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To: [Smith, Randy](#); [Reed, Katie](#)
Cc: [Martin, Andrew](#); [Jenkins, Mary Ellen](#); [Ottesen, Jennifer](#); [Westlake, E.J.](#)
Subject: Informational item--Update to Moving Image Production BA
Date: Friday, October 13, 2023 2:16:03 PM
Attachments: [MIP-BA Proposal - course category change ACCAD 5100 \(09.25.23\).pdf](#)
[image001.png](#)

Dear Randy and Katie,

Please find attached an informational item to share at an upcoming CAA meeting.

Professor Jennifer Ottesen, Chair of ASCC, shared the proposed changes as an informational item at the most recent ASC Curriculum Committee meeting on Friday, October 6. I am including Professor Westlake on this email in case CAA should have any questions for her.

Best regards,
Bernadette



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September 25, 2023

To the Council on Academic Affairs,

The Department of Theatre, Film, and Media Arts wishes to advance a proposal to change the requirement category of an existing course in the Moving-Image Production major (MVNGIMG-BA).

At the request of Moving-Image Production faculty, including ACCAD/MIP faculty member Kyoung Swearingen, and as approved by formal vote of the Department of Theatre, Film and Media Arts Undergraduate Studies Committee, we would like to request amendment of the requirement category for course: ACCAD 5100 "Concept Development for Time-Based Media" in the major.

We are requesting removal from the approved list of "Production Studio: Animation" course options within the major curriculum, but the course will still be part of the major curriculum as an approved elective option for students, especially suitable for those with interest in the field of animation.

As the Moving-Image Production major is still relatively young, we have recently undertaken the task of evaluating how coursework has functioned in the major, and whether some of the initially approved courses still fit the goals and needs of the growing program. Though ACCAD 5100 is a valuable course for students, we feel it better suited as an elective than a mode course, where students are doing hands-on production work. A complete justification is included in the attached proposal, which has my support.

Respectfully,

E.J. Westlake
Professor and Chair
Department of Theatre, Film, and Media Arts

Department of Theatre, Film, and Media Arts

Moving-Image Production curricular contact: Paige Piper.92

Proposal to remove course **ACCAD 5100: Concept Development for Time-Based Media** from “Production Studio” requirement of the Moving-Image Production B.A. (*elective only*)

- Currently: degree requirement option, list of “Production Studio: Animation” courses.
- Proposed change: removal from Production Studio selections; inclusion as elective option.

Recommended by Moving-Image Production Area faculty advisory	08/30/2023
Approval Dept. Theatre, Film, and Media Arts Undergraduate Studies Committee	09/25/2023
Submitted to the College of Arts and Sciences	09/25/2023

Moving-Image Production Area faculty and associated ACCAD/DESIGN faculty member Kyoung Swearingen request to remove ACCAD 5100 “Concept Development for Time-Based Media” from the approved list of “Production Studio: Animation” course options within the major curriculum. Students are currently required to complete 21 credit hours of Production Studio coursework, taken across four modes of filmmaking: animation, documentary, experimental, narrative. ACCAD 5100 no longer meets the needs of the approved “Animation” course list for students to select from, as outlined below.

Additionally, Production Studio hours were recently reduced from 24 to 21 credit hours in the major (with OAA approval in summer 2023). Students, therefore, already have one fewer course to complete in this degree requirement, which is being better met by other available, hands-on animation course options within the “Production Studio: Animation” course category, including: **ACCAD 5001** – Animation Techniques and Practices; **ACCAD 5002** – 3D Computer Animation I; **ACCAD 5003** – 3D Computer Animation II; **ACCAD 5194.01** – Group Studies in Digital Animation and Interactive Media (offered by MIP faculty member Kyoung Swearingen). ACCAD 5001 will continue to be accepted as an approved elective option in the major, suitable for students seeking to enhance interest in animation beyond foundational knowledge in the production area.

