Hi Katie,

On March 15, 2024, the School of Health and Rehabilitation Sciences Curriculum Committee reviewed and approved the proposed name change for the Medical Coding and Health Care Data Analytics for Practice Certificate to the Health Care Revenue Cycle and Data Analytics Certificate.

Attached you will find the proposal letter of rationale and the committee letter of approval.

I think that this is an informational item for CAA, but wanted to double check if this is accurate or if additional items or process is needed?

Thanks!
Lindy

THE OHIO STATE UNIVERSITY

**School of Health and Rehabilitation Sciences
Academic Affairs**

206 Atwell Hall
453 W. 10th Ave.
Columbus, OH 43210

614-292-4758 Phone
614-292-0210 Fax

https://hrs.osu.edu/

March 27, 2024

Curriculum Committee
School of Health and Rehabilitation Sciences
The Ohio State University

Dear Dr. Garvin,

On March 15, 2024, the HRS Curriculum Committee reviewed the proposed name change for the Medical Coding and Health Care Data Analytics for Practice Certificate to the Health Care Revenue Cycle and Data Analytics Certificate. The committee unanimously voted in support of this change.

We are so grateful for your program's ongoing commitment to teaching excellence. The Office of Academic Affairs will take notify the necessary university offices of the change. Thank you.

Sincerely,

Lindy Weaver, PhD, MOT, OTR/L
Associate Professor, Clinical
Assistant Director, Academic Affairs

THE OHIO STATE UNIVERSITY
SCHOOL OF HEALTH AND REHABILITATION SCIENCES

Health Information Management & Systems

543 Atwell Hall
453 West 10th Avenue
Columbus, OH 43210-1262
614-292-3694 Phone
614-292-0210 Fax

go.osu.edu/hims
hrs.osu.edu

February 6, 2024

Lindy L. Weaver, PhD, MOT, OTR/L
Chair, Curriculum Committee

Dear Dr. Weaver,

The Health Information Management and Systems (HIMS) division has an online standalone certificate named Medical Coding and Health Care Data Analytics for Practice. It is designed to provide in-depth education on medical code data sets, data capture, revenue cycle management, reimbursement, technology tools and how to analyze health care information.

Based on keyword research by the Digital Learning Team, it was suggested we revise the name of the certificate and remove the word "coding." This was recommended because the current program on the HRS website is ranking for "medical coding" terms on search engines, and the certificate is not designed to teach the skills to become a credentialed medical record coding specialist.

The HIMS faculty recommends changing the certificate's name to the Health Care Revenue Cycle and Data Analytics Certificate. This name better reflects the content of the program as the first 2 courses cover medical coded data and the health care revenue cycle, and the last 2 courses cover health care data analysis.

In researching comparable certificate programs, our certificate differentiates itself by teaching students about medical coding and health care data analytics. The Healthcare Financial Management Association offers the CRCR (Certified Revenue Cycle Representative) certificate, the University of Cincinnati offers a Revenue Cycle Management certificate online, and the Medical Group Management Association offers a Revenue Cycle Management certificate. None of these appear to include data analytics. Marshall University offers a Data Analytics in Health Care Certificate, and The University of Texas Rio Grande Valley offers the Healthcare Analytics Certificate Online Program.   These programs do not appear to include medical coding.

I am requesting approval of this name change by the Curriculum Committee.

Sincerely,

Jennifer Hornung Garvin

Jennifer H. Garvin, PhD, MBA, MA, RHIA, CPHQ, CCS, ODS, FAHIMA, FAHA
Health Information Management and Systems Division Director and Associate Professor (tenured)