

DRAFT REVISION PLAN

Bachelor of Arts in Public Management, Policy, and Leadership

January 21, 2016 (revised)

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1. DRAFT LETTER

October 27, 2015

Vice Provost W. Randy Smith
Council on Academic Affairs
Office of Academic Affairs
203 Bricker Hall
190 North Oval Mall
Columbus, OH 43210

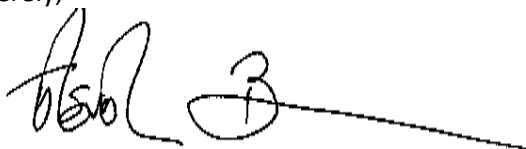
Dear Dr. Randy Smith,

In May 2010, the John Glenn School of Public Affairs made history at The Ohio State University by launching the Bachelor of Arts in Public Affairs degree program. This marked the first time an undergraduate major program in public administration, affairs, or policy was offered at Ohio State and represented one of only 60 such programs in the country. Since then the program has flourished, graduating over 200 students, with a current enrollment of around 300.

Since transitioning into a college in spring 2015, the Glenn College's Undergraduate Studies Committee began a thorough review of the undergraduate program, in conjunction with undergraduate student leadership. The findings indicated that there was an opportunity to expand and enhance our curricular offerings through the development of a Bachelor of Science and through a restructuring and renaming of our current Bachelor of Arts degree.

Below you will find our proposal to revise our Bachelor of Arts in Public Affairs degree and rename it "Bachelor of Arts in Public Management, Policy, and Leadership." The committee has put careful thought into the development of this program and is confident that it is of appropriate academic rigor and will allow us to better serve the undergraduate student population at Ohio State. We appreciate your consideration and welcome your feedback.

Sincerely,

A handwritten signature in black ink, appearing to read 'Trevor Brown', with a long horizontal line extending to the right.

Trevor Brown
Dean and Professor
John Glenn College of Public Affairs

2. EXECUTIVE SUMMARY

The John Glenn College of Public Affairs began offering a Bachelor of Arts in Public Affairs in Autumn 2010. The degree provides Ohio State undergraduate students with the interdisciplinary knowledge, skills, and values required for service in the public and non-profit sectors. The degree has been a great success. Over the course of those first five years, 217 students have graduated with the degree and current enrollment in the program has grown to approximately 300 students, which exceeds the total of 115 students we initially anticipated when we created the major.

The Glenn College recently conducted a systematic analysis of the BA program to look for opportunities to build upon this early success. We are proposing to revise the BA degree based on the results of this analysis. The analysis revealed that the BA program could better promote the John Glenn College's mission—and, thus, better meet the needs of students, employers, and The Ohio State University—if it were a) better tailored to students with interest in public management and leadership and b) more flexible in terms of its core curricular requirements in policy analysis and management. To this end, beginning Autumn 2016 we propose revising the core curricular requirements of the degree in the following ways:

1. Require all BA students to take Public Affairs 3500: Public Management.
2. Provide students with flexibility in fulfilling the public finance coursework requirement.
3. Provide students with flexibility in fulfilling the political science coursework requirement.
4. Provide students with flexibility in fulfilling the upper-level public affairs coursework requirement.
5. Eliminate the requirement that students complete Public Affairs 4010 as a pre-requisite for the capstone course, Public Affairs 4011.

The analysis also indicated that the program could benefit from having a more informative title that clearly conveys the focus of the degree. To that end, we propose revising the title of the degree from Bachelor of Arts in Public Affairs to **Bachelor of Arts in Public Management, Policy, and Leadership**. This new degree title was chosen after consulting a survey of public and nonprofit sector employers, in which the majority indicated their support for such a title of the degree.

The revisions we propose are meant to benefit students, employers, and the broader Ohio State campus. We anticipate that they will increase student satisfaction and interest in the degree; improve student management and leadership competencies and, thus, benefit employers; and, enhance the coordination of management and leadership studies at The Ohio State University. Strengthening the focus of the degree and introducing curricular flexibility should also make better use of Glenn College resources by enabling more variation in the timing of course offerings. Enrollment in the BA program is likely to decrease with the adoption of the BS in Public Policy Analysis that we are proposing, but we suspect that the net impact of revising the BA (and creating the BS) will yield a net-gain in Glenn College enrollments by improving the extent to which coursework is tailored to student needs.

3. RATIONALE

3.1. BACKGROUND

The John Glenn College of Public Affairs is focused on cultivating democratic governance by “inspiring citizenship and developing leadership” (the College’s motto) and integrating and mobilizing the considerable policy-relevant expertise on The Ohio State University campus. The College began offering a Bachelor of Arts degree in Autumn 2010 to support these aims. The degree provides Ohio State undergraduate students with the interdisciplinary knowledge, skills, and values required for service in the public and non-profit sectors. Specifically, the Bachelor of Arts in Public Affairs provides students with knowledge of the public sector (including the array of public, private, and nonprofit entities involved in the production of public policies and the delivery of public programs) and trains them in foundational managerial and analytical skills needed to succeed as public servants. The degree is built on a liberal arts foundation that prepares students for a wide variety of private- and public-sector careers, as well as graduate study in related fields.

The Glenn College’s BA degree has been a great success. Over the course of the first five years, 217 students have graduated with the degree and enrollment in the program grew to approximately 300 students by 2014, which vastly exceeded the 115 students we anticipated when we created the major. Approximately 84 percent of graduates were employed full-time shortly after graduation (65 percent in public agencies and non-profit organizations) and 13 percent have gone on to pursue further graduate training. Importantly, current and former students also indicate satisfaction with the program. For example, 93 percent of students who graduated with the degree indicate that “they are prepared to communicate and interact productively with a diverse and changing workforce and citizenry.”

3.2. OPPORTUNITIES FOR IMPROVEMENT

The Glenn College recently conducted a systematic analysis of the BA program to look for opportunities to build upon this early success. We considered a wealth of data, including surveys and focus groups of current and former students; the results of faculty SEIs; enrollment patterns; information on undergraduate public affairs programs at other universities; and qualitative assessments gleaned from formal and informal communication with students, parents, employers, and other academic units on the Ohio State campus. The analysis revealed that the BA program could better promote the John Glenn College’s mission—and, thus, better meet the needs of students, employers, and The Ohio State University—if it were a) more tailored to students with interest in public management and leadership and b) more flexible in terms of its core curricular requirements. Additionally, our analysis indicates that the program could benefit from having a more informative title that clearly conveys the focus of the degree. We address these issues in turn.

a. Tailoring the program for students with interest in public management and leadership

The field of public affairs consists of two core crafts: public management and public policy analysis. The BA degree program was designed to provide students with foundational knowledge and skills in both of these areas. However, the required upper division coursework currently emphasizes policy analysis and finance, as opposed to exposing students to management tools that can be used to promote performance in public and non-profit organizations. Because the majority of students in the BA program

are interested in policy analysis, public management, or leadership—as opposed to public finance—a significant proportion of BA students are forced to take relatively more coursework on topics outside of their areas interests. Indeed, no other undergraduate public affairs program emphasizes public finance to the extent that we do in the core curriculum.

