

**From:** [Smith, Randy](#)  
**To:** [Clark, Jill](#)  
**Cc:** [Andridge, Rebecca](#); [Reed, Katie](#); [Smith, Randy](#); [Orr, James](#); [Duffy, Lisa](#); [Greenbaum, Rob](#); [Brown, Trevor](#)  
**Subject:** Proposal to revise the undergraduate minor in Nonprofit Management  
**Date:** Thursday, July 13, 2023 1:43:26 PM  
**Attachments:** [image001.png](#)

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Jill:

The proposal from the John Glenn College of Public Affairs to revise the undergraduate minor in Nonprofit Management was approved by the Council on Academic Affairs at its meeting on July 12, 2023. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal approval is necessary. This action will be included in the Council's next Annual Activities Report to the University Senate (July 2023).

The Office of the University Registrar will work you with any implementation issues.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Rebecca Andridge (.1) or me.

Randy



**W. Randy Smith, Ph.D.**

Vice Provost for Academic Programs

**Office of Academic Affairs**

203 Bricker Hall, 190 North Oval Mall, Columbus, OH 43210

614-292-5881 Office

[smith.70@osu.edu](mailto:smith.70@osu.edu)

## **General Information**

Name: Proposal to revise the Nonprofit Management minor

Proposed Implementation Date: Autumn 2023

Academic Unit Responsible for Administering the Minor: John Glenn College of Public Affairs

## **Rationale**

We are making adjustments to the Glenn College Nonprofit Management minor as part of a restructuring of the way Glenn College students specialize their studies. Presently, the Glenn College offers specialization tracks as part of our Bachelor of Arts and Bachelor of Sciences programs. We are transitioning our internal specialization tracks to minors to streamline programming. We currently offer five minors and six specializations, resulting in 11 subprograms. Ultimately, by transitioning our specializations to minors, we will reduce our offering to eight minors (no specializations). During this process, we would like to redesign the Nonprofit minor to make it accessible to our students and take advantage of many of the new course offerings from the Glenn College other colleges that has become available since the initial development of the Nonprofit Management minor. Additionally, we are removing courses that are not as relevant to the learning outcomes of the minor or that have not been offered with regularity over the last 3 years. Finally, we have divided the list of electives into three sub-categories, each focusing on a different area related to successfully administering a nonprofit organization. We hope that this new organization of the minor's elective courses will be helpful to students as they map out degree plans. Through this and other changes to our minors, we aim to simplify our offerings for both students and advisors and expand access to our programs for students across campus.

## **Expected Learning Outcomes**

Upon completion successful completion of this minor students will be able to:

1. Articulate the theories and practices that shape political, organizational, economic, and technological environments of nonprofit organizations.
2. Analyze nonprofit management dilemmas from a strategic perspective, grounded in an awareness of nonprofit laws, standards, and best practices.
3. Apply their learning to professional nonprofit settings, utilizing appropriate written and oral communication skills.

## **Required Courses (6 credit hours)**

- PUBAFRS 2150: Introduction to Nonprofit Organizations
- PUBAFRS 3140: Nonprofit Management and Governance (Recommended pre/co-requisite: 2150)

## **Core Courses (6 credit hours)**

- PUBAFRS 3150 Fundraising and Philanthropy for Nonprofits (Recommended pre/co-requisite: 3140)
- PUBAFRS 4191.01/.02 Public Affairs Internship (if with a nonprofit; Recommended pre-requisite: 3140)
- PUBAFRS 5120 Social Change Advocacy: Organization, Mobilization, and Activism (Recommended pre/co-requisite: 2150)
- PUBAFRS 5595 Social Enterprise (Recommended pre/co-requisite: 3140)
- PUBAFRS 5592 Marketing for Public and Nonprofit Organizations (Recommended pre/co-requisite: 3140)

Elective (3 credit hours): May choose another core course or one from any of the subgroups below:

*Ethical Leadership, Management, & Communication*

- PUBAFRS 2130 Leadership in the Public and Nonprofit Sectors\*
- AGRCOMM 5150 Communication Strategies for Change & Development
- ARTEDUC 3681 Managing Nonprofit Arts Organizations: Balancing Continuity and Change
- BUSMHR 2210 Personal Leadership and Team Effectiveness
- BUSMHR 3200 Organizational Behavior
- BUSMHR 3211 Leadership and Character
- COMM 2321 Writing for Strategic Communication
- COMM 2367 Persuasive Communication
- COMM 3325 Organizational Communication
- COMM 3332 Risk Communication
- COMM 3333 Crisis Communication
- COMLDR 3530 Foundations of Personal and Professional Leadership
- ECON 3048 Ethics and Social Responsibility
- ESHESA 2570 Team and Organizational Leadership
- ESHESA 2577 Diversity and Social Justice in Leadership
- ENGLISH 3304 Business and Professional Writing
- PSYCH 2303 Positive Psychology
- PSYCH 4522 Organizational Psychology
- PSYCH 4630 Attitudes and Persuasion
- SOCWORK 3101 Professional Values & Ethics
- WGSST 4403 Gender & Leadership

