



Memo

December 1, 2017

To: Randy Smith, Vice Provost of Academic Programs
Katie Reed, Executive Assistant

CC: Danielle Brown, Curriculum Development Specialist
Andrew Zircher, Director of Assessment and Curriculum

From: Bryan Warnick, Associate Dean of Academic Affairs

RE: FASHION AND RETAIL STUDIES MINOR REVISION

The faculty and administration of the College of Education and Human Ecology (EHE) have approved the request of the Department of Human Sciences to revise the Fashion and Retail Studies minor. The proposal to reduce the program by one credit hour was approved by the EHE Curriculum Committee on November 15, 2017.

Documents included with this proposal include:

1. Program revision request
2. New program curriculum sheet
3. Current program curriculum sheet

If there are any questions, please contact me at warnick.11@osu.edu or our curriculum development specialist, Danielle Brown, at brown.2199@osu.edu.

Fiscal Unit/Academic Org	Department of Human Sciences - D1251
Administering College/Academic Group	Education & Human Ecology
Co-administering College/Academic Group	
Semester Conversion Designation	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
Current Program/Plan Name	Fashion and Retail Studies Minor
Proposed Program/Plan Name	Fashion and Retail Studies Minor
Program/Plan Code Abbreviation	TXTLCLO-MN
Current Degree Title	

Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		15	10.0	14	1
Required credit hours offered by the unit	Minimum				
	Maximum				
Required credit hours offered outside of the unit	Minimum				
	Maximum				
Required prerequisite credit hours not included above	Minimum				
	Maximum				

Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. Students will (1) Acquire fundamental knowledge of the fashion and retail industries,
 - (2) Solve problems creatively in consumer and industry related settings,
 - (3) Develop communication skills in individual and group settings

Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

Pre-Major

Does this Program have a Pre-Major? No

Attachments

- FRS minor semester rev 11-2-17.docx: Revised minor program sheet
(List of Semester Courses. Owner: Rudd,Nancy Ann)
- FRS Minor Letter Nov 2017.pdf: Letter from Program-offering Unit
(Program Rationale Statement. Owner: Rudd,Nancy Ann)
- FRSminorsupportletter.docx: Letter of Support
(Letter from Program-offering Unit. Owner: Folden Jr,H Eugene)

Comments

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Rudd,Nancy Ann	11/02/2017 04:07 PM	Submitted for Approval
Approved	Folden Jr,H Eugene	11/03/2017 12:18 PM	Unit Approval
Pending Approval	Zircher,Andrew Paul Warnick,Bryan R. Achterberg,Cheryl L Brown,Danielle Marie	11/03/2017 12:18 PM	College Approval



November 02, 2017

Danielle Brown
Curriculum Coordinator
College of Education and Human Ecology Academic Affairs
172 Arps Hall
1945 N High Street Columbus, OH
43210

Dear Danielle,

The members of the undergraduate studies committee in the Department of Human Sciences unanimously approved the proposed changes in the FRS undergraduate minor.

In a separate letter, Dr. Nancy Rudd explains the reasoning for the proposed changes. None of the proposed changes will require additional resources by the department.

I hope the proposed minor can be voted on by the college curriculum committee at its next meeting.

Let me know if you need anything further from me.

Sincerely,

H. Eugene Folden, Ph.D.
Associate Chair, Curriculum, HS
Chair, College Curriculum Committee
Associate Professor, Clinical
Department of Human Sciences
College of Education and Human Ecology
1787 Neil Avenue
129 Campbell Hall
Columbus, OH 43210
614-292-5676
Folden.1@osu.edu



Department of Human Sciences

College of Education and Human Ecology
Program Area: Consumer Sciences
262 Campbell Hall
1787 Neil Avenue
Columbus, OH 43210

Phone: 614-292-4389
Fax: 614-688-8133

<http://ehe.osu.edu/human-sciences>

Dr. Gene Folden
Chair, College Curriculum Committee College of Education and Human Ecology
129 Campbell Hall, 1787 Neil Avenue
Columbus OH 43210

Dear Curriculum Committee,

November 2, 2017

The Fashion & Retail Studies faculty in the Department of Human Sciences is proposing to revise their current Minor in Fashion & Retail Studies (which reflected the FRS program sheet changes approved by COA in September 2016) by deletion of 1 credit hour, moving 1 new course (CSFRST 3950, 2 cr.) from the secondary choice courses to the primary choice courses, and adding 1 other new course to this same primary choice category (CSFRST 3330, 2 cr, Corporate Social Responsibility, Sustainability, & Entrepreneurship).

