

From: [Vankeerbergen, Bernadette](#)
To: [Smith, Randy](#); [Reed, Katie](#)
Cc: [Jenkins, Mary Ellen](#); [Crocetta, Alison](#); [Horn, David](#)
Subject: Proposal to Revise the Capital Program
Date: Tuesday, February 4, 2020 12:33:16 PM
Attachments: [Revision Capital Program combined version for ASCC.pdf](#)
[image001.png](#)
[SBS.let.Capital Program.docx](#)

Dear Randy and Katie,

Please find attached a proposal to revise the Capital Program. The changes were approved by the ASC Curriculum Committee (ASCC) on Friday, January 31.

We are now advancing the proposal for review by CAA. The attached documents are (1) the actual proposal and (2) the Social and Behavioral Sciences Panel cover letter to ASCC.

The contact person for this proposal is Todd Bitters.

Please use this email as a cover letter indicating that the proposal has been duly reviewed and approved by the appropriate ASC curricular bodies (including the full ASC Curriculum Committee).

Please let me know if you have any questions.

Best regards,
Bernadette



Bernadette Vankeerbergen, Ph.D.
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January 30, 2020

Associate Professor Alison Crocetta
Chair, Arts and Sciences Curriculum Committee

Re: Approval of Revisions to the Capital Program

Dear Alison,

The Social and Behavioral Science Panel of the ASCC met on January 24, 2020, and reviewed a proposal to revise the Capital Program. After discussion the proposed revisions were unanimously approved with three contingencies, which have been resolved.

The Capital Program is a program of study designed in cooperation between the College of Arts and Sciences and the Fisher College of Business. It provides ASC students with the opportunity to complement their liberal arts degree with courses in business. Currently students complete core coursework, an internship and advanced courses from one of five tracks: Computer and Information Science, International Business, Management and Human Resources, Marketing, and Real Estate. Dean Prud'homme in the Fisher College of Business has recommended that the current program be revised in three ways: to replace Bus M&L 3241 with three credit hours chosen from Bus M&L 4241, 4210, 4211, or 4240, and to remove the Real Estate and International Business tracks. She is recommending that students interested in the International Business and Real Estate Tracks consider the minors that are offered in these two areas.

The panel agreed that the Capital Program continues to be an attractive program of study for some of our students and majors. Thus we advance the proposal to revise the Capital Program to the full Arts and Sciences Curriculum Committee with a motion to approve.

Regards,

Susan L. Kline, PhD
Associate Professor
Director, Undergraduate Communication Program
School of Communication



January 16, 2019

Dear Arts and Sciences Curriculum Committee:

The Capital Program is a special course of study designed in cooperation between Arts and Sciences and the Fisher College of Business. The Capital Program offers students a unique opportunity to take high-level business courses alongside students in the Fisher College. The program offers students a rich curricular option that combines challenging coursework with internship experience.

The Capital Program was originally designed for students in Arts and Sciences who wished to complement their liberal arts degrees with courses in business. At the time the program was created—as early as 1982—no business minor existed.

The Capital Program differs in several ways from the current Business Minor. In the minor, students get a broad introduction to business, through five courses: one at the 2000-level and four at the 3000-level. The minor requires one course in five separate “areas” of business. The Capital Program, by contrast, requires that students complete three or four courses that comprise one of five focused, specialized tracks: Computer and Information Science; International Business; Management and Human Resources; Marketing; and Real Estate. The courses in the tracks are some of the same courses that “majors” take, where the minor courses were developed to be taught specifically for students in the minor. In addition, Capital Program students take nine hours of core courses in Accounting, Human Resources, and Economics.

The Capital Program is also “competitive,” in that it requires a minimum overall gpa for admission—currently, the minimum cumulative gpa is 2.7. Students must also achieve sophomore status and complete prerequisites in Math; Economics; and Computer Science and Engineering before applying to the program.

The Capital Program requires a business-related internship, or equivalent experience, that must be approved by one of the program advisors. The internship is meant to help students begin to explore the various fields of business while gaining valuable experience and, potentially, networking contacts.

The proposal to discontinue the Real Estate track and the International Business track will have minimal, if any, impact on students. There are no students in the Real Estate track, and there are three students in the International Business track. These students will be permitted to complete the track as it is now structured. Students currently pursuing the Marketing track have been advised that the BUSML 3241 course no longer exists and that course substitutes must be selected at the 4000 level. If approved, the proposed changes will eliminate the need for substitutions by specifying four courses students can choose from to complete the track: BUSML 4210, 4211, 4240, and 4241. Moreover, our colleagues in the Fisher College have agreed to continue to allow flexibility, as appropriate, so that ASC students can complete the program if and when enrollment issues arise.

Please reach out if you have any questions. I can be reached at bitters.4@osu.edu. Thank you for your consideration.

