

From: [Kowalsky, Lisa](#)
To: [Reed, Katie](#)
Cc: [Chandrasekaran, Aravind](#); [Miriti, Maria](#)
Subject: Informational Item
Date: Wednesday, January 31, 2024 11:52:17 AM
Attachments: [Grad Certificate Letter Jan 2024.pdf](#)
[image001.png](#)

Hi Katie,

Please find attached an Informational Item for the IT Strategy Program in Fisher College of Business. Dean Miriti has reviewed it and is supportive.

Best,

Lisa



Lisa Clouser (Kowalsky)

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Pronouns: she/her/hers



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TO: Randy Smith, Vice Provost for Academic Programs
Maria Miriti, Associate Dean for Academic Affairs

FROM: Aravind Chandrasekaran, Associate Dean for Graduate Programs & Executive Education, Fisher College of Business

DATE: January 25, 2024

RE: Proposal for a course modification in the Graduate Certificate for IT Business Strategy Program

Dear Randy and Maria

The Fisher College of Business respectfully requests approval for a proposal for a modification of a coursework in the Graduate Certificate in IT Business Strategy Program. The Non-Degree Executive Education Committee approved this proposal.

The modification that is sought in this program is illustrated in the Figure 1. The current program consists of two 1.5 credit courses on Accounting for Decision-Making (MBA 6210.03) and Finance (MBA 6220.03). Based on the inputs from the graduating students and the faculty, the program is now recommending that these two 1.5 credit courses be replaced with a single 3-credit course on MBA 6211 (Accounting for Decision Making) that does both cost and financial accounting. This allows the students to take classes that are aligned with the current WP MBA program and accomplish similar learning objectives. Everything else in the program remains the same.

Many thanks in advance for helping the Fisher College continuously innovate in their graduate education portfolio.

Sincerely,

Aravind Chandrasekaran, PhD

Associate Dean for Graduate Programs and Executive Education
Fisher Distinguished Professor of Operations
Fisher College of Business
The Ohio State University

Figure 1: Courses Offered for the Graduate Certificate IT Business Strategy

Autumn 2023 Cohort

Semester	Session	Course	Credits
AU	1 & 2	MBA 6293: Strategy	3
AU	1	BUSMHR 7239: Developing High Performance Teams	1.5
AU	2	ACCTMIS 7810: Advance Topics AMIS	1.5
SP	1	MBA 6273: Predictive Analytics	1.5
SP	1	MBA 6210.03: Accounting for Decision-Making	1.5
SP	2	MBA 6220.03: Finance	1.5
SP	2	BUSMHR 7461: Technology Innovation	1.5
SU	1	MBA 6281.03: Professional Development	1.5
Total:			13.5

Autumn 2024

Semester	Session	Course	Credits
AU	1 & 2	MBA 6293: Strategy	3
AU	1	BUSMHR 7239: Developing High Performance Teams	1.5
AU	2	ACCTMIS 7810: Advance Topics AMIS	1.5
SP	1	MBA 6273: Predictive Analytics	1.5
SP	1 & 2	MBA 6211: Accounting for Decision Making	3
SP	2	BUSMHR 7461: Technology Innovation	1.5
SU	1	MBA 6281.03: Professional Development	1.5
Total:			13.5