

DRAFT PLAN

Bachelor of Science in Public Policy Analysis

Revision January 21, 2016

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October 27, 2015

Vice Provost W. Randy Smith
Council on Academic Affairs
Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210

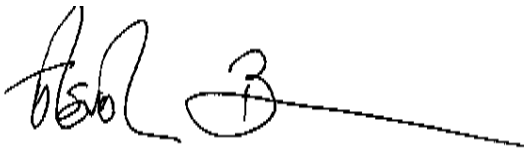
Dear Dr. Randy Smith,

In May, 2010, the John Glenn School of Public Affairs made history at The Ohio State University by launching the Bachelor of Arts in Public Affairs degree program. This marked the first time an undergraduate major program in public administration, affairs, or policy was offered at Ohio State and represented one of only 60 such programs in the country. Since then the program has flourished, graduating over 200 students, with a current enrollment of around 300.

Since transitioning into a college in spring 2015, the Glenn College's Undergraduate Studies Committee began a thorough review of the undergraduate program, in conjunction with undergraduate student leadership. The findings indicated that there was an opportunity to expand and enhance our curricular offerings through the development of a Bachelor of Science and through a restructuring and renaming of our current Bachelor of Arts degree.

Below you will find our proposal to establish a Bachelor of Science in Public Policy Analysis degree. The committee has put careful thought into the development of this program and is confident that it is of appropriate academic rigor and will allow us to better serve the undergraduate student population at Ohio State. We appreciate your consideration and welcome your feedback.

Sincerely,

A handwritten signature in black ink, appearing to read 'Trevor Brown', with a long horizontal line extending to the right.

Trevor Brown
Dean
John Glenn College of Public Affairs

John Glenn College of Public Affairs

Proposal to establish B.S. in Public Policy Analysis

I. General Information

1. **Title of Major**

- (Bachelor of Science in Public Policy Analysis) – New Major

2. **Degree Students Will receive:**

- Bachelor of Science

3. **Proposed implementation date:**

- Fall Semester 2016

4. **Academic units responsible for administering major program:**

- John Glenn College of Public Affairs

II. Rationale/Goals/Objectives

5. **Purpose of the major:**

The John Glenn College of Public Affairs launched a B.A. Degree in Public Affairs in 2010 and has experienced rapid growth in student enrollments. Since then, 217 students have graduated with the B.A. degree and current enrollment sits at around 300 students. At the same time, the profile of admitted Ohio State students has changed. An increasing number of students are entering the university with interests in technical fields and skills in quantitative areas. While many public affairs students seek a curriculum grounded in public management and leadership, others prefer a program of study that contains an added emphasis on data and policy analysis within the public sector. To that end, we are proposing a new degree that will allow public affairs majors the opportunity to further hone their analytical abilities through additional required courses in policy evaluation, data analysis and finance (see pages 9-10). Furthermore, students enrolling in the new B.S. will need to take additional general education courses in calculus; data analysis and natural science courses that contain a laboratory component (see Appendix C). This proposed degree will complement our existing B.A., appealing to a different constituent group of students and ensuring that more students than ever have the training to be the next generation of great leaders in the public and nonprofit sectors.

6. Describe how assessment data has served as an impetus for the proposal

The John Glenn College is committed to serving the evolving needs of our student body and employers who hire graduates from our program. Based on several student feedback surveys and consistent input from hiring managers of Public Affairs graduates, we determined that there was demand for undergraduates with more extensive preparation in quantitative analysis, specifically skills in data and evaluation used in policy analysis and public management. In a recent survey (May 2015) administered by the undergraduate student leadership from the Glenn College, findings indicated that current undergraduate students would be interested in a B.S. degree program. Three quarters of respondents were either very interested or somewhat interested in enrolling in a potential B.S. degree, while virtually all of the remaining respondents (25%) indicated that while they were not personally interested, they believed others would be. About half of all respondents would have selected the B.S. in Public Policy Analysis instead of the existing B.A. had such a program existed when they enrolled at Ohio State. From the survey responses we noted that many Glenn College students have taken higher level math courses (1151 or above), and that some of them have transferred into the Glenn College from disciplines such as Engineering or Business, having already completed GE requirements for a Bachelor of Science. As one of the students stated in the open ended responses:

“Would love to see this happen!! My hesitation when I switched to this major was that I wanted the Bachelor of Science and not arts. Would be great to have the option!”

7. Describe unique characteristics or resources that make it particularly appropriate for Ohio State to offer the proposed major.

It is also important to note that the Glenn College faculty and staff have grown considerably since inception of the B.A. degree. Currently, there are over 20 faculty members in the College. Many of the recently hired faculty members have expressed an interest in offering a more quantitatively focused major. Providing this extension of the College’s current offerings, therefore, will appeal to a changing student population and accommodate increased faculty capacity and interest, and provide relevant employers with graduates trained in extensive analytical methods. Attachment A provides an overview of the current faculty population, showing the expertise and policy interest areas of the faculty.

8. Benefits for students, region and the state

Adding a B.S. in Public Policy Analysis will provide students with the opportunities to learn more quantitative and analytical skills which are in great demand in the public sector. For example, the “big data” trend has begun to lead to dramatic changes in the data infrastructure in state and local government, leading to an increasing need for skilled workers who can be trained to

administer and use large systems in the government sector. A recent Glenn College survey of employers found that many seek out applicants who have taken courses in technical skills and have experience with quantitative coursework. By completing a B.S. in Public Policy Analysis, students can obtain skills necessary for these new jobs. Similar opportunities are available in government in the areas of Evaluation, Science and Technology Policy, Health, or Economic Development – all areas of public policy that require strong technical skills and the ability to work within government.

9. Describe career opportunities and graduate training available for students who complete the major

A B.S. in Public Policy Analysis will allow students with quantitative interests to be more marketable to positions in the public sector. At both the state and federal levels, Ohio State graduates are in a unique position to enter the public workforce due to the significant number of retirements on the horizon. Katherine Archuleta, the former Director of the US Office of Personnel Management, referenced this fact several times during her March 2015 Ohio State campus visit. However, many of these positions, especially at the federal level, are seeking candidates with STEM-related academic backgrounds which a B.S. would provide. Also, according to the National Association of Colleges and Employers (NACE), the top 6 performing majors with regard to career attainment (across all industries) have B.S. options. Furthermore, www.PublicServiceCareers.org indicates that private sector consulting is one of the fastest growing professional destinations for public service employment. For all of these reasons, it is safe to assume that a B.S. in Public Policy Analysis would be extremely competitive in today's ever-changing public service professional environment.

10. Learning Goals for Degree Program.

The learning goals and objectives for the B.S. in Public Policy Analysis are listed below. Methods of assessment, evaluation criteria, implementation schedule, and how the outcome information will be used to improve student learning and program effectiveness are also enumerated for each learning goal.

Goal 1: Upon successful completion of this major students have gained foundational knowledge in public affairs.

