From: Smith, Randy
To: Ralph, Anne

Cc: Leite, Fabio; Reed, Katie; Smith, Randy; Griffiths, Rob; Duffy, Lisa; Hunt, Ryan; Hebert, L Camille

Subject: Proposal to add an online delivery option to the Master in the Study of Law degree program

Date: Tuesday, July 16, 2024 2:58:11 PM

Attachments: <u>image001.png</u>

Anne:

The proposal from the Moritz College of Law to add an online delivery option to the Master in the Study of Law degree program was approved by the Council on Academic Affairs at its meeting on July 15, 2024. Thank you for attending the meeting to respond to questions/comments.

No additional level of internal review/approval is necessary. This action will be included in the Council's next <u>Annual Activities Report</u> to the University Senate (July 2024).

The Office of the University Registrar will work with you on any implementation issues.

The Office of Academic Affairs will notify the Ohio Department of Higher Education.

Please keep a copy of this message for your file on the proposal and I will do the same for the file in the Office of Academic Affairs.

If you have any questions please contact the Chair of the Council, Professor Fábio Leite (.11), or me.

I wish you success with this important program development.

Randy



W. Randy Smith, Ph.D.

Vice Provost for Academic Programs
Office of Academic Affairs

University Square South, 15 E. 15th Avenue, Columbus, OH 43201 614-292-5881 Office

smith.70@osu.edu

Assisted by:

Katie Reed

Executive Assistant (614) 292-5672 reed.901@osu.edu

TO: Randy Smith, Vice Provost for Academic Programs

FROM: Graduate School Curriculum Services

DATE: <u>4/12/2024</u>

RE: Proposal to Revise the Master in the Study of Law in Moritz College of Law

The Moritz College of Law is proposing a Revision to the Master in the Study of Law program.

The proposal was received by the Graduate School on <u>3/26/2024</u>. The combined GS/CAA subcommittee first reviewed the proposal on <u>4/10/2024</u> and recommend the proposal for review at CAA.



Paul Rose J. Gilbert Reese Chair in Contract Law Associate Dean for Strategic Initiatives

April 3, 2024

Graduate School-CAA Committee 250 University Hall | 230 N. Oval Mall Columbus, OH 43210

Dear Committee Members:

The College of Law is seeking approval to add an online delivery option to its Master in the Study of Law (MSL) degree program. The MSL program has been in existence for over 20 years, but had operated as a small, residential program admitting only one or two students annually. The MSL program also lacked a curriculum tailored for working professionals, with students limited to selecting from regular Juris Doctor (JD) courses scheduled during standard work hours. Recognizing the need for innovation, the College of Law's 2020 Strategic Plan prompted a significant redesign of the MSL program, aiming to accommodate the schedules and goals of working professionals. This redesign included a redesign of the two core courses in the curriculum, as well as the development of several new online courses and additional online sections of existing courses.

Market analysis supports this strategic shift towards a more flexible, professional-oriented program. It also suggests that such a program not only meets the current demand for legal education tailored to working professionals but also addresses skills gaps in the workforce. By offering an online mode of delivery, the College aims to provide a practical and accessible legal education platform that supports career advancement and meets the evolving demands of the workforce. This initiative represents a significant step forward in the College's commitment to educational innovation and the preparation of students for successful careers in and adjacent to the legal field.

The change to the MSL program was reviewed and approved by the Moritz College of Law's Graduate Studies Committee on December 5, 2023. We appreciate the committee's time and attention in reviewing this proposal, and welcome the opportunity to answer questions or provide additional information that would be helpful to the committee.

With best regards,

anne Palp

Anne Ralph

Associate Dean for Academic Affairs The Ohio State University Moritz College of Law Paul Rose

Associate Dean for Strategic Initiatives The Ohio State University Moritz College of Law



Proposal to Add a Distance Delivery Option to the Master in the Study of Law

Submitted by the Moritz College of Law, The Ohio State University

I. Executive Summary

The College of Law requests approval for an online mode of delivery for its Master in the Study of Law degree (MSL). The MSL degree was originally a very small, residential degree program, admitting only one or two students a year. The program had no specialized curriculum for MSL students and students only had access to regular Juris Doctor (JD) classes, which are typically offered during normal work hours.

The College of Law's 2018 Strategic Plan identified the MSL program as an opportunity for innovation and growth. The College determined to redesign the MSL program into a flexible, practical program that would better suit the needs of working professionals whose careers interface with the law on a regular basis, or who are interested in obtaining legal knowledge to advance in their fields or pivot to a new area of interest. The College's redesign revised the core curriculum of the degree program and developed five academic concentrations specifically designed for MSL students. The College has also built a number of online courses within these concentrations, and offered the courses in the evenings so that they would be more attractive to working professionals.

As the program has quickly grown over the past few years, the College has found that most MSL students are gravitating to online course offerings (as compared to in-person JD courses) because such courses are much easier to fit into their busy schedules and because the courses are tailored for professionals preparing for or working in law-adjacent careers, rather than for law students preparing to take the bar exam. We recognize, however, that some students may continue to desire to take an on-site JD course for a variety of reasons, including their learning styles, career goals, and the opportunity to take a broader range of courses. The addition of an online, distance delivery option will offer MSL students more flexibility to personalize their MSL degree to meet their particular personal and career goals.

Market analysis by Ohio State Online supports the shift to a working professional-oriented program that optimizes flexibility and creates additional pathways for student learning. The analysis also recommends that the College seek to identify and fill skills gaps in the current workforce, and prioritize program concentrations such as health law and compliance to meet market demand. Ohio State Online recommends adopting online program best practices—including additional asynchronous offerings and shorter course blocks—to appeal to its target audience. Other law schools using these approaches have had tremendous success. For example, the University of Cincinnati College of

¹ The program concentrations are not revisions to the curriculum, but, similar to our LLM program (a master's degree for foreign lawyers) each concentration allows MSL students to focus their academic interest in a specific area of law, and serves as a curriculum plan that helps students identify and select specialized courses combined with courses in other areas of law to gain broader legal knowledge and skills. Completion of all the courses in a concentration does not result in a special designation on the student's transcript.

Law (ranked #84 by US News, compared to Ohio State at #22) has grown its MSL program from 16 students to over 100 in just three years after implementation of a fully-online option.

II. Background and Rationale for the Proposed Change

The MSL program has traditionally been a very small program because of two factors. First, the MSL program had extremely stringent admissions standards. Under prior faculty rules, applicants for admission to the program were required to take the Law School Admissions Test (LSAT), the Graduate Record Examination (GRE), the Graduate Management Admissions Test (GMAT), the Medical College Admissions Test (MCAT), or other similar standardized test. The faculty rules also stated that the applicant should have preferably received a Ph.D. or other doctoral degree in a discipline other than law. Failing that, applicants could be considered if they had completed a program of study amounting to 45 quarter hours or 30 semester hours of work toward the Ph.D. or other doctoral degree, or if they were currently enrolled in another doctoral program at the University and may be admitted to the MSL program.

Second, the college had no specialized curriculum for MSL students. MSL students were required to complete 30 credit hours of coursework, including completing credits in the first-year coursework: Legal Analysis and Writing I or Legal Analysis, Research and Writing for International Students, and two of the following courses: Civil Procedure I, Constitutional Law, Contracts, Criminal Law, Legislation, Property, or Torts. None of these courses were designed for MSL students, but were instead designed for Juris Doctor (JD) students or for foreign Master of Laws (LLM) students. Because the College of Law only has a full-time, residential JD program, almost all of the courses in the curriculum are offered during normal work hours, with only a handful offered in the early evening. This limited the program to students who could either enroll in the program full-time, or to part-time students who had flexibility in their work schedules and were geographically close to the College. The program only enrolled about one or two new students per year because of these limitations.

A. Overview of Internal Faculty/College Revision of MSL Program

The College of Law's strategic plan, revised in 2018, included an initiative to expand the availability of our MSL degree by aligning our offerings with market needs for a more flexible, MSL-student-specific degree program. The dean charged the College's Graduate Studies Committee with amending the faculty rules concerning MSL admissions requirements. The committee, along with the College's Academic Affairs Committee, was also charged with approving new MSL-specific specializations and courses for the program.

In the fall of 2020, the Graduate Studies Committee studied other MSL program offerings, reported on these programs to the faculty, and suggested faculty rules changes to align the College's MSL program's admissions requirements with programs at similarly-ranked law schools. The faculty overwhelmingly approved the suggested revisions. The revised admissions rules require only that applicants have received at least an undergraduate degree by the time of matriculation into the MSL program, satisfy any other requirements that the Graduate School may impose, and demonstrate their ability to succeed in the M.S.L. program through substantial relevant work experience, successful academic performance, or standardized test scores. As a result of these changes, the program has grown from only a handful of students in 2020 to over 50 students currently enrolled.

In the fall of 2021, the College also engaged the assistance of both the Graduate Studies Committee and the Academic Affairs Committee in redesigning the curriculum for the MSL program. The committees developed and the College faculty approved a redesigned MSL curriculum with a core curriculum and five MSL concentrations that build on curricular strengths of the College. Students are not required to take a concentration, however, and may instead pursue a "General Track" course of study that does not focus on a particular area of the law. The redesigned core MSL curriculum remains to require a completion of 30 credits hours for the degree, but only requires MSL students to take two new foundational courses designed specifically for MSL students: Introduction to U.S. Legal Systems and Legal Research and Writing for MSL Students. The College has also adapted existing JD courses and created 12 other courses specifically for MSL students through online delivery mode.² In developing these courses, the College has benefited from the assistance of an outside vendor, Downing EdTech, which specializing in developing online course offerings for law programs. The Graduate Studies Committee and the Academic Affairs Committee also continue to provide guidance and oversight as new courses have been created for the program. All of the courses have been created with the intention of offering them as primarily asynchronous, online, MSL-specific courses. The faculty has approved these curricular changes with very strong (and typically unanimous) support. Faculty minutes for meetings at which major changes to the MSL program were discussed are attached as Appendix A.

The College faculty and administration anticipate that the admissions changes and the curricular changes will make the MSL program much more attractive to potential students. Enrollment has already grown from a handful of students five years ago to over 50 students currently enrolled in the degree program. From discussions with current and prospective students, College staff report that the availability of online courses is a primary factor in most students' decisions to matriculate. Thus, the College faculty and administration believe that the program could be even more successful by offering a fully-online option, with a full complement of courses designed specifically for MSL students.

The MSL program is transitioning from the original student profile of the program—Ohio State students or faculty who sought additional coursework in law—to a flexible, practical program designed for working professionals whose careers interface with the law on a regular basis, or who are interested in obtaining legal knowledge to advance in their fields or pivot to a new area of interest. We recognize, however, that some students may continue to desire to take an on-site course for a variety of reasons, including their learning styles, career goals, and the opportunity to take a broader range of courses. The addition of an online, distance delivery option will offer MSL students more flexibility to personalize their MSL degree to meet their particular personal and career goals.

The MSL degree has been redesigned for working professionals whose careers interface with the law on a regular basis, or who are interested in obtaining legal knowledge to advance in their fields or pivot

² JD students take a state bar exam at the end of their three years of study, and JD classes are designed to help students successfully prepare for the exam as well as to prepare to practice as an attorney. Because MSL students are not preparing for the bar exam or to practice as attorneys—an MSL degree does not permit a degree recipient to sit for a bar exam in any state—the pedagogical goals for MSL courses differ from JD courses. Rather than learning to practice law by applying general legal principles and judgment to a particular situation, MSL courses generally focus more on practical, hands-on work that prepares students be more effective in law-adjacent careers, such as compliance, mediation, or policy work.

to a new area of interest. The MSL program offers comprehensive legal perspective that provides a strong foundation for future career growth and advancement.

III. Revised Curriculum

All MSL students, in the Concentration Track or the General Track, are required to complete 30 total credits of coursework. No thesis is required to graduate with a MSL degree.

All MSL students take two online courses designed for MSL students to gain foundational understanding of the U.S. legal system and to learn how conduct legal research, read and analyze legal materials, and communicate effectively about laws and regulations. These course are:

- Intro to the US Legal System, LAW-8525 (3 credits)
- Legal Research and Writing, LAW-8550 (3 credits)

A. General Track

Through the General Track, students can choose any courses offered at the College, including JD courses that meets their career goals. With the General Track, students can enroll fully online, fully in-person, or hybrid (a mix of online and in-person courses). In addition to 14 MSL-only classes, MSL students also have access to most of the over 150 courses offered in the JD curriculum (although we anticipate that the daytime scheduling and JD-focus of the courses will make them less attractive to most MSL students). The College plans to add three additional MSL-specific courses in Health Law, HR compliance, and Employment Law.

B. Concentration Track

The MSL curriculum covers a wide range of legal topics and students have the opportunity to gain handson education in areas that meet their professional needs. Students may design their own curriculum by selecting any courses from among the available course offerings, or pursue a specialized curriculum in one of the five areas of concentration.

- Alternative Dispute Resolution
- Legal Environment of Business
- Compliance
- Health Law
- Intellectual Property and Technology Law

Concentrations are not required for graduation in the MSL program, but some MSL students choose a concentration to signal a focus on coursework that aligns with their career needs and goals.

To graduate with a concentration, students must take at least 15 credits of core and elective courses within each concentration. To complete the remaining credits needed to complete the 30-credit requirement, students may select any other courses of personal interests, either online or in-person.

The College is currently working to allow three of the concentrations—Legal Environment of Business, Compliance, and Health Law—to be available as fully-online concentrations by Fall 2025.. All concentrations will continue to be available through a hybrid curriculum, with a mix of online and in-person courses.

We have attached the concentration tracks, with core and elective courses for each track, as **Appendix B**.

IV. Comparative Data

The College has relied on its own internal research as well as extensive external research conducted by the Office of Distance Education and E-Learning and outside vendors. When considering admissions changes in the fall of 2020, the College's Graduate Studies Committee evaluated MSL programs at three peer schools, with the basic program structures outlined below:

- **Northwestern Law School**: Requires 28 credit hours for a degree, classes are fully online; bachelor's degree is required for admission; no standardized test scores for admission
- Wake Forest University School of Law: Requires 30 credit hours; classes are online and recorded; bachelor's degree for admission; standardized test scores are optional
- **George Washington University School of Law**: Requires 24 credit hours; combination of M.S.L. specific and JD courses; bachelor's degree required; no standardized test scores required

In making its determination to add an online mode of instruction, the College also relied on several market research analyses, including:

- A 2016 market analysis from Aspen-iLaw Distance Education (an online program management (OPM) company) examining demand for an online, dispute-resolution-specific MSL degree program
- A 2020 market research report by the Office of Distance Education and E-Learning (ODEE), which
 focused on Student and Labor Market Demand for an online MSL degree
- A 2020 market research report by Noodle Partners (OPM), which also focused on a general, online MSL degree.

The latter two reports were particularly helpful as the faculty and administration considered the competitive landscape for MSL programs and began to develop plans for an online curriculum in the fall of 2020. The Noodle report, for example, provided tuition, credit hour, mode of instruction, and degree conferral information for a number of MSL programs across the country, as excerpted below:

School	Degree Name	School	2019	Tuition	Mode of	Credits
		Rank	Conferrals		Instruction	Required
Pepperdine	M. Leg. Stud.	47	48	69,760	Online	32
Case Western	Masters of Law	76	99	69,000	On-Campus	30
NYU	M. Stud. L. (Tax)	6	171	66,048	Online	24

Boston	Master of Tax Law	21	67	57,648	Online	24
Northwestern	MS in Law	9	83	56,420	Online	28
DePaul	Master of Tax Law	92	40	38,160	Online	24
University	M. Jur.	111	18	35,070	Online	30
Arizona State	M. Leg. Stud.	24	70	33,238	Online	30
Cincinnati	Master of Laws	83	16	24,010	On-Campus	24
Arizona	M. Leg. Stud.	47	22	19,500	Online	30

As an important point of comparison, Cincinnati shifted from an on-campus MSL program to a fully-online MSL degree in 2020, and has increased its number of students from 16 to over 100 in just three years.

Ohio State Online also provided an updated analysis in the fall of 2023. This analysis included a **Market Research Report**, an **Employment Opportunity Scan**, and a **Competitive Analysis**.

The Market Research Report summarized the opportunities for the MSL degree as follows:

- The College of Law should ensure the MSL program appeals to the working professional by optimizing flexibility and creating pathways. Nationwide, job postings explicitly mentioning variations of this degree are very low, but profiled occupations related to this degree show growth over the next 10 years. The program should consider identifying and filling skills gaps in the current workforce and partnering with regional employers to appeal to this audience. This could include prioritizing existing concentrations such as health law and compliance to meet market demand.
- Additionally, the MSL program should consider adopting online program best practices to appeal to its
 target audience, including asynchronous course offerings, shorter course blocks, and improved
 marketing techniques. Top competitors have gained market share, while Ohio State has lost market
 share. Competitors advertise their degrees as a way to stay competitive in the job market and offer
 various specializations geared toward their target audience. Competing programs also utilize different
 program names to make it easier to search online for their programs.

As noted above, the MSL redesign has been focused on providing a flexible program designed for working professionals. The program offers College of Law has concentrations in Alternative Dispute Resolution, Legal Environment of Business, Compliance, Health Law, Intellectual Property and Technology Law. The College is also working to establish relationships with employers to learn what knowledge and expertise gaps the MSL program could help fill. The College of Law will work with Ohio State Online to adopt online program best practices, and has already begun implementing some of the suggested changes, including rolling admissions, 7-week courses, and six start dates per year.

The Market Research Report, Employment Opportunity Scan, and Competitive Analysis are attached as **Appendix C**.

V. Implementation

The transition to a more flexible program with an on-line option will bring a number of benefits to the College of Law, but will also come with some challenges. Among these challenges will be the impact on staff and the need to create a robust assessment mechanism to monitor the effectiveness of the program.

A. Program Support and Impact on Staff

Because the College expects enrollment to increase significantly, the College has begun planning adequate resources for the larger student body that we anticipate will be engaged in the program. In anticipation of continued growth, the College of Law recently reorganized its Office of Graduate and International Affairs so that the MSL program now has a dedicated assistant director to manage the day-to-day operations of the program. The College of Law will also rely on OSU Online to help students with routine questions relating to technology and access to online materials, thereby giving more time to College staff to provide academic advising and other student services to MSL students. The College also plans to monitor staff workloads to ensure that student services remain at a consistently high level as the program grows. As the student population increases to a projected size of up to 150 total students, the College expects at least one additional staff member. The Assistant Dean for Graduate and International Affairs will continue to have direct oversight over the program's operation, while the Associate Dean for Academic Affairs has responsibility over the assessment of the program of study for the MSL degree.

The Office of Graduate and International Affairs will provide primary support to MSL students, but other departments in the College are also available to provide ancillary support, including:

- Office of Academic Affairs and Student Services
- Registrar
- Moritz Law Library
- Information Technology Services
- Financial Aid
- Career Development Office

About a third of the courses offered in the MSL program are currently taught by full-time College faculty, with the majority of courses staffed by experienced practitioners appointed as affiliated faculty. Shifting the courses to a fully-online, asynchronous mode of instruction will not have a significant impact on staffing for the other degree programs (JD and LLM) offered by the College of Law. The College has already engaged sufficient full-time and adjunct faculty to staff all the courses in the program (many of which are currently taught as synchronous courses), and so there will be no significant hiring needed as the program shifts to an online mode of instruction. Because the College began preparations to shift courses to an online mode of instruction prior to entering into a Memorandum of Understanding (MOU) with ODEE, the College engaged an outside firm, Downing EdTEch, to provide instructional design services. However, the College will rely on ODEE for instructional design services and ongoing support from Fall 2024 onward, as specified in the MOU (attached as Appendix D).

B. Assessment of the MSL Program

The College requires students in the M.S.L. program to take two required courses, designed to help students gain a basic understanding of the legal system and achieve the program learning goals outlined below. The College examines student feedback from the student evaluation of instruction instrument used by the law school. Finally, each year the staff of the M.S.L. program seeks individual feedback from students in order to improve the programming and counseling provided to students. All of this information is regularly used to monitor and improve the quality of the program.

The College's MSL program assessment plan includes the following outcomes and assessment methods:

- Outcome 1: Basic understanding of the legal system. Students in the Masters for the Study of Law program will gain a basic understanding of law, legal institutions, and legal culture, including essential substantive and procedural elements.
 - Students are required to demonstrate achievement of this outcome by successfully completing the Intro to the US Legal System, LAW-8525 (3 credits) and Legal Research and Writing, LAW-8550 (3 credits).
- Outcome 2: Legal Doctrine and Substantive Knowledge. Professionals working in and adjacent to law
 use specialized words and concepts. To work effectively in a field related to law, a professional must
 understand core legal concepts and specialized doctrine in the legal practice area. Legal "doctrine,"
 moreover, encompasses more than the black-letter rules in a field; it includes the ambiguities and open
 issues within that field.
 - Students receive substantive knowledge and legal doctrine through the Intro to the US Legal System course. In addition, all MSL students must receive passing scores in the Legal Research and Writing course, which includes foundational instruction in legal writing, research, and analysis and substantial writing assignments. Students' achievement of this outcome are assessed in those courses.
 - The College evaluates the effectiveness of the program in part through the feedback students provide for each class with regard to the quality of the course and instructor and the critical thinking skills developed.
- Outcome 3: Ability to Use Law-Related Materials and Processes. Lawyers use specialized materials, including judicial opinions, statutes, regulations, contracts, etc. Professionals working in fields related to law will benefit by knowing how to find, interpret, and apply the materials relevant to their work. Similarly, lawyers participate in a large number of law-related processes. Professionals in allied fields should be familiar with the legal processes they will encounter in their areas of expertise.
 - Students develop these skills in, among other courses, Legal Research and Writing. In addition, all MSL students must receive passing scores in the Legal Research and Writing course, which includes foundational instruction in legal writing, research, and analysis and substantial writing assignments.
- Outcome 3: Critical Thinking and Problem-solving. Lawyers think critically about problems. Most lawyers use at least four types of critical thinking: (1) deductive reasoning, (2) cost-benefit analysis, (3) thinking by analogy, and (4) viewing problems from competing perspectives. Professionals in fields associated with law should recognize and be able to apply these thought processes to the problems that arise in their field.

- Most courses in the MSL program cover these areas of critical thinking to varying degrees, but are highlighted in through the Intro to the US Legal System course and applied in the Legal Research and Writing course, and students' achievement of this outcome are assessed in those courses.
- Outcome 4: Communication. Legal work relies upon many communication methods that include both receiving information and imparting it. To work effectively in a field related to law, other professionals must communicate effectively with lawyers.
 - Most courses in the MSL program include assignments that require students to develop and demonstrate communication skills. These skills are most rigorously developed and assessed in the Legal Research and Writing course.

