

**From:** [Smith, Randy](#)  
**To:** [Greenbaum, Rob](#)  
**Cc:** [Leite, Fabio](#); [Reed, Katie](#); [Smith, Randy](#); [Sutherland, Sue](#); [Duffy, Lisa](#); [Hunt, Ryan](#); [Brown, Trevor](#)  
**Subject:** Proposal to revise the BA in Public Management, Leadership, and Policy  
**Date:** Tuesday, July 16, 2024 2:36:23 PM  
**Attachments:** [image001.png](#)

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Rob:

The proposal from the John Glenn College of Public Affairs to revise the BA in Public Management, Leadership, and Policy was approved by the Council on Academic Affairs at its meeting on July 15, 2024. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal review/approval is necessary. This action will be included in the Council's next [Annual Activities Report](#) to the University Senate (July 2024).

The Office of the University Registrar will work with you on any implementation issues.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Fábio Leite (.11), or me.

Randy



THE OHIO STATE UNIVERSITY

**W. Randy Smith, Ph.D.**

Vice Provost for Academic Programs

Office of Academic Affairs

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March 18, 2024

Vice Provost W. Randy Smith  
Council on Academic Affairs  
Office of Academic Affairs

Dear Dr. Randy Smith:

Please find enclosed a proposal for minor adjustments to our two undergraduate majors, the Bachelor of Science (BS) in Public Policy Analysis and the Bachelor of Arts (BA) in Public Management, Leadership & Policy. Since the creation of our majors, our college has grown in terms of faculty, course offerings, and the numbers of course sections during a semester. As such, we propose to make changes to expand our writing requirement (adding another writing course option) in both degrees. For our BS degree, we are offering more sections of courses that align directly with our degree goals, therefore we are less reliant on substitute courses. For our BA degree, we now offer more advanced classes, and we want students to be able to take more courses that directly align with degree goals.

We thank the committee for their investment of time to review this request and welcome any feedback.

Sincerely,

Trevor L. Brown, Dean

## **BACHELOR OF SCIENCE IN PUBLIC POLICY ANALYSIS**

### **Proposed changes and rationale.**

Given the growth of our programming and faculty, we are suggesting the following changes to the Bachelor of Science in Public Policy Analysis:

- We currently require PUBAFRS 2367: Writing and Communication in Public Affairs. We have added the following course this academic year: PUBAFRS 2368: Nonprofit Communications and Grant Writing. PUBAFRS 2368 was designed to serve the same role in our curriculum as PUBAFRS 2367 while focusing on the nonprofit sector rather than the public sector. As such, we propose allowing students to choose to take either PUBAFRS 2367 or 2368 as their advanced writing course.
- Because our capacity has increased, we are able to offer more sections of PUBAFRS 4030 Public Budgeting and PUBAFRS 4310 State and Government Finance to accommodate students. When we created our degree, we needed to include other courses that could substitute for these courses. We propose removing Economics 4300 and 4320 as substitutes, keeping Economics 4001. However, we appreciate students who double major in Economics and Public Policy Analysis and recognize that these students will be equipped to understand the intersections of economics and public policy analysis. As such, we will continue to allow these students to substitute Economics 4300 and 4320. Academic advisors will be able to make this substitution for these students as appropriate.

## **BACHELOR OF ARTS IN PUBLIC MANAGEMENT, LEADERSHIP & POLICY**

### **Proposed changes and rationale.**

Given the growth of our programming and faculty, we are suggesting the following changes to the Bachelor of Arts in Public Management, Leadership & Policy:

- We currently require PUBAFRS 2367: Writing and Communication in Public Affairs. We have added the following course this academic year: PUBAFRS 2368: Nonprofit Communications and Grant Writing. PUBAFRS 2368 was designed to serve the same role in our curriculum as PUBAFRS 2367 while focusing on the nonprofit sector rather than the public sector. As such, we propose allowing students to choose to take either PUBAFRS 2367 or 2368 as their advanced writing course.
- Because our capacity has increased, we now offer several more advanced courses than when our undergraduate degrees were created. Currently, students are required to take one 3000+ Political Science course and one 4000+ Public Affairs course. We propose changing these requirements to students taking two 4000+ Public Affairs courses. Advanced Public Affairs courses are already designed to align with our degree goals. However, we appreciate the number of students who double major in Political Science and Public Management, Leadership & Policy and recognize that these students will be equipped to understand the intersections of political science and public management and leadership. As such, we will continue to allow these students to substitute one 3000+ Political Science course for one 4000+ Public Affairs course. Academic advisors will be able to make this substitution for these students as appropriate.