Tailoring the program for those interested in management and leadership would also allow the Glenn College to better serve the needs of employers and the broader Ohio State community. There is great demand for leadership programming across the university, but students are not always clear on where that programming is. Strengthening the management and leadership focus of the BA degree—which would also help undergraduates inside and outside of the Glenn College identify and capitalize on management- and leadership-related programming across campus (e.g., in the Fisher College of Business and the Department Agricultural Communication, Education, and Leadership)—would help the Glenn College function as an integrator of academic resources at Ohio State. Importantly, better training in management and leadership should benefit employers. For example, management positions in government are projected to increase significantly due to the aging workforce, and local governments and non-profit organizations often lack the resources to hire managers with graduate degrees. Thus, better training of public managers—so that they are familiar with the management tools used to enhance organizational performance—can improve employment outcomes and the quality of public and non-profit organizations.

The BA curriculum’s current emphasis on public finance is primarily a product of the circumstances surrounding the initial design of the BA degree (such as faculty capacity), as opposed to a deliberate attempt to skew the curriculum toward that topic. Although this coursework makes sense for some students interested in acquiring additional analytical and quantitative skills (needs which we could better meet with a new BS degree focused on policy analysis), the majority of BA degree students are not well-served by the disproportionate emphasis on this topic. The Glenn College is now in a position to address this problem by giving management and leadership coursework more prominence in the curriculum. Indeed, in conjunction with the adoption of a BS degree in public policy analysis, tailoring undergraduate programming in this way would distinguish Ohio State’s undergraduate public affairs education, making it one of a very few elite programs to offer advanced training in both policy analysis and management.¹

b. Introducing flexibility in core curricular requirements

Students have reported having difficulty scheduling and that required core courses are not always offered at times convenient to them. Part of the problem is that there are many required courses (10 total) in the BA core but enrollments are not yet large enough to offer multiple sections at differing days and times. Additionally, students must take some of these courses in sequence, which further limits students’ scheduling choices and can make it difficult to complete degree requirements on time without significant advance planning. Indeed, the current rigidity of the curriculum potentially extends time-to-completion for many BA degree students and limits their ability to capitalize on various undergraduate experiences, such as study-abroad programs and the Glenn College’s Washington D.C. Academic

¹ There are very few stand-alone undergraduate programs administered by schools of public affairs. Among this small group, few offer the advanced and tailored programs we propose. One notable exception is the School of Public and Environmental Affairs at Indiana University, which U.S. News and World Report regularly ranks as the best school of public affairs in the United States.

Internship Program. Finally, the rigidities in the BA degree's core also limit students' abilities to tailor the program to meet their interests.

c. Adopting a more informative title

A branding firm (Hart, Inc.) recently provided us with an analysis that confirms what we have known for some time: stakeholders (such as students and employers) have little sense for what a degree in "public affairs" entails. Indeed, this is a problem with which many schools of public affairs struggle. Providing a more informative title that describes the focus of the degree would help the Glenn College realize its mission by providing a clear signal to students and employers regarding the competencies that BA students obtain. Additionally, incorporating "public management and leadership" into the degree name could help the Glenn College with its integrative function on The Ohio State University campus. A survey of employers indicated a strong preference for the proposed degree title over the current title, as well as other suggestions such as "public administration" or "public policy."

3.3. PROPOSED REVISIONS

The first revision we propose is to change the name of the degree from "Bachelors of Arts in Public Affairs" to "Bachelor of Arts in Management, Policy, and Leadership," as this name more clearly communicates the focus of the degree. We also propose a number of changes in order to introduce more curricular flexibility and a greater focus on management-related coursework. All of these proposed revisions would go into effect in autumn 2016. It is important to note that these proposed changes to the curriculum would not alter the total credit hours needed for the major and would not change the credit hours students must take in the Department of Political Science. However it would likely affect enrollment in Department of Economics public finance courses (see explanation in section 3.4).

The Bachelor of Arts in Public Affairs currently has 10 core courses for a total of 30 credit hours. The Glenn College offers eight of these courses. The Department of Political Science and the Department of Economics each offer one of the two remaining courses. We propose the following six changes to how students can fulfill these core credit requirements (Section 4 provides a table summarizing these proposed revisions):

i. Require all BA students to take Public Affairs 3500: Public Management

The curriculum currently is heavy in public budgeting and finance (three courses) but covers public management content only as part of an introductory course in public leadership. The proposed revision would substitute a 3000-level management course for one of those public finance courses. This change would help us better realize our goal that, upon completion of the BA degree, "students will have developed management and leadership competencies necessary for a public service career or graduate study in related fields" (see learning goal #2 in Appendix A).

ii. Provide students with flexibility in fulfilling the public economics and finance coursework requirement

Students currently are required to take Economics 4300 (Government Finance in the American Economy) or Economics 4320 (Public Expenditures and Cost-Benefit Analysis), as well as PA 4310

(State and Local Government Finance). The proposed revision would require students to take only one of these courses, while also including Economics 4001 (Intermediate Microeconomics) as an option. This would allow us to introduce additional management content into the core (which was previously missing) and provides student with flexibility in meeting the economics and finance requirement. This flexibility will also aid in scheduling issues due to the timing of course offerings and will allow students to take a class that better matches their career interests, thus having a positive impact on time to degree.

iii. Provide students with flexibility in fulfilling the American politics coursework requirement

Students currently are required to take Political Science 3115 (Introduction to Public Policy). The proposed revision would allow students to take any political science course at the 3000 level or higher from the Department of Political Science. This flexibility would aid in scheduling issues due to the timing of course offerings and would allow students to tailor their political science coursework toward their substantive interests (e.g., students interested in electoral politics would no longer be required to take a course in the politics of public policy). Although students would have much freedom in choosing the political science class, we would work with the Department of Political Science to identify and recommend specific courses that are most appropriate given the interests of our students.

