



MELISSA J. BEERS

EDUCATION

Ohio University, Athens, OH

- Ph.D. 1997
- M.S. 1995

Area: Experimental Psychology (Social)

The Ohio State University, Columbus OH

- B. S. Psychology, 1992

PROFESSIONAL EXPERIENCE

The Ohio State University

Senior Director, GE Bookends

Feb. 2022– present

- Directs, coordinates, and administers curriculum and course delivery of GE Bookends, GenEd1201 and GenEd3001.
- Sets course policies to ensure course quality and adherence to university policies.
- Works with the Associate Dean and other members of the faculty and staff to recruit, hire, supervise, and assign instructors.
- Develops and implements professional development and teaching support programming.
- Supervises, coordinates administers, and reviews assessment plans and data.

Program Director, Introduction to Psychology

Introduction to Social Psychology

June 2006 – Feb. 2022

- Manage and coordinate the Introduction to Psychology program, annual enrollment of 3,000 students; manage and coordinate Introduction to Social Psychology course, annual enrollment of 500 students; train and coordinate instructors. Oversee curriculum and assessment. Create and implement professional development

Lecturer/Senior Lecturer

September 2000 – June 2006

Develop and teach 6-8 undergraduate courses/year in Social Psychology, Research Methods, Statistical Analysis and Quantitative Measures (introductory and advanced), honors-level Introduction to Psychology and Social Psychology, and the Teaching of Psychology.

Strategic Research Group, Inc.

Research Scientist

June 2003 – August 2012

- Design, implement, and manage qualitative and quantitative research projects for program evaluation, public opinion polls, and employee and customer satisfaction studies.

PROFILE

Senior Director for General Education Launch and Reflection seminar courses at Ohio State University, also known as "GE Bookends." Advocate the advancement of teaching and learning in higher education, assessment of student learning, access and affordability, and for the support and training of all college teachers.

CONTACT

ADDRESS

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Undergraduate Education
480 Student Academic Services
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Columbus, OH 43210

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Professional Experience, continued

Paul Werth Associates

Research Manager

October 1998 – June 2003

- Designed and implemented quantitative and qualitative research to support strategic planning and communications planning for a wide range of clients including government agencies, associations, not-for-profit organizations, health care organizations, educational institutions, and private businesses.

Ohio Department of Public Safety

Researcher and Statistical Consultant

September 1997 – October 1998

- Conducted traffic safety research for the Office of the Governor's Highway Safety Representative.

Awards and Recognition

Society for the Teaching of Psychology Mentorship of Teachers Award, 2021
Ohio State University Dr. Michael V. Drake Distinguished Staff Award, 2020 (inaugural award recipient)
Affordable Learning Exchange (ALX) Racial Justice Grant, 2020
College of Arts and Sciences Outstanding Staff Award, 2018
Ohio State University Campus Campaign Teamwork Award, 2018
Ohio State University Campus Campaign, Lead Ambassador Award, 2017
Disability Services Faculty Partner Recognition, 2016, 2017, 2018
Office of Diversity and Inclusion Honors Award, 2016
Affordable Learning Exchange Affordability Grant, 2016
Office of Student Life, Outstanding Faculty Award, 2014
Mortar Board and Sphinx Faculty and Staff Recognition, 2014
Department of Psychology Staff Excellence Award, 2013
Mortar Board and Sphinx Faculty and Staff Recognition, 2005

Professional Service

Conference Leadership

Director, Society for the Teaching of Psychology (STP) Programming at the APA Convention, 2020 – 2022
Ohio Psychology Teaching Conference, Steering Committee Co-Chair, 2018 - 2019

Curriculum and Assessment

Ohio State University, College of Social Work, MSW Curriculum Revision, Steering Comm. member, 2020-2022
Ohio State University, Office of Academic Affairs, GE Curriculum Development Committee member, 2021
Ohio State University, Department of Psychology, Major Revision Steering Committee Member, 2019 - present
Ohio State University, General Education Revision Implementation Committee, Expected Learning Outcomes Subcommittee member, 2019
Ohio Department of Higher Education, Transfer Assurance Guideline faculty panelist, 2016

