

From: [Oberyszyn, Tatiana](#)
To: [Reed, Katie](#); [Smith, Randy](#)
Cc: [Kay, Kendra](#)
Subject: Request for the formation of a small "c" Center for Primary Care Innovation and Transformation
Date: Friday, January 17, 2020 10:50:39 AM
Attachments: [image001.png](#)
[image002.png](#)

Dear Dr. Smith,

Below please find a request from Dr. Nwando Olayiwola, chair of Family Medicine for your consideration to form the Center for Primary Care Innovation and Transformation within the College of Medicine. Please let us know if you need any additional information.

Thank you,

Tania

Tania (Tatiana) Oberyszyn, PhD
Associate Dean of Academic Affairs
College of Medicine
Professor, Dept of Pathology
244 Meiling Hall
370 West 9th Avenue
(614) 685-3584



From: "Olayiwola, Nwando" <Nwando.Olayiwola@osumc.edu>
Date: Thursday, January 16, 2020 at 9:20 AM
To: "Oberyszyn, Tatiana" <Tatiana.Oberyszyn@osumc.edu>
Cc: Kendra Kay <Kendra.Kay@osumc.edu>, "Horton, Wendy" <Wendy.Horton@osumc.edu>, "Magana, Candy" <Candy.Magana@osumc.edu>
Subject: Formal Approval for Center for Primary Care Innovation and Transformation

Good morning Dr. Oberyszyn!

The Department of Family Medicine would like to initiate the formal approval process to form the **Center for Primary Care Innovation and Transformation (PCIT)** at the Ohio State University (OSU) College of Medicine. This would be a small "c" Center housed in our Department but with engagement across the college, medical center and health system. I have received the support of Dean Kent and David McQuaid to move forward with

this process. Below are some brief details in respect to this Center.

Rationale:

Primary Care is increasingly foundational to the health and stability of our healthcare delivery system. However, many large health systems and academic medical centers have been unable to achieve the level of growth, innovation and optimization of primary care necessary to sustain and improve it. Unlike many other medical and surgical fields, the primary care specialties have seen little variation and transformation in delivery of patient care, service provisions and consumer experience. While patients, consumers of the health care system, experience significant and increasingly personalized attention and service from other industries, innovation in primary care has not moved as quickly, creating significant dissatisfaction of patients, clinicians and other stakeholders. Additionally, the next generation of primary care physicians, clinicians and leaders will need evolving and advanced skills that require changes to education, training, and the overall experience of learners and educators. Therefore, in 2019, under the leadership of Dean Craig Kent and health system COO David McQuaid, OSUCOM/OSUWMC embarked on an aggressive primary care strategy. The strategy set ambitious goals of extending OSU's primary care delivery footprint and dramatically improving our ability to achieve the Quadruple Aim- improving the health of our populations, improving the experience of care for patients, reducing and streamlining cost, and optimizing the experience of the care team. With the changes in leadership for primary care Departments/Divisions (Family Medicine and General Internal Medicine), we identified an opportunity to catalyze the growth, expansion and needed improvement in primary care. Hence, we propose the **Center for Primary Care Innovation and Transformation** to:

- Align various College, institution and health system initiatives focused on primary care
- Source, sample and test novel innovations in primary care delivery, payment, practice, access and education
- Facilitate comprehensive and large-scale programs, transformations and implementations in OSU's primary care delivery system
- Connect diverse primary care stakeholders in the Department of Family Medicine, Division of General Internal Medicine, the Office of Population Health, and other health sciences colleges
- Broaden a primary care focused research agenda and strengthen the capacity of clinicians and care teams to engage in quality improvement,

research and practice improvement

- Integrate and scale innovation in community health, social determinants of health, health equity focused programs and public health
- Develop and empower a multi-disciplinary primary care workforce functioning at the top of their scope of practice
- Prepare primary care students, residents and fellows for the future of primary care and position educators to train towards the future of primary care
- Serve as a national and international resource and leader on best practices for primary care improvement and innovation and an exemplar in achieving health equity and the Quadruple Aim

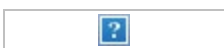
The Center will include clinical, research, administrative, education and other faculty and staff within and outside of the Department and will also host, train and mentor students from the College of Medicine and other health sciences Colleges interested in primary care innovation, the Quadruple Aim and health equity. Our staff and faculty have already begun some optimization projects focused on primary care physician recruitment, department wide virtual health implementation and expansion, workforce capacity building and clinical practice workflow redesign.

Please let me know if you have any additional questions or if I can provide further clarification.

Thank you for the consideration!

Nwando

--



J. Nwando Olayiwola, MD, MPH, FAAFP

Chair & Professor, Department of Family Medicine

The Ohio State University College of Medicine

Northwood High Building, 2231 N. High Street, Columbus, OH, 43210

614-293-2652 Office / 614-293-2715 Fax

nwando.olayiwola@osumc.edu

familymedicine.osu.edu

[LinkedIn](#) | [Twitter](#) | [Instagram](#)