Name of revised minor: Fashion & Retail Studies (FRST)

Proposed implementation date: Spring 2018

Academic units responsible for administering the minor program: College of Education and Human Ecology, Department of Human Sciences

The goal of the FRST minor is to allow students to obtain a broad understanding of the fashion and retail industry, including market research and product development, trend analysis, textiles and apparel production, and multi-channel distribution (retail, online, resale, etc.) with special emphasis on identification and solution of management problems. We will continue to require courses in two levels (beginning level and upper level) from which students may choose.

The minor in Fashion & Retail Studies would consist of a minimum of 14 credit hours, selected from two different groupings:

Choose 3 courses from the following:

- CSFRST 2300 – Branding in Fashion, Hospitality & Sport Industries (3)
- CSFRST 2370 – Aesthetics of Fashion and Retail (3)
- CSFRST 2371 – Textiles (3)
- CSFRST 2372 -- Appearance, Dress & Cultural Diversity (3)
- CSFRST 2373 – Business of Fashion and Retail (3)
- CSFRST 2374 – 20th Century Fashion (3) prereq English 1110
- CSFRST 3330 – Corporate Social Responsibility, Sustainability, & Entrepreneurship (2)
- CSFRST 3950 Use of Social Media & Info Tech in Fashion, Hosp, & Sport Indus (2) (prereq Jr. or Sr. standing)

Choose remaining credits from the following*:

- **CSFRST 3470** Apparel Prod Development & Branding (5) (prereq 2370, 2372)
- **CSFRST 3471** Textile Product Quality (5) (prereq 2373, 2371, Chem 1110 recommended)
- **CSFRST 3474** Fashion Forecasting (3) (prereq 2370, 2373)
- **CSFRST 4570** Product Data Mgt & Apparel Prod Dev (3) (prereq 3470, 3471, 3474)
- **CSFRST 4575** Retail Environments (3) (prereq 2370)
- **CSFRST 4576** Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, pre or co-req 3471)
- **CSFRST 4577** Fashion & Retail Promotion (3) (prereq 3474, BusML 3150)
- **CSFRST 4583** International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
- **CSFRST 4585** Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)
- **CS 4990** UG Practicum in Con Sci (1-3) (Permission required)
- **CS 4998** UG Research in Con Sci (1-3) (Permission required)

*Check prerequisites. Any FRST prereq require grade of C- or higher.

We already have a significant enrollment in our FRST minor, around 175, primarily among students majoring in Business, but also from Communication and other majors on campus. We believe that this revised minor is sufficiently flexible to continue to allow students a clear path toward graduation and it reflects new content that is critical to our field.

Currently there are four lecturers and two faculty members who assume responsibility for the FRST curriculum: Dr. Nancy A. Rudd, Dr. Julie Hillery, Wendy Goldstein, Joyce Brooks, Alex Suer, and Kristin Paulus.

Sincerely,

Nancy Ann Rudd

Nancy A. Rudd, Ph.D. Professor,

CSFRST

The Ohio State University
College of Education and Human Ecology- Department of Human Sciences
Approved by the College of Arts and Sciences

Fashion and Retail Studies Minor (TXTLCLO-MN)

Revised 11/2/17

College of Education and Human Ecology
Department of Human Sciences
Undergraduate Student Services
A100 PAES Building
305 W. 17th Ave Columbus, OH 43210; 614-292-9261
<http://ehe.osu.edu/>

The minor is designed to enhance understanding of merchandising of fashion products to meet the needs of consumers and retail industries. There are three learning goals for the minor: (1) Students acquire fundamental knowledge of the fashion and retail industries, (2) Students solve problems creatively in consumer and industry related settings, AND (3) Students develop communication skills in individual and group settings. After the academic program coordinator in the College of Education and Human Ecology has approved your Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the college.

Minimum of 14 credit hours; maximum of 18 credit hours.

Choose 3 courses from the following:

CSFRST 2300 Branding in Fashion, Hosp, & Sport Indus(3)
CSFRST 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)
CSFRST 2374 20th Century Fashion (3) (prereq English 1110)
CSFRST 3330 Corp Social Responsibility, Sustainability, & Entrepreneurship (2)
CSFRST 3950 Use of Social Media & Info Tech in Fashion, Hosp, & Sport Indus (2) (prereq Jr. or Sr. standing)

Choose remaining credits from the following*:

CSFRST 3470 Apparel Prod Development & Branding (5) (prereq 2370, 2372)
CSFRST 3471 Textile Product Quality (5) (prereq 2373, 2371, Chem 1110)
CSFRST 3474 Fashion Forecasting (3) (prereq 2370, 2373)
CSFRST 4570 Product Data Mgt & Apparel Prod Dev (3) (prereq 3470, 3471, 3474)
CSFRST 4575 Retail Environments (3) (prereq 2370)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, pre or co-req 3471)
CSFRST 4577 Fashion & Retail Promotion (3) (prereq 3474, BusML 3150)
CSFRST 4583 International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
CSFRST 4585 Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)
CSFRST 4990 UG Practicum in Con Sci (1-3) (perm req)
CSFRST 4998 UG Research in Con Sci (1-3) (perm req)

*Check prerequisites. Any FRST prereq require grade of C- or higher.