Objective 1.1: Students can examine governmental, financial, economic, legal, and political institutions, and systems that constitute the public and nonprofit sectors.

Objective 1.2: Students can describe and explain public sector policy making and administrative processes.

Objective 1.3: Students can recognize and interpret human behavior- individual, group, and organizational- in the context of the public and nonprofit sectors.

Objective 1.4: Students can integrate and apply knowledge gained in their area of specialization in public affairs (e.g. community organization).

Objective 1.5: Understanding the role of citizenship and ethical public service in the democratic process

Goal 2: Upon successful completion of this major students have developed policy analysis competencies necessary for a public service career or graduate study in related fields.

Objective 2.1: Students can define and address problems in the public and/or nonprofit sectors using analytical tools.

Objective 2.2: Students can communicate effectively via written, oral and electronic methods in public and/or nonprofit sectors.

Objective 2.3: Students can analyze and navigate different behavioral situations in the public and/or nonprofit sectors.

2.4: Students can conduct advanced data analysis to inform decision making in the public and non-profit sectors.

Goal 3: Upon successful completion of this major students have attained an appreciation for multiple perspectives in public affairs.

Objective 3.1: Students have an appreciation for the diversity and interdisciplinary nature of public affairs.

Objective 3.2: Students have an appreciation for individual and group differences in perspectives, backgrounds, interests, and needs.

11. Assessment Plan:

For the undergraduate B.S. in Public Policy Analysis, all learning outcomes above will be measured within a 3-year period. The assessment means/methods that will be used include a combination of the following:

- Direct assessment of student papers (i.e. Capstone) or other assignments as appropriate by faculty members using rubrics mapped to multiple learning outcomes.
- Direct assessment of student performance on embedded test questions that map to learning outcomes (i.e. PA 2110)
- Indirect assessment of student perception of their competency mapped to specific learning outcomes
- Direct assessment of graduated and/or current student competency via employer surveys

Upon approval of the degree, the undergraduate studies committee will begin meeting to determine which outcomes are best assessed at what level, via specific assignments in various courses.

Once a plan for covering all the outcomes above is in place, which will include an implementation schedule to assess all outcomes in a 3-year period, measurement tool(s) will be approved or developed (i.e. rubrics, surveys, score charts) and evaluation criteria will be determined. Data will be collected and analyzed according to the implementation schedule. Findings will be determined by and/or reported to the undergraduate studies committee. Findings and recommendations for using the information collected to improve student learning and program effectiveness will be reported out to the full faculty at regular faculty/staff or faculty meetings as they become available for discussion. Implementation of any changes based on findings will be led by the undergraduate studies committee and will be assessed in turn.

III. Relationship to Other Programs

12. Relationship to other units on campus

The new major will serve students from across the University community that have a distinctive profile, including those entering Ohio State with at least one course in calculus and maintaining an interest in calculus based treatments of evaluation and economics as it applies to public affairs. Moreover, the new major will provide a focus for several specializations that it will share with the B.A. in Public Management, Policy, and Leadership. Students will enroll in courses from numerous departments on campus through the completion of the GE and specialization areas. Letters of concurrence were obtained from the following academic units: Economics, Political Science, and the College of Business.

13. Indicate any cooperative agreements with other institutions and organizations that will be used to offer this major.

The departments of Political Science and Economics are partners in that they offer courses that are included in the core degree requirements and/or prerequisites.

14. Specify any articulation arrangements (direct transfer opportunities) with other units that will be in effect for the major.

N/A

15. Provide information on the use of consultants or advisory committees in the development of the major. Describe any continuing consultation.

This plan was developed by the Glenn College's undergraduate committee, which consists of faculty, staff, and student representation.

16. Indicate whether this major or a similar major was submitted for approval previously.

It has not been submitted in the past.

17. Indicate where students will be drawn from, e.g., existing academic programs, outside of the university. Estimate the mix of students entering the major internally and externally.

The degree program should appeal to both incoming Public Affairs students new to the university as well existing students from the current B.A. Public Affairs population. We do not expect large numbers of transfers from other units. Rather, having the B.S. will enable students from technical fields such as Public Health, Engineering, or Pharmacy the ability to pursue a double major or dual degree in the College of Public Affairs while making use of the more technical GEs required by their home college. As such, the potential population will be predominately from those interested in Public Affairs but include a small number from other degree programs.

18. Student Enrollment

New students will be accepted into the major beginning autumn 2016. Based on survey responses we expect about 50% of current students would consider the possibility of transferring into the B.S. Degree, which would be between 100 and 150 students from the current student population. Moreover, because many students entering Ohio State have aptitudes or prior course work that would make them good candidates for a B.S. program, we expect an increasing number of students to declare the B.S. in Public Policy Analysis. In the first year this might be as few as 20-30 students, while in subsequent years we expect a student population of around 50-60 per cohort.

The John Glenn College of Public Affairs will be solely responsible for the core requirements in the major, with the exception of the following courses:

1. Economics will be asked to provide access to Economics 4300: Government Finance in the American Economy and Economics 4320: Public Expenditures and Cost-Benefit Analysis.

2. Each individual student will need to select an advanced methods course from an approved list that contains courses from units including Economics, Political Science, and Geography.
3. The specialization requirement (completion of an interdisciplinary specialization track or approved minor) that currently exists for the B.A. in Public Affairs will continue to be a requirement for the new B.S. Through completion of this specialization area, students will take courses from multiple academic units on campus.

19. List of courses

CORE COURSEWORK FOR REVISED BA (10 Courses/30 hours)	CORE COURSEWORK FOR PROPOSED BS (10 Courses/30 hours)
<u>ALL OF THE FOLLOWING:</u>	<u>ALL OF THE FOLLOWING:</u>
PA 2110: Introduction to Public Affairs	PA 2110: Introduction to Public Affairs
PA 2120: Public Service and Civic Engagement	PA 2120: Public Service and Civic Engagement
PA 2130: Leadership in the Public and Nonprofit Sectors	PA 3000 Introduction to Policy Analysis (Prerequisite: Econ 2001.01 and Stats 1350 or equivalent)
PA 3000 Introduction to Policy Analysis (Prerequisite: Econ 2001.01 and Stats 1350 or equivalent)	PA 4000: Program Evaluation
PA 3500: Public Management	PA 4010/4020: Public Affairs Decision Making
PA 4030: Public Budgeting	PA 4011/4021: Capstone – Policy Analysis Application (PA 3000 is a pre-requisite for 4011)
PA 4011/4021: Capstone – Policy Analysis Application (PA 3000 is a pre-requisite for 4011)	
<u>ONE OF THE FOLLOWING FINANCE CLASSES:</u>	<u>ONE OF THE FOLLOWING MANAGEMENT CLASSES:</u>
<ul style="list-style-type: none"> • PA 4310: State and Local Government Finance (Prerequisite: Econ 2001.01.) • Economics 4300: Government Finance in the American Economy (Prerequisite: Econ 2001.01.) • Economics 4320: Public Expenditures and Cost-Benefit Analysis (Prerequisite: Econ 2001.01.) 	<ul style="list-style-type: none"> • PA 2130: Leadership in the Public and Nonprofit Sectors • PA 3500: Public Management
	<u>TWO OF THE FOLLOWING ECONOMICS & FINANCE CLASSES (ONE FROM ECONOMICS, ONE FROM PA):</u>
	<ul style="list-style-type: none"> • PA 4030: Public Budgeting • PA 4310: State and Local Government Finance (Prerequisite: Econ 2001.01.) • Economics 4300: Government Finance in the American Economy (Prerequisite: Econ 2001.01.)

