

From: [Osborne, Jeanne](#)
To: [Smith, Randy](#)
Cc: [Reed, Katie](#); [Violet, Cynthia](#); [Filson, Caryn](#); [Buck, Emily](#); [Barker, David](#); [Lewandowski, Monica](#)
Subject: Information item for CAA: Update to the Agricultural Communication BS AGR to change required second internship to an elective option
Date: Tuesday, July 2, 2024 4:21:52 PM
Attachments: [image001.png](#)
[AGRCOMM Revision Eff AU2025 Combined Files.pdf](#)

Dear Dr. Smith

Attached please find a minor revision to the Agricultural Communication major offered in the Department of Agricultural Communication, Education, and Leadership in the College of Food, Agricultural, and Environmental Sciences. After review of the curriculum and the student experience for this major following the implementation of the new General Education Curriculum, it became apparent to the faculty that the requirement for a second internship experience (beyond the experience required for the BSAGR) was causing issues for students in the post-COVID environment, and was not required for students to gain the skills needed to be successful. While some students continue to benefit from a second internship experience, others can gain quality experiences through other course options. Therefore, the faculty determined it was in the students' best interest to move the second internship requirement (AGRCOMM 4191.02, Advanced Agricultural Communication Internship) from a major requirement into the list of major elective options, thereby decreasing the required course credits by 3 credits (from 44 to 41) and increasing the elective course credits by 3 (from 6 to 9), with no impact on overall credit hours required to complete the major. This adjustment will not have an impact on current students, and the option has already been implemented for some current students by petition.

Attached you will find a cover letter from Dr. Emily Buck who oversees this major as well as the current, current with changes identified and updated curriculum sheets. This update has been approved by the Department of Agricultural Communication, Education, and Leadership in the College of Food, Agricultural, and Environmental Sciences as well as Dr. David Barker and Dr. Monica Lewandowski, current and incoming Chairs of the CFAES Committee on Academic Affairs (COAA). It will be shared with the CFAES COAA as an information item at a future meeting. I believe this can be shared as an information item with the Council on Academic Affairs – if you believe this will require a vote for approval (rather than shared as an information item), please let me know and I will prepare a formal proposal for revision.

Please let me know if you need additional information or clarification.

Thank you,

Jeanne



Jeanne M. Osborne | Pronouns: She, Her, Hers

Assistant Dean for Academic Affairs
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'Unexpected kindness is the most powerful, least costly, and most underrated agent of human change' (Bob Kerrey)



June 17, 2024

Dear Mrs. Osborne

Please accept this letter as a request to update the requirements for the agricultural communication major in the Department of Ag Communication, Education, and Leadership. As the faculty has assessed the major post the new GE requirements being in place, we have found the need to reduce the amount of internships required of our students.

We are requesting that the second internship requirement, that is a course above the college's requirement, be moved to the elective basket of the major and the amount of major elective hours be raised from 6 to 9. We feel students who still want to do a second internship for credit would still be able to and could count it in their electives. However, it would not continue to hinder students who are struggling to find a second internship in this work environment. After thorough analysis we feel students could gain skills in another major elective equivalent to that that they may gain in this second internship.

We are committed to ensuring that this change will not impact any students currently in the major as they will continue on in their current plans. If a current student wishes to follow this new curriculum, which will go into place no sooner than Fall 2025, we will work with them on a one-on-one basis following college procedures.

Thank you to the college academic affairs committee for considering this change. If you have any questions, please let me know.

Sincerely,

Emily Buck, PhD
Professor of Agricultural Communication
The Ohio State University

Bachelor of Science in Agriculture Major: Agricultural Communication

CURRENT

Agricultural communication students study journalism, marketing, public relations and graphic design within the applied context of the agricultural industry. Students in this major will complete a minimum of 121 hours outlined as follows.

General Education Requirements		
Requirement	Course Options	Hours
GE Launch Seminar	GENED 1201	1
Writing and Information Literacy	Student Choice	3
Mathematical & Quantitative Reasoning/Data Analysis	<i>Major requirement: MATH 1130 or 1148 * (or Student Choice – see below)</i>	4
Literary, Visual and Performing Arts	Student Choice	3
Historical & Cultural Studies	<i>Major requirement: COMLDR 3535 * (or Student Choice – see below)</i>	3
Natural Science	<i>Major requirement: ENTMLGY 1101, BIOLOGY 1101 or 1113 * (or Student Choice – see below)</i>	4
Social & Behavioral Sciences	<i>Major requirement: AEDECON 2001 or ECON 2001.01 * (or Student Choice – see below)</i>	3
Race, Ethnic and Gender Diversity	Student Choice	3
Theme: Citizenship for a Diverse & Just World ^a	Student Choice	4-6
Theme: Student Choice ^a	Student Choice	4-6
GE Reflection	GENED 4001	1
General Education Credit Hours:		33-37 *

* Indicates a pre/corequisite course for this major that also satisfies this GE category.

