



Dean, The Ohio State University at Newark Position Description



Mr. Martin Baker | Managing Partner Ms. Ann Yates | Partner Dr. Pelema Ellis | Associate Partner osunewark@buffkinbaker.com The Ohio State University invites applications and nominations for the position of Dean of the Newark Campus. The regional campuses are integral in the success and identity of Ohio State, and the Dean will have a unique opportunity to play a defining role in shaping the future of the Newark campus, develop new and additional priorities and aspirations, and lead the campus to even greater levels of excellence and impact.

The Ohio State University regional campuses offer diverse opportunities for learners, have unique assets, robust partnerships, and are in vibrant and supporting communities, all of which allow for personalized teaching, learning, research, and community engagement experiences for students, faculty, and staff. These open-access campuses offer multiple pathways for students to develop the skills and knowledge to successfully meet their future career goals. We seek an entrepreneurial leader with a record of innovative, student-centered program design and implementation who is passionate about serving an open-access campus and is energetic about building dynamic and supportive community relationships and partnerships.

The success of each regional campus requires a leader with experience supporting and engaging in state-of-the-art student recruitment and retention initiatives, developing, and supporting an engaging student experience, mentoring, and leading faculty, promoting high impact practices, and developing and stewarding community partnerships. The dean will have a record of building and developing teams, especially with staff and faculty that have diverse responsibilities in support of student success. They must have a record of assessing student outcomes and partnering on designing academic experiences that offer students clear pathways to achieve their goals. The dean must promote a holistic faculty experience and engage as a collaborative partner to create and support opportunities for excellence in teaching, scholarship, and community engagement while recognizing the unique mentoring, student support, and service functions on a regional campus.

Position Overview

The dean is the academic leader of a regional campus, has faculty status and tenure in an appropriate department, and works collaboratively and consultatively with faculty, staff, and university administrators. The regional deans serve on the Ohio State Council of Deans and have collaborative working relationships with their cohort of regional deans, college deans, department chairs, and academic administrators. The dean will be expected to align the campus priorities with the current university academic plan and work collaboratively with college deans, unit vice presidents, and other academic leaders to clearly articulate and operationalize the regional campus as an anchor institution, locally. The dean reports to the Senior Vice Provost for External Engagement and works closely with the Executive Vice President and Provost to:

- Promote, direct, and/or support the teaching and learning, community engagement, partnership, and research opportunities of the campus.
- Collaborate with academic units, faculty, partner institutions, and the community on the development and implementation of new and innovative student/learner pathways to an Ohio State degree, minor, and/or certificate.
- Support shared service models with co-located institutions and actively engage with Columbus and regional campus partners to identify opportunities to share expertise across campus boundaries to enhance student enrollment and outcomes.

- Evaluate, in an ongoing manner, curriculum offerings and enrollment trends in collaboration with departments and colleges to meet the needs of regional campus students and be appropriately responsive to local stakeholders.
- Provide campus leadership and partner with university offices to support and advance a broad range of support services and student life programs that meet the needs of commuter and/or residential students.
- Collaborate with the Office of Strategic Enrollment Management in a way that advances student recruitment, marketing, onboarding, yielding, enrollment, and progression initiatives; serve as a public face in the community and advocate for student engagement in higher education.
- Establish clear priorities and engage in robust fundraising and alumni engagement initiatives in collaboration with University Advancement.
- Collaborate with the Vice Provost and Dean for Online Learning, in a way that advances the core academic functions of the campus, provides pathways for learners, and engages new partners.
- Contribute to a positive and welcoming environment for all current and potential faculty, staff, students, and community members while exercising transparency and strong communication.
- Seek input from external stakeholders, including the campus Advisory Board and key current and potential collaborators on program opportunities and partnerships.
- Represent the campus and university within the local and regional communities through service on nonprofit and community leadership boards.
- Review faculty for annual performance, promotion, and/or tenure in partnership with academic units where required.
- Engage and support a cohort of associated faculty and work in partnership with campus leaders to ensure appropriate integration into campus and units.
- Work cooperatively with the co-located community or technical college, an independent institution
 that shares the campus, to enhance student pathways, engage with the community, and activate
 campus assets, in alignment with the current framework plan, to increase access to higher education
 knowledge, expertise, and resources.
- Provide leadership for campus budget and operations, working collaboratively with the campus Vice President of Business and Finance and/or campus finance director, directors of facilities and operations, and appropriate campus and university stakeholders.

Experience and Requirements

- 1. Doctoral degree or other terminal degree.
- 2. Experience as a dean, academic director, chair, or academic leader of a unit and/or campus is preferred.
- 3. Record of teaching, research and innovation, and community engagement.
- 4. Demonstrated leadership and administrative accomplishments.
- 5. Strong commitment to success in supporting diversity, equity, and inclusive environments for all.
- 6. Demonstrated experience working collaboratively with communities and external stakeholders.
- 7. Demonstrated success raising funds through private individuals, foundations, and public grants.

- 8. Appreciation and understanding of shared governance, university structures and processes, especially concerning an open-access regional campus.
- 9. Ability to meet requirements for tenure, preferably at the full professor level, in an academic unit at Ohio State.

