COUNCIL ON ACADEMIC AFFAIRS

Ohio Union
Brutus Buckeye Room

January 24, 2024
3-5 PM

MINUTES

Attendance

Faculty:
✔ Dr. Carlos Castro (Department of Mechanical and Aerospace Engineering)
✔ Dr. Ann Christy (College of Food, Agricultural, and Environmental Sciences)
✔ Dr. Samantha Herrmann (Department of Evolution, Ecology, and Organismal Biology)
   Dr. Wendy Hesford (Department of English)
✔ Dr. Tara King (College of Nursing)
   Dr. Nicole Kwiek (College of Pharmacy)
✔ Dr. Fábio Leite (Department of Psychology)
   Dr. Berry Lyons (School of Earth Sciences)
   Dr. Russell Marzette (Department of Mechanical and Aerospace Engineering)
✔ Dr. Thomas Nelson (Department of Political Science)
✔ Dr. Sue Sutherland (Department of Human Sciences)

Staff:
✔ Ms. Margo Coates (College of Dentistry)

Students:
   Ms. Emily Johnson (USG, Sociology)
   Mr. Charlie Mace (CGS, Physics)
   Ms. Carrie Anne Thomas (CGS, Teaching and Learning)
✔ Mr. Brett Carroll (IPC, Pharmacy)

Administrator:
✔ Dr. W. Randy Smith (Office of Academic Affairs), Vice Chair

Guests:

Mr. Aaron Bagent (College of Education and Human Ecology)
Dr. AC Chandrasekaran (Fisher College of Business)
Ms. Lisa Duffy (Office of the University Registrar)
Mr. Cody Grabbe (Office of Undergraduate Admissions)

Dr. Rob Greenbaum (John Glenn College of Public Affairs)
Dr. Rob Griffiths (Ohio State Online)
Ms. Lisa Kowalsky (Graduate School)
Dr. Jason Lemon (Ohio State Online)
Dr. Andrew Martin (College of Arts and Sciences)
Dr. Fabienne Munch (Department of Design)
Dr. Maria Palazzi (Advanced Computing Center for the Arts and Design)
Dr. Penny Pasque (Department of Educational Studies)
Dr. Peter Sayer (Department of Teaching and Learning)
Mr. Peter Spreitzer (University Exploration)
Dr. Binaya Subedi (Department of Teaching and Learning)
Dr. Francis Troyan (Department of Teaching and Learning)
Dr. Bernadette Vankeerbergen (College of Arts and Sciences)

The meeting came to order at 3:05 p.m.

COMMENTS FROM THE CHAIR – PROFESSOR FÁBIO LEITE

The proposal from the Department of Biomedical Informatics to increase its clinical faculty cap was removed from the University Senate meeting on January 25, 2024. The proposal was on the agenda of the Faculty Council meeting on January 11, 2024. At the meeting, concern was expressed over the proposal's request for an exception to the current rules. Leadership felt it was best to pull the proposal from that Senate meeting agenda so that it could be further discussed.

COMMENTS FROM THE VICE CHAIR – PROFESSOR W. RANDY SMITH

Smith noted that Interim Provost Zadnik is aware and supportive of the decision to remove the clinical faculty cap proposal from the University Senate agenda.

Smith is meeting with each college to discuss its future curricular plans. Emma Read, Faculty Fellow in the Office of Academic Affairs, is joining Smith at the discussions.

The Office of Technology and Digital Innovation (OTDI) is working with the Committee on Academic Misconduct (COAM) on streamlining technology. COAM is moving from its current location on 11th Avenue to the Student Academic Services Building on Lane Avenue.

The Office of Academic Affairs (OAA) is hiring a staff member to coordinate initiatives related to student pathways from Columbus City Schools (CCS) to Ohio State.

On January 25, 2024, Smith is hosting a lunch meeting with representatives from Office of Academic Affairs (OAA), OSU Online, and the Ohio Department of Higher Education to discuss workforce development initiatives.

Tomorrow morning (January 25, 2024), Columbus State Community College (CSCC) is hosting a Workforce Hub Steering Committee meeting. Columbus was designated a Workforce Hub by President Biden.

The Chase Center Academic Advisory Council meets monthly to discuss next steps with the Center. The discussions are co-led by Smith and Trevor Brown, Dean of the John Glenn College of Public Affairs.

INFORMATIONAL ITEMS – PROFESSOR W. RANDY SMITH

- **Update to the Associate of Arts Degree – College of Arts and Sciences**

The College of Arts and Sciences updated the Associate of Arts (AA) degree. The revisions will align the AA with the new General Education Program and the Ohio Department of Higher Education's Ohio Transfer 36.

The Council did not have any questions or concerns.

- **Addition of Master of Science by Candidacy Option to Chemistry Graduate Program – College of Arts and Sciences**

The Department of Chemistry and Biochemistry added the Master of Science by Candidacy option to its Chemistry Graduate Program. Adding this option will recognize the accomplishment of students in the program and decrease the number of students exiting the program without a degree.

The Council did not have any questions or concerns.