<p><u>ONE ADDITIONAL PUBLIC AFFAIRS COURSE:</u> Course must be 4000 level or higher. For example:</p> <ul style="list-style-type: none"> • PA 4000: Policy Evaluation • PA 4010/4020: Public Affairs Decision Making (PA 3000 is a pre-requisite for 4010) • PA 4510: Law and Public Affairs • PA 4310: State and Local Government Finance (If not used to fulfill the finance requirement) <p><u>ONE ADDITIONAL POLITICAL SCIENCE COURSE</u> Any political science course at 3000 level or higher</p>	<ul style="list-style-type: none"> • Economics 4320: Public Expenditures and Cost-Benefit Analysis (Prerequisite: Econ 2001.01.) • Economics 4001: Intermediate Microeconomic Theory (Prerequisite: Econ 2001.01) <p><u>ONE METHODS COURSE:</u></p> <ul style="list-style-type: none"> • Economics 4400: Elementary Econometrics (Prerequisite: Statistics 1430 or above) • Economics 5410: Econometrics I (Prerequisites: Economics 4001 and Statistics 2450) • Geography 5100: Quantitative Geographical Methods (Prerequisite: Statistics 1450) • Geography 5220: Fundamentals of Geographic Information Systems • Political Science 4781: Techniques of Political Analysis (Prerequisite: Math 1151) • Political Science 4782: Data Analysis in Political Science II
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20. Number of credits students are required to take in other departments

Students are required to take a minimum of 6 credit hours outside of the Glenn College as part of the B.S. Students will take Economics 4300 or 4320 and one advanced methods course from outside of the Glenn College. Students will also take 6-15 credit hours outside of the Glenn College for their specialization area (interdisciplinary specialization track or approved minor). The exact number depends on the track as well as the particular mix of courses a student chooses to take to complete the specialization option. A student’s entire general education curriculum will be taken outside of the Glenn College.

21. Pre-major requirements

None

22. Elective hours in other departments

Students will take 6-15 credit hours outside of the Glenn College for their specialization track. The exact number depends on the track as well as the particular mix of courses a student takes to complete them. Additional elective courses required to reach 121 total credit hours may come from any academic unit on campus.

23. Other major requirements (exams, internships, final projects)

All students in the B.S. Public Policy Analysis program will take a capstone requirement. This is completed as part of a course in the major and constitutes an independent project that demonstrates the achievement of core learning objectives across the major field. Students complete the capstone paper either through enrolling in Public Affairs 4011 in Columbus or by participating in the Glenn College's Washington Academic Internship Program.

24. Accreditation

N/A

25. Describe existing facilities, equipment, and off-campus field experience and clinical sites to be used.

Students in the B.S. program will have the option of participating in the Glenn College's Washington Academic Internship Program. Through the program students earn credit for participating in an internship in Washington, D.C. and also take a class from a Glenn College instructor and complete a research paper while in Washington. The class and paper fulfill degree requirements for the Public Affairs major (in both the B.A. and B.S.) and the internship credit may be counted toward the specialization requirement.

26. Describe additional university resources (advisors and libraries) that will be required for the new major.

The John Glenn College of Public Affairs has instructor capacity to offer this proposed major. We expect as growth occurs to add additional staff if needed. Last year the College hired a new FTE academic advisor to accommodate new students. This position is not yet at advising capacity and can handle an increase in advisees. Should more staffing be needed to support this major, it will be provided by the College.

27. Describe major as it would appear in the college bulletin.

The Bachelor of Science in Public Policy Analysis offers advanced training in core areas of Public Affairs, including policy analysis and public budget/finance. The major offers graduates an opportunity to conduct an independent research project and/or intern in our affiliated Washington

office as part of the degree. Students with a strong interest in applied Public Affairs as well as those considering graduate school will be equally served by technical and leadership skills in the major.

Appendix A: Advising Sheet

B.S. Advising Sheet



THE OHIO STATE UNIVERSITY

JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

Name:

E-mail address:

Specialization Track:

Required Foundation Courses – take 6 courses (18 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
PUBAFRS 2110	Introduction to Public Affairs	3		
PUBAFRS 2120	Public Service and Civic Engagement	3		
PUBAFRS 3000	Policy Analysis	3		
PUBAFRS 4000	Policy Evaluation	3		
PUBAFRS 4010/4020	Public Affairs Decision Making	3		
PUBAFRS 4011/4021	Capstone Policy/Management Paper	3		

Required Management Course – Choose ONE course (3 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
PUBAFRS 2130	Leadership in the Public and Nonprofit Sectors	3		
PUBAFRS 3500	Public Management	3		

Required Public Economics and Finance Courses – Choose TWO courses, one ECON and one PUBAFRS (6 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
ECON 4001	Intermediate Microeconomic Theory	3		
PUBAFRS 4030	Public Budgeting	3		
PUBAFRS 4310	State and Local Government Finance	3		
ECON 4300	Government Finance in the American Economy	3		
PUBAFRS 4320	Public Expenditures and Cost-Benefit Analysis	3		

Required Methods Course – Choose ONE course from list (3 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
ECON 4400	Elementary Econometrics	3		
ECON 5410	Econometrics I	3		
GEOG 5100	Spatial Data Analysis	3		

GEOG 5220	Fundamentals of Geographic Information Systems	3		
POLIT SCI 4781*	Data Analysis in Political Science I	3		

*Students may not double count this with their general education requirement

Glenn College Specialization Track Options*:

- Public Management
- Nonprofit Management
- Education Policy
- Community Organization and Civic Engagement
- Urban Policy and Management
- Approved personalized specialization track

*B.S. students will not be able to pursue the Policy Analysis and Evaluation track that is available to B.A. students, as much of it would be repetitive of the B.S. core

Approved Minors

- Business
- Business Analytics
- Campaigns and Elections
- City and Regional Planning
- Communication
- Criminology
- Economics
- Environment, Economy, Development and sustainability
- Environmental Economics
- Business
- International Studies
- Leadership Studies
- Political Science
- Public Health
- Science, Engineering, and Public Policy
- Sociology

Appendix B: Sample four year plan

Sample Degree

Autumn Semester	Spring Semester
PUB AFRS 2110 (3) (Intro to PA)	PUB AFRS 2120 (3) (Civic Engagement)
GE Writing Level 1 (3)	GE Social Science (Microeconomics) (3)
GE Foreign Language (4)	GE Foreign Language (4)
GE Math (5) (Calculus)	GE Historical Study
PUB AFRS 1100 (1) (College survey)	GE Biological or Physical Science (3)