iv. Provide students with flexibility in fulfilling the upper-level public affairs coursework requirement

Students currently are required to take Public Affairs Decision-Making (PA 4010 if students are in Columbus and PA 4020 if students are in Washington D.C.). The proposed revision would enable students to take any other 4000-level public affairs courses that they did not take to fulfill another core requirement (e.g., PA 4310 for the finance requirement). This flexibility would aid in scheduling issues due to the timing of course offerings and would allow students to tailor their public affairs coursework toward their substantive interests (e.g., students interested in the legal aspects of management could take Public Affairs 4510: Law and Public Affairs).

v. Eliminate the requirement that students complete PA 4010 as a pre-requisite for PA4 011

Currently, students who complete the capstone requirement in Columbus (as opposed to participating in the Washington Academic Internship Program) are required to take Public Affairs 4010 (Public Affairs Decision-Making) before taking the Public Affairs Capstone—Policy Analysis Application course, PA 4011. Decoupling these courses allows for the flexibility in upper-level public affairs coursework (see proposed change iv) and would provide students with scheduling flexibility.

3.4. ANTICIPATED IMPACTS

The changes we propose are meant to benefit students, employers, and the broader Ohio State campus. Specifically, as we discuss above, we anticipate that they will increase student satisfaction and interest in the degree; improve student management and leadership competencies and, thus, benefit employers; and, enhance the coordination of management and leadership studies at Ohio State campus. Enhancing the focus of the degree and introducing curricular flexibility should also make better use of Glenn College resources by enabling more flexibility in the timing of course offerings. Enrollment in the BA program is likely to decrease with the creation of the BS degree in Public Policy Analysis that we are proposing, but we suspect that the net impact of revising the BA and creating the BS will yield a net-gain in Glenn College enrollments by improving the extent to which coursework is tailored to student interests and needs.

As we mention above, removing the BA requirement that students take an upper-level public finance course from the Department of Economics (those two courses would now represent two of three options for students) likely would lead to some enrollment decline for the Department of Economics. On the other hand, the requirements of the proposed BS degree are heavy in Economics coursework. Additionally, the Department of Economics might appreciate instructing Glenn College students with greater interest in the subject matter.

4. LIST OF COURSES

The following table summarizes the proposed curricular revisions described above. All students would still be required to complete 15 hours of coursework in a chosen specialization area or an approved minor to complete the degree (see advising sheet below).

<p align="center">CORE COURSEWORK FOR CURRENT BA (10 Courses/30 hours)</p>	<p align="center">CORE COURSEWORK FOR REVISED BA (10 Courses/30 hours)</p>
<p><u>ALL OF THE FOLLOWING:</u></p> <p>PA 2110: Introduction to Public Affairs</p> <p>PA 2120: Public Service and Civic Engagement</p> <p>PA 2130: Leadership in the Public and Nonprofit Sectors</p> <p>PA 3000: Introduction to Policy Analysis (Prerequisite: Econ 2001.01 and Stats 1350 or equivalent)</p> <p>Political Science 3115: Introduction to Public Policy (NOTE: Students may substitute additional Political Science classes for 3115 with advisor approval)</p> <p>PA 4030: Public Budgeting</p> <p>Economics 4300: Government Finance in the American Economy (Prerequisite: Econ 2001.01. NOTE: Students may substitute Economics 4320: Public Expenditures and Cost-Benefit Analysis)</p> <p>PA 4310: State and Local Government Finance (Prerequisite: Econ 2001.01.)</p> <p>PA 4010/4020: Public Affairs Decision Making</p> <p>PA 4011/4021: Capstone – Policy Analysis Application (Prerequisite: 4010/4020. NOTE: 4010 and 4011 in Columbus or 4020 and 4021 in Washington as part of the Washington Academic Internship Program. PA 3000 is a pre-requisite for 4011).</p>	<p><u>ALL OF THE FOLLOWING:</u></p> <p>PA 2110: Introduction to Public Affairs</p> <p>PA 2120: Public Service and Civic Engagement</p> <p>PA 2130: Leadership in the Public and Nonprofit Sectors</p> <p>PA 3000 Introduction to Policy Analysis (Prerequisite: Econ 2001.01 and Stats 1350 or equivalent)</p> <p>PA 3500: Public Management</p> <p>PA 4030: Public Budgeting</p> <p>PA 4011/4021: Capstone – Policy Analysis Application (PA 3000 is a pre-requisite for 4011)</p> <p><u>ONE OF THE FOLLOWING FINANCE CLASSES:</u></p> <ul style="list-style-type: none"> • PA 4310: State and Local Government Finance (Prerequisite: Econ 2001.01.) • Economics 4001: Intermediate Microeconomics (Prerequisite: Econ 2001.01.) • Economics 4300: Government Finance in the American Economy (Prerequisite: Econ 2001.01.) • Economics 4320: Public Expenditures and Cost-Benefit Analysis (Prerequisite: Econ 2001.01.) <p><u>ONE ADDITIONAL PUBLIC AFFAIRS COURSE:</u> Course must be 4000 level or higher. For example:</p> <ul style="list-style-type: none"> • PA 4000: Policy Evaluation • PA 4010/4020: Public Affairs Decision Making (PA 3000 is a pre-requisite for 4010) • PA 4510: Law and Public Affairs • PA 4310: State and Local Government Finance (If not used to fulfill the finance requirement)

<p><u>ONE ADDITIONAL POLITICAL SCIENCE COURSE</u> Any political science course at 3000 level or higher</p>

5. TRANSITION POLICY

We proposed implementing these curricular changes in Autumn 2016. The transition policy would be as follows:

- Students entering the Glenn College in fall 2016 or later would be held to the standards of the new BA requirements.
- Current students in the major would be converted over to the new requirements, but course substitutions for degree requirements would be made on a case-by-case basis to ensure that no student's time to degree is negatively impacted by the curricular changes.
- Any existing Public Affairs student who wishes to switch to the BS program would be required to complete all unique requirements for the new BS.