If a student makes an alternative selection in this GE category, they must also complete this course.

B.S. in Agriculture Degree Requirements		
Requirement	Course Options	Hours
College & Department Survey	FAES 1100 (0.5) & COMLDR 1100 (0.5)	1
Oral Expression	AGRCOMM 3130 or COMM 2110	3
Additional Science	Any GE Natural or GE Social Science	3-5
Internship	AGRCOMM 4191.01 & FAES 3191	2
Minor ^b	Student Choice ^b	12-15
Credit Hours:		21-26

a Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes. If any major-required courses are identified as a GE Theme course, one course in each GE Theme area may double count in the GE and major hours. Theme courses are identified with a □ symbol.

b Students in this program must complete a minor. A minor should be declared by the time 60 credit hours are accumulated. Students must select a minor offered by CFAES or SENR, excluding Community Outreach Education, Agricultural Communication, or Leadership Studies.

c Review prerequisites.

d Only offered at the Wooster campus

Major Coursework		
Course	Title	Hours
AGRCOMM 2130	Visual Media in Agriculture and Natural Resources	3
AGRCOMM 2330 ^a	Perceptions of Agricultural and Environmental Issues ♦	4
AGRCOMM 2531	Introduction to Agricultural Communication Practices	3
AGRCOMM 4130	Publication Design and Production	3
AGRCOMM 4191.02	Advanced Agricultural Communication Internship	3
AGRCOMM 4530	Communicating Agricultural Issues	3
AGRCOMM 5130	Campaign Design and Management in Agricultural Organizations	3
AGRCOMM 5135.01	Agricultural Feature Writing	3
AGRCOMM 5135.02	AgriNaturalist Practicum	3
AGRCOMM 5530	Advanced Agricultural Communication Technology	3
COMM 2221	Media Writing and Editing	4
COMLDR 3530	Foundations of Personal and Professional Leadership	3
COMLDR 3537	Data Analysis in the Applied Sciences	3
COMLDR 5430 -or- COMM 3404/3404H	Professional Leadership Ethics -or- Media Law and Ethics	3
<i>Major Electives: Select two courses (at least 6 credit hours) from the following:</i>		
AGRCOMM 5535	Data Visualization and Scientific Storytelling in FAES	3
AGRCOMM 3797	Agricultural Communication Study Abroad	3
ART 2500	Visual Studies: Digital Image Manipulation	3
GENCOMM 2189T ^d	ATI Early Field Experience	3
THEATRE 2351	Fundamentals of Radio and TV Production	3
THEATRE 3351	Television Production I	3
PUBAFRS 2150	Intro to Nonprofit Organizations	3
PUBAFRS 5592 ^c	Marketing for Nonprofit Organizations	3
Any of the following ^c : COMM 2171, 2210, 2223, 2321, 2331, 2367, 2511, 2540, 2596, 3149, 3160, 3163, 3165, 3169, 3205, 3224, 3225, 3226, 3267, 3325, 3330, 3331, 3332, 3333, 3334, 3340, 3345, 3402, 3404, 3413, 3425, 3440, 3442, 3443, 3444, 3466, 3558, 3628, 4240, 4337, 4401, 4511, 4635, 4665, 4668, and 4820		3-4
Credit Hours:		50

General Education	33-37
Degree Requirements & Minor	21-26
Major	50
Open Electives	8-17
Minimum Total Credit Hours	121

