

Memo

March 26, 2024

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Aaron Bagent, Curriculum Specialist

RE: INFORMATIONAL ITEM: Fashion and Retail Studies Minor, Department of Human Sciences

Please find materials included in this proposal related to a small-scale revision of the Fashion and Retail Studies Minor program. The department wishes to add one course, CSFRST 3191, to the list of Part C elective courses. Because these courses are electives, this amounts to a 0% credit hour change. This was presented to the EHE Curriculum Committee as an informational item on March 21, 2024.

If there are any questions, please contact me at [bagent.14@osu.edu](mailto:bagent.14@osu.edu).

March 11, 2024  
Aaron Bagent  
Curriculum Specialist  
EHE Office of Undergraduate Education

Dear Aaron:

I am writing in support of the following program update in the Fashion and Retail Studies Minor, **effective Autumn 2024**:

1. Update Fashion and Retail Studies Minor program sheet
  - a. Add CSFRST 3191 as a course option to Part C

Attached you will find the current FRST minor program sheet as well as the FRST minor program sheet with our proposed update. There are no negative budgetary implications and no additional funds or human resources necessary for adding CSFRST 3191 as a course option in the minor. Thus, I am in support of the updated program sheet in the FRST minor.

If you have any questions or need additional information, do not hesitate to contact me.

Sincerely,



**Sue Sutherland, PhD**

*Pronouns: she/her/hers*

Professor, Associate Department Chair

College of Education and Human Ecology



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305 Annie & John Glenn Avenue  
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**Consumer Sciences**  
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**Human Development  
and Family Science**  
135 Campbell Hall  
1787 Neil Avenue

**Human Nutrition**  
325 Campbell Hall  
1787 Neil Avenue

**Kinesiology**  
PAES Building, First Floor  
305 Annie & John Glenn Ave

February 20, 2024

**Dr. Sue Sutherland**  
**Chair, Undergraduate Studies Committee**

Dear Sue,

Our Fashion and Retail Studies faculty are seeking approval to revise the prerequisites for 8 of our program courses listed below.

This change addresses scheduling barriers encountered by our students, which led our faculty to review current prerequisites in our program. The prerequisite revisions we've agreed upon as a faculty not only provide great flexibility for student scheduling but also more accurately reflect the content knowledge needed to succeed in the next required course(s). Course prerequisite requests are as follows:

**CSFRST 3191** - add to minor as course option in Part C

**CSFRST 3471**

**CSFRST 4571**

**CSFRST 4577**

**CSFRST 4585**

**CSFRST 5710**

**CSFRST 5720**

**CSFRST 5730**

We also seek approval to add a hybrid modality to **CSFRST 2374** (currently approved for in-person and distance learning) and **CSFRST 3471** (currently approved for in-person only). All necessary course syllabi are attached.

These proposed changes were reviewed and approved by the FRST faculty (2/7/2024). If you have any questions or comments, please don't hesitate to contact me at [lewis.215@osu.edu](mailto:lewis.215@osu.edu).

Many thanks for your time and consideration.

Sincerely,

**Tasha Lewis, PhD**  
**Nina Mae Mattus Clinical Associate Professor**  
**Fashion and Retail Studies**

Current Item	Course/Program Request	Effective Term	Quick Rationale
<b>CSFRST 2374</b> 20 <sup>th</sup> Century fashion & beyond	<b>Add</b> Hybrid teaching mode	<b>AU24</b>	Allows for increased flexibility in student scheduling
<b>CSFRST 3191</b> Internship	<b>Change pre-req to:</b> CSFRST major or minor <b>Add</b> Course option to minor program Sheet		Allow minor students the option of completing an internship
<b>CSFRST 3471</b> Apparel Manufacturing Decisions	<b>Change pre-req to:</b> C- or above in 2373; and prereq or concur with 2371 <b>Add</b> Hybrid teaching mode		Allow flexibility in student scheduling and more accurately reflect content knowledge required for success in subsequent course(s)
<b>CSFRST 4571</b> Technologies for Fashion Product Management	<b>Change pre-req to:</b> C- in 2370		
<b>CSFRST 4577</b> Fashion & Retail Promotion	<b>Change pre-req to:</b> C- or above in 2373		
<b>CSFRST 4585</b> Retail Merchandising II	<b>Change pre-req to:</b> C- or above in 3585		
<b>CSFRST 5710</b> Ethical Decision-Making in Consumer Sciences	<b>Change pre-req to:</b> Sr or Grad standing		
<b>CSFRST 5720</b> Economic History of Power in Fashion	<b>Change pre-req to:</b> Econ 2001.01 and Sr. standing; or Grad standing		
<b>CSFRST 5730</b> Fashion, Textiles, and the Environment	<b>Change pre-req to:</b> CSFRST 2371 or 2370; or ENR 2500 or ENR2501; or Grad standing		

## **CURRENT**

### **FASHION AND RETAIL STUDIES MINOR (TXTLCLO-MN)**

Minimum of 14 credit hours required. At least 6 credit hours must be at the 3000-level or above.