Appendix A

Faculty Minutes

Minutes of the Faculty of the Moritz College of Law

Faculty Meeting

September 3, 2020

A regular meeting of the Faculty of the Moritz College of Law convened at 12:13 pm.

The meeting was conducted through video conference due to the COVID-19 pandemic. Dean Lincoln Davies presided. Faculty present at the meeting were: Akbar, D. Berman, M. Berman, Carlarne, Chamallas, Choi, Chow, Cole, Colker, Conway, Cooke, Davies, Dressler, Enns, Federle, Foley, Garvin, Glogower, Greenbaum, Hébert, Hill, Hirsch, Huefner, C. Johnson, Jordan, Kelly, Lee, Merritt, Michaels, Northern, Oesterle, Parasidis, Ralph, Rose, Roser-Jones, Rub, Rudesill, Sampson, Settineri, Shane, Smith, Simmons, Spindelman, Starker, Walker, P. Wilson, and Zettler. Also present were Fernandez-Alvarez, Froehlich, Nealy, Walton, Halffield (SBA), Kendricks (Student Member of Appointments Committee), and Turnbull (Student Member of Appointments Committee). Faculty not present were: Cohen (on leave) and Helal (on leave).

Following approval of the minutes from the Special Faculty Meeting on August 13, 2020, Dean Davies offered the Dean's Report. In the Dean's Report, Dean Davies announced that the two Chapter 14 appointments matters on the agenda would be considered in Executive Session following the completion of open business. Dean Davies then offered his thanks to everyone for all of their work and efforts over the first two weeks of term. He then provided an update on Admissions and an overview of the composition of the class. He offered special thanks to Dean Fernandez for her team's diligent work in recruiting and accommodating the 2020-2021 LLM under challenging circumstances. Dean Davies then shared with the faculty that he has asked the

Academic Affairs committee to review the College of Law's grading system. He then provided an update on the work of the Administrative Committee, noting that the Committee is expanding the scope of its work to focus not only on internal University awards, but also on external awards and to find additional ways to achieve recognition for the faculty and their ongoing work. Dean Davies then thanked the Appointments Committee for their ongoing work and emphasized that the College is looking for exceptional candidates and will only pursue candidates that would bring depth and strength to the College. The Dean then provide an update on the search for a Visiting Assistant Professor to run the new immigration clinic. Finally, Dean Davies reminded faculty to remain prepared to respond to changing circumstances, including the unlikely, but possible need to move to full online teaching. Dean Davies also reminded the faculty that additional special faculty meetings have been scheduled for the Fall term, in case they are needed.

Following the Dean's Report, Dean Davies called on Professor Colker, Chair of the Graduate Affairs Committee, to provide an update on the Committee's ongoing work to revise the College's MSL program. Referring to materials circulated in advance of the meeting, Professor Colker shared that the Dean has tasked the Committee with rethinking the MSL program to make it a more viable and robust program in line with programs at other schools. Professor Colker clarified that, at this time, the faculty was not being asked to vote on this matter but merely to provide feedback on the ongoing work. Professor Colker discussed the Committee's work thus far and invited Dean Rose to discuss how the revised program would fit into existing programming before opening the topic up for faculty discussion. Following faculty discussion of the history of the program, proposed modifications to the program, and possible

opportunities, Professor Colker thanked the faculty for their input and shared that the Committee

would follow-up as the proposal evolved.

Dean Davies then opened the floor up for old business. Hearing no old business, Dean

Davies invited Dean Ralph to discuss a matter of new business. Dean Ralph shared with the

faculty that the College is in the early stages of planning the Spring 2021 curriculum and shared

that the faculty would be receiving a survey later that day that would elicit faculty feedback and

preferences about mode of teaching during Spring 2021.

Following announcements, at 1:13pm Dean Davies adjourned the Faculty to a Chapter 14

meeting.

Upcoming Faculty Meetings:

Thursday, October 1, 2020

Thursday, October 15, 2020

Minutes of the Faculty of the Moritz College of Law

Faculty Meeting

October 1, 2020

A regular meeting of the Faculty of the Moritz College of Law convened at 12:13 pm. The meeting was conducted through video conference due to the COVID-19 pandemic. Dean Lincoln Davies presided. Faculty present at the meeting were: Akbar, D. Berman, M. Berman, Carlarne, Chamallas, Choi, Chow, Cole, Colker, Conway, Cooke, Davies, Dressler, Enns, Federle, Foley, Garvin, Glogower, Greenbaum, Hébert, Hill, Hirsch, Huefner, C. Johnson, , Jordan, Kelly, Lee, Merritt, Michaels, Northern, Oesterle, Parasidis, Ralph, Rose, Roser-Jones, Rub, Rudesill, Sampson, Settineri, Shane, Smith, Simmons, Spindelman, Starker, Walker, P. Wilson, and Zettler. Also present were Fernandez-Alvarez, Froehlich, Nealy, Walton, Halffield (SBA), Kendricks (Student Member of Appointments Committee). Faculty not present were: Cohen (on leave) and Helal (on leave).

Following approval of the minutes from the regular Faculty Meeting on September 3, 2020, Dean Davies offered the Dean's Report. Dean Davies provided an update on the University's response to the COVID-19 panic and shared that the College of Law community is doing well in complying with pandemic requirements. Dean Davies offered a reminder to everyone in the College of Law community to wear masks and a thanks to everyone for their compliance, thus far. He then shared that the spring semester would look similar to the Fall in terms of teaching and events being offered in a hybrid fashion. Dean Davies then shared that the employment data for the 2020 graduating class is very strong and that the corporate fellowships continue to be an important and successful part of our employment efforts. He then shared that

the on-campus interview process has been moved from the fall to January & February 2021 and reminded faculty of the importance of submitting fall grades in as timely a fashion as possible in order to facilitate this process. Dean Davies then shared that the College would be forming two new Advisory Councils, including a Diversity Advisory Council and a Dean's Advisory Council, and invited faculty to share suggestions for members of these councils. He then noted his appreciation for the active and engaging programming that various College groups have been offering this fall, noting events hosted by the Program on Data and Governance, Professor Shane and Erin Moriarty's Constitution Song event, Professor Merritt's discussion on the jurisprudence of Justices Ginsburg and O'Connor, and the ongoing Discussions From Drinko Hall series. Dean Davies then provided an update on the new website and shared that it would be rolled out soon in phases. Finally, Dean Davies provided a brief update on the ongoing tenure track and VAP hiring processes and encouraged faculty to continue offering support for all of our students during these challenging times.

Following the Dean's Report, Dean Davies called on Professor Colker, Chair of the Graduate Affairs Committee, to introduce the Committee's proposed rule change to the College's MSL program. Professor Colker began by thanking the Committee for their work and then introducing the proposed changes. Referring to materials circulated in advance of the meeting, Professor Colker introduced the Committee's proposed changes to the MSL program and emphasized that the changes are designed to make the program more viable and robust program in line with programs at other schools. As discussed in the previously circulated materials, Professor Colker summarized the key substantive changes in the rules as follows:

• For admission standards (C)(1), the Committee proposed eliminated the testing requirement that previously existed and, instead, said that applicants could provide

- evidence of substantial work experience, successful academic performance or standardized test scores.
- For joint applications to M.S.L. and other graduate programs (C)(2), the Committee proposed that applicants can jointly apply for an M.S.L. and another graduate degree and eliminated the prior reference to a standardized test requirement, consistently with (C)(1).
- For graduation requirements, the Committee proposed revising the rule in light of the faculty discussion at the September Faculty Meeting about a significant writing requirement. Specifically, in D(2), the Committee proposed that all students must complete an introduction to legal system, research as well as one course that emphasizes the core concepts in the J.D. first-year curriculum, as well as one course with a significant writing requirement.
- Because the Committee expects that many M.S.L. students will largely take courses designed for M.S.L. students, they wanted to make sure that they were qualified for any J.D. courses in which they might seek to enroll. Thus, in D(3), the Committee proposed requiring permission to enroll in J.D. courses from the instructor and M.S.L. administrator.
- For graduation requirements, the Committee tried to implement the faculty discussion about the work being sufficiently rigorous. Accordingly, in D(4), the Committee proposed limiting a dual-degree student from earning more than 6 credits outside the law school.

Following faculty discussion of the Committees proposal, the Faculty voted to approve the Committee recommendations.

Dean Davies then called on Professor Simmons, Chair of the Academic Affairs

Committee, to introduce two Committee proposals. Professor Simmons began by noting that
both proposals raised for consideration at today's meeting were initially raised by the 2019-2020

Academic Affairs Committee but had not been brought to the Faculty for consideration due to
time constraints. Referring to materials circulated in advance of the meeting, Professor Simmons
first introduced the Committee's recommendation to shorten the time period for student grade
petitions. Professor Simmons introduced the proposal sharing that, in relevant part, the
University Rule provides that "[a]ction to change a grade must be initiated before the end of the
second succeeding semester or summer term" (emphasis added) and that, as amended by the
Committee proposal, the rule would read: "Action to change a grade must be initiated before the

end of the *first* succeeding semester or summer term." He further shared the relevant provisions of the University Rules for purposes of modifying the rules, which state: "The graduate school and graduate professional colleges may formulate appropriate modifications of this rule, subject to the approval of the council on academic affairs, and publish this rule in their bulletins." After introducing the proposal, Professor Simmons opened the recommendation up for faculty discussion. Following faculty discussion, the faculty voted to approve the recommendation.

Professor Simmons then introduced the second recommendation. In relevant part, the Committee recommended that the Faculty approve a proposal to allow instructors to grant CALI awards in LP3 classes beginning in the Fall 2020 semester. After introducing the proposal, Professor Simmons opened the recommendation up for faculty discussion. Following faculty discussion, the faculty voted, and the motion failed. The proposal was, thus, rejected.

Professor Simmons then provided a brief update on the Committees ongoing work, including efforts to review and assess the College of Law's current grading system.

Dean Davies thanked the Committee for their work and opened the floor for old business. Hearing no old business, he then opened the floor to new business. Dean Ralph invited the faculty to discuss how the College should, either formally or informally, handle class cancellations and student absences on election day. The faculty discussed various proposals for holding class on election day, including formally cancelling all classes, formally or informally encouraging faculty to cancel class, and simply deferring to individual faculty choice. Following faculty discussion of different options, the faculty voted to support a motion to encourage faculty efforts to cancel or record classes and/or excuse student absences on Election Day, Tuesday November 3rd.

Following this vote, Dean Davies then turned the floor back over to Dean Ralph to

discuss the Spring calendar and possible efforts on the College of Law's part to deviate from the

University's pandemic-modified spring calendar. In key part, Dean Ralph shared that in response

to the University's decision to cancel spring break, and following conversations with students,

staff, and faculty the College is proposing to provide our students with more sustained break

times, specifically two four-day weekends. The faculty discussed this proposed change. Dean

Ralph thanked everyone for their feedback.

Commamon Carlaine

Following announcements, at 1:51pm Professor Greenbaum moved to adjourn the

meeting.

Cinnamon P. Carlarne

Associate Dean for Faculty & Intellectual Life

Upcoming Faculty Meetings:

Thursday, October 22, 2020

Thursday, November 5, 2020

Thursday, November 19, 2020

Minutes of the Faculty of the Moritz College of Law

Faculty Meeting

November 5, 2020

A regular meeting of the Faculty of the Moritz College of Law convened at 12:10 pm.

The meeting was conducted through video conference due to the COVID-19 pandemic. Dean Lincoln Davies presided. Faculty present at the meeting were: Akbar, D. Berman, M. Berman, Carlarne, Chamallas, Choi, Chow, Cole, Colker, Conway, Cooke, Davies, Dressler, Enns, Federle, Foley, Garvin, Glogower, Greenbaum, Hébert, Hill, Hirsch, Huefner, C. Johnson, Jordan, Kelly, Lee, Merritt, Michaels, Northern, Oesterle, Parasidis, Ralph, Rose, Rub, Rudesill, Settineri, Shane, Smith, Simmons, Spindelman, Starker, Walker, P. Wilson, and Zettler. Also present were MacGuidwin, Nealy, States, and Walton. Present on behalf of the SBA were: Halffield and Kendricks. Present on behalf of the Clinical Appointments Committee was: Joseph. Faculty not present were: Cohen (on leave), Helal (on leave), Roser-Jones, and Sampson.

Following approval of the minutes from the regular Faculty Meeting on October 1, 2020, and the Special Faculty Meeting on October 22, 2020, Dean Davies offered the Dean's Report.

Dean Davies began by acknowledging the challenging nature of the times given the intersection of the election and pandemic and expressed his thanks to everyone for their hard work and diligence during these times. He expressed special thanks and appreciation to the Moritz Election Law team. Dean Davies then provided an update on admissions and student employment. He then discussed President Johnson's recent visit to the College of Law and thanked everyone for their participation. Dean Davies then announced a change in the development team, noting the upcoming departure of Travis Gulling and thanking Travis for all of his terrific work at Moritz over the past few years. He then shared that the College hoped to soon announce its first named

Clinical Professorship. Dean Davies then provided a few updates about College life, reminding

faculty to schedule time to have their professional photos taken, highlighting new efforts to

spotlight faculty excellence, and providing an update on the College's mental health counselor.

He then discussed possible changes to the tuition model for non-residents to minimize the

financial burdens they face. Finally, Dean Davies provided an overview of possible changes to

the academic calendar.

Following the Dean's Report, Dean Davies called on Professor Colker, Chair of the

Graduate Affairs Committee, to discuss the work of the Committee and introduce two proposed

courses as part of the College's MSL program. Professor Colker began by thanking the

Committee for their work and discussing the Committee's work with Dean Ralph and the

Academic Affairs Committee on the proposed courses. Referring to materials circulated in

advance of the meeting, Professor Colker then introduced the two new proposed courses,

Introduction to MSL Research and Writing and Introduction to US Legal Systems. Following

faculty discussion of each of the courses, the faculty voted to approve both of the new courses.

Dean Davies thanked the Committee for their work and opened the floor for old business.

Hearing no old business, he then opened the floor to new business. Hearing no new business, he

then opened the floor to announcements. Following announcements, Dean Davies adjourned the

Faculty to Executive Session at 12:45.

Connamon Carlanne

Cinnamon P. Carlarne

Associate Dean for Faculty & Intellectual Life

Upcoming Faculty Meetings:

Thursday, December 3, 2020

Thursday, December 17, 2020

Minutes of the Faculty of the Moritz College of Law

Faculty Meeting

September 2, 2021

A regular meeting of the Faculty of the Moritz College of Law convened at 12:13 pm.

The meeting was conducted through video conference due to the COVID-19 pandemic. Dean Lincoln Davies presided. Faculty present at the meeting were: D. Berman, M. Berman, Carlarne, Choi, Chow, Cole, Colker, Conway, Cooke, Davies, Dressler, Enns, Federle, Foley, Garvin, Glogower, Greenbaum, Hébert, Helal, Hernandez Garcia, Hirsch, Huefner, C. Johnson, Jordan, Kelly, Kwoka, Lee, Michaels, Northern, Parasidis, Ralph, Rose, Rub, Rudesill, Sampson, Settineri, Smith, Simmons, Spindelman, Starker, Walker, P. Wilson, C. Wilson, Wolitz, and Zuckerman. Also present were Nealy, Perkins, Roseboro, and Zeigler. Also present were:

Barrera, Froehlich, Nealy, Perkins, Roseboro, and Zeigler. Present on behalf of the SBA was: Halffield.

Faculty not present were: Akbar (on leave), Hill, Oesterle (on leave), Roser-Jones, and Zettler.

Following approval of the minutes from the Regular Faculty Meeting on June 3, 2021, Dean Davies offered the Dean's Report. Dean Davies welcomed all new staff and faculty. He then provided brief updates on JD, LLM, and MSL admissions and the successful launch of the revised MSL program. He then shared news about the forthcoming roll out of the new website for the College of Law. Dean Davies then congratulated Professor Choi on the news of a successful grant application and offered kudos to the faculty for the excellent scholarship they are producing, including multiple new books and law review articles. He then thanked everyone once again for their continuing commitment to helping the College of Law operate smoothly

during the pandemic. Dean Davies then discussed the University's vaccine mandate and the process for submitting vaccine information. Dean Davies then turned to faculty hiring, sharing that the College will be focusing on making one hire in the field of health law as a result of generous donation from Kara Trott; he then then thanked the chairs and members of the Appointments Committee for all of their work, thus far. He then provided updates on student employment and the incoming class and expressed his thanks to Dean States and the entire Admissions team for their incredible work. Dean Davies then announced the impending departures of Linda Jones and Michael States before expressing congratulations to Professors Margaret Kwoka and Elizabeth Cooke on their new named professorships. Finally, Dean Davies shared that the previously scheduled special faculty meeting on September 16th would not take place and reminded everyone to join in on the back-to-school College BBQ.

Dean Davies then called on Dean Sampson, Chair of the Academic Affairs Committee, to seek approval for four new courses, materials about which were circulated in advance of the meeting. Professor Sampson began by introducing the new course proposals. Faculty discussion followed. The faculty then voted unanimously to approve all four courses.

Dean Davies then called on Dean Rose, speaking on behalf of the Graduate Studies

Committee in the absence of Professor Colker, to discuss the vision statement for the MSL

program, materials about which were circulated in advance of the meeting. Professor Rose

provide an overview of the program and the vision statement and ideas for developing the

program further. Faculty discussion followed. Professor Rose thanked the faculty for their input.

At the conclusion of this discussion, Dean Davies opened the floor for old business.

Hearing no old business, he then opened the floor to new business. During new business,

Professor Ralph shared information with the faculty about a forthcoming survey about exam

plans; Dean Northern provided updates on DEIJ events; Dean Carlarne shared with faculty that she would be reaching out to set up individual scholarship meetings; Professor Rudesill shared information about upcoming September the 11th commemoration events; Professor Hirsch shared information about an upcoming Data Points talk; Professor Rub shared information about the upcoming Discussions at Drinko Hall event; Dean Sampson reminded everyone about the need to complete digital accessibility training. Following the new business, he then opened the floor to announcements. Following announcements, Professor Greenbaum moved to adjourn at 1:20 p.m.

A meeting of the Order of the Coif followed.

Next Faculty Meeting:

Thursday, October 7, 2021

Appendix B

Concentration Advising Sheets



Master in the Study of Law (M.S.L.)

Concentration:

Compliance

Concentration Curriculum

Offerings subject to change. View course descriptions below.

Credit Requirement: Students must complete at least 30 credits to earn the M.S.L degree; at least 15 credits of compliance-related coursework count toward this 30-credit requirement.

Required M.S.L. Courses

All M.S.L. students must take the two foundational M.S.L. program courses:

Course	Semester	Modality	Credits
LAW 8550: Legal Research and Writing	Spring &	Online	3
	Summer		
LAW 8525: Intro to US Legal Systems	Fall &	Online	3
	Summer		

Core Concentration Courses

Students must take these core courses to graduate with a concentration in compliance.

Course	Semester	Modality	Credits	Required?
LAW 7228: Regulatory Compliance	Fall	Online	3	Yes
Health Care Compliance	Spring	Online	3	
LAW 8530: Financial Services Compliance	Spring	Online	2-3	
LAW 7805: Data Privacy and	Fall	Online or	3	
Cybersecurity Regulation and Compliance		In-person		
		(both are		
		available to		
		MSL		
		students)		

Elective Concentration Courses

Students must take at least 2 courses from among the following courses:

Course	Semester	Modality	Credits
LAW 7804: Law of Cyberspace	Summer	Online	3
Law 7200.1: Business Associations	Summer	Online	3
LAW 7209: Accounting for Lawyers	Spring	In-person	2
Law 8100: Employment Law	Fall	In person	4
Law 8109: Employment Discrimination Law	Spring	Online	3
Law 8700: Federal Income Taxation	Summer*	Online	4

Law 7215: Securities	Fall	In Person	3
		(Recordings	
		Available)	

^{*}there is also an in-person section of this course in the Fall semester in which MSL students can enroll.

Optional Courses

Students may take the remaining credits to complete the 30-credit requirement from any other available in-person courses listed in the College's <u>course catalogue</u>. Optional courses may vary year to year.

CONTINUE NEXT PAGE TO VIEW COURSE DESCRIPTIONS



Course Descriptions

REQUIRED M.S.L. FOUNDATIONAL COURSES

Intro to US Legal System (3 credits) - online

The course provides an introduction to the basic structure of the US legal system, including the Constitution, the separation of powers, and federalism. The course introduces students to foundational principles underlying many substantive areas of law, including among other topics administrative law, contracts, criminal law, property, and torts. The course also describes the adversary system, the state and federal court systems, and the legal profession generally.

Legal Research and Writing (3 credits) - online

The course provides MSL students with a foundation in conducting legal research, reading legal materials, and analyzing those materials. The course will help students learn how to find, read, and use cases, statutes, and secondary materials. Students will also develop an understanding of how to review contracts by learning contract drafting style and conventions, key types of provisions (such as declarations, covenants, and representations and warranties), and important contractual provisions. Finally, students will hone their writing skills by learning how lawyers communicate and how to communicate like lawyers, both informally (through, for example, email correspondence) as well as in more formal persuasive writing.

CONCENTRATION COURSES

Accounting for Lawyers (2 credits) – in-person

The course is an invaluable, sophisticated introduction to accounting, which is the universal language of business. It assumes no background in accounting and business and will be helpful in the practice of law, as well as in mastering basic tax and business courses in law school. Students will learn to read financial reports, a vitally important skill for lawyers in almost any type of practice, and will become more sophisticated in their understanding of financial issues.

Business Associations (3 credits) - online

This course provides an introduction to the laws governing business entities. We will examine the structure and characteristics of modern business organizations, particularly publicly traded and closely held business corporations. Significant emphasis is placed upon the nature of the corporate governance system and the fiduciary obligations of directors and officers.

Law of Cyberspace (3 credits) - online

Can the internet be regulated? Who gets to decide? What is the law of the internet? How is it enforced? Is the internet special or exceptional, or is it simply a new variation on long-standing structures? This course will examine the law of the internet – some things old (traditional legal concepts applied to new technological and legal constructs); some things new (government regulation specific to "cyberspace"); and the merging of both old and new legal concepts to govern ever-changing technologies.

Data Privacy and Cybersecurity Regulation and Compliance (3 credits) - online or in-person

This course examines the legal, policy, operational and risk management issues related to data privacy and data protection in a digital world. Data privacy law affects a vast range of businesses, products, and processes, including social media, marketing, healthcare, manufacturing, finance, retail,

and technology. This course reviews U.S. federal and state law and regulations in depth and provides an overview of the EU General Data Protection Regulation (GDPR) and other global data protection schemes. It adopts an operational approach that focuses on a privacy lawyer or privacy professional's role within the corporate environment, touching on the various aspects a data privacy function has on legal and compliance, information technology, marketing, human resources, information security, and internal audit.