6. ADVISING SHEET

Date:

Advisor:



B.A. Advising Sheet

THE OHIO STATE UNIVERSITY

JOHN GLENN COLLEGE OF PUBLIC AFFAIRS

Name:

E-mail address:

Specialization Track:

Required Foundation Courses – take 7 courses (21 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
PUBAFRS 2110	Introduction to Public Affairs	3		
PUBAFRS 2120	Public Service and Civic Engagement	3		
PUBAFRS 2130	Leadership in the Public and Nonprofit Sectors	3		
PUBAFRS 3000	Policy Analysis	3		
PUBAFRS 3500	Public Management	3		
PUBAFRS 4030	Public Budgeting	3		
PUBAFRS 4011/4021	Capstone Policy/Management Paper	3		

Additional Required Course – Choose ONE course (3 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
PUBAFRS 4000	Policy Evaluation	3		
PUBAFRS 4010	Public Affairs Decision-Making	3		
PUB AFRS 4020	Public Affairs Decision-Making: DC	3		
PUBAFRS 4510	Law and Public Affairs	3		

*Or other PUBAFRS course at 4000 level or higher if not used to fulfill a core requirement

Required Public Economics and Finance Courses – Choose ONE course (3 hours)

Course	Title	Credit Hours	Grade	Term/Year taken
PUBAFRS 4310	State and Local Government Finance	3		
ECON 4001	Intermediate Microeconomics	3		
ECON 4300	Government Finance in the American Economy	3		
ECON 4320	Public Expenditures and Cost-Benefit Analysis	3		

Required Government Course – Choose ONE 3000 level or higher Political Science class (3 hours)

Students must complete one Specialization or Approved Minor.

Glenn College Specialization Track Options:

- Policy Analysis and Evaluation
- Education Policy
- Public Management
- Nonprofit Management
- Community Organization and Civic Engagement
- Urban Policy and Management
- Approved personalized specialization track

Approved Minors

- Business
- Business Analytics
- Campaigns and Elections
- City and Regional Planning
- Communication
- Criminology
- Economics
- Environment, Economy, Development and sustainability
- Environmental Economics
- International Studies
- Leadership Studies
- Political Science
- Public Health
- Science, Engineering, and Public Policy
- Sociology

Specialization Track courses or Approved Minor courses:

Course	Hours	Grade	Term/Year taken

7. APPENDIX A: DEGREE LEARNING GOAL, OBJECTIVES, and ASSESSMENT

Upon successful completion of the degree, majors are expected to...

1) ...have gained foundational knowledge in public affairs.

Objective 1.1: Students can examine governmental, financial, economic, legal, and political institutions, and systems that constitute the public and nonprofit sectors.

Objective 1.2: Students can describe and explain public sector policy making and administrative processes.

Objective 1.3: Students can recognize and interpret human behavior—individual, group, and organizational—in the context of the public and nonprofit sectors.

Objective 1.4: Students can integrate and apply knowledge gained in their area of specialization in public affairs (e.g. community organization).

Objective 1.5: Students understand the role of citizenship and ethical public service in the democratic process.

2) ...have developed management and leadership competencies necessary for a public service career or graduate study in related fields.

Objective 2.1: Students can define and address problems in the public and/or nonprofit sectors using analytical tools.

Objective 2.2: Students can communicate effectively via written, oral, and electronic methods in public and/or nonprofit sectors.

Objective 2.3: Students can analyze and navigate different behavioral situations in the public and/or nonprofit sectors.

Objective 2.4: Students can apply management tools to enhance organizational performance in the public and/or nonprofit sectors.

Objective 2.5: Students possess the skills to become effective leaders in the public and/or nonprofit sectors

3) ...have attained an appreciation for multiple perspectives in public affairs.

Objective 3.1: Students have an appreciation for the diversity and interdisciplinary nature of public affairs.

Objective 3.2: Students have an appreciation for individual and group differences in perspectives, backgrounds, interests, and needs.

ASSESSMENT

Given that this is a proposal to revise an existing degree program, the College intends to continue to use the existing assessment plan on file with the Office of Academic Affairs, taking into account necessary changes in assessment of the capstone (one course instead of two) and incorporating the revised learning outcomes.

8. APPENDIX B: SAMPLE DEGREE

Year 1

Autumn Semester	Spring Semester
PUB AFRS 2110 (3) (Intro to PA)	PUB AFRS 2120 (3) (Civic Engagement)
GE Writing Level 1 (3)	GE Social Science (Microeconomics) (3)
GE Foreign Language (4)	GE Foreign Language (4)
GE Math (3-5)	GE Historical Study
PUB AFRS 1100 (1) (College survey)	GE Biological or Physical Science (3)

Year 2

Autumn Semester	Spring Semester
PUB AFRS 2130 (3) (Leadership)	PUB AFRS 3500 (3) (Management)
GE Writing Level 2 (3)	American Politics Course (3) (3000+ level)
GE Foreign Language (4)	GE History/Cultures and Ideas (3)
GE Social Science (3)	GE Bio or Physical Science with a lab (4)
GE Data Analysis (3)	Specialization Course (3)

Year 3

Autumn Semester	Spring Semester
PUB AFRS 3000 (3) (Policy Analysis)	PUB AFRS 4030 (3) (Public Budgeting)
Specialization Course (3)	Additional Public Affairs Course (3) (4000+ level)
GE Open Option (3)	GE Bio or Physical Science (3)
GE Visual/Performing Arts (3)	GE Literature (3)
Elective (3)	Specialization Course (3)

Year 4

Autumn Semester	Spring Semester
Public Finance Course (3) (PA 4310, Economics 4001, 4300, 4320)	PUB AFRS 4011 (3) (Policy Paper)
GE Open Option (3)	Specialization Course (3)
Specialization Course (3)	Elective (3)
Elective (3)	Elective (3)
Elective (3)	Elective (3)

Teal = Major Core

Pink = Specialization

Yellow = General Education
Gray = Elective

10. APPENDIX C: Curricular Map
See separate attachment

John Glenn College of Public Affairs
Specializations

Specializations that count towards both the Bachelor of Arts in Public Management, Policy, and Leadership and the Bachelor of Science in Public Policy Analysis

Specialization Options

The John Glenn College of Public Affairs gives students the opportunity to craft the program to fit their needs through different specialization options that allow them to focus on a particular policy area of interest or hone a specific skill. Students may either fulfill the specialization requirement either through the completion of an interdisciplinary public affairs specialization track or an approved minor.

Specialization Tracks (expandable menus for course listings with all tracks)

Nonprofit Management: Designed for individuals who wish to pursue leadership positions in nonprofit organizations, the Nonprofit Management track serves as an excellent option if you aspire to serve in the nonprofit sector, a government agency that deals extensively with nonprofits, or the philanthropy field. Nonprofits are engaged in a wide range of sectors, including social welfare, public health, education, arts and culture, to name a few. As mission-driven organizations, nonprofits provide participants in the organization an opportunity to use their expertise to serve others. In the nonprofit track, you'll gain the skills and knowledge most relevant for a professional career in the nonprofit sector. The concentration addresses the distinctive features and practices of nonprofit organizations and emphasizes management techniques helpful to nonprofit leaders.