## **TRANSITION POLICY**

This change will go into effect for students enrolling at Ohio State in Autumn 2024 and later. Existing students will continue with the previous curricular requirements but will be able to petition to apply the new rules if it makes sense for their academic pursuits. The college will ensure that no student's time to degree will be negatively impacted by this change.

FOR STUDENTS ENROLLED AU 24 OR LATER

# Public Management, Leadership and Policy Major Coursework

Complete all 11 courses – 33 credits, in addition to listed prerequisites.

## Foundation Courses – 21 credits

Complete all seven courses:

Course	Hours
PUBAFRS 2110: Introduction to Public Affairs	3
PUBAFRS 2120: Public Service and Civic Engagement <sup>1</sup>	3
PUBAFRS 2130: Leadership in the Public and Nonprofit Sectors	3
PUBAFRS 3000: Public Policy Analysis (prerequisites: ECON 2001 and data analysis <sup>2</sup> )	3
PUBAFRS 3500: Public Management (recommended prerequisite: PUBAFRS 2110)	3
PUBAFRS 4030: Public Budgeting (prerequisite: ECON 2001)	3
PUBAFRS 4310: State and Local Finance (prerequisite: ECON 2001)	3

## Writing Course – 3 credits

Take one:

Course	Hours
PUBAFRS 2367: Writing and Communication in Public Affairs (prerequisite: ENGLISH 1110 or equivalent)	3
PUBAFRS 2368: Nonprofit Communications and Grant Writing	3

## Public Affairs Electives – 6 credits

Complete two additional 3-credit Public Affairs course at the 4000-level or higher; some options include:

Course	Hours
PUBAFRS 4000: Public Policy Evaluation (prerequisite: PUBAFRS 3000)	3
PUBAFRS 4010: Public Affairs Decision Making (prerequisite: PUBAFRS 3000)	3
PUBAFRS 4020 <sup>3</sup> : Contemporary Issues in Governance: Washington DC	3
PUBAFRS 4191.01: Internship in Public Affairs	3
PUBAFRS 4510: Law and Public Affairs	3
PUBAFRS 5030: Introduction to Local Government	3
PUBAFRS 5120: Social Change Advocacy: Organization, Mobilization and Activism	3
PUBAFRS 5240: Race and Public Policy in the United States	3
PUBAFRS 5573: Qualitative Methods in Public Affairs Practice	3
PUBAFRS 5591: Lobbying and Government Relations	3
PUBAFRS 5600: Science, Engineering, and Public Policy	3

## Capstone – 3 credits

Take one:

Course	Hours
PUBAFRS 4011: Public Affairs Capstone (prerequisites: 2110, 2120, 3000, and 3500)	3
PUBAFRS 4021 <sup>3</sup> : Research Paper in Public Affairs: Washington DC	3
PUBAFRS 4999.02: Research Paper in Public Affairs (prerequisite: PUBAFRS 4999.01)	3

<sup>1</sup> Overlap with the GE: Thematic Pathways is permitted

<sup>2</sup> Data Analysis: STAT 1350, STAT 1450, STAT 1430, SOCIOL 3549, POLITSC 3780, ENR 2000, ECON 3400 or INTSTDS 3400

<sup>3</sup> PUBAFRS 4020 and 4021: Requires participation in the Washington Academic Internship Program

FOR STUDENTS ENROLLED AU 24 OR LATER

# Public Policy Analysis Major Coursework

Complete all 11 courses – 33 credits, in addition to listed prerequisites.

