
Campaign #1 | April 27th, 2015  
NM Speakers | May 18th, 2015  
Reminder #1 | June 9th, 2015  
Social Media Discount | June 17th, 2015  
Reminder #2 | July 8th, 2015  
CEU Information | July 15th, 2015

## Tracks:

Recovery Track: 74  
AOD Prevention Track: 114  
SBIRT Track: 40  
Rx Drug Prevention Track: 69

## Attendees

Number of Attendees: 178  
Cancellations: 3  
Professional Registration: 116  
Student Registration: 10  
Speaker: 26  
Volunteer: 20  
Sponsor: 6

## Financials:

Total Expenses: \$53,043.85  
Revenue Total: \$121,201.00  
Net: \$68,157.47

## Expenses:

Venue, Materials, Printing etc. - \$45,485.08  
Hotels: \$1,969.66  
Travel: \$3089.11  
Honoraria: \$2,500

## Revenue:

Ticket Sales: \$54,701  
Sponsors:  
OCI: \$1,500  
TYR: \$15,000  
Hazelden: \$5,000  
Four Circles Sponsor: \$1,000  
Life of Purpose: \$5,000  
St. Christopher's: \$1,000  
Haven: \$1,000  
Caron: \$5,000  
Cardinal Health: \$10,000  
Hilton: \$20,000  
Dove Tree: \$1,000  
IPAHW: \$1,000

## Social Media Engagement during the NM:

200+ #NatIMtg15 posts on Twitter, IG, and Facebook  
100+ new Twitter, IG followers & Facebook 'likes'

## 2015 National Meeting Report, cont.

### Attendee Information

## 78 Colleges and Universities Represented

Arizona State University	St Cloud State University
Binghamton University	SUNY @ Purchase
Brown-Forman University	Syracuse University
California University of PA	Texas Christian University
SUNY New York	Temple University
University of Coloradow	Texas Tech University
Clemson University	Drexel University
College of the Holy Cross	The University of Findlay
Columbus State	University of Alabama
University of Kentucky	University of California Irvine
Denison University	University of San Diego
West Virginia University	University of California Santa Barbara
Florida Gulf Coast University	University of Massachusetts
University of Florida	University of North Carolina Greensboro
Green Mountain College	UMass Dartmouth
Bowling Green University	UMass Lowell
John Carroll University	University of Oklahoma
Kennesaw State University	University of Albany, SUNY
Kent State University	University of Buffalo
Kenyon College	University of Arizona
Miami university	University of Cincinnati
Montana State University	University of Dayton
Northeast Community College	University of Georgia
University of Wisconsin	University of Michigan
Northern Arizona University	University of Mississippi
Northwestern University	University of Missouri
Oberlin College	University of Mount Union
Ohio State University	University of Nebraska – Lincoln
Ohio University	University of Nebraska – Omaha
Oregon State University	University of Notre Dame
Otterbein University	University of North Carolina at Charlotte
Penn State	University of Texas at Austin
Penn State Altoona	University of West Florida
Pomona College	University of Wyoming
San Diego State University	Villanova
Slippery Rock University	Virginia Commonwealth University
South College	Wayne state college
	Washington and Lee University
	Wittenberg University



## 2015 National Meeting Report, cont.

### 33 Organizations Represented

Abt Associates	Pharmacists Recovery Network
Association of College and University Housing Officers – International	Prevention Strategies, LLC
Association of Recovery in Higher Education	RADD
Beacon House	Recovery Grads & The Haven @ College
Caron Treatment Centers	Red Oak Recovery
Center for Lawful Access and Abuse Deterrence	RHC/RADD
CHASCo	Silver Gate Group
Chestnut Health Systems	Summit County Community Partnership
City of Boulder	SVPhA
Conrad N. Hilton Foundation	Tennessee Dental Association
Department of Alcoholic Beverage Control	The Clinton Foundation
Drug Free Action Alliance	The long branch
Facing Addiction	The Network
Hazelden Betty Ford Foundation	TN Independent colleges & universities association
Life of Purpose Treatment	Transforming Youth Recovery
Live Free	UHCAN Ohio
Ohio Department of Mental Health and Addiction Services	Brazos Valley Council on Alcohol and Substance Abuse

### Evaluation

98.6% of respondents rated the **conference** as Good, Very Good or Excellent

86.31% reported the **Speakers** were Excellent or Very Good

100% of respondents reported they would **integrate what they learned** into their ATOD Prevention and Recovery Planning if it was applicable to the attendee

91% of attendees noted they are **likely to attend** a National Meeting in the future

“Excellent content and speakers!”