Leadership in Professional Associations

American Psychological Association (APA) Committee on Associate and Baccalaureate Education (CABE) Introductory Psychology Initiative (IPI) Steering Committee, Co-chair of teacher training subgroup, 2018-2020.
APA CABE IPI Advisory Committee member, 2021
Society for the Teaching of Psychology (STP) Chair, Presidential Task Force on Diversifying Membership (research-intensive institutions), 2019
Society for the Teaching of Psychology (STP) Presidential Task Force on Restructuring the STP Graduate Student Teaching Association member, 2018
APA CABE Model Teaching Competencies Badging Program Working Group (Co-chair) 2017
Advisory Board member, Hub for Intro Psych and Pedagogical Research (HIPPR), 2016 – 2019
Board of Directors, *PsychChamps*, 2018

Academic Journal Reviewing

Consulting Editor, *Scholarship of Teaching and Learning in Psychology*, 2016 – present

Consulting Editor, *Teaching of Psychology*, 2019-present

Guest Editor, *Psychology Teaching and Learning*, special issue on Open Educational Resources (OER), 2018.

University Service

Ohio State University, Office of Academic Affairs, Student Success Support Group member, 2020-2021

Ohio State University, Orientation Speaker (Faculty Welcome) 2015-present

Ohio State University, Digital Flagship Educator Cohort member, 2018 - 2019

Ohio State University, Campus Campaign University Council Member, 2015 – 2018

Ohio State University, Second-Year Transformational Experience Program (STEP) Faculty Mentor, 2015 – 2018

Ohio State University, Learning Management System Advisory Committee Member, 2015 – 2017

Ohio State University, Learning Management System (LMS) Selection Committee, 2014

Ohio State University, Buckeye Book Community (Freshman Book) Selection Committee, 2014 – 2017

Carmen Affiliate (Learning Management System Specialist), 2010 – present

Ohio State University, University Center for the Advancement of Teaching, Orientation Facilitator, 2006 -2019

Peer-Reviewed Scholarship (10)

Altman, W. S., Beers, M. J., Hammer, E. Y., Hardin, E. E., & Troisi, J. D. (2021). Reimagining how we teach introductory psychology: Support for instructors adopting the recommendations of the APA Introductory Psychology Initiative. *Scholarship of Teaching and Learning in Psychology*.

Richmond, A.S., Boysen, G.A., Hudson, D.L., Gurung, R.A.R., Naufel, K.Z., Neufeld, G., Landrum, R.E., Dunn, D.S., Beers, M. (2021). The Introductory Psychology Census: A National Study. *Scholarship of Teaching and Learning in Psychology*.

Halonen, J. S., Beers, M.J., and Brown, A.N. (2020). Assessment at the crossroads: How did we get here and what should we do? *Scholarship of Teaching and Learning in Psychology*, 6, 254-268.

Jhangiani, R.S., Hardin, E.E., Beers, M.J. (2019). Open Educational Practices: Perceptions and Outcomes. *Psychology Learning and Teaching*, 18 (1), 1-3. doi:10.1177/1475725718814354

Chew, S., Halonen, J., McCarthy, M., Gurung, R., Beers, M., McEntarffer, R., and Landrum, E. (2018). Practice What We Teach: Improving Teaching and Learning in Psychology. *Teaching of Psychology*, 45, 239-245, doi.org/10.1177/0098628318779264.

Beers, M.J., Hill, J. C., Thompson, C.A., & Tran, P. (2014). Graduate Training in the Teaching of Psychology: Essential Skills for New Instructors. *Pratiques psychologiques*, 20, 181–196.

Lassiter, G. D., Beers, M. J., Geers, A. L., Handley, I. M., Munhall, P. J., & Weiland, P. E. (2002). Further evidence for a robust point-of-view bias in videotaped confessions. *Current Psychology: Developmental, Learning, Personality, Social*, 21, 265-288.

Lassiter, G. D., Geers, A. L., Munhall, P. J., Handley, I. M., Beers, M. J. (2001). Videotaped Confessions: Is Guilt in the Eye of the Camera? Zanna, M.P. (Ed.) *Advances in Experimental Social Psychology*, 33, 189-254.

Lassiter, G.D., Geers, A. L., Apple, K. J., & Beers, M. J. (2000) Observational Goals and Behavior Unitization: A Re-examination. *Journal of Experimental Social Psychology*, 36, 649-659.