## Foundation Courses – 21 credits

Complete all seven courses:

Course	Hours
PUBAFRS 2110: Introduction to Public Affairs	3
PUBAFRS 2120: Public Service and Civic Engagement <sup>4</sup>	3
PUBAFRS 3000: Public Policy Analysis (prerequisites: ECON 2001 and data analysis <sup>5</sup> )	3
PUBAFRS 3500: Public Management (recommended prerequisite: PUBAFRS 2110)	3
PUBAFRS 4000: Policy Evaluation (prerequisite: PUBAFRS 3000)	3
PUBAFRS 4010 (or 4020 <sup>6</sup> ): Public Affairs Decision-Making (prerequisite: PUBAFRS 3000)	3

## Writing Course – 3 credits

Take one:

Course	Hours
PUBAFRS 2367: Writing and Communication in Public Affairs (prerequisite: ENGLISH 1110 or equivalent)	3
PUBAFRS 2368: Nonprofit Communications and Grant Writing	3

## Public Budgeting and Finance – 6 credits

Take two:

Course	Hours
PUBAFRS 4030: Public Budgeting (prerequisite: ECON 2001)	3
PUBAFRS 4310: State and Local Government Finance (prerequisite: ECON 2001)	3
ECON 4001: Intermediate Microeconomic Theory (prerequisites: ECON 2001 and 2002)	3

## Methods – 3 credits

Take one:

Course	Hours
PUBAFRS 4040: Public Sector Data Sciences and Management	3
PUBAFRS 5573: Qualitative Methods for Public Affairs	3
ECON 4400: Elementary Econometrics (prerequisite: STAT 1450 or equivalent)	3
ECON 5410: Econometrics I (prerequisites: ECON 4001 and STAT 2450)	3
GEOG 5210: Fundamentals of Geographic Information Systems	3
POLITSC 4781: Data Analysis in Political Science I (prerequisites: MATH 1151 and a POLITSC course at the 3000-level or higher)	3

## Capstone – 3 credits

Take one:

Course	Hours
PUBAFRS 4011: Public Affairs Capstone (prerequisites: 2110, 2120, 3000, and 3500)	3
PUBAFRS 4021 <sup>3</sup> : Research Paper in Public Affairs: Washington DC	3
PUBAFRS 4999.02: Research Paper in Public Affairs (prerequisite: PUBAFRS 4999.01)	3

<sup>4</sup> Overlap with the GE: Thematic Pathways is permitted

<sup>5</sup> Data Analysis: STAT 1350, STAT 1450, STAT 1430, SOCIOL 3549, POLITSC 3780, ENR 2000, ECON 3400 or INTSTDS 3400

<sup>6</sup> PUBAFRS 4020 and 4021: Requires participation in the Washington Academic Internship Program

<b>Fiscal Unit/Academic Org</b>	John Glenn College of Pub Aff - D4240
<b>Administering College/Academic Group</b>	John Glenn College of Pub Aff
<b>Co-administering College/Academic Group</b>	
<b>Semester Conversion Designation</b>	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
<b>Current Program/Plan Name</b>	Public Management, Leadership, and Policy
<b>Proposed Program/Plan Name</b>	Public Management, Leadership, and Policy
<b>Program/Plan Code Abbreviation</b>	PUBMLP-BA
<b>Current Degree Title</b>	Bachelor of Arts

**Credit Hour Explanation**

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		33	22.0	33	0
Required credit hours offered by the unit	Minimum	30	20.0	30	0
	Maximum	30	20.0	33	3
Required credit hours offered outside of the unit	Minimum	3	2.0	0	3
	Maximum	3	2.0	3	0
Required prerequisite credit hours not included above	Minimum				
	Maximum				

**Program Learning Goals**

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Upon completion of this degree students will:
  - Have gained foundational knowledge in public affairs.
  - Have developed management and leadership competencies necessary for a public service career or graduate study in related fields.
  - Have attained an appreciation for multiple perspectives in public affairs.

**Assessment**

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

**Is this a degree program (undergraduate, graduate, or professional) or major proposal? Yes**

**Does the degree program or major have an assessment plan on file with the university Office of Academic Affairs? Yes**

**Program Specializations/Sub-Plans**

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- BA-BS Degree Changes March 2024.pdf: Proposal

*(Program Proposal. Owner: Adams,Christopher John)*

## Comments

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Adams,Christopher John	03/20/2024 03:39 PM	Submitted for Approval
Approved	Adams,Christopher John	03/20/2024 03:40 PM	Unit Approval
Approved	Adams,Christopher John	03/20/2024 03:41 PM	SubCollege Approval
Approved	Greenbaum,Robert Theodore	03/20/2024 04:59 PM	College Approval
Pending Approval	Reed,Kathryn Marie Greenbaum,Robert Theodore	03/20/2024 04:59 PM	CAA Approval