Employment Discrimination Law (3 credits) - online

This course addresses developments in civil rights law in the context of the workplace. We will look at the growing body of law designed to protect against discrimination based on race, gender, national origin, religion, age, disability and sexual orientation. The main focus of the course will be on Title VII of the Civil Rights Act of 1964, as amended.

Employment Law (4 credits) – in-person

This course focuses on federal and state regulation of the employment relationship, including constitutional, statutory, and common-law restrictions on employer activities. Subjects covered include negligent hiring and retention, invasion of privacy, wrongful discharge, and unemployment insurance, among other topics.

Federal Income Taxation (4 credits) – online or in-person

The course provides an introduction to the basic principles of the federal income tax. The principal subject areas include: (1) characteristics of income; (2) allowable deductions and exemptions; (3) timing issues; (4) income splitting; (5) preferential tax provisions including capital gains; and (6) brief examination of other methods of taxation including consumption tax and flat tax proposals.

Financial Compliance (2 or 3 credits) - online

This course helps students understand the laws, regulations, and policies covering financial services compliance, including money laundering, data protection, SEC filings, and whistleblowing. Students will explore the fundamental elements and risks that impact financial services compliance. The course provides a review of the work and ethical obligations of a financial services compliance officer, including compliance officers' liability, expectations, risks and effectiveness. The course then provides a substantive review of relevant financial services regulations, including, challenges on compliance officers and provides a way forward to convert these challenges into opportunities.

Health Care Compliance (3 credits) - online

Heath Care Compliance provides a practical approach to understanding the basic elements of a modern health care compliance program. The course provides a practical, case-study-based approach to a modern health care information management and compliance. Students will learn the role of compliance officers in implementing a compliance program, and will develop an understanding of the rules and regulations that are foundational to a health care compliance program, including obtaining patient consent, protecting health care information, and managing health care-related documentation and reporting obligations. Students will also learn how to help develop policies and procedures, provide employee training, and assist with compliance audits.

Regulatory Compliance (3 credits) - online

This course will analyze the legal, ethical and policy foundations of regulatory compliance: the effort to translate statutory requirements into compliant corporate and individual behavior.

Securities (3 credits) – in-person and recorded

The course covers the regulation of distributions of securities by issuers and their affiliates under the Federal Securities Act of 1933 and the regulation of the securities trading markets by the Securities & Exchange Act of 1934.

OPTIONAL COURSES (in-person)

Course descriptions are available <u>here</u>.



Master in the Study of Law (M.S.L.)

Concentration: Dispute Resolution

Concentration Curriculum

Offerings subject to change. View course descriptions below.

Credit Requirement

Students must complete at least 30 credits to earn the M.S.L degree; at least 15 credits of related coursework in dispute resolution count toward this 30-credit requirement.

Required M.S.L. Courses

All M.S.L. students must take the two foundational M.S.L. program courses:

Course	Semester	Modality	Credits
LAW 8550: Legal Research and Writing	Spring & Summer	Online	3
LAW 8525: Intro to US Legal System	Fall & Summer	Online	3

Core Concentration Courses

Students must take at least two of the following courses to graduate with a concentration in Dispute Resolution.

Course	Semester	Modality	Credits
Dispute Resolution Survey (or Dispute	Spring	In-person	2 or 3
Resolution Colloquium)			
LAW 7106: Legal Negotiation	Fall	Online	3
LAW 8889 Mediation	Spring	Online	3

Elective Concentration Courses

In addition to the required core concentration courses (at least two), students must take the remaining credits to complete the requirement of 15 credits of dispute resolution-related work from the list below. A core concentration course (listed above) also counts towards the required elective credits. More in-person courses may be added to this list, depending on each semester.

Course	Semester	Modality	Credits
LAW 7103: Arbitration	Fall	In Person	3
LAW 7602: Family and Divorce Mediation	Fall	In Person	2
LAW 7124: International Dispute Resolution	Fall	In Person	3
LAW 7117: Online Dispute Resolution in the	Fall	In Person	3
Digital Age			
LAW 7127: Dispute System Design	Fall	In Person	3
Workshop			
LAW 8950: Resolving Community Civil	Spring	In Person	1
Rights Disputes			

Optional Courses: Students may take the remaining credits to complete the 30-credit requirement from any other available in-person courses listed in the College's <u>course catalogue</u>. Optional courses may vary year to year.

CONTINUE NEXT PAGE TO VIEW COURSE DESCRIPTIONS



Course Descriptions

REQUIRED M.S.L. FOUNDATIONAL COURSES

Intro to US Legal System (3 credits) - online

The course provides an introduction to the basic structure of the US legal system, including the Constitution, the separation of powers, and federalism. The course introduces students to foundational principles underlying many substantive areas of law, including among other topics administrative law, contracts, criminal law, property, and torts. The course also describes the adversary system, the state and federal court systems, and the legal profession generally.

Legal Research and Writing (3 credits) - online

The course provides MSL students with a foundation in conducting legal research, reading legal materials, and analyzing those materials. The course will help students learn how to find, read, and use cases, statutes, and secondary materials. Students will also develop an understanding of how to review contracts by learning contract drafting style and conventions, key types of provisions (such as declarations, covenants, and representations and warranties), and important contractual provisions. Finally, students will hone their writing skills by learning how lawyers communicate and how to communicate like lawyers, both informally (through, for example, email correspondence) as well as in more formal persuasive writing.

CONCENTRATION COURSES

Arbitration (3 credits) – in-person

The course introduces different kinds of arbitration processes and the reasons for using arbitration as an alternative method of dispute resolution. It also helps students understand the contractual nature of arbitration, including arbitrability, enforcement of arbitration clauses and agreements, and laws applicable to arbitration. The course covers arbitration rules and procedure, such as selection of arbitrators, arbitration hearings, arbitral awards and enforcement thereof. Students will also explore issues associated with arbitration agreements between businesses and consumers or employees.

Dispute Resolution Survey (2 credits) or Dispute Resolution Colloquium (3 credits) – in-person The course is an introductory course to negotiation, mediation and arbitration, as well as the role of alternative dispute resolution in the justice systems.

Family and Divorce Mediation (2 credits) – in-person

The course examines the substantive and procedural aspects of the legal underpinnings of Divorce and Family Mediation including the Uniform Mediation Act. Students will learn to mediate family and divorce cases and prepare Memorandum of Agreements for family and divorce mediations, as well as apply mediation strategies that are appropriate for the parties and the factual issues in cases they are mediating.

International Dispute Resolution (3 credits) – in-person

This course surveys the dispute settlement mechanisms available for resolving disputes between nation states. It is organized around the classic categories of the field: negotiation, mediation, fact-finding, conciliation, arbitration, and adjudication. Special emphasis is on adjudication. Commercial disputes between private parties, or between a nation state and a private party, are not covered in this course.

Legal Negotiation (3 credits) - online

This highly interactive course is designed to familiarize students with theories, skills and ethics involved in legal negotiation. Through simulations and role-play exercises, students will gain first-hand experience in applying negotiation techniques. This course will aim to provide students with tools to prepare for, conduct, and analyze negotiations.

Mediation (3 credits) - online

This course offers skills and strategies for effective mediation advocacy emphasizing the importance of building working relationships and achieving better outcomes in individual and group mediation. Two broad objectives have been built into the course design: to practice basic negotiation skills through interactive exercises and to familiarize the student with various strategies for dispute resolution other than resolving differences through litigation.

Online Dispute Resolution in the Digital Age (3 credits) – in-person

This course explores the online dispute resolution (ODR) systems and use of technology by major companies in addressing legal problems. the class also will include deep consideration of both the potential and drawbacks of ODR systems. Therefore, we also will discuss development of best practices and question policy directions. For starters, consider whether rules regarding alternative dispute resolution ("ADR") offline could or should apply to ODR? How does technology change the equation? Can ODR be effective when parties are not looking into the eyes of the other side? How can offline neutrals best translate their skills online? How can technology merge with face-to-face ADR to make it more effective? What ethical challenges does ODR present? Are there contexts in which ODR should be banned?

Resolving Community Civil Rights Disputes

The course focuses on conflicts that divide a community and involve public policy issues such as civil rights, racial justice and economic inequality through simulations and discussion.

OPTIONAL COURSES (in-person)

Course descriptions are available here.



Master in the Study of Law (M.S.L.)

Concentration: Intellectual Property and Technology Law

Concentration Curriculum

Offerings subject to change. View course descriptions below.

Credit Requirement

Students must complete at least 30 credits to earn the M.S.L degree; at least 15 credits of related coursework in IP and Technology Law count toward this 30-credit requirement.

Required M.S.L. Courses

All M.S.L. students must take the two foundational M.S.L. program courses:

Course	Semester	Modality	Credits
LAW 8550: Legal Research and Writing	Spring & Summer	Online	3
LAW 8525: Intro to US Legal System	Fall & Summer	Online	3

Core Concentration Courses

Students must take these 3 courses to earn a concentration in Intellectual Property and Technology Law:

Course	Semester	Modality	Credits
LAW 7804: Law of Cyberspace	Summer	Online	3
LAW 8535: Introduction to Tech & IP Transactions*	Spring	Online	3
LAW 7805: Data Privacy and Cybersecurity Regulation and Compliance	Fall	Online or In-person (both are available to MSL students)	3

^{*}alternatively, students can enroll in the in-person course, LAW 7815: Introduction to Intellectual Property (3 credits), offered in the Fall.

Elective Concentration Courses

Students must take at least 3 additional courses from among the following courses:

Course	Semester	Modality	Credits
LAW 8896: Biotechnology Law and Policy	Spring	In Person	2
LAW 7800: Copyright Law	Spring	In Person	4
LAW 7803: Trademark	Fall	In Person	2
LAW 7812: Patent Prosecution or	Spring	In Person	3
LAW 7809: Patent Law			
LAW 8811: Food & Drug Law	Spring	In Person	3
LAW 7117: Online Dispute Resolution in the	Fall	In Person	3
Digital Age			

Optional Courses

Students may take the remaining credits to complete the 30-credit requirement from any other available in-person courses listed in the College's <u>course catalogue</u>. Optional courses may vary year to year.

CONTINUE NEXT PAGE TO VIEW COURSE DESCRIPTIONS



Course Descriptions

REQUIRED M.S.L. FOUNDATIONAL COURSES

Intro to US Legal System (3 credits) - online

The course provides an introduction to the basic structure of the US legal system, including the Constitution, the separation of powers, and federalism. The course introduces students to foundational principles underlying many substantive areas of law, including among other topics administrative law, contracts, criminal law, property, and torts. The course also describes the adversary system, the state and federal court systems, and the legal profession generally.

Legal Research and Writing (3 credits) - online

The course provides MSL students with a foundation in conducting legal research, reading legal materials, and analyzing those materials. The course will help students learn how to find, read, and use cases, statutes, and secondary materials. Students will also develop an understanding of how to review contracts by learning contract drafting style and conventions, key types of provisions (such as declarations, covenants, and representations and warranties), and important contractual provisions. Finally, students will hone their writing skills by learning how lawyers communicate and how to communicate like lawyers, both informally (through, for example, email correspondence) as well as in more formal persuasive writing.

CONCENTRATION COURSES

Biotechnology Law and Policy (2 credits) – in-person

An interdisciplinary approach to examining many of the legal, business, ethical, and policy issues raised by the biotechnology industry.

Copyright Law (4 credits) – in-person

This course will provide an in-depth view of U.S. copyright law, the legal regime governing rights in original works of authorship (books, music, movies, artworks, photographs, software, etc.). Topics covered include: copyright's underlying policies and theoretical framework, the requirements for copyright ability under the Copyright Act, among other topics.

Law of Cyberspace (3 credits) - online

Can the internet be regulated? Who gets to decide? What is the law of the internet? How is it enforced? Is the internet special or exceptional, or is it simply a new variation on long-standing structures? This course will examine the law of the internet – some things old (traditional legal concepts applied to new technological and legal constructs); some things new (government regulation specific to "cyberspace"); and the merging of both old and new legal concepts to govern ever-changing technologies.

Data Privacy and Cybersecurity Regulation and Compliance (3 credits) – online or in person

This course examines the legal, policy, operational and risk management issues related to data privacy and data protection in a digital world. Data privacy law affects a vast range of

businesses, products, and processes, including social media, marketing, healthcare, manufacturing, finance, retail, and technology. This course reviews U.S. federal and state law and regulations in depth and provides an overview of the EU General Data Protection Regulation (GDPR) and other global data protection schemes. It adopts an operational approach that focuses on a privacy lawyer or privacy professional's role within the corporate environment, touching on the various aspects a data privacy function has on legal and compliance, information technology, marketing, human resources, information security, and internal audit.

Food & Drug Law (3 credits) – in-person

The U.S. Food and Drug Administration (FDA), which is tasked with protecting and promoting the public health, is one of the most powerful administrative agencies in the federal government, regulating approximately 25% of the U.S. consumer economy. This course will explore various FDA law and policy issues, including the scope of FDA's jurisdiction, the relationship between FDA, the President, Congress, and the courts, how FDA interacts with industry and other stakeholders, how FDA addresses emerging technologies, and how FDA addresses public health emergencies, like the COVID-19 pandemic. The course involves various general legal doctrines, including common law, constitutional law, administrative law, and statutory interpretation. Specific to FDA, we will cover some topics that are common to all of the product areas that the FDA regulates, such as the FDA's civil and criminal enforcement powers, as well as product-specific legal and policy questions with respect to food, drugs, biologics (including vaccines), devices, and tobacco products.

Introduction to Intellectual Property (3 credits) – in-person

This is a survey course that introduces the basic principles of intellectual property law. It will cover each of the three major federal IP regimes (patent, copyright, trademark) and touch briefly on the related state doctrine of trade secret law. The overarching goal is to understand why we create information entitlements, and how the existing doctrinal approaches fit together within that space.

Introduction to Tech & IP Transactions (3 credits) - online

This course provides an overview of the types of tech and IP contracts, including basics on copyright, patents, trademark, trade secrets in these contracts, tech and IP issues in mergers and acquisitions, and important contract provisions for the procurement and provision of technology.

Online Dispute Resolution in the Digital Age (3 credits) – in-person

This course explores the online dispute resolution (ODR) systems and use of technology by major companies in addressing legal problems. the class also will include deep consideration of both the potential and drawbacks of ODR systems. Therefore, we also will discuss development of best practices and question policy directions. For starters, consider whether rules regarding alternative dispute resolution ("ADR") offline could or should apply to ODR? How does technology change the equation? Can ODR be effective when parties are not looking into the eyes of the other side? How can offline neutrals best translate their skills online? How can technology merge with face-to-face ADR to make it more effective? What ethical challenges does ODR present? Are there contexts in which ODR should be banned?

Patent Law (3 credits) – in-person

This course will cover the basic elements of patent law, including patentable subject matter, utility, novelty, non-obviousness, claims, disclosure and enforcement of patents—all in light of the recently enacted America Invents Act. There is no expectation that students in the class will have the technical knowledge to prosecute patents

Patent Prosecution (3 credits) – in-person

This course will focus on patent prosecution practice and will combine a study of case law and the rules and regulations applicable to patent applications. The course will cover issues of compliance with U.S.C. sections 102, 103, and 112; claim drafting; how patent applications are processed; and how to respond to various actions by the Patent and Trademark Office.

Trademark Law (2 credits) – in-person

This course will explore the following: creation, enforcement, and limitation of trademark rights; and related unfair competition issues.

OPTIONAL COURSES (in-person)

Course descriptions are available here.



Master in the Study of Law (M.S.L.)

Concentration: Legal Environment of Business

Concentration Curriculum

Offerings subject to change. View course descriptions below.

Credit Requirement

Students must complete at least 30 credits to earn the M.S.L degree; at least 15 credits of business law-related coursework count toward this 30-credit requirement.

Required M.S.L. Courses

All M.S.L. students must take the two foundational M.S.L. program courses:

Course	Semester	Modality	Credits
LAW 8550: Legal Research and Writing	Spring &	Online	3
	Summer		
LAW 8525: Intro to US Legal System	Fall &	Online	3
	Summer		

Core Concentration Courses

Students must take at least 3 of the following courses to graduate with a concentration in the Legal Environment of Business:

Course	Semester	Modality	Credits
LAW 7200.1: Business Associations	Summer	Online	3
LAW 8109: Employment Discrimination Law	Spring	Online	3
LAW 8100: Employment Law	Fall	In person	4
LAW 8103: Labor Law	Spring	In Person	4
LAW 7228: Regulatory Compliance	Fall	Online	3

Elective Concentration Courses

Students must take at least 3 additional courses from among the Core Concentration Courses and/or following courses:

Course	Semester	Modality	Credits
LAW 8300: Antitrust	Fall	In Person	3
LAW 7210: Business Bankruptcy	Fall	In Person	3
LAW 8530: Financial Compliance	Spring	Online	2-3

LAW 7224: Mergers and Acquisitions	Spring	In Person	2
LAW 7215: Securities	Fall	In person	3
		(recordings	
		available)	
LAW 8700: Federal Income Taxation*	Summer	Online	4
LAW 8818: Sports Law	Spring	In Person	2

^{*}there is also an in-person section of this course in the Fall semester in which MSL students can enroll.

Optional Courses

Students may take the remaining credits to complete the 30-credit requirement from any other available in-person courses listed in the College's <u>course catalogue</u>. Optional courses may vary year to year.

CONTINUE NEXT PAGE TO VIEW COURSE DESCRIPTIONS



Course Descriptions

REQUIRED M.S.L. FOUNDATIONAL COURSES

Intro to US Legal System (3 credits) - online

The course provides an introduction to the basic structure of the US legal system, including the Constitution, the separation of powers, and federalism. The course introduces students to foundational principles underlying many substantive areas of law, including among other topics administrative law, contracts, criminal law, property, and torts. The course also describes the adversary system, the state and federal court systems, and the legal profession generally.

Legal Research and Writing (3 credits) - online

The course provides MSL students with a foundation in conducting legal research, reading legal materials, and analyzing those materials. The course will help students learn how to find, read, and use cases, statutes, and secondary materials. Students will also develop an understanding of how to review contracts by learning contract drafting style and conventions, key types of provisions (such as declarations, covenants, and representations and warranties), and important contractual provisions. Finally, students will hone their writing skills by learning how lawyers communicate and how to communicate like lawyers, both informally (through, for example, email correspondence) as well as in more formal persuasive writing.

CONCENTRATION COURSES

Antitrust (3 credits) – in-person

This course examines the statutory prohibitions upon cartel behavior and upon monopolization and attempts to monopolize, as well as the intersection of economics and the law with respect to how market power is identified and defined. The course also examines various business practices that allegedly either restrain trade or increase market power.

Business Associations (3 credits) - online

This course provides an introduction to the laws governing business entities. We will examine the structure and characteristics of modern business organizations, particularly publicly traded and closely held business corporations. Significant emphasis is placed upon the nature of the corporate governance system and the fiduciary obligations of directors and officers.

Business Bankruptcy (3 credits) – in-person

The course will focus on the business bankruptcy process, principally Chapter 11 reorganizations. Topics to be addressed include the basics of federal bankruptcy law, including the automatic stay, avoidance of fraudulent and preferential transfers, treatment of executory contracts, operation of a company during bankruptcy, sale of assets in Chapter 11 and formulation and confirmation of a plan of reorganization.

Employment Discrimination Law (3 credits) - online

This course addresses developments in civil rights law in the context of the workplace. We will look at the growing body of law designed to protect against discrimination based on race,

gender, national origin, religion, age, disability and sexual orientation. The main focus of the course will be on Title VII of the Civil Rights Act of 1964, as amended.

Employment Law (4 credits) – in-person

This course focuses on federal and state regulation of the employment relationship, including constitutional, statutory, and common-law restrictions on employer activities. Subjects covered include negligent hiring and retention, invasion of privacy, wrongful discharge, and unemployment insurance, among other topics.

Federal Income Taxation (4 credits) – online or in-person

The course provides an introduction to the basic principles of the federal income tax. The principal subject areas include: (1) characteristics of income; (2) allowable deductions and exemptions; (3) timing issues; (4) income splitting; (5) preferential tax provisions including capital gains; and (6) brief examination of other methods of taxation including consumption tax and flat tax proposals.

Financial Compliance (2 or 3 credits) - online

This course helps students understand the laws, regulations, and policies covering financial services compliance, including money laundering, data protection, SEC filings, and whistleblowing. Students will explore the fundamental elements and risks that impact financial services compliance. The course provides a review of the work and ethical obligations of a financial services compliance officer, including compliance officers' liability, expectations, risks and effectiveness. The course then provides a substantive review of relevant financial services regulations, including, challenges on compliance officers and provides a way forward to convert these challenges into opportunities.

Labor Law (4 credits) – in-person

This course will explore federal regulation of labor-management relations in private sector, focusing upon employee organizational and representational rights; selection of bargaining representative; collective bargaining process; contract administration and enforcement; and the union's duty of fair representation.

Mergers and Acquisitions (2 credits) – in-person

This course explores the planning of corporate mergers, acquisitions, and reorganizations, examining the application and integration of state corporate law, federal securities law, accounting principles, tax law, labor law, products liability law, environmental law, ERISA, and antitrust law.

Regulatory Compliance (3 credits) - online

This course will analyze the legal, ethical and policy foundations of regulatory compliance: the effort to translate statutory requirements into compliant corporate and individual behavior.

Securities (3 credits) – in-person and recorded

The course covers the regulation of distributions of securities by issuers and their affiliates under the Federal Securities Act of 1933 and the regulation of the securities trading markets by the Securities & Exchange Act of 1934.

Sports Law (2 credits) – in-person

The course will cover negotiations generally and in the sports context, as well as topics in professional sports law (league governance, labor, anti-trust, tort, current events and criminal law, etc.)

OPTIONAL COURSES (in-person)

Course descriptions are available here.



Master in the Study of Law (M.S.L.)

Concentration: Health Law

Concentration Curriculum

Offerings subject to change. View course descriptions below.

Credit Requirement

Students must complete at least 30 credits to earn the M.S.L degree; at least 15 credits of health law-related coursework count toward this 30-credit requirement.