Fashion and Retail Studies minor program guidelines

The following guidelines govern minors:

Required for graduation No

Credit hours required A minimum of 14 credits. 1000 level courses shall not be counted toward the 14 credit hr minimum.

Transfer credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination toward the minor.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Overlap between minors Each minor completed must contain 12 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of coursework graded Satisfactory/Unsatisfactory may count toward the minor.

Minor Approval Early declaration of the minor and early consultation with the academic program coordinator in the College of Education and Human Ecology to discuss course choices is highly encouraged. Any variation from the coursework described on the minor sheet needs the approval of the academic program coordinator in the College of Education and Human Ecology. If you follow the course guidelines on the minor sheet with no variation, no additional approval is required.

Filing the minor program form

The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor. Early declaration is highly encouraged.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic program coordinator in the College of Education and Human Ecology.

College of Arts and Sciences
Curriculum and Assessment Offices
154 Denney Hall, 164 Annie & John Glenn Ave.
<http://artsandsciences.osu.edu>

The Ohio State University
College of Education and Human Ecology

Fashion and Retail Studies Minor (TXTLCLO-MN)

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Minimum of 15 credit hours.

Choose 3 courses from the following:

CSFRST 2300 Branding in Fashion, Hospitality & Sport Industries (3)
CSFRST 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance Dress & Cultural Diversity (3)
CSFRST 2373 Business of Fashion and Retail (3)
CSFRST 2374 20th Century Fashion (3) (prereq English 1110)

Choose 6 credits from the following*:

CSFRST 3470 Apparel Prod Development & Branding (5) (prereq 2370, 2372)
CSFRST 3471 Textile Product Quality (5) (prereq 2373, 2371, Chem 1110 recommended)
CSFRST 3474 Fashion Forecasting (3) (prereq 2370, 2373)
CSFRST 3950 Use of Social Media & Info Tech in Fashion, Hosp, & Sport Indust (3) (prereq Jr. or Sr. standing)
CSFRST 4570 Product Data Mgt & Apparel Prod Dev (5) (prereq 3470, 3471, 3474)
CSFRST 4575 Retail Environments (3) (prereq 2370)
CSFRST 4576 Global Sourcing and Trade/ Tex. Prod. (3) (prereq 2373, pre or co-req 3471)
CSFRST 4577 Fashion & Retail Promotion (3) (prereq 3474, BusML 3150)
CSFRST 4583 International Retailing (3) (Prereq 2373, CSE 2111, Stat 1350 or 1450, AcctMIS 2000)
CSFRST 4585 Merchandise Buying & Management (3) (prereq 2373, Math 1130, AcctMIS 2000, CSE 2111 or perm)
CS 4990 UG Practicum in Con Sci (1-3) (Permission

required)
CS 4998 UG Research in Con Sci (1-3) (Permission required)

*Check prerequisites. Any FRST prereq require grade of C- or higher.

Fashion and Retail Studies minor program guidelines

The following guidelines govern this minor:

Required for graduation No

Credit hours required A minimum of 15 credit. 1000 level courses shall not be counted in the minor. At least 6 credit hrs must be upper-level hours as defined by the College of Education and Human Ecology.

Transfer and EM credit hours allowed A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination toward the minor.

Overlap with the GE A student is permitted to overlap up to 6 credit hours between the GE and the minor.

Overlap with the major and additional minor(s)

- The minor must be in a different subject than the major.
- The minor must contain a minimum of 12 hours distinct from the major and/or additional minor(s).

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of coursework graded Satisfactory/Unsatisfactory may count toward the minor.

Minor approval Early declaration of the minor and early consultation with the academic program coordinator in the College of Education and Human Ecology to discuss course choices is highly encouraged. Any variation from the coursework described on the minor sheet needs the approval of the academic program coordinator in the College of Education and Human Ecology. If you follow the course guidelines on the minor sheet with no variation, no additional approval is required.

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Rec'd 4/20/12 DH

Update 2/22/13 DH

Rev appr CAA 9-16-15

Rev appr CAA 6-22-17