Autumn Semester	Spring Semester
PUB AFRS 3500/2130 (3) (Management/Leadership)	PUB AFRS 3000.02/01 (3) (Policy Analysis)
GE Writing Level 2 (3)	PUB AFRS 4030/4310 (3) (Public Finance/Budgeting)
GE Foreign Language (4)	GE History/Cultures and Ideas (3)
GE Social Science (3)	GE Bio or Physical Science with a lab (4)
GE Data Analysis (3) (Statistics 1450 or higher)	Specialization Course (3)

Autumn Semester	Spring Semester
PUB AFRS 4000 (3) (Policy Evaluation)	ECON 4001/4300/4320 (3) (Public Finance)
Specialization Course (3)	Advanced Methods Course (3)
GE Open Option (3)	GE Bio or Physical Science with lab (4)
GE Visual/Performing Arts (3)	GE Literature (3)
Elective (3)	Specialization Course (3)

Autumn Semester	Spring Semester
PUB AFRS 4010 (3) (Public Affairs Decision Making)	PUB AFRS 4011 (3) (Policy Paper)
GE Open Option (3)	Specialization Course (3)
Specialization Course (3)	Elective (3)
Elective (3)	Elective (3)
Elective (3)	Elective (3)

Teal = Major Core

Pink = Specialization

Yellow = General Education

Gray = Elective

<p align="center"><u>Appendix C: Changes to General Education</u> General Education Requirements for Bachelor of Arts</p>	<p align="center">General Education Requirements for Bachelor of Science</p>
<p><u>Quantitative and Logical Skills</u> Basic Computational Skills: Attain Math Placement Level R or higher or complete Mathematics 1075. Note: Mathematics 1075 is remedial and does not count toward the 121 hour minimum requirement for the Bachelor of Arts in Public Affairs</p> <p>Mathematical and Logical Analysis: Select one course from the following list. Computer Science and Engineering 1111 or any course at the 1200 level or above Mathematics: any course at the level of 1116 or above except 1165, 1166, and Courses numbered XX93 or XX94. Philosophy 1500, 1501, 2500 Linguistics 2051</p> <p>Data Analysis: Select one course from the following list. Agricultural, Environmental, and Development Economics 2005 Animal Sciences 2260 Astronomy 3350 Chemistry 2210 Community Leadership 3537 Earth Sciences 2245 Economics 3400 Environment and Natural Resources 2000 Horticulture and Crop Science 2260 International Studies 3400 Linguistics 2051 Philosophy 1520 Physics 3700 Political Science 3780, 4781 Sociology 3549 Social Work 3401, 3402 Speech and Hearing Science 2051 Statistics 1350, 1430, 1450, 2450, 2480, 3450, 3460, 3470, 4202</p> <p>Natural Science: Choose three courses, with at least one course in the Biological Sciences, at least once course in the Physical Sciences, and at least on course with a lab.</p>	<p><u>Quantitative and Logical Skills</u> Basic Computational Skills: Attain Math Placement Level R or higher or complete Mathematics 1075. Note: Mathematics 1075 is remedial and does not count toward the 121 hour minimum requirement for the Bachelor of Science in Public Affairs</p> <p>Mathematical and Logical Analysis: Completion of Mathematics 1151 or higher</p> <p>Data Analysis: Select one course from the following list. Statistics 1450 or above Economics 3400 Political Science 3780, 4781</p> <p>Natural Science: Choose three courses, with at least one course in the Biological Sciences, at least once course in the Physical Sciences and at least two courses with a lab.</p>

GE requirements for the B.S. in the areas of Writing and Related Skills, Humanities, Social Science, Foreign Language, Open Option, Social Diversity, and Global Studies remain identical to those in the B.A.

Appendix D: List of Faculty

Name	Jeffrey Bielicki	Trevor Brown	Jill Clark
Title	Assistant Professor	Dean of the John Glenn College of Public Affairs	Assistant Professor
Education (Ph.D.)	Harvard University	Indiana University	The Ohio State University
Research Expertise	Energy Sustainability Interactions between Energy and Environmental Systems and Policy Technology and Coupled Human-Environment Systems Sustainability Science Dynamics of Energy Technology Innovation, Deployment, and Change	Alternative service delivery arrangements (particularly contracting) Performance measurement and management Organizational capacity Intergovernmental relations and management Democratic transition	Food system policy and planning Economic geography of food and agriculture Food policy councils and food system governance

Name	Anand Desai	Noah Dormady	Amanda Girth
Title	Professor	Assistant Professor	Assistant Professor
Education (Ph.D.)	University of Pennsylvania	University of Southern California	American University
Research Expertise	Measurement of effectiveness and efficiency Graphical display of multivariate relationships Modeling in support of public policy analysis	Energy Policy Environmental Policy Collaborative Governance Terrorism and Natural Hazards	Government contracting and public-private partnerships Public management and governance Performance management

Name	Robert Greenbaum	Russell Hassan	Joshua Hawley
Title	Associate Professor	Assistant Professor	Associate Professor

	Associate Dean for Curriculum		Director, Ohio Education Research Center
Education (Ph.D.)	Carnegie Mellon University	Rockefeller College at SUNY, Albany	Ed.D. and Ed.M from the Harvard Graduate School of Education in Administration, Planning and Social Policy
Research Expertise	Economic resilience Urban and regional economics Spatial analysis, evaluation Economic development Crime	Work climate on employees' work motivation, commitment and performance in government and non-profit organizations	Education Policy Workforce Policy Data Analytics International Development

Name	Neal Hooker	Charlotte Kirschner	David Landsbergen
Title	Professor	Assistant Professor	Associate Professor
Education (Ph.D.)	University of Massachusetts	George Washington University	Syracuse University
Research Expertise	Food Policy and Marketing Food Safety and Nutrition Economics Sustainability and Corporate Social Responsibility	Budgeting Intergovernmental finance Homeland security	Budgeting Intergovernmental finance Homeland security

Name	Stéphane Lavertu	Stephanie Moulton	Jos C.N. Raadschelders
Title	Associate Professor	Associate Professor Director of Doctoral Studies	Professor Associate Dean for Faculty Development
Education (Ph.D.)	University of Wisconsin	Indiana University	University of Leiden in the Netherlands
Research Expertise	Bureaucratic politics Policymaking Process Policy/program evaluation Education Policy	Housing and consumer finance policy Program implementation and evaluation Public and nonprofit policy and management	Comparative Government Organizational Theory, Culture, and Ethics Epistemology of Public Administration

Name	Beth-Anne Schuelke-Leech	Mary Tschirhart	Caroline S. Wagner
Title	Assistant Professor	Professor	Associate Professor Director, Battelle Center for Science and Technology Policy
Education (Ph.D.)	University of Georgia in Athens		University of Amsterdam
Research Expertise	Public Budgeting and Finance Innovation Policy and Finance Energy Policy Government and Business Risk Management and Regulations	Organizational theory Nonprofit and public management Careers and professional development Membership associations Philanthropy	Science and Technology Program evaluation Complex systems theory Network analysis and visualization

Name	Hongtao Yi
Title	Assistant Professor
Education	Florida State University
Research Expertise	Energy Policy Recycling and Solid Waste Management Green Economic Development Policy Networks/Network Analysis

Appendix E: Comparative B.S. Programs in Public Affairs

A wide range of Public Affairs programs offer a Bachelor of Science degree. The following table provides an overview of selected degree programs for B.S. in Public Affairs programs. Institutions offering a B.S. include some of the leading Public Affairs programs that Ohio State compares itself against.