Beers, M.J., Lassiter, G.D., Flannery, B.C. (1997). Individual differences in person memory: Self-monitoring and the recall of consistent and inconsistent behavior. *Journal of Social Behavior and Personality*, 12 (3), 811-820.

Book Chapters and Edited Volumes (14)

Beers M.J., Hard B.M. (2021) Teaching Introductory Psychology. In: Zumbach J., Bernstein D., Narciss S., Marsico G. (eds) *International Handbook of Psychology Learning and Teaching*. Springer International Handbooks of Education. Springer, Cham. https://doi.org/10.1007/978-3-030-26248-8_2-1.

Beers, M.J., Altman, W.S., Hammer, E.Y., Hardin, E.E., and Troisi, J.D. (2021). Changing the paradigm: Support and development for teachers of Introductory Psychology. In R. A. R. Gurung & G. Neufeld (Eds.) *Transforming introductory psychology: Expert advice on teaching, training, and assessing the course*. American Psychological Association.

Beers, M. (2020). A Framework for Setting Educational Priorities. In S. Nolan, C. Hakala, & E. Landrum (Eds.), *Assessing Undergraduate Learning in Psychology: Strategies for Measuring and Improving Student Performance*. Washington, D.C.: APA Books.

- Dell'Armo, K., Plate, A., and Beers, M. (2020). The Other Side of the Podium: Supporting Graduate Student Teaching Development. In T. Ober, E. Che, Brodsky, J., Raffaele, C., & P. Brooks (Eds.) *How We Teach Now: GSTA Guide to Transformative Teaching*. Retrieved from the Society for the Teaching of Psychology website: <https://teachpsych.org/ebooks/howweteachnow-transformative>
- Beers, M. (2020). Playing Like You Practice: Formative and Summative Techniques to Assess Student Learning. In A. Shipherd and J. Coumbe-Lilley (Eds.) *High Impact Practices in Sport and Exercise Psychology*. New York, NY: Routledge.
- Beers, M. (2018). Annotated Instructor Edition for Hudson & Whisenhunt *Psychology* (1st edition). Hoboken, NJ: Pearson Education
- Freis, S., Belding, J., Patton, K.P., and Beers, M.J. (2018). Meaningfully integrating psychology and writing: Lessons learned from a second-level writing course. In T. L. Kuther (Ed.), *Integrating Writing into the College Classroom: Strategies for Promoting Student Skills*. Retrieved from the Society for the Teaching of Psychology web site: <https://teachpsych.org/ebooks/integratingwriting>
- Beers, M. & Kraft, N. (2018). Integrating Academic Skills and Digital Literacy Training. In R. J. Harnish, K. R. Bridges, D. N. Sattler, M. L. Signorella, & M. Munson (Eds.). *The Use of Technology in Teaching and Learning*. Retrieved from the Society for the Teaching of Psychology web site: <https://teachpsych.org/ebooks/useoftech>
- Beers, M.J. and Apple, K.J. (2015). Advising students interested in social psychology. In J. Irons & R Miller (Eds.) *Academic advising: A handbook for advisors and students volume 2: A guide to the sub-disciplines*. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/ebooks/academic-advising-2015-vol2>.
- Beers, M., Hill, J. C., & Thompson, C. A. (2014, April). Plunging into pedagogy: Some practical advice for graduate teacher training. In W. Altman, L. Stein, & J. R. Stowell (Eds.), *Essays from E-xcellence in Teaching* (Vol. 14, pp. 9-13). Retrieved from the Society for the Teaching of Psychology Web site: <http://teachpsych.org/ebooks/eit2014/index.php>.
- Beers, M.J., Belding, J., and Mehling, M. (2014). Principles and Practices of Graduate TA Training at The Ohio State University. In J. N. Busler, B. C. Beins, & B. Buskist (Eds.) *Preparing the New Psychology Professoriate: Helping Graduate Students Become Competent Teachers*, 2nd ed. Retrieved from the Society for the Teaching of Psychology web site: <http://teachpsych.org/page-1862898>.
- Beers, M., Hill, J. C., and Thompson, C. (2012). *The STP Guide to Graduate Training Programs in the Teaching of Psychology* (2nd ed.). <http://teachpsych.org/ebooks/gst2012/index.php>.
- Apple, K.J. and Beers, M.J. (2007). The power of the situation. In R. Gerrig (Ed.), *The Psychology of Survivor*. Dallas, TX: BenBella
- Beers, M.J. and Apple, K.J. (2006). Intergroup conflict in the world of Harry Potter. In N. Mulholland (Ed.) *The Psychology of Harry Potter*. Dallas, TX: BenBella.