The Ohio State University

The Ohio State University is a world-class public, urban, land-grant research university with very high research activity, as classified by the Carnegie Foundation. As Ohio's flagship university, it is the leading comprehensive teaching and research institution in the state and one of the nation's top 20 public universities. Nearly 68,000 students are enrolled at Ohio State, including 53,557 undergraduates, 11,110 graduates, and 3,290 professional students. The Ohio State University campuses include the Columbus campus, its regional campuses at Lima, Mansfield, Marion, and Newark, and its Wooster campus, home to the Ohio Agricultural Research and Development Center and the Agricultural Technical Institute.

The Ohio State University has 15 colleges that offer more than 200 undergraduate majors and 97 master's programs, with 94 doctoral and professional programs. Ohio State is recognized for its top rated academic medical center and premier Comprehensive Cancer Center. Ohio State has almost 5,000 tenure-track, clinical, and research faculty and 2,655 associated faculty. The faculty includes members of the National Academy of Sciences, the National Academy of Engineering, the National Academy of Medicine, and the American Academy of Arts and Sciences; Sloan, Guggenheim, and Fulbright scholars; and distinguished fellows from numerous learned societies.

Ohio State Newark

The Ohio State University at Newark offered its first classes in 1957 with a mission to provide affordable, open access to Ohio State for all Ohioans. The Newark campus sits on 188 acres and shares the campus with Central Ohio Technical College. The two institutions have a strong partnership whereby they share all buildings and general purpose classrooms, approximately 100 staff, operating expenses, and a number of capital equipment investments. Shared departments include Advancement; Business and Finance; Diversity, Equity and Inclusion; Facilities, Planning and Operations; Human Resources; Library; Marketing and Public Relations; Purchasing and Auxiliary Services; Student Financial Services; and Student Life.

Ohio State Newark currently enrolls more than 2,200 students who are taught and mentored by 45 tenure-track faculty who are members of their university-level academic department. The most diverse of Ohio State's campuses, racial/ethnic minority students represent 36% of the student body. Faculty at Ohio State Newark have research funding from a range of sources, including the Mellon Foundation, the National Science Foundation, the National Institute of Food and Agriculture, and the Simon Foundation. Students can complete eight bachelor's degree programs at the Newark Campus and start any of Ohio State's 200+ majors. In addition to excellent academic offerings, students can participate in the Honors program, service learning, education abroad, and a wide variety of student clubs and organizations. The annual operating budget for Ohio State Newark is \$30.3M.

The history of community support for Ohio State Newark's physical development extends from the establishment of the campus site and the construction of its first building in 1968 to that building's renovation, which is underway and due to be completed in the summer of 2024. Since 2017, the community has donated approximately \$30M to support capital projects on the Newark campus.

Recent Initiatives and Successes

- \$1.4 million NSF S-STEM grant to establish the Ohio Means Science program
- Record-high retention and enrollment in 2021
- Opening of the new John and Mary Alford Center for Science and Technology in 2021
- Over \$15 million in private funding secured for the renovation of Founders Hall
- Launch of the Bachelor of Science in Engineering Technology (BSET) in Autumn 2023
- Record-high racial and ethnic diversity (36%) of the student population in 2022

Ohio State Newark is situated near the Ohio State University Columbus campus, presenting great opportunities for new and innovative partnerships to benefit students, faculty, and staff. The future of the campus will be impacted by the significant growth and development in Licking County, including a new Intel facility, expansion of Meta and Google facilities, and more. Students are creating innovative pathways to their degree completion due to the proximity to multiple campuses. The campus has deep partnerships in the community that have resulted in significant investments in infrastructure, scholarships, and student support and retention programs. Opportunities exist to grow and strengthen partnerships with local healthcare entities, higher education, K-12 schools, and community organizations seeking to grow the higher education pipeline in the region.

About Newark and Licking County

Newark, Ohio, located 40 miles east of Columbus and the county seat of Licking County, is a community of over 51,000 residents who enjoy the roots and values of a small town with the benefits of a growing community. Newark has a strong employment base in education, retail, and manufacturing, including over 1,000 women-owned and 1,000 minority-owned businesses. Newark enjoys a bustling downtown which is in the midst of a significant revitalization. Rooted in the arts, Newark offers a range of cultural amenities, outdoor activities, shops, restaurants, bars, and coffee shops to residents and visitors alike. A family community, over 6,500 children are enrolled within the public school system, as well as several private K-12 schools from which to choose.

Applications and Nominations

Buffkin/Baker, an executive search firm, is assisting the university in the search. The search will remain open until filled, however, for optimal consideration, application materials should be received by **January 1, 2024**.

Candidates should submit a current curriculum vitae and a cover letter describing their interest and qualifications for the position.

Inquiries of interest, nominations, and applications should be submitted electronically, in confidence, to: osunewark@buffkinbaker.com

Mr. Martin Baker, Managing Partner
Ms. Ann Yates, Partner
Dr. Pelema Ellis, Associate Partner
Ms. Chelsie Whitelock, Principal
Ms. Dinah Dewitt, Associate