Policies and General Requirements for Degree

- A minimum of **121** total credit hours. Remedial coursework (English 1109; EDUTL 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1010; Mathematics 1040, 1050, 1073, 1074, 1075) do not count toward the 121-hour minimum requirement for the BS degree.
- A minimum of 30 semester hours of credit earned through regular course enrollment at this University, and regular course enrollment in the last semester in the College of Food, Agricultural, and Environmental Sciences.
- A cumulative point-hour ratio of at least **2.00** on **all** coursework completed at The Ohio State University as well as at least a 2.00 in the **major**.
- If a major-required course or major elective is a GE Theme course, two 3-4 cr courses (no more than one per theme area) is permitted to double count in the GE and major hours. GE Theme courses are indicated with a ❖ symbol.
- Students are encouraged to participate in education abroad opportunities. Consult with your advisor for how education abroad credit applies to your degree or consider the CFAES Global Option.
- Students must complete a minimum of 40 hours in major/major supporting coursework with at least 12 hours taken from the academic unit(s) offering the major at OSU in the baccalaureate program.
- Courses required in the major (including major supporting courses and major electives) may **not** be taken pass/non-pass.
- Coursework taken as open electives may include a maximum of 4 credit hours of physical activity courses (all 1139-1197 courses), and a maximum of 4 credit hours of campus music organizations.
- A college maximum of six hours of individual studies courses (x193) can be applied toward graduation; some majors may have a lower maximum.
- Students of CFAES must complete an internship of 1-2 hours as a requirement for degree. Any additional internship credit hours may count towards major hours (consult with your advisor). A college maximum of six hours of internship credit can be applied toward graduation; some majors may have a lower maximum.
- A maximum of three credits of 3488 can be applied toward graduation although some majors may have a lower maximum. A cumulative point-hour ratio of 2.0 is required to register for 3488 credit.
- Credit hours for 4999 ("with Research Distinction") and 4999H ("with Honors Research Distinction") are repeatable to maximum of six hours.
- **An application for degree must be submitted online at least two semesters prior to the intended graduation term. Application found at:**
<https://students.cfaes.ohio-state.edu/academics/undergraduate/graduation>

Policies and General Requirements for Minors/Minor Equivalent

- The minor/minor equivalent must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e., if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
- A 2.00 cumulative point-hour ratio is required in the minor/minor equivalent with a minimum C- grade for any course to be listed in the minor or minor equivalent (includes transfer credit).
- For programs requiring a minor: minors should be declared by the time students complete 60 hours.
- A student is permitted to count up to 6 credit-hours of transfer and/or EM credit in the minor or minor equivalent.
- Coursework graded Pass/Non-Pass cannot count in the minor. No more than 3 credit-hours of course work graded S/U may count toward the minor. Maximum of 3 credit-hours of xx93 are allowed to count in the minor.

Bachelor of Science in Agriculture Major: Agricultural Communication

EDITS

Agricultural communication students study journalism, marketing, public relations and graphic design within the applied context of the agricultural industry. Students in this major will complete a minimum of 121 hours outlined as follows.

General Education Requirements		
Requirement	Course Options	Hours
GE Launch Seminar	GENED 1201	1
Writing and Information Literacy	Student Choice	3
Mathematical & Quantitative Reasoning/Data Analysis	<i>Major requirement: MATH 1130 or 1148 * (or Student Choice – see below)</i>	4
Literary, Visual and Performing Arts	Student Choice	3
Historical & Cultural Studies	<i>Major requirement: COMLDR 3535 * (or Student Choice – see below)</i>	3
Natural Science	<i>Major requirement: ENTMLGY 1101, BIOLOGY 1101 or 1113 * (or Student Choice – see below)</i>	4
Social & Behavioral Sciences	<i>Major requirement: AEDECON 2001 or ECON 2001.01 * (or Student Choice – see below)</i>	3
Race, Ethnic and Gender Diversity	Student Choice	3
Theme: Citizenship for a Diverse & Just World ^a	Student Choice	4-6
Theme: Student Choice ^a	Student Choice	4-6
GE Reflection	GENED 4001	1
General Education Credit Hours:		33-37 *

* Indicates a pre/corequisite course for this major that also satisfies this GE category.
If a student makes an alternative selection in this GE category, they must also complete this course.

B.S. in Agriculture Degree Requirements		
Requirement	Course Options	Hours
College & Department Survey	FAES 1100 (0.5) & COMLDR 1100 (0.5)	1
Oral Expression	AGRCOMM 3130 or COMM 2110	3
Additional Science	Any GE Natural or GE Social Science	3-5
Internship	AGRCOMM 4191.01 & FAES 3191	2
Minor ^b	Student Choice ^b	12-15
Credit Hours:		21-26

^a Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes. If any major-required courses are identified as a GE Theme course, one course in each GE Theme area may double count in the GE and major hours. Theme courses are identified with a □ symbol.