- **Revision to the Bachelor of Science in Aviation Engineering – College of Engineering**

The Center for Aviation Studies revised the Bachelor of Science in Aviation Engineering. Revisions included the creation of a new required course for non-pilots.

The Council did not have any questions or concerns.

- **Revision to the Bachelor of Science in Biomedical Engineering – College of Engineering**

The Department of Biomedical Engineering revised the Bachelor of Science in Biomedical Engineering degree program, replacing the current capstone sequence with a new capstone sequence.

The Council did not have any questions or concerns.

- **Revision to the Integrated Systems Engineering (ISE) Manufacturing Technical Elective Track – College of Engineering**

The Department of Integrated Systems Engineering revised the Manufacturing Technical Elective Trak in the Industrial and Systems Engineering undergraduate program. Changes include updates to and restructuring of the elective course lists.

The Council did not have any questions or concerns.

- **Revision to the Nuclear Engineering Technical Elective List – College of Engineering**

The Department of Mechanical and Aerospace Engineering revised the Nuclear Engineering minor, updating its list of eligible courses.

The Council did not have any questions or concerns.

PROPOSAL FROM SUBCOMMITTEE C – PROFESSORS TARA KING, ANN CHRISTY, RUSSELL MARZETTE, AND TOM NELSON; MR. CHARLIE MACE

- **Proposal to establish a new major in Experiential Media Design – College of Arts and Sciences**

Guests: Fabienne Munch, Chair, Department of Design; Maria Palazzi, Director, Advanced Computing Center for the Arts and Design

The Department of Design proposes to establish a new major in Experiential Media Design leading to the Bachelor of Science in Design degree program.

The purpose of the undergraduate design education in Experiential Media Design (XMD) is to prepare designers in conceptualizing and constructing engaging and compelling user experiences through innovative, playful, and collaborative creative media practices. Students will become adept at aligning the principles of design with the construction of immersive experiences that engage people, applying the latest media technologies in ways that are uniquely tailored to the needs and requirements of each experience and its stakeholders.

Students must complete a minimum of 121 credit hours to complete the major. The curriculum consists of 72 credit hours of major requirements, 1 credit hour of the college survey course, 32-39 credit hours of General Education, and 12 hours of Exploratory Electives.

There is a growing market for digital designers with well-paying jobs awaiting graduates. The major does not compete with any programs offered at Ohio State.

In step with the other three undergraduate majors in Design, the major will use a portfolio-based selective process to assess and admit students at the end of the first year of study. The Department plans to enroll 25 students in the XMD major, which also mirrors the other existing undergraduate majors. The introduction of the XMD major will increase the Department's undergraduate enrollment by 25%.

An assessment plan was included.

The Department plans to seek accreditation from its accrediting body, the National Association of Schools of Arts and Design (NASDAD).

The Department would like to this program approved by Autumn 2024, so it can start its first cohort in Autumn 2025. Munch noted that the first-year curriculum is the same for all undergraduate design majors.

The Council noted that there is an anticipated graduation rate of 95%. Is that too ambitious? Munch noted that the Department has a very competitive admissions process. The vast majority admitted stay after year one.

The Council asked what would happen if the program grew. Munch and Palazzi responded that the issue would be with space—not personnel. More computer labs and infrastructure would be needed to increase the enrollment beyond 25. Munch added that there is a new computer lab in the Department's budget.

The Council asked how the new major will impact tenure-track faculty. Munch responded that lecturers teach the first-year courses. The Department will hire a new tenure-track faculty member for Year Three (2027-28). The faculty member will focus on research opportunities.

The Council asked if this major could lead to a graduate program at Ohio State? Munch responded that this is not the Department's goal, but it could be a possibility. Most faculty in the Department want to encourage students to go to other institutions for graduate work.

Grabbe informed the Council that the major will need to be added to the Common App.

Spreitzer noted that—given the competitive admissions process—it is nearly impossible to go from University Exploration to a Design major.

Leite moved approval of the recommendation; it was approved unanimously.

Smith informed the Council that the major will next be reviewed by the Ohio Department of Higher Education.

Smith also noted that Design is one of the departments involved in the development of the Game Studies major.

PROPOSAL FROM SUBCOMMITTEE D – PROFESSORS FÁBIO LEITE AND W. RANDY SMITH
- **Proposal to reimagine the Full-Time MBA program – Fisher College of Business**

Guest: AC Chandrasekaran, Associate Dean, Fisher College of Business

The Fisher College of Business (FCOB) proposes to reimagine the Full-Time Master of Business Administration (FTMBA) program. This proposal has been reviewed by the GS / CAA Combined Curriculum Committee and the Graduate Council.

The proposed revisions are in response to the decline in FCOB's US News Ranking. The declined ranking was largely contributed to career-related outcomes (i.e., starting salaries, employment at time of graduation, etc.).

The goal of the reimagined program is to allow students to have successful outcomes immediately after graduation. Changes to Year One include the following: implementation of an in-person mandatory two weeks of pre-term for all FTMBA students; addition of a core class on professional development; and a new elective on Career and Industry Immersion Academies. Changes to Year Two include the following: a leadership core course will be offered after Internship and reposition of the Social Impact Challenge Class.