Institution	Public Affairs School	Degree	Specialization options
George Mason University	College of Humanities and Social Sciences	BS in Public Administration	Administration and Management; Public Policy; Nonprofit Management; US Governmental Institutions; Administration Economics
James Madison University	Department of Political Science	BS in Public Policy and Administration	Criminal Justice; Environmental Information Systems; Environmental Management; Family Studies; Nonprofit Studies; Health Information Systems; Urban and Regional Studies; Public Health; Science and Technology
Georgia Tech	School of Public Policy	BS in Public Policy	Environment and Energy Policy; Science and Technology Policy; Social and Urban Policy; Philosophy; Politics and Policy
Indiana University	School of Public and Environmental Affairs	BS in Public Affairs	Environmental Management; Law and Public Policy; Legal Studies; Management; Policy Analysis; Public Financial Management; Nonprofit Management
Univ. Southern Cal	Sol Price School of Public Policy	BS in Policy, Planning, and Development	Health Policy Management; Nonprofits and Social Innovation; Public Policy and Law; Real Estate Development; Sustainable Planning

Institution	Public Affairs School	Degree	Specialization options
Georgia State University	Andrew Young School	BS in Public Policy	Nonprofit Leadership; Planning and Economic Development; Public Management and Governance; Public and Nonprofit Governance
Arizona State	School of Public Affairs	BS in Public Policy,	Public Policy, Urban and Metropolitan Studies

Appendix F: Curricular Map (see attached)

John Glenn College of Public Affairs
Specializations

Specializations that count towards both the Bachelor of Arts in Public Management, Policy, and Leadership and the Bachelor of Science in Public Policy Analysis

Specialization Options

The John Glenn College of Public Affairs gives students the opportunity to craft the program to fit their needs through different specialization options that allow them to focus on a particular policy area of interest or hone a specific skill. Students may either fulfill the specialization requirement either through the completion of an interdisciplinary public affairs specialization track or an approved minor.

Specialization Tracks (expandable menus for course listings with all tracks)

Nonprofit Management: Designed for individuals who wish to pursue leadership positions in nonprofit organizations, the Nonprofit Management track serves as an excellent option if you aspire to serve in the nonprofit sector, a government agency that deals extensively with nonprofits, or the philanthropy field. Nonprofits are engaged in a wide range of sectors, including social welfare, public health, education, arts and culture, to name a few. As mission-driven organizations, nonprofits provide participants in the organization an opportunity to use their expertise to serve others. In the nonprofit track, you'll gain the skills and knowledge most relevant for a professional career in the nonprofit sector. The concentration addresses the distinctive features and practices of nonprofit organizations and emphasizes management techniques helpful to nonprofit leaders.

Students in the nonprofit management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a nonprofit organization during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the 9 credit hours of elective track credit.

Foundational Courses (Take these courses)

- PUB AFRS 2150 Introduction to Nonprofit Organizations (3 hours)
- PUB AFRS 3140 Introduction to Nonprofit Management (3 hours)

Elective Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)
- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- PUB AFRS 5592 Marketing for Public and Nonprofit Organizations
- PUB AFRS 5590 Fundraising and Philanthropy for Nonprofit Organizations

- English 4567S Rhetoric and Community Service (3 hours)
- Art Education 3681 Managing Arts Organizations (3 hours)
- Art Education 3680 Exploring the Creative Sector: Art Issues in the 21st Century (3 hours)
- COMM 3325 Introduction to Organizational Communication (3 hours)
- COMM 4556 Information Technology and Organizational Communication (3 hours)
- BUS MHR 2500 Entrepreneurship (3 hours)
- BUS MHR 3520 Leading High Performance Ventures (3 hours)
- BUS MHR 3200 Managing Individuals in Organizations: Organizational Behavior and Human Resources (3 hours)
- BUS MHR 3100 Foundations of Management and Human Resources (3 credit hours)
- BUS FIN 3120 Foundations of Finance (3 credit hours)
- ACCTMIS 2000 Foundations of Accounting (3 credit hours)

Community Organization & Civic Engagement: The civic engagement specialization track explores the role of the citizen in our communities and examines a variety of ways that people can work together to influence the public policy decisions our governments make. By analyzing ideas and concepts like community, leadership, service, organization, capacity building, and social change, students in the civic engagement track will be prepared to empower members of a community and lead them in making a difference. Drawing upon courses from a variety of academic disciplines, students will learn about how social change occurs, how members of a community can work together, and how individuals can have an effect in public policy issues. This track will help students realize their potential to impact their communities and will help answer the long-standing question, “Can one person really make a difference?”

Students in the civic engagement track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a nonprofit organization during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191) can count the credit towards the nine credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- ESHESA 2571S Leadership in Community Service (3 hours)
- POLITSC 4160 Public Opinion (3 hours)

Other Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)
- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- PUB AFRS 5592 Marketing for Public and Nonprofit Organizations

- AFAMAST 5189S Community Development: Field Research and Seminar (3 hours)
- AFAMAST/POLITSC 4504 Black Politics (3 hours)
- COMM 4814 Political Communication (3 hours)
- COMLDR 3530: Foundations of Personal and Professional Leadership (3 hours)
- ECON 3048 Ethics and Social Responsibility (3 hours)
- POLITSC 2150/2150H: Voters and Elections (3 hours)
- POLITSC 4150: American Political Parties (3 hours)
- POLITSC 4152: Campaign Politics (3 hours)
- POLITSC 4136: Civil Liberties (3 hours)
- POLITSC 4164 Political Participation and Voting Behavior (3 hours)
- POLITSC 4165: The Mass Media and American Politics (3 hours)
- POLITSC 4170: Gender and Politics (3 hours)
- SOCIOLOG 2391 Social Organization of Communities (3 hours)
- SOCIOLOG 3407 Social Change (3 hours)
- SOCIOLOG 3463/3463H Social Stratification: Race, Class, and Gender (3 hours)
- WGSST 3385 Women and Political Leadership Internship (3 hours)
- WGSST 4513 Women, Government and Public Policy (3 hours)

Urban Policy and Management: The Urban Policy specialization track offers undergraduate students a unique opportunity to study the important public policy issues facing our cities and urban areas today. Drawing upon courses from a variety of academic disciplines, including economics, city and regional planning, political science, geography, sociology, and others, students will gain an understanding of the difficult problems local and regional governments must face on a daily basis. Graduates of this program will be well-suited for a variety of positions in government, nonprofit organizations, and the private sectors. Whether our students are serving in programmatic or analytical positions within local, county and regional government or coordinating services to people in need within the nonprofit community, cities and communities will look to our graduates as leaders in public service.