*Nonprofit Work, Roles, & Specialties*

- PUBAFRS 5591 Lobbying and Government Relations
- ACCTMIS 2000 Foundations of Accounting
- ACCTMIS 2200 Intro to Acct 1
- ACCTMIS 4220 Governmental and Non-Profit Accounting
- BUSMHR 3100 Foundations of Management and Human Resources
- COMLDR 5335 Volunteer and Human Resources Management
- CSHSPMG 4600 Special Events Planning and Management
- HTHRHSC 5300 Management Principles and Human Resources for Health Care Professionals
- WGSST 4524 Women and Work

*Community Service, Programming, & Cross-Cultural Connection*

- PUBAFRS 2120 Public Service and Civic Engagement\*
- COMM 3668 Intercultural Communication
- COMLDR 3535 Toward Cultural Proficiency
- ENGLISH 2367.07S Literacy Narratives of Black Columbus
- ESHESA 2571S Leadership and Community Service
- FABENG 3200S Engineering for Community Development in Ohio
- FABENG 3210 Introduction to Humanitarian Engineering
- INTSTDS 4800 Cultural Diplomacy
- SOCWORK 2110 Prevention and Youth Development through Sport, Recreation, & Play

Highlighted courses are new to the minor.

\*Public Affairs 2120 and 2130 have been moved from core to the elective list

The following courses were removed:

PUBAFRS 3110 Education Policy in a Changing World (3)  
PUBAFRS 4510 Law and PUBAFRS (3)  
AFAMAST 2367.07S Literacy Narratives of Black Columbus (3)  
AFAMAST 3083 Civil Rights and Black Power Movements (3)  
BUSMHR 5530 Topics in Social Entrepreneurship (3)  
ENGLISH 3597.03 Environmental Citizenship (3)  
ENGLISH 4567S Rhetoric and Community Service (3)  
ENR 3530 Women, Environment and Development (3)  
GEOG 3597.03 Environmental Citizenship (3)  
HISTORY 2752 Social Reform Movements in US History (3)  
HIST 3083 Civil Rights and Black Power Movements (3)  
INTSTDS 2580 Feast or Famine: The Global Business of Food (3)  
INTSTDS 3450 Human Rights: An Introduction (3)  
PHILOS 2342 Environmental Ethics (3)  
PHILOS 2367 Contemporary Social and Moral Problems in the US (3)  
POLITSC 4123 Political Crisis and Reform (3)  
PSYCH 2311 Psychology of Motivation (3)  
SOCIOLOG 2367.02 Urban Social Problems (3)  
SOCIOLOG 3306 Sociology of Poverty (3)  
SOCIOLOG 3380 Racial and Ethnic Relations in America (3)  
SOCIOLOG 3460 Environmental Justice (3)  
WGSST 2305 Gender and Sexuality in Global Perspective (3)  
WGSST 3530 Women, Environment and Development (3)

**The Ohio State University  
John Glenn College of Public Affairs**

**Nonprofit Management Minor (NONPROFT-MN)**

For more information regarding this minor, please contact the John Glenn College of Public Affairs, 110 Page Hall, 1810 College Rd, Columbus, OH 43210; 614-292-8696 [www.glenn.osu.edu](http://www.glenn.osu.edu). Please see your college advisor to declare the minor.

The Nonprofit Management minor has three goals, which provide an interdisciplinary set of knowledge and skills needed to work in the nonprofit sector:

1. Students will be able to articulate the theories and practices that shape political, organizational, economic, and technological environments of nonprofit organizations.
2. Students will be able to analyze nonprofit management dilemmas from a strategic perspective, grounded in an awareness of nonprofit laws, standards and best practices.
3. Students will be able to apply their learning in professional nonprofit settings, utilizing appropriate written and oral communication skills.

The undergraduate minor in Nonprofit Management requires completion of a minimum of 15 credit hours. Students are required to take the 6 hours listed as foundational courses, their choice of 6 hours from the list of core courses, and at least one course, which may be taken from the elective list, provided.

Foundational Courses: Required

PUBAFRS 2150: Introduction to Nonprofit Organizations (3)  
PUBAFRS 3140: Nonprofit Management and Governance (3)

Core Courses: Choose 2 from the following list

PUBAFRS 3150 Fundraising and Philanthropy for Nonprofits (3)  
PUBAFRS 5592 Marketing for Public and Nonprofit Organizations (3)  
PUBAFRS 4191.01/.02 Public Affairs Internship (3)\*  
PUBAFRS 5120 Social Change Advocacy: Organization, Mobilization, and Activism  
PUBAFRS 5595 Social Enterprise

Elective (3 credit hours): May choose another core course or one of those listed below.