Presentations and Workshops (77)

- Beers, M. (2022, Jan). Save the Last Day: Revisiting the Syllabus at the End of Your Course. Presentation at the National Institute on the Teaching of Psychology, St. Petersburg, FL.
- Beers, M. (2021, June). So Now What? A process for starting to adopt the APA's Introductory Psychology Initiative (IPI) recommendations in your class. Invited workshop at the Psychology One Conference, Duke University. (online).
- Beers, M. (2020, November). Together at a Crossroads: Reclaiming the Promise of Assessment. Closing plenary at the Ohio State University Assessment Conference, Columbus, Ohio. (online).
- Beers, M. (2020, October). Teaching Introductory Psychology under adversity. Keynote address at the Mid-Atlantic Teaching of Psychology Conference (online).
- Kalish, A. and Beers, M. (2019, November). Preparing for College and University Teaching: Competencies for Graduate and Professional Students. Presentation at the Original Lilly Conference on College Teaching, Oxford, OH.
- Gurung, R.A.R., Neufeld, G., Thompson, J., Whitlock, K., Hard, B.M., Dunn, D., Beers, M., Altman, W.S., Wickes, K., and Chew, S. (2019, October). A First Look at Guidelines from the APA Intro Psych Initiative. Presentation at the STP Annual Conference on Teaching, Denver, CO.
- Altman, W.S. and Beers, M. (2019, October). Integrating APA's Student Learning Outcomes and 5-Pillar Model Into Your Introductory Psychology Course: A Hands-On Workshop. Workshop at the STP Annual Conference on Teaching, Denver, CO.

- Agarwal, P., Beers, M., Becker-Blease, K., Carpenter, S., and Soicher, R.N. (2019, October). Synergy between Teaching/Learning Practice and Research Across Higher Education. Panel presentation at the STP Annual Conference on Teaching, Denver, CO.
- Beers, M. (2019, August). The 21st Century Teacher: Why Training and Development Has Never Been More Important. The Diane Halpern Address at the American Psychological Association Convention, Chicago, IL.
- Beers, M. (2019, August). Effective use of OER in Psychology – What's Next? Symposium Co-Chair and Discussant at the American Psychological Association Convention, Chicago, IL.
- Soicher, R. and Beers, M. (2019, August) Elevating Graduate Student Teaching – A Workshop to Develop Essential Career Skills. Skill-Building Session Co-chair at the American Psychological Association Convention, Chicago, IL.
- Wickes, K., Beers, M., Dunn, D.S., Gurung, R.A.R., Neufeld, G. (2019, August). The Introductory Psychology Initiative. Symposium Participant at the American Psychological Association Convention, Chicago, IL.
- Beers, M. (2019, July). The APA Introductory Psychology Initiative. Closing session at the Ohio Psychology Teaching Conference, Columbus, OH.
- Beers, M. (2019, June). Making an Old Course New Again: A Teaching Workshop in Two Parts. Workshop for the Center for the Advancement of Teaching at Xavier University of Louisiana, New Orleans, LA.
- Beers, M. (2019, June). Classroom Management. Workshop for the faculty of the School of Pharmacy, Xavier University of Louisiana, New Orleans, LA.
- Morling, B. and Beers, M. (2019, June). Designing an Effective Course: An Approach Based on the Science of Learning in Higher Education. Invited address for the Symposium on Principles of Effective Teaching, University of Warsaw, Warsaw, Poland.
- Beers, M. and Morling, B. (2019, June). On the Road to Better Learning Experiences: A Course Design Workshop. Workshop for the faculty of the Warsaw International Studies in Psychology, University of Warsaw, Warsaw, Poland.
- Beers, M. (2019, June). Teaching in an Instructional Team. Workshop for the faculty of the Warsaw International Studies in Psychology, University of Warsaw, Warsaw, Poland.
- Beers, M., Kim, M. and Bengal, S. (2019, May). *So, what do I do now?* Supporting Effective Instruction with Integrated Teaching Resources. Presentation at the Ohio State Innovate Conference, Columbus, OH.
- Beers, M. (2019, May). Teaching Traps: How to Save Yourself (and Your Students). Presentation at the Ohio State Academy of Teaching Conference, Columbus, OH.
- Beers, M. (2019, April). You Can Love Assessment: Five Ideas to Use Right Now. Presentation at the 91st Annual Meeting of the Midwestern Psychological Association, Chicago, IL.
- Whisenhunt, B, Hudson, D, and Beers, M. (2019, January). Teaching Traps, Transitions, and Connections: Making the Content Meaningful. Presentation at the National Institute for the Teaching of Psychology, St. Petersburg, FL.
- Beers, M.J. (2018, November). The 21st Century Teacher: Why Teacher Training and Development has Never Been More Important. Keynote Address at the Northeast Conference for Teachers of Psychology (NECTOP), Worcester, MA.
- Beers, M.J. (2018, November). The Space you Make-Lessons Learned in Active Learning Classrooms. APA-STP Keynote Address at the Annual Meeting of the New England Psychological Association (NEPA), Worcester, MA.
- Hard, B.M., Beers, M.J., Brady, S.T., Hill, J.C. (2018, October). Can a Reappraisal Intervention Help Students Perform Better on Exams? A Multi-Institution Collaborative Adventure. Session at the STP Annual Conference on Teaching, Phoenix, AZ
- Beers, M.J. (2018, July). Community, Collaboration, and Teaching Psychology. Closing session at the Ohio Psychology Teaching Conference, Columbus, OH.
- Beers, M.J., Hudson, D., and Whisenhunt, B. (2018, June). Teaching Difficult Concepts: Five New Demonstrations for Introduction to Psychology. Presentation at the Duke Psychology One Conference, Durham, NC.
- Beers, M.J. (2018, June). Shifting Gears: How to Rescue a Course Gone Wrong. Presentation at the Eastern Teaching of Psychology Conference, Staunton, VA.
- Beers, M.J. (2018, May). Let's Talk About Teaching: How to Explore your Options and Prepare for a Teaching-Focused Job. Presentation at the APS-STP Teaching Institute, 30th Annual Convention of the Association for Psychological Science, San Francisco, CA.