^b Students in this program must complete a minor. A minor should be declared by the time 60 credit hours are accumulated. Students must select a minor offered by CFAES or SENR, excluding Community Outreach Education, Agricultural Communication, or Leadership Studies.

^c Review prerequisites.

^d Only offered at the Wooster campus

Major Coursework		
Course	Title	Hours
AGRCOMM 2130	Visual Media in Agriculture and Natural Resources	3
AGRCOMM 2330 ^a	Perceptions of Agricultural and Environmental Issues ♦	4
AGRCOMM 2531	Introduction to Agricultural Communication Practices	3
AGRCOMM 4130	Publication Design and Production	3
AGRCOMM 4191.02	Advanced Agricultural Communication Internship	3
AGRCOMM 4530	Communicating Agricultural Issues	3
AGRCOMM 5130	Campaign Design and Management in Agricultural Organizations	3
AGRCOMM 5135.01	Agricultural Feature Writing	3
AGRCOMM 5135.02	AgriNaturalist Practicum	3
AGRCOMM 5530	Advanced Agricultural Communication Technology	3
COMM 2221	Media Writing and Editing	4
COMLDR 3530	Foundations of Personal and Professional Leadership	3
COMLDR 3537	Data Analysis in the Applied Sciences	3
COMLDR 5430 -or- COMM 3404/3404H	Professional Leadership Ethics -or- Media Law and Ethics	3
<i>Major Electives: Select three courses (at least 9 credit hours) from the following:</i>		
AGRCOMM 5535	Data Visualization and Scientific Storytelling in FAES	3
AGRCOMM 3797	Agricultural Communication Study Abroad	3
AGRCOMM 4191.02	Advanced Agricultural Communication Internship	3
ART 2500	Visual Studies: Digital Image Manipulation	3
GENCOMM 2189T ^d	ATI Early Field Experience	3
THEATRE 2351	Fundamentals of Radio and TV Production	3
THEATRE 3351	Television Production I	3
PUBAFRS 2150	Intro to Nonprofit Organizations	3
PUBAFRS 5592 ^c	Marketing for Nonprofit Organizations	3
Any of the following ^c : COMM 2171, 2210, 2223, 2321, 2331, 2367, 2511, 2540, 2596, 3149, 3160, 3163, 3165, 3169, 3205, 3224, 3225, 3226, 3267, 3325, 3330, 3331, 3332, 3333, 3334, 3340, 3345, 3402, 3404, 3413, 3425, 3440, 3442, 3443, 3444, 3466, 3558, 3628, 4240, 4337, 4401, 4511, 4635, 4665, 4668, and 4820		3-4
Credit Hours:		50

General Education	33-37
Degree Requirements & Minor	21-26
Major	50
Open Electives	8-17
Minimum Total Credit Hours	121

Policies and General Requirements for Degree

- A minimum of **121** total credit hours. Remedial coursework (English 1109; EDUTL 1001, 1002, 1003, 1004, 1005, 1006, 1007, 1010; Mathematics 1040, 1050, 1073, 1074, 1075) do not count toward the 121-hour minimum requirement for the BS degree.
- A minimum of 30 semester hours of credit earned through regular course enrollment at this University, and regular course enrollment in the last semester in the College of Food, Agricultural, and Environmental Sciences.
- A cumulative point-hour ratio of at least **2.00** on **all** coursework completed at The Ohio State University as well as at least a 2.00 in the **major**.
- If a major-required course or major elective is a GE Theme course, two 3-4 cr courses (no more than one per theme area) is permitted to double count in the GE and major hours. GE Theme courses are indicated with a ❖ symbol.
- Students are encouraged to participate in education abroad opportunities. Consult with your advisor for how education abroad credit applies to your degree or consider the CFAES Global Option.
- Students must complete a minimum of 40 hours in major/major supporting coursework with at least 12 hours taken from the academic unit(s) offering the major at OSU in the baccalaureate program.
- Courses required in the major (including major supporting courses and major electives) may **not** be taken pass/non-pass.
- Coursework taken as open electives may include a maximum of 4 credit hours of physical activity courses (all 1139-1197 courses), and a maximum of 4 credit hours of campus music organizations.
- A college maximum of six hours of individual studies courses (x193) can be applied toward graduation; some majors may have a lower maximum.
- Students of CFAES must complete an internship of 1-2 hours as a requirement for degree. Any additional internship credit hours may count towards major hours (consult with your advisor). A college maximum of six hours of internship credit can be applied toward graduation; some majors may have a lower maximum.
- A maximum of three credits of 3488 can be applied toward graduation although some majors may have a lower maximum. A cumulative point-hour ratio of 2.0 is required to register for 3488 credit.
- Credit hours for 4999 ("with Research Distinction") and 4999H ("with Honors Research Distinction") are repeatable to maximum of six hours.
- **An application for degree must be submitted online at least two semesters prior to the intended graduation term. Application found at:**
<https://students.cfaes.ohio-state.edu/academics/undergraduate/graduation>

