

Memo

September 3, 2024

To: W. Randy Smith, Vice Provost – Council on Academic Affairs

From: Aaron Bagent, Curriculum Specialist

RE: INFORMATIONAL ITEM: Fashion and Retail Studies Minor, Department of Human Sciences.

Please find materials included in this proposal related to a small-scale revision of the Fashion and Retail Studies minor. The department would like to add five 5000-level courses as options to complete the 5-6 credit hour elective requirement in Part C. Because these are being added to a current list of electives, the percent change is 0%. This was reviewed by the EHE Curriculum Committee on March 20, 2023.

If there are any questions, please contact me at bagent.14@osu.edu.

CURRENT FASHION AND RETAIL STUDIES MINOR

PART A – Take both courses (6 credits)

CSFRST 2370 Aesthetics of Fashion and Retail (3)
CSFRST 2373 Business of Fashion and Retailing (3)

PART B – Choose 1 course (3 credits)

Courses *not* taken in Part B, can be used in Part C

CSFRST 3470 Apparel Product Development I (3)
CSFRST 3330 Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)
CSFRST 4575 Retail Environments (3)

PART C – Choose 2 courses (5-6 credits)

At least 3 credits from PART C must be 3000-level or above

Students should note course pre-requisites before planning which Part C courses to choose. Courses cannot double count in Part B and C.

CSFRST 2300* Branding in Fashion, Hospitality, & Sport Industries (3)
CSFRST 2371 Textiles (3)
CSFRST 2372 Appearance, Dress & Cultural Diversity (3)
CSFRST 2374 20th Century Fashion & Beyond (3)
CSFRST 2375 From Folk to Funk to Festivals: The Interplay between Music and Dress (3)
CSFRST 3330* Corporate Social Responsibility, Sustainability & Entrepreneurship in Fashion & Hospitality Industries (3)
CSFRST 3910* Consumer Service and Satisfaction (3)
CSFRST 3950* Use of Social Media & IT in Fashion, Hospitality & Sport Industries (3)
CSFRST 3470 Apparel Product Development I (3)
CSFRST 3471 Apparel Manufacturing Decisions (3)
CSFRST 3474 Fashion Forecasting (3)
CSFRST 3585 Retail Merchandising I (3)
CSFRST 4570 Apparel Product Development and Technical Packages (3)
CSFRST 4571 Technical Packs for Apparel Product Development & Manufacturing (3)
CSFRST 4575 Retail Environments (3)
CSFRST 4576 Global Sourcing and Trade in Textile Products (3)
CSFRST 4577 Fashion & Retail Promotion (3)
CSFRST 4583 International Retailing (3)
CSFRST 4585 Merchandise Buying & Management (3)
CSFRST 4680* Strategic Management in Fashion & Hospitality Industries (3)
CSFRST 4990 Practicum in Con Sci (1-3)
CSFRST 4998 Research in Con Sci (1-3)

PROPOSED FASHION AND RETAIL STUDIES MINOR

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PART B – Choose 1 course (3 credits)

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CSFRST 5701 Reading and Theories in Fashion and Retail Studies (1-4)
CSFRST 5710 Ethical Decision-Making for the Fashion Retail Industry (3)
CSFRST 5720 Economic History of Fashion and Power (3)
CSFRST 5730 Fashion and the Environment (3)
CSFRST 5575 Social, Psychological, and Cultural Aspects of Dress (3)