- Beers, M.J., Hartman, D., Maynell, L., and Duffy, A. (2018, May). Test Banks Without Borders: A New Direction for Open Source. Presentation at the OSU Innovate Conference, Columbus, OH.
- Beers, M.J., Hartman, D., and Wilson, A. (2018, May). Better Together: Collaboration to Create More Inclusive Exams. Ohio State University Academy of Teaching Conference, Columbus OH.
- Beers, M.J. and Landrum, R.E. (2018, January). Keeping it Real: Creating Assignments that Prepare Students for Life After Graduation. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Heath, J. and Beers, M.J. (2018, January). Creating and Responding to Writing Prompts in Psychology Courses. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Bell, Z. and Beers, M.J. (2018, January). Preparing our Students to Defend Psychology and Educate the Public. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M. J. (2017, September). Making Assessment Meaningful. Invited workshop at the Ursuline Center for Teaching and Learning Institute, Brescia University, Owensboro KY.
- Cravens-Brown, L. and Beers, M.J. (2017, August). Beyond the Content: Community & Belongingness in the Active Learning Classroom. Presentation at the International Forum on Active Learning Classrooms, Minneapolis, MN.
- Beers, M. Bell, Z., and Rohdieck, S. (2017, May). Back to the Drawing Board: Course Design in Active Learning Spaces. Presentation at the Ohio State University, Innovate Conference, Columbus, Ohio.
- Beers, M. (2017, January). Get to the Point: The Paramedic Method for Writing Concisely. Invited "Teaching Slam" presentation at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M.J., Cavazos, J.T., and Eggerman, J. (2017, January). How to Survive (and Thrive) When Your Institution Picks a New LMS. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Bell, Z. and Beers, M.J. (2017, January). Teaching as a Graduate Student (and Still Doing Everything Else Well Too). Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M.J., and Nygren, T. (2017, January). Making Our Psychology Majors More Competitive in Today's Job Market. What Statistical Concepts Are Most Relevant for Them? Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M. and Harris, K. (2016, July). Building Bridges: Teaching and Assessing General Education Learning Objectives. Presentation at the Stanford University Psych One Conference, Stanford, CA.
- Manion, C., Beers, M.J., Lin, C. (2016). Undisciplined Knowledge? Researching Departmental Cultures of Support for Writing and General Education. International Writing Across the Curriculum Conference. (IWAC), Ann Arbor, MI.
- Beers, M. and Kraft, N. (2016, May). Not so Native: Teaching students to use technology for academic good. Presentation at the Ohio State University, Innovate Conference, Columbus, Ohio.
- Beers, M. and Kraft, N. (2016, February). Not so Native: Teaching students to use technology for academic good. Presentation at the Ohio State University, Focusing on the First Year Conference, Columbus, Ohio.
- Beers, M. (2016, February). Our Differences in Common: Teaching and Assessing GE Learning Objectives. Presentation at the Ohio State University, Office of Academic Affairs 4th Annual Assessment Conference, Columbus, Ohio.
- Beers, M, Hill, J., and Thompson, C. (2016, January). Essential skills for new (and not-so-new) instructors. Invited presentation at the National Institute on the Teaching of Psychology (NITOP) conference, St. Petersburg, FL.
- Harris, K., Wilson, A., and Beers, M. (2016, January). Put Your Pencils Down: How to Implement Computer-Based Assessments. Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Wilson, A., Harris, K., and Beers, M. (2016, January). How Do You Know if Your Learning Objectives Are Met? Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Andrews, A., Beers, M., Isler, T., Kaylor, M., Matthias, K., Stringfellow, K., and Weimer, J., (2015, May). Proctoring and protecting academic integrity in and out of the classroom. Presentation at the Innovate conference, The Ohio State University, Columbus, OH.
- Beers, M., Lawrence, S., Stringfellow, K., Carpenter, A., and Muir, J. (2015, May). Strategies to align assessment across academic units. Poster presented at the Innovate conference, The Ohio State University, Columbus, OH.