Students in the urban policy and management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUB AFRS 5030 Local Government (3 hours)
- POLITSC 4127 City Politics (3 hours)

Other Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)

- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- AFAMAST 2218 Black Urban Experience (3 hours)
- BUSFIN 3400 Introduction to Real Estate (3 hours)
- COMPSTD 4661 The City and Culture (3 hours) n CRPLAN 3500 The Socially Just City (3 hours)
- CRPLAN 2100 Reading the City through History and Law (3 hours)
- ECON 4320 Public Expenditure and Cost-Benefit Analysis (3 hours)
- ECON 4500 Economic Development (3 hours)
- ECON 4920 Housing Economics (3 hours)
- EDUTL 4005 Urban Teaching and Learning (3 hours)
- GEOG 3597.01 World Urbanization (3 hours)
- GEOG 5502 Social Cities (3 hours)
- POLITSC 5140 Ethnic Politics in American Cities (3 hours)
- POLITSC 5124 Urban Politics (3 hours)

Education Policy: Designed for individuals that want to obtain positions in education or community organizations with an emphasis on education, the Education and Public Affairs track is a great option for work in the government, nonprofit, and development sectors. Education organizations, whether public and private, manage schools, provide consulting services to government, and work internationally to advance education in developing nations. Many of the agencies working in education require skilled professionals with expertise in Public Affairs, such as evaluation, data mining and modeling, and budget or finance.

Students in the education policy track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- ESCFE 4180 History of Modern Education (3 hours)

Other Courses (at least 9 hours):

- ESWDE 5624 Foundations of Workforce Development and Education (3 hours)
- ESCFS 5260 Children, Families, and Communities in Conflict (3 hours)
- ESCFE 3206 School and Society (3 hours)
- ESCFE 4214 Gender and Education (3 hours)
- ESCFE 4245 Education and Spirituality: Holistic Perspectives (3 hours)

- SOCIOL 2320 Sociology of Education (3 hours)
- SOCIOL 3315 Sociology of Poverty (3 hours)
- SOCIOL 3464 Work, Employment and Society (3 hours)

Public Management: The Public Management track prepares students to serve in managerial roles in public organizations at the local, state or national levels. The track requires two foundational courses – one in public management and one in law and public affairs. The Public Management core course provides students a conceptual understanding of the structure and operation of public organizations and the required skills and competencies to succeed in a managerial role. The Law and Public Affairs course provides students an understanding of the legal environment in which public organizations operate. Beyond the two required courses, students must select three additional courses to complete the track. These courses come from the Fisher College of Business, as well as the Departments of Communications, Political Science, and Psychology within the College of Arts and Sciences, and the Glenn College.

Students in the public management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUBAFRS 3500 Public Management (3 hours)*
- PUBAFRS 4510 Law and Public Affairs (3 hours)

Other Courses (at least 9 hours):

- PUBAFRS 3140 Nonprofit Management and Governance (3 hours)
- PUBAFRS 5750 Public Policy: The Business-Government Relationship (3 hours)
- PUBAFRS 5592 Marketing for Public and Nonprofit Organizations (3 hours)
- ACCTMIS 2000 Foundations of Accounting (3 hours)
- BUSMHR 3665 Personal Creativity and Innovation (3 hours)
- BUSMGT 2320 Decision Sciences: Statistical techniques (3 hours)
- CSE 2111 Modeling and Problem Solving (3 hours)
- COMM 3325 Introduction to Organizational Communication (3 hours)
- COMM 4556 Information Technology and Organizational Communication (3 hours)
- POLITSCI 4130 Law and Politics (3 hours)
- POLITSCI 4115 Bureaucracy and Public Policy (3 hours)
- POLITSCI 4135 Constitutional Law (3 hours)
- POLITSCI 4136 Civil Liberties (3 hours)
- POLITSCI 4125 American State Politics (3 hours)

- POLITSCI 4127 City Politics (3 hours)
- POLITSCI 4280 State and Economy (3 hours)
- PSYCH 4522 Organizational Psychology (3 hours)

*Students taking Public Affairs 3500 as part of the core curriculum would choose an additional course from the list above to replace it in the track.

Personalized Tracks

Students also have the opportunity to work with an advisor to design a personalized track focusing on a policy area of particular interest. Personalized tracks must be interdisciplinary in nature, consist of a minimum of 15 credit hours, may not duplicate existing tracks or minors and must be approved by the Glenn College's undergraduate curriculum committee. Please see your advisor for more information.

Approved Minors

In addition to the public affairs specialization tracks, students have the opportunity to fulfil the specialization requirement through the completion of an approved minor offered by another academic unit on campus. The list of approved minors is as follows:

Campaigns and Elections

City and Regional Planning

Communication

Criminology and Criminal Justice

Economics

Environment, Economy, Development and Sustainability

Environmental Economics

Business

Business Analytics

International Studies

Leadership Studies

Political Science

Public Health

SociologyNote: In order to fulfill the specialization requirement for the Public Affairs major, students must complete one specialization track **OR** one approved minor. Students are encouraged to pursue additional minors (including ones not approved for the specialization option) beyond the minimum requirement if their schedule allows. For a complete list of minors at Ohio State, please click here, <http://artsandsciences.osu.edu/current-students/advising/minors#L>.

Specializations only for Bachelor of Arts in Public Management, Policy, and Leadership

Policy Analysis and Evaluation: Public sector employers increasingly demand that employees possess the technical skills necessary to evaluate the impact of public policies and programs. The purpose of the Policy Analysis & Evaluation track is to provide students with these skills. After completing this track, students will be equipped with the conceptual knowledge and applied techniques necessary to collect and analyze data for the purpose of identifying the impact of public policies.