Required M.S.L. Courses

All M.S.L. students must take the two foundational M.S.L. program courses:

Course	Semester	Modality	Credits
LAW 8550: Legal Research and Writing	Spring & Summer	Online	3
LAW 8525: Intro to US Legal System	Fall & Summer	Online	3

Core Concentration Courses

Students **must take Health Law** (3 credits) and at least one of the following courses to graduate with a concentration in Health Law:

Course	Semester	Modality	Credits	Required?
LAW 8809: Health Law	Fall	Online or	3	Yes
		In Person		
Health Care Compliance	Spring	Online	3	
LAW 6124: Legislation and Regulation	Spring	In Person	3	
LAW 8810: Public Health Law	Spring	In Person	3	

Elective Concentration Courses

Students must take at least 9 additional credits from among the Core Concentration Courses and/or following courses:

Course	Semester	Modality	Credits
LAW 8306: Administrative Law	Spring	In Person	3
LAW 8896.74: Sem: Biotechnology Law and Policy	Spring	In Person	2
LAW 7805: Data Privacy and Cybersecurity Regulation and Compliance	Fall	Online or In-person (both are available to MSL students)	3
LAW 8811: Food and Drug Law	Spring	In Person	3
LAW 7401: Forensic Mental Health Law	Spring	In Person	2
LAW 8535: Introduction to Tech & IP Transactions	Spring	Online	3
LAW 8896.38: Marijuana Law and Policy	Spring	In Person	2
LAW 7812: Patent Prosecution	Spring	In Person	3
LAW 7228: Regulatory Compliance	Fall	Online	3

Optional Courses

Students may take the remaining credits to complete the 30-credit requirement from any other available in-person courses listed in the College's <u>course catalogue</u>. Optional courses may vary year to year.

CONTINUE NEXT PAGE TO VIEW COURSE DESCRIPTIONS

REQUIRED M.S.L. FOUNDATIONAL COURSES

Intro to US Legal System (3 credits) - online

The course provides an introduction to the basic structure of the US legal system, including the Constitution, the separation of powers, and federalism. The course introduces students to foundational principles underlying many substantive areas of law, including among other topics administrative law, contracts, criminal law, property, and torts. The course also describes the adversary system, the state and federal court systems, and the legal profession generally.

Legal Research and Writing (3 credits) - online

The course provides MSL students with a foundation in conducting legal research, reading legal materials, and analyzing those materials. The course will help students learn how to find, read, and use cases, statutes, and secondary materials. Students will also develop an understanding of how to review contracts by learning contract drafting style and conventions, key types of provisions (such as declarations, covenants, and representations and warranties), and important contractual provisions. Finally, students will hone their writing skills by learning how lawyers communicate and how to communicate like lawyers, both informally (through, for example, email correspondence) as well as in more formal persuasive writing.

CONCENTRATION COURSES

Administrative Law (3 credits) – in-person

A study of the administrative law process, concentrating upon the functions and procedures of federal administrative agencies and judicial review of agency actions. Administrative law provides a framework to understand the basic administrative process and its control by the three branches of government.

Biotechnology Law and Policy Seminar (2 credits) – in-person

An interdisciplinary approach to examining many of the legal, business, ethical, and policy issues raised by the biotechnology industry.

Business Associations (3-4 credits) – online

This course provides an introduction to the laws governing business entities. We will examine the structure and characteristics of modern business organizations, particularly publicly traded and closely held business corporations. Significant emphasis is placed upon the nature of the corporate governance system and the fiduciary obligations of directors and officers.

Data Privacy and Cybersecurity Regulation and Compliance (3 credits) – online or in person

This course examines the legal, policy, operational and risk management issues related to data privacy and data protection in a digital world. Data privacy law affects a vast range of businesses, products, and processes, including social media, marketing, healthcare, manufacturing, finance, retail, and technology. This course reviews U.S. federal and state law and regulations in depth and provides an overview of the EU General Data Protection Regulation (GDPR) and other global data protection schemes. It adopts an operational approach that focuses on a privacy lawyer or privacy professional's role within the corporate environment,

touching on the various aspects a data privacy function has on legal and compliance, information technology, marketing, human resources, information security, and internal audit.

Food & Drug Law (3 credits) – in-person

The U.S. Food and Drug Administration (FDA), which is tasked with protecting and promoting the public health, is one of the most powerful administrative agencies in the federal government, regulating approximately 25% of the U.S. consumer economy. This course will explore various FDA law and policy issues, including the scope of FDA's jurisdiction, the relationship between FDA, the President, Congress, and the courts, how FDA interacts with industry and other stakeholders, how FDA addresses emerging technologies, and how FDA addresses public health emergencies, like the COVID-19 pandemic. The course involves various general legal doctrines, including common law, constitutional law, administrative law, and statutory interpretation. Specific to FDA, we will cover some topics that are common to all of the product areas that the FDA regulates, such as the FDA's civil and criminal enforcement powers, as well as product-specific legal and policy questions with respect to food, drugs, biologics (including vaccines), devices, and tobacco products.

Forensic Mental Health Law (3 credits) – in-person

This course discusses the civil and criminal aspects of mental health case law including involuntary civil commitment, competence to stand trial, and sanity at the time of the act.

Health Law (3 credits) – in-person

This course focuses on selected issues in healthcare and clinical research; professional relationships in healthcare, the obligation to provide care, medical malpractice, healthcare privacy, end-of-life and other ethical issues, the business structure and regulation of the health care industry, healthcare fraud, abuse and antitrust, and the regulation of clinical research.

Health Care Compliance (3 credits) - online

Heath Care Compliance provides a practical approach to understanding the basic elements of a modern health care compliance program. The course provides a practical, case-study-based approach to a modern health care information management and compliance. Students will learn the role of compliance officers in implementing a compliance program, and will develop an understanding of the rules and regulations that are foundational to a health care compliance program, including obtaining patient consent, protecting health care information, and managing health care-related documentation and reporting obligations. Students will also learn how to help develop policies and procedures, provide employee training, and assist with compliance audits.

Introduction to Tech & IP Transactions (3 credits) - online

A survey course providing an introduction to the basic theories of intellectual property rights (IPRs): trademark, trade secrets, patent, copyright). The course also covers: confidentiality and non-disclosure agreements; software licensing; professional service agreements; software as a service; IP contract drafting and negotiation; and third party risk management.

Legislation and Regulation (3 credits) – in-person

This course is an introduction to law-making and the modern administrative state. It is critical for lawyers in most, if not all, areas of practice—whether litigators or transactional lawyers—to be

familiar the concepts covered in this course. Lawyers are increasingly required to help their clients understand and comply with, or even influence, legislation and regulation. And some of the most controversial issues of our time—including some of those dominating recent headlines—feature statutory and regulatory questions. For instance, rescission of the Deferred Action for Childhood Arrivals (DACA) program, the fate of the Affordable Care Act, and the legality of cannabis all involve questions related to this course. The course also examines the way Congress and administrative agencies adopt binding rules of law—statutes and regulations, respectively—and the way that implementing institutions—courts and agencies—interpret and apply these laws.

Marijuana Law and Policy (2 credits) – in-person

This seminar will examine the social and historical backdrop of intoxicant prohibition, and assess the legal reforms and political debates now surrounding the control and regulation of marijuana use.

Patent Prosecution (3 credits) – in-person

This course will focus on patent prosecution practice and will combine a study of case law and the rules and regulations applicable to patent applications. The course will cover issues of compliance with U.S.C. sections 102, 103, and 112; claim drafting; how patent applications are processed; and how to respond to various actions by the Patent and Trademark Office.

Public Health Law (3 credits) – in-person

This course will survey the legal framework of government public health regulations by examining the sources and limitations of the government's authority to address current policy issues.

Regulatory Compliance (3 credits) - online

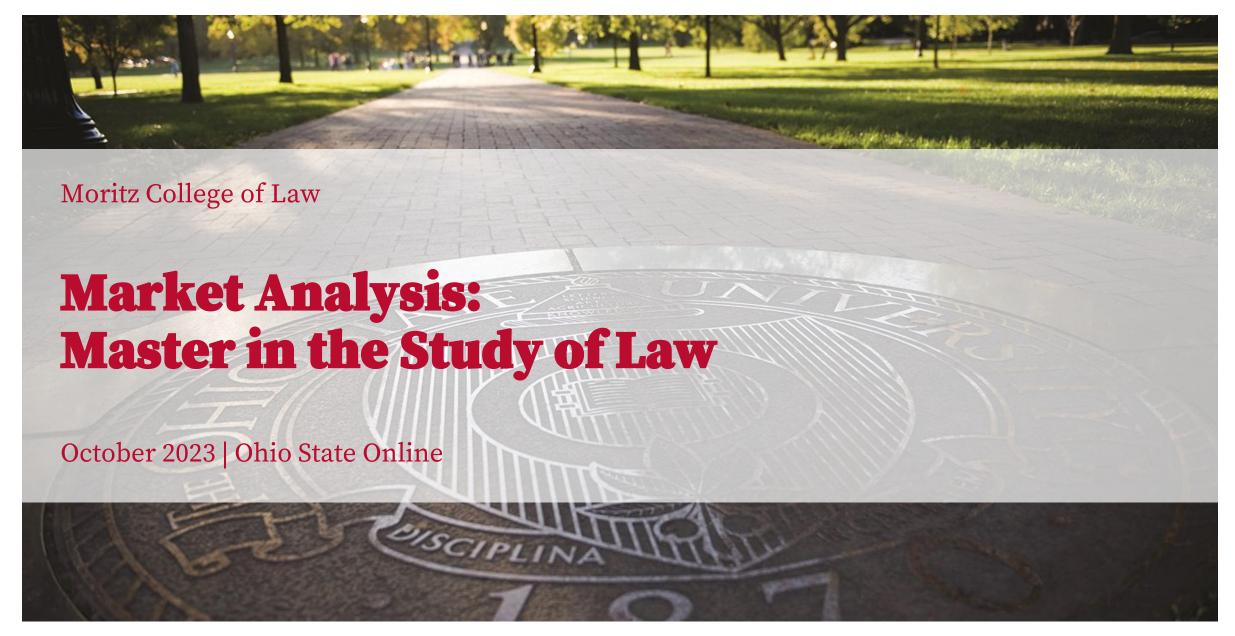
This course will analyze the legal, ethical and policy foundations of regulatory compliance: the effort to translate statutory requirements into compliant corporate and individual behavior.

OPTIONAL COURSES (in-person)

Course descriptions are available here.

Appendix C

Ohio State Online Market Research



Contents

- I. Preface
- II. Completion Trends
- III. Occupational Trends
- IV. Job Posting Analytics
- V. Competitor Analysis
- VI. Keyword Analysis
- VII. Best Practices/Observations/Considerations



Background

The Moritz College of Law is planning to transition support of its Master in the Study of Law program to the Ohio State Online support model. Part of that transition involves engaging in the university's curricular approval process. This analysis will supplement the college's proposal for that process.



A Note on the Report

Assumptions on occupations, skills, and Classification of Instructional Program (CIP) codes were made based on the current classification of the MSL program and <u>previous</u> <u>research completed in 2020</u>.

Due to the self-reported nature of data obtained through the National Center for Education Statistics (NCES), some comparable and competitor programs may report completions for a **master's-level legal studies** program under a different CIP code not included in this analysis, including The Ohio State University. Further, additional online programs may exist that are not captured in NCES data, as not all institutions report online completions separately from face-to-face program completions

Curricula and tuition information are based on publicly available information and may not be comprehensive.



Executive Summary

- The College of Law should ensure the MSL program appeals to the working professional by optimizing flexibility and creating pathways. Nationwide, job postings explicitly mentioning variations of this degree are very low, but profiled occupations related to this degree show growth over the next 10 years. The program should consider identifying and filling skills gaps in the current workforce and partnering with regional employers to appeal to this audience. This could include prioritizing existing concentrations such as health law and compliance to meet market demand.
- Additionally, the MSL program should consider <u>adopting online program best practices</u> to appeal to its target audience as <u>top competitors have gained market share</u>, <u>while Ohio State has lost market share</u>. Competitors <u>advertise their degrees</u> as a way to stay competitive in the job market and offer various specializations geared toward their target audience. Competing programs also <u>utilize different program names</u> to make it easier to search online for their programs.

Completion Trends

Classification of Instructional Program (CIP) Code:

22 | Legal and Professional Studies (Aggregate CIP)

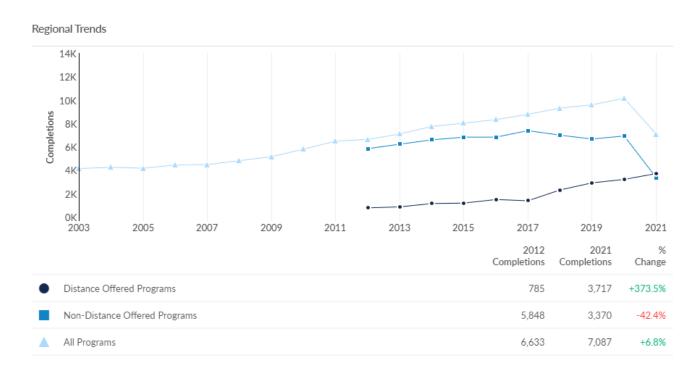
22.0299 | Legal Research and Advanced Professional Studies, Other (Ohio State Mapping)

22.0000 | Legal Studies (Previous Research)

Summary

- At Ohio State, the MSL program maps to the 6-digit CIP 22.0299 (Legal Research and Advanced Professional Studies, Other). Comparable institutions map their MSL programs across many different 6-digit CIP codes within the overarching 2-digit CIP 22 (Legal and Professional Studies). An aggregate analysis (at the 2-digit CIP level) and a more specific analysis (with certain 6-digit CIP codes) were undertaken in this report to understand the markets that the MSL competes in.
- Aggregate CIP category completion trends indicate small increases in overall completions, primarily led by 100% distanceoffered (online) programs.
- Within the aggregate CIP category, a minority of institutions that offer distance programming (38%) account for the majority of completions (52%), and median completions for distance-offered programs is more than double that of non-distance offered programs.
- In the more specific CIP codes 22.0000 (Legal Studies) and 22.0299 (Legal Research and Advanced Professional Studies, Other), the top four institutions with the greatest number of completions in 2021 increased their market share from 2017 to 2021, while Ohio State lost market share. Two of those institutions, Fordham and the University of Arizona, increased their market shares by more than 7% from 2017 to 2021.

- From 2012 to 2021 in the aggregate CIP category, master's program completions rose, fueled by rising completions from institutions that offer distance programming
- A sharp downtick in non-distance program completions in 2021 due, in large part, to the pandemic, followed by a steady increase in distance-completions, could indicate a shifting market
- 2021 marked the first year that distance program completions were greater than non-distance program completions

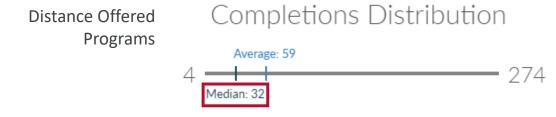




- 38% of institutions offer distance programs accounting for 52% of all completions in 2021, which indicates a minority of institutions are conferring a majority of completions
- Although there is a larger range in the completion distribution for non-distance programs, the average number of completions for distance-offered programs is more than double, indicating that institutions that offer distance programming are seeing a higher number of completions on average.
- Because we are viewing completions at the aggregate level, institutions can offer multiple programs within this CIP code. Those programs could be distance or nondistance, which is why the % of institutions number is greater than 100%

Program Overview





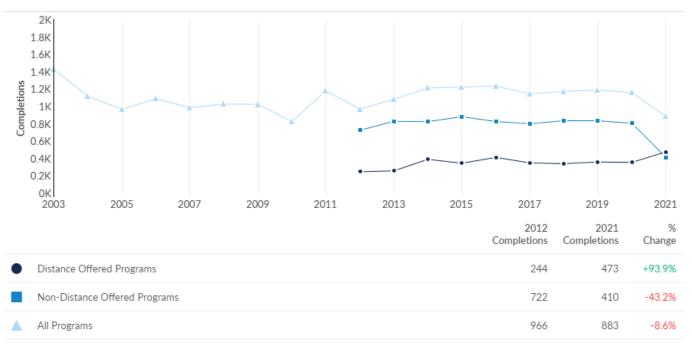
Non-Distance Offered Programs

Completions Distribution



- From 2012 to 2021, Master's program completions are declining in this space, led by a sharp decline in non-distance program completions
- Distance-offered programs are seeing a steady increase in degree completions, with a slight uptick in degree completions in 2021.
- 38% of institutions offer distance programs accounting for a majority (54%) of all completions in 2021
- 63% of institutions offer nondistance programs, accounting for a minority (46%) of completions in 2021

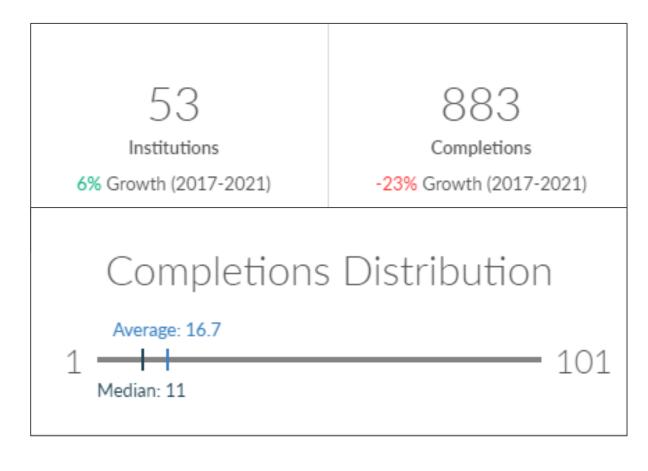
Regional Trends



Program Overview



- Growth in competing institutions from 2017 to 2021 outpaces growth in completions, which likely represents a saturating market with higher levels of competition.
- Median and average completion sizes of 11 and 17, respectively, are more indicative of the number of students this program could attract. This is because it is more likely that a 1-1 program-to-CIP mapping occurs in specific CIP codes as opposed to aggregate CIP codes.
- Median completion size of 11 can indicate the need for a more secure pipeline of students to sustain programming over the long term



Market Share (All Modalities): National

Institutions	Reported Completions, 2016 to 2017 Academic Year	Market Share, 2016 to 2017 Academic Year	Reported Completions, 2020-2021 Academic Year	Market Share, 2020-2021 Academic Year	Market Share Trends, 2017 – 2021	Completions Reported via Distance-Delivery, 2020 to 2021
University of Arizona	7	0.6%	101	11.4%	1	Yes
Fordham University	18	1.6%	70	7.9%	1	Yes
University of Oklahoma – Norman Campus	Not Offered	0%	67	7.6%	1	Yes
University of Miami	33	2.9%	37	4.2%	1	No
Ohio State University – Main Campus	29	2.5%	12	1.4%	\	No

Occupational Trends

National, State, and Local Trends

Occupations Selected Based on Relevancy to Program Target Audience:

SOC* 13-1041 | Compliance Officer

SOC 11-3121 | Human Resources Manager

*Standard Occupational Classification



Summary

- Compliance Officers and Human Resources Managers were chosen for the Occupational Trends Analysis as these two occupations showed up often in our job postings analysis.
 Additionally, competitor programs such as the <u>University of Cincinnati</u>, call out these two SOC codes when advertising student outcomes for comparable programs.
- Nationally, growth for these two occupations is expected to remain around 9-10% over the next 10 years. This is a slightly higher than the average for all occupations in the United States.
- These occupations are expected to experience higher than average growth in both our local and regional economies. This is due, in part, to the lower number of total current jobs (when compared to an adjusted national average) for these two occupations.

National

9.6%

+52k

\$87k

2023 - 2033 Job Growth

Average national job growth for all 5-digit occupations over same period: 9.4%



2023 - 2033 Jobs Added

Number of jobs added in profiled occupations over 10-year period



2022 Median Compensation

National median compensation for all 5-digit occupations: \$45k



Occupational Trends

Ohio

6.6%

+923

14.8k

2023 - 2033 Job Growth

Higher than the adjusted national average of 3.0%

2023 – 2033 Jobs Added

Higher than the adjusted national average of +583

2023 Total Jobs

Lower than the adjusted national average of 20.2k







Columbus

5.5%

+187

3.5k

2023 - 2033 Job Growth

Higher than the adjusted national average of 4.4%



Higher than the adjusted national average of 169

2023 Total Jobs

Lower than the adjusted national average of 4k







Job Posting Analysis

- I. Postings Trends
- II. Top Skills Analysis

Postings Criteria:

Criteria 1 - "Master of Legal Studies" OR "Master in the Study of Law" OR "Master of Studies in Law"; mentioning a Master's degree

Criteria 2 – "legal understanding" OR "understanding of legal" OR "understanding of the law"; excluding lawyers, paralegals, and legal assistants; mentioning a Master's degree

Summary of Findings

<u>Lightcast</u>'s Job Posting Analytics aggregates publicly available job postings from more than 51,000 sources, including sites like LinkedIn and Monster.

- Job postings explicitly mentioning variations of the MSL degree are very low nationwide
- Job postings related to general skills taught in the degree are increasing at the national and regional levels.
- Regionally, job postings requiring a minimum level of a master's degree are relatively low in comparison to the total number of job postings
- Skills gaps in profiled occupations include knowledge and an understanding of information privacy, health law, and regulatory affairs, which could be an area of opportunity to upskill the current workforce.