- Beers, M. and Cravens-Brown, L. (2015, April). Using embedded testing and creating assessment assignments. Presented at the Ohio State University Annual Assessment Conference, Columbus, OH.
- Beers, M., and Nygren, T. (2015, January). Pedagogical Skills for New Instructors of Statistics Courses. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Hill, J., Thompson, C., and Beers, M. (2015, January). Classroom observation rubrics as a measure of essential pedagogical skills in graduate teaching associates. Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Hill, J. Thompson, C. Tran, J., and Beers, M. (2014, January). Essential pedagogical skills for first time graduate instructors in psychology. Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Mehling, M., Derry, H., and Beers, M. (2014). General education course objective assessment development: A professional development paradigm. Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Thompson, C. Beers, M. Hill, J. Tran, P. (2014). So many skills, so little time: What are the most important teaching skills for TAs to develop during grad school? Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M. and Paulsen, A. (2014) What's working in assessment? Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M. and Nygren, T. (2013, January). Do as I say... but not as I test: How can statistics courses incorporate more contemporary trends in data analysis? Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Thompson, C.A. and Beers, M. (2012, January). Be Prepared versus Sink or Swim: Should Training in Pedagogy be Mandatory for Graduate TAs? Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Hill, J. Thompson, C.A., and Beers, M. (2012, January). The Challenges of Development and Implementing Coordinated Programs for Undergraduate Psychology Courses. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Edwards, K. Armstrong, E., and Beers, M. (2011, March). Educational Explorations of Technology. Presented at the Digital Media, Social World Conference, Ohio State University.
- Edwards, K. Armstrong, E., and Beers, M. (2011, January). To Tweet or not to Tweet: Is E-Mail for "Old People"? Strategies and Tactics for Communicating with our Students. Participant Idea Exchange at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Chowdhury, M. and Beers, M. (2011, January). Opening our Minds to Open Source: How do Open Source Course Materials Impact Student Learning? Poster presented at the National Institute on the Teaching of Psychology conference, St. Petersburg, FL.
- Beers, M. and Carr, K. (2011, July). Evaluation Reporting. Presented at the Annual Ohio Healthy Communities Grantee meeting, Columbus, OH.
- Beers, M. and Clark-Hammond, G. (2011, April). Connections: A Tale of Two Residential Family Treatment Programs. Presented at the Family Connections conference for Discretionary Grants, Children's Bureau, Washington, D.C.
- Beers, M. and McGlone, M. (2010, July). SummerQuest: Twelve Weeks of Therapeutic Intervention for Children of Alcoholic and Addicted Parents Currently in Long-Term Treatment. Presented at the Addictions Institute, Columbus, OH.
- Beers, M. (2010, February). Putting Evaluation to Work. Presented at the Annual Ohio Healthy Communities Grantee meeting, Columbus, OH.
- Furlong, E. and Beers, M. (2009). Engineering E-learning: The importance of transparent structure in online courses. Poster presented at the Eastern Teaching of Psychology conference, Stanton, VA.
- Beers, M. and McGlone, M. (2009, April). Designing, Implementing, and Evaluating a Summer Program for At-Risk Youth. Presentation at Johns Hopkins National Conference on Summer Learning, Chicago, IL.