“Great venue - wonderful conference!”

“Excellent job overall. Kudos to those that worked so hard to put the National Meeting together - fantastic job!”

“I am so pleased that the Higher Ed Center is back!!! This was a wonderful, informative conference and I was given a multitude of great ideas to implement at my campus. Also, everyone - presenters, Higher Ed Center staff, the attendees and the Hotel staff were pleasant, always smiling and very friendly.”

“One of the best conferences I have ever attended.”

“I am pleased to have been a part of the 2015 National Meeting and felt that it has provided innovative ideas that I can use in my current role.”

“I found that the National Meeting was more helpful than the 2 other AOD related conferences I have been to this year. I was very excited that there was a focus on recovery and prescription drug misuse and abuse. I also that the networking opportunities were helpful because some were free style and others were guided.”

## The Higher Education Center for Alcohol and Drug Misuse Prevention and Recovery Media Report

August 29<sup>th</sup>, 2014, 10TV:

<http://www.10tv.com/content/stories/2014/08/29/columbus-ohio-ohio-state-university-opens-new-alcohol-and-drug-resource-center.html>

October 27<sup>th</sup>, 2014, The Columbus Dispatch:

["Ohio State Receives \\$2 Million to Fight Addiction"](#)

November 24<sup>th</sup>, 2014, OSU News:

<https://news.osu.edu/news/2014/11/24/sorting-through-recycling-bins-to-learn-about-alcohol-use/>

December 5<sup>th</sup>, 2014, Chronicle of Higher Education

: <http://chronicle.com/article/Why-Colleges-Haven-t-Stopped/150229/>

December 6<sup>th</sup>, 2014, Chronicle of Higher Education:

<http://chronicle.com/article/What-Can-Colleges-Do-About/150243/>

December 9<sup>th</sup>, 2014, Medical Xpress, Science Daily:

[http://www.scientificamerican.com/podcast/episode/dumpster-diving-provides-drinking-data/?utm\\_source=twitterfeed&utm\\_medium=twitter](http://www.scientificamerican.com/podcast/episode/dumpster-diving-provides-drinking-data/?utm_source=twitterfeed&utm_medium=twitter)

February 5<sup>th</sup>, 2015, The College of Pharmacy:

<http://www.pharmacy.ohio-state.edu/news/higher-education-center-alcohol-and-drug-misuse-prevention-and-recovery-provide-substance-abuse>

February 3<sup>rd</sup>, 2015, Recovery Campus Blog:

<http://recoverycampus.com/dreaming-possible-dream/>

February 18<sup>th</sup>, 2015, GenRx Voices Blog:

<http://u.osu.edu/genrxvoices/2015/02/18/dr-kenneth-m-hale-the-higher-education-center-for-alcohol-and-drug-misuse-prevention-and-recovery/>

April 7<sup>th</sup>, 2015, WCMTV4:

[https://www.youtube.com/watch?v=I\\_Wc2IGCH34](https://www.youtube.com/watch?v=I_Wc2IGCH34)

April 9<sup>th</sup>, 2015, OSU OnCampus Newspaper:

[Center is National Alcohol, Drug Prevention Resource](#)



March 1<sup>st</sup>, 2015: Recovery Answers:

<http://www.recoveryanswers.org/blog/qa-with-sarah-nerad-director-of-recovery-at-the-ohio-state-university/>

March 9<sup>th</sup>, 2015, Recoveryconnection.org:

["Higher Education: MDMA & Molly Abuse on College Campuses."](#)

May 18<sup>th</sup>, 2015, Buckeye Voices:

<https://buckeyevoices.osu.edu/articles/2015/05/18/united-against-alcohol-abuse/>

June, 2015, Dispatch:

<http://www.dispatch.com/content/stories/local/2015/06/11/youth-binge-drinking-down.html>

June, 2015, NOPE Task Force Blog:

<http://www.nopetaskforce.org/highlight.php?id=76>

May/June 2015: The Stillman Magazine: Cover story:

["CONFRONTING IT: The College of Social Work is leading a new national center to battle alcohol and drug abuse on college campuses"; "A New Solution to an Old Problem"](#)

Full Magazine: <http://csw.osu.edu/about/csw-newsletter/>

September 2015: The Chronicle of Higher Education:

<http://chronicle.com/article/A-New-Tool-Offers-Insights/233311/>