*Ethical Leadership, Management, & Communication*

PUBAFRS 2130 Leadership in the Public and Nonprofit Sectors  
AGRCOMM 5150 Communication Strategies for Change & Development  
ARTEDUC 3681 Managing Nonprofit Arts Organizations: Balancing Continuity and Change  
BUSMHR 2210 Personal Leadership and Team Effectiveness  
BUSMHR 3200 Organizational Behavior  
BUSMHR 3211 Leadership and Character  
COMM 2321 Writing for Strategic Communication  
COMM 2367 Persuasive Communication  
COMM 3325 Organizational Communication  
COMM 3332 Risk Communication  
COMM 3333 Crisis Communication  
COMLDR 3530 Foundations of Personal and Professional Leadership  
ECON 3048 Ethics and Social Responsibility  
ESHESA 2570 Team and Organizational Leadership  
ESHESA 2577 Diversity and Social Justice in Leadership  
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PSYCH 4522 Organizational Psychology  
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*Nonprofit Work, Roles, & Specialties*

PUBAFRS 5591 Lobbying and Government Relations  
ACCTMIS 2000 Foundations of Accounting  
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ACCTMIS 4220 Governmental and Non-Profit Accounting  
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COMLDR 5335 Volunteer and Human Resources Management  
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HTHRHSC 5300 Management Principles and Human Resources for Health Care Professionals  
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PUBAFRS 2120 Public Service and Civic Engagement  
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FABENG 3200S Engineering for Community Development in Ohio  
FABENG 3210 Introduction to Humanitarian Engineering  
INTSTDS 4800 Cultural Diplomacy  
SOCWORK 2110 Prevention and Youth Development through Sport, Recreation, & Play

**Special Topics Courses:**

Students may petition to use courses that are relevant. They should check with Glenn College advising as to the appropriateness of the courses.

**Nonprofit Management minor program guidelines**

The following guidelines govern this minor:

Required for graduation No

Credit hours required A minimum of 15

Transfer and EM credit hours allowed: A student is permitted to count up to 6 total hours of transfer credit and/or credit by examination

Overlap with the GE Permitted, up to 6 hours.

Overlap with the major

- The minor must be in a different subject than the major.
- Each minor completed must contain a minimum of 12 hours distinct from the major and/or additional minors (i.e. minors that require more than 12 credit hours may overlap those hours beyond 12 with the major or with another minor,

Overlap between minors Each minor completed must contain 12 unique hours.

Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.
- Course work graded Pass/Non-Pass cannot count on the minor.
- No more than 3 credit hours of courses graded Satisfactory/Unsatisfactory may count toward the minor

Approval required The minor coursework must be approved by the academic unit offering the minor.

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college/school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by a college/school counselor.

College of Arts and Sciences  
Curriculum and Assessment Services  
164 Denney Hall, 164 W 17<sup>th</sup> Ave.  
[artsandsciences.osu.edu](http://artsandsciences.osu.edu)

Received x/xx/xx  
Updated x/xx/xx

<b>Fiscal Unit/Academic Org</b>	John Glenn College of Pub Aff - D4240
<b>Administering College/Academic Group</b>	John Glenn College of Pub Aff
<b>Co-administering College/Academic Group</b>	
<b>Semester Conversion Designation</b>	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
<b>Current Program/Plan Name</b>	Nonprofit Management Minor
<b>Proposed Program/Plan Name</b>	Nonprofit Management Minor
<b>Program/Plan Code Abbreviation</b>	NONPRFT-MN
<b>Current Degree Title</b>	

## Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		15	10.0	15	0
Required credit hours offered by the unit	Minimum	12	8.0	12	0
	Maximum	15	10.0	15	0
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0
	Maximum	3	2.0	3	0
Required prerequisite credit hours not included above	Minimum				
	Maximum				

## Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

### Program Learning Goals

- Upon successful completion of this minor students will
- Be able to articulate the theories and practices that shape political, organizational, economic, and technological environments of nonprofit organizations.
- Be able to analyze nonprofit management dilemmas from a strategic perspective, grounded in an awareness of nonprofit laws, standards and best practices.
- Be able to apply their learning to professional nonprofit settings, utilizing appropriate written and oral communication skills.

## Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- Nonprofit Minor revisions 2023.pdf: Proposed Revisions

*(Program Proposal. Owner: Adams,Christopher John)*

- Nonprofit Minor advising sheet.docx: Advising Sheet

*(Semester Advising Sheet(s). Owner: Adams,Christopher John)*

## Comments

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Adams,Christopher John	05/26/2023 03:54 PM	Submitted for Approval
Approved	Adams,Christopher John	05/26/2023 03:54 PM	Unit Approval
Approved	Adams,Christopher John	05/26/2023 03:55 PM	SubCollege Approval
Approved	Greenbaum,Robert Theodore	05/30/2023 10:40 AM	College Approval
Approved	Vankeerbergen,Bernadette Chantal	05/30/2023 11:32 AM	ASCCAO Approval
Approved	Martin,Andrew William	05/30/2023 11:36 AM	ASC Approval
Pending Approval	Reed,Kathryn Marie Greenbaum,Robert Theodore	05/30/2023 11:36 AM	CAA Approval