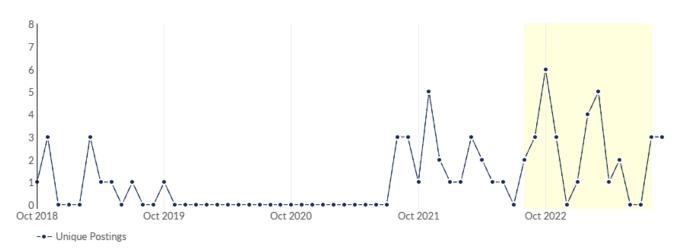


National

- Nationally, very few job postings explicitly mention this degree (or a variation of this degree)
- Increasing number of unique job postings over time, with an increasing number of job postings mentioning a minimum level of a master's degree
- 0 postings in Ohio
- Outside of Colleges and Universities, top industries for job postings related to this degree include: Credit Unions, Offices of Lawyers, Offices of Bank Holding Companies
- View sample job postings report

	Aug 2021 – Aug 2022	Aug 2022 - Aug 2023
Unique Job Postings	25	30
Minimum Education: Master's Degree	5	7

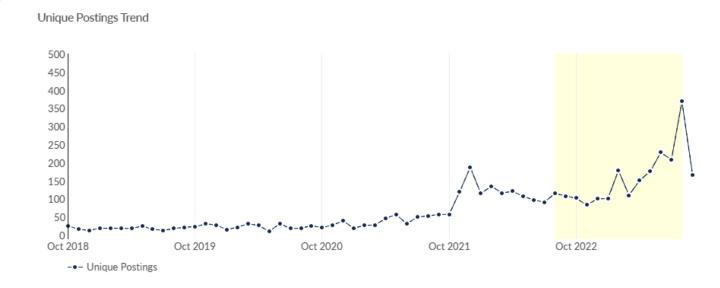
Unique Postings Trend



National

- Nationally, there is an increasing number of unique job postings over time, with an increasing number of job postings mentioning a minimum level of a master's degree
- Top employers include: Bristol-Myers Squib, US Bank, USAA, Pearson Education
- Top job titles include: Global Regulatory Leads, Directors of Regulatory Affairs, Library Services Managers, Human Resources Managers
- View sample job postings report

	Aug 2021 – Aug 2022	Aug 2022 - Aug 2023
Unique Job Postings	1,462	2,053
Minimum Education: Master's Degree	166	365

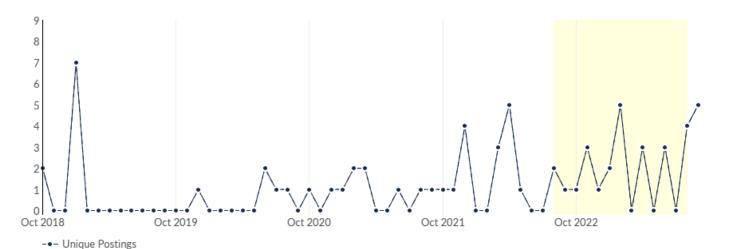


Job Posting Analytics – Criteria 2 "legal understanding" OR "understanding of legal" OR "understanding of the law"; excluding lawyers, paralegals, and legal assistants; mentioning a Master's degree

Ohio

Posting Overview	Aug 2021 – Aug 2022	Aug 2022 - Aug 2023
Unique Job Postings	19	25
Minimum Education: Master's Degree	3	3

Unique Postings Trend



Top Employers	Unique Postings (Aug '22 - Aug '23)
US Bank*	5
Pearson Education	2
JPMorgan Chase*	2
Equitas Health	2
Amgen	2

Top Skills (National)

Lightcast's Profile Analytics is built from individual profiles of over 120 million workers in the U.S. (aggregated from sites such as LinkedIn). The skills gap compares the % of postings mentioning a specific skill to the % of profiles mentioning that same skill.

Source: Lightcast™ Analyst

Top Specialized Skills

- Top Specialized Skills
 - Drug Development
 - Information Privacy
- Skills Gaps (Postings vs. Profiles)
 - Information Privacy (19% vs. 1%)
 - Regulatory Affairs (16% vs. 1%)
 - Drug Development (17% vs 0%)



Competitor Analysis

Summary of Findings

Two competitors were chosen from the more specific CIP analysis and one was chosen regionally based on its unique target audience. Additionally, competitors identified in the proposal were included in the analysis.

- Comparable institutions offer stackable certificates
- Competitors offer 100% online, self-paced coursework with some highimpact synchronous sessions
- Some competitors partner with employers to offer program discounts to employees
- Program tracks and curriculum can be tailored toward student's needs (Corporate Compliance, Healthcare, Cybersecurity, Human Resources)
- Multiple start dates allow for program flexibility



Competitor Analysis

Institution	Program Name	Modality	Completion Details	Program Value Overview
University of Arizona	Master of Legal Studies	Online	30 credits; 1- 4 years	University of Arizona Law's Master of Legal Studies (MLS) is a one-year degree program pursued on a full-time or part-time basis. The MLS is designed to enhance the effectiveness of a broad spectrum of professionals whose work involves regulations, negotiations, or working with lawyers or legal issues. If you find yourself needing a better foundation for working with and understanding laws and regulations, or wish to improve your career prospects by obtaining legal and critical thinking skills, the MLS may be just the right fit.
Fordham University	Master of Studies in Law in Corporate Compliance	Online	30 credits; 1 – 2 years	The online Master of Studies in Law (MSL) in Corporate Compliance from Fordham Law provides non-lawyers with the opportunity to earn a degree from a top-40 law school1 and advance their knowledge of compliance while studying at a time and location that works best for them. Through interactive online learning, Fordham Law School prepares professionals with the specific skills needed to find effective, ethical compliance solutions and advance their careers.
Cleveland State University	Master of Legal Studies in Cybersecurit y and Data Privacy	Online	30 credits; 20 months	CSU College of Law's innovative online Master of Legal Studies in Cybersecurity and Data Privacy takes an integrative approach to education, preparing professionals to understand the technical and business dimensions of cybersecurity and privacy as well as current laws and regulations. This flexible online MLS program is led by faculty from the Center for Cybersecurity and Privacy Protection at Cleveland State University College of Law, and other leading practitioners in the field, with relevant, real-world experience.

Competitor Analysis, Continued

Institution	Estimated Tuition	Program Differentiators
University of Arizona	\$21,000 (30 units * \$700 credit/hour)	 Fall, spring and summer start options 12 available concentrations + interdisciplinary courses Advertised as self-paced Stackable certificates in health law and policy that apply 100% to the MLS 7.5 or 16 week courses
Fordham University	\$63,000 (30 credits, \$2074 credit/hour)	 Fordham partners with 2U to deliver their experience Optional tracks to appeal to their audience: Financial Services, Human Resources, Health Care, General Compliance Host degree-specific networking events – "Fordham Law Networking Effect" 1 colloquium in NYC 3 annual start dates
Cleveland State University	\$34,000 (30 credits, \$1130 credit/hour)	 3 start dates Tailored curriculum to cybersecurity and data privacy professionals Includes coursework in: HIPAA and Privacy, Cybersecurity, and a Cybersecurity Technical Capstone experience Self-paced asynchronous coursework with some synchronous sessions with faculty

Competitor Analysis (Proposal)

Institution	Program Name	Modality	Completion Details	Program Value Overview
Northwestern University	Master of Science in Law	Online	28 credits; 2-4 years part time	The MSL online format is designed for STEM professionals around the world who wish to advance their careers by deepening their understanding of law and business. The online MSL is part-time; it can be completed in two to four years. Online students may begin in either the Fall or the Spring and will be required to complete a 2-week online orientation program before the start of their first term. Students in the online format receive the exact same degree as students in the residential format. The requirements and structure of the curriculum are the same, with a rich and varied selection of online electives.
Wake Forest University	Master of Studies in Law	Online	21 months to 5 years	Do you seek the legal tools and framework needed to navigate risk, compliance, and the rapidly changing legal environment? The 100% online Master of Studies in Law (MSL) is flexible, part-time, and uniquely designed by world-renowned Wake Forest University School of Law faculty and industry experts, specifically for working professionals. Our MSL experience enhances skills, advances careers, and brings immediate relevance and value to the workplace — and beyond.
George Washington University	Master of Studies in Law	Online (some options)	24 credits; 2 years	GW Law's MSL helps meet the growing demand for non-lawyers to be familiar with the many ways that law influences industry. The MSL program is intended for professionals who are not interested in earning a law degree or practicing law but work in jobs where knowledge of the law is important. The knowledge gained can augment career preparation or professional advancement.

Competitor Analysis (Proposal), Continued

Institution	Estimated Tuition	Program Differentiators
Northwestern University	\$60,732 (\$2,169/credit * 28 credits)	 2-week online orientation "Power Week" sessions offer unique format 12 elective courses Aimed at STEM professionals; "Where STEM, Law, and Business Converge" Focus areas include: business law and entrepreneurship, intellectual property and patent design, regulatory analysis and strategy
Wake Forest University	\$33,600 (\$1,120/credit * 30 credits)	 3 tracks: Business Law & Compliance, Health Law & Policy, Human Resources All coursework is asynchronous Three start dates Discounts are offered to partner employers, including Blue Cross Blue Shield of North Carolina 4 MSL Graduate certificates stack into MSL degree (Workplace Legal Fundamentals, Business Law and Compliance, Health Law and Policy, Human Resources)
George Washington University	\$58,800 (\$2,450 * 24 credits)	 Only some options available online: MSL in Government Procurement Law, National Security & Cybersecurity Law, Government Procurement & Cybersecurity Law Weekly synchronous sessions Option to take on-campus courses as a part of the online degree Proximity to policy makers and top law firms

Keyword Analysis

Keyword analysis is conducted using <u>Brightedge</u>, an enterprise-level search engine optimization (SEO) platform. Keyword analysis seeks to understand the search behavior surrounding relevant program keywords, program names, and competitor program keywords. It is important to consider changes in search behavior for keywords as it may be indicative of how a potential audience is searching for the topic in question.

Comparator Program Search Trends

- Competing programs may utilize different program names to make it easier to search for their programs.
- People may be more familiar with other variations of the program name than the one Ohio State uses.
- Other program names have shown both month-over-month and year-over-year increases in search volume.

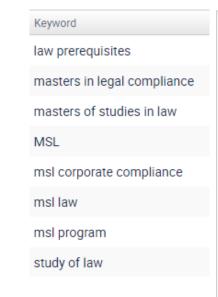
Keyword	12 Month Avg Volume	48-Month Volume Trend	MoM Change ①	MoM Change %	YoY Change	YoY Change %
master of legal studies	4,400	~~~~^	1,000	22.73 %	1,000	22.73 %
master in the study of law	70	W~~~~~	0	0 %	20	40 %
master of studies in law	4,400	~~~~~	1,000	22.73 %	1,000	22.73 %

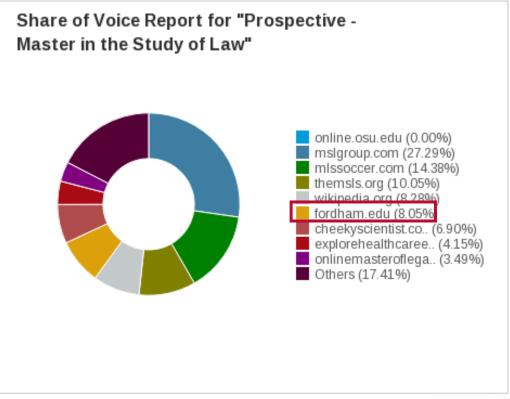


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Share of Voice - MSL Program Page

- Share of Voice Report: 10/1 – 10/7
- Based on keywords
 <u>current program</u>
 <u>webpage</u> is ranking
 for
- Fordham University is also a top competitor in degree completions in the more specific CIP category





Powered by BRIGHTEDGE

Best Practices, Observations, Considerations

Online Program Best Practices

Best Practices to Maximize Student Interest and Accommodate the Working Professional

- Rolling admissions: Ensure that the program has a rolling admissions process, whereby applications are evaluated as they are received, and students are notified in a timely manner about the status of their application
- 7-week courses: Optimal for working professionals, as they provide the flexibility needed to accommodate their busy lives
- 6 start dates/year: Multiple start dates allow working professional students the opportunity to enroll in programs that meet their needs when they want those needs met



Observations & Considerations

- Nationwide, job postings explicitly mentioning variations of this degree are very low.
- Overall job postings related to the profiled occupations are increasing at the national and regional levels.
- Aggregate CIP category completion trends indicate small increases in overall completions, primarily led by 100% distance offered programs.
- In the granular CIP categories, the top four completion-producing institutions in 2021 increased their market share from 2017 to 2021, while Ohio State lost market share.
- Competitors advertise their degrees as a way to stay competitive in the job market and offer various specializations geared toward their target audience. They offer primarily asynchronous coursework that is available 100% online.
- Competitors also offer multiple start dates and short course sessions, allowing for flexibility and appealing to their target audience.
- Competing programs utilize different program names to make it easier to search online for their programs.



Observations & Considerations

- Consider employers who would be interested in hiring someone with skills taught in the program or employers who would be interested in upskilling their current workforce. Employer partnerships should be leveraged to ensure long-term program viability.
- Consider targeting employers with tuition reimbursement policies to alleviate financial concerns for this degree.
- Skills gaps in profiled occupations include knowledge and an understanding of health law, information privacy, and regulatory affairs, which could be areas of opportunity to upskill the current workforce.
- Skills gaps and in-demand occupations associated with this degree would indicate that the compliance and health law concentrations should be prioritized.
- Ensure that 100% of program requirements can be completed online. Consider shortening coursework to appeal to the adult working learner and to stay aligned with competitors.
- Consider how students find prospective programs and optimize web pages to increase visibility to a larger audience. Consider adjusting the program name to align with search behavior.



Contact

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Enrollment Opportunity Scan

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Program Details

Program Name: Master in the Study of Law

Program CIP: 22.0299
CIP(s) Analyzed 22.00 & 22.02
Program Level: Master's

*Ohio State master's programs mapped to this CIP code: LLM and on-campus MSL (22.0299)

This report provides insight into the enrollment opportunity for the Master in the Study of Law. Contextually, total national degree conferral trends for master's programs aligned with the profiled CIP codeS show a slight year-over-year increase (excluding the 2021 outlier), a year-over-year decline in non-distance program completions, and a moderate year-over-year increase in distance program completions.

IPEDS institutional completion data is used as a proxy for new academic year enrollments in this analysis To date, completion data and accompanying market share actuals have been released through academic year 2021. Currently, the college maps two distinct master's level programs to the six-digit classification of instructional program (CIP) code, 22.0299. Because research shows that comparable programs map to a variety of 6-digit CIP codes within two unique 4-digit CIP categories, this analysis looks at the 22.00 and 22.02 4-digit CIP categories to better understand the total market for related programs. These 4-digit CIP categories provide a more holistic snapshot for related program completions as opposed to the more granular 6-digit CIP used by Ohio State. This is in slight contrast to the accompanying market research report, which focused on the aggregate two-digit CIP (22) to get a high-level understanding of the overall market.

Three key drivers influencing enrollment opportunity projections on the "Enrollment Opportunity Scan" tab include the year-over-year total completion growth rate, OSU's market share for the first projected year, and the year-over-year growth rate of OSU's market share.

In the "Enrollment Opportunity Scan" tab, the current-state scenario shows the projected total number of program enrollments through academic year 2028 based on the three aforementioned key drivers. Because the college maps two programs to this CIP code, we took a top-down approach to estimating MSL program enrollments. The LLM program enrollments are backed out of the total number of enrollments to achieve the estimated enrollment opportunity for the MSL program (inclusive of all modalities offered). This assumes that the total market (using completion data as a proxy) grows at the trailing five-year average rate (excluding a large decrease in 2021, due in large part to non-distance program completions) and the market share for Ohio State's programs remains static at it's most recent implied market share. The current state scenario projects that in AY 28, the MSL program will have 29 new enrollments for that year. If market share grows at 5% YoY as opposed to the current growth rate of 0%, in AY 28, the MSL program could expect to see 40 new enrollments for that year.

The "Enrollment Opportunity Scan" tab also features an ideal-state scenario analysis. This analysis seeks to show the YoY Ohio State market share growth required to "catch up" to the profiled competitor's current (2021) market share within four academic years. The University of Arizona was selected as one of two competitors in this report, as they are one of the top institutions (2021) in the more granular, 6-digit CIP analysis for the CIPs that would most accurately represent Ohio State's current program. Washington University in St. Louis was selected as the second competitor, as they are the highest completion-producing institution (2021) in the broader 4-digit CIP group whose completions are classified as "distance-offered." Holding all key drivers equal except for YoY market share growth, the scenario calculates the YoY Ohio State market share growth required to attain the profiled competitor's market share within four academic years. The scenario also calculates the number of enrollments that would be required to attain such market share.

The "steady state" row calculation is available in both the current-state and ideal-state scenarios. This assumes that it takes two years for students to complete the MSL program. This represents the number

Enrollment Opportunity Scan

Program Details

Program Name: Master in the Study of Law

Program CIP: 22.0299
CIP(s) Analyzed 22.00 & 22.02
Program Level: Master's

Market Snapshot	
Average YoY Completion Growth	5.1% *6
YoY Institutions Entering (Exiting) Market	0
Average OSU YoY Completions Market Share Growth	(11.2%)

*excluding large drop in 2021, due to decline in non-distance program completions

	2017	2018	2019	2020	2021	
Total Completions	7742	8250	8434	8976	5894	
YoY Growth		6.6%	2.2%	6.4%	(34.3%)	
Non-Distance Offered Program Completions	6667	6345	6059	6171	3055	
YoY Growth		(4.8%)	(4.5%)	1.8%	(50.5%)	
Distance Offered Program Completions	1075	1905	2375	2805	2929	
YoY Growth		77.2%	24.7%	18.1%	4.4%	
Number of Institutions (Total)	151	156	157	154	152	
YoY Entered (Exited)		5	1	(3)	(2)	
Median Market Share Per Institution	0.3%	0.3%	0.3%	0.3%	0.4%	_
YoY Growth		5.1%	(12.7%)	7.1%	12.2%	
Median Completions Per Institution	25	28	25	28.5	21	
YoY Growth		12.0%	(10.7%)	14.0%	(26.3%)	
Total OSU Completions	29	39	25	24	12	
YoY Growth		34.5%	(35.9%)	(4.0%)	(50.0%)	
OSU Completions Market Share	0.4%	0.5%	0.3%	0.3%	0.2%	
YoY Growth		26.2%	(37.3%)	(9.8%)	(23.9%)	

Current State: Ohio State market share remains the same as most recent market share

This current state analysis assumes the overall market continues to grow at its current rate (5-year average, excluding the 2021 outlier) with Ohio State maintaining it's most recent implied share of the overall market. The most recent market share was selected, as opposed to an average over previous years, as the MSL program had more enrollments in AY 23 than it had in the previous three academic years combined. Since both the LLM and MSL programs are mapped to the profiled 4-digit CIP group, LLM enrollments are backed out of the estimated total enrollments to arrive at an estimated number of MSL enrollments given the key drivers.

Key Drivers	Rationale
YoY Completion Growth (All Modalities)	5.1% Average YoY completion growth, 5 years trailing, excluding outlier of 2021
OSU Market Share (1st Projected Year)	0.6% AY 23 OSU Implied Market Share, MSL program has seen recent increases in enrollment
YoY OSU Market Share Growth	0.0% Assumes zero market share growth for Ohio State

Actual						Expected				
_	AY 19	AY 20	AY 21	AY 22	AY 23	AY 24	AY 25	AY 26	AY 27	AY 28
Years Out	-5	-4	-3	-2	-1	0	1	2	3	4
Total Completions (All Modalities)	8434	8976	5894	6193	6507	6837	7184	7549	7931	8334
OSU Market Share		0.3%	0.3%	0.3%	0.6%	0.6%	0.6%	0.6%	0.6%	0.6%
Total OSU Enrollments Mapped to the CIP Gro	oup	27	16	18	37	39	41	43	45	47
Less: LLM Program Enrollments		25	16	12	19	18	18	18	18	18
MSL Enrollments		2	0	6	18	21	23	25	27	29
Steady State Enrollment (2 Year Program)						39	44	48	52	56

YoY Total Completion Growth	5.1%
YoY OSU Market Share Growth	0.0%
YoY Total Completion Growth Interval	1.0%
YoY OSU Market Share Growth Interval	2.5%

Enrollments Sensitivity Analysis

		YoY Total	Completio	n Growth	
	3.1%	4.1%	5.1%	6.1%	7.1%
-5.0%	17	19	21	23	2.
-2.5%	21	23	25	27	2
0.0%	25	27	30	32	34
2.5%	30	32	34	37	41
5.0%	34	37	40	43	4.

Ideal State - Ohio State grows its market share to match University of Arizona

This analysis identifies the YoY market share growth rate Ohio State would have to attain in order to reach Arizona University's 2021 market share of 11.4%. Ohio State would have to grow its market share 30% on average, every year, to obtain a total of 312 net new enrollments by AY 28 to reach the current market share of Arizona. Arizona, like Ohio State, offers various master's level legal programs that are mapped to this CIP group.

Key Drivers	Rationale
YoY Completion Growth (All Modalities)	5.1% Average YoY completion growth, 5 years trailing, excluding outlier of 2021
OSU Market Share (1st Projected Year)	0.6% AY 23 OSU Implied Market Share, MSL program has seen recent increases in enrollment
YoY OSU Total Market Share Growth	30.4% Average YoY OSU total market share growth

Actual					Expected				
AY 19	AY 20	AY 21	AY 22	AY 23	AY 24	AY 25	AY 26	AY 27	AY 28

Years Out	-5	-4	-3	-2	-1	0	1	2	3	4
Total (All Modalities) Completions	8434	8976	5894	6193	6507	6837	7184	7549	7931	8334
OSU Market Share			· <u></u>			0.6%	0.7%	1.0%	1.3%	1.6%
Total OSU Enrollments Mapped to the CIP Grou	qu					39	53	73	100	137
Less: LLM Program Enrollments		25	16	12	19	18	18	18	18	18
MSL Enrollments		2	0	6	18	21	35	55	82	119
Steady State Enrollment (2 Year Program)						39	56	90	137	201
Total Net New Enrollments, Expected Years										312

Ideal State - Ohio State grows its market share to match Washington University in St. Louis

This analysis identifies the YoY market share growth rate Ohio State would have to attain in order to reach Washington University in St. Louis's 2021 market share of 4.7%. Ohio State would have to grow its market share 70% on average, every year, to obtain a total of 755 net new enrollments by AY 28 to reach the current market share of WashU. WashU, like Ohio State, offers various master's level legal programs that are mapped to this CIP group.