Students in the policy analysis and evaluation track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Note: This track is not available to students pursuing the BS in Public Policy Analysis degree

Foundational Courses (Take these courses):

- PUBAFRS 4000 Policy Evaluation (3 hours)
- ECON 4400/5410 Elementary Econometrics/Econometrics I (3 hours)

Other Classes (Take at least 9 hours):

- AEDEC 4003 Economics of Public Policy Analysis (3 hours)
- AEDEC 5330 Benefit-Cost Analysis (3 hours)
- BUSMG 2320 Decision sciences: Statistical techniques (3 hours)
- COMM 2171 Qualitative Research (3 hours)
- COMM 3149 Foundations of Survey Research (3 hours)
- COMM 3160 Communication Research Methods (3 hours)
- CSE 2111 Modeling and problem solving with spreadsheets and databases (3 hours)
- ECON 4001.01/.02/.03 Intermediate Microeconomic Theory (3 hours)
- ECON 5420 Econometrics II (3 hours)
- GEOG 5100 Quantitative Geographical Methods (3 hours)
- GEOG 5220 Fundamentals of Geographic Information Systems (3 hours)
- GEOG 5221 Spatial Simulation and Modeling in GIS (3 hours)
- GEOG 5222 GIS Applications in Social Science and Business (3 hours)
- GEOG 5223 Design and Implementation of GIS (3 hours)
- POLITSCI 3780 Data Literacy and Data Visualization (3 hours)
- POLITSCI 4781 Techniques of Political Analysis (3 hours)
- POLITSCI 4782 Research Methods in Political Science (3 hours)
- SOCIO 3487 Research Methods in Sociology (3 hours)

Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs
Date: Monday, January 25, 2016 at 8:40:03 PM Eastern Standard Time
From: Hawley, Joshua
To: Wills, Celia
CC: Brown, Trevor

Here is what Chris sent in on the paperwork

Fiscal Unit/Academic Org John Glenn College of Pub Aff - D4240
Administering College/Academic Group John Glenn College of Pub Aff
Co-administering College/Academic Group

Type of Program Request

Significant changes to program goals and/or curricular requirements (e.g., degree/major name changes, changes in program goals, changes in core requirements, structural changes to tracks/options/courses)

Current Program/Plan Name Public Affairs
Proposed Program/Plan Name Public Management, Leadership, and Policy
Program/Plan Code Abbreviation PUBAFF-BA
Current Degree Title Bachelor of Arts

From: "Wills, Celia" <wills.120@osu.edu>
Date: Monday, January 25, 2016 at 7:27 PM
To: Josh Hawley <hawley.32@osu.edu>
Cc: "Brown, Trevor" <brown.2296@osu.edu>
Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Thanks Josh, could you please reply to this email to confirm the wording of the correct title for the B.A. degree program -- as this will be transcribed, I would like to be completely sure we have the exact title as requested for the transcript designation, Celia

Celia E Wills
wills.120@osu.edu

On Jan 25, 2016, at 7:19 PM, Hawley, Joshua <hawley.32@osu.edu> wrote:

Celia

We checked with Pat West. The degree title will be as she suggested. That letter was in the email i sent last week. The correct title was on the paperwork in the system but incorrect on the title page for the proposal. Let me know if you need anything other than the note Pat already sent from fisher

J Hawley
HAWLEY.32@osu.edu

On Jan 21, 2016, at 12:49 PM, Wills, Celia <wills.120@osu.edu> wrote:

Josh, thanks for getting back so quickly with these updated materials and responses. I am copying the subcommittee to request that they review the updated materials and responses. We will need the letter from the Dept of Political Science for concurrence (an email can work for this), and also confirmation (email could work for this also) that the College of Business supports the change of degree title for the B.A. Thanks again, Celia

<image001.png>

Celia E. Wills, PhD, RN

Graduate Studies Chairperson & College Secretary; Associate Professor

College of Nursing Center of Excellence in Critical and Complex Care

394 Newton Hall, 1585 Neil Avenue, Columbus, OH 43210

614-292-4699 Office / 614-292-4948 Fax

wills.120@osu.edu<http://nursing.osu.edu/faculty-and-staff/faculty-directory/wills-celia-e.html>ohio-state.edu

From: Hawley, Joshua

Sent: Thursday, January 21, 2016 11:53 AM

To: Wills, Celia; Brown, Trevor

Cc: Adams, Christopher; Herrmann, Richard; Hallihan, Kathleen; Greenbaum, Robert

Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Importance: High

Celia

In responding to the request I'm detailing the remaining issues here.

ON the B.S. And B.A.

Please see the attached letters of support from the department of Economics and College of Business. The Dept of PS was asked for concurrence and we wrote them several times after the formal meeting with the Dept chair with concurrence. Steve Fink was notified of this timeline, and the attached email verifies our efforts in this respect. **I am cc Dr. Herrmann here to verify that sequence of events if needed.**

I have attached all the coursework for the specializations. The one specialization specifically for the B.A. Is separated out on a final page.

And, yes we would like the specializations to be transcript credit on the B.S. As they are

on the B.A. Degree

I am reattaching the proposals with the minor edits made.

On the B.S. Specifically

Specializations and Minors will both be allowed on the B.S. Degree as currently they are allowed on the B.A. Degree

On the students that transfer from the B.A. To the B.S. we expect them to be able to complete the B.S. With a small degree of additional coursework. As it stands, to be eligible for the B.S. Students transferring from the B.A. Will need to meet the entry requirements for the B.S. GEC's, and also be eligible to take the advanced methods courses required. The other requirements, including the Capstone, are shared across B.A. And B.S. - so there should not be a delay to degree receipt for those that transfer in, since application to the degree will reveal students that do not have the required course sequence completed already.

Thank you for the email. We look forward to working with your committee on these proposals.

Josh Hawley

--

Joshua D. Hawley
The Ohio State University
Hawley.32@osu.edu
614-247-8140 (Page Hall)
614-372-6884 (CHRR)
614-353-5229 (Cell)

From: "Wills, Celia" <wills.120@osu.edu>
Date: Monday, January 18, 2016 at 4:46 PM
To: Josh Hawley <hawley.32@osu.edu>, "Brown, Trevor" <brown.2296@osu.edu>
Subject: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Dear Drs. Brown and Hawley,

Subcommittee A of the OSU Council on Academic Affairs (CAA) has reviewed the following proposals received from the John Glenn College:

- Proposal to revise the Bachelor of Arts in Public Affairs degree
- Proposal to establish a Bachelor of Science in Public Policy Analysis degree

The reviewers provided the following comments and questions for these proposals (copied below). At your earliest convenience could you please provide responses to the reviewer comments to me by reply email to wills.120@osu.edu?

Thank you,

Celia E. Wills, Chairperson, CAA Subcommittee A

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Celia E. Wills, PhD, RN Graduate Studies Chairperson & College Secretary, Associate Professor

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wills.120@osu.edu <http://nursing.osu.edu/faculty-and-staff/faculty-directory/wills-celia-e.html>

Proposal to revise the Bachelor of Arts in Public Affairs degree

The revisions to the BA in Public Affairs proposed is clearly stated and argued. The three major changes make sense, especially in light of the other proposal to establish a BS in Public Policy Analysis.

My only request echoes my request for the other proposal [the proposal for the new BS in Public Policy Analysis degree]: that the specialization tracks and requirements be included in this proposal, giving us a complete picture of the major.

Are the specialization track options that are listed on p. 12 of 25 of the PDF proposal document existing transcribed options within the existing B.A. degree? What coursework comprises each specialization track?

The email correspondence appended to the proposal starting on p. 17 of 25 of the PDF proposal document indicates that formal concurrence was received from the College of Business (Patricia West), but p. 18 of the same email includes a question from Dr. West about the confirmation of the degree title. Please clarify that this question was resolved and provide the formal documentation from the College of Business (Patricia West) for the College of Business concurrence for the proposed revision of the B.A. degree title from Bachelor of Arts in

Public Affairs to the Bachelor of Arts in Public Management, Leadership, and Policy.