Background/Justification

Why does ACCAD 5100 NOT fit the needs of a “Production Studio” option, as currently classified?

- In the early stages of the program, faculty agreed to include ACCAD 5100—a concept development course that emphasizes the way ideas are generated and honed PRIOR to production—in the production mode list out of concern for student capacity in our animation offerings. However, given that the MIP major is one that promises an education in film production, and that we are now able to accommodate student demand through additional animation course offerings, we would like this course to be recategorized as an elective.

Why is ACCAD 5100 better suited as an elective than a mode course?

- A key component of the MIP major philosophy is exposing students to animation, experimental, documentary, and narrative film production, so they may expand their understanding of filmmaking and broaden their creative skills. With ACCAD 5100 listed as a production mode course, students may opt to take it instead of the introductory animation course, ACCAD 5001 (“Animation Techniques and Practices,” thereby avoiding a foundation in the animation mode and compromising the aim of the major. As an elective, however, students who have an interest in story development, or who want to elevate their storyboarding skills, would benefit greatly from taking this course.

As an elective, there are unique skills and knowledge gained by an MIP student taking this course to extend their foundational animation practices:

- While we seek to remove this course from the Production Studio category, it would still be accepted as an approved elective. ACCAD 5100 is concerned with the cultivation of ideas and problem-solving strategies for the moving-image. The use of composition and frame, directing methodologies, editing principles and sound elements are explored through the creation of treatments and a range of previsualization tools.

Bachelor of Arts in Moving-Image Production Degree Requirements

The major in Moving-Image Production (MIP) emphasizes studio practice, development of critical storytelling skills, and proficiency in visual literacy. This program encourages development of a deep understanding of film production in the areas of animation, documentary, experimental and narrative cinema. Integrating theory and practice, the Moving-Image Production major is designed to produce filmmakers with critical-thinking skills and independent voices, who will bring new vision to the film industry, independent cinema, and visual cultures.

I. Pre-Major Coursework (9 credit hours)

The pre-major is designed to provide students with a chance to start creating work during first term.

Required Courses

- ***MVNGIMG 2201** – Filmmaking Foundations 1 (AU Term, 3 CH)
- ***MVNGIMG 2202** – Filmmaking Foundations 2 (SP Term, 3 CH)
- ***FILMSTD 2270** – Introduction to Film Studies for Non-Majors (either AU or SP term, 3 CH)

APPLICATION TO MAJOR: After MVNGIMG 2202, students submit a portfolio built during first-year coursework for faculty review. In addition to portfolio process, students must maintain an average grade of B- (2.7 GPA average) across all pre-major courses for consideration.

II. Production Studios (21 credit hours)

Hands-on studio practice in four moving-image areas. Students acquire conceptual approaches unique to the given practice.

Students must take at least one course in each of the four sections: Animation, Documentary, Experimental, Narrative.

Animation

- **ACCAD 5001** – Animation Techniques and Practices (3)
- **ACCAD 5002** – 3D Computer Animation: Form, Light, Motion I (3)
- **ACCAD 5003** – 3D Computer Animation: Form, Light, Motion II (3)
- **ACCAD 5100** – Concept Development for Time Based Media (3)
- **ACCAD 5194.01** – Group Studies in Digital Animation and Interactive Media (3)

Documentary

- **THEATRE 5341** – Studies in Documentary (3)
- **THEATRE 5899** – Workshop, Documentary (3) > only 5899 "Documentary" offering.

Experimental

- **ART 4009** – Film/Video II: Experimental Strategies (3)
- **ART 5009** – Film/Video III: Topics in Technologies and Strategies (3)
- **ART 5019** – Film/Video IV: Topics in Theories and Strategies (3)

Narrative

- **THEATRE 4381** – Introduction to Narrative Filmmaking (3)
- **THEATRE 5322** – Editorial Process (3)
- **THEATRE 5323** – Video Production 2 (3)
- **THEATRE 5325** – The Film Director's Voice (3)



III. Cinema Today (2 credit Hours)

Cinema Today engages students in regular film viewings as a viewing practices class. Students attend screenings and complete written reflection statements to begin thinking about film construction, film language, and their own filmmaking practices.