#### **PART A – Take both courses (6 credits)**

CSFRST 2370 Aesthetics of Fashion and Retail (3)  
CSFRST 2373 Business of Fashion and Retailing (3)

#### **PART B – Choose 1 course (3 credits)**

Courses **not** taken in Part B, can be used in Part C

CSFRST 3470 Apparel Product Development I (3)  
CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)  
CSFRST 4575 Retail Environments (3)

#### **PART C – Choose 2 courses (5-6 credits)**

**At least 3 credits from PART C must be 3000-level or above**

Students should note course pre-requisites before planning which Part C courses to choose. Courses cannot double count in Part B and C.

CSFRST 2300 Branding in Fashion, Hospitality, & Sport Industries (3)  
CSFRST 2371 Textiles (3)  
CSFRST 2372 Appearance, Dress & Cultural Diversity (3)  
CSFRST 2374 20th Century Fashion & Beyond (3)  
CSFRST 2375 From Folk to Funk to Festivals: The Interplay between Music and Dress (3)  
CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)  
CSFRST 3910 Consumer Service and Satisfaction (3)  
CSFRST 3950 Use of Social Media & IT in Fashion, Hospitality & Sport Industries (3)  
CSFRST 3470 Apparel Product Development I (3)  
CSFRST 3471 Apparel Manufacturing Decisions (3)  
CSFRST 3474 Fashion Forecasting (3)  
CSFRST 3585 Retail Merchandising I (3)  
CSFRST 4570 Apparel Product Development and Technical Packages (3)  
CSFRST 4571 Technical Packs for Apparel Product Development and Manufacturing  
CSFRST 4575 Retail Environments (3)  
CSFRST 4576 Global Sourcing and Trade in Textile Products (3)  
CSFRST 4577 Fashion & Retail Promotion (3)  
CSFRST 4583 International Retailing (3)  
CSFRST 4585 Merchandise Buying & Management (3)  
CSFRST 4680 Strategic Management in Fashion & Hospitality Industries (3)  
CSFRST 4990 Practicum in Con Sci (1-3)  
CSFRST 4998 Research in Con Sci (1-3)

## PROPOSED

### FASHION AND RETAIL STUDIES MINOR (TXTLCLO-MN)

Minimum of 14 credit hours required. At least 6 credit hours must be at the 3000-level or above.

#### PART A – Take both courses (6 credits)

CSFRST 2370 Aesthetics of Fashion and Retail (3)  
CSFRST 2373 Business of Fashion and Retailing (3)

#### PART B – Choose 1 course (3 credits)

Courses *not* taken in Part B, can be used in Part C

CSFRST 3470 Apparel Product Development I (3)  
CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)  
CSFRST 4575 Retail Environments (3)

#### PART C – Choose 2 courses (5-6 credits)

**At least 3 credits from PART C must be 3000-level or above**

Students should note course pre-requisites before planning which Part C courses to choose. Courses cannot double count in Part B and C.

CSFRST 2300 Branding in Fashion, Hospitality, & Sport Industries (3)  
CSFRST 2371 Textiles (3)  
CSFRST 2372 Appearance, Dress & Cultural Diversity (3)  
CSFRST 2374 20th Century Fashion & Beyond (3)  
CSFRST 2375 From Folk to Funk to Festivals: The Interplay between Music and Dress (3)  
**CSFRST 3191 Internship (3)**  
CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)  
CSFRST 3910 Consumer Service and Satisfaction (3)  
CSFRST 3950 Use of Social Media & IT in Fashion, Hospitality & Sport Industries (3)  
CSFRST 3470 Apparel Product Development I (3)  
CSFRST 3471 Apparel Manufacturing Decisions (3)  
CSFRST 3474 Fashion Forecasting (3)  
CSFRST 3585 Retail Merchandising I (3)  
CSFRST 4570 Apparel Product Development and Technical Packages (3)  
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