Key Drivers	Rationale
YoY Completion Growth (All Modalities)	5.1% Average YoY completion growth, 5 years trailing, excluding outlier of 2021
OSU Market Share (1st Projected Year)	0.6% AY 23 OSU Implied Market Share, MSL program has seen recent increases in enrollment
YoY OSU Total Market Share Growth	69.7% Average YoY OSU total market share growth

	Actual					Expected				
	AY 19	AY 20	AY 21	AY 22	AY 23	AY 24	AY 25	AY 26	AY 27	AY 28
Years Out	-5	-4	-3	-2	-1	0	1	2	3	4
Total (All Modalities) Completions	8434	8976	5894	6193	6507	6837	7184	7549	7931	8334
OSU Market Share						0.6%	1.0%	1.6%	2.8%	4.7%
Total OSU Enrollments Mapped to the CIP Gro	oup					39	69	124	220	393
Less: LLM Program Enrollments		25	16	12	19	18	18	18	18	18
MSL Enrollments		2	0	6	18	21	51	106	202	375
Steady State Enrollment (2 Year Program)						39	72	157	308	577
Total Net New Enrollments, Expected Years										755

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Assumptions

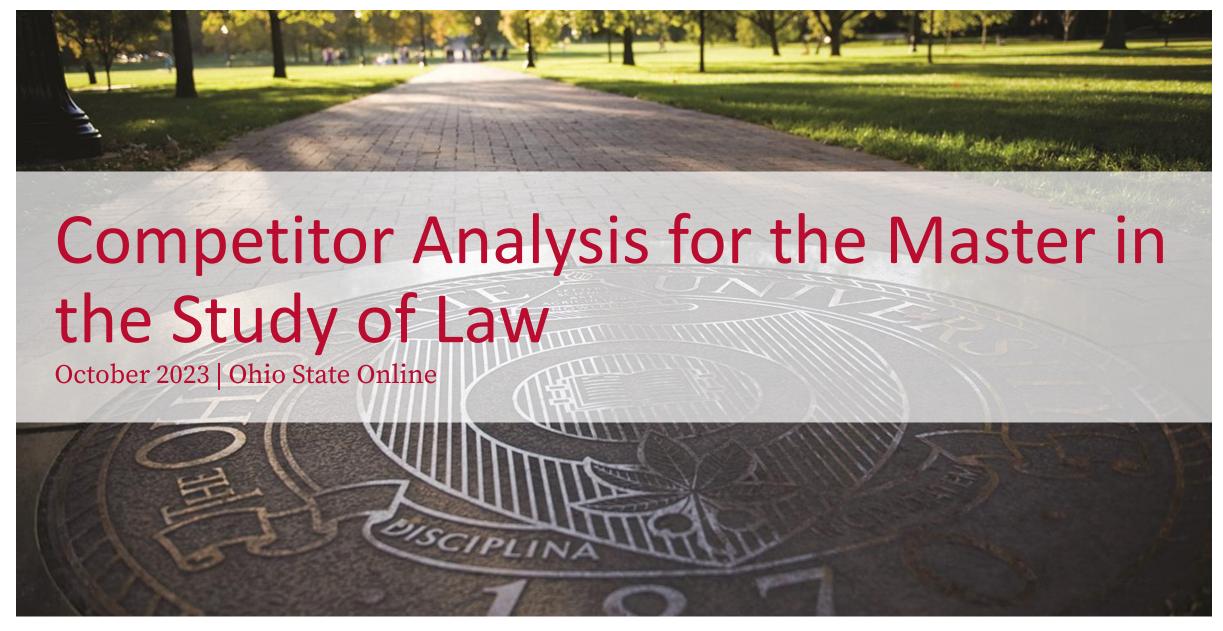
Distance completions are defined as "a program for which all the required coursework is able to be completed via distance education courses. All completions of this program are considered distance offered completions, even if some students chose not to enroll in distance education courses.

We are using completions as an approximation for current year enrollments for the total market share

Institutions reporting 0 completions are not included in this analysis

All numbers are rounded, therefore inconsistent summations may be due to rounding error

Source: Lightcast Analyst



Purpose

The purpose of this analysis is to compile the high-level information, including the presentation of that information, prospective learners are seeking most about online programs from competitor/comparator programs at other institutions.

Institutions Analyzed

- University of Arizona
- Fordham University
- Cleveland State University
- Northwestern University



University of Arizona

Master of Legal Studies

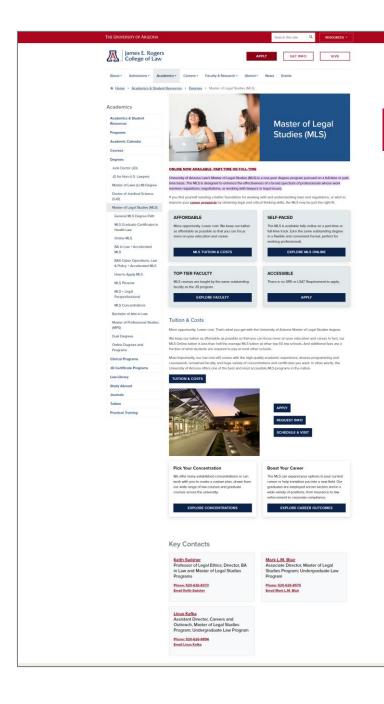
Overview

Program Name: Master of Legal Studies

Offering College: James E. Rogers College of Law

Program URL:

https://law.arizona.edu/academics/degrees/master -legal-studies-mls



Offerings menu

Master of Legal Studies (MLS)

General MLS Degree Path

MLS Graduate Certificates in Health Law

Online MLS

BA in Law + Accelerated MLS

BAS Cyber Operations, Law & Policy + Accelerated MLS

How to Apply MLS

MLS Phoenix

MLS + Legal Paraprofessional

MLS Concentrations

5

UNIVERSITY OF ARIZONA

Program Academic Details

Tuition & Costs

More opportunity. Lower cost. That's what you get with the University of Arizona Master of Legal Studies degree.

We keep our tuition as affordable as possible so that you can focus more on your education and career. In fact, our MLS Online tuition is less than half the average MLS tuition at other top-50 law schools. And additional fees are a fraction of what students are required to pay at most other schools.

Most importantly, our low cost still comes with the high-quality academic experience, diverse programming and coursework, renowned faculty, and huge variety of concentrations and certificates you want. In other words, the University of Arizona offers one of the best and most accessible MLS programs in the nation.

TUITION & COSTS

Cost justification

Academic Year 2022-23*

Cost per academic year

Tuition & Fees

- On campus: \$26,000, prorated at \$867 per unit (excluding Mandatory University fees).*
- Online: \$19,500, prorated at \$650 per unit (excluding Mandatory University fees).*
- Mandatory university fees are assessed each semester.

Additional Information

- Tuition and fees, including prorated part-time tuition, see the UA Bursar's Office webpage
- Tuition Calculator

Enrollment options

Enrollment Options

You may pursue a **general MLS** degree, **concentrate in a specific area** through a specialized program, or pursue self-designed curriculum in their area of interest.

The MLS is available <u>online</u> and on campus, with most core classes offered in the evenings to accommodate working professionals.

Full-Time or Part-Time

You may pursue the MLS on a full-time or part-time basis. Whether you opt for the full-time or part-time program, you can begin your studies in the fall or spring.

Full-Time Program

Full-time students will complete their degree requirements in two consecutive semesters in one academic year. Full-time course work typically includes completing 15–17 units a semester.

Part-Time Program

The part-time MLS program accommodates working professionals who cannot complete their degree requirements in one academic year. Part-time MLS students must complete their degree requirements within four years of enrolling in the program.

Tucson - Phoenix - Online

Enroll in the University of Arizona Master of Legal Studies degree, offered fully online and now with optional inperson* evening classes once a week at the <u>UA Chandler</u> campus (located at the Chandler Community Center).

Degree Highlights

Credit hours required/program details

- Provides a strong legal foundation
- 30-units, part-time or full-time, available fully online
- Fall, spring and summer start options
- 12 available concentrations + interdisciplinary courses
- Take core law school subjects with elite professors from one of the nation's top law schools
- Close, substantive interaction with faculty
- Improve your career prospects by gaining critical skills and knowledge that cross industries and prepare you to lead
- Launching Spring 2021: In-person classes in Maricopa County

Program Academic Details

Required courses

Course Options and Requirements

In order to provide MLS students with an adequate foundation to take upper-level specialized elective courses, all MLS students take one semester of core classes in the same subjects studied by JD students during their entire first year. These innovative courses aim to provide this foundation in half the time through focused, rigorous courses co-convened at the 400-/500-levels:

- LAW 501 Procedure (civil, criminal, and administrative procedure)
- LAW 502A The American Common Law System I (torts, contracts)
- LAW 502B The American Common Law System II (property)
- LAW 504 The American Public Law System (constitutional law)
- LAW 507 Legal Analysis, Writing, and Research

After you complete the core courses, you may begin taking courses to complete a **concentration** if you wish to focus your degree on a particular area.

Pick Your Concentration

We offer many established concentrations or can work with you to create a custom plan, drawn from our wide range of law courses and graduate courses across the university.

THE OHIO STATE UNIVERSITY

EXPLORE CONCENTRATIONS

Concentrations

Consider specializing in an area of law as part of your <u>Master of Legal Studies degree</u> if you wish to gain deeper expertise in a particular field. In addition to the following concentrations, you may design your own curriculum to suit your interests and goals.

Concentrations are optional and do not appear on your transcript. If you complete a concentration you will be awarded a certificate of completion from the College of Law. Your degree will read "Master of Legal Studies."

All concentrations are also available online

Alternative Dispute Resolution

Understand the various nonlitigational processes used to resolve disputes, including negotiations, conciliation, mediation, and arbitration

LEARN MORE

Environmental Law and Policy Concentration

Train in environmental law areas such as pollution law, water law, natural resources law, energy law and ecosystem management.

LEARN MORE

Compliance and Legal Risk Management Concentration

Prepare for a career in "the fastest growing corporate profession in America," by equipping yourself with an expertise in compliance.

LEARN MORE

Family and Juvenile Law Concentration

Receive thorough training in family and juvenile law for a career in mediation, social work, psychology and other professions dealing with families and/or children.

LEARN MORE

Criminal Law and Policy Concentration

Designed to prepare individuals for careers in which knowledge of criminal law, procedure and understanding of the criminal justice system is essential or helpful.

LEARN MORE

Health Law and Policy

Acquire specialized knowledge and training to help navigate complex legal issues in the practice and delivery of health care.

LEARN MORE

Concentrations

Admissions and Enrollment

Application deadlines

How to Apply - Master of Legal Studies

Deadlines

- Applications for Fall admission are due Aug. 1 (June 1 for international applicants).
- Applications for Spring admission are due Dec.15 (Oct. 22 for international applicants).
- Applications for Summer* admission are due May 1.

For class start dates and other calendar information for the Fall 2023 term, please visit the current <u>calendar</u> in the University of Arizona catalog.

The International application deadline is only for main campus. Online International applications follow the regular deadlines.

* Although main campus and online students may start in fall or spring, only online students may start in summer.

Begin your application

ACCESSIBLE There is no GRE or LSAT Requirement to apply. APPLY

Test optional

Application requirements

Application Requirements

- 1. Personal statement of 1-3 pages summarizing your qualifications for and interest in the program, along with career objective
- 2. Unofficial academic transcripts (Official Transcripts required if admitted)*
- One academic or professional Letter of Recommendation is required, additional letters are optional. Please address letters to "MLS Admissions Committee."
- Your resume or curriculum vitae.
- Accelerated Master's Program applicants must be currently enrolled in the <u>BA in Law</u> or <u>Cyber Operations</u>:
 <u>Cyber Law and Policy Emphasis</u> degree at the University of Arizona.
- 6. \$50 Application fee (currently waived)

English Requirements

- ► For applicants who do not hold a degree from an English-speaking country, **TOEFL iBT** (minimum score of 79 iBT or 550 PBT) or IETLS (minimum composite score of 6.5, with no subject area below) or a 110 **CEPT**
- The admissions committee reserves the right to request additional information, such as a personal interview or independent confirmation of prior degrees, depending on individual considerations.

Schedule an Admissions Appointment

To schedule an appointment with an admissions team member, click here.

*Refer to the <u>UA Graduate College transcript requirements</u> for more information. Transcripts not in English must be translated into English and verified by the issuing college or university.

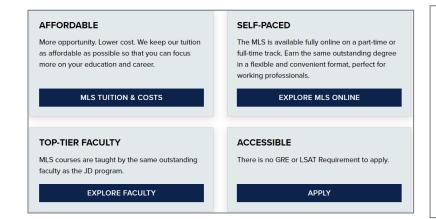
APPLY NOW

8

Ohio State Online

Value Propositions

- Interdisciplinary approach
- Return on investment/career boosting
- Top-tier faculty
- Affordable
- Accessible
- Self-paced
- Flexible
- Tailored to students' needs



Earn Your Master of Legal Studies Online

Earn a career-boosting degree, available fully online from University of Arizona Law

Respected Arizona's only member of the prestigious Association of American Universities #1 Best Buy Arizona's only member of the prestigious Association of American Universities -Payscale, 2018 Best Buy Arizona's only "best buy" -Fiske Guide to Colleges, 2019 APPLY TODAY

Degree Highlights

- Provides a strong legal foundation
- > 30-units, part-time or full-time, available fully online
- Fall, spring and summer start options
- 12 available concentrations + interdisciplinary courses
- Take core law school subjects with elite professors from one of the nation's top law schools
- Close, substantive interaction with faculty
- Improve your career prospects by gaining critical skills and knowledge that cross industries and prepare you to lead
- Launching Spring 2021: In-person classes in Maricopa County

Value Propositions

BROAD MENU OF COURSE OPTIONS

Supplementing the core curriculum, MLS students are able to choose classes from a range of classes offered at Arizona Law. The General MLS and several MLS concentrations also provide for interdisciplinary study through other schools or departments at the University of Arizona.

ANCHOR TO DEGREE PATH

CONCENTRATIONS + CLINICS

The MLS Program offers 14 concentrations and over a dozen different clinics for practical training. These opportunities can be leveraged to create a personalized degree and educational experience.

EXPLORE CONCENTRATIONS

FLEXIBLE ENROLLMENT OPTIONS

You may pursue the MLS on a full-time or part-time basis, online or in-person. With flexible enrollment options, this degree is perfect for recent graduates and working professionals.

EXPLORE ENROLLMENT OPTIONS

CAREER OUTCOMES

Understand laws and regulations (without needing a law license), and advance your career and development prospects by obtaining legal and critical-thinking skills

EXPLORE CAREER OUTCOMES

The Online MLS is the Smart Choice

If your current or future career involves the growing areas of regulation, compliance, law, negotiations, human resources, law enforcement, or working with agencies, tribal governments or corporations, the Master of Legal Studies (MLS) degree will enhance your knowledge and effectiveness.

Understand laws and regulations (without needing a law license), and advance your career and development prospects by obtaining legal and critical-thinking skills with the Master of Legal Studies degree.

The fully online format means you can take classes from anywhere and still receive the same rigorous education, in-depth support and improved career preparation that comes with a University of Arizona degree.

Career Outcomes

Your Master of Legal Studies degree opens the door to a wide variety of careers.

University of Arizona Law MLS graduates have secured positions in insurance, employee benefits, procurement, contracts administration, compliance, business analysis, public policy, law enforcement, law office support services and in a wide variety of other fields. Students have obtained positions with governmental agencies, business organizations, social service providers, educational institutions, non-profits and international NGOs.

Career outcomes

Jobs held by recent University of Arizona MLS graduates include:

Adoptions Case Manager Human Resources Officer

Anti-Money Laundering/Bank Secrecy Act Analyst Insurance Broker

Change Manager Probation Officer

Commercial Real Estate Broker Legal Analyst

Community Outreach Associate Legal Assistant

Compliance Analyst News Director

Contract Administrator NGO Program Officer

Court Administrator Paralegal

Environmental Policy Development Manager Quality Assurance Manager

Export Control Analyst Risk Manager

Financial Aid Advisor Teacher

Financial Advisor Tribal Advocate

Financial Crime Consultant Tribal Operations Specialist, BIA

HIPAA Officer

10



Student Support Services/Co-Curricular Features





STUDENT ORGANIZATIONS

The time you spend at University of Arizona Law should be immersive and multidimensional. Enrich your education and deepen your community by joining one of our many student organizations.

Find your student org

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Fordham University

Master of Studies in Law in Corporate Compliance



Overview

Program Name: Master of Studies in Law in Corporate Compliance

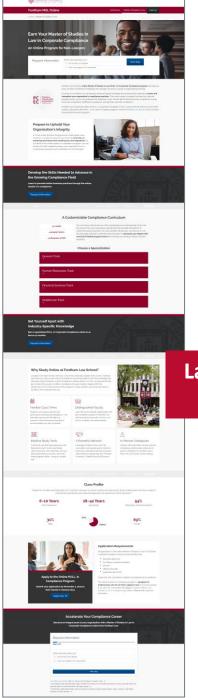
Offering College: School of Law

Program URL:

https://www.fordham.edu/school-oflaw/admissions/msl-admissions/online-msl-incompliance/

Program

page



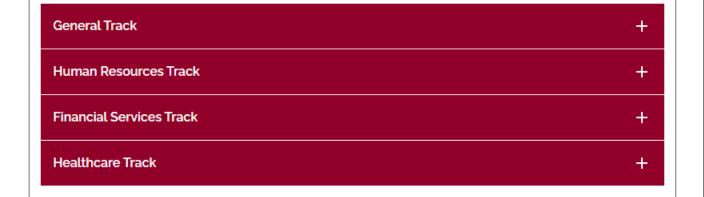
Landing page

Program Academic Details

Specialized Tracks

Specializations

After completing introductory coursework on U.S. law and legal institutions, you may choose to specialize your degree with one of four optional and flexible program tracks that will help you develop industry-specific expertise.



Required Courses

Course requirements

You will build foundational knowledge and skills in these courses:

- U.S. Law and Legal Institutions (3 credits)
- Introduction to Corporate Compliance (3 credits)
- Compliance Risk Assessment (3 credits)
- Colloquium (1 credit)

View additional course descriptions.

A Customizable Compliance Curriculum

In as few as 12 months, the online M.S.L. in Corporate Compliance program equips professionals in compliance or related fields with the skills they need to protect their organizations from risk amid constant regulatory changes. Students gain a deep understanding of the role of the corporate compliance office, and learn how to design and implement a compliance program.

Students explore key legal topics, such as:

- Risk assessment
- Anti-money laundering laws
- Anti-corruption laws (including the Foreign Corrupt Practices Act)
- Federal securities laws
- Crisis management
- Cultures of compliance, and how to build one
- Statutes and regulations
- Corporate shifts that emphasize Environmental, Social, and Government (ESG)

Program Academic Details

Curriculum

In as few as 12 months, the online Master of Studies in Law (M.S.L.) in Corporate Compliance program equips professionals in compliance or related fields with the skills needed to protect their organization from risk amid constant regulatory changes.

? REQUEST INFO

30 credits | 4 program tracks | 3 annual start dates

Curriculum

Capstone

Conclude your online M.S.L. program by completing a capstone project that explores challenges compliance officers face when designing and implementing compliance programs. (3 credits)

General Compliance

The General Compliance Track is designed for students who are preparing for a range of ethics and compliance careers.* Students in this track will acquire a broad knowledge of the major legal and regulatory frameworks that compliance professionals confront across multiple sectors, and will develop a transportable set of skills needed to build robust compliance programs in organizations of all types.

Track Courses — Choose between 12 and 15 credits from the following courses.

- Corporations (3 Credits)
- Crisis Management (3 Credits)
- Compliance Innovation & Technology (1 Credit)



Cost per credit hour

Tuition and Fees

Tuition for the 2023–2024 academic year for the online MSL program is \$2,074 per credit. Additional fees will total \$322 per term. Tuition and fees can be expected to increase each fall semester. New rates are generally posted in July.

M.S.L. Tuition and Cost of Attendance

Generally speaking, most Fordham Law M.S.L. students are enrolled during the fall and spring semesters only, *i.e.*, for nine months. Therefore, when budgeting for the academic year, it is essential to know that your cost of attendance covers only educationally related expenses for those nine months.

All Fordham graduate students taking more than **5 credits** a semester are required to have health insurance. The Student health insurance charge is **\$4,260**. However, students using alternative insurance can have this fee waived by contacting the Fordham University Student Health Services at students are automatically assessed this fee unless and until a waiver is requested. The insurance cost is split between **\$1,537** in the fall and **\$2,723** in the spring, reflecting continuing coverage throughout the following summer.

Living expense estimates are based on several data sources, including the Consumer Price Index, as reported by the Bureau of Labor Statistics, and surveys of local area apartment rental rates and may vary depending upon the individual.

Master of Studies in Law (M.S.L.) Online

	Fall 2023	Spring 2024	Summer 2024	Trimester Total	
Direct Charges (bill	Direct Charges (billed by Fordham)				
*Tuition	\$2,074 per credit	\$2,074 per credit	\$2,074 per credit	\$2,074 per credit	
Fees	\$322	\$322	\$322	\$966	
"Health Insurance	\$1.537	\$2,723	\$0	\$4,260	

Financial aid

Financial Aid

When evaluating how to pay for your master's degree, consider a number of resources available to you, including external scholarships, employer tuition assistance, and federal student aid programs.

Learn more about financial aid resources available to Fordham Law students.

Admissions and Enrollment

Rolling admissions

It's advantageous to apply sooner. Applications are reviewed in the order in which they are completed.

Upcoming Application Deadlines Classes Start Early Priority Deadline Priority Deadline Final Deadline January 2024 September 8, 2023 September 29, 2023 November 3, 2023

Admissions deadlines

Start Classes in January 2024

The upcoming online MSL in Corporate Compliance final deadline is November 3, 2023.

Learn More about Application Requirements

Application Requirements

Completed online applications are reviewed comprehensively by our dedicated admissions team and should include the following:

Statement of Purpose — A 500-word statement describing your reasons for pursuing a master's in compliance, your five-year career plan, and the contributions you hope to make to the profession.

Letters of Recommendation — Two letters of recommendation, each from someone who knows you well and can provide a candid, personalized evaluation of your career potential.

Resume — A current resume or CV including your complete university-level educational experience, complete employment history, and any additional academic or professional activities. Also, make sure to add any inclusions in publications or presentations.

Please note, applicants with a minimum of two years of compliance-related work experience are preferred.

Transcripts — Official transcripts for all degree-bearing courses taken (as part of a complete or incomplete degree). If a course is mentioned on your resume, it must be present in your official transcripts.

Many schools issue transcripts electronically. If this is the case for your former institutions, have your transcripts sent to appsvcs@onlinelaw.fordham.edu. You may need to manually enter this email address if it does not appear in the pick list. Please do not select the general "Fordham University" option, as your transcripts will not then reach the correct office.

Application requirements

Online M.S.L. Admissions

Fordham University School of Law International and Non-J.D. Programs 150 West 62nd Street, New York, NY 10023

Tel: 1-833-894-7711

Email: admissions@onlinelaw.fordham.edu

- Return on investment/career boosting
- ROI for organizations "Safeguard your org"
- Top tier faculty
- Top law school
- Professional network
- In-person experiences
- Flexible
- Tailored to student's needs

Why Study Online at Fordham Law School?

Located in the heart of New York City, one of the world's corporate capitals, Fordham Law School is a top-30 law school committed to providing students with the knowledge and skills needed to advance in compliance-related careers. In 2016, we became the first law school in the nation to offer a compliancefocused master's degree. With the introduction of our online option in 2019, our students can now access the best of Fordham from wherever they are.

Stand Out in a Competitive Job Market

Gain advanced knowledge to make yourself indispensable. The online Master of Studies in Law (MSL) in Corporate Compliance will give you the tools you need to advance your career and become an expert in the field of compliance. This flexible program is designed for working professionals and can be completed entirely online—with morning and evening classes—and in as few as 12 months. No postgraduate work experience is required to apply.

Flexible Class Times

Organize your classes around your personal and professional obligations. Fordham Law offers live, online sessions in the morning and evening to accommodate various schedules.