Students in the nonprofit management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a nonprofit organization during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the 9 credit hours of elective track credit.

Foundational Courses (Take these courses)

- PUB AFRS 2150 Introduction to Nonprofit Organizations (3 hours)
- PUB AFRS 3140 Introduction to Nonprofit Management (3 hours)

Elective Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)
- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- PUB AFRS 5592 Marketing for Public and Nonprofit Organizations
- PUB AFRS 5590 Fundraising and Philanthropy for Nonprofit Organizations

- English 4567S Rhetoric and Community Service (3 hours)
- Art Education 3681 Managing Arts Organizations (3 hours)
- Art Education 3680 Exploring the Creative Sector: Art Issues in the 21st Century (3 hours)
- COMM 3325 Introduction to Organizational Communication (3 hours)
- COMM 4556 Information Technology and Organizational Communication (3 hours)
- BUS MHR 2500 Entrepreneurship (3 hours)
- BUS MHR 3520 Leading High Performance Ventures (3 hours)
- BUS MHR 3200 Managing Individuals in Organizations: Organizational Behavior and Human Resources (3 hours)
- BUS MHR 3100 Foundations of Management and Human Resources (3 credit hours)
- BUS FIN 3120 Foundations of Finance (3 credit hours)
- ACCTMIS 2000 Foundations of Accounting (3 credit hours)

Community Organization & Civic Engagement: The civic engagement specialization track explores the role of the citizen in our communities and examines a variety of ways that people can work together to influence the public policy decisions our governments make. By analyzing ideas and concepts like community, leadership, service, organization, capacity building, and social change, students in the civic engagement track will be prepared to empower members of a community and lead them in making a difference. Drawing upon courses from a variety of academic disciplines, students will learn about how social change occurs, how members of a community can work together, and how individuals can have an effect in public policy issues. This track will help students realize their potential to impact their communities and will help answer the long-standing question, “Can one person really make a difference?”

Students in the civic engagement track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a nonprofit organization during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191) can count the credit towards the nine credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- ESHESA 2571S Leadership in Community Service (3 hours)
- POLITSC 4160 Public Opinion (3 hours)

Other Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)
- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- PUB AFRS 5592 Marketing for Public and Nonprofit Organizations

- AFAMAST 5189S Community Development: Field Research and Seminar (3 hours)
- AFAMAST/POLITSC 4504 Black Politics (3 hours)
- COMM 4814 Political Communication (3 hours)
- COMLDR 3530: Foundations of Personal and Professional Leadership (3 hours)
- ECON 3048 Ethics and Social Responsibility (3 hours)
- POLITSC 2150/2150H: Voters and Elections (3 hours)
- POLITSC 4150: American Political Parties (3 hours)
- POLITSC 4152: Campaign Politics (3 hours)
- POLITSC 4136: Civil Liberties (3 hours)
- POLITSC 4164 Political Participation and Voting Behavior (3 hours)
- POLITSC 4165: The Mass Media and American Politics (3 hours)
- POLITSC 4170: Gender and Politics (3 hours)
- SOCIOLOG 2391 Social Organization of Communities (3 hours)
- SOCIOLOG 3407 Social Change (3 hours)
- SOCIOLOG 3463/3463H Social Stratification: Race, Class, and Gender (3 hours)
- WGSST 3385 Women and Political Leadership Internship (3 hours)
- WGSST 4513 Women, Government and Public Policy (3 hours)

Urban Policy and Management: The Urban Policy specialization track offers undergraduate students a unique opportunity to study the important public policy issues facing our cities and urban areas today. Drawing upon courses from a variety of academic disciplines, including economics, city and regional planning, political science, geography, sociology, and others, students will gain an understanding of the difficult problems local and regional governments must face on a daily basis. Graduates of this program will be well-suited for a variety of positions in government, nonprofit organizations, and the private sectors. Whether our students are serving in programmatic or analytical positions within local, county and regional government or coordinating services to people in need within the nonprofit community, cities and communities will look to our graduates as leaders in public service.

Students in the urban policy and management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUB AFRS 5030 Local Government (3 hours)
- POLITSC 4127 City Politics (3 hours)

Other Courses (at least 9 hours):

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- PUB AFRS 3500 Public Management (3 hours)

- PUB AFRS 4060 Senior Leadership Seminar (3 hours)
- PUB AFRS 4510 Law and Public Affairs (3 hours)
- PUB AFRS 5750H The Business-Government Relationship (3 hours)
- PUB AFRS 5591 Lobbying and Government Relations (3 hours)
- AFAMAST 2218 Black Urban Experience (3 hours)
- BUSFIN 3400 Introduction to Real Estate (3 hours)
- COMPSTD 4661 The City and Culture (3 hours) n CRPLAN 3500 The Socially Just City (3 hours)
- CRPLAN 2100 Reading the City through History and Law (3 hours)
- ECON 4320 Public Expenditure and Cost-Benefit Analysis (3 hours)
- ECON 4500 Economic Development (3 hours)
- ECON 4920 Housing Economics (3 hours)
- EDUTL 4005 Urban Teaching and Learning (3 hours)
- GEOG 3597.01 World Urbanization (3 hours)
- GEOG 5502 Social Cities (3 hours)
- POLITSC 5140 Ethnic Politics in American Cities (3 hours)
- POLITSC 5124 Urban Politics (3 hours)

Education Policy: Designed for individuals that want to obtain positions in education or community organizations with an emphasis on education, the Education and Public Affairs track is a great option for work in the government, nonprofit, and development sectors. Education organizations, whether public and private, manage schools, provide consulting services to government, and work internationally to advance education in developing nations. Many of the agencies working in education require skilled professionals with expertise in Public Affairs, such as evaluation, data mining and modeling, and budget or finance.