- Beers, M. and Carr, K. (2006, October). Effective Practices for Reaching At-Risk Students in Ohio's Schools of Promise. Presentation at the annual conference of the Ohio Association of Administrators of State and Federal Education Programs (OAASFEP), Columbus, Ohio.
- Carr, K. and Beers, M. (2004, September). 2002 National Recreational Boating Survey: Review of Findings. Presented at the 45th annual meeting of the National Association of State Boating Law Administrators, Chattanooga, TN.
- Handley, I. M., Beers, M. J., Lassiter, G. D., & Myers, M. A. (1999, June). Counterstereotypic-information and attitude change: Support for aversive racism theory. Presented at the meeting of the American Psychological Society, Denver, CO.
- Lassiter, G. D., Geers, A. L., Munhall, P. J., Beers, M. J., Handley, I. M., Santuzzi, A. M., & Leafgren, M. (1998, May). Does directing attention to content eliminate the videotaped confession bias? Presented at the meeting of the American Psychological Society, Washington, DC.
- Beers, M. J., Lassiter, G. D., Zerbst, J., & Wolfe, C. (1997, May). Speed of speech as a differential credibility cue in persuasion. Paper presented at the annual meeting of the Midwestern Psychological Society, Chicago.
- Beers, M. J., Apple, K. J., & Alicke, M. D. (1997, May). The consequences of being outperformed by an outgroup member. Paper presented at the annual meeting of the American Psychological Society, Washington, DC.
- Lassiter, G. D., Beers, M. J., & Geers, A. L. (1997, March). Does deliberation reduce the videotaped confession bias? Paper presented at the annual meeting of the Southeastern Psychological Society.
- Lassiter, G. D., Zerbst, J., Alleman, T., and Beers, M. J. (1996, October). Attitude-behavior consistency: Whom reasons analysis benefits. Paper presented at the annual meeting of the Society of Experimental Social Psychologists, Sturbridge, MA.

Professional Research Experience

Directed, Co-directed, and Managed Research Projects for:

- US Department of Health and Human Services, Children's Bureau
- United States Pacific Command
- Ohio Department of Job and Family Services
- Ohio Department of Education
- Ohio Department of Health
- Ohio Environmental Protection Agency
- Ohio Department of Public Safety
- Ohio Department of Transportation
- United Way of Central Ohio
- Ohio Chamber of Commerce
- Ohio Manufacturer's Association
- American Psychological Association
- Amethyst, Inc.
- Kettering Foundation
- KnowledgeWorks Foundation
- City of Columbus, Ohio
- Educational Service Center of Central Ohio
- The Ohio State University
- Chemical Abstracts Service

Selected Research and Technical Reports

Project KEY (Keep Engaging Youth) Truancy Reduction Evaluation Report. Prepared annually for the Educational Service Center of Central Ohio, 2009 – 2012.

Ohio's Cardiovascular Health Program, 2005-2009. Technical report prepared for the Ohio Department of Health, 2013.

The Connections Project: Report to the Children's Bureau. September 2010 – November 2012 for the Family Connections Discretionary Grants program on behalf of Amethyst, Inc.

Creating Healthy Communities Case studies, success stories, and program impact. Prepared for the Ohio Department of Health, Creating Healthy Communities Program, 2011 - 2012

Report on the findings of an evaluation of the Ohio Early Learning Initiative, 2006-2007. Prepared for the Ohio Department of Education with Kathleen Carr and Kristen Heimdal.

An Evaluation of the Capacity Building Initiative: Immigrant and Refugee Organizations (2007). Prepared for the Capacity Building Initiative.

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