Distinguished Faculty

Cultivate relationships with compliance experts in the field. You will work directly with Fordham Law faculty in your classes and have access to one-on-one discussion opportunities.

Intuitive Study Tools

Customize your learning experience with features like dark mode, searchable video transcripts, and streaming. You can complete assignments anywhere — even offline — using our mobile app.

A Powerful Network

Leverage Fordham's New York City connections and global alumni network, and build your compliance network at events often hosted in partnership with Fordham University's Gabelli School of Business.

In-Person Colloquium

Interact with classmates, faculty, and top compliance professionals during an in-person colloquium at Fordham's New York City Lincoln Center campus.

Student Spotlight

Our online students are experienced, driven change-makers, bringing a range of professional, educational, and cultural backgrounds to the classroom. Here are first-hand examples of the student experience:

"I've learned so much not just from the class, but from my colleagues. Each of us brought different tools to the table and different knowledge experiences. Not only were we learning from our professors, but also from each other. In the end, the most beneficial thing you'll get out of this is a Fordham Law School degree. That has value. Fordham Law is one of the most established, well-known law schools in the United States." - Jack Kelly, Class of 2020

"This program gave me an academic foundation. You can only fall back on experience so many times in your career - at some point you also need the knowledge to take the next step. While finishing my final semester, I was promoted at work to lead a new team in Walmart e-commerce in Utah. The online M.S.L. really opens the door to gaining that background and showing your employer you're ready for the next level. My company fully supported me in this educational endeavor, and even though my job was very demanding, they were proud of me for taking this extra step. I could apply what I learned to my day-today job, and my employer saw that immediately." - Denise Wong, Class of 2020

Learn How to Protect Your Organization

Safeguard Your Organization with an Online M.S.L. from Fordham

Join the Fordham Law School Community

Fordham Law School has a long tradition of upholding ethics and integrity and is **committed to using the law to influence better business practices**. Through our flexible online program, you
can continue to work while earning your degree and learning how to safeguard your organization.

As an online student, you will benefit from the same Fordham Law advantages as on-campus students. Classmates come **face-to-face in live, online classes** and learn from faculty who are experts in their fields.

You will also benefit from the "Fordham Law Network Effect." Fordham Law alumni include some of the most talented, connected professionals in the world. We host multiple degree-specific networking events where you can connect with alumni who work at top corporations in New York City and around the world.



Student Support Services/Co-Curricular Features

Online M.S.L. Student Experience

The online M.S.L. in Corporate Compliance combines a quality curriculum with the convenience of online learning. The program is dedicated to broadening your opportunities and helping you develop into a compliance expert who can help guide your organization into the future.

As a student, you will benefit from Fordham's resources through highly interactive live, online classes and asynchronous virtual coursework.

While enrolled in our online program, you will benefit from the following features:

- Online Dashboard Access upcoming assignments, live classes, grades, and 24/7 tech support. All
 features of the online dashboard are also available on the mobile app.
- Weekly Live Classes Attend seminar-style online classes hosted on the Zoom HD platform where
 you can directly interact with Fordham faculty, collaborate with classmates, and participate in real
 time.
- Personalized Learning Experience Personalize the way you complete your coursework to align
 with your learning style. Stream to your TV, utilize dark mode to avoid eye strain at night, and take
 advantage of varying video speeds and searchable transcripts to successfully digest content.
- Student Support Receive support from your dedicated academic and student success advisers, program directors, and Fordham faculty, who will help you further your development throughout the program.

Networking Opportunities — Connect with our national network of faculty and peers from across the country and take advantage of presentations and talks with industry leaders, and student leadership opportunities.

Cleveland State University

Master of Legal Studies in Cybersecurity and Data Privacy

Overview

Program Name: Master of Legal Studies in Cybersecurity and Data Privacy

Offering College: CSU College of Law

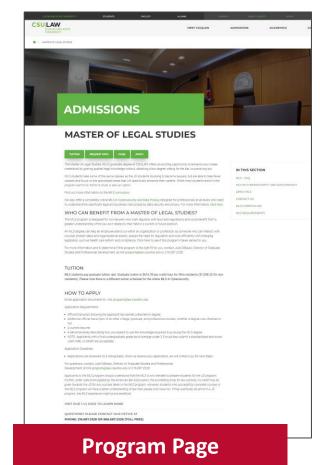
Program Page URL:

https://www.law.csuohio.edu/admissions/mls

Landing Page URL:

https://onlinelaw.csuohio.edu/





PROGRAM DETAILS

This online master's degree is designed for professionals who need to understand the significant legal and business risks posed by cybersecurity and data privacy. The program prepares you with the knowledge and necessary skills to enter these fast-growing fields and to advance to senior positions within your organization.



- · Part-time and fully online
- · Start classes in Fall, Spring, and Summer
- . 10 courses totaling 30 credits
- Earn your degree in 20 months

Program structure

PROGRAM STRUCTURE

Our MLS courses are built with asynchronous and synchronous components.

- Asynchronous components consist of readings, pre-recorded lectures, discussion threads, quizzes, written assessments, and other activities. Asynchronous components allow you to complete these components at your convenience.
- Synchronous components are online, live classes where you engage with faculty and students in
 real-time, and have the opportunity to get to know faculty and other students in the program. Each
 course consists of four to six live classes per term (with the possibility for a slight variance in each
 class). These live sessions are also recorded, allowing you to "attend" a session at a later date, at
 your convenience.
- You take courses consecutively through the Fall, and Spring semesters until you complete a total of ten courses over five semesters.

THE OHIO STATE UNIVERSITY

CURRICULUM OVERVIEW

A structured curriculum with a slate of courses prepares you to work in a fast-growing field. Our courses teach you how to thrive in the field of cybersecurity and data privacy. Furthermore, there are an increasing number and sophistication of cyber attacks on private and public organizations. Also, combined with a growing and complex array of data security and privacy regulations at the state, national, and international levels. This has made data security and privacy protection one of the fastest-growing career areas. This is what our curriculum is centered and focused on.

Curriculum

The MLS degree will be awarded upon completion of 30 Semester credit hours. MLS students will be eligible to enroll in all first-year and upper-level courses at the College of Law.* Flexible day and evening class schedules allow you to juggle work and family responsibilities while you pursue your degree. Part-time students have a maximum of six years to complete the MLS degree.

All MLS students will be required to take *Introduction to American Law* (2 credits) in conjunction with *Independent Legal Research* (1 credit); and *Legal Research and Writing* (3 credits) in their first semester at CIMILAW. Designed specially for MLS students, these courses cover the basic structure and function of U.S. legal institutions, the interaction of state and federal law in the American system of federalism, common law and case analysis, the American criminal and civil justice systems, trial by jury, and the American legal profession.

Additional Degree Requirements:

At least one of the J.D. first-year common law courses:

- Civil Procedure, L513
- Contracts, L511
- Criminal Law, L506
- Property, L514
- Torts, L512

MLS students will be permitted to earn up to 8 credit hours towards the MLS degree by taking appropriate CSU graduate-level courses in a related field. To transfer the credits to the MLS degree, the student must earn a minimum grade of B, or Satisfactory, in the non-law graduate course.

* Some courses require prerequisites or will have limits on enrollment.

TUITION

MLS students pay graduate tuition rate. Graduate tuition is \$616.50 per credit hour for Ohio residents (\$1,058.20 for non-residents). Please note there is a different tuition schedule for the online MLS in Cybersecurity.

MLS in Cybersecurity Cost per credit hour

2023-2024 Academic Year

Cost	Ohio Resident	Non-Ohio Resident
Tuition per credit*	\$1,062.50	\$1066.35**
General Fee	\$56.90	\$56.90
Technology Fee	\$7.50	\$7.50
Total	\$1,126.90	\$1,130.75

Note: Showing part-time student per credit hour cost.

General MLS
Cost per credit
hour

MILITARY AND VETERAN BENEFITS

At CSU School of Law, we recognize the commitment and sacrifice our military personnel and veterans have made for our nation. Our Online MSL in Cybersecurity and Data Privacy is proud to offer unique benefits tailored to the needs of our military and veteran applicants and students. Whether you are currently serving, have served, or are a dependent of a service member, we have resources and support systems in place to assist you on your educational journey. We invite you to visit our Military and Veteran Benefits page, where you'll find detailed information on available scholarships and tuition assistance. Join us at CSU School of Law and let us honor your service with our commitment to your success.

Military a

Scholarships and financing

MERIT SCHOLARSHIPS

Cleveland State University College of Law offers a limited number of merit scholarships for the Online MLS Program. These scholarships are awarded based on the review of your application and the admissions requirements you submit alongside your application. There is no dedicated application form for the merit scholarship. Students who are awarded merit scholarships are notified about the amount of those scholarships in their offer of admission letter. To be considered for a merit scholarship, students should apply early, before the priority application deadline for the upcoming term.

Who teaches the classes?

The classes are taught by seasoned faculty from the CSU College of Law's JD program and experienced cybersecurity and data privacy professionals. Visit our Faculty page to learn more

OUR TEAM

Faculty

Cleveland State University College of Law is home to an outstanding multidisciplinary faculty of committed teacher-scholars and researchers who offer a wealth of expertise in cybersecurity, data privacy and protection, eDiscovery, cybercrime, and cyber risk management.



Program Faculty

Chief Information Security Officer View Bio



DAVID SCHWEIGHOEFER

Program Faculty

View Bio



KIMBERLY MOSES
Program Faculty

Partner, Calfee View Bio

What can I expect in terms of workload?

Workload

The time required for each course depends on the units or credits awarded for the course. The program has two instructional terms—Fall and Spring. Courses run for 15 weeks each term. As a part-time program, students are expected to take two courses per term for a total of 30 credits. The workload varies for each course, but on average students should plan to study on average 8-10 hours per week for each course.

- Most modules in each course are taught "asynchronously," meaning that work and study can
 be done at your convenience, but within set timeframes to proceed through the course
 materials. These consist of the following:
 - Readings
 - Pre-recorded lectures
 - · Discussion threads
 - Quizzes
 - Written assessments
- Most courses have one or more "synchronous" components that consist of live "virtual" classes
 or group work (with the possibility for slight variance in each class). While students are
 strongly encouraged to participate during these live classes to gain the full benefit, they also
 will be recorded and archived for your flexibility and referral.

Will transfer credits be accepted?

Transfer credits

THE OHIO STATE UNIVERSITY

After you are enrolled in the Program and successfully complete 12 credit hours with a GPA of 3.0 or higher, you may seek approval to transfer up to 9 graduate credits from relevant courses at another institution. For more information contact the Transfer Center.

Admissions and Enrollment

ADMISSIONS

The online Master of Legal Studies is a 30-credit program completed online over the course of two years. Also, our Program Admissions have compiled a comprehensive list of what is needed for the application process. Candidates up for consideration for admission to the online MLS must be ready to submit the following:

- A completed online application.
- · A current resume or curriculum vitae.
- A personal essay describing how you expect to use your MLS degree.
- An official transcript(s) showing that you earned a bachelor's degree, plus an official transcript from any other institution from which you received a degree. A certified translation must be attached if a transcript is not in English.*
- If English is not your first language, an official TOEFL score report(s) sent directly from, ETC.*
- At the discretion of the admissions committee, applicants with a final undergraduate grade point average under 3.0 may be asked to submit one standardized test score, such as the LSAT, GRE, or GMAT.*

*Applicants should contact the institution(s) from which they earned their degree(s) to request that official transcripts (or TOEFL or other test scores, if a requirement) be forwarded directly from the institution or testing organization to:

HOW TO APPLY - PROGRAM ADMISSIONS

To apply for the online Master of Legal Studies (MLS) Program, visit our online application system. Also, by filling in a few boxes, and a few easy clicks, you will have everything you need to apply to our program. We can't wait to assist you in your application process.

If you have any questions during the application process or need more information visit our FAQ page. Also, we encourage you to contact a program admissions advisor at (216) 687-2328. Also, we are more than happy to answer any of your admissions questions by emailing us at mlsonline@law.csuohio.edu. Lastly, we look forward to helping you!



THE

- Return on Investment/Career-Boosting
- Job Security
- Top Tier Faculty
- Affordable
- Flexible
- Tailored to student's needs
- Specialized Area

WHAT ARE GRADUATES SAYING?



"When I completed my PhD at Cleveland State in 2006 I truly thought that would be the end of my academic coursework. Although a committed lifelong learner, I believed that earning my terminal degree in counseling would prepare me for all of the things that I eventually wanted to do in my career and I would not need to return to formal class work. However, the fast-evolving world of the assisted reproductive technologies, which is the field in which I work, demands more and more diversified knowledge from its practitioners, knowledge that crosses the domains of medicine,

behavioral health and law. The MLS degree at Cleveland State College of Law provided me with access to highly specialized professors who are experts in their respective disciplines as well as the flexibility to create an area of study that met my specific interests and goals. In addition to focusing on law and ethics I was able to earn an advanced certificate in bioethics through the Department of Philosophy as part of my 8 credit electives, as well as focus on family law and mediation which has prepared me to take the Ohio Supreme Court mediation training this September. For those of you concerned that working full-time and taking a post-graduate degree seems daunting it is entirely manageable if you structure your classes well and take advantage of the guidance that the College provides as well as the multiple forms of exam preparedness. I learned much more than I anticipated and began using my improved knowledge base almost immediately upon completing the first semester. I was able to finish in two academic calendar years (including taking a course each summer) and the Master of Legal Studies has been entirely worth it."

Liz O'Donnell, PhD, LPCC-S, NCC, PT, MLS '23

Clinical Psychotherapist



"As a physician in a leadership position I feel that having an understanding of the legal aspects of the job is a necessity, especially with the complexity of the current health care system. I found the Master of Legal Studies program extremely helpful in obtaining the legal knowledge I needed, which has helped me tremendously in my work as well as helping me educate physicians-in-training regarding subjects they might face in their future career, and even understanding the basic components of a contract. Gaining understanding of legal analysis was another huge benefit since it

changed my thinking process when analyzing the problems I face. The beauty of this degree is that students can pick up classes that suit their needs and learn from outstanding experts at CSU College of Law."

Ahmed Kilani, MD, MLS '16

Cleveland Clinic Fairview Hospital

Program Director, Internal Medicine Residency; Chairman, Graduate Medical Education Committee; Physician Advisor, Care Coordination Department; Regional Director, Cleveland Clinic Quality Alliance; Clinical Assistant Professor, Cleveland Clinic Lerner College of Medicine of Case Western Reserve University

Student testimonials



"The professors are fantastic and the opportunity to meet professionals and learn alongside them is unbound. The Center for Cybersecurity and Privacy at Cleveland-Marshall hosts an annual conference that welcomes all students, to learn from and network with industry-leading professionals, those responsible for security and privacy policies, who continue to make an impact every day. A Master of Legal Studies has provided me with a foundation to pursue the next step in my career and advance my legal knowledge."

-THOMAS D., MLS CANDIDATE

PROGRAM DETAILS PROGRAM OUTCOMES CAREER

PROGRAM OUTCOMES

The increasing number and sophistication of cyber attacks on organizations of all sizes combined with a complex array of data security and privacy regulations have made cybersecurity and privacy among the most critical areas for every business. This degree program will enable you to:



- Understand the legal, business, and technical aspects of data security and privacy.
- Apply the major data security and privacy legal frameworks to organizations across sectors.
- Learn to assess compliance with major data security and privacy regulatory requirements.

PROGRAM DETAILS

PROGRAM OUTCOMES CAREER OUTLOOK

CAREER OUTLOOK

There is a critical shortage of cybersecurity and data privacy professionals, and employer demand in these fields is expected to grow significantly across all sectors over the next decade. The fields of professional services, finance, manufacturing, and defense lead the demand for cybersecurity professionals, with health



care and retail among the fastest growing. With the advent of the EU General Data Protection Regulation in 2018 and the rapidly expanding laws and regulations in the U.S. and globally, cybersecurity and data privacy professionals have never been more in demand. Other relevant fields that can benefit from this program include business executives, information security professionals, IT managers, privacy and compliance professionals, tech entrepreneurs and paralegals.

RECENT BLOG POSTS

EARN AN ONLINE DEGREE IN CYBERSECURITY, THE FASTEST GROWING AREA IN LAW

October 17, 2023

TOP RECESSION-PROOF JOBS IN CYBER LAW

August 11, 2023

FACULTY SPOTLIGHT WITH SPENCE WITTEN

August 1, 2023

CAREER OPPORTUNITIES IN CYBERSECURITY
AND DATA PRIVACY WITH SPENCE WITTEN

June 27, 2023

Outcomes



TOP RECESSION-PROOF JOBS IN CYBER LAW

As fast-growing technology continues to shape our world, the demand for cyber law professionals is experiencing unparalleled growth. The economy's growth is not as assured.

Read More »



WHY CSU LAW?

An iconic 124-year-old student-centered law school committed to excellence and opportunity, social justice, and producing professionals who are also leaders

- · Learn from accomplished faculty and instructors who are known for engaged, student-centered teaching;
- · As the first MLS program in Northeast Ohio, CSU Law's program has had time to continually improve and respond to workforce needs
- It's career-focused. CSU Law's professional network of influence is unparalleled in Northeast Ohio and those key relationships keep our curriculum relevant for today's professionals
- Classes that are made up of students with diverse experiences and professions enrich learning and networking.

CSU Law is also home to the Center for Cybersecurity and Privacy Protection. The Center takes a cutting-edge, interdisciplinary approach to address privacy and cyber-risk management concerns. It brings leading industry, legal, and government experts to campus throughout the year, including at its annual Cybersecurity and Privacy Protection Conference held each Spring. Online and on-campus students are invited and encouraged to participate in these events and network with the professional community in legal and regulatory frameworks.



Why an MLS?

Why CSU Law?

WHY AN MLS?

A Master of Legal Studies (MLS) degree offers an exciting opportunity to enhance your career credentials by gaining legal knowledge without obtaining a law degree. The MLS is designed for non-lawyers who work regularly with laws and regulations and could benefit from a greater understanding of the law as it relates to their field in a current or future position. An MLS might appeal to anyone who works regularly with lawyers, or with laws and regulations, such as corporate and nonprofit managers, accountants, auditors, government employees, realtors, engineers, scientists, educators, health care professionals, court employees, law enforcement personnel, and human resource professionals.

Student Support Services/Co-Curricular Features

DIVERSITY, EQUITY AND INCLUSION AT CSU|LAW

Cleveland State College of Law's commitment to equality runs deep through our history. We were the first law school in Ohio to admit women and one of the first to admit African Americans. Today, CSU|LAW seeks to honor that legacy through dedicated efforts of faculty, administration, staff, and students to listen and evolve to ensure we remain a welcoming law school dedicated to diversifying the profession and a force of justice and equality in the broader community.

DEI initiatives

JUNE 2020 DEAN'S CALL TO ACTION: NO ROOM FOR SILENCE

In June 2020, Dean Fisher issued a **Call to Action** to address racial and social justice and antiracism holistically, including through programming and curricular efforts, and through providing resources and advocacy. To implement the Call to Action, four work groups were formed and engaged in ongoing projects during the 2020-2021 and 2022-2023 academic years:

- School Climate Work Group
- Training and Education Work Group
- Public Action Work Group
- Community Conversations Work Group

Among other projects, the work groups created a series of Community Conversations to engage our community in processing difficult topics. See **No Room for Silence** archive page and **Racial Justice Task Force** archive page.

CULTURE OF BELONGING

Student supports

Creating a culture of belonging is critical to supporting students to success. In addition to organic connections, students at CSU|LAW find connection through affinity-based student organizations, our College of Law Peer Mentor Program, and programs sponsored by our Office of Student and Career Services.

Northwestern University

Master of Science in Law



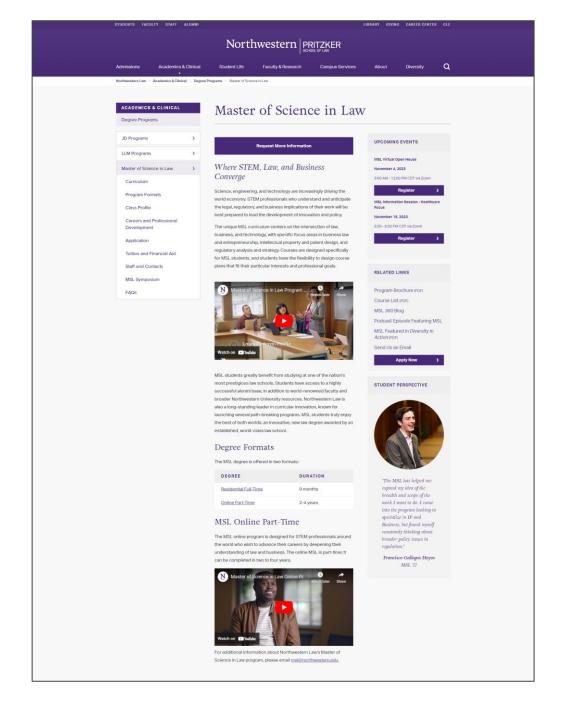
Overview

Program Name: Master of Science in Law

Offering College: Pritzker School of Law

Program URL:

https://www.law.northwestern.edu/academi cs/degree-programs/msl/

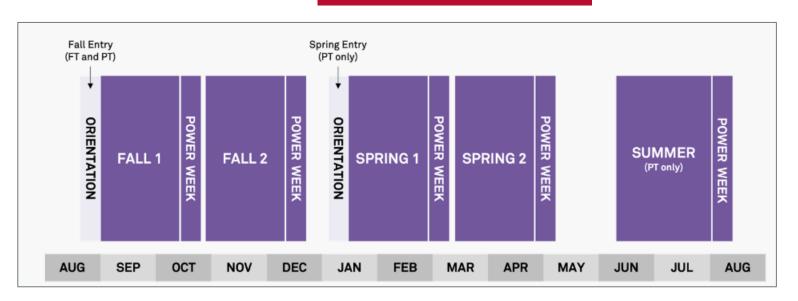


	Structure	
FORMAT	Structure	DURATION
Full-Time Residential		9 months
Part-Time Online		2-4 years

Our online courses incorporate a combination of synchronous and asynchronous activities, including regular engagement with instructors and peers. MSL courses are academically rigorous and will require approximately 8-9 hours of work each week, per class (approximately 15-20 hours for those taking two classes at a time).

Students must complete 28 credits to graduate. This equates to approximately 20 courses, of which eight are required.

Program details





Required Courses

Coursework

Required courses provide students with a foundational understanding of the legal system, the basic structure of business, and the regulatory process. These courses impart the theoretical framework on which students build with the elective part of the curriculum.