Students in the education policy track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUB AFRS 3110 Education Policy in a Changing World (3 hours)
- ESCFE 4180 History of Modern Education (3 hours)

Other Courses (at least 9 hours):

- ESWDE 5624 Foundations of Workforce Development and Education (3 hours)
- ESCFS 5260 Children, Families, and Communities in Conflict (3 hours)
- ESCFE 3206 School and Society (3 hours)
- ESCFE 4214 Gender and Education (3 hours)
- ESCFE 4245 Education and Spirituality: Holistic Perspectives (3 hours)

- SOCIOL 2320 Sociology of Education (3 hours)
- SOCIOL 3315 Sociology of Poverty (3 hours)
- SOCIOL 3464 Work, Employment and Society (3 hours)

Public Management: The Public Management track prepares students to serve in managerial roles in public organizations at the local, state or national levels. The track requires two foundational courses – one in public management and one in law and public affairs. The Public Management core course provides students a conceptual understanding of the structure and operation of public organizations and the required skills and competencies to succeed in a managerial role. The Law and Public Affairs course provides students an understanding of the legal environment in which public organizations operate. Beyond the two required courses, students must select three additional courses to complete the track. These courses come from the Fisher College of Business, as well as the Departments of Communications, Political Science, and Psychology within the College of Arts and Sciences, and the Glenn College.

Students in the public management track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Foundational Courses (Take these courses)

- PUBAFRS 3500 Public Management (3 hours)*
- PUBAFRS 4510 Law and Public Affairs (3 hours)

Other Courses (at least 9 hours):

- PUBAFRS 3140 Nonprofit Management and Governance (3 hours)
- PUBAFRS 5750 Public Policy: The Business-Government Relationship (3 hours)
- PUBAFRS 5592 Marketing for Public and Nonprofit Organizations (3 hours)
- ACCTMIS 2000 Foundations of Accounting (3 hours)
- BUSMHR 3665 Personal Creativity and Innovation (3 hours)
- BUSMGT 2320 Decision Sciences: Statistical techniques (3 hours)
- CSE 2111 Modeling and Problem Solving (3 hours)
- COMM 3325 Introduction to Organizational Communication (3 hours)
- COMM 4556 Information Technology and Organizational Communication (3 hours)
- POLITSCI 4130 Law and Politics (3 hours)
- POLITSCI 4115 Bureaucracy and Public Policy (3 hours)
- POLITSCI 4135 Constitutional Law (3 hours)
- POLITSCI 4136 Civil Liberties (3 hours)
- POLITSCI 4125 American State Politics (3 hours)

- POLITSCI 4127 City Politics (3 hours)
- POLITSCI 4280 State and Economy (3 hours)
- PSYCH 4522 Organizational Psychology (3 hours)

*Students taking Public Affairs 3500 as part of the core curriculum would choose an additional course from the list above to replace it in the track.

Personalized Tracks

Students also have the opportunity to work with an advisor to design a personalized track focusing on a policy area of particular interest. Personalized tracks must be interdisciplinary in nature, consist of a minimum of 15 credit hours, may not duplicate existing tracks or minors and must be approved by the Glenn College's undergraduate curriculum committee. Please see your advisor for more information.

Approved Minors

In addition to the public affairs specialization tracks, students have the opportunity to fulfill the specialization requirement through the completion of an approved minor offered by another academic unit on campus. The list of approved minors is as follows:

Campaigns and Elections

City and Regional Planning

Communication

Criminology and Criminal Justice

Economics

Environment, Economy, Development and Sustainability

Environmental Economics

Business

Business Analytics

International Studies

Leadership Studies

Political Science

Public Health

SociologyNote: In order to fulfill the specialization requirement for the Public Affairs major, students must complete one specialization track **OR** one approved minor. Students are encouraged to pursue additional minors (including ones not approved for the specialization option) beyond the minimum requirement if their schedule allows. For a complete list of minors at Ohio State, please click here, <http://artsandsciences.osu.edu/current-students/advising/minors#L>.

Specializations only for Bachelor of Arts in Public Management, Policy, and Leadership

Policy Analysis and Evaluation: Public sector employers increasingly demand that employees possess the technical skills necessary to evaluate the impact of public policies and programs. The purpose of the Policy Analysis & Evaluation track is to provide students with these skills. After completing this track, students will be equipped with the conceptual knowledge and applied techniques necessary to collect and analyze data for the purpose of identifying the impact of public policies.

Students in the policy analysis and evaluation track are required to take two foundational courses and then select at least 9 credit hours of elective courses from a list of courses that draws from various departments across the Ohio State University. Students are encouraged, but not required, to undertake an internship with a local government agency or nonprofit during their degree program; students who enroll in an internship experience for credit (e.g. PUB AFRS 4191.01/4191.02) can count the credit towards the fifteen credit hours of elective track credit. Honors students should consult their advisor.

Note: This track is not available to students pursuing the BS in Public Policy Analysis degree

Foundational Courses (Take these courses):

- PUBAFRS 4000 Policy Evaluation (3 hours)
- ECON 4400/5410 Elementary Econometrics/Econometrics I (3 hours)

Other Classes (Take at least 9 hours):

- AEDEC 4003 Economics of Public Policy Analysis (3 hours)
- AEDEC 5330 Benefit-Cost Analysis (3 hours)
- BUSMG 2320 Decision sciences: Statistical techniques (3 hours)
- COMM 2171 Qualitative Research (3 hours)
- COMM 3149 Foundations of Survey Research (3 hours)
- COMM 3160 Communication Research Methods (3 hours)
- CSE 2111 Modeling and problem solving with spreadsheets and databases (3 hours)
- ECON 4001.01/.02/.03 Intermediate Microeconomic Theory (3 hours)
- ECON 5420 Econometrics II (3 hours)
- GEOG 5100 Quantitative Geographical Methods (3 hours)
- GEOG 5220 Fundamentals of Geographic Information Systems (3 hours)
- GEOG 5221 Spatial Simulation and Modeling in GIS (3 hours)
- GEOG 5222 GIS Applications in Social Science and Business (3 hours)
- GEOG 5223 Design and Implementation of GIS (3 hours)
- POLITSCI 3780 Data Literacy and Data Visualization (3 hours)
- POLITSCI 4781 Techniques of Political Analysis (3 hours)
- POLITSCI 4782 Research Methods in Political Science (3 hours)
- SOCIO 3487 Research Methods in Sociology (3 hours)

Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs
Date: Monday, January 25, 2016 at 8:40:03 PM Eastern Standard Time
From: Hawley, Joshua
To: Wills, Celia
CC: Brown, Trevor

Here is what Chris sent in on the paperwork

Fiscal Unit/Academic Org John Glenn College of Pub Aff - D4240
Administering College/Academic Group John Glenn College of Pub Aff
Co-administering College/Academic Group