Policies and General Requirements for Minors/Minor Equivalent

- The minor/minor equivalent must contain a minimum of 12 credit hours distinct from the major and/or additional minors (i.e., if a minor requires more than 12 credit hours, a student is permitted to overlap those hours beyond 12 with the major or with another minor).
- A 2.00 cumulative point-hour ratio is required in the minor/minor equivalent with a minimum C- grade for any course to be listed in the minor or minor equivalent (includes transfer credit).
- For programs requiring a minor: minors should be declared by the time students complete 60 hours.
- A student is permitted to count up to 6 credit-hours of transfer and/or EM credit in the minor or minor equivalent.
- Coursework graded Pass/Non-Pass cannot count in the minor. No more than 3 credit-hours of course work graded S/U may count toward the minor. Maximum of 3 credit-hours of xx93 are allowed to count in the minor.

**Bachelor of Science in Agriculture
Major: Agricultural Communication**

PROPOSED

Agricultural communication students study journalism, marketing, public relations and graphic design within the applied context of the agricultural industry. Students in this major will complete a minimum of 121 hours outlined as follows.

General Education Requirements		
Requirement	Course Options	Hours
GE Launch Seminar	GENED 1201	1
Writing and Information Literacy	Student Choice	3
Mathematical & Quantitative Reasoning/Data Analysis	Major requirement: MATH 1130 or 1148 * (or Student Choice – see below)	4
Literary, Visual and Performing Arts	Student Choice	3
Historical & Cultural Studies	Major requirement: COMLDR 3535 * (or Student Choice – see below)	3
Natural Science	Major requirement: ENTMLGY 1101, BIOLOGY 1101 or 1113 * (or Student Choice – see below)	4
Social & Behavioral Sciences	Major requirement: AEDECON 2001 or ECON 2001.01 * (or Student Choice – see below)	3
Race, Ethnic and Gender Diversity	Student Choice	3
Theme: Citizenship for a Diverse & Just World^a	Student Choice	4-6
Theme: Student Choice^a	Student Choice	4-6
GE Reflection	GENED 4001	1
General Education Credit Hours:		33-37 *

* Indicates a pre/corequisite course for this major that also satisfies this GE category. If a student makes an alternative selection in this GE category, they must also complete this course.

B.S. in Agriculture Degree Requirements		
Requirement	Course Options	Hours
College & Department Survey	FAES 1100 (0.5) & COMLDR 1100 (0.5)	1
Oral Expression	AGRCOMM 3130 or COMM 2110	3
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Internship	AGRCOMM 4191.01 & FAES 3191	2
Minor ^b	Student Choice^b	12-15
Credit Hours:		21-26

a Students complete either a 4-credit course or two 3-credit courses in each of two General Education Theme areas: Citizenship for a Diverse & Just World (required), and the student's choice of available GE Themes. If any major-required courses are identified as a GE Theme course, one course in each GE Theme area may double count in the GE and major hours. Theme courses are identified with a □ symbol.

b Students in this program must complete a minor. A minor should be declared by the time 60 credit hours are accumulated. Students must select a minor offered by CFAES or SENR, excluding Community Outreach Education, Agricultural Communication, or Leadership Studies.

c Review prerequisites.

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Major Coursework		
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AGRCOMM 5135.02	AgriNaturalist Practicum	3
AGRCOMM 5530	Advanced Agricultural Communication Technology	3
COMM 2221	Media Writing and Editing	4
COMLDR 3530	Foundations of Personal and Professional Leadership	3
COMLDR 3537	Data Analysis in the Applied Sciences	3
COMLDR 5430 -or-	Professional Leadership Ethics -or-	3
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Credit Hours:		50

General Education	33-37
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