- · Business Formation & Structure
- Business Torts
- · Contract Law
- · Ethics & Law in STEM-Related Fields
- · Intellectual Property Fundamentals
- Legal & Regulatory Process
- · Effective Professional Communication
- Research in Law, Business & Technology

Elective Courses

IP and Patent Design

In these courses, students learn about the different types in intellectual property, and also about the intersection of IP with business. Classes cover what can be protected and the processes for protecting IP, managing a patent portfolio, licensing IP, preparing and prosecuting patents, investing in intellectual property, and addressing global intellectual property issues.

Tuition

Tuition & Scholarships

The following tuition rates and fees apply for the 2022-2023 academic year.

- Full-time: \$60,731 with 50% billed at the start of the fall semester and the remaining 50% billed at the start of the spring semester.
- Part-time: \$2,169 per credit for a total of 28 credits.

Are there any scholarship opportunities?

The MSL awards partial-tuition scholarships on a competitive basis to full-time students; both merit and need are taken into account in deciding the awards. In addition, there is a special scholarship available to PhDs and postdocs who do not receive employer funding.



Admissions and Enrollment

Test optional

Are test scores required as part of the application process?

No, but students are encouraged to share test scores if they have taken any entrance exams, including the GRE, GMAT, LSAT, MCAT, DAT, or any others.

Can I get into the MSL Program if I do not have a STEM background?

The program is designed for students with STEM backgrounds, but the Admissions Committee takes a broad view of what it means to have a STEM background. As to what constitutes STEM, the Committee considers pure STEM and "STEM-adjacent" areas, including fields such as healthcare, architecture, finance, entrepreneurship, and others. As to how an applicant acquires a STEM background, obviously, having a formal degree in a STEM field or having work experience in a STEM company or setting would be sufficient. Some students develop their interest in STEM through self-study or other life experiences. If you are interested in the MSL, but haven't formally studied a STEM subject, or aren't sure you have the proper background, don't despair! We encourage you to apply and use the application process to explain your interest in STEM-related fields.

Admissions questions

Is there an interview option as part of the application process?

Not just an option – a requirement! When submitting their application, applicants are invited to complete a video interview through an online portal. An application is not considered complete until the video interview has been submitted.

What kind of students are you looking for in the MSL Program?

We are looking for students who have an interest in STEM subjects and who are attracted to the distinctive curriculum of the MSL program and want to use it to launch or develop their careers. Our students have included recent graduates and early-career professionals looking to enhance their professional marketability, mid-career professionals positioning themselves to take on more responsibility, accomplished executives who want to fill in missing pieces of their knowledge sets, and entrepreneurially-minded individuals who wish to work in a startup environment, create their own companies, or launch a new product.

- Return on investment/career boosting
- STEM-focused
- Top-tier faculty
- Top law school
- Flexible
- Tailored to student's needs
- Diversity of student body



DEMOGRAPHIC DATA MSL STUDENTS ENTERING 2019-2	022
Average age	
Full-time format	27
Part-time format	37
Women	56%
Students of color	56%
Age range	21-74
International students	31%
Students with other graduate degrees	
Full-time format	15%
Part-time format	41%
Prior work experience	
Full-time format	58%
Part-time format	95%

Career Outcomes

MSL graduates are well-equipped for a variety of positions at the intersection of law, business, and technology, and they have had great success in the job market. Employment statistics from 2018-2020 show that 93% of MSL graduates achieved their post-program goals: 70% were gainfully employed in jobs related to their MSL training and 23% were enrolled in another educational program (medicine, law, business, technology, etc.).

MSL graduates are employed across a range of industries, including law, finance, engineering, consulting, and startups. Many of these graduates could not have secured their current positions without the MSL training, and most report utilizing knowledge and skills from the MSL program on a daily basis. Here is a list of some positions held by graduates of the MSL program:



"The MSL faculty is phenomenal.

The faculty are one of the biggest reasons that the MSL Program is as amazing as it is. The professors have a vast array of real-world knowledge that they bring to the classroom to really enhance the learning process. The faculty members are willing to explore students' areas of interests and facilitate intriguing and vibrant class discussions on a daily basis. Because of this, I was able to apply these concepts to the real world right away. The faculty encourage and challenge us in ways that push us to reach our full potential."

Alexandra Moxley

Student/alumni testimonials

Meet our Students



Aaditya BS in Molecular Engineering, BA in Biological Sciences



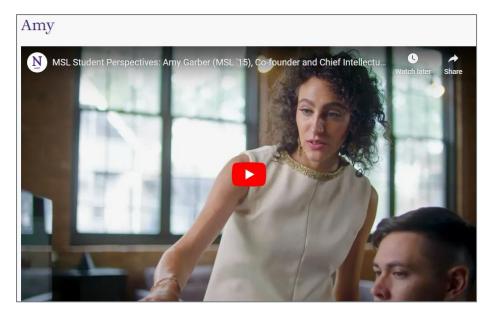
Alastair BS Cognitive and Behavioral Neuroscience



Amie BS in Microbiology, BA in Spanish



Amir BS in Business Informatics, MBA





Watch: MSL Professors Present

View videos of MSL professors discussing topics covered in the MSL curriculum:

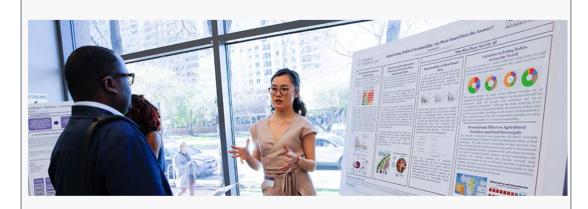
- Professor Steve Reed: 3 Tips When Starting Your Business
- Professor Laura Pedraza-Farina: The Importance of Patent Law for STEM Professionals
- Professor Michelle Falkoff: How to Make a More Persuasive Argument
- Professor Janice Nadler: Why Regulation Matters for STEM Professionals

Faculty Expertise



In-Person Experience

MSL Symposium



Annual MSL Symposium: At the Intersection

Each year, the Master of Science in Law (MSL) program hosts a symposium to showcase the work of its students and to highlight the importance of cross-disciplinary awareness. Check out our recap of presentations, old and new, to learn how the MSL is driving thought-leadership and professional development at the intersection of business, law, and technology.

Student Support Services/Co-Curricular Features

Career Services

Career Services

The MSL program provides an array of career services for its students, including dedicated MSL career advisors and a range of professional development activities designed to help students improve their marketability and their knowledge of the job search process. Our goal is to empower MSL graduates to seek out interesting and worthwhile positions that will use the skills and knowledge gained in the MSL program.

Required online orientation

Is there an orientation program and is it mandatory?

Online students are required to participate in an online orientation program, which requires about 20 hours of work and is conducted in the two-week period prior to the start of classes. The orientation includes substantial academic content, provided through a combination of synchronous and asynchronous activities.

Appendix D

Memorandum of Understanding between the Moritz College of Law and Ohio State Online

Memorandum of Understanding

Online Program

Between

College/Department/Campus
The Ohio State University

And

Ohio State Online
The Ohio State University

Purpose

This Memorandum of Understanding (MOU) is entered into by and between Ohio State Online and the above College/Department/Campus to facilitate the launch and ongoing success of the online program outlined below.

Term of MOU

This MOU will begin effective March 1, 2024 and will be formally discussed during the review of the census enrollment report annually after the first enrollment term; however, continual dialogue between College/Unit/Campus contacts and the Ohio State Online cross functional team will ensure the involved parties are regularly (re)evaluating, strengthening, and evolving the partnership based on enrollment and revenue trends against program goals. This MOU does not automatically renew. At the end of the formal evaluation terms, program health criteria will be utilized to understand program performance and to facilitate next steps.

Ohio State Online support for online program enrollment growth is funded through the Distance Education Budget Model (SSA4) to incentivize colleges to develop and grow net-new online enrollments. Should the online program end at any time, the DE budget model will remain in effect for three years from the end point of the online program for the budget model to self-adjust and close, given that the budget model operates on a one-year lag, two-year average from the start of the online program.

Either party must give at minimum two semesters notice to Ohio State Online and the Council on Academic Affairs to allow transition to end services described in this document.

Services Selected for Program Launch

Core services for all online programs (those with ONL subplans) include authorization research, an up-to-date page on online.osu.edu, and support from general brand marketing.

The College / Department / Campus is also leveraging these Ohio State Online Services:

Online Instruction Support Services: Curriculum Review; Curriculum Optimization; Faculty Professional Development; Course Design, Build, Updates

Online Enrollment Support Services: Student Marketing, Research, and Retention

Table of Program Relationship Contacts

Units	College / Department / Campus	Ohio State Online
Organization Oversight	Acting Dean, Camille Hebert	Jason Lemon, Dean
Administrative Oversight	Tra Pham, Assistant Dean for Graduate and International Affairs	Rob Griffiths, AVP, Digital Learning and Innovation AVP Online Enrollment
Program Oversight	Anne Ralph, Associate Dean for Academic Affairs &	Rob Griffiths, AVP, Digital Learning and Innovation AVP Online Enrollment
	Tra Pham, Assistant Dean for Graduate and International Affairs	
Course Oversight	Anne Ralph, Associate Dean for Academic Affairs, &	John Muir, OSO program / course design innovation
	Tra Pham, Assistant Dean for Graduate and International Affairs	
Student Support Oversight	Tra Pham, Assistant Dean for Graduate and International Affairs	AVP, Online Enrollment

Marketing Oversight	Tra Pham, Assistant Dean for Graduate and International Affairs &	AVP, Online Enrollment
	Anne Flanery, Associate Director of Marketing and Communications	
Fiscal Oversight	Matt Yoder, Chief Administrative Officer	AVP, OSO Financial Strategy and Analysis

Signatories

By signing this MOU, all groups agree to be active partners and to abide by this agreement:

Program Director	Date:
Department Chair	Date:
College Fiscal Officer	Date:
College Marketing Director	Date:
Curricular Dean	Date:
Dean	Date:
Vice Provost and Dean of Online Learning	Date:

APPENDICES

Appendix A: Roles and Responsibilities

Ohio State Online will partner with colleges from online program inception to program conclusion. The full Ohio State Online partnership model is:

Performed by Academic Unit	Performed via Partnership	Performed by Ohio State Online
Academic Oversight Degree Conferral	Goal Setting and Planning	Marketing—Research, Communication, Lead Generation
Admissions	Tracking and Reporting	Recruiting—Advising, Application, Enrollment
Curriculum	Coordination for Marketing and Recruitment	Student Retention— Connection and Administrative Support
Faculty Instruction	Implementation of Evidence- based Practices for Online Programs and Courses	Online Instruction Support— Goals, Outcomes, Graduation, Professional Learning

Ohio State Online

Core Deliverables

Core deliverables provided by Ohio State Online:

- Ohio State Online will conduct all State Authorization and licensing board research prior to the program application for admission opening and provide information on the program disclosure website.
- Ohio State Online will create a page on https://online.osu.edu.
- Ohio State Online will support courses in partnership with faculty/instructors based on customized instructional support plan.

 Ohio State Online will provide marketing support for programs within Ohio State's academic online program portfolio based on customized marketing plan.

Program Administration

- 1. Consult and recommend evidence-based, effective practices for program approval, course approval, student information labeling, and budget forecasting.
- 2. Collaborate, consult, and recommend evidence-based, effective practices for program development, course development, student recruitment, and retention based on market analysis, enrollment opportunities scan, and competitor/comparator scan.
- 3. Partner with program and provide a cross functional Ohio State Online support team, which provides marketing, recruitment, retention, and online instructional support that will evolve with the program, the market, and university resources and priorities. Collaboration with the college will happen throughout the students' entire degree experience.

Participate in Compliance Activities

- 1. Consult and recommend options as State Authorization related considerations arise.
 - a. Consult and support college understanding of rules and regulations.
 - b. Engage in prioritization strategy to support the unit's goals.
 - c. Communicate the program's authorization status to the college.
- 2. Actively monitor regulations and participate in regional and national State Authorization networks to provide recommended practices to seek and maintain required authorizations and disclosures—as well as communication requirements of the unit.
- 3. Maintain a public-facing authorization and disclosure web presence.

Actively Engage with Institutional Shared Governance

The Committee on Academic Technology (CAT); Council on Academic Affairs (CAA); Senate Fiscal; Council on Enrollment and Student Progress (CESP); State Authorization Advisory Committee (SAAC) provide governance to Ohio State Online work and services—in addition to ad hoc internal and external advisory groups, such as Student Systems Business Owners, Workforce Development, and Corporate Engagement.

Online Instruction Support Services

Partner to Design Online Courses Based on Evidence-Based Effective Practices



- 1. The Ohio State Online team conduct an online program curriculum review and provide recommendations for a program enrollment optimization plan before college curricular approval.
- 2. The Ohio State Online Instructional Design team will work with leaders from each program and college, as well as other internal and external stakeholders as necessary, as part of a cross functional work team to create a customized course support plan based on evidence-based, effective practices for online program instruction, market analysis, enrollment opportunities, and competitor scans that will evolve with the program, the market, and university resources.
- 3. Provide professional learning opportunities for faculty/instructors/students through Ohio State Online and in ongoing partnership with other campus units; promote these opportunities directly with program instructors.

Online Enrollment Support Services

Conduct Marketing and Recruitment Activities to Drive Interest and Applications

- 1. The Ohio State Online Marketing Team is responsible for promoting Ohio State's portfolio of for-credit online degree and certificate programs. Ohio State Online will work with leaders from each program and college, as well as other internal and external stakeholders as necessary, to design a customized marketing plan focused on generating prospective-student demand in the form of inquiries that will evolve with the program, the market, and university resources.
- 2. The Ohio State Online Enrollment Team will provide support to each program and college in recruiting and supporting students seeking admission and retaining enrollment learners in online programs. Ohio State Online will work with leaders from each program and college, and other stakeholders as necessary, to design a customized recruitment and retention plan based on quantitative and qualitative student engagement data generated from Ohio State Online and the unit.

Advance Student Support Offerings for Online Learners

- 1. Actively engage in discussions with campus stakeholders to improve and advance how Ohio State supports online learners.
- 2. Research and provide colleges/units/campus with data on national trends in distance education student support.

3. Offerings may evolve with the program, the market and available university resources.

College/Department Responsibilities:

College/Department entering into this agreement will partner with Ohio State Online to:

- Engage with the Ohio State Online Marketing Team to conduct market analysis, enrollment opportunities scan, and competitor scan to understand program viability and inform specific aspects of program development.
- Engage with the Ohio State Online Instructional Design team to review and consider recommendations for online program enrollment optimization before unit/college/campus approval.

Secure Approval

- 1. Secure approval from the following, where applicable:
 - a. Department
 - b. College
 - c. Graduate School
 - d. Council on Academic Affairs (CAA)
 - e. University Senate
 - f. Board of Trustees
 - g. Department of Higher Education
 - h. Accreditation Provider
- 2. Contact the Office of Fiscal Planning and Analysis university budget office and request a distance-education-specific fee table
 - a. If applicable, differential fees must be approved by the Board of Trustees
- 3. Contact Student Financial Aid and Office of Student Academic Success to determine initial enrollment term
- Meet program standards set forth by your accrediting body (if applicable) for alternative delivery modes

Program Administration

- 1. Submit applicable courses for online delivery and any course revisions to curriculum.osu.edu (after CAA approval of program)
- 2. Label students in the Student Information System with the Distance Education subplan (ONL)
 - Please note: student fee assessment and college revenue rely on the ONL subplan accurately and consistently applied. The Distance Education Budget Model only applies to students labeled with the ONL subplan.
- 3. Collaborate with Admissions to create an application
- 4. Incur additional costs not covered by the Distance Education Budget Model, if applicable, associated with distance education programming (e.g., staff or funding to provide consistent support and services to students, faculty, and staff associated with online programs as provided to those for on-ground programs)
- 5. Identify a Faculty/Program Director or designee to meet with Ohio State Online's cross functional team on a semester basis to review enrollment data and trends, the customized course support plan, and faculty/instructor participation, and to share information such as strategies and future plans, updates, and feedback regarding the program and Ohio State Online support.

Participate in Compliance Activities

- 1. Collaborate with Ohio State Online on State Authorization and state professional licensing board approvals for programs in a licensed field
 - Identify a college/program liaison to work with the Ohio State Online State
 Authorization Team in addition to the college's/campus' curricular dean
 - Upon request, provide program, instructor, and faculty information to the State Authorization Team
 - c. Provide required professional licensing board disclosures in writing to potential and enrolled students
 - d. Communicate to prospective students regarding their eligibility to enroll in the program and seek federal financial aid based on the program's authorization status
 - e. Notify Ohio State Online of states/countries from which you would like to enroll students during initial State Authorization consultation and if changes arise
 - f. Post a link to the Ohio State Online disclosures webpage (go.osu.edu/disclosures) on the program webpage maintained by the college

- g. Work with the state authorization team to complete state licensing board applications when required to place students in that state.
- h. Notify the State Authorization team and the appropriate college/program State Authorization liaison regarding any changes in physical presence activities outside Ohio, such as:
 - Establishing a physical location for students to receive synchronous or asynchronous instruction
 - ii. Establishing an administrative office or providing office space for staff
 - iii. Conducting on-ground supervised field experiences such as clinicals, practicums, student teaching, or internships
 - iv. Placing more than 10 students simultaneously at a single placement site (e.g., a hospital)
 - v. Requiring students to meet in person for instructional purposes more than twice per semester
 - vi. Carrying out field study or research at a field station
- i. Faculty/program directors new to working with State Authorization are strongly encouraged to participate in Ohio State Online distance education training
 - i. "State Authorization 101" course available in <u>BuckeyeLearn</u> (Search for "State Authorization 101" in BuckeyeLearn)

Partner to Design Online Courses Based on Evidence-based Practices

- 1. Colleges/programs will collaborate with the Ohio State Online Instructional Design team, as well as other internal and external stakeholders as necessary, as part of a cross functional work team to create a customized course support plan based on best practices for online program instruction, market analysis, enrollment opportunities and competitor scans that will evolve with the program, the market and university resources.
- 2. Provide administrative support to facilitate the scheduling of Ohio State Online course design consultation and instructor professional learning for each course in the program, based on the customized course support plan. Ensure the availability, expectations, and readiness of each instructor engage in support to design or revise the course and course materials in advance of offering the course, and coordinate with the instructional design team to monitor progress.

3. Encourage all program faculty/instructors to participate in professional learning opportunities, including those offered through Ohio State Online and other university partners such as the Michael V. Drake Institute for Teaching and Learning.

Conduct Marketing and Recruitment Activities to Drive Interest and Applications

- Identify a liaison(s) for program-specific marketing and recruitment activities. The liaison(s) will act as the point of contact with the Ohio State Online Marketing and Communications Team and work with the faculty/program director and other college marketing professionals to gather information needed to create a customized strategic marketing plan.
- 2. Provide detailed outline of prospective-student lead nurturing process that includes the following (template available upon request):
 - a. Name, title, and email of all those who will be responsible for receiving and responding to Ohio State Online -driven prospective student inquiries
 - b. Marketing and communication touchpoints
 - c. Response timing
- 3. Create and maintain program-specific information on the college/department's website. The Ohio State Online Marketing Team can provide guidance and suggestions for complementary content.
- 4. Execute marketing tactics that are complementary to and not in competition with Ohio State Online lead-generation tactics. Marketing tactics include:
 - a. Recruitment activities (e.g., webinars)
 - b. Content marketing (e.g., storytelling, social media, gated content, info sessions)
 - c. Email marketing (e.g., personalized journeys, list acquisition, awareness Provide Student Support to Online Learners

Advance Student Support Offerings for Online Learners

- 1. Collaborate with relevant student support services (Disability Services, Writing Center, Libraries, Military and Veterans Services, etc.) to ensure resources available across campus are made known to learners and that student needs are met.
- Ensure compliance with applicable university policy expected for courses of all
 modalities at Ohio State, including provisions of the <u>Digital Accessibility Policy</u> to include
 obtaining approved <u>Accommodation-Based Exceptions</u>, when needed.
 College/departments will be responsible for the costs associated with these

- accommodations as well as accommodations for use of tools outside Ohio State's enterprise-supported academic toolset.
- 3. Provide ongoing administrative and end-user support for any learning technology tools you or your college/department require that are outside of the supported university toolset and 24/7 help desk support (Toolset Services: teaching.resources.osu.edu/toolsets).

Appendix B: Online Program Attributes

Program Working Title(s): Master in the Study of Law; Certificate in Compliance; Certificate in Health Law; Certificate in Business Law.



If other, please explain: We expect most students will select only online courses. However, students admitted to the MSL program will have the ability to enroll in almost all of our in-person JD courses.

Anticipated term for first cohort: We expect to have enough courses prepared for students to enroll in a fully online program by Fall 2024. We expect the certificates to be ready at that time as well.

Note, marketing and recruitment will begin 6 months prior to first enrollment term.

Will these programs have a different fee structure from what would normally be assessed to similar students at the university? Note, <u>approval from Financial Planning and Analysis is necessary for differentiated tuition</u>.

Yes No

If yes, please explain justification:

Total credit hours for program(s): **30 credit hours for the MSL degree**; **12 credit hours for each certificate**.

Do these programs have mandatory onsite training components? (e.g., practicum, residency,
or internship)
Yes No
If yes, please explain:
Do these programs have any non-mandatory onsite training components? (e.g., orientation)
Yes No
If yes, please explain:

Appendix C: Recruitment and Year 1 Enrollment

[Attach Market Opportunity Research Report to share market and program capacity, along with Year 1 enrollment projections / pro forma for initial launch]

Ohio State Pro-Forma ha	s been completed.
-------------------------	-------------------

Yes No

Unit Business Officer and OSO Financial Strategy Team have signed off on enrollment plan.

Yes No

Appendix D: Program Courses

The online program course delivery strategy at launch is outlined in the table below. Please note in the Core/Elective column which certificate each courses belongs to.

Note: the information in the first row of the table is included only to provide an example of how the information should be formatted.

Course Code and Name	Current Delivery Mode(s)* (how course has been offered previously: in person, hybrid, distance learning, N/A - new course)	Core or Elective	Asynchronous or Synchronous or Both	First Term and Session (if applicable) this Course will be Offered as part of this Online Program	Other terms and sessions (if applicable) this course be offered (None, AU25, SP25, SU25)
Will be provided at a later date.					

Appendix E: State Authorization / Disclosure

Ohio State Online will support necessary steps for approvals and notifications, and the programs will abide by state laws and disclosure requirements, for items selected yes.

	Yes/No
Enroll students located outside Ohio?	Yes
Do these programs potentially lead to a professional license or certification in any state?	No
Conduct on-ground supervised field experiences such as clinicals, practicums, student teaching or internships?	No