Please provide the documentation of formal concurrence from Political Science (appears to be referred to as in process on p. 17 of 25 of the PDF of the proposal).

Proposal to establish a Bachelor of Science in Public Policy Analysis degree

Clearly described and well-argued, the proposal is persuasive and thorough. I am convinced of its need and merit.

On p. 8 of 32 of the PDF proposal document, it is noted that up to 100 to 150 students who are currently in the B.A. program may wish to transfer to the new B.S. program when it becomes available. Beyond the new advisor that has been hired (p. 11 of 32), during the initial implementation period for the new program, will any additional teaching or other resources be required to support program needs for the students who are changing to the B.S.? What will be the overall impact on time to degree, including additional coursework that may be required for the B.S. degree that has not been already taken within the B.A. program?

One omission in the proposal centers around the required specialization areas for this new major. On page 9, #3 it states that the specializations tracks will be the same as those for the BA degree. On page 13 there is some mention of one specialization track that will not be appropriate for this BA degree. While the core requirements are clearly presented, the specialization options are not listed, nor are their required and elective courses. I would appreciate this information in order to evaluate the complete major program.

Please confirm that the same options for minors within the B.A. will also be available within the proposed new B.S. degree (the same minors are listed on p. 14 of 32 of the PDF proposal document).

Are transcript designations requested for the new B.S. degree for the listed specialty tracks and minors (p. 14/32)?

A second small omission. On page 7, section III #12, it states that letters of concurrence are from:.....and the list is not provided (although the letters are in the appendices). So it suggest listing these after the colon.

Same comment/request as for the proposal for the revised B.A. – please provide the formal concurrence documentation from the College of Business and Political Science for the proposed new degree.

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<Academics--Specializations.docx>

<stevefinkemail_babs_2016.pdf>

<fisher approval babs 2016.pdf>

<economics_2016_BSBA_approval.pdf>

Subject: RE: Formal concurrence

Date: Friday, November 6, 2015 at 8:26:23 AM Eastern Standard Time

From: Blau, David

To: Hawley, Joshua, Logan, Trevon

CC: Brown, Trevor, Adams, Christopher, Hallihan, Kathleen, Greenbaum, Robert

Josh,

Please consider this our formal concurrence.

One minor error: Econ 4320 is missing from the BS advising sheet.

David

David Blau

Chair, Department of Economics

Arps Hall, 1945 N. High St.

The Ohio State University

Columbus OH 43210-1158

614-292-2009

614-292-3906 (fax)

Blau.12@osu.edu

<http://web.econ.ohio-state.edu/~blau/>

From: Hawley, Joshua

Sent: Monday, November 02, 2015 12:50 PM

To: Blau, David; Logan, Trevon

Cc: Brown, Trevor; Adams, Christopher; Hallihan, Kathleen; Greenbaum, Robert

Subject: Formal concurrence

David/Trevon

This note is to request formal concurrence from the Department of Economics for the following curricular changes by Glenn.

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We had a meeting about this that we incorporated suggested changes, such as detailing additional economics courses and can confirm we have done so. 4001 appears as an option for the B.A. and B.S. in

addition to the previously approved courses (4300, 4320).

I am attaching the latest versions of the curricular proposals as we intend to proceed.

Please let me know if you have questions.

Sincerely

Josh

Joshua D. Hawley

Associate Professor, **John Glenn College of Public Affairs**

Director, Ohio Education Research Center

Associate Director, Center for Human Resource Research

The Ohio State University

Hawley.32@osu.edu

(614) 247-8140 (Glenn) (614) 372-6884 (CHRR)

<http://glennschool.osu.edu/>

<http://chrr.ohio-state.edu/>

<http://oerc.osu.edu>

<http://ohioanalytics.gov/>

Subject: Re: Formal Concurrence for Glenn College Programs

Date: Thursday, November 12, 2015 at 11:37:16 AM Eastern Standard Time

From: West, Patricia

To: Hawley, Joshua, Unnava, Hanumantha

CC: Brown, Trevor, Adams, Christopher, Hallihan, Kathleen, Greenbaum, Robert, Makhija, Anil

Dear Josh,

The Fisher College of Business is fully supportive of all three proposal. However, a request was made to slightly alter the title of the BA program. My understanding is that there was an agreement with a change to "Bachelor of Arts in Public Management Leadership and Policy". I have included Anil Makhija on this email to confirm that conversation. Please let me know when this is resolved and if you would like a formal letter of concurrence or if an email will suffice.

Sincerely,

Pat West

The Ohio State University - Fisher College of Business

Patricia M. West, Ph.D.

Associate Dean of Undergraduate Programs

Associate Professor of Marketing

200F Fisher Hall, 2100 Neil Avenue, Columbus, OH 43210

614-292-0568 Office / 614-292-0879 Fax

west.284@osu.edu fisher.osu.edu

From: "Hawley, Joshua" <hawley.32@osu.edu>

Date: Monday, November 2, 2015 at 3:50 PM

To: "Unnava, Hanumantha" <unnava.1@osu.edu>

Cc: Pat West <west.284@osu.edu>, "Brown, Trevor" <brown.2296@osu.edu>, "Adams, Christopher" <adams.615@osu.edu>, "Hallihan, Kathleen" <hallihan.3@osu.edu>, "Greenbaum, Robert" <greenbaum.3@osu.edu>

Subject: Formal Concurrence for Glenn College Programs

Prof. Unnava and Prof. West

We are formally submitting the request for concurrence on the following program changes:

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We appreciated the opportunity to meet with Prof West and Dean Makhija recently. If there are additional questions that we can answer do not hesitate to ask.

Sincerely

Josh Hawley

Joshua D. Hawley

Associate Professor, **John Glenn College of Public Affairs**

Director, Ohio Education Research Center

Associate Director, Center for Human Resource Research

The Ohio State University

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<http://chrr.ohio-state.edu/>

<http://oerc.osu.edu>

<http://ohioanalytics.gov/>

Subject: concurrence of the new proposals for Glenn College

Date: Tuesday, November 17, 2015 at 11:50:23 AM Eastern Standard Time

From: Hawley, Joshua

To: Fink, Steven

CC: Hallihan, Kathleen, Adams, Christopher, Brown, Trevor

Steve

As the Undergraduate Chair for the Glenn College I have prepared three new proposals for review (B.A., Change; B.S. new degree, and Policy Minor (curricular changes), and I wanted you to know that as they go towards the curriculum review process that we have asked for and received concurrence for the following departments/colleges. While we no longer go through AS curriculum review we wanted you to have this information.

Fisher Business: Pat West sent formal concurrence

Economics: David Blau sent formal concurrence

Political Science: sent request on 11/2/15, met with Rick H and his staff and received informal feedback (~10/24).

Thank you

Josh

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