There are also structural changes to the program. Changes include the following: creation of a Managing Director for the FTMBA program; restructuring of the Office of Career Management; and restructuring Academic Advising to include Student Services.

The proposal included a transition plan.

The Council did not have any questions.

Leite moved approval of the recommendation; it was approved unanimously.

Smith remarked that Fisher constantly scans the industry landscape to see what changes can be made to better its programs.

- **Proposal to revise the PhD in Teaching and Learning – College of Education and Human Ecology**

Guests: Peter Sayer, Professor, Department of Teaching and Learning; Binaya Subedi, Professor, Department of Teaching and Learning; Francis Troyan, Associate Professor, Department of Teaching and Learning

The Department of Teaching and Learning proposes to revise the PhD in Teaching and Learning. This proposal has been reviewed by the GS / CAA Combined Curriculum Committee and the Graduate Council.

The proposed revisions are a response to external and internal assessment about the current program and reflects the new priorities and directions of the teaching and learning field and faculty expertise. Discussions about the reorganization began in 2016.

The major revision is a reorganization of the program's specializations with the goal of making the specializations more efficient and less confusing to external audiences. The program will move from 8 to 5 specializations. The specializations will be as follows:

- Critical Studies in Education: Race, Justice, and Equity
- Inclusive Science, Technology, Engineering, Arts and Mathematics Education
- Innovation Arts, Literacies, and Languaging
- Literacies, Literature, and Learning
- Multilingual Language Education

The revised specializations reflect the strengths and expertise of the current faculty, the need to develop highly skilled educational researchers for the field, and the priority areas of research that need to be undertaken to address the problems in education into the future.

In addition to the decrease in specializations, the following changes will occur: the total number of credits remains the same at 50. The total post-MA credits is reduced from 59 to 57; the core courses changes from 2 to 3 (8 to 9 credits); changes to the Specialization courses and number of credits; and replacement of the Research Apprenticeship credits with Professional Experiences credits.

The Department representatives noted that the new course sequence will start in Autumn 2024. Current students can take the courses now, however, as the courses already exist.

The Council applauded the choice to allow additional candidacy exam options.

The proposers confirmed that students can take courses across the specializations.

The Council noted that there still seems to be some overlap between specializations. Subedi responded that there was a lot of internal debate over the names of the specializations. The Council expressed its appreciation for the faculty dialogue but noted that the specialization titles could still be confusing to an external audience. The faculty are the experts, though.

Leite moved approval of the recommendation; it was approved unanimously.

- **Proposal to establish a 3b certificate in Qualitative Inquiry in Education – College of Education and Human Ecology**

Guest: Penny Pasque, Professor, Department of Educational Studies

The Department of Educational Studies proposes to establish a 3b certificate in Qualitative Inquiry in Education. This proposal has been reviewed by the GS / CAA Combined Curriculum Committee and the Graduate Council.

The certificate in Qualitative Inquiry in Education (QIE) will prepare qualitative researchers with advanced training in qualitative research within educational studies settings.

Participants must complete a minimum of 12 total credit hours, including one introductory qualitative course, two electives, and one capstone course. The target audience is graduate students enrolled at Ohio State who wish to develop expertise in qualitative methodologies and methods within educational settings.

There are no negative budgetary implications.

The Council asked if there is a chance that students could take the entire certificate online. Pasque responded that there are no long-term plans to exclusively offer online courses. Right now, a traditionally in-person course is being offered online due to a faculty medical issue. The Council responded that there may be no long-term plans, but it is currently feasible to complete the certificate fully online. While an MOU with Ohio State Online (OSO) is not required, the Council encourages the program to consult with OSO.

Leite moved approval of the recommendation; it was approved unanimously.

ONLINE EDUCATION AT OHIO STATE PRESENTATION – DR. JASON LEMON

Jason Lemon, Dean and Vice Provost for Online Learning, presented an overview of Ohio State Online and its Online Partnership Model. His overview included information on Ohio State Online's (OSO) mission and vision, the online student lifecycle, OSO's role in online program development, OSO's organizational structure, and future plans.

Discussion points included the following:

- OSO is part of the Office of Academic Affairs, not the Office of Technology and Digital Innovation.
- OSU focuses on new online programs – not courses.
- Only programs with the official ONL-designation will be supported by OSO.
- OSO focuses on logistics and administration. The colleges still "own" curriculum, faculty, and degrees.

- Building trust between the University and online students is critical to success.
- Non-traditional students value a degree differently than traditional students.
- Academic advising will still be supported by the colleges. OSO staff can advise on non-academic topics such as student groups, cap and gown rentals, etc.
- OSO can provide online marketing and recruitment to ONL programs.

Bowles informed the Council that the College of Nursing has a very successful partnership with OSO (formerly the Office of Distance Education and eLearning).

Leite thanked Lemon for the discussion.

The Meeting adjourned at 4:52 p.m.

Respectfully submitted,

W. Randy Smith
Katie Reed