Type of Program Request

Significant changes to program goals and/or curricular requirements (e.g., degree/major name changes, changes in program goals, changes in core requirements, structural changes to tracks/options/courses)

Current Program/Plan Name Public Affairs
Proposed Program/Plan Name Public Management, Leadership, and Policy
Program/Plan Code Abbreviation PUBAFF-BA
Current Degree Title Bachelor of Arts

From: "Wills, Celia" <wills.120@osu.edu>
Date: Monday, January 25, 2016 at 7:27 PM
To: Josh Hawley <hawley.32@osu.edu>
Cc: "Brown, Trevor" <brown.2296@osu.edu>
Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Thanks Josh, could you please reply to this email to confirm the wording of the correct title for the B.A. degree program -- as this will be transcribed, I would like to be completely sure we have the exact title as requested for the transcript designation, Celia

Celia E Wills
wills.120@osu.edu

On Jan 25, 2016, at 7:19 PM, Hawley, Joshua <hawley.32@osu.edu> wrote:

Celia

We checked with Pat West. The degree title will be as she suggested. That letter was in the email i sent last week. The correct title was on the paperwork in the system but incorrect on the title page for the proposal. Let me know if you need anything other than the note Pat already sent from fisher

J Hawley
HAWLEY.32@osu.edu

On Jan 21, 2016, at 12:49 PM, Wills, Celia <wills.120@osu.edu> wrote:

Josh, thanks for getting back so quickly with these updated materials and responses. I am copying the subcommittee to request that they review the updated materials and responses. We will need the letter from the Dept of Political Science for concurrence (an email can work for this), and also confirmation (email could work for this also) that the College of Business supports the change of degree title for the B.A. Thanks again, Celia

<image001.png>

Celia E. Wills, PhD, RN

Graduate Studies Chairperson & College Secretary; Associate Professor

College of Nursing Center of Excellence in Critical and Complex Care

394 Newton Hall, 1585 Neil Avenue, Columbus, OH 43210

614-292-4699 Office / 614-292-4948 Fax

wills.120@osu.edu<http://nursing.osu.edu/faculty-and-staff/faculty-directory/wills-celia-e.html>ohio-state.edu

From: Hawley, Joshua

Sent: Thursday, January 21, 2016 11:53 AM

To: Wills, Celia; Brown, Trevor

Cc: Adams, Christopher; Herrmann, Richard; Hallihan, Kathleen; Greenbaum, Robert

Subject: Re: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Importance: High

Celia

In responding to the request I'm detailing the remaining issues here.

ON the B.S. And B.A.

Please see the attached letters of support from the department of Economics and College of Business. The Dept of PS was asked for concurrence and we wrote them several times after the formal meeting with the Dept chair with concurrence. Steve Fink was notified of this timeline, and the attached email verifies our efforts in this respect. **I am cc Dr. Herrmann here to verify that sequence of events if needed.**

I have attached all the coursework for the specializations. The one specialization specifically for the B.A. Is separated out on a final page.

And, yes we would like the specializations to be transcript credit on the B.S. As they are

on the B.A. Degree

I am reattaching the proposals with the minor edits made.

On the B.S. Specifically

Specializations and Minors will both be allowed on the B.S. Degree as currently they are allowed on the B.A. Degree

On the students that transfer from the B.A. To the B.S. we expect them to be able to complete the B.S. With a small degree of additional coursework. As it stands, to be eligible for the B.S. Students transferring from the B.A. Will need to meet the entry requirements for the B.S. GEC's, and also be eligible to take the advanced methods courses required. The other requirements, including the Capstone, are shared across B.A. And B.S. - so there should not be a delay to degree receipt for those that transfer in, since application to the degree will reveal students that do not have the required course sequence completed already.

Thank you for the email. We look forward to working with your committee on these proposals.

Josh Hawley

--

Joshua D. Hawley
The Ohio State University
Hawley.32@osu.edu
614-247-8140 (Page Hall)
614-372-6884 (CHRR)
614-353-5229 (Cell)

From: "Wills, Celia" <wills.120@osu.edu>

Date: Monday, January 18, 2016 at 4:46 PM

To: Josh Hawley <hawley.32@osu.edu>, "Brown, Trevor" <brown.2296@osu.edu>

Subject: CAA review of JGC proposals - revision of B.A. and new B.S. degree programs

Dear Drs. Brown and Hawley,

Subcommittee A of the OSU Council on Academic Affairs (CAA) has reviewed the following proposals received from the John Glenn College:

- Proposal to revise the Bachelor of Arts in Public Affairs degree
- Proposal to establish a Bachelor of Science in Public Policy Analysis degree

The reviewers provided the following comments and questions for these proposals (copied below). At your earliest convenience could you please provide responses to the reviewer comments to me by reply email to wills.120@osu.edu?

Thank you,

Celia E. Wills, Chairperson, CAA Subcommittee A

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Celia E. Wills, PhD, RN Graduate Studies Chairperson & College Secretary, Associate Professor

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wills.120@osu.edu <http://nursing.osu.edu/faculty-and-staff/faculty-directory/wills-celia-e.html>

Proposal to revise the Bachelor of Arts in Public Affairs degree

The revisions to the BA in Public Affairs proposed is clearly stated and argued. The three major changes make sense, especially in light of the other proposal to establish a BS in Public Policy Analysis.

My only request echoes my request for the other proposal [the proposal for the new BS in Public Policy Analysis degree]: that the specialization tracks and requirements be included in this proposal, giving us a complete picture of the major.

Are the specialization track options that are listed on p. 12 of 25 of the PDF proposal document existing transcribed options within the existing B.A. degree? What coursework comprises each specialization track?

The email correspondence appended to the proposal starting on p. 17 of 25 of the PDF proposal document indicates that formal concurrence was received from the College of Business (Patricia West), but p. 18 of the same email includes a question from Dr. West about the confirmation of the degree title. Please clarify that this question was resolved and provide the formal documentation from the College of Business (Patricia West) for the College of Business concurrence for the proposed revision of the B.A. degree title from Bachelor of Arts in

Public Affairs to the Bachelor of Arts in Public Management, Leadership, and Policy.

Please provide the documentation of formal concurrence from Political Science (appears to be referred to as in process on p. 17 of 25 of the PDF of the proposal).

Proposal to establish a Bachelor of Science in Public Policy Analysis degree

Clearly described and well-argued, the proposal is persuasive and thorough. I am convinced of its need and merit.