MIP major students need 2 full credit hours for completion of the major.

- ***MVNGIMG 4200** – Cinema Today (1 CH) - repeat course until 2 Credit Hour requirement is met).

IV. Moving Image Production Electives (6 credit hours)

Students are encouraged in their second, third, and fourth years of study to use this area to explore internships, study abroad, and/or additional production or screenwriting courses.

- **Elective requirements:** 2 courses (6 credit hours) at 2000-level or above.
- Please contact major advisor Emily Carpenter for list of approved elective options.

V. Senior Project (6 credit hours)

Senior Project I & II (2 courses/6 credit hours) is a two-semester experience in which students create a senior project film. **Students must have already completed 6 studio courses (18 credit hours) for permission to enroll in the Senior Project I course.**

- ***MVNGIMG 4501** – Senior Project I (3): strategy and preliminary production work for senior project.
- ***MVNGIMG 4502** – Senior Project II (3): production work for their senior project.

VI. Film Studies Co-Requisites (9 credit hours)

Students add historical and critical perspective in film studies to add to the production skills learned in major courses.

- **Select two courses (6 CH) from two different categories below (taken across years 2-4):**
 - World Cinema: **HISTART 2901** "Intro to World Cinema"
 - Animation: **ACCAD 3350** "History of Animation"
 - Documentary: **FILMSTD 3660** "Documentary Film Studies" or **HISTART 5910** "Documentary Film"
 - Avant Garde: **HISTART 5905** "Avant Garde Film"
- **Select one additional Film Studies course (3 CH) from approved course list at: go.osu.edu/advisingFSminor.**

Moving-Image Production four-year major curriculum progression:
(effective for students beginning pre-major in AU 23 or after)

YEAR IN MAJOR PROGRAM	AUTUMN TERM	SPRING TERM
MIP Pre-Major, First Year	MVNGIMG 2201 #FILMSTD 2270	MVNGIMG 2202 - Apply to major, end of SP Term
Second Year	Production Studio 1	Production Studio 2
Third Year	Production Studio 3 Production Studio 4	Production Studio 5 Production Studio 6
Fourth Year	Production Studio 7 ^MVNGIMG 4501 Senior Project 1	MVNGIMG 4502 Senior Project 2
Completed across 2nd - 4th years: <i>Production Electives</i> (6 credit hours)		
Completed across 2nd - 3rd years: <i>Cinema Today</i> (2 credit hours)		
Completed across all 4 years: <i>General Education Requirements, degree electives,</i> and <i>Film Studies Co-requisite</i> courses.		

#It is preferable that the FILMSTD 2270 pre-major course is taken in AU term, but it may also be taken in the SP term during pre-major year.

^Prerequisite for Senior Project 1 is 18 credit hours (6 courses) in the Production Studio requirement.

All students entering the major in or after AU 23 semester will be expected to complete the requirements of the new GE curriculum, with the following Embedded Literacy pathways in the major:

***Embedded Literacy components in the MIP major:** *An embedded literacy can be met through a specific course or set of courses that addresses and satisfy Expected Learning Outcomes associated with that literacy.*

Required course **MVNGIMG 4200** "Cinema Today" meets **Embedded Literacy: Advanced Writing** requirement.

Required course **FILMSTD 2270** "Introduction to Film Studies" meets **Embedded Literacy: Data Analysis** (Qualitative) requirement.

Required course **SEQUENCE: MVNGIMG 2201, 2202** "Filmmaking Foundations 1 and 2," and **SEQUENCE:**

MVNGIMG 4501, 4502 "Senior Project 1 and 2" meet **Embedded Literacy: Technology** requirement.