Sincerely,

Todd Bitters, Ph.D.
Advising and Academic Services



THE OHIO STATE UNIVERSITY

College of Arts and Sciences

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230 North Oval Mall
Columbus, OH 43210

614-292-2090 Office
614-247-7498 Fax
artsandsciences.osu.edu

December 20, 2019

Dear Arts and Sciences Curriculum Committee:

I write in support of the changes to the Capital Program recommended by Dean Prud'homme in the Fisher College of Business: replacing Bus M&L 3241 with three credit hours chosen from Bus M&L 4241, 4210, 4211, or 4240, and removing the Real Estate and International Business tracks. Students seeking programs in Real Estate and International Business should be referred to minors in those areas.

Sincerely,

Steve Fink

Associate Executive Dean

College of Arts and Sciences



THE OHIO STATE UNIVERSITY



THE OHIO STATE UNIVERSITY
FISHER COLLEGE OF BUSINESS

December 17, 2019

Dear Arts and Sciences Curriculum Committee:

Fisher College of Business is recommending that students take the following Marketing courses to complete the Marketing Track in the Capital Program offered through Arts and Sciences: Bus M&L 3250, 4201, 4241, 4210, 4211, or 4240. The courses required for the Management and Human Resources Track are still offered and are relevant to students pursuing that Track in the Capital Program.

Given additions to our minor offerings, we are recommending that you refer students interested in the International Business and Real Estate Tracks to the minors that are now offered in those two disciplines.

Please contact me at prudhomme.3@osu.edu if you have questions.

Sincerely,

Andrea Prud'homme, Ph.D.
Associate Professor – Clinical
Associate Dean for Undergraduate Programs



The Capital Program

The requirements for the Capital Program are listed below. Candidates for the Capital Program must complete an application with Todd Bitters or Ryan Heitkamp, advisors in the Arts and Sciences Advising and Academic Services office. To apply, students should make an appointment with a Capital Program advisor by calling (614) 292-6961.

Note: the following requirements apply to students who were admitted to the Capital program summer term 2012 or later.

Requirements prior to application (6-10 hours):

1. Declaration of an Arts and Sciences major
2. At least sophomore standing
3. Completion of the following:
 - CSE 1111 or 2111
 - ECON 2001.01
 - MATH 1130 or higher, or placement M or L
4. Competitive overall grade point average

Additional requirements (9 hours):

1. Completion of core course work:
 - ACCTMIS 2000
 - BUSMHR 3200
 - ECON 2002.01

Note: with the exception of ECON 2002.01, core courses cannot overlap with your major or minor. Each course requires a grade of "C-" or better, and a minimum 2.0 grade point average in the core course work and the track is required.

2. Completion of an approved internship (may be for credit, non-credit, or documented equivalent experience).
3. Completion of a selected track* (see next column)

Tracks:

*Choose one of the following 5 tracks. Note: each course requires a grade of "C-" or better, and a minimum 2.0 grade point average in the core course work and the track is required. Not all track courses are offered each semester. Track courses cannot be used on your major, your minor, or the GE.

Computer and Information Science (9 hours):

CSE 1223, 2123, 2133

International Business (10.5 hours):

BUSMHR 2000 and 3000 + 2 more: BUSMHR 4020, 4021, 4321, ECON 4200

Management and Human Resources (9 hours):

BUSMHR 4320 or ECON 4800 + 2 more: BUSMHR 4321, 4325, 4330

Marketing (9 hours):

BUSML 3250, 3241, and 4201

Real Estate (10.5 hours):

BUSFIN 3500, 3400, 4411, 4412



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Requirements prior to application (6-10 hours):

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2. At least sophomore standing
3. Completion of the following:
 - CSE 1111 or 2111
 - ECON 2001.01
 - MATH 1130 or higher, or placement M or L
4. Competitive overall grade point average

Additional requirements (9 hours):

1. Completion of core course work:

- ACCTMIS 2000
- BUSMHR 3200
- ECON 2002.01

Note: with the exception of ECON 2002.01, core courses cannot overlap with your major or minor. Each course requires a grade of "C-" or better, and a minimum 2.0 grade point average in the core course work and the track is required.

2. Completion of an approved internship (may be for credit, non-credit, or documented equivalent experience).
3. Completion of a selected track* (see next column)

Tracks:

*Choose one of the following 3 tracks. Note: each course requires a grade of "C-" or better, and a minimum 2.0 grade point average in the core course work and the track is required. Not all track courses are offered each semester. Track courses cannot be used on your major, your minor, or the GE.

Note: the following Business "core" prerequisites are waived for track courses: BUSMHR 2291, 2292, BUSMGT 2320, and 2321. ACCTMIS 2000 is substituted where 2200 and 2300 are prerequisites. In addition, BUSML 4202 is waived as a prerequisite for the Marketing electives.

Computer and Information Science (9 hours):

CSE 1223, 2123, 2133

Management and Human Resources (9 hours):

BUSMHR 4320 or ECON 4800 + 2 more: BUSMHR 4321, 4325, 4330

Marketing (9 hours):

BUSML 3250, 4201, + 2 more: BUSML 4210, 4211, 4240, 4241 (electives are 1.5 credits each)