On p. 8 of 32 of the PDF proposal document, it is noted that up to 100 to 150 students who are currently in the B.A. program may wish to transfer to the new B.S. program when it becomes available. Beyond the new advisor that has been hired (p. 11 of 32), during the initial implementation period for the new program, will any additional teaching or other resources be required to support program needs for the students who are changing to the B.S.? What will be the overall impact on time to degree, including additional coursework that may be required for the B.S. degree that has not been already taken within the B.A. program?

One omission in the proposal centers around the required specialization areas for this new major. On page 9, #3 it states that the specializations tracks will be the same as those for the BA degree. On page 13 there is some mention of one specialization track that will not be appropriate for this BA degree. While the core requirements are clearly presented, the specialization options are not listed, nor are their required and elective courses. I would appreciate this information in order to evaluate the complete major program.

Please confirm that the same options for minors within the B.A. will also be available within the proposed new B.S. degree (the same minors are listed on p. 14 of 32 of the PDF proposal document).

Are transcript designations requested for the new B.S. degree for the listed specialty tracks and minors (p. 14/32)?

A second small omission. On page 7, section III #12, it states that letters of concurrence are from:.....and the list is not provided (although the letters are in the appendices). So it suggest listing these after the colon.

Same comment/request as for the proposal for the revised B.A. – please provide the formal concurrence documentation from the College of Business and Political Science for the proposed new degree.

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<Academics--Specializations.docx>

<stevefinkemail_babs_2016.pdf>

<fisher approval babs 2016.pdf>

<economics_2016_BSBA_approval.pdf>

Subject: RE: Formal concurrence

Date: Friday, November 6, 2015 at 8:26:23 AM Eastern Standard Time

From: Blau, David

To: Hawley, Joshua, Logan, Trevon

CC: Brown, Trevor, Adams, Christopher, Hallihan, Kathleen, Greenbaum, Robert

Josh,

Please consider this our formal concurrence.

One minor error: Econ 4320 is missing from the BS advising sheet.

David

David Blau

Chair, Department of Economics

Arps Hall, 1945 N. High St.

The Ohio State University

Columbus OH 43210-1158

614-292-2009

614-292-3906 (fax)

Blau.12@osu.edu

<http://web.econ.ohio-state.edu/~blau/>

From: Hawley, Joshua

Sent: Monday, November 02, 2015 12:50 PM

To: Blau, David; Logan, Trevon

Cc: Brown, Trevor; Adams, Christopher; Hallihan, Kathleen; Greenbaum, Robert

Subject: Formal concurrence

David/Trevon

This note is to request formal concurrence from the Department of Economics for the following curricular changes by Glenn.

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We had a meeting about this that we incorporated suggested changes, such as detailing additional economics courses and can confirm we have done so. 4001 appears as an option for the B.A. and B.S. in

addition to the previously approved courses (4300, 4320).

I am attaching the latest versions of the curricular proposals as we intend to proceed.

Please let me know if you have questions.

Sincerely

Josh

Joshua D. Hawley

Associate Professor, **John Glenn College of Public Affairs**

Director, Ohio Education Research Center

Associate Director, Center for Human Resource Research

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<http://chrr.ohio-state.edu/>

<http://oerc.osu.edu>

<http://ohioanalytics.gov/>

Subject: Re: Formal Concurrence for Glenn College Programs

Date: Thursday, November 12, 2015 at 11:37:16 AM Eastern Standard Time

From: West, Patricia

To: Hawley, Joshua, Unnava, Hanumantha

CC: Brown, Trevor, Adams, Christopher, Hallihan, Kathleen, Greenbaum, Robert, Makhija, Anil

Dear Josh,

The Fisher College of Business is fully supportive of all three proposal. However, a request was made to slightly alter the title of the BA program. My understanding is that there was an agreement with a change to "Bachelor of Arts in Public Management Leadership and Policy". I have included Anil Makhija on this email to confirm that conversation. Please let me know when this is resolved and if you would like a formal letter of concurrence or if an email will suffice.

Sincerely,
Pat West

The Ohio State University - Fisher College of Business

Patricia M. West, Ph.D.

Associate Dean of Undergraduate Programs
Associate Professor of Marketing
200F Fisher Hall, 2100 Neil Avenue, Columbus, OH 43210
614-292-0568 Office / 614-292-0879 Fax
west.284@osu.edu fisher.osu.edu

From: "Hawley, Joshua" <hawley.32@osu.edu>

Date: Monday, November 2, 2015 at 3:50 PM

To: "Unnava, Hanumantha" <unnava.1@osu.edu>

Cc: Pat West <west.284@osu.edu>, "Brown, Trevor" <brown.2296@osu.edu>, "Adams, Christopher" <adams.615@osu.edu>, "Hallihan, Kathleen" <hallihan.3@osu.edu>, "Greenbaum, Robert" <greenbaum.3@osu.edu>

Subject: Formal Concurrence for Glenn College Programs

Prof. Unnava and Prof. West

We are formally submitting the request for concurrence on the following program changes:

1. Revision of the B.A. in Public Affairs (Public Management, Policy, and Leadership)
2. Creation of a new B.S. Degree in Public Policy Analysis
3. Modification of the Policy Minor Curriculum

We appreciated the opportunity to meet with Prof West and Dean Makhija recently. If there are additional questions that we can answer do not hesitate to ask.

Sincerely

Josh Hawley

Joshua D. Hawley

Associate Professor, **John Glenn College of Public Affairs**

Director, Ohio Education Research Center

Associate Director, Center for Human Resource Research

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<http://oerc.osu.edu>

<http://ohioanalytics.gov/>

Subject: concurrence of the new proposals for Glenn College

Date: Tuesday, November 17, 2015 at 11:50:23 AM Eastern Standard Time

From: Hawley, Joshua

To: Fink, Steven

CC: Hallihan, Kathleen, Adams, Christopher, Brown, Trevor

Steve

As the Undergraduate Chair for the Glenn College I have prepared three new proposals for review (B.A., Change; B.S. new degree, and Policy Minor (curricular changes), and I wanted you to know that as they go towards the curriculum review process that we have asked for and received concurrence for the following departments/colleges. While we no longer go through AS curriculum review we wanted you to have this information.

Fisher Business: Pat West sent formal concurrence

Economics: David Blau sent formal concurrence

Political Science: sent request on 11/2/15, met with Rick H and his staff and received informal feedback (~10/24).

Thank you

Josh

Joshua D. Hawley

Associate Professor, **John Glenn College of Public Affairs**

Director, Ohio Education Research Center

Associate